Always wear your seat belt, and please don't drink and drive. ©2013 INFINITI. IN-14796-1 Reorder #14502USi (8/13, 25K, CG)

Reducing our environmental footprint is an important goal at Infiniti. That's why this brochure uses paper stock that is certified to contain a minimum of 10% post-consumer waste materials.

FIND YOURS  Visit us online to create your ideal Infiniti, get pricing and more. www.infinitiUSA.com

CONNECT  Join our community, and get the latest on Infiniti. 
Facebook.com/Infiniti  Twitter.com/InfinitiUSA

DISCOVER  Watch for the Infiniti Portfolio app for iPad® coming to the App Store™ and for Android™ on the Google Play™ Store for an interactive, digitally enhanced experience for each Infiniti model.

European model shown.
A BREATHE

Take it in. A moment crafted just for you.
The QX50 is an extension of self and an expression of style that rewards the senses as it caters to your comfort. A luxury crossover that at once merges alluring coupe design, welcoming touches and intuitive technology to celebrate the true you every time you drive.
A surge of emotion that yearns for gratification. A momentum you can’t ignore. Be enticed to drive after your desires with a fluttering of lights and subtle movements shifting the cabin to your liking, and technology that puts you at ease. With surprising intimacy, the QX50 anticipates your desires and rises to meet them.

**WELCOME LIGHTING** elegantly draws you in to the driving experience. As you approach, a sequence of exterior then interior lights reward your presence. Walk away, and the sequence occurs in reverse. Celebrate every entrance.

**INFINITI INTELLIGENT KEY** sets up your vehicle to suit you and you alone, and you never have to lift a finger. When you push the ignition button, the seat, steering wheel and mirrors are automatically adjusted to your personal preferences. The ignition button will even illuminate to let you know it’s ready to please and to excite.

**AROUND VIEW® MONITOR** is a groundbreaking technology from Infiniti that gives you a virtual 360° view of your environment while parking. You see your surroundings as though from above for an extraordinary level of awareness.
INTELLIGENT CRUISE CONTROL\(^1,3\) automatically slows you down when traffic in front of you slows down, even to a crawl. When the way is clear, it accelerates back to your desired speed. Less effort, more ease.

DISTANCE CONTROL ASSIST\(^4\) employs laser sensors to monitor the distance between you and the vehicle in front of you and helps maintain a safe following distance. From a warning to a gentle adjustment in the brakes or gas, it's designed to assist, not to control.
Be transported by a new sense of awareness—of yourself, of your senses, of everything that surrounds you. Every mile moves you to a different place.

LANE DEPARTURE PREVENTION™ watches road markings with a camera and can subtly apply brakes to help keep your vehicle from unintentionally drifting from your lane. When you’re out on the road, surround yourself with confidence.

BLIND SPOT WARNING™ helps boost your confidence by using radar to watch carefully for danger where you can’t see. If it detects a vehicle in your blind spot area, it warns you to help you avoid a collision.

AN AWAKENING
INFINITI VOICE RECOGNITION™ allows you to set a destination on the navigation system, call a contact from your phone, play an audio track and much more without taking your hands from the wheel. The system recognizes a wide variety of commands, making your life that much simpler and more elegant.

BOSE® PREMIUM SOUND SYSTEM™ brings 11 individual speakers to bear in its powerful array. Their positioning and sound delivery are precision-engineered specifically for the interior of the QX50 to filter out noise and distortion, and to surround you with rich auditory indulgence.

A feeling of rejuvenation inspired by intimate gestures. Materials that beckon your touch, technology that empowers your movements and immerses you in every note of the moment define an environment that is profoundly welcoming.

INFINITI HARD DRIVE NAVIGATION SYSTEM™ offers a more intuitive view and interface for increased ease and confidence, helping you expertly find your location and your destination, even in crowded city environs.
ADAPTIVE FRONT LIGHTING SYSTEM \(^1\) turns your headlights to shed light on where you’re steering, helping heighten visibility as you maneuver. The HID headlights of the QX50 do more than impress—they respond to your needs.

