Every new sports car receives a similar greeting: a welcome committee of the established players, comfortable with their role in the game, dismiss you as an upstart, a wannabe, a poser. It happened to the Z and the NSX, and even back in the day, to Porsche. And it'll happen, we figure, to the new Hyundai Genesis Coupe. But here's the thing about performance cars—they're all measured by the same yardsticks: by the stopwatch and the skid pad, by power-to-weight ratios and gear ratios and coefficients of drag. And if that's the criteria enthusiasts use to judge our new Genesis Coupe, we like our chances. A lot.
We designed the new Genesis Coupe around a front-engine, rear-drive architecture to help it achieve the dynamics of acceleration and handling expected of a no-excuses sports car. Its all-aluminum engine—pick one: 306-hp 3.8L V6 or 210-hp 2.0L Turbo—is mounted longitudinally with its weight centered behind the front axle. The result is a combination of straight-line punch, top-end speed and handling precision that establishes the Genesis Coupe not merely as a student of the game, but as a sports coupe capable of changing the very nature of the game.
Meet Genesis Coupe 2.0T and Genesis Coupe 3.8. Two new sports coupes that take alternate routes to the same destination: driving nirvana. Both exhibit the laser-like feedback that’s essential to the fun of driving a sports car. And to heighten that experience, both the 2.0T and 3.8 are offered in “Track” versions with standard equipment that includes a track-tuned suspension, Brembo® braking systems, Torsen® limited-slip differentials, rear spoiler and 19-inch gunmetal-finish alloy wheels with specially tuned summer-compound tires.

3.8 Grand Touring in Springbok Blue and 3.8 Track in Nordisch Gray

1 Brembo is a registered trademark of Brembo SpA. 2 Torsen is a registered trademark of Gleason Works, the Corporation, New York. 3 Summer-compound tires are not suitable for driving in snow or icy conditions.
torsen® limited-slip differential

Standard on the 2.0T Track and 3.8 Track models, the Torsen limited-slip differential gets its name from the unit’s torque-sensing ability. It distributes engine torque evenly between the rear wheels for enhanced acceleration and cornering dynamics.

rear-Wheel Drive

The front-engine, rear-drive architecture of the Genesis Coupe allowed our engineers to minimize front overhang and position the engine mass behind the front axle. As a result, the car’s weight is better balanced, for a neutral handling character and responsive steering feel.

BREMBO® BRAKING SYSTEM

You’ll find the name Brembo stamped on the brake calipers of the world’s fastest performance cars. Our engineers specified the Italian brake specialist’s massive ventilated discs and 4-piston fixed calipers as standard equipment on both new Genesis Coupe Track models.

BREMBO® BRAKING SYSTEM

TORSEN® LIMITED-SLP DIFFERENTIAL. Standard on the 2.0T Track and 3.8 Track models, the Torsen limited-slip differential gets its name from the unit’s torque-sensing ability. It distributes engine torque evenly between the rear wheels for enhanced acceleration and cornering dynamics.

5-LINK INDEPENDENT REAR SUSPENSION

Point your Genesis Coupe into a corner, squeezing the gas pedal for powerful acceleration. That unwavering sense of control you’re feeling is a direct result of the rear suspension’s five individual links working in concert to minimize toe and camber changes and ensure precise articulation of each rear wheel for enhanced control.

5-LINK INDEPENDENT REAR SUSPENSION

The 2.0T Track and 3.8 Track models feature suspension tuned to reveal the extreme performance potential of the Genesis Coupe. Our engineers calibrated the suspension specifically to be track-capable, with firmer shock settings and spring rates, and flatter front and rear stabilizer bars. Of course, this enhanced performance is great fun on the street, too.

TRACK-TUNED SUSPENSION

STAGGERED RUBBER

Genesis Coupe’s flared rear fenders conceal rear wheels and tires that are larger than those up front. The staggered fitment puts more rubber where the power is, and slightly less where you want steering agility and aerodynamic efficiency.

