Visit us online to create your ideal Infiniti, get pricing and more.
www.infinitiUSA.com

DISCOVER  Download the Infiniti Portfolio app for iPad® on the App Store®, and for Android™ on the Google Play™ Store for an interactive, digitally enhanced experience for each Infiniti model.

CONNECT  Join our community, and get the latest on Infiniti.
Facebook.com/Infiniti  Twitter.com/InfinitiUSA

Always wear your seat belt, and please don’t drink and drive. ©2014 INFINITI.

Reducing our environmental footprint is an important goal at Infiniti. That’s why this brochure uses paper stock that is certified to contain a minimum of 10% post-consumer waste materials.
AUTO-DIMMING OUTSIDE MIRRORS  
make driving after dark more comfortable and more confident by reducing glare from the headlights of vehicles behind you. Throughout the day and deep into the night, your comfort is catered to.

ADAPTIVE FRONT LIGHTING SYSTEM turns your headlights to shed light on where you’re steering, helping heighten visibility as you maneuver. The LED headlights of the Infiniti QX80 do more than impress—they respond to your needs.

How big do you dream? What is the scale of your desires? Hold none of them back. Embrace luxury grand enough to accommodate all the experiences you seek, and powerful enough to amplify them. The Infiniti QX80 unlimits your potential with capability that few rival, extensive rewards that fill your journey, and presence that none can match. Not larger than life—as large as the life you want.

THE EPIC
INTELLIGENT CRUISE CONTROL AND DISTANCE CONTROL ASSIST \(^1,2,3\) transform traffic by automatically adjusting to the speed of cars ahead on the highway, and helping maintain your desired distance in tight traffic. Less effort is asked of you. Less stress is put upon you.

INFINITI HARD DRIVE NAVIGATION SYSTEM \(^4\) offers a more intuitive 3-dimensional view and interface for increased ease and confidence, helping you expertly find your location and your destination, even in crowded city settings.

There is luxury executed, and then there is emotion orchestrated. Luxury that, like a brilliant piece of music, has rise and fall, curating what you feel while at times surprising your senses. The interior of the Infiniti QX80 immerses you in relaxation, yet brims with innovation and delight. Creating comfort of not just body, but of mind.
LANE DEPARTURE PREVENTION™ watches road markings with a camera and can subtly apply brakes to help keep you from unintentionally drifting from your lane. When you’re out on the road, surround yourself with confidence.

ZERO-LIFT AERODYNAMICS help dispel the unsettling effects of wind turbulence, and help enhance the feeling of stability and confident handling as speeds increase. Airflow is precisely managed to help ensure your Infiniti QX80 is balanced and intimately connected to the road when you’re in motion.
HYDRAULIC BODY MOTION CONTROL® continually caters to your sense of comfort and control. It adjusts the suspension to reduce body lean and smooth out every drive, on or off the road. The size of your vehicle doesn’t have to diminish your enjoyment of every road and curve you come across.
Hear things you’ve never heard before. Hear the impulses that play at the edge of your mind. Hear opportunity coming. Hear yourself think clearly, and know you’ve discovered a space that puts your satisfaction above all else. A space with the engineering and technology to surround you with all that you love, and to bring it to life.

**BOSE® CABIN SURROUND®** envelops you, creating depth and ambiance for a wider, more immersive sound. This unique system delivers music’s power from the front, with sound washing through the cabin to the back, as in a live performance.

**DRIVER’S AUDIO STAGE** answers your demand for the ultimate audio experience, by shaping the sound emerging from the audio system so that it focuses on the driver. It’s dynamic sound imaging at its most immersive.

**THE FEEL**
REWARDING ROOMINESS
Space envelops you when you step into an Infiniti QX80, but what you experience is more than sheer volume. Designed to feel open and airy, headroom abounds in every seat. A tall greenhouse and large moonroof allow light to flow in and fill the cabin. The design of the dash and center console open up before you, while putting essential controls within easy reach. You’ll feel both in command and at ease.

MATCHLESS MATERIALS
Glide your hand across the armrest, and your fingertips seem to recognize the instinctively rewarding feel. This is purely intentional. We took one-and-a-half years, surveying 360 people all over the world to quantify the most pleasing tactile feel, then created the perfect materials to match it. With tension and texture that match the depth and spacing of the ridges in your fingerprint, it imbues the surfaces you’ll engage most with the perfect touch.

