A true Jaguar is something that exists to enjoy and indulge in, both aesthetically and dynamically.

My inspiration when designing XE was to capture the essence of a very sporty saloon car. It had to have style, attitude, and a presence which differentiates it from any other car in its class. Both technically and visually XE is in perfect balance.

IT SAYS INDIVIDUAL, IT SAYS CONFIDENT AND IT SAYS I LOVE TO DRIVE.

It’s lean, it’s sporty, it has a great profile and a fantastic stance. For me, that’s XE.

IAN CALLUM DIRECTOR OF DESIGN, JAGUAR
THE NEW JAGUAR XE

SEDAN, MEET SPORT

To create a four-door sedan which is as fun to drive as a sports car is no mean feat. But the new, redefined XE comfortably meets that criteria. Inspired by F-TYPE - our high-performance car - it’s packed with enhancements, innovations and technology. It rewrites the rules of how a compact sedan should behave, and it embodies everything Jaguar is famous for: stylish good looks, precision engineering and a palpable sense of excitement.

VEHICLES SHOWN ARE FROM THE JAGUAR GLOBAL RANGE. SPECIFICATIONS, OPTIONS AND AVAILABILITY MAY VARY AND SHOULD BE VERIFIED WITH YOUR LOCAL JAGUAR RETAILER

VEHICLE SHOWN: 2020 JAGUAR XE R-DYNAMIC S IN CALDERA RED WITH OPTIONAL FEATURES FITTED
DESIGN

EVEN STANDING STILL, IT LOOKS FAST

Like all Jaguar vehicles, XE instinctively manages to catch the eye. From its muscular stance and sculpted hood, to the new bumpers, front grille, and LED headlights and tail lights, you can tell at a glance that this is one extraordinary sporting sedan.

VEHICLE SHOWN: 2020 JAGUAR XE S IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED
VEHICLE SHOWN: 2020 JAGUAR XE S IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED
Like all Jaguars, the new XE has its own distinctive character – luxurious, sporty, individual. I wanted to bring this out even more by designing a cabin which wonderfully combines PREMIUM TACTILE MATERIALS AND FINISHES, WITH BEAUTIFULLY CRAFTED DETAILS, a palette of bold, statement colors and exquisite veneers.

With so many incredible resources available to us, together with the very highest standards of craftsmanship, we can create an interior that’s unique to you. One that emphasises the car’s dynamic nature, and highlights its sense of space, comfort and elegance whilst demonstrating our passion for precision.

SIOBHAN HUGHES CHIEF DESIGNER, JAGUAR COLOR & MATERIALS
WELCOME TO YOUR XE WORLD

Get behind the wheel of an Jaguar XE and you feel like you’re sitting in a sports car. You’ll find yourself comfortably cocooned by its wraparound dashboard. You’ll note the soft grain leather steering wheel and form-hugging 14-way adjustable front seats. You’ll appreciate the impeccable attention to detail, and how everything is so pleasingly uncluttered and considerately functional.

INTERIOR SHOWN: XE S WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FASCIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED
A refreshed cockpit-style interior offers outstanding levels of comfort, and the raised center console adds to its sportiness. Everything revolves around you and was conceived with you in mind, with the SportShift Selector, JaguarDrive Control™ and available Touch Pro™ Duo central to its seamless design.

So, when you settle into that plush leather seat, you connect with the car straight away. Just reach for the pulsing start button – a more engaging driving experience awaits.
The beating heart of every XE is a powerful, British-built, Turbocharged gas engine. All engines are constructed of lightweight aluminum alloy which, combined with advanced low-friction technologies, delivers a refined, efficient and engaging driving experience.
HOW DO YOU WANT TO DRIVE TODAY?

Nothing quite matches the sensation of being in a Jaguar XE on an open road. You’re reminded that driving can be genuinely exhilarating. An outstanding feature of this car is how it can feel marvellously comfortable too. Jaguar has created a range of sophisticated technologies which allow you to modify your XE and enjoy the driving experience you want, when you want it.
JaguarDrive Control™ allows you to select from Comfort, Eco, Dynamic, and Rain/Ice/Snow Modes. Each mode has its own tailor-made program that alters different parameters, such as engine and transmission response, steering feel, parasitic load management or traction and stability control*. The optional Adaptive Dynamics system makes for vastly improved ride comfort and dynamic body control using continuously variable damping technology. The system monitors multiple sensors that analyze vertical wheel positions, vehicle acceleration, steering inputs, as well as throttle and brake pedal activity to adjust the suspension damping settings. This provides a near-perfect balance of comfort, refinement and agility*.

*These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.
XE is the culmination of Jaguar’s prowess at designing and building sports cars. A lightweight aluminum chassis and double wishbone front suspension enable the highest levels of handling and road holding, delivering a spine-tingling driving experience. Unusually for a compact sports sedan, it also features a sophisticated Integral Link rear suspension, which provides sharp response and handling, while still retaining a refined and luxurious ride.

Also, to help XE tackle winding roads, there’s intelligent Torque Vectoring by Braking technology*. On tight turns, it applies the brake to the inside wheel and directs more rotating force from the engine to the wheel with the most grip. The result is an exceptional combination of sports car-like agility, more consistent road holding and a feeling of added confidence when you’re driving.

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VEHICLE SHOWN: 2020 JAGUAR XE R-DYNAMIC S IN CALDERA RED WITH OPTIONAL FEATURES FITTED
CHASSIS DYNAMICS

**Fig 1. Understeer** is reduced.

**Fig 2. Power is sustained** to maintain constant speed of outer driven wheels.

**Fig 3. Torque Vectoring** applies brake pressure to slow the inside front and inside rear wheels independently*. 

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TECHNOLOGY
TAKE YOUR LIFE WITH YOU

We know you need to be in touch with the rest of the world when you’re driving. That’s why we’ve loaded the XE with a suite of integrated technologies as standard – keeping you connected, informed and entertained on your journeys*.

The high-definition 10” Touch Pro personalized home screen gives you all the help and information you need, when you need it. There’s an interactive side panel for multitasking, together with a multimedia connection for accessing your own music library*.

The XE even listens to you, with a voice recognition system for hands-free requests such as “call home” or “find nearest gas station”*.

*Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

VEHICLE SHOWN: 2020 JAGUAR XE S IN INDUS SILVER WITH OPTIONAL FEATURES FITTED
Touch Pro Duo\(^1\) is our innovative twin-screen system, part of Jaguar InControl\(^2\) technologies, providing a 10” upper Touchscreen and 5.5” lower Touchscreen. The benefit of having a lower screen is to allow dual-tasking, for example, navigation mapping on the upper screen and climate controls and access to other features – such as entertainment – on the lower screen\(^*\).

Interactive Driver\(^1\) Display uses high-definition, crystal-clear graphics to show 3D maps, vehicle settings, contacts and media options. You simply select what you want to see on the screen at any time, and control everything from the multi-function steering wheel\(^*\).