STAGGERED RUBBER
306-HP ALL-ALUMINUM V6

With its 3.8-liter Lambda V6, Hyundai had an ideal powerplant to challenge the sports car status quo. Consider the specs: aluminum-alloy cylinder heads and block, dual overhead camshafts per bank, dual Continuously Variable Valve Timing for the four-valve combustion chambers and clean emissions. More important, consider the results: 306 horsepower at 6,300 rpm, 266 lb.-ft. of torque at 4,700 rpm, and 0 to 60 mph in under 6 seconds. Leave it to Hyundai to make 300-plus horsepower performance accessible.

210-HP INTERCOOLED TURBOCHARGED IN-LINE 4-CYLINDER

Who says go big or go home? Some of the most beloved sports cars of all time are powered by 4-cylinder engines with smaller displacement. Hyundai’s 2.0-liter, 4-cylinder Theta engine uses an aluminum-alloy cylinder block, dual overhead camshafts with dual Continuously Variable Valve Timing, and an intercooled turbocharger to pump out 210 horsepower at 6,000 rpm and pour on a peak of 223 lb.-ft. of torque starting at an impressively low 2,000 rpm.

AVAILAIBLE 6-SPEED MANUAL TRANSMISSION WITH PADDLE SHIFT

The standard gearbox in both the 3.8 and 2.0T models is a close-ratio 6-speed mated to a single dry plate clutch. A low final drive ratio ensures flexible power from the engine and provides strong acceleration, whether you’re pulling away from a stoplight or climbing a steep grade. Triple-cone synchronizers on first through third gears help ensure smooth and durable shifting, whether you’re headed up or down through the gears.

AVAILAIBLE 5-SPEED AUTOMATIC TRANSMISSION WITH PADDLE SHIFT

Genesis Coupe 2.0T models are available with a 5-speed electronic automatic transmission and paddle-shift SHIFTRONIC® for improved highway economy.

310-HP INTERCOOLED TURBOCHARGED IN-LINE 4-CYLINDER

Genesis Coupe 3.8 models are available with a 6-speed electronic automatic transmission with paddle-shift SHIFTRONIC® and a lock-up torque converter.
RAISE EYEBROWS AND EXPECTATIONS

One look at the new Genesis Coupe and it’s clear this is no boy-racer pretender. Our designers got the same green light to redefine expectations of Hyundai that we gave our engineers. The result is a sports coupe that may very well alter perceptions of the performance-car pecking order.
There’s a level of sophistication to the shapes, contours and textures—both inside and out—that tells you Hyundai has raised the level of its game. And in case you think refinement means retirement, try this: a 0 to 60 mph blast, tapping the available SHIFTRONIC paddle shifters as you power through the gears.
AUTOMATIC TEMPERATURE CONTROL

The driver can specify temperature settings for the fully automatic temperature control system that comes standard on the 3.8 models.

HD XENON HEADLIGHTS

Standard on both Track versions of the Genesis Coupe and on the 3.8 Grand Touring. High Intensity Discharge Xenon headlamps offer greater forward projection and brighter illumination than traditional lamps. They also consume less power and have longer life spans.

SPORTS SEATS

Face it: you’re going to pull some lateral g-forces in a Genesis Coupe. That’s why the seats feature side bolstering and deep contours to help hold you in place when those forces have contrary intentions. No matter what color or material, you’ll be sitting pretty.

PROXIMITY KEY ENTRY AND ELECTRONIC PUSH BUTTON START

Genesis Coupe is available with proximity key and push-button start. The driver needs only to carry the key fob close by—a pocket, for example—and it electronically signals the Genesis Coupe’s ignition system that all systems are Go.

INTEGRATED BLUETOOTH® CONNECTIVITY

The standard Bluetooth® wireless technology allows you to use your mobile phone hands-free for convenience and enhanced driving safety.

INFINITY® PREMIUM AUDIO SYSTEM

The sound of your Genesis Coupe’s engine revving happily to its redline should be music enough to your ears. Of course, there’s another option for your listening pleasure: the available 360-watt, 10-speaker Infinity premium audio system with subwoofer.

HomeLink lets you consolidate the operation of garage doors or driveway gates and even your property’s lighting and alarm systems into a single location, located within the auto-dimming rearview mirror.

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2010 GENESIS COUPE _ ADVANCED TECHNOLOGIES

Road trip, anyone?