INTELLIGENT BRAKE ASSIST \(^2\) with Forward Collision Warning \(^1\) helps warn against a potential collision and can automatically apply your brakes to help reduce collision speed and impact. It’s a smart precaution in an unpredictable world.
OBJECT OF ATTRACTION

2014 INFINITI QX50
EVERY BREATH FRESHER AND CLEANER

Even the invisible is never overlooked. The Advanced Climate Control System™ features the innovative Plasmacluster® air purifier, which actively cleans the air inside your cabin. It produces positive and negative ions that help prevent odors from sticking to interior materials and even helps suppress mold and viruses. Your interior not only stays fresh, so does your clothing. It works in concert with the Grape Polyphenol Filter, which removes up to 99.5% of allergens from the air coming in from the outside.

OPTICAL PERFECTION

Where interior components meet—where the dash meets the door or the center console—they are assembled not to be mathematically perfect, but to look perfect. This requires an exacting manufacture process, tightening the space where dashboard meets door from 3mm to 2.4mm in order to achieve a seamless visual design from the driver’s point of view. But we believe in considering every angle in creating an emotionally transcendent environment.

PLEASING TO THE EYES

There is no detail too small to inspire our designers. The electroluminescent gauges on the QX50 provide a soothing glow while delivering accurate, stylish information.

EVERY BREATH FRESHER AND CLEANER

Even the invisible is never overlooked. The Advanced Climate Control System™ features the innovative Plasmacluster® air purifier, which actively cleans the air inside your cabin. It produces positive and negative ions that help prevent odors from sticking to interior materials and even helps suppress mold and viruses. Your interior not only stays fresh, so does your clothing. It works in concert with the Grape Polyphenol Filter, which removes up to 99.5% of allergens from the air coming in from the outside.

AMBIANCE

A welcoming and evocative space is measured by its ability to stir your emotions.
THOUGHTFUL ACCOMMODATIONS In ways large and small, the personal touch is found throughout the Infiniti QX50, including the head-restraint-mounted retractable coat hanger. Located on the back of the driver’s seat, it provides a smart, innovative way to place dry cleaning or your jacket without blocking your view.

EMPOWERED VERSATILITY For transportation of oversized objects, either one or both of the rear seats fold down virtually flat. Optional are easily accessible buttons that power the seats back to their upright positions.

INVITING YOU IN We use light to not only make you feel more secure, but to make you feel like an honored guest. Welcome Lighting responds to your presence automatically by gently illuminating seven lights, including the puddle light and several interior lights, when you are three feet away from the driver’s side door with the Intelligent Key in your pocket. This choreographed sequence ends with the Start/Stop Button lighting up—inviting you to bring your QX50 to life and building anticipation for the road ahead.

DESIGN Simple yet effective design that evokes a deep emotional connection without sacrifice.
INNATELY RESPONSIVE BALANCE. The engineering philosophy behind Infiniti performance sedans, the Front-Midship Platform, also underlies the design of the QX50. Placing the engine’s center of mass just behind the front wheel center line creates a near-equal front-to-rear weight ratio, with a slight front bias that you’ll feel as quicker turn-in and even balance as you accelerate out of a corner.

LIMITLESS RUSH. Acceleration Swell is our vision of power, dedicated to delivering a shape and feel to acceleration. By tuning Infiniti engines to unleash torque that climbs a broader rev range, the force you feel seems to increase the faster you go—building like the rush of a continually rising wave, peaking ever higher. The emotional energy surges in tandem, making Swell feel like a limitless rush more than a momentary thrill.

3.7-LITER V6 ENGINE is a potent blend of exciting response and intelligent efficiency. Benefiting from Variable Valve Event and Lift (VVEL™) technology, the engine adjusts on the fly to make the most of every bit of fuel and every breath it takes. The result is a stirring 325 horsepower that still manages to achieve up to 25 miles per gallon.

CONTROL WITHOUT COMPROMISE. When conditions are ideal, Intelligent All-Wheel Drive sends 100% of the power to the rear wheels for more sporty response and performance. But it also constantly monitors wheelspin, throttle position and vehicle speed, and can divert up to 50% of the available power to the front wheels to enhance traction and control when conditions are less than optimal. Your need for control and your desire for excitement are both satisfied.