Head-up Display\(^1\) projects a full-color virtual image of useful information – from speed and cruise control settings, to directions and speed limits – directly onto the windshield at eye-level, allowing you to keep your eyes fixed on the road ahead\(^**\).

\(^*\)Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.  
\(^**\)These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.

\(^1\)Optional feature

INTERIOR SHOWN: XE S WITH EBONY UPPER FASCIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS BLACK VENEER WITH OPTIONAL FEATURES FITTED
Connect from your phone to your car

Remote (fitted as standard) allows you to interact with your XE from anywhere with a data connection via the Jaguar InControl® Remote™ App. See your car’s data remotely – from fuel levels to door and window status. Set the perfect cabin temperature in advance. Find your XE quickly in a crowded parking lot. Secure your car from a distance.

Smartphone Pack (fitted as standard) is perfect for cell phone screen sharing through Apple CarPlay® and Android Auto™, and makes it easy to use an interactive set of apps through the XE Touch Pro system*. It helps you to stay connected to your smartphone while in the car, and you can use compatible apps such as Spotify.

Connected Navigation Pro* is an optional navigation system which allows you to enjoy a continually seamless experience, while making your journeys easier and less stressful. You can plan your route and share your ETA with friends. See what the traffic’s like on your way to your destination. Get travel tips. Search surrounding areas for places of interest.

Plus, you can now recharge your cell phone by simply resting it on the optional Wireless Device Charger† in front of the SportShift Selector. This technology is new to Jaguar, and the XE is the first of our cars to feature it.

*Do not use Jaguar InControl® features under conditions that will affect your safety or the safety of others.
**Driving while distracted can result in loss of vehicle control. 
InControl features may require an additional subscription with separate terms and conditions.
†Only with compatible devices.
Remote contains subscription services that can be extended after the initial term advised by your Jaguar Retailer. InControl features, options and their availability may vary – check with your Jaguar Retailer for availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Play Store.

Vehicle shown: 2020 Jaguar XE S in Indus Silver with optional features fitted.
Other options include:
Online Pack – comprising of 4G Wi-Fi Hotspot**, Live Apps and Smart Settings, adding to your in-car experience so you and your passengers can enjoy the journey while staying connected to the world.

Live Apps – for access to 'live' information services such as Weather Watch, Flight Tracker, News and Sports. Other helpful features include a Calendar and Online Media for access to your Deezer and TuneIn accounts*.

Smart Settings – featuring artificial intelligence algorithms, so your XE learns your habits and tastes and predicts your seating, climate and music preferences. It’ll even preheat your steering wheel and seats on a cold day, or change the media channel at a certain time or on a specific day of the week.
**HOW DOES MUSIC MAKE YOU FEEL?**

Music has the power to change your mood, evoke memories and affect your wellbeing. It can give you tingles or make you cry. It’s why music and cars go so well together. Sitting behind the wheel, listening to your favorite singer, band or composer. It’s your space. Your world.

But what if you could do more than simply listen to the music? What if you could feel it, experience it, immerse yourself in it? What if you could make more of a connection with the music and enjoy a greater sense of acoustic involvement in your Jaguar?

British-based Meridian™ Audio are all about the musical experience - the very sense of being there. Their award-winning, precision-engineered audio systems are built on a lifetime of research into psychoacoustics (the science of how the human brain perceives sound) to deliver a performance that is so true to life, you feel every beat, every breath.

Meridian is a trademark of Meridian Audio Limited.

INTERIOR SHOWN: XE S WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FASCIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS BLACK VENEER WITH OPTIONAL FEATURES FITTED.
WITH MERIDIAN™, YOU’LL FEEL MORE

We’re not simply talking about increasing the volume levels. It’s more about managing the sound stage; intensifying the levels of depth, clarity and realism of the music by using a combination of advanced acoustic technology and strategically positioned speakers to produce an audio platform that is exactly right for your Jaguar interior. So wherever you sit in the vehicle – driving seat, passenger seat or rear seat – with a Meridian system, you get the same incredible experience. Each strike of the piano, every guitar pick, horn blast, chorus and melody reveals itself with precision and texture, just as the artist intended. It’s intimate, dramatic and very atmospheric – whether you’re enjoying the twists and turns of an open road or stuck in rush-hour traffic.

1
SOUND SYSTEM
Exceptional acoustics and audio range with high-quality definition through 6 speakers.

2
MERIDIAN SOUND SYSTEM
Feel the rhythm of the music with exceptional definition, crystal-clear highs and full, deep bass with this classic audiophile soundstage. Through the careful management of door-mounted speakers placed nearest your seat, you’ll enjoy a performance that is incredibly smooth, clean and free of strain.

6 SPEAKERS 125W AMPLIFIER POWER

10 SPEAKERS 1 SUBWOOFER 380W AMPLIFIER POWER
MERIDIAN™ SURROUND SOUND SYSTEM
A truly engaging, thoroughly authentic concert hall experience. Driver and passengers are enveloped in the fullness and clarity of an open, spacious performance through a set of side, front and rear speakers. And it’s all seamlessly integrated using Trifield™ technology, so you can sit back and absorb every detail.

16 SPEAKERS  1 SUBWOOFER  825W AMPLIFIER POWER

DIGITAL SIGNAL PROCESSING
Tailors the sound signals for a seamless audio output. Acting as the conductor of the orchestra, it ensures perfect harmonization between speakers.

MERIDIAN CABIN CORRECTION
This unique system analyzes the cabin shape, acoustics and resonance characteristics of your vehicle to remove any potential noise interference. Whether listening to your favorite band or audiobook, it’s heard with the utmost clarity. Exactly as it should be.

MERIDIAN DIGITAL DITHER SHAPING
Instantly converts the format of your streaming device to an optimized playback method, shaping it to make sure it plays just as smooth and authentic as the original recording.

TRIFIELD
Blends the center and surround channels seamlessly with the left and right, recreating the surround venue of a musical performance. Creates an atmospheric sound stage to give all passengers a concert-like experience.

CENTER CHANNEL SPEAKER
Adds depth and life to your music – particularly the vocals, which sound beautifully crisp and clear. So when you listen to your favorite artist, it’s like they’re singing directly to you.

SUBWOOFER
The dual-input subwoofer on a Meridian sound system brings a deeper, richer and more controlled bass sound.

Meridian is a registered trademark of Meridian Audio Ltd. Trifield and the “three fields” device is a trademark of Trifield Productions Ltd. Features and their availability may differ by vehicle specification.
Whether you're cruising along the highway or running errands around town, the XE can detect potential trouble and help keep you alert and comfortable.

As standard, there's a Cruise Control and Speed Limiter to keep your XE at a set speed specified by you, helping you to stick to local speed limits. A Driver Condition Monitor identifies your fatigue levels based on your driving behavior and the length and time of your journey. If it thinks you need a break, it'll tell you. There's also a Rear Camera for improved visibility when reversing, and a Front and Rear Parking Aid to help maneuver you in and out of tight spaces. Lane Keep Assist detects when the vehicle is unintentionally drifting out of the lane and applies a corrective torque to the steering wheel, encouraging you to guide your vehicle back*.

