Purchasing an SUV is a big decision. There are plenty of questions that arise. Questions that point to one beautiful answer: The 2011 Hyundai Santa Fe. Outside, gracefully sculpted lines offer clues to the refined driving experience that awaits. A wide track – wider than Ford Explorer or Chevy Equinox – provides a strong stance, improved handling (its tight turning radius ranks near the top of its segment) and increased interior room.

What fills all the roominess inside? A standard Bluetooth® hands-free phone system and the Limited model’s Infinity Logic 7® 605-watt surround-sound audio system hint at the modern conveniences Hyundai designers packed into this versatile SUV.1 The attention to detail in its fit, finish and choice of high-quality materials makes it feel like you’ve won something special each time you unlock the doors.

What’s under the hood? Santa Fe offers a choice of two state-of-the-art engines from the latest generation of Hyundai powerplants: A 2.4-liter, 175 hp 4-cylinder or a 3.5-liter, 276 hp V6. An ultra-smooth 6-speed transmission and available All Wheel Drive help Santa Fe’s highly efficient drivetrain deliver exceptional performance. With equally impressive fuel economy and towing capacity.

What’s under the skin? A long list of standard safety features – one of the most comprehensive in its class. America’s Best Warranty?2 It’s in the mix, too, leaving room for one more feature on the spec sheet: Peace of mind. Standard on every 2011 Hyundai Santa Fe.

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**AMERICA’S BEST WARRANTY**

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<tr>
<th>POWERTRAIN LIMITED WARRANTY</th>
<th>NEW VEHICLE LIMITED WARRANTY</th>
<th>ANTI-PERFORATION WARRANTY</th>
<th>24-HOUR ROADSIDE ASSISTANCE</th>
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<tbody>
<tr>
<td><strong>10 YEARS</strong> 100,000 MILES</td>
<td><strong>5 YEARS</strong> 60,000 MILES</td>
<td><strong>7 YEARS</strong> UNLIMITED MILES</td>
<td><strong>5 YEARS</strong> UNLIMITED MILES</td>
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1Infinity Logic 7® is a registered trademark of Harman International Industries, Inc. 2See dealer for LIMITED WARRANTY details.
LIMITED AWD WITH NAVIGATION PACKAGE IN BEIGE LEATHER
SO SAFE, THE ROAD HUGS YOU BACK.

With a full suite of traction technologies, it’s no surprise that the 2011 Santa Fe holds the road with a tenacious grip – while protecting its occupants in an equally rigorous manner. Santa Fe’s confidence-inspiring safety and sure-footed handling begin with rugged unibody construction. Strategically placed crumple zones, side-impact door beams and high-strength steel create an insulating structure that helps protect you in the event of a collision. Adding to this cocoon are six airbags: Two front airbags, two front seat-mounted side-impact airbags, and two roof-mounted side-curtain airbags with rollover sensors for front and outboard rear-seat occupants. To help you avoid collisions in the first place, there’s an advanced Anti-lock Braking System with Electronic Brake-force Distribution and Electronic Stability Control with a Traction Control System. Embraced by all of Santa Fe’s road-hugging safety technologies, it might feel as if the road is hugging you back – and keeping you safe – around every turn.

ADVANCED AIRBAG SAFETY
Santa Fe’s six standard airbags include side curtain airbags with rollover sensors. According to the Insurance Institute for Highway Safety (IIHS), the combination of side and curtain airbags, which help protect the head and body during side impacts, can reduce fatalities by 52% for SUV drivers.

TRACTION CONTROL SYSTEM
For greater control when accelerating or driving in the wet, Santa Fe’s standard Traction Control System automatically optimizes engine power and/or applies braking when slippage is detected to reroute power where the grip is greatest.

ROLLER SENSORS
When Santa Fe’s sensors detect a potential rollover, they activate the seatbelt pretensioners and keep side-curtain airbags inflated for a longer period of time to better protect passengers.

TIRE PRESSURE MONITORING SYSTEM
A sensor in the valve stem of each wheel triggers a warning light when the air pressure of any tire falls below its optimal level.

6-SPEED AUTOMATIC TRANSMISSION
An available 6-speed electronically controlled automatic transmission offers state-of-the-art shifting, seamlessly matching engine speed to the appropriate gear for each driving condition.

ELECTRONIC STABILITY CONTROL
Onboard Santa Fe is an active safety system that automatically applies the brakes to individual wheels and adjusts throttle input as needed to help maintain control in all driving conditions. The IIHS has found that ESC reduces the risk of fatal single-vehicle crashes by 49%.

1 The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. For details, visit www.iihs.org. 2 The Tire Pressure Monitoring System is not a substitute for proper maintenance. 3 The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. 4 Electronic Stability Control (ESC) cannot control your vehicle’s stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner’s Manual for details.
IT’S TIME FOR YOUR COMPLIMENTARY UPGRADE.

Pragmatist that you are, you still enjoy surrounding yourself with luxuries. No worries – your secret is safe with us. The 2011 Hyundai Santa Fe offers an abundance of comfort and convenience features. You’ll find a standard Bluetooth® hands-free phone system.¹ Audio jacks for your iPod® and USB device.² And steering wheel audio controls. Heated front seats and leather seating surfaces throughout are also standard on Limited. Ditto a power driver seat with adjustable lumbar support. Want a tour guide? An available navigation system on Santa Fe SE and Limited models offers XM NavTraffic® real-time traffic information, along with a rearview camera.³ Enjoy the open air? A power tilt-and-slide glass sunroof with one-touch open and a sliding sunshade are standard on Limited and available on our SE model. Even at the Santa Fe’s value-oriented price point, your SUV experience has a decidedly upscale feel.

VERSATILE SEAT VARIATION
Need to ferry 5 passengers? Haul home an estate-sale find? Sante Fe can help you make these arrangements. And many more.

ADVANCED NAVIGATION
Easy-to-read maps and easy-to-follow voice commands make finding your destination a no-brainer with an available 6.5” touch-screen navigation system on SE and Limited models.

HANDS-ON CONTROL
Santa Fe’s tilt-and-telescopic steering wheel (wrapped in leather on SE and Limited models) reaches for your palms and places audio and cruise controls at your command.

BLUETOOTH® TECHNOLOGY
Santa Fe’s standard Bluetooth audio system puts hands-free phone operation at your fingertips or within the sound of your voice.

HOMELink®
Garage doors, gates, home lighting and security systems can all be operated at the touch of a button with HomeLink, which is integrated into Santa Fe Limited’s electrochromic auto-dimming rearview mirror.⁴

¹ The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. ² iPod® is a registered trademark of Apple Inc. ³ XM NavTraffic® requires a monthly subscription sold separately after a complimentary 90-day trial subscription and is available only in select markets. For more information, see www.xmradio.com/navtraffic. The XM name, XM Satellite Radio and XM NavTraffic registered trademarks of XM Satellite Radio Inc. ©2010 XM Satellite Radio Inc. All rights reserved. ⁴ HomeLink® is a registered trademark of Johnson Controls, Inc.
Be sure to visit our website, where you can build your own Santa Fe, locate a Hyundai dealer near you, and best of all – schedule a test drive.

Fuel economy estimated by EPA for comparison. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai’s commitment to a sustainable environment, this brochure is printed using paper certified by the Forest Stewardship Council. FSC certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community level benefits for people near the forests.