2013 HYUNDAI GENESIS COUPE





Look at the 2013 Genesis Coupe, and it's clear from the artful melding of style and substance that Hyundai has brought a new level of refinement to the sports coupe. Inside and out, there's a sophistication to its design and engineering details. Drive it, and you'll feel raw power transformed into polished performance. It's no surprise, when you consider our inspiration. Check out the names Hyundai chose for the new paint colors of the Genesis Coupe: Parabolica Blue, Catalunya Copper, Gran Premio Gray and Shoreline Drive Blue. It's an acknowledgement of what inspired us to build Genesis Coupe in the first place - our passion for the truth. The kind revealed when you accelerate down the straights, maneuver through the chicanes and brake deep into corners of the world's greatest racing circuits. In Genesis Coupe 2.0T, a new twin-scroll turbocharger and larger intercooler help boost output to 274 horsepower and 275 lb-ft of torque. Genesis Coupe 3.8 now adds Gasoline Direct Injection to help its 3.8-liter V6 churn 348 horsepower and 295 lb-ft of torque. To handle the added power, Hyundai engineers developed a new 8-speed automatic transmission with paddle-shift SHIFTRONIC® - the first 8-speed in its class. More power. More technological precision. More refinement. Our desire is the enthusiasts' desire. After all, we're enthusiasts, too. 3.8 TRACK in Tsukuba Red

WE'RE ENTHUSIASTS, TOO

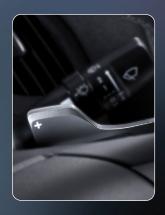






NEW GASOLINE DIRECT INJECTION

Standard on the new 3.8L V6, GDI injects high-pressure fuel directly into the combustion chambers. Direct result? More powerful and efficient ignition. It's why Genesis Coupe 3.8 was able to gain 42 horsepower, yet achieve fuel efficiency of 18 MPG City / 27 MPG Hwy with a 6-speed manual transmission, and 18 City / 28 Hwy with the available 8-speed automatic.¹



NEW 8-SPEED SHIFTRONIC®

It's no longer a given that a close-ratio manual transmission is the only path to sports car enlightenment. For 2013, Genesis Coupe makes available a new 8-speed SHIFTRONIC automatic transmission with paddle-shifters that offers the enthusiast a highly compelling alternative to the standard 6-speed manual. It's the first 8-speed automatic in its class, with engineering so innovative, it resulted in more than 120 patent applications. An efficient ratio spread ensures smooth shifting, maximum performance and improved fuel economy.



RACE-INSPIRED BRAKING

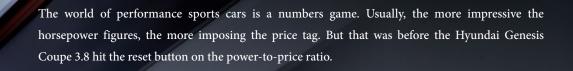
Track and R-Spec models come standard with a Brembo* braking system that brings with it serious hardware for even more stopping power. Up front, monobloc fixed 4-piston calipers grip 13.4-inch ventilated rotors for a total swept area of 83.7 inches. At the rear wheels, the brake spec features monobloc fixed 4-piston calipers on 13.0-inch ventilated rotors, for a 71.3-inch swept area. It's all designed to achieve the irony of performance braking: Slow down, faster.²



LIMITED-SLIP. UNLIMITED FUN.

Track and R-Spec models also come with a Torsen* limited-slip differential. It's a critical component for achieving the enhanced acceleration and cornering dynamics expected by drivers whose idea of a perfect weekend involves long straightaways and hairpin corners.³





GENESIS COUPE 3.8: PART SPORTS CAR. PART LUXURY CAR. ALL FUN.

Now, Genesis Coupe 3.8 adds Gasoline Direct Injection (GDI) to its arsenal, upping the output of its 3.8-liter V6 engine to a whopping 348 horsepower and 295 lb-ft of torque. The result is another ratio in our favor: Power-to-weight. Genesis Coupe 3.8 betters the pricier Infiniti G37 Coupe and BMW 335i Coupe in this fundamental barometer of sports car engineering.