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NOW YOU SEE THEM,
NOW YOU DON’T

When the view out of your XE rear window is obstructed by passengers in the second row seats, our optional ClearSight interior rear view mirror* is the perfect solution. By means of a video feed from a rear-facing camera, it lets you see the road behind you, regardless of passengers who may otherwise block your vision**.

*Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror’s digital mode. The normal mirror mode, however, can be used at any time. **These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.
Another option you’ll find incredibly useful is our 360° Surround Camera system. It provides an overhead view of your surroundings on the Touchscreen and displays several different views at the same time, so you’ll be able to maneuver in and out of tight spaces more easily**.
To take the stress out of highway driving, our optional Drive Pack includes Adaptive Cruise Control. It’ll help keep you at a pre-set distance from the car in front and will help to bring you to a gentle stop if traffic comes to a sudden standstill*. Plus, constantly on the lookout, the High-speed Emergency Braking system can apply the brakes if it detects a possible collision**, while Blind Spot Assist provides support with lane-change maneuvers by helping you move away from vehicles that you may not have seen in your mirror*.

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¹Requires auto-dimming, power fold, heated door mirrors with approach lights and Traffic Sign Recognition with Adaptive Speed Limiter.
There’s an optional Park Pack too, which helps you maneuver in and out of tight spaces, taking the stress out of parking. It features a Rear Traffic Monitor, Park Assist and 360° Parking Aid*.
PRACTICALITY & DRIVER ASSISTANCE

ROOM FOR MORE THAN JUST THRILLS

Multiple small item cubbyholes around the cabin will take care of all your everyday essentials, such as smartphones, sunglasses or bottles of water. Side storage compartments will also comfortably fit your documents and tablets. The trunk can easily accommodate the luggage you need for a long trip with 14.5 cu.ft maximum volume.
**DRIVE LIKE AN ECO WARRIOR**

Eco Mode helps you to drive in a more efficient, planet-friendly way. It also helps to reduce your fuel consumption, by moderating the energy demands placed on the engine by other systems such as Climate Control. A display on the Touchscreen keeps you in the loop as well as providing some helpful driving tips*.

*Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

**VEHICLE SHOWN: 2020 JAGUAR XE S IN YULONG WHITE WITH OPTIONAL FEATURES FITTED**

**INTERIOR SHOWN: XE S WITH ECRU WINDSOR LEATHER SEATS WITH ECRU STITCH, EBONY UPPER FASCIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED**
XE CARES ABOUT YOU

The wellbeing of you and your passengers is of the utmost importance to us. That’s why XE comes equipped with the latest technologies.

Dynamic Stability Control detects the first signs of oversteer or understeer, helping to maintain a stable drive. It’ll also help keep your XE on course, even in low-grip conditions*.

Engine drag torque control helps prevent wheel slip in adverse weather conditions by providing a gentle push to the wheels where needed*.

To help secure child seats into your XE, LATCH points can be found on the two rear seats. Plus, for extra peace of mind, we’ve placed six airbags** at strategic points around the car.

*These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Land Rover Retailer for more details. **Please remember that the safety belts in a vehicle constitute the primary protection system for driver and passengers in collisions. Airbags are not designed to deploy in all collisions. The airbag Supplemental Restraint System (SRS) is a supplement to the safety belts and is designed to work as a system with the safety belts. Although airbags provide additional protection, airbags without safety belts do not provide optimal protection in a crash. Always wear your safety belts. Children younger than 13 years old should always be properly restrained in a back seat, away from airbags. Never place an infant seat in the front seat.
DESIGNED TO SHINE

The Premium LED headlights with signature DRL (Daytime Running Lights) are standard on XE. They’re an eye-catching aspect of the car’s design.

As well as being powerful and providing great visibility, they include Auto High Beam Assist*. The iconic chicane-shaped LED tail lights are sleek and elegant, wrapping themselves around from the side to the rear.

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VEHICLE SHOWN: 2020 JAGUAR XE S IN YULONG WHITE WITH OPTIONAL FEATURES FITTED
YOUR XE

WHICH XE ARE YOU?

XE S
From its elegant refinements and sculpted hood at the front, to its bold architectural lines and distinctive rear haunches, XE is exactly how an advanced, efficient and refined luxury sport sedan should be. It combines perfectly proportioned styling with Satin Chrome side vents, Polished Aluminum window surrounds, advanced driver dynamics, cutting-edge technology and driver-focused performance. The expertly crafted interior is both beautifully functional and pleasing to the touch – observe the soft grained leather steering wheel.

XE R-DYNAMIC S
The R-Dynamic takes the XE sporting prowess to the next level – its highlights include a dedicated R-Dynamic body kit, leather steering wheel, and unique treadplates. That’s on top of sport leather seats with contrast stitching and R-Dynamic differentiation to the standard 18” alloy wheels. The front and rear bumpers also receive a dynamic treatment, with the front grille featured in Black mesh with a Satin Chrome surround. Whilst body-colored sport side sills and a valance emphasise the car’s handsome, muscular stance.

VEHICLES SHOWN: XE S IN CAESIUM BLUE AND XE R-DYNAMIC IN CALDERA RED WITH OPTIONAL FEATURES FITTED
CHOOSE YOUR MODEL

XE S

XE R-DYNAMIC S

Build your own at jaguarusa.com
XE S AND XE R-DYNAMIC S STANDARD FEATURES

**EXTERIOR FEATURES**
- Satin Chrome side vents
- Polished Aluminum window surrounds
- Heated, electric door mirrors
- Rain sensing windshield wipers
- Heated rear window
- Premium LED headlights with signature DRL
- Approach illumination
- Automatic headlights
- LED tail lights

**WHEELS AND TIRES**
- 18" Style 1022, 15 spoke, Gloss Sparkle Silver
- Reduced section alloy spare wheel
- Tire Pressure Monitoring System (TPMS)

**INTERIOR FEATURES**
- Push Button Start
- Ambient Interior Lighting
- Sunvisors with illuminated vanity mirrors
- Start-up sequence with movement, dials and lighting
- Overhead lighting console
- Two-zone Climate Control
- Luggage tie-downs in cargo space
- Auto-dimming interior rear view mirror

**SEATING AND INTERIOR TRIM**
- 12-way electric front seats with 2-way manual headrests
- Grained leather seating
- Soft grain leather steering wheel
- Premium carpet mats
- Moiré headlining
- Gloss black trim finisher
- 40/20/40 split fold rear seat with center armrest

**DYNAMICS**
- All Surface Progress Control (ASPC)*
- Hill Launch Assist*
- JaguarDrive Control™
- Electric Power Assisted Steering (EPAS)
- Torque Vectoring by Braking (TVBB)*
- Dynamic Stability Control (DSC)*
- Electric Parking Brake (EPB)
- Stop/Start technology
- Speed proportional steering