XM® SATellite Radio

Genesis Coupe comes with XM Satellite Radio (3-months free). You’ll enjoy more than 170 channels of digital radio. Sports, talk, comedy, news and the most music on satellite radio are available in crisp digital sound quality from coast-to-coast. Road trip, anyone?

1090x187

IPod® / USB CONNECTIVITY

Take your tunes wherever your Genesis Coupe takes you. Its audio architecture contains iPod/USB auxiliary input jacks that let you hook up a variety of portable MP3 players. How’s that for infotainment?

INTEGRATED BLUETOOTH® CONNECTIVITY

The standard Bluetooth wireless technology allows you to use your mobile phone hands-free for convenience and enhanced driving safety.
A sports coupe can’t simply rely on meeting a set of specs to satisfy its driver. It’s got to deliver the core competencies of high performance with an equally high regard for every design detail that affects the senses. The hue of an instrument’s illumination. The grip of a leather gearshift knob. The refined click of a switch when you press it. Slide behind the wheel of the new Genesis Coupe, and your senses will tell you immediately: this is a driver’s car executed with precision bordering on the fanatical.
State-of-the-science Safety

Genesis Coupe comes standard with some of the most advanced safety technologies available. You’re surrounded by passive safety systems, like six airbags and active front head restraints, to protect you in the event of an accident. And working as silent safeguards are a host of active safety technologies, like Electronic Stability Control, Anti-lock Braking System and Brake Assist, that help you avoid an accident in the first place. We built Genesis Coupe as if lives depended on it. Because they do.

22,000 Lives Saved

The NHTSA estimates that, thanks to airbags, over 22,000 people who were involved in automobile accidents are living today.
2010 GENESIS COUPE_ACTIVE SAFETY

ANTI-LOCK BRAKES

Genesis Coupe's Anti-lock Braking System (ABS) helps you maintain steering control during emergency braking situations. ABS works by sensing when the brakes lock up and repeatedly releasing and then reapplying the brakes—in milliseconds—to prevent the wheels from locking and thus helping to preserve steering control. The latest generation ABS fitted to Genesis Coupe also features Electronic Brake-force Distribution, or EBD. Using sensors to gauge the presence of loads in the trunk or rear passenger area, EBD optimizes the braking pressure at each wheel to further improve braking performance.

BRAKE ASSIST

Statistics show that drivers frequently don’t brake hard enough in emergency situations. Brake Assist senses a panic stop and immediately applies the maximum braking pressure to help you stop faster.

TRACTION CONTROL

Hyundai’s Traction Control System (TCS) helps maintain traction during acceleration. If a wheel begins to slip, it can reduce engine power and/or apply the brakes to that wheel, effectively rerouting power to the wheel with greater traction.

ELECTRONIC STABILITY CONTROL

Every Genesis Coupe comes equipped with Electronic Stability Control that monitors such data as wheel speed, steering angle and lateral forces. When it senses a loss of control, ESC modulates brake and throttle inputs to help keep you on your intended path. In fact, it’s so effective, the NHTSA estimates that if every car were equipped with ESC, 35% of all single-vehicle accidents could be avoided.
Advanced front airbags adjust their deployment based on impact speed and seat position, and use the Occupant Classification System to prevent deployment when the front passenger is under a certain weight.¹

¹TPMS is not a substitute for proper maintenance. See Owner’s Manual for details. Spare tire does not include TPMS sensor. The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and side-impact collisions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. Never place a rear-facing child in the front seat of a vehicle that has a passenger-side airbag.

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The new Genesis Coupe is backed by our 10-year, 100,000-mile Powertrain Protection. Its Anti-perforation Warranty is 7 years, with no limit on mileage. And practically everything else we’ve engineered into the Genesis Coupe is covered for the 5-year or 60,000-mile term of our New Vehicle Limited Warranty. So relax and enjoy. After all, isn’t that why you bought a sports coupe in the first place?

