44-mpg highway rating.

Can your car complement your life? It can - if you choose one that reflects your style, sense of fun, and concern for the environment. Presenting the 2014 Insight: a hybrid that's designed - and priced - for those of us who count the miles, as well as make the miles count.

Insight LX shown in Mediterranean Blue Pearl.
It’s a Honda, so “fun to drive” is built right in. The leather wrapped steering wheel and racing-inspired paddle shifters (EX and above) will put the joy back into any commute. Or simply keep it in Drive and let the smooth continuously variable transmission (CVT) do all the work.

Dash inside.
MAKE A CONNECTION.
If better mpg ratings\(^1\) translate into longer trips, the Insight is equipped to keep you in the comfort zone. Connect your iPod\(^*\) to the USB Audio Interface\(^*\) (LX and above) and find the perfect song using the steering wheel-mounted audio controls (LX and above). Or make a call using Bluetooth\(^*\) HandsFreeLink\(^*\) (EX models) while keeping both hands on the steering wheel.\(^1\)

\(^*\)iPod\(^*\) is a registered trademark of Apple Inc.
\(^1\)Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

FIND YOUR WAY.
With over 10 million points of interest\(^**\) to quickly find your destination and FM Traffic to help avoid slow spots, the available Honda Satellite-Linked Navigation System\(^2\) can efficiently get you where you need to go. Plus, the rearview camera with guidelines can assist you with parking once you arrive.

\(^**\)Some roads unverified. Please see your Honda dealer for more details.

BE FLEXIBLE.
The 60/40 split rear seat folds down to maximize cargo space\(^3\) and make it easier to slide in long objects. And those who get to ride along are treated to a comfortable and spacious interior.
Experience efficiency.
The Insight is always ready to roam. The refined aerodynamics, tires and engine help obtain a 41-mpg city rating and a 44-mpg highway rating.
CONSIDER AND CONSERVE.

Pushing the dash-mounted ECON button modifies various vehicle systems to help minimize the vehicle's overall energy use and help maximize efficiency.

EPA numbers are important, but how you drive also affects your fuel economy. The Insight features the remarkable Eco Assist™ system so you can monitor your driving habits, make adjustments and help boost your efficiency.
Along with advanced engine technology, Honda is dedicated to designing advanced safety technology. This includes active front head restraints, which move forward and up in a moderate-to-severe rear-end impact, reducing the likelihood of neck injury. Also on the standard safety list: six airbags,* a Tire Pressure Monitoring System (TPMS)* and Vehicle Stability Assist™ (VSA™)† with traction control. And those are just a few of the standard safety features found on the 2014 Insight.

*Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in the rear seat.
†VSA is not a substitute for safe driving. It cannot correct the vehicle’s course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.
TAKE A BRAKE.
The hybrid engine makes for smooth starts. The standard anti-lock brakes with Electronic Brake Distribution (EBD) do the same for the stops.

ACE THIS ONE.
Advanced Compatibility Engineering™ (ACE™) body structure is an exclusive Honda body design that enhances occupant protection and crash compatibility in frontal collisions.
INSIGHT
- 1.3-liter i-VTEC® 4-cylinder engine with Integrated Motor Assist IMA®
- 98 hp @ 5800 rpm (combined: engine (SAE net) + electric motor)7
- 123 lb-ft of torque @ 1000 - 1700 rpm (lb-ft @ rpm, combined engine (SAE net) + electric motor)7
- Continuously variable transmission (CVT)
- ULEV/AT-PZEV CARB emissions rating8
- EPA mileage ratings1 (city/highway/combined): 41/44/42 mpg
- Eco Assist™ system
- 15-inch wheels with full covers
- Advanced Compatibility Engineering™ (ACE™) body structure
- Vehicle Stability Assist™ (VSA®) with traction control
- Brake Assist
- Tire Pressure Monitoring System (TPMS)4
- Remote entry system
- Projector-beam halogen headlights with blue-tinted chrome bezels
- LED brake lights
- Automatic climate control
- Tilt and telescopic steering column
- 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio (WMA) playback capability and 2 speakers
- MP3/auxiliary input jack

INSIGHT LX adds to or replaces Insight features
- Security system
- Cruise control
- Illuminated steering wheel-mounted cruise, audio and MID controls
- Map lights
- Center console with armrest and storage compartment
- Floor mats
- 160-watt AM/FM/CD audio system with MP3/Windows Media Audio (WMA) playback capability and 4 speakers
- USB Audio Interface1

INSIGHT EX adds to or replaces Insight LX features
- Continuously variable transmission (CVT) with paddle shifters
- 15-inch alloy wheels
- Bluetooth® HandsFreeLink®
- Perforated leather-wrapped steering wheel
- Leather-wrapped shift knob
- Illuminated steering wheel-mounted phone controls
- Heated side mirrors with integrated turn indicators
- 160-watt AM/FM/CD audio system with MP3/Windows Media Audio (WMA) playback capability and 6 speakers
- Driver- and passenger-side seatback pockets
- Driver’s and front passenger’s vanity mirrors

INSIGHT EX with Navigation adds to or replaces Insight EX features
- Honda Satellite-Linked Navigation System™ with voice recognition, FM Traffic and rearview camera with guidelines
- Illuminated steering wheel-mounted navigation controls
- Bluetooth® streaming audio