Last year, the launch of Hyundai Veloster created quite a stir. Its innovative 3-door coupe design, Gasoline Direct Injection (GDI) engine technology and 6-speed EcoShift™ Dual Clutch Transmission made driving enthusiasts sit up and take notice. Veloster, in the words of Edmunds.com, was “… unlike anything on the road right now, with the sort of courageous styling that says, ‘We can still take a chance.’”

Wait until they see what’s next. For 2013, Hyundai introduces the new Veloster Turbo. Adding a twin-scroll turbocharger to Veloster’s spry 1.6L GDI engine delivers best-in-class power-to-weight, specific output and fuel efficiency. Even with less displacement, its 201-HP performance eclipses the Volkswagen GTI. And it still achieves up to 38 MPG on the highway — only a shade off our GDI model’s 40-MPG highway rating.

Veloster Turbo’s styling is equally distinctive. Up front, projector headlights with LED accents and unique fog lights frame an anything-but-subtle grille. From the side, a stylish body kit and standard 18-inch alloy wheels with chrome accents created specifically for Veloster Turbo enhance its athletic design. In back, a bodycolor rear spoiler, twin large free-flowing circular exhaust outlets, a rear diffuser and LED taillights create a profile that says, ‘catch me if you can.’ And we’ve created a brand new exterior color with Veloster Turbo in mind: Matte Gray, the first matte finish from Hyundai.

Inside, you’ll enjoy more interior volume than Honda Civic Coupe, MINI Cooper Clubman and VW Beetle. Its sport Veloster Turbo fills with special details. As you slide into the driver seat, Turbo graphics are stitched onto the seat back. Settle in, and feel the support of the leather seat’s beefy side bolsters. Glance at features like satin metal accents and a 7-inch LCD touchscreen on the center console — a high-res video screen that serves as command central in both Veloster models. Now look up: The headliner graphics available on non-panoramic sunroof models set the scene, and set you apart.
Veloster saves some of its thrilling performance for what goes on inside the passenger cabin. Just look at all the cutting-edge connectivity, infotainment and convenience technologies you can get your hands on. You’ll find Pandora®, which streams music from your iPhone®. Blue Link® telematics. Standard Bluetooth® hands-free phone with voice-recognition. SiriusXM® Satellite Radio, iPod®/USB/auxiliary input jacks and a 450-Watt Dimension® premium audio system. There’s also touchscreen navigation, complete with a rearview camera and backup warning sensors. So after its proximity key has enabled you to start the car at the push of a button, remember this: Not all of Veloster’s fun is triggered by the gas pedal!1

PANDORA PERSONALIZED RADIO
Pandora® Internet Radio lets you discover more of the music you love. Veloster lets you stream Pandora channels from your iPhone® and listen to your favorite songs through the car’s audio system.2

Gracenote® lets you access and manage your music using enhanced voice recognition commands in concert with your iPod®. Choose music by artist, genre or album...and your song’s album artwork is displayed on Veloster’s touchscreen.3

BLUE LINK TELEMATICS
Hyundai’s innovative in-car wireless connectivity offers amazing information, entertainment, technology and safety features. From advanced Voice Text Messaging to traffic alerts, SOS Emergency Assistance and more, connections to the world beyond your windshield are easier than ever.4

LOUD AND PROUD
Veloster Turbo comes standard with a 450-Watt Dimension AM/FM/SiriusXM/CD/MP3 premium audio system. With 8 speakers, an 8-inch subwoofer and an external amp, it pumps out powerful sound.

MOBILE MEDIA ROOM
You can’t get a larger screen in this class than the 7-inch multimedia 115V touchscreen that comes standard in every Veloster. There’s also an available USB port for phone and connections for video that let you watch movies and play Xbox® 360® in the comfort of your car.5

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2013 VELOSTER PERFORMANCE & SAFETY

BURNS RUBBER, NOT FUEL.

With Veloster, power comes in the form of a 1.6L 4-cylinder engine sporting Gasoline Direct Injection. Whether you stick with the standard 6-speed manual, or opt for the EcoShift™ Dual Clutch transmission, its 138 horsepower delivers plenty of punch off the line. As well as 40 MPG on the highway – a testament to Hyundai being named America’s most fuel-efficient car company.

With Veloster Turbo, Hyundai engineers added an intercooled twin-scroll turbocharger that pumps out 201 horsepower and 195 lb-ft of torque. Even with all of that turbocharged awesomeness on tap, it still delivers up to 38 MPG on the highway – a figure that also tops its class. To pour all of that power onto the pavement, you can enjoy a standard 6-speed manual transmission, or choose an available SHIFTRONIC® 6-speed automatic with paddle shifters and an overdrive lock-up torque converter for higher fuel economy at freeway cruising speeds. Larger front brake discs lend Veloster Turbo more sure-footed stopping power, too.

TRUST HANDLING, FAST STEERING
To complement its turbo power, Veloster Turbo uses large front and rear stabilizer bars to reduce body roll and improve handling on the curves. It also features a quicker ratio steering rack and revised steering calibration to match, giving the driver more precise feedback and control as you maneuver through the turns.