EVERY BREATH FRESHER AND CLEANER
Even the invisible is never overlooked. The Advanced Climate Control System features the innovative Plasmacluster® air purifier, which actively produces positive and negative ions that help prevent odors from sticking to interior materials and even helps suppress mold and viruses. It works in concert with the Grape Polyphenol Filter, which helps remove up to 99.5% of allergens from the air coming in from the outside.

EXPANSIVE COMFORT
All of your passengers will travel in rejuvenating ease and satisfaction, thanks to the legroom for all that accommodates even taller individuals in each seat.

PASSenger Legroom

28.8”
ROW 3

41.0”
ROW 2

39.6”
ROW 1
INVITE EVERYONE

With comfortable seating for up to 8 adult passengers, you’ll never have to leave anyone behind. The Infiniti QX80 also makes ingress and egress easy with wide door openings, and a second row that folds with the push of a button. Third-row passengers will be able to enter with ease.

SPACE THAT EMPOWERS

The QX80 offers a maximum cargo space of 95.1 cubic feet. But that space is carefully designed to be eminently useful to you, even in your everyday excursions. There are a multitude of storage areas placed conveniently through the cabin. Also, the large rear gate opens to a flat cargo area—even with the third row folded down—that is free from encumbrance and makes loading and unloading simple and easy.

PREMIUM SECOND ROW

There is no coach class in an Infiniti QX80. The seats in the second row conform to the same exceptional standards as the front seats. Leather-appointed, spacious captain’s chairs support passengers in total comfort even on long journeys. Those in the second row also enjoy heated seats, their own customizable climate control zone, and a spacious wood-trimmed center console.

TOTALLY FLEXIBLE

Living a varied and outgoing lifestyle means carrying a wide variety of cargo items and passengers, often at the same time. The interior seating of the QX80 transforms quickly and easily to accommodate just about anything you need to bring. The third row folds flat with the push of a button and splits 60/40, allowing you to carry large items even with passengers still in the back. The seats in the second row also tip forward, opening up that much more room in the cargo area.

152.5 ft³ TOTAL SPACE
16.6 ft³ CARGO AREA
49.6 ft³ 3RD ROW DOWN

ACCOMMODATION

Tailored versus lavish. More than spacious—immersive. An intimate interior, which easily accommodates the most varied of lifestyles, always conforms, and never constrains.
POWER

On its surface you’ll find spacious luxury. At its foundation—the thrilling dynamics of Infiniti Direct Response engineering.

MAXIMIZING POTENTIAL Better power and efficiency depends on better breathing, so our exclusive VVEL® (Variable Valve Event and Lift) technology improves performance while delivering enhanced engine efficiency. VVEL® continually adjusts not just when intake valves open, but also how much. It delivers a quicker response and broader torque curve, while improving fuel efficiency and lowering carbon emissions.

AERODYNAMIC ADVANTAGE Despite its epic proportions, the QX80 is built to benefit from the forces of air. The upper and lower body of the QX80 direct the flow of air over, around and under the vehicle to minimize the pressure under the car and the “suction” effect over it, achieving zero-lift at the front and rear. Reducing the effects of wind turbulence at higher speeds leaves you feeling more tightly in control and in touch with the road surface.

TAKE IT WITH YOU Along with an impressive 8,500-pound towing capacity, the QX80 offers you an extra dose of confidence and control with just the push of a button. Engage the Tow Mode and the tuning of the engine adjusts to draw out more pulling power. It also adjusts the transmission for shifts that accommodate your heavy load.

HOLD THE ROAD As driving conditions change, the All-Mode AWD® system is ready. Set it to AUTO and the system continually adjusts the amount of power distributed between the front and rear wheels for enhanced control. If any wheel should slip, the Traction Control System helps redirect power towards the wheels with traction. The system also has settings for 2WD, 4WD High and 4WD Low for times when you need high traction, like in loose terrain or on steep inclines.

RISE ABOVE You have a deep thirst for adventure, and that may take you to some out-of-the-way places. But with 9.2 inches of ground clearance, the QX80 gives you the confidence to tackle rough roads, ruts, potholes and other obstacles that stand in your way. What’s more, the commanding view of the road it offers will make you feel that much more in control.

POWERFUL PLAYER The most formidable engine Infiniti has ever built, the QX80’s heavy-duty, reinforced 5.6-liter V8 delivers. It produces a stirring 400 horsepower—you’ll take on virtually every driving scenario with smooth confidence. It also boasts 413 lb-ft of torque, a torrent of pulling power that helps it achieve an 8,500-pound towing capacity® Engineering with Variable Valve Event and Lift (VVEL®) technology, it’s also tuned to help maximize fuel efficiency.