Class-leading performance is matched by, well, class. Slide into the driver's seat, and you'll instantly sense that Genesis Coupe is a sports car whose dynamics on the road are matched with a level of refinement and technology rivaling that of far more expensive competitors.

Soft-touch materials and stitched-seam detailing across the dash greet your hand. Steering wheel-mounted controls for the available Infinity* premium audio system are at your fingertips. Available driver's seat power lumbar and dual-stage heated front seats ease your body. And available Hyundai Blue Link* lets you navigate, discover and connect with the world beyond your windshield at the touch of a button.









IMPRESSIVE POWER-TO-WEIGHT RATIO

Hardcore enthusiasts love the efficiency of a compact, four-cylinder engine whose 274 horsepower punches above its class. And since it has a curb weight of just 3,362 lbs, it possesses something that's anything but boring: An impressive power-to-weight ratio of 12.3:1.



FUELS PASSION, SIPS FUEL

Dual Continuously Variable Valve Timing helps flatten the Genesis Coupe 2.0T's torque curve. So you get the everyday driving ease of an engine whose maximum torque is available at an impressively low 2,000 RPM. But you also get everyday driving efficiency. With the 6-speed manual transmission, mileage is 21 City / 30 Hwy. With the 8-speed automatic, it's 20 City / 31 Hwy.



DYNAMIC TWIN-SCROLL TURBOCHARGER

The new twin-scroll turbocharger recovers even more energy from the exhaust than a single-scroll turbo. Along with a larger intercooler that allows for cooler cylinder temperatures, lower exhaust temperatures and leaner air/fuel ratio, it's why Hyundai engineers were able to boost the Genesis 2.0T's power while reducing the engine's emissions. And improving its fuel economy.



6-SPEED MANUAL TRANSMISSION

We know that to the true enthusiast, there's nothing like the feel of a short-throw manual gearbox. Which is why we've improved the response of our 6-speed manual to make taking a hands-on approach to performance all the more rewarding.



REAR-DRIVE: GO TO THE FRONT OF THE CLASS

Genesis Coupe uses a rear-drive platform to deliver unflinching levels of handling precision.

Add to that a multi-link rear suspension, low velocity control front dampers, and available R-Spec and Track models...and you've got the blueprint for exceptional handling.



R-SPEC PLAYS YOUR TUNE

Choose the available R-Spec, and the Genesis Coupe 2.0T suspension gets firmer, stiffer track-tuned settings for springs, dampers, and stabilizer bars – plus the ability to adjust the front camber. R-Spec models also feature higher performance Brembo* brakes. A Torsen* limited-slip differential for better control and acceleration out of tight corners. And sticky, staggered-width performance tires on 19-inch gunmetal-finish alloy wheels.



OUR REFINEMENT JUST GOT FINER.

If the interior of the 2013 Genesis Coupe has a level of refinement you weren't expecting, that can only mean one of two things: Either you've been cross-shopping other sports coupes, or it's time you looked at what else Hyundai has been up to lately. The Genesis Coupe's interior is executed to a standard that Hyundai has come to know from building luxury sedans like the Genesis

and Equus. Playing the game in the upper echelons of luxury has also helped us bring cutting-edge connectivity to the Genesis Coupe. It now offers state-of-the-art infotainment and convenience technologies such as Blue Link,* Bluetooth,* iPod*/USB, SiriusXM,* HD Radio,* Infinity* premium audio, a proximity key and touchscreen navigation.¹









KNOWLEDGE IS POWER

Genesis Coupe drivers get vital information at a glance, thanks to a full complement of readouts that include electroluminescent gauges and a new center-stack gauge cluster with instant MPG, oil temperature and torque level (turbo boost on Genesis 2.0T).



SAY HELLO TO BLUETOOTH

Genesis Coupe's built-in microphone and speakers deliver exceptional Bluetooth hands-free phone clarity with voice recognition and audio streaming when used with compatible phones.