MORE POWER, LESS WAIT
In a performance machine, lighter means quicker response, more agility and fewer pit stops. Veloster Turbo is all about quick response thanks to its exceptional power-to-weight ratio. Its curb weight is lighter than Honda Civic Si Coupe and Volkswagen GTI.

ADRENALINE BOOST
The intercooled-twin-scroll turbo of Veloster Turbo’s DOHC 4-cylinder engine helps boost performance by lowering intake temperatures. Press the gas, and you’re pushed back into your seat.

POWERFUL BRAKES
Four-wheel disc brakes with ABS are enhanced by Electronic Brake-force Distribution, which optimizes brake force between front and rear axle to optimize braking power and balance. Brake Assist and Brake Assist PEDAL SYSTEM, which reduces brake pedal pressure to enhance pedal feel and immediately applies maximum braking pressure to diminish stopping distances.

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HILLSTART ASSIST
Hillstart Assist Control is also onboard Veloster to minimize backward rolling when starting from a complete stop on steep ascents.

TAUT HANDLING, FAST STEERING
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### 2013 VELOSTER LINEUP

#### VELOSTER

**KEY STANDARD FEATURES:**
- 138 HP, 1.6L Gasoline Direct Injection DOHC 4-cylinder engine with Continuously Variable Valve Timing
- 6-speed manual or available 6-speed EcoShift Dual Clutch Transmission with SHIFTRONIC paddle shifters & Hillstart Assist Control
- 17” alloy wheels
- Air conditioning
- Power door locks & power windows
- Remote keyless entry with alarm system
- Tilt-and-telescopic steering wheel with cruise, audio and phone controls
- Manual 6-way adjustable driver bucket seat and armrest storage box
- EX/V6 split fold-down rear seatback
- Manual 6-speed manual or available 6-speed EcoShift Dual Clutch Transmission with SHIFTRONIC paddle shifters & Hillstart Assist Control
- 17” alloy wheels
- Bluetooth
- Pandora internet radio & Gracenote telematics system
- AM/FM/SiriusXM radio & CD/MP3 audio system with 6 speakers & USB auxiliary input jacks
- Blue Link® telematics system
- Hands-free phone with voice recognition & Audio streaming
- Vehicle Stability Management & Electronic Stability Control with Traction Control System
- Six-airbag safety system
- 4-wheel disc Anti-lock Braking System, Electronic Brake-force Distribution & Brake Assist
- Turn signal indicators on side mirrors
- Dual heated power side mirrors
- Dual heated power side mirrors
- Dual chrome centerflow exhaust

#### TURBO

**VELOSTER BASE EQUIPMENT PLUS:**
- 201 HP, 1.6L turbo-charged Turbo DOHC 4-cylinder engine
- Sport-tuned steering
- Unique 18” alloy wheels with chrome accents
- Proximity key with push-button start
- Leather seating surfaces with power-adjustable lumbar support
- Heated front seats
- Driver auto-up window
- Leather-wrapped steering wheel and shift knob
- Power panoramic tilt-and-slide sunroof
- Rearview camera & backup warning sensors
- Heated front seats
- Proximity key with push-button start
- Leather seating surfaces with power-adjustable lumbar support
- 18” alloy wheels with chrome accents
- Alloy pedals
- Front fog lights

#### TECH PACKAGE:
- Requires Style package
- 7” touchscreen navigation system with XM NavTraffic®
- Rearview camera & backup warning sensors
- 18” alloy wheels with painted inserts
- Proximity key with push-button start
- 115V power outlet
- Automatic headlight control

#### ULTIMATE PACKAGE:
- Power panoramic tilt-and-slide sunroof
- 7” touchscreen navigation system with XM NavTraffic®
- Rearview camera & backup warning sensors
- 115V power outlet
- Automatic headlight control

**SPECIFICATIONS**
- Length: 166.1 (Base) / 167.3 (Turbo) inches
- Height: 55.1 inches
- Total Interior Volume: 105.3 cu. ft.

**EPA MILEAGE**

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**POWERTRAIN LIMITED WARRANTY**
- 10,000 MILES

**NEW VEHICLE LIMITED WARRANTY**
- 5 YEARS
- 60,000 MILES

**ANTI-PERFORATION WARRANTY**
- 7 YEARS

**24-HOUR ROADSIDE ASSISTANCE**
- 5 YEARS

## 2013 VELOSTER INTERIOR COLORS

- Gray Cloth
- Black Cloth
- Black Leather
- Gray Cloth + Leatherette
- Black Cloth + Leatherette

**2013 VELOSTER EXTERIOR COLORS**

- CENTURY WHITE
- IRONMAN SILVER
- TRIATHLON GRAY
- ULTRA BLACK
- MARATHON BLUE
- BOSTON RED
- 28.2 YELLOW
- VITAMIN C
- ELITE WHITE

**MADE IN KOREA**

### America’s Best Warranty

See dealer for LIMITED WARRANTY details. *Indicates limited availability. Matte Gray paint requires special care and maintenance. See your Veloster Owner’s Manual for details.* 132 HP with Dual Clutch Transmission. Fuel economy estimated by EPA for comparison only. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council™. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.