See dealer for LIMITED WARRANTY details.
2.0T

STANDARD FEATURES INCLUDE:
• 2.0L Turbo 4-cylinder engine with dual CVVT
• 6-speed manual transmission
• 6-speed automatic transmission
• ABS / SRS / Brake Assist
• Speed-sensitive power steering
• Trip computer
• 3.7-inch HD color multi-information display
• Air conditioning
• Metalgrain and chrome interior accents
• Keyless entry system
• Cruise control
• Front fog lights
• AM / FM / XM® / CD audio system
• iPod® / Usb and MP3 auxiliary input jacks
• Steering wheel audio controls
• 16-inch steel wheels
• Steel belt tires

PREMIUM
INCLUDES ALL STANDARD 2.0T FEATURES PLUS:
• Power driver seat
• Infinity® premium audio system
• Proximity key entry and electronic push-button start
• Electrochromic auto-dimming mirror with compass / HomeLink®
• Keyless entry system
• Cruise control
• Automatic headlights
• Bluetooth® connectivity

TRACK
INCLUDES ALL STANDARD 2.0T PREMIUM FEATURES PLUS:
• Black leather seat bolsters with red seat cloth
• 19-inch alloy wheels / summer tires
• Brembo® braking system
• Track-tuned suspension
• Torsen® limited-slip differential
• Aluminum pedals
• Aero wiper blades
• Rear spoiler
• HID Xenon headlights
• Front fog lights

3.8

STANDARD FEATURES INCLUDE:
• 3.8L DOHC V6 with dual CVVT
• 6-speed automatic transmission
• ABS / SRS / Brake Assist
• Speed-sensitive power steering
• Trip computer
• 3.7-inch HD color multi-information display
• Air conditioning
• Metalgrain and chrome interior accents
• Keyless entry system
• Cruise control
• Front fog lights
• AM / FM / XM® / CD audio system
• iPod® / Usb and MP3 auxiliary input jacks

PREMIUM
INCLUDES ALL STANDARD 3.8 FEATURES PLUS:
• Unique brown leather seating surfaces
• Power driver seat
• Heated seats
• Infinity® premium audio system
• Proximity key entry and electronic push-button start
• HID Xenon headlights
• Backup warning system
• Electrochromic auto-dimming mirror with compass / HomeLink®
• Heated side mirrors with turn signals
• Power tilt and slide sunroof

GRAND TOURING
INCLUDES ALL STANDARD 3.8 PREMIUM FEATURES PLUS:
• Black leather seats
• 19-inch alloy wheels / summer tires
• Brembo® braking system
• Track-tuned suspension
• Torsen® limited-slip differential
• Aluminum pedals
• Aero wiper blades
• Rear spoiler
• HID Xenon headlights

COLOR COMBINATIONS

EXTERIOR COLORS

KARUSSELL WHITE
TEDSTONE
LAKE ROCK GREEN
NORDIC LILAC GREY
MYKONIAN BLUE
BATHURST BLACK

INTERIOR COLORS

BLACK CLOTH
BLACK LEATHER / RED CLOTH
BLACK LEATHER
BROWN LEATHER

BLACK CLOTH
BLACK LEATHER / RED CLOTH
BLACK LEATHER
BROWN LEATHER

2.0T 3.8

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Color Combinations:
Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications.

**Safety Features**

- Traction Control System (TCS)
- Brake Assist
- Front Side-impact Airbags (SRS)
- Front Side-curtain Airbags (SRS) with Occupant Classification System (OCS)
- 4-wheel Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist
- 4-wheel Disc Brakes
- Active Front Head Restraints
- Electrochromic Auto-dimming Rearview Mirror with Compass and HomeLink®
- Steering-wheel-mounted Cruise Control
- Power Windows, Door Locks, Outside Mirrors
- Dual Heated Power Side Mirrors with Turn Signals
- Chrome Lower Fascia Accents
- Trip Computer
- Automatic Headlights
- Rear Window Defroster with Timer
- Manual Driver Seat Lumbar Support
- Power Tilt-and-slide Sunroof and Sliding Sunshade
- Aero Wipers (enhanced wiping performance at higher speeds)
- Brembo® Braking System
- Torsen® Limited-slip Differential
- Rear: 5-link Independent with Gas-charged Shocks
- Front: Dual-link MacPherson Gas-charged Struts
- 6-speed Close-ratio Manual Transmission
- Body Type: Four-passenger Sport Coupe
- Rear-wheel Drive
- Body / Suspension / Chassis