ALL-ACCESS PASS

Genesis Coupe lets you enjoy your tunes several ways: Plug your iPod or other compatible MP3 player into the standard USB port. Dial into your favorite channels on SiriusXM radio. Groove to the high-fidelity sounds of available HD Radio, or stream audio from your compatible smartphone via Bluetooth.



AUDIOPHILE SOUND

Genesis Coupe offers an advanced Infinity 360-Watt premium audio system with 10-speakers,* dual-voice coil subwoofer and speed-adjusting volume control. This audio componentry delivers sound reproduction with deep bass, clear mid-range and crisp highs. You'll hear music like you're never heard it before.



NAVIGATION, AND BEYOND

Available 7-inch touchscreen navigation integrates information into one easy-to-use interface. The system includes NavTraffic* detailed traffic updates and turn-by-turn navigation. Use the touchscreen to adjust audio and climate controls, or to see caller and contact information displayed from your compatible cell phone via Bluetooth.



BLUE LINK CONVENIENCE

Navigation-equipped Genesis Coupes come standard with Hyundai Blue Link. Navigate, connect and discover – all at the touch of a button. Start your car or lock/unlock it remotely. Convert voice messages to text. Share your location with friends.

HYUNDAI BLUE LINK®: NOW, THE WORLD REALLY IS AT YOUR FINGERTIPS.

Blue Link features enhanced navigation that not only helps you get where you're going, and reveals shortcuts and points of interest along the way.¹ It can send you real-time traffic updates, find gas stations, and tell you what they're charging. Or find restaurants and tell you what people think of the food. There's location sharing and voice text messaging that keeps you in touch with friends and family.² In the event of an emergency, Blue Link instantly knows whom

to call and where to send help. You can start your car remotely, or find its location instantly with a handy smartphone app.³ There's even a useful feature that sends advance notices of regularly scheduled maintenance intervals to keep your car in prime condition. In all, more than 30 services and features are included in three available packages that let you customize this technology to your individual needs. For details, visit HyundaiBlueLink.com.



BLUE LINK ASSURANCE PACKAGE

In an emergency, no matter where you are in the United States, you're not alone. Automatic Collision Notification, SOS Emergency Assistance and Enhanced Roadside Assistance report your position to Hyundai-trained operators and connect you in a flash 24/7/365.⁴ You can also receive monthly email reports with comprehensive vehicle diagnostics, ensuring your Hyundai delivers optimal performance and fuel economy.



BLUE LINK ESSENTIALS PACKAGE

Blue Link is equal parts fun, convenience and safety. Use your smartphone to remotely start your car, lock/unlock the doors, or flash the lights and honk the horn to find it in a crowded parking lot. Other components let you send voice text messages from your car and share your location with friends. Secure your car with Stolen Vehicle Slowdown and recovery features. Or rest easy with Geo-Fence and Curfew Alerts that notify you (by text, automated phone message or email) when geography or drive-time boundaries are exceeded. Extend your peace of mind with convenient vehicle self-diagnostics. (Includes Assurance Package)



BLUE LINK GUIDANCE PACKAGE

More than getting you where you need to be, the Blue Link Guidance Package can tell you what you'll find – from traffic and gas prices to restaurants and museums. Use voice commands to find points of interest, the fastest routes with the least amount of traffic, the cheapest gas, the highest rated restaurants, and more. There's even an Eco-Coach that lets you monitor your mileage online and offers tips for improving your results.

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(Includes Assurance + Essentials Packages)

1 Blue Link® subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains), nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit Hyundai BlueLink.com. Hyundai is a registered trademark of Hyundai Motor Company. All rights reserved. ©2012 Hyundai Motor Company. Pacquires a Blue Link subscription and a Bluebototh-compatible phone paired to the vehicle and assigned as the Primary Driver's mobile phone number in your account. Standard text message rates apply. Remote Vehicle Start available on vehicles equipped with push-button start and automatic or Dual Clutch Transmission. Blue Link agents will contact existing emergency service responders. Only use Blue Link and corresponding devices when it is safe to do so.