AN INTELLIGENT CONNECTION. Vehicle-speed-sensitive steering smartly detects your speed to deliver just the right amount of control. At lower speeds, it delivers more power assist so you can adeptly maneuver in parking lots, and supplies less power assist at high speeds for a firmer, more controlled feel on the highway.

THE SOUND OF PERFORMANCE. A performance car speaks to you through its exhaust, and the specialty exhaust tuning on the QX50 shapes that sound into something uniquely compelling. Not only does it make an Infiniti unmistakable, it makes every trip up and down the tachometer an experience that transcends engineering and enters the realm of pure emotion.

LIGHT ON ITS FEET. These stunning 19-inch alloy wheels heighten both the looks and performance of the QX50. Lightweight, thanks to both material and design, they reduce unsprung weight. That reduction of mass makes driving more exciting by allowing the suspension to be more finely tuned and by making the handling of the QX50 more nimble.
ALL-AROUND AWARENESS  The Around View® Monitor1,2 with Front and Rear Sonar System13 gives you exceptional awareness of your environment as you park. You’ll see a simulated 360° view from above, showing you clearly the objects detected around your car. It intuitively puts you in control, while simultaneously putting you at ease.

ASSIST/ENTERTAIN
Infiniti InSuite™ integrates a host of intuitive technologies to simplify tasks and anticipate your needs as they keep you in touch with and in control of your world.

SECURING YOUR SPACE  Distance Control Assist14 employs laser sensors to monitor the vehicle in front of you and helps you maintain a safe following distance. As your following distance becomes too short, the system can automatically engage the brakes as you release the gas pedal, and it can warn you if you need to brake. If your foot stays on the gas pedal while closing in on the other vehicle, it can push the pedal upwards to assist you in releasing it.

PERSONALIZED COMFORT  The dual occupant memory system1 allows each Infiniti Intelligent Key to store a custom profile for one individual driver. Preferred settings for the seat, steering column, and mirrors are automatically executed, depending on which key you possess.

EASE IN TRAFFIC  Intelligent Cruise Control (Full-Speed Range)14 allows you to choose your desired speed and following distance, and automatically slows your vehicle in slowing traffic, going all the way to a complete stop. Then, as traffic flow picks up, it re-accelerates your vehicle to your preset speed. This visionary innovation and the personalized convenience it offers is available with a simple touch of a button.

A BETTER VIEW OF YOUR WORLD  The Infiniti Hard Drive Navigation System1,7 is packed with advanced yet intuitive technology that makes it both more informative and easier to use. Birdview perspective control gives you a more natural view of the map, while 3-D building graphics make it easy to locate your destination in crowded urban environments. Also, you can simply speak your instructions to the system, thanks to full integration with Infiniti Voice Recognition.

A SMARTER WAY TO SEE  The Adaptive Front lighting System1 on the QX50 lights not just the way ahead, but around as well. It directs light toward corners by turning the headlights in coordination with steering input to help the driver see upcoming vehicles and pedestrians, and to help you reach your destination safely.

AUDITORY INDULGENCE  Bose® Premium Sound system1 brings 11 individual speakers to bear in its powerful array, which add palpable depth to every form of music. Their positioning and sound delivery are precision-engineered specifically for the interior of the QX50 to filter out noise and distortion, and to surround you with compellingly rich and realistic sound.
**PROTECTION**

The Infiniti Safety Shield® concept—our comprehensive approach to safety—lays technologies to monitor conditions, help you avoid a collision, and help protect you and your passengers if one occurs.

**THE SUPPORT YOU NEED** In certain rear-end collisions, the Front-seat Active Head Restraints found on the QX50 can move forward to help cushion the head to help assist in reducing whiplash-type injuries.

**ENHANCED PROTECTION** Infiniti puts an array of air bags between you and an impact, including dual-stage front supplemental air bags of the Infiniti Advanced Air Bag System™ that adjust inflation rates based on the severity of the crash and seat belt usage. Also featured are front seat-mounted side-impact supplemental air bags and roof-mounted curtain side-impact supplemental air bags.