BETTER CORNERING AND COMFORT Infiniti engineers complemented the power and size of the Infiniti QX80 with the advanced Hydraulic Body Motion Control® system. It monitors forces such as body lean as you corner and vertical motion as you go over bumps and potholes and distributes variable pressure to either the outer or inner suspension to help keep the cabin more level, and isolate it from unsettling motion. The result is tighter handling and a more rewarding ride.

BETTER CORNERING AND COMFORT

With Hydraulic Body Motion Control

Without Hydraulic Body Motion Control

Engineering with Variable Valve Event and Lift (VVEL®) technology, it’s also tuned to help maximize fuel efficiency.

POWER

On its surface you’ll find spacious luxury. At its foundation—the thrilling dynamics of Infiniti Direct Response engineering.
INDIVIDUALIZED ENTERTAINMENT The Tri-Zone Entertainment System creates three distinct areas for passengers to enjoy their own individual media. Those in the front seats can choose the audio they want, while the two 7-inch screens allow those in the second row to play their own movies, games or music through the use of wireless headphones. Satisfy everyone’s tastes, and heighten their enjoyment of every journey.

EMPOWERING YOUR TOUCH The Infiniti Controller puts intuitive, simple control of your technology systems at your fingertips. Designed to fall naturally within your reach, it allows you to interact via a variety of inputs and with clearly marked buttons and commands. What’s more, a single press can bring you from one major system to another.

EASE IN TRAFFIC Intelligent Cruise Control (Full-Speed Range) allows you to choose your desired speed, and automatically slows your vehicle in slowing traffic, going all the way to a complete stop. Then, as traffic flow picks up, it re-accelerates your vehicle to your preset speed. This visionary innovation and the personalized convenience it offers is available with a simple touch of a button.

SPEAK YOUR DESIRE Infiniti Voice Recognition allows you to set a destination on the navigation system, call a contact from your phone, play an audio track and much more—without lifting your hands from the wheel. The system recognizes a wide variety of commands, making your life that much simpler and more elegant.

A BETTER VIEW OF YOUR WORLD Infiniti Hard Drive Navigation System is packed with advanced yet intuitive technology that makes it both more informative and easier to use. Birdview perspective control gives you a more natural view of the map, while 3-D building graphics make it easy to locate your destination in crowded urban environments. Also, you can simply speak your instructions to the system, thanks to full integration with Infiniti Voice Recognition.

AUDITORY INDULGENCE The Bose Cabin Surround sound system brings 15 individual speakers to bear in a powerful 5.1-channel array. Their positioning and sound delivery is precision-engineered specifically for the interior of the Infiniti QX80 to filter out noise and distortion, and to surround you with compellingly rich and realistic sound.

ALL-AROUND AWARENESS The Around View Monitor with Moving Object Detection and Front and Rear Sonar System gives you exceptional awareness of your environment as you park. You’ll see a simulated 360° view from above, showing you clearly the objects detected around your car. And the system will even alert you to moving objects detected in your vicinity. It helps put you intuitively in touch with your surroundings, while simultaneously putting you at ease.

ASSIST/ENTERTAIN Infiniti InSuite integrates a host of intuitive technologies to simplify tasks and anticipate your needs as they keep you in touch with and in control of your world.
STRONGER AND LIGHTER
Ultra high-strength steel is used to help enhance your safety in the case of a collision. The unique process used to create this material can give it more than twice the tensile strength of conventional steel. Not only does this ultra-strong material add to the vehicle’s resiliency, it allows us to make the vehicle lighter overall.

MAINTAINING YOUR LANE
The Lane Departure Prevention System uses a camera to watch for departure from the traveling lane when you haven’t signaled, and audibly warns you if it’s detected. Then, if the drift continues, the system lightly applies selected brakes help to ease your vehicle back into the travel lane. But you never give up control. It’s designed to assist, not override.

PREPARED TO PROTECT
Under certain braking conditions or when the intelligent Brake Assist system is activated without brake pedal input, the Front-seat Pre-Crash Seat Belts’ automatically tighten the front seat belts—helping restrain you and helping to maximize the effectiveness of the other occupant protection devices such as air bags.

