An electric SUV perfectly sized for urban adventures.

Looking for a versatile zero-emissions SUV that makes a great big world of differences possible? Start by considering the 2020 North American Utility Vehicle of the Year™ - the Hyundai Kona Electric. With its striking smart urban style, sporty driving character and extensive suite of advanced safety technologies, Kona Electric lets you live large while leaving a small footprint. Its EPA-estimated 253 combined MPGe rating lets you go long distances, easily exceeding the efficiency of the Nissan LEAF and Tesla Model 3. And Kona Electric's advanced 64kWh battery pack is designed to be the start of an electric world.

Yet unlike the Tesla, Kona Electric won't cost you a small fortune. A four-door that's as compact as its price tag, it offers easy maneuverability around town and great overall cargo capacity. Press the accelerator, and it's obvious that Kona Electric's performance isn't all about efficiency. The 150 KW motor packs a 201 bhp of instant torque.

Inside, there's plenty of room for you and your passengers. A big touchscreen audio display that doubles as a Rear View Monitor with Parking Guidance for added safety when backing into or out of tight spaces.

Hyundai ‘Blue Link™ our award-winning suite of connectivity technologies, offers the convenience of remote starting your Kona and setting the cabin temperature before walking out the door! You can also schedule and monitor your vehicle’s charging through the Hyundai ‘Blue Link™ app. The Kona Electric also comes standard with a 10-year/100,000 mile battery warranty, which is a first in the electric vehicle industry.

“Kona Electric feels more like an electric hot hatch than the crossover SUV it’s marketed as. Whatever you call it, this vehicle accelerates swiftly and gobble up curvy mountain roads.” - Edmunds 2020 Kia Expert Review

Key Features
- EPA-estimated 253 combined MPGe rating
- Remote starting and charging through the ‘Blue Link™ app
- 10-year/100,000 mile battery warranty

Specifications
- Model: Kona Electric
- Engine: Electric
- Fuel Type: Electric
- EPA Fuel Economy: 253 combined MPGe
- Horsepower: 150 KW
- Torque: 201 bhp
- Battery Capacity: 64kWh
- Range: Up to 253 miles on a single charge

Front grille charge port
Shift-by-wire push-button gear selector
Heated front seats

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[Figures and images of the Kona Electric with its features highlighted]

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[Table showing the Electric Driving Ranges]

<table>
<thead>
<tr>
<th>Model</th>
<th>Range (mi)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020 Kia Optima</td>
<td>25</td>
</tr>
<tr>
<td>2020 Hyundai Tucson</td>
<td>25</td>
</tr>
<tr>
<td>2019 Audi e-tron</td>
<td>25</td>
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<tr>
<td>2019 Chevrolet Bolt</td>
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<tr>
<td>2019 Jaguar I-PACE</td>
<td>25</td>
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<tr>
<td>2019 Mazda 6</td>
<td>25</td>
</tr>
<tr>
<td>2019 electric Ford Mustang</td>
<td>25</td>
</tr>
<tr>
<td>2019 electric Kia Soul EV</td>
<td>25</td>
</tr>
<tr>
<td>2019 Tesla Model S</td>
<td>25</td>
</tr>
</tbody>
</table>

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[Source: Edmunds 2020 Kia Expert Review]
Now this is space travel.

Sporting one of the largest interiors in its class, Kia’s Electric vehicle is a true space age vehicle. Armed with a variety of advanced technologies, this vehicle is designed to be both spacious and fuel-efficient. The vehicle’s spacious interior provides ample room for passengers, cargo, and other items. Kia’s Electric vehicle is equipped with a powerful and efficient electric motor, providing smooth and quiet acceleration. The vehicle is also equipped with advanced driver assistance technologies, ensuring a safe and enjoyable ride. Kia’s Electric vehicle is a true space age vehicle, designed for the future.
Technology this amazing borders on magic.

Thankfully, there’s no trick to enjoying all of the innovations available with Kona Electric. Using our blueLink app on your smartphone or smartwatch — or your Amazon Echo or Google Home* device — you can remotely unlock your Kona Electric’s doors, start the electric vehicle and activate the climate controls while you’re getting ready to leave.4

Blue Link’s array of Connected Care services offer security on the road — and convenience on the go. You can control your Kona Electric’s charging remotely, receive Monthly Vehicle Health Reports and reminders for service check-ups, and much more.

With Blue Link’s Guidance package, you can tap POI Search on your smartphone to find a new restaurant or point of interest, then send it to your Kona Electric’s available navigation system (which also includes features like junction one-way guidance and subscription-free traffic updates).3

Of course, Blue Link is just one of the ways Kona Electric makes life easier. Apple CarPlay® and Android Auto™ make your smartphone compatible and/or specific accessory cases.6 Blue Link agents will contact existing emergency service responders.7 For remote charging, your smartphone can be used to control the climate, set the cabin temperature and more.1

Kona Electric is available with wireless device charging.5 Like its standard dual front USB ports, wireless charging offers a convenient option to keep your smartphone charged while you’re charging your Kona Electric.5

On-Demand Diagnostics — not available on the Kona Electric Limited

Remote Controls

- Use your smartphone, voice activated or other compatible device to remotely start your Kona Electric or MyHyundai smartphone app.
- User your smartphone or MyHyundai app to schedule your vehicle’s service from the comfort of your own home or office.
- Use your smartphone to remotely lock or unlock your Kona Electric, disable the climate controls at 100 degrees or colder.2

KONA Electric SEL

- Power seat with 8-way adjustment
- Power window with auto-dimming feature and HomeLink®
- Power heated side mirrors with turn signal indicators
- Active grille shutters
- Regenerative brake level control paddles
- LED Daytime Running Lights
- Smart Cruise Control with Stop & Go — —
- High Beam Assist —
- Lane Keeping Assist
- Forward Collision-Avoidance Assist with Pedestrian Detection — —
- Forward Collision-Avoidance Assist with Intercar Collision Mitigation System
- Smart Cruise Control with Stop & Go
- Lane Departure Warning System
- Tire Pressure Monitoring System
- Auto-dimming rearview mirror with HomeLink® —
- Interior Features
- Electronic Parking Brake with Automatic Vehicle Hold
- Leather-wrapped steering wheel
- Dual Zone Automatic Climate Control
- Smart Cruise Control with Stop & Go
- Leather door panels
- Ambient lighting
- Front center console with storage compartment and armrest
- Center console with storage compartment and armrest
- Driver Information Center
- 7˝touchscreen AM/FM/MP3 display audio with 6 speakers
- Rear Vision Monitor with Parking Guidance
- Rear View Monitor with Parking Guidance
- 7˝Electroluminescent Gauge Cluster
- Bluetooth® phone and cruise controls
Hope makes every Hyundai better.
Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels to help find a cure for childhood cancer. Over the last 21 years, Hyundai Hope On Wheels has donated more than $160 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.

America's Best Warranty

<table>
<thead>
<tr>
<th>Warranty Type</th>
<th>Coverage Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Powertrain Limited Warranty</td>
<td>10 years 100,000 miles</td>
</tr>
<tr>
<td>New Vehicle Limited Warranty</td>
<td>5 years 60,000 miles</td>
</tr>
<tr>
<td>Anti-Perforation Warranty</td>
<td>7 years unlimited miles</td>
</tr>
<tr>
<td>24/7 Roadside Assistance</td>
<td>5 years unlimited miles</td>
</tr>
<tr>
<td>Hybrid/Electric System Components</td>
<td>10 years 100,000 miles</td>
</tr>
</tbody>
</table>

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons are based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.

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