**BETTER STABILITY WHILE STOPPING** Electronic Brake force Distribution adjusts the amount of brake force applied to the front and rear wheels for improved braking performance. It not only helps the brakes wear more evenly, it reduces front-end “dive” during heavy braking, helping increase the stability of your vehicle. The system also detects vehicle-load conditions, and distributes additional brake pressure to the rear brakes as needed.

**ALWAYS LOOKING FOR DANGER** Intelligent Brake Assist™ with Forward Collision Warning™ uses laser sensors to continuously monitor and analyze your closing speed to the vehicle ahead of you, to help detect an imminent collision. It provides a warning to alert the driver as the vehicle moves towards impact and—if needed—can automatically engage the brakes to help reduce the impact speed.

**MAINTAINING YOUR LANE** The Lane Departure Prevention System uses a camera to watch for departure from the traveling lane when you haven’t signaled, and audibly warns you if it’s detected. Then, if the drift continues, the system lightly applies selected brakes to help ease your vehicle back into the travel lane. But you never give up control. It’s designed to assist, not override.

**HELPING YOU STAY IN CONTROL** Comparing actual vehicle cornering performance to the driver’s input, Vehicle Dynamic Control® adjusts power levels and applies appropriate brake pressure to individual wheels to help correct oversteer or understeer, helping keep the vehicle on the steered path. Working in tandem, the Traction Control System senses wheelspin and automatically helps give you a surer foothold.

**STRONGER AND LIGHTER** Ultra high-strength steel is used to help enhance your safety in the case of a collision. The unique process used to create this material can give it more than twice the tensile strength of conventional steel. Not only does this ultra-strong material add to the vehicle’s resiliency, it allows us to make the vehicle lighter overall.

---

**1350 MPa**  
**ULTRA-HIGH TENSILE STRENGTH STEEL**

**590 MPa**  
**CONVENTIONAL STEEL**

---

**1350 MPa**  
**ULTRA-HIGH TENSILE STRENGTH STEEL**

**590 MPa**  
**CONVENTIONAL STEEL**
SELECTION

Hues that change in response to light and angle. Matching exterior and interior colors to reflect the distinctive energy and mood of the seasons. These are just two ways Infiniti designs color to evoke feeling, express character, and shape the emotional essence of a vehicle.

MOONLIGHT WHITE (QGA)
LIQUID PLATINUM (K23)
GRAPHITE SHADOW (K90)
MIDNIGHT CLARINET (K10)
MALABE BLACK (Q0A)
BLACK OBSIDIAN (KH3)

Infiniti has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Infiniti retailer.

WHEELS

18 X 8.0-INCH ALUMINUM-ALLOY WHEELS
19 X 8.5-INCH ALUMINUM-ALLOY WHEELS

INTERIOR COLORS

EXTERIOR COLORS

INTERIOR TRIM

WHEAT LEATHER
CHESTNUT LEATHER
GRAPHITE LEATHER
BLACK LACQUER AND ALUMINUM
MAPLE ACCENTS
GENUINE INFINITI ACCESSORIES

The same exacting standards applied to the creation of an Infiniti vehicle go into designing and manufacturing Genuine Infiniti Accessories. With a wide array of quality products designed to integrate seamlessly, you can be assured of a custom fit and finish.

ACCESSORIES SHOWN: Roof rail crossbars, moonroof wind deflector, hood protector, splash guards.

STAINLESS STEEL REAR BUMPER PROTECTOR: Protect your bumper from dings and scratches while enhancing the appearance of your vehicle. Its stainless steel finish offers both a sophisticated appearance and durable wear.

STAINLESS STEEL ILLUMINATED KICK PLATES: The Infiniti logo glows softly along the bottom of front doorsills—a signature flourish you and your passenger will appreciate every time you get in.

SPASH GUARDS: Reduce dirt spray on your car’s lower body panels and help prevent nicks and scratches from road debris. These guards are contoured to match wheel openings and add style while also helping to protect the sides of your QX50.

CARPETED FLOOR MATS: Sophisticated design and luxurious materials make these floor mats a perfect match for the interior of your Infiniti QX50. An elegant emblem is precision-embroidered with the model name.