ENHANCED PROTECTION
In the event of a collision, dual-stage front supplemental air bags of the Infiniti Advanced Air Bag System adjusts inflation rates based on the severity of the crash and seat belt usage. Also featured are front seat-mounted side-impact supplemental air bags and roof-mounted curtain side-impact supplemental air bags with rollover sensor.

SENSES WHERE YOU CAN’T SEE
The Blind Spot Intervention System uses sensors to help alert you to a vehicle detected entering the blind spot area in an adjacent lane and helps you avoid it. First, the warning light illuminates. Then, if you begin moving toward the occupied lane, a warning sounds. The system will even apply opposite side brakes to help you guide your vehicle back toward the center of your current driving lane.

BETTER STABILITY WHILE STOPPING
Electronic Brake force Distribution adjusts the amount of brake force applied to the front and rear wheels for improved braking performance. It not only helps the brakes wear more evenly, it reduces front-end “dive” during heavy braking, helping increase the directional stability of your vehicle. The system also detects vehicle load conditions, and distributes additional brake pressure to the rear brakes as needed.

ALWAYS LOOKING FOR DANGER
Intelligent Brake Assist with Forward Emergency Braking and Predictive Forward Collision Warning uses sensors to continuously monitor and analyze the relative velocity and distance of not only the vehicle directly ahead of you, but of the vehicle in front of that as well. If your closing speed on either exceeds safe limits, you will be alerted and the brakes will be applied if the driver fails to decelerate the vehicle.

REVERSE WITH GREATER CONFIDENCE
Backup Collision Intervention employs an advanced set of sensors to help detect vehicles approaching from either side as you back up. If a vehicle is detected, the system alerts you—first, a warning light appears, then an audible alarm sounds, followed by gas pedal-force feedback. The system can even intervene by automatically engaging the brakes to help avoid a collision.

The Infiniti Safety Shield® concept—our comprehensive approach to safety—lays technologies to help monitor conditions, help you avoid a collision, and help protect you and your passengers if one occurs.
QX80 LIMITED
Satisfy your fondness for luxury, capability and exclusivity.

BE DRAWN IN TO THE STRIKING PRESENCE OF THE QX80 LIMITED.
Three exclusive colors: Imperial Black, Mocha Almond and Dakar Bronze are appointed with 22-inch dark chrome finish wheels and complemented with dark chrome accents throughout—signaling a higher level of sophistication wherever you go. Enjoy the welcoming glow of the lighting under the running board upon every entrance while darkened headlight and taillight lenses provide a sense of mystery.

Those who witness the QX80 Limited will be rewarded with an interior that is dedicated to comfort and panache. Truffle Brown leather-appointed seats are tailored with unique silver contrast stitching and piping that highlights the distinctive quilting of the seats. The inviting touch of leather continues to find its way onto the steering wheel, grab handles and speaker grill trim, while a distinct Open Pore Matte Finish Ash Wood trim raises the level of sophistication. Take it all in, then look above and feel the added touch of elegance of the ultrasuede headliner.
**SELECTION**

Hues that change in response to light and angle. Matching exterior and interior colors to reflect the distinctive energy and mood of the seasons. These are just two ways Infiniti designs color to evoke feeling, express character, and shape the emotional essence of a vehicle.

**EXTERIOR COLORS**

- Majestic White (Q85)*
- Liquid Platinum (Q23)
- Mystic White Shadow (Q38)
- Shark Quake (QGC)
- Midnight Blue (QNG)
- Mocha Almond (QAC)*
- Dark Bronze (QAK)*
- Imperial Black (QAN)*
- Black Obsidian (Q13)

**INTERIOR COLORS**

- Wheat Leather
- Graphite Leather
- Truffle Brown Leather**

**INTERIOR TRIM**

- Mocha Burl
- Stratford Burl
- Open Pore Matte Finish Ash Wood**

**WHEELS**

- 20 x 8.0-inch Aluminum-Alloy Wheels with All-Season Tires
- 22 x 8.0-inch Forged Aluminum-Alloy Wheels with All-Season Tires

Infiniti has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing processes and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors and availability at your local Infiniti Retailer.

*Additional cost applies for this color option.
**For Limited only.
GENUINE INFINITI ACCESSORIES

The same exacting standards applied to the creation of an Infiniti vehicle go into designing and manufacturing Genuine Infiniti Accessories. With a wide array of quality products designed to integrate seamlessly, you can be assured of a custom fit and finish. For more information and to shop online for genuine Infiniti Accessories, go to parts.InfinitiUSA.com.