SAFETY IS GRACE UNDER PRESSURE. EXTREME PRESSURE.

The true measure of a sports car may be this: How does it perform under pressure? In a critical moment, could its braking response, its traction and stability controls help you steer clear of trouble? Could they mean the difference between a close call, or a call to your insurance agent? The advanced safety engineering of the 2013 Genesis Coupe is designed to prepare you for such moments - before, during and after. The confidence you feel behind the wheel

is the synthesis of technology and attention to detail that raises something as commonplace as seatbelts to an art form. Genesis Coupe's driver and frontpassenger seatbelts are equipped with pretensioners that automatically tighten the belts in the event of a collision, helping to hold you in the proper position in case the front airbags deploy. When it comes to something as important as safety, a millimeter or a millisecond can make all the difference.



CONTROL FREAK

Automatic Genesis Coupes come standard with Driver-Selectable 3-Stage Electronic Stability Control and Traction Control. Together, these active safety features help ensure understeer and oversteer are kept in check in a variety of driving conditions, performing hundreds of calculations per second to reduce wheelspin or skidding.¹



STEER CLEAR OF TROUBLE

Emergency braking maneuvers can cause a vehicle's wheels to lock up and skid, resulting in a loss of steering control exactly when you need it most. That's why Genesis Coupe comes standard with an Anti-lock Braking System. ABS helps prevent the possibility of wheel lockup under hard braking, and rapidly pulses the brakes to help you retain steering control as you come to a stop.



USING OUR HEAD TO PROTECT YOURS

Even the best drivers can do little to avoid rear-end collisions. Hyundai has included active front head restraints that move forward and up during a rear impact, helping to reduce the effects of potential whiplash. The restraint mechanism uses body weight alone to react in a collision, making it simple and extremely reliable.



BRAKE ASSIST, AND OTHER ASSISTANCE

A feature called Brake Assist helps detect emergency braking and ensures maximum braking force is immediately applied to bring you to a stop as quickly as possible. Another feature, Electronic Brake-force Distribution, balances braking forces at each wheel to help the driver maintain confident control.

HYUNDAI BLUE DRIVE HELPS ENSURE A GREEN PLANET.

In 2010, Hyundai announced plans to achieve fuel economy leadership and obtain a corporate average fuel economy (CAFE) rating of at least 50 MPG by 2025 for its lineup of passenger cars and light duty trucks. Current National Highway Traffic Safety Administration regulations require automakers to achieve a CAFE rating of 35.5 MPG by 2016. Through May of 2012, our Blue Drive products and technologies are achieving an EPA-estimated 37.3 MPG highway rating across the fleet, keeping us well ahead of government guidelines.





MAKING AN IMPACT IN AMERICA

Our state-of-the-art manufacturing facility in Montgomery, Alabama – one of the most advanced in the world – builds over half the cars we sell in America. Hyundai has engineering facilities in Michigan, plus design/research and testing grounds in California. We've created a lot of things we're proud of at these facilities, but chief among them is jobs. In 2011, our U.S. operations contributed more than 94,000 jobs and \$7 billion to the national economy.



OUR MOST POWERFUL ENGINE IS DRIVEN BY HOPE

What started in 1998 as a grass-roots effort by New England Hyundai dealers to raise money for pediatric cancer has grown into a powerful nationwide charity called Hyundai Hope on Wheels. With the purchase of every new vehcile, Hyundai owners help fund life-saving research. With over 800 dealerships, those numbers add up quickly (over \$57 million raised by the end of 2012). To help us find a cure, visit HyundaiHopeOnWheels.org.