**INFOTAINMENT†**
- 10" Touch Pro
- Analog Dials with Central TFT Display
- InControl Apps
- Remote
- Smartphone Pack consisting of Android Auto™ and Apple CarPlay®
- Sound System – 125W
- Dynamic Volume Control
- Bluetooth® connectivity
- Bluetooth® streaming
- Audio auxiliary-in socket
- Power sockets – 2 x 12V power and 2 x USB
- ECO driving style assistant

**DRIVER ASSISTANCE*†**
- Emergency Braking‡
- Cruise Control and Speed Limiter
- Lane Keep Assist and Driver Condition Monitor
- Front and Rear Parking Aid
- Rear Camera

**SAFETY**
- Anti-lock Braking System (ABS)
- Electric Parking Brake (EPB)*
- Emergency Brake Assist (EBA)
- Brake pad wear indicator
- Interior front door handles with separate locking switches
- Power operated child locks
- Seat belt reminder
- Passive front head restraints
- Rear LATCH
- Front airbags, with passenger seat occupant detector
- Front side airbags**
- Full length side window curtain airbag**

**CONVENIENCE**
- Twin front cupholders with cover
- Overhead storage for sunglasses
- Front door storage space
- Rear door storage space
- Lockable glovebox
- Shopping bag hook
- Center console with armrest

XE R-DYNAMIC S ADDITIONAL STANDARD FEATURES

- R-Dynamic bumper
- R-Dynamic rear valance
- R-Dynamic side sills
- 18" Style 1049, 10 split-spoke, Gloss Black Diamond Turned wheels
- R-Dynamic leather steering wheel and Satin Chrome gearshift paddles
- Grained leather sport seats with contrast stitching
- Metal treadplates with R-Dynamic script
- Ebony headlining
- Meshed aluminum trim finisher
- R-Dynamic grille badge

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CHOOSE YOUR ENGINE

Build your own at jaguarusa.com

XE S

P250 GAS
REAR WHEEL DRIVE OR ALL WHEEL DRIVE | AUTOMATIC
The Ingenium 2.0 liter 4-cylinder 247HP Turbocharged Gas engine produces 269lb-ft of torque and delivers outstanding fuel economy and drivability.

• The intelligent Continuously Variable Valve Lift (CVVL) system varies the extent to which inlet valves are opened, reducing engine pumping losses. This lets the engine ‘breathe’ with maximum efficiency, optimizing power and torque.
• CVVL works in combination with dual independent variable cam timing for ultimate operating flexibility, resulting in excellent power and fuel economy across the rev range.
• For excellent acceleration* and effortless overtaking, maximum torque is available between 1,300-4,500 rpm.
• The twin-scroll turbocharger is fed by an integrated exhaust manifold which increases the transfer of energy to the turbine – significantly reducing turbo lag and improving engine response.

P300 GAS
ALL WHEEL DRIVE | AUTOMATIC
The high-performance Ingenium 2.0 liter 4-cylinder 296HP Turbocharged Gas engine features upgrades to the boosting system.

• Delivering a peak torque of 295lb-ft between 1,500-4,500 rpm.
• The uprated turbocharger features a high-flow compressor wheel, delivering 26 percent more air, enabling a peak power output of 296HP.
• The twin-scroll turbocharger features ceramic ball bearings which reduce friction and improve transient response.

*Always follow local speed limits.
**Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. †These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details. ‡Please note that if any action is taken, even minimal steering, the Emergency Braking system will assume the driver resumed control of the vehicle and the system will automatically disengage. All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.**

KEY STANDARD FEATURES

**EXTERIOR LIGHTING**
- Premium LED headlights with signature DRL
- Auto High Beam Assist (AHBA)

**WHEELS**
- 18” Style 1022, 15 spoke, Gloss Sparkle Silver
- When R-Dynamic is specified: 18” Style 1049, 10 split-spoke, Gloss Black with contrast Diamond Turned finish

**CONVENIENCE**
- Auto-dimming interior rear view mirror
- Heated, electric door mirrors

**SEATING**
- Grained leather seats
- 12-way electric front seats with 2-way manual headrests
- When R-Dynamic is specified: Perforated grained leather sport seats with contrast stitching

**INFOTAINMENT**
- 10” Touch Pro
- Analog Dials with Central TFT Display
- Sound System - 125W
- Smartphone Pack consisting of Android Auto™ and Apple CarPlay*
- Remote

**DRIVER ASSISTANCE †**
- Emergency Braking‡
- Cruise Control and Speed Limiter
- Lane Keep Assist and Driver Condition Monitor
- Front and Rear Parking Aid
- Rear Camera

YOUR XE

| 51 |
CHOOSE YOUR COLOR

Fuji White (Solid)
Caldera Red (Solid)
Yulong White (Metallic)

Narvik Black (Solid)
Firenze Red (Metallic)
Indus Silver (Metallic)

Build your own at jaguarusa.com
CHOOSE YOUR WHEELS

Build your own at jaguarusa.com

1. 18" STYLE 1022, 15 SPOKE, GLOSS SPARKLE FINISH
   Standard

2. 18" STYLE 7009, 7 SPLIT-SPOKE, GLOSS BLACK
   Optional

3. 19" STYLE 5031, 5 SPLIT-SPOKE, GLOSS SILVER WITH CONTRAST DIAMOND TURNED FINISH
   Optional

*Only available when optional Adaptive Dynamics is selected. Options specified may affect vehicle efficiency and pricing due to local taxation policy. Please configure at jaguarusa.com or check with your local Jaguar Retailer.
XE R-DYNAMIC S ALLOY WHEELS

4. 18” STYLE 1049, 10 SPLIT-SPOKE, GLOSS BLACK WITH CONTRAST DIAMOND TURNED FINISH  
   Standard

5. 19” STYLE 1050, 10 SPOKE, GLOSS DARK GREY WITH CONTRAST DIAMOND TURNED FINISH  
   Optional

6. 19” STYLE 5031, 5 SPLIT-SPOKE, GLOSS BLACK  
   Optional

7. 20” STYLE 1014, 10 SPOKE, SATIN GREY WITH CONTRAST DIAMOND TURNED FINISH*  
   Optional
Choose Your Seat Material And Functionality

Build your own at jaguarusa.com

Seat style shown for XE S is the Windsor Leather option.