REAR CARGO COVER: Keep your valuables safe and out of sight with this retractable cover. It’s easy to install and even easier to operate.

CARGO AREA PROTECTOR: This versatile accessory is also constructed of durable and flexible material, and helps keep your packages and other items from moving around while driving. Plus, it helps keep your cargo area clean and protected from scratches and damage.

See video of Genuine Infiniti Accessories. Scan here.


**POWER**

- Engine: 3.7-liter (3,696cc) 24-valve V6, aluminum-alloy block and heads

**Vehicles**

- Dual-variable electronic control (DVC), 4 valves per cylinder with re-meshed camshafts. Continuously Variable Valve Timing (CVTCS) optimizes opening of intake valves. Variable Valve Event and Lift (VVEL) valvetrain performance, emissions and fuel efficiency

**Infinite System**

- Graphite interior accents

**Fuel Efficiency**

- EPA Estimated Fuel Economy (City/Highway): 20/26 mpg

**Equipment**

- Intelligent Key with illuminated push button ignition

**EXTERIOR**

- Freshman: Automatic dual-function headlights, intelligent cruise control (Full-Speed Range), automatic on/off headlights, LED rear brake lights and center high-mounted stoplight

- Middle: LED rear brake lights and center high-mounted stoplight

- Top: LEADING-LIGHT® HEADLIGHTS, LED REAR BRAKE LIGHTS, SIDE MARKER LIGHTS

**INTERIOR**

- Freshman: 60/40-split folding rear seatbacks, 8-way power driver's seat with adjustable lumbar support, leather-appointed seating

- Middle: 60/40-split folding rear seatbacks, 8-way power driver's seat with adjustable lumbar support, leather-appointed seating

- Top: 60/40-split folding rear seatbacks, 8-way power driver's seat with adjustable lumbar support, leather-appointed seating

**WHEELS AND TIRES**

- Standard: 18 x 8.5-inch split 5-spoke aluminum-alloy wheels with 245/45R19 all-season tires

- Launch: 20 x 8.5-inch, split 5-spoke aluminum-alloy wheels with 245/45R19 all-season tires

**INSTRUMENTATION AND EXTERIOR FEATURES**

- Freshman: Infiniti Intelligent Key with illuminated push button ignition

- Middle: Infiniti Intelligent Key with illuminated push button ignition

- Top: Infiniti Intelligent Key with illuminated push button ignition

**STANDARD**

- Intelligent All-Wheel Drive (AWD)

**AVAILABILITY**

- Journey: Intelligent All-Wheel Drive (AWD)

**Roof Rails**

- Standard: Aluminum roof rails

- Available: Integrated rear spoiler

**Transmission**

- Electronically controlled 7-speed automatic with Adaptive Shift Control. Manual shift mode is sequentially selectable manual gearshifts and illuminated shift knob

**Other Options**

- Black lacquer and aluminum interior trim

**SEATING AND TRIM**

- Standard: Power adjustable, heated outside mirrors with courtesy light under driver's mirror

- Available: Automatic on/off headlights

**FRESHMAN**

- Automatic dual-function headlights

**MIDDLE**

- Automatic dual-function headlights

**TOP**

- Automatic dual-function headlights

**INTELLIGENT ALL-WHEEL DRIVE (AWD)**

- 3.7-liter (3,696cc) 24-valve V6, aluminum-alloy block and heads

**INTELLIGENT CRUISE CONTROL (IFCS)**

- Cruise control with steering wheel-mounted switches

**CUTTING EDGE TECHNOLOGY**

- Automatic on/off headlights

**NIGHT VISION SYSTEM**

- Automatic on/off headlights

**HINJU**

- Automatic on/off headlights

**LIGHTING**

- Automatic on/off headlights

**INTERIOR FEATURES**

- Bose® 6-speaker audio system, including AM/FM/CD with MP3 playback capability, Radio Data System (RDS) and speed-sensitive cruise control

**INFINITI INTELLIGENT KEY**

- Infiniti Intelligent Key with illuminated push button ignition

**INFINITI HARD DRIVE NAVIGATION SYSTEM**

- 7-inch color vehicle information display, Lane Guidance and 3-D building graphics

**Bose® 6-Speaker Audio System, Including AM/FM/CD with MP3 Playback Capability, Radio Data System (RDS) and Speed-Sensitive Cruise Control**
QX50
64.6
28.5
28.5
22
62.6
54/46
182.3
55.1
38.4
18.6
®
38.4
55.1
18.6
0.32
20.0
22

The Blind Spot Warning System is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents.