STAINLESS STEEL ILLUMINATED KICK PLATES The Infiniti logo glows softly along the bottom of front door sills—a signature flourish you and your passenger will appreciate every time you get in.

HATCH TENT Quickly converts the cargo area into a sleeping area with large mesh windows, external rainfly and large awning. Can also be used as a stand-alone ground tent.

CARPETED CARGO MAT Moisture resistance and durable construction from high-density, cut-pile carpeting gives it superior spill protection and anti-wear characteristics as it helps guard your cargo area from damage.

CARGO AREA PROTECTOR Constructed of durable and flexible material, it helps keep your packages and other items from moving around while driving, while also protecting your cargo area from scratches and damage.

ALL-SEASON FLOOR MATS Custom-made of durable and long-wearing material—they are designed to protect the interior footwell and capture dirt, sand and other debris while staying securely in place.

CENTER CONSOLE MAT When you choose to remove the second-row center console, this mat can be placed between the second-row seats to serve as a long-wearing, carpeted pathway to the third row. Available in wheat and graphite colors.

HATCH TENT Quickly converts the cargo area into a sleeping area with large mesh windows, external rainfly and large awning. Can also be used as a stand-alone ground tent.

ACCESSORIES SHOWN Midnight black grille, hood protector, chrome mirror covers, moonroof wind deflector, roof rail crossbars, side window deflectors, chrome body side moldings.

See video of Genuine Infiniti Accessories. Scan here.

Moisture resistance and durable construction from high-density, cut-pile carpeting gives it superior spill protection and anti-wear characteristics as it helps guard your cargo area from damage.

ALL-SEASON FLOOR MATS Custom-made of durable and long-wearing material—they are designed to protect the interior footwell and capture dirt, sand and other debris while staying securely in place.

CENTER CONSOLE MAT When you choose to remove the second-row center console, this mat can be placed between the second-row seats to serve as a long-wearing, carpeted pathway to the third row. Available in wheat and graphite colors.
<table>
<thead>
<tr>
<th>FEATURE</th>
<th>Standard</th>
<th>Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine</td>
<td>3.5L V6 (350)</td>
<td>in-line 6 cylinder, aluminum alloy block and heads, Dual Blue秩序 coating</td>
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<tr>
<td>Valsahon</td>
<td></td>
<td></td>
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<tr>
<td>Double wishbone suspension (DWS) 4 wheels with recalibration suspensions, Direct Injection. Variable Valve Lift and Lift Control Continuously Variable Valve Lift; front and rear 3.5L V6 engines.</td>
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<tr>
<td>Fuel Consumption</td>
<td>12.1 (L/100 km)</td>
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<tr>
<td>Estimated Fuel Emissions (mpg)</td>
<td>19/29 (city/highway)</td>
<td></td>
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<tr>
<td>Dimensions</td>
<td></td>
<td></td>
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<tr>
<td>Length</td>
<td>199.7 in.</td>
<td></td>
</tr>
<tr>
<td>Width</td>
<td>80.2 in.</td>
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</tr>
<tr>
<td>Height</td>
<td>73.3 in.</td>
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<tr>
<td>curb weight</td>
<td>5,040 lbs</td>
<td></td>
</tr>
<tr>
<td>Towing Capacity</td>
<td>5,000 lbs</td>
<td></td>
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<tr>
<td>Drivetrain</td>
<td>Rear-wheel drive</td>
<td></td>
</tr>
<tr>
<td>Engine</td>
<td>3.5L V6 (350)</td>
<td>in-line 6 cylinder, aluminum alloy block and heads, Dual Blue秩序 coating</td>
</tr>
<tr>
<td>Drive Type</td>
<td>2WD (AWD) with Symmetrical All-Wheel Drive and Nissan's advanced intelligent all-wheel drive technology.</td>
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<tr>
<td>4-wheel, 4-channel ABS (4-wheel, 4-channel ABS)</td>
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<tr>
<td>Front and rear carpeted floor mats</td>
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<tr>
<td>Battery saver</td>
<td></td>
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<tr>
<td>Outside temperature display</td>
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<tr>
<td>9 cup holders and 4 bottle holders</td>
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<td></td>
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<tr>
<td>Front seatback map pockets; front and rear</td>
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<tr>
<td>Dual occupant memory system for driver's seat, outside mirrors, and steering wheel.</td>
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<tr>
<td>Driver's Seat and Steering Wheel</td>
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<tr>
<td>Cruise control with steering wheel-mounted switches</td>
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<tr>
<td>Auto-dimming inside mirror with HomeLink</td>
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<tr>
<td>Around View Infiniti Connection</td>
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<tr>
<td>NavTraffic with Real-Time Traffic information</td>
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<tr>
<td>Infiniti Voice Recognition for audio, navigation, and vehicle information systems</td>
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<tr>
<td>Infiniti Hard Drive Navigation System</td>
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<td>8-inch WVGA color touch-screen display</td>
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<tr>
<td>Infiniti Controller for navigation, audio, climate-control, fuel economy, maintenance, and comfort and convenience features</td>
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<tr>
<td>Bluetooth® wireless technology</td>
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<tr>
<td>SiriusXM Satellite Radio</td>
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<tr>
<td>Power tilt/telescoping steering column</td>
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<tr>
<td>Illuminated steering wheel-mounted audio controls</td>
<td></td>
<td></td>
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<tr>
<td>Rear privacy glass</td>
<td></td>
<td></td>
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<tr>
<td>UV-reducing solar glass</td>
<td></td>
<td></td>
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<tr>
<td>Power rear liftgate</td>
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<tr>
<td>Body-color running boards with integrated splash guards</td>
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<td></td>
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<tr>
<td>Integrated front LED fog lights</td>
<td></td>
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<tr>
<td>LED turn signals</td>
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<tr>
<td>Automatic on/off LED headlights with high beam assist and windshield wiper interlock</td>
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<tr>
<td>DualOccupant Memory System for Driver's Seat, Outside Mirrors and Steering Wheel</td>
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<tr>
<td>Driver's Audio Stage</td>
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<tr>
<td>Bose® Performance Stage</td>
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<tr>
<td>Power 60/40-split fold-flat and reclining third-row seats</td>
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<tr>
<td>Aluminum kick plates</td>
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<tr>
<td>Heated steering wheel</td>
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<tr>
<td>Heated front seats</td>
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<tr>
<td>Entry/exit assist for driver's seat and steering wheel</td>
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<tr>
<td>Dual occupant memory system for driver's seat, outside mirrors, and steering wheel.</td>
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</table>
Vehicles may include preproduction models and/or models or equipment. Due to continuous product development and other pre- and post-production factors, actual vehicle, materials and specifications may vary from this brochure. Some vehicles may not be available in all areas.