3.8 GRAND TOURING / 3.8 TRACK BLACK LEATHER



3.8 GRAND TOURING TAN LEATHER



2 OT BLACK CLOTH



2.0T & 3.8 R-SPEC RED LEATHER BOLSTER / RED CLOTH INSERT



2.0T PREMIUM
GREY LEATHER BOLSTER / GREY CLOTH INSERT

2013 GENESIS COUPE EXTERIOR COLORS



AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY

10 YEARS 100,000 MILES NEW VEHICLE LIMITED WARRANTY

5 YEARS 60,000 MILES ANTI-PERFORATION WARRANTY

7 YEARS UNLIMITED MILES **24-HOUR** ROADSIDE ASSISTANCE

5 YEARS UNLIMITED MILES **В** НҮППОЯТ

Assurance

VISIT HYUNDAIASSURANCE.COM FOR DETAILS.

^{*} Indicates color not available with R-Spec models. See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council." FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community level benefits for people near the forests.



GENESIS COUPE 2.0T

KEY STANDARD EQUIPMENT:

- 274 HP, 2.0L Turbo DOHC 4-cylinder engine with Dual Continuously Variable Value Timing¹
- 6-speed close-ratio manual transmission or available 8-speed automatic transmission with SHIFTRONIC®
- Sport-tuned suspension and strut brace with low-velocity control dampers
- 18" alloy wheels with P225/45VR18 (front) and P245/45VR18 (rear) tires
- Air conditioning with outside temperature display
- Electroluminescent gauge cluster with trip computer & information display screen
- Power windows with auto-down/up
- Power door locks & outside mirrors
- Tilt-and-telescopic leather-wrapped steering wheel & shifter
 Steering wheel audio & cruise controls
- AM/FM/Sirius XM®/CD/MP3 audio system with 6 speakers
 iPod®/USB & MP3 auxiliary input jacks
- Bluetooth® hands-free phone system with streaming audio
- Black cloth seats with seatbelt guide & front seatback pockets
- Metalgrain & chrome interior accents
- Embossed door sill plates
- Remote keyless entry system
- 6-airbag safety system
- · Advanced dual front airbags with Occupant Classification System
- Driver-selectable 3-stage Electronic Stability Control with Traction Control System
- 4-wheel disc Anti-lock Braking System
- Electronic Brake-force Distribution & Brake Assist
- Tire Pressure Monitoring System
- Active front head restraints
- Automatic headlights with daytime running lights
 Rear LED taillights
- Dual exhaust

R-SPEC

2.0T Standard Equipment Plus:

- Track-tuned suspension
- + 19" alloy wheels with Summer tires
- Brembo® braking system
- Torsen® limited-slip differential
- + Red leather seat bolsters with red cloth inserts
- + R-Spec badging
- + Front camber adjustment bolt
- Deleted from 2.0T Standard Equipment:
- Cruise control, metalgrain/chrome interior accents

PREMIUM

2.0T Standard Equipment Plus:

- + 360-Watt Infinity® premium audio system with HD Radio® and 10 speakers + Navigation system with 7" touchscreen & NavTraffic®2

- + Hyundai Blue Link® telematics system + Power driver seat with power lumbar support
- + Automatic temperature control
- + Proximity key entry & electronic push-button start
- + Electrochromic auto-dimming rearview mirror with compass
- + HomeLink® integrated transceiver
- + Power tilt-and-slide glass sunroof
- 1) 274 HP with premium fuel, 260 HP with regular unleaded fuel.
- 2) NavTraffic* requires a SriusXM subscription, sold separately after a complimentary 90-day introductory trial period. All fees and programming are subject to change and only available in select markets in the 48 contiguous United States. See your dealer for details.
 3) 348 HP with premium fuel, 344 HP with standard unleaded fuel.