<table>
<thead>
<tr>
<th>SEAT STYLE</th>
<th>12-WAY ELECTRIC FRONT</th>
<th>16-WAY ELECTRIC FRONT</th>
</tr>
</thead>
<tbody>
<tr>
<td>XE S</td>
<td>•</td>
<td>—</td>
</tr>
<tr>
<td>XE R-DYNAMIC S</td>
<td>•</td>
<td>—</td>
</tr>
</tbody>
</table>

**Movement**
- Forward/backward: Powered (2)
- Cushion height: Powered (2)
- Cushion tilt: Powered (2)
- Cushion extension: Powered (2)
- Recline: Powered (2)
- Lumbar: Powered (4)
- Bolsters: Powered (2)
- Headrest height: Manual (2)

**Features**
- Driver memory: —
- Rear center armrest: —

**Optional Functionality**
- Heated front: —
- Heated front and rear: —
- Heated and cooled front and heated rear: —

**Material**
- Grained leather: —
- Perforated grained leather: —
- Windsor leather: —
- Perforated Windsor leather: —

**Availability**
- S: —
- R-Dynamic: —

<table>
<thead>
<tr>
<th></th>
<th>Standard</th>
<th>Option</th>
<th>Not available</th>
</tr>
</thead>
<tbody>
<tr>
<td>XE S</td>
<td></td>
<td>•</td>
<td>—</td>
</tr>
<tr>
<td>XE R-DYNAMIC S</td>
<td>•</td>
<td>—</td>
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</tr>
</tbody>
</table>
CHOOSE YOUR VENEER

GLOSS BLACK

MONOGRAM ALUMINUM

MESHEd ALUMINUM

GLOSS CARBON FIBER

GLOSS ASH BURL

GLOSS FIGURED EBONY

GLOSS GREY FIGURED EBONY
### CHOOSE YOUR XE
### INTERIOR COLOR COMBINATION

<table>
<thead>
<tr>
<th>INTERIOR COLOR COMBINATIONS</th>
<th>STITCH</th>
<th>COLOR AND MATERIAL</th>
<th>HEADLINING</th>
<th>UPPER FASCIA</th>
<th>LOWER FASCIA</th>
<th>CARPET</th>
</tr>
</thead>
<tbody>
<tr>
<td>A  Ebony/Ebony</td>
<td>Ebony</td>
<td>Ebony grained leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>B  Ebony/Ecru</td>
<td>Ecru</td>
<td>Ecru grained leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Ecru</td>
<td>Ebony</td>
</tr>
<tr>
<td>C  Ebony/Light Oyster</td>
<td>Light Oyster</td>
<td>Light Oyster grained leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Light Oyster</td>
<td>Ebony</td>
</tr>
<tr>
<td>D  Ebony/Ebony</td>
<td>Ebony</td>
<td>Ebony Windsor leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>E  Ebony/Ecru</td>
<td>Ecru</td>
<td>Ecru Windsor leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Ecru</td>
<td>Ebony</td>
</tr>
<tr>
<td>F  Ebony/Light Oyster</td>
<td>Light Oyster</td>
<td>Light Oyster Windsor leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Light Oyster</td>
<td>Ebony</td>
</tr>
</tbody>
</table>

1Optional Ebony headlining available. 2Optional Light Oyster headlining available.
### Choose Your XE R-Dynamic Interior Color Combination

<table>
<thead>
<tr>
<th>Interior Color Combinations</th>
<th>Stitch</th>
<th>Color and Material</th>
<th>Headlining</th>
<th>Upper Fascia</th>
<th>Lower Fascia</th>
<th>Carpet</th>
</tr>
</thead>
<tbody>
<tr>
<td>G</td>
<td>Ebony/Ebony</td>
<td>Light Oyster</td>
<td>Ebony perforated grained leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>H</td>
<td>Ebony/Ebony</td>
<td>Light Oyster</td>
<td>Light Oyster perforated grained leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>I</td>
<td>Ebony/Ebony</td>
<td>Flame Red</td>
<td>Mars Red perforated grained leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>J</td>
<td>Ebony/Ebony</td>
<td>Vintage Tan</td>
<td>Sienna Tan perforated grained leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>K</td>
<td>Ebony/Ebony</td>
<td>Light Oyster</td>
<td>Ebony perforated Windsor leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>L</td>
<td>Ebony/Ebony</td>
<td>Light Oyster</td>
<td>Light Oyster perforated Windsor leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>M</td>
<td>Ebony/Ebony</td>
<td>Flame Red</td>
<td>Mars Red perforated Windsor leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>N</td>
<td>Ebony/Ebony</td>
<td>Vintage Tan</td>
<td>Sienna Tan perforated Windsor leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
</tbody>
</table>
XE S INTERIOR COLOR COMBINATIONS

A. EBONY/EBONY
Interior shown: XE S with Ebony/Ebony interior with Ebony stitch, Ebony grained leather seats and Light Oyster headlining.

B. EBONY/ECRU
Interior shown: XE S with Ebony/Ecru interior with Ecru stitch, Ecru grained leather seats and Light Oyster headlining.
E. EBONY/ECRU
Interior shown: XE S with Ebony/Ecru interior with Ecru stitch, Ecru Windsor leather seats* and Light Oyster headlining.

D. EBONY/EBONY
Interior shown: XE S with Ebony/Ebony interior with Ebony stitch, Ebony Windsor leather seats* and Light Oyster headlining.

C. EBONY/LIGHT OYSTER
Interior shown: XE S with Ebony/Light Oyster interior with Light Oyster stitch, Light Oyster grained leather seats and Light Oyster headlining.

F. EBONY/LIGHT OYSTER
Interior shown: XE S with Ebony/Light Oyster interior with Light Oyster stitch, Light Oyster Windsor leather seats* and Light Oyster headlining.

*Requires 16-way electric seats.
XE R-DYNAMIC S
INTERIOR COLOR COMBINATIONS

G. EBONY/EBONY
Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Ebony perforated grained leather sport seats and Ebony headlining.

H. EBONY/LIGHT OYSTER
Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Light Oyster perforated grained leather sport seats and Ebony headlining.

I. EBONY/MARS RED
Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Mars Red perforated grained leather sport seats and Ebony headlining.

J. EBONY/SIENA TAN
Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Vintage Tan stitch, Siena Tan perforated grained leather sport seats and Ebony headlining.
K. EBONY/EBONY
Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Ebony perforated Windsor leather sport seats* and Ebony headlining.

L. EBONY/LIGHT OYSTER
Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Light Oyster stitch, Light Oyster perforated Windsor leather sport seats* and Ebony headlining.

M. EBONY/MARS RED
Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Flame Red stitch, Mars Red perforated Windsor leather sport seats* and Ebony headlining.

N. EBONY/SIENA TAN
Interior shown: XE R-Dynamic S with Ebony/Ebony interior with Vintage Tan stitch, Siena Tan perforated Windsor leather sport seats* and Ebony headlining.

*Requires 16-way electric seats.
**EXTERIOR FEATURES**

**Heated door mirrors with memory**
These heated door mirrors are equipped with a memory function. Once you set your ideal mirror positions, it automatically recalls your preferred settings.

**Auto-dimming, power fold, heated door mirrors with approach lights**
Improving visibility when maneuvering, these heated door mirrors feature auto-dipping functionality when Reverse gear is selected. In addition, the door mirrors are power folding, to avoid damage during parking in confined spaces. Integrated approach lights to the underside of the mirrors illuminate the ground with an eye-catching Jaguar and cub design.