**Exterior Features**

- Keyless Entry Anti-theft System with Panic Button
- Backup Warning System (sensors in rear bumper fascia)
- Tire Pressure Monitoring System (TPMS)
- Front Seatbelts with Pretensioners and Force Limiters
- Front Side-impact and Front Side-curtain Airbags (SRS)
- Advanced Driver and Front Passenger Airbags (SRS) with Occupant Classification System (OCS)
- 4-wheel Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist
- Active Front Head Restraints
- Electrochromic Auto-dimming Rearview Mirror with Compass and HomeLink®
- Steering-wheel-mounted Cruise Control
- Power Windows, Door Locks, Outside Mirrors
- Dual Heated Power Side Mirrors with Turn Signals
- Chrome Lower Fascia Accents
- Trip Computer
- Automatic Headlights
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- Rear: 5-link Independent with Gas-charged Shocks
- Front: Dual-link MacPherson Gas-charged Struts
- 6-speed Close-ratio Manual Transmission
- Body Type: Four-passenger Sport Coupe
- Rear-wheel Drive
- Body / Suspension / Chassis

**Interior Features**

- Black Cloth Seating Surfaces
- Black Leather Seat Bolsters with Red Seat Cloth
- Black Leather Seating Surfaces
- Brown Leather Seating Surfaces
- Power Driver Seat
- Heated Front Seats
- Dual Heated Power Side Mirrors with Turn Signals
- Chrome Lower Fascia Accents
- Trip Computer
- Automatic Headlights
- Rear Window Defroster with Timer
- Manual Driver Seat Lumbar Support
- Power Tilt-and-slide Sunroof and Sliding Sunshade
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- Rear: 5-link Independent with Gas-charged Shocks
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- 6-speed Close-ratio Manual Transmission
- Body Type: Four-passenger Sport Coupe
- Rear-wheel Drive
- Body / Suspension / Chassis

**Engines**

- 2.0-liter, 16-valve, Intercooled, Turbocharged Inline 4-cylinder with Dual CVVT
- 2.0T / 2.0T PREMIUM 2.0T TRACK
- 3.8-litter, 24-valve, V6 with Dual CVVT
- 3.8 / 3.8 GRAND TOURING 3.8 TRACK

**EXTERIOR DIMENSIONS**

- Length (in.): 171.6
- Width (in.): 73.4
- Height (in.): 49.8
- Track (in., front/rear): 63.0/63.6
- Wheelbase (in.): 111.0
- Coefficient of Drag: 0.32
- Head Room (in., front/rear): 39.2/34.6
- Shoulder Room (in., front/rear): 54.9
- Legroom (in., front/rear): 36.5/42.7
- Headroom (in., front/rear): 40.7
- Passenger Volume (cu. ft.): 88.8
- Cargo Volume (cu. ft.): 10.0
- Total Interior Volume (cu. ft.): 98.8

**INTERIOR DIMENSIONS**

- Length (in.): 182.3
- Width (in.): 77.4
- Height (in.): 47.4
- Track (in., front/rear): 64.1/61.7
- Wheelbase (in.): 111.3
- Coefficient of Drag: 0.38
- Head Room (in., front/rear): 39.2/34.6
- Shoulder Room (in., front/rear): 51.7
- Legroom (in., front/rear): 36.4/43.5
- Headroom (in., front/rear): 41.7
- Passenger Volume (cu. ft.): 88.8
- Cargo Volume (cu. ft.): 19.0
- Total Interior Volume (cu. ft.): 107.8

**INCRASE ESTIMATED / FUEL CAPACITY**

- Regular Unleaded
- 2.0T/2.0T Premium
- 2.0T Track

**ERROR MESSAGES**

- Addition: 3.5
- Subtraction: 4.3
- Multiplication: 7.2
- Division: 13.5
- Exponentiation: 18.0
- Square root: 3.5
- Factorial: 7.2

**ERROR MESSAGES**

- Addition: 3.5
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- Factorial: 7.2