AWD - All Wheel Drive

Optional equipment added on first vehicle shown above with 0/90/0 miles filled.

The Advanced Climate Control System with Plasmacluster air purifier helps scrub the air in the vehicle's interior. The system senses exterior odors, suppresses unpleasant interior odors, stops the growth of airborne bacteria, provides a preheated passenger seat and steering wheel, and lowers interior condensation. The Plasmacluster air purifier doesn't remove all of the odors and bacteria that may be present in the air. The system is equipped with a plasmawash ionizer that produces negative ions, which attach to particulate matter, such as pollen, smoke, bacteria, and odors, and help scrub them out of the air. The Plasmawash ionizer requires periodic replacement.

Keep clear of fuel tanks when changing a tire. Mishandling fuel tanks could result in fire or personal injury. Do not use as a substitute for a jack. Not for use on cars or trucks. Not intended for use on high-speed race events.

IF SYSTEMS

IF SYSTEMS

Security

DISCLOSURES

For more information on availability, options or accessories, see your Infiniti retailer or contact Nissan North America, Inc.

This brochure contains general product and information. It is subject to change and does not contain an offer. Infiniti reserves the right to make changes to the design, specifications, or features of the vehicle shown without notice. Please contact your Infiniti retailer or contact Nissan for details. MSRP includes destination and handling charges, required taxes, title, license and registration fees, other fees and charges, not including dealer-installed options and accessories. Manufacturer's suggested retail price includes freight and equipment. Retail price may vary.

VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, abrupt acceleration, or abrupt braking. Always depress the brake pedal fully and firmly when stopping the vehicle. Failure to apply the brakes could result in an accident.

IIPA is not a collision avoidance system. IIPA may not detect all objects in your path and may not detect objects that are not moving. Always look before making a turn and when changing lanes. Failure to apply the brakes could result in an accident.

IBA is not a collision avoidance system. IBA will automatically engage the brakes to help reduce collision speed and impact, thus mitigating the consequences of an accident. IBA will not prevent contact with other vehicles or accidents. IBA is not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. Failure to apply the brakes could result in an accident.

In such a way that you can be distracted during vehicle operation. See Retailer for details. iPod is a registered trademark of Apple Inc.

Vehicle class is based on segment definition published by the Insurance Institute for Highway Safety. The system is equipped with a plasmawash ionizer that produces negative ions, which attach to particulate matter, such as pollen, smoke, bacteria, and odors, and help scrub them out of the air. The Plasmawash ionizer requires periodic replacement.

For more information on availability, options or accessories, see your Infiniti retailer or contact Nissan North America, Inc.

The Advanced Climate Control System with Plasmacluster air purifier helps scrub the air in the vehicle's interior. The system senses exterior odors, suppresses unpleasant interior odors, stops the growth of airborne bacteria, provides a preheated passenger seat and steering wheel, and lowers interior condensation. The Plasmacluster air purifier doesn't remove all of the odors and bacteria that may be present in the air. The system is equipped with a plasmawash ionizer that produces negative ions, which attach to particulate matter, such as pollen, smoke, bacteria, and odors, and help scrub them out of the air. The Plasmawash ionizer requires periodic replacement.

The Blind Spot Warning System is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. The system will not detect vehicles behind you while you’re backing up. Always turn to check what is behind you before backing up. Failure to apply the brakes could result in an accident.

The Blind Spot Warning System is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. The system will not detect vehicles behind you while you’re backing up. Always turn to check what is behind you before backing up. Failure to apply the brakes could result in an accident.

IBA is not a collision avoidance system. IBA will automatically engage the brakes to help reduce collision speed and impact, thus mitigating the consequences of an accident. IBA will not prevent contact with other vehicles or accidents. IBA is not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. Failure to apply the brakes could result in an accident.