**Auto-dimming, power fold, heated door mirrors with memory and approach lights**
Improving visibility when maneuvering, these heated door mirrors feature auto-dipping functionality when Reverse gear is selected. In addition, the door mirrors are power folding, to avoid damage during parking in confined spaces. Combined with memory seats, the mirrors are also equipped with a memory function. Once you set your ideal seating and mirror positions, it automatically recalls your preferred driving position settings. Integrated approach lights to the underside of the mirrors illuminate the ground.

**Headlight power wash**
The headlight power wash operates automatically with the windshield wash every fourth operation.

**No badges**
You have the option to remove both the specification pack and engine badge from the rear of the vehicle respectively.

**Trunk lid spoiler**
Adds style to the rear of the vehicle with a trunk lid spoiler in body color.

---

*These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.

1 Requires memory front seats. 2 Requires 12-way electric front seats without memory. 3 Available within Cold Climate Pack. 4 Available within Dynamic Handling Pack.

5 Requires 350mm front brakes. 6 Requires Configurable Dynamics. 7 Available within Premium Upgrade Interior Pack. 8 Available within Convenience Pack.

Features and their availability may differ by vehicle specification. Please refer to Specification and Price Guide for details or contact your nearest Jaguar Retailer, for more information. Options specified may affect vehicle efficiency and pricing due to local taxation policy.
**DYNAMICS**

- **Red brake calipers**
  - As displayed on this page.
  - 350mm front brakes
  - To give improved resistance to brake fade.

- **Adaptive Dynamics**
  - See page 19.
- **Configurable Dynamics**
  - See page 70.

**INTERIOR FEATURES**

- **Illuminated metal treadplates with Jaguar script**
  - Illuminated aluminum treadplates, featuring Jaguar script, are available on driver and front passenger sides.

- **Bright metal pedals**
  - Stainless steel bright finish sports pedal covers are easy to fit and feature hidden fixings for a clean finish.

- **Configurable Ambient Interior Lighting**
  - This feature allows you to vary the color and shade, changing the ambience of the cabin to suit your mood. There are ten colors in total.

- **Smoker’s Pack**
  - Add a lighter socket and ashtray to the center console.

- **Cabin Air Ionization**
  - By means of a coated evaporator, the system ionizes particles in the air, making them attract to surfaces and thus helping to cleanse the air. It can be switched on or off.

- **Air Quality Sensor**
  - This extra climate control option monitors the air quality within the cabin and automatically recirculates it as necessary.

- **Electrically adjustable steering column**
  - This feature allows electrical adjustment of the steering column’s reach and rake. Adjustment memory is linked to seat positioning if memory seats are taken.

- **Electric rear window sunblind**
  - This option provides an interior blind for the rear window that can be closed electrically for protection from the sun and increased privacy.

- **Cold Climate Pack**
  - This offers heated windshield, headlight power wash and heated steering wheel.
**SEATING AND INTERIOR TRIM**

Light Oyster Morzine headlining
See page 58.

Ebony Morzine headlining
See page 59.

Heated steering wheel
For the ultimate driver comfort in colder climates, a heated leather steering wheel is available.

Light Oyster Morzine headlining

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**INFOTAINMENT**

Connected Navigation Pro
See page 26.

Touch Pro Duo
See page 25.

Interactive Driver Display
See page 25.

Head-up Display
See page 25.

Online Pack
See page 27.

Meridian™ Sound System – 380W
See page 30.

Meridian™ Surround Sound System – 825W
See page 31.

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*Do not use Jaguar InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. †These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.

1Requires heated electric front seats. 2Requires Traffic Sign Recognition and Adaptive Speed Limiter. 3Available as part of the Technology Pack only. HUD also only available as part of Technology Pack. 4Requires Connected Navigation Pack. 5Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror’s digital mode. The normal mirror mode, however, can be used at any time. 6Requires auto-dimming, power fold, heated door mirrors with approach lights. 7Requires Keyless Entry. 8Also available in the Cold Climate Pack.

Features and their availability may differ by vehicle specification and market. Please refer to Specification and Price Guide for details or contact your nearest Jaguar Retailer, for more information. Options specified may affect vehicle efficiency and pricing due to local taxation policy.

HomeLink® is a registered trademark of Gentex Corporation.
**DRIVER ASSISTANCE**

<table>
<thead>
<tr>
<th>ClearSight interior rear view mirror</th>
<th>See page 34.</th>
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</thead>
<tbody>
<tr>
<td>360° Surround Camera</td>
<td>See page 35.</td>
</tr>
<tr>
<td>Traffic Sign Recognition with Adaptive Speed Limiter</td>
<td>See page 32.</td>
</tr>
<tr>
<td>Blind Spot Assist</td>
<td>See page 36.</td>
</tr>
</tbody>
</table>

**CONVENIENCE**

- **Wireless device charging**
  See page 26.

- **Keyless Entry**
  Allows you to lock and unlock the XE without pressing a button. Simply approach the vehicle with the key fob in your pocket or bag, and unlock and disarm the vehicle using the door handle. When leaving the vehicle, you can lock the XE by simply pressing the button on the door handle, or by using the key fob.

- **Powered gesture trunk lid**
  With powered gesture trunk lid you can access the trunk when your hands are full. Simply present your foot under either rear corner and the trunk opens or closes.

<table>
<thead>
<tr>
<th>Park Pack</th>
<th>See page 37.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drive Pack</td>
<td>See page 36.</td>
</tr>
</tbody>
</table>

- **Garage Door Opener (HomeLink®)**
  The HomeLink System is a universal transmitter fitted to the underside of the interior rear view mirror. This transmitter can be programmed to operate up to three home or office wireless controlled systems, such as garage doors, automatic gates, or security lighting.

- **Additional power sockets**
  Two additional USB charging points in the rear console.
BLACK EXTERIOR PACK

Add a stealthier look to your XE with a Gloss Black finish to the grille, grille surround (1), window surrounds (2), and side vents (3). Available on both S and R-Dynamic S models.

VEHICLE SHOWN: 2020 JAGUAR XE R-DYNAMIC S IN CALDERA RED WITH OPTIONAL FEATURES FITTED
DYNAMIC HANDLING PACK

1. MY DYNAMIC SETUP

2. Configurable Dynamics and Adaptive Dynamics*
   2) Trunk lid spoiler
   3) Red brake calipers and 350mm front brakes

*These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving.

Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.
TECHNOLOGY PACK

1. Head-up Display*
2. ClearSight interior rear view mirror**
3. Touch Pro Duo†
4. Wireless device charging
5. Interactive Driver Display†.

**Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror's digital mode. The normal mirror mode, however, can be used at any time.

†Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.
1. Configurable Ambient Interior Lighting
2. Bright metal pedals
3. Illuminated metal treadplates with Jaguar script.
(1) Powered gesture trunk lid (2) Electrically adjustable steering column (3) Keyless Entry (4) Additional power sockets.
CHOOSE YOUR JAGUAR GEAR

Build your own at jaguarusa.com

Jaguar Gear Accessories can be purchased through your Jaguar Retailer and added at any stage of the vehicle's life - not just when it's new. Jaguar Gear approved accessories are designed, tested and manufactured to the same exacting standards as the original equipment fitted to your vehicle.