To view Interior Options and Exterior Options, click on the corresponding link. To view Standard or Available information for a specific category, click on the respective link. The comfort, convenience, and safety features are designed to enhance your experience and provide protection while driving. However, they cannot guarantee complete safety and may not provide warning or braking in all situations. Always drive safely and be aware of your surroundings. Never rely solely on any vehicle feature as a substitute for proper driving practices.

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PARTNERS IN THE INTENSE

The pulse races. Seconds split. Victories are won and lost. In Formula One, technology and human ingenuity are pushed to the limit. Yet, success is ultimately a measure of the passion that goes into every invention and is released every lap. This passion has led Infiniti Red Bull Racing to become, in recent years, the most dominant force on track.

Infiniti is drawn to Formula One racing because it is engineering genius applied purely to creating emotional excitement. A feeling of exhilaration that extends from the track to the fans, to the culture of Formula One, through our partner, Infiniti Red Bull Racing. The heat and determination the team has shown has led them to four Formula One Constructors’ World Championships in the last five years. Our synergistic relationship is one that promises thrilling new performance capabilities for both Formula One and Infiniti vehicles. This exchange of both technology and ideas includes input directly from our Formula One drivers—harnessing their supreme driving senses to ensure every future Infiniti vehicle is as dynamic as possible and ultimately, reinvigorating your drive.

Ultimate luxury is more than perfection. It is the feeling of unrestrained joy that unleashes something special in your heart. We at Infiniti believe there are times when reason should take a backseat and emotion—pure and primal—should be the driver. Tangibles play a part, of course: the sensual, flowing lines; the smell of leather; the visceral roar of the engine. Established in 1989, Infiniti has now grown to include sedans, coupes, convertibles, crossovers and SUVs in its lineup and reaches across 50 countries worldwide. Infiniti has generated respect as the provocateur brand in the premium category, with a reputation for defying convention and creating irresistible and provocative automobiles, engineered with obsessive attention to detail. Our passion for ultimate precision, exhilarating performance and that exuberant driving experience is also manifested in the partnership that Infiniti established with Red Bull Racing in 2011. All of which contributes to the feeling that to drive an Infiniti is something special.