GENESIS COUPE 3.8

R-SPEC

KEY STANDARD EQUIPMENT:

- 348 HP, 3.8L Gasoline Direct Injection DOHC V6 engine with Dual Continuously Variable Value Timing.³
 6-speed close-ratio manual transmission
- Track-tuned suspension with low-velocity control dampers
 Front camber adjustment bolt

- Torsen® limited-slip differential
 19" alloy wheels with Summer tires
- Air conditioning with outside temperature display
- Electroluminescent gauge cluster with trip computer & information display screen
- Power windows with auto-down/up
- · Power door locks & outside mirrors
- Tilt-and-telescopic leather-wrapped steering wheel & shifter
- Steering wheel audio controls
- AM/FM/Sirius XM®/CD/MP3 audio system with six speakers
 iPod®/USB & MP3 auxiliary input jacks
- Bluetooth® hands-free phone system with streaming audio
- · Red leather seat bolsters with red cloth inserts, seatbelt guide
- · Front seatback pockets
- Embossed door sill plates
- Remote keyless entry system
- · 6-airbag safety system
- · Advanced dual front airbags with Occupant Classification System
- Driver-selectable 3-stage Electronic Stability Control with Traction Control System
- 4-wheel disc Anti-lock Braking System
- Electronic Brake-force Distribution & Brake Assist
- Brembo® braking system
 Tire Pressure Monitoring System
- Active front head restraints
- Automatic headlights with daytime running lights
- Fog lights
- Rear LED taillights Dual exhaust
- R-Spec badging

GRAND TOURING

3.8 R-Spec Standard Equipment Plus:

- + 8-speed automatic transmission with SHIFTRONIC® + 18" alloy wheels with P225/45VR18 (front) & P245/45VR18 (rear) tires
- + Sport-tuned suspension & strut brace + 360-Watt Infinity® premium audio system with HD Radio® and ten speakers + Navigation system with 7" touchscreen & NavTraffic®2
- + Backup warning system
- + Hyundai Blue Link® telematics system
- + Leather seating surfaces & heated front seats
- + Power driver seat with power lumbar support
- + Metalgrain & chrome interior accents
- + Automatic temperature control
- + Cruise control
- + Proximity key entry & electronic push-button start
- + Electrochromic auto-dimming rearview mirror with compass
- + HomeLink® integrated transceiver
- + Power tilt-and-slide glass sunroof
- + Embossed & illuminated door sill plates
- + LED daytime running lights
- + Heated side mirrors with turn signal indicators
- Deleted from 3.8 R-Spec:
- Track-tuned suspension
- 19" alloy wheels with Summer tires
- Brembo® braking system
- Torsen® limited-slip differential
- R-Spec badging
- Front camber adjustment bolt

3.8 Grand Touring Equipment Plus:

- + Track-tuned suspension & Torsen® limited-slip differential
- + 19" alloy wheels with Summer tires
- + Brembo® braking system
- + High Intensity Discharge Xenon headlights
- + Front camber adjustment bolt
- + Aluminum pedals
- + Aero wiper blades
- + Rear spoiler
- Deleted from 3.8 Grand Touring:
- Backup warning system

EXTERIOR DIMENSIONS

Wheelbase	111.0 in
Length	182.3 in
Width, Excluding Mirrors	73.4 in
Height	54.5 in
Track, front/rear	63.0/63.6 in
Coefficient of Drag	0.32
2 0/3 8 Base Curb weight	3362/3/33 lbc

INTERIOR DIMENSIONS

Head Room, front/rear	39.2/34.6 in
Leg Room, front/rear	44.1/30.3 in
Shoulder Room, front/rear	56.7/52.8 in
Hip Room, front/rear	56.0/49.2 in
Passenger Volume	88.8 cu ft
Cargo Volume	10.0 cu ft
Total Interior Volume	98 8 cu ft

EPA MILEAGE ESTIMATES	2.0T	3.8
Manual Transmission (city/highway)	21/30 mpg	18/27 mpg
Automatic Transmission (city/highway)	20/31 mpg	18/28 mpg
Fuel Tank Capacity	17.2 gal	17.2 gal





 $\textbf{EXPLORE HYUNDALCOM} \quad I \quad \text{Be sure to visit our website, where you can build your own Genesis Coupe, locate a Hyundai dealer near you, and best of all - schedule a test drive. }$







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