For more information and to see the full list of accessories please visit gear.jaguar.com/us/en/
You can also include accessories when you configure your XE at jaguarusa.com

Options specified may affect vehicle efficiency and pricing due to local taxation policy. Please configure at jaguarusa.com or check with your local Jaguar Retailer.

VEHICLE SHOWN: 2020 JAGUAR XE S IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED
**EXTERIOR ACCESSORIES**

**Side Power Vent – Carbon Fiber**
High-grade Carbon Fiber side power vents provide a performance-inspired styling upgrade.

**Mirror covers – Carbon Fiber**
High-grade Carbon Fiber mirror covers provide a performance-inspired styling upgrade.

**Side Power Vent – Gloss Black**
Gloss Black side power vents provide a dynamic exterior styling enhancement.

**Mirror covers – Gloss Black**
Gloss Black mirror covers accentuate the dynamic design of the exterior mirrors.

**Grille – Gloss Black**
Provides a Gloss Black finish to the grille and grille surround accentuating the dynamic appearance of the XE.

**Mirror Cover – Chrome**
Chrome mirror covers accentuate the stylish design of the exterior mirrors.

**Rear spoiler – body-colored**
Give XE an even more stylish look with this body colored spoiler.

**Front and rear splash guards**
Jaguar branded, front and rear splash guards complement the lines of your vehicle and provide protection from dirt and stone chippings.

*Standard on R-Dynamic.*
INTERIOR ACCESSORIES

Central Armrest Cooler/Warmer
Food and drinks chiller and warmer that acts as a rear center armrest. With a leather-covered top, it is held in place by the center seat belt and powered from the rear auxiliary socket. Ideal for long journeys with the family.

Flexible Luggage Retainer
Provides a neat storage solution to help secure luggage or other items within the luggage compartment area.

Luxury Carpet Mats
Luxurious, tailored 0.42lb/ft² pile front carpet mats with embossed Jaguar logo and nubuck edge binding. The premium mats provide a well-appointed finishing touch to the interior.

Pet Rear Seat Protection Pack*
Designed to provide protection and easy cleaning of both the rear seat and door linings from wet and muddy paws. Combines the protective second row seat cover and spill resistant water bowl. The perfect solution for owners who regularly carry dogs or other pets in their vehicle.

Spill Resistant Water Bowl
Providing a convenient solution for use in transit or outside of the vehicle, the Spill Resistant Water Bowl incorporates a clever design feature which redirects water towards the center of the bowl when the water is disturbed, making it ideal for owners who regularly carry dogs or other pets in their vehicle. The bowl retains an open area allowing your pet to take a drink at all times, has an anti-slip rubber base and also a retention strap loop ‘D’ compartment for securing it to the luggage. The bowl has a spill resistant capacity of 11.8 fl oz.

*Please ensure all pets are secure when inside the vehicle.
CARRYING ACCESSORIES

**Roof Cross Bars**
Jaguar branded cross bars required for fitting all roof carrying equipment. Engineered specifically for your vehicle.

**Ski/Snowboard Holder**
A safe and secure Jaguar branded system for transporting winter sports equipment. Incorporates slider rails for easy loading. For four pairs of skis or two snowboards.

**Roof Luggage Box**
Spacious 14.4 cu.ft. capacity lockable roof luggage box, measuring 68.8 x 32.2 x 17.7 inches.

Wheel Mounted Cycle Carrier
An easy to fit, roof mounted, lockable cycle carrier which carries one bike per holder. A maximum of three holders can be fitted. Maximum cycle weight 44lbs per carrier.

**Ski Bag**
Manufactured from durable 600D polyester the ski bag features padded construction to provide protection and removable shoulder straps to aid carrying. Carries up to two pairs of skis and poles up to 70.8 inches long.

OTHER ACCESSORIES

**Click and Go – Base**
The Click and Go range is a multi-purpose seat back system for second row passengers. The versatile Click and Go Base fixes between the headrest mountings and further attachments can be added to hold tablets, bags, and shirts or jackets. Each attachment is sold separately. The base can be easily removed when not in use.

**Click and Hang**
The Click and Hang is part of the Click and Go range. This removable coat hanger allows shirts or jackets to be kept crease-free whilst transporting. Also includes an integral hook for use outside the vehicle.

**Click and Hook**
The Click and Hook is part of the Click and Go range. This universal hook creates extra storage space for items to be hung, especially useful for handbags or groceries.

**Click and Play – iPad® 2-42 J9C2163**
Click and Play is a removable tablet holder attachment which is available for various tablets, and can be easily positioned in multiple angles for in-cabin comfort and rear entertainment.

**Sunshades − rear and side**
Easy to install and remove, these clip-in sunblinds fold for convenient stowage. Supplied with Jaguar branded stowage bag.

**iPhone® Connect and Charge Dock**
The iPhone Connect and Charge Dock has been designed to allow visibility of the phone whilst charging, utilising the cupholder space in the central console. When connected, the iPhone’s media is accessible and has the ability to be controlled via the integrated infotainment/audio system. The ‘cut-out’ design of the holder is such that the home button is also accessible for use when parked. The iPhone USB charger can be easily disconnected if the USB connection is required for other use.
THE WORLD OF JAGUAR

Your Jaguar drives with an instinct for performance, refined through decades of innovative design and engineering. Power and agility are combined with elegance and grace to deliver a vehicle like no other. As a celebration of Jaguar, we’ve created a range of experiences, publications and the Jaguar Lifestyle Collection. To top it all, we’ve even returned to the track with Jaguar Racing. Welcome to a world where every aspect of performance is an art.

EXPERIENCE DRIVES

There’s no better way of understanding the spirit of Jaguar than by getting behind the wheel. Jaguar Experience Drives are an opportunity to unleash the breathtaking performance of our incredible Jaguar range. Join us at one of our Experience Centers, or take part in the Art of Performance Tour. New sensations await.

iceacademy.sweden

ICE ACADEMY

Take your driving to the next level with Ice Academy. Located on one of the many frozen lakes in Arjeplog, Sweden, your driving skills will be tested through tackling some of the harshest, most challenging tracks on the planet. It’s a rare chance to dance on ice and glide around awe-inspiring corners, all under the expert guidance of our instructors. Encounter the true exhilarating potential of the latest Jaguar and Land Rover vehicles in extreme conditions.

jaguarusa.com/experience-jaguar/ice-academy-sweden
With outstanding performance, cutting-edge technology and incomparable luxury, Jaguar is a showcase for the finest in design and engineering. Special Vehicle Operations takes this even further. Adorned with the SV badge, halo models and limited-run collector’s editions are the very pinnacle of the Jaguar range, offering a combination of the ultimate in power and dynamics.

jaguarusa.com/about-jaguar/special-vehicle-operations

MANUFACTURING TOURS

Witness at first-hand a Jaguar being brought to life. Behind our award-winning craftsmanship lies an unrivaled harmony of skilled technicians and cybernetic production robots. Our expert tour guides will accompany you as you make your way through the high-tech manufacturing process, from sheet metal to the finished creation.