IBA is not a collision avoidance system. IBA will automatically engage the brakes to help reduce collision speed and impact, thus mitigating the consequences of an accident. IBA will not prevent contact with other vehicles or accidents. IBA is not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. Failure to apply the brakes could result in an accident.

IBA is not a collision avoidance system. IBA will automatically engage the brakes to help reduce collision speed and impact, thus mitigating the consequences of an accident. IBA will not prevent contact with other vehicles or accidents. IBA is not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. Failure to apply the brakes could result in an accident.

IBA is not a collision avoidance system. IBA will automatically engage the brakes to help reduce collision speed and impact, thus mitigating the consequences of an accident. IBA will not prevent contact with other vehicles or accidents. IBA is not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. Failure to apply the brakes could result in an accident.

IBA is not a collision avoidance system. IBA will automatically engage the brakes to help reduce collision speed and impact, thus mitigating the consequences of an accident. IBA will not prevent contact with other vehicles or accidents. IBA is not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. Failure to apply the brakes could result in an accident.

IBA is not a collision avoidance system. IBA will automatically engage the brakes to help reduce collision speed and impact, thus mitigating the consequences of an accident. IBA will not prevent contact with other vehicles or accidents. IBA is not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. Failure to apply the brakes could result in an accident.
PARTNERS IN THE INTENSE

The pulse races. Seconds split. Victories are won and lost. In Formula 1™ technology and human ingenuity are pushed to the limit. Yet, success is ultimately a measure of the passion that goes into every invention and is released every lap. This passion has led Infiniti Red Bull Racing to become, in recent years, the most dominant force on track.

Ultimate luxury is more than perfection. It is the feeling of unrestrained joy that unleashes something special in your heart. We at Infiniti believe there are times when reason should take a backseat and emotion—pure and primal—should be the driver. Tangibles play a part, of course: the sensual, flowing lines; the smell of leather; the visceral roar of the engine. Established in 1989, Infiniti’s flagship line has now grown to include sedans, coupes, convertibles and crossovers, all available in 49 countries worldwide. Infiniti has generated respect as the provocateur brand in the premium category, with a reputation for defying convention and creating irresistible and provocative automobiles, engineered with obsessive attention to detail. Our passion for ultimate precision, exhilarating performance and that exuberant driving experience is also manifested in the partnership that Infiniti established with Red Bull Racing in 2011. All of which contributes to the feeling that to drive an Infiniti is something special.

Infiniti is drawn to Formula 1™ racing because it is engineering genius applied purely to creating emotional excitement. A feeling of exhilaration that extends from the track to the fans, to the culture, through our partner, Infiniti Red Bull Racing. The heart and determination the team has shown has led to three Formula 1™ Constructors’ World Championships in a row. Our synergistic relationship is one that promises thrilling new performance capabilities for both Formula 1™ and Infiniti vehicles. This exchange of both technology and ideas now includes the appointment of 3-time Formula 1™ Drivers’ World Champion, Sebastian Vettel, as our Director of Performance. Sebastian has already aided in the development of the all-new Infiniti Q50—harnessing his supreme driving senses and passion for performance to ensure this new vehicle is as dynamic as possible. And now, future Infiniti vehicles will be imprinted with the genius and unrivaled passion that defines his greatness.

Ultimately, passion drives Infiniti and it is the feeling of unrestrained joy that unleashes something special in your heart. We at Infiniti believe there are times when reason should take a backseat and emotion—pure and primal—should be the driver. Tangibles play a part, of course: the sensual, flowing lines; the smell of leather; the visceral roar of the engine. Established in 1989, Infiniti’s flagship line has now grown to include sedans, coupes, convertibles and crossovers, all available in 49 countries worldwide. Infiniti has generated respect as the provocateur brand in the premium category, with a reputation for defying convention and creating irresistible and provocative automobiles, engineered with obsessive attention to detail. Our passion for ultimate precision, exhilarating performance and that exuberant driving experience is also manifested in the partnership that Infiniti established with Red Bull Racing in 2011. All of which contributes to the feeling that to drive an Infiniti is something special.