2018 HYUNDAI TUCSON

Why put Tucson on your short list? There's a long list of reasons.

If you're reading this, it's likely Tucsonmade your short list of crossover vehicles to shop. That's no surprise, given the long list of automotive awards the vehicle has garnered in recent times. U.S. News & World Report, for example, said Tucson should be “on your list if you’re looking for comfortability at a family of five.” Yes, of course. But the real kicker is that it’s “a breeze to push and maneuver in tight spaces.” And all of it, Kelley Blue Book’s KBB.com declared the third generation of SUVs was “economical for the zone.”

Of course, the only review that ultimately matters is the one you, the buyer, write. So take a test drive and get to know Tucson for yourself. You’ll discover that no matter which Tucson model you choose, there’s a high level of refinement. One example: Hyundai engineers tuned the acoustic signature of the doors to create a smooth, ultra-quiet ride.

Speaking of sound: the 2018 Tucson Limited features an Infinity® Premium Audio System. With 210 W of power and 8 speakers including a rear subwoofer, the sound is exceptionally rich and powerful. Apple CarPlay® or Android Auto™ (standard on Tucson SE, SEL Plus, Value and Limited) make connecting to your smartphone’s easy, too. Which gives you another list to consider: Your music playlist.
Raffled Engineering

Two engine choices that put you in a very powerful position.

Whether you’re headed down a gravel road in the back country or making your way through the urban jungle, you want your vehicle in control. The 2018 Tucson SE delivers with two distinct engine offerings – each with its own path to power.

Tucson Value and Tucson Limited feature a sporty 1.6-liter turbocharged engine with 181 HP and 177 lb-ft of torque. The Sporty 1.6-liter engine is designed to provide fuel efficiency and driveability, perfect for those in need of a reliable powertrain. With the standard 6-speed automatic transmission, the 2018 Tucson provides a smooth and seamless driving experience.

Standard 30-Limited models come equipped with a powerful 2.0-liter turbocharged engine that delivers 240 HP and 260 lb-ft of torque. This engine is designed to provide a thrilling driving experience, with a sporty and responsive character.

Confidence comes in all forms. In every Tucson model, you’ll find a focus on safety and performance. From the standard 6-airbag system to the available adaptive cruise control, the 2018 Tucson is designed to keep you and your passengers safe.

Standard features include:
- 17-inch alloy wheels
- LED headlights
- Push-button start
- Heated seats
- Bluetooth® connectivity
- Apple CarPlay™ and Android Auto™

Tucson Limited also offers:
- Nappa leather seating
- Heated steering wheel
- Power liftgate
- Keyless entry

The 2018 Tucson is designed to provide a comfortable and enjoyable driving experience, whether you’re on the road or navigating through the city.

For more information or to schedule a test drive, please contact your local Hyundai dealer.
Modern Comfort

You’ve heard of all-season tires?
Meet the all-season crossover.

No matter what part of the country you call home, each season brings unique challenges. Fear not! Tucson has what it takes to comfortably handle whatever nature throws your way.

Summer! Tucson's solar front glass and tinted rear windows reduce heat inside the cabin, where available ventilated seats in front and rear seating keeps the rear passengers cool! Tucson warms you up with heated front seats! (Tucson Limited and heated rear seat and heated steering wheel while adding available heated rear view mirrors, Tucson's available Active Cooled/Heated Seat system gives you heated comfort even in the coldest of days.)

Fall! Open up the full-length panoramic sunroof and bring the color tour to you, or let Tucson open its hands free smart liftgate automatically when it's time to load the tailgating fun. Spring! You're kept comfortable in a cabin that uses a filtration system to constantly cleanse the air. And when April showers soak the roads and tug your moods, you'll have all of the help you need to keep your wheels safe. (Tucson's available heated seats and heated rear view mirrors give you heated comfort even in the coldest of days.)

So whatever the season, Tucson helps make safe driving even safer.

Left side view: Tucson Limited features Advanced Safety features ranging from available Adaptive Cruise Control with Stop & Go and Lane Centering to Blind Spot Monitoring with Rear Cross Traffic Alert. (Note: The display shows a side view of the vehicle.)

Right side view: Tucson Limited features the 5 Star Global Safety Rating.
Hyundai Blue Link

What does Tuscan gain by connecting things they need?

Tuscan’s award-winning Blue Link® Connected Car System, has been further improved for the first 3 years of ownership. For details on all of the Blue Link features, please visit hyundaibluelink.com.

Adding Blue Link® Connected Car System features includes:

Connected Care
• Automatic Collision Notification
• Enhanced Roadside Assistance
• 24/7 Emergency Assistance
• Monthly Vehicle Health Report

Remote
• Remote Start Link (Optional)
• Remote Lock/Unlock
• Car Finder
• Remote Start with Climate Control
• Alarm Notification
• Diagnostic Trouble Code Reader
• Vehicle Theft Tracking/GPS

Opportunities
• 5-year data plan included
• OntoGo fuel card

Stay connected:
• Remote App
• Remote Web


Safety and Innovation

It can do things that seem like science fiction. And that’s a fact.

Technology is supposed to make things simpler. Smarter, faster. And more connected. With Tuscan, it does. Smarter than our industry blue. Our app is everything you need to get your Tuscan’s engine and activate the climate controls, locate the doors, and flash the lights and honk the horn to locate your vehicle in a crowded parking lot. Smarter Blue Link can send you personalized monthly Vehicle Health Reports to ensure your Tuscan runs in optimal condition, and let you know when it’s time to schedule service.

With Tuscan’s available High Intensity Discharge (HID) lamps, your Tuscan’s headlamps are in the same direction as the steering wheel to constantly illuminate the road ahead as you drive through corners. And Tuscan’s got you covered - front, back and side - with available advanced safety systems that alert you to potential hazards and help you avoid a collision.

For Tuscan, Tuscan SE, and Value models come with a new 3.5” colored touchscreen featuring the dashboard. Tuscan SE Plus and Limited feature a high-resolution 4” color touchscreen with a smartphone display that makes it easy to see information at a glance on the navigation system or the 2-speaker Infinity® Premium Audio System.

Let’s be Clear: Tuscan’s available 75W-Watt* Infinity® Premium Audio System features Carl® Fiederich’s Music Restoration Technology that restores the music to compressed digital music files and live 4-watt and 4.5-watt radio in the interior. Our 2 large exterior speakers, 2 rear tweeters and 2 tweeters for the Infinity® Premium Audio System, make your Tuscan’s engine run. And with an 8” touchscreen and under-the-seat power outlet, you can power all from the comfort of your Tuscan, whatever your office.
Ultimate Package
Limited Standard Features plus:
+ Power tilt-and-slide panoramic sunroof
+ Rear parking sensors
+ HID headlights with Dynamic Bending Light
+ Automatic Emergency Braking with Pedestrian Detection
+ Lane Departure Warning
+ Electroluminescent Gauge Cluster with 4.2˝color LCD multi-info display
+ Ventilated front seats
+ Heated rear seats
Hope makes every Hyundai better.
Every time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 19 years, Hyundai Hope On Wheels has donated more than $130 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.

America’s Best Warranty

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Our commitment to Hyundai owners doesn’t end with the transfer of keys. Wherever the road takes you, we’ve got your back with Hyundai Assurance, an umbrella of services and benefits that includes America’s Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features…and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimates by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai’s commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.