jaguarusa.com

SPECIAL VEHICLE OPERATIONS

With outstanding performance, cutting-edge technology and incomparable luxury, Jaguar is a showcase for the finest in design and engineering. Special Vehicle Operations takes this even further. Adorned with the SV badge, halo models and limited-run collector’s editions are the very pinnacle of the Jaguar range, offering a combination of the ultimate in power and dynamics.

jaguarusa.com/about-jaguar/special-vehicle-operations

Follow us on:
We're making history. Again. Our latest development as leader in the global automotive race to electrification is I-PACE eTrophy – the world’s first all-electric production-based international race series. Engineered and built by Special Vehicle Operations to compete on the zero emissions world stage, racers of the future will push electrification to thrilling heights.

jaguarusa.com/etrophy

Jaguar’s reputation for performance, technology and design was forged at the world’s most challenging circuits and championships. From Le Mans to Formula 1, and now Formula E, the grid is our test bed. Formula E provides the perfect proving ground for electric vehicle technology in a high-performance environment. The racing series accelerates the development of Jaguar’s electric powertrains. With every race, Formula E helps Jaguar engineers to create better electric vehicles.

jaguarusa.com/jaguar-racing
Our latest range of apparel and lifestyle accessories is inspired by Jaguar’s rich heritage, racing expertise, and iconic designs. This exclusive, impressively executed collection follows the performance-orientated style that is Jaguar.

shop.jaguar.com

This is our own vibrant, cosmopolitan and contemporary magazine. Go behind the scenes at Jaguar and explore our dedication to performance, design and innovation - as well as catching an insight into the world of luxury, style and travel. You can enjoy The Jaguar magazine twice a year, completely free of charge for the first three years of ownership. Ask your local Jaguar Retailer to ensure that you receive your copy.

jaguarusa.com
AT YOUR SERVICE

As well as providing a range of exclusive services and lifestyle products, the World of Jaguar makes owning and driving carefree and easy.

JAGUAR ELITECARE*
Enjoy your Jaguar with peace of mind. The Jaguar XE is backed by Jaguar EliteCare, our coverage program including New Vehicle Limited Warranty, Complimentary Scheduled Maintenance, Roadside Assistance and Jaguar InControl Remote & Protect™.

GENUINE PARTS
Jaguar Genuine Parts are designed, tested and manufactured to our uncompromising standards for quality, fit and durability. Each part is engineered specifically for your XE to contribute to optimum performance and to help maximize its lifespan.

FLEET & BUSINESS
Jaguars are dynamic and distinctive cars that help companies express the unique character and personality of their business. We are committed to providing customer-focused aftersales services, ensuring that every Jaguar performs to the highest standard and in the most cost-efficient way for businesses. Visit jaguarusa.com/fleet-and-business for more information.

JAGUAR ASSISTANCE
Jaguar Assistance provides assistance in motoring emergencies, from immobilization due to breakdown or accident, to minor problems such as punctures. You can rely on our roadside assistance, whatever the situation, wherever you happen to be.

JAGUAR FINANCIAL SERVICES
New or used, for personal or business use, we have a finance option that puts you in complete control. Please speak to your local Jaguar Retailer to find out more.

INSURANCE
The key components of the XE are easily accessible for time-efficient service and repair costs. With a focus on lower repair costs, XE delivers competitive insurance group ratings. To find out more about the compelling business case for XE, please contact your local Jaguar Retailer.

IMPORTANT NOTICE
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ENVIRONMENTAL INNOVATION AT JAGUAR
Jaguar is committed to reducing dependency on fossil fuels, using fewer natural resources and creating less waste as part of our approach to responsible and sustainable business development.

SEARCH ‘JAGUAR ENVIRONMENTAL INNOVATION’ FOR MORE DETAILS.

*For complete details regarding Jaguar EliteCare coverage, please visit JAGUARUSA.COM, call 1.800.4.JAGUAR or visit your local Jaguar Retailer.

Castrol EDGE Professional recommended by Jaguar.

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VEHICLE SHOWN LEFT: XE HSE IN PORTOFINO BLUE WITH OPTIONAL FEATURES FITTED

VEHICLE SHOWN FRONT AND BACK COVER: XE R-DYNAMIC HSE IN CALDERA RED WITH OPTIONAL FEATURES FITTED
You can select from a choice of 2.0 liter gas Ingenium engines. These engines are designed for clean and efficient combustion and are all equipped with Stop/Start technology.

**TECHNICAL SPECIFICATION**

<table>
<thead>
<tr>
<th>POWERTRAIN</th>
<th>P250</th>
<th>GAS</th>
<th>P300</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transmission</td>
<td>Automatic</td>
<td>Automatic</td>
<td>Automatic</td>
</tr>
<tr>
<td>Driveline</td>
<td>Rear Wheel Drive (RWD)</td>
<td>All Wheel Drive (AWD)</td>
<td>All Wheel Drive (AWD)</td>
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<tr>
<td>Maximum power (HP/rpm)</td>
<td>247/5,500</td>
<td>247/5,500</td>
<td>296/5,500</td>
</tr>
<tr>
<td>Maximum torque (lb-ft/rpm)</td>
<td>269/1,300-4,500</td>
<td>269/1,300-4,500</td>
<td>295/1,500-4,500</td>
</tr>
<tr>
<td>Capacity (cc)</td>
<td>1,997</td>
<td>1,997</td>
<td>1,997</td>
</tr>
<tr>
<td>No, of cylinders/Valves per cylinder</td>
<td>4/4</td>
<td>4/4</td>
<td>4/4</td>
</tr>
<tr>
<td>Cylinder layout</td>
<td>Inline</td>
<td>Inline</td>
<td>Inline</td>
</tr>
<tr>
<td>Bore/stroke (inches)</td>
<td>3.27/3.63</td>
<td>3.27/3.63</td>
<td>3.27/3.63</td>
</tr>
<tr>
<td>Compression ratio (:1)</td>
<td>10.5 +/-0.5</td>
<td>10.5 +/-0.5</td>
<td>9.5:1</td>
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**FUEL ECONOMY**

<table>
<thead>
<tr>
<th></th>
<th>City (mpg)</th>
<th>Highway (mpg)</th>
<th>Combined (mpg)</th>
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<tbody>
<tr>
<td>Fuel tank capacity – US gallons</td>
<td>16.6</td>
<td>16.6</td>
<td>16.6</td>
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<tr>
<td>City (mpg)</td>
<td>25</td>
<td>24</td>
<td>22</td>
</tr>
<tr>
<td>Highway (mpg)</td>
<td>34</td>
<td>34</td>
<td>30</td>
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<tr>
<td>Combined (mpg)</td>
<td>28</td>
<td>28</td>
<td>25</td>
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**PERFORMANCE**

<table>
<thead>
<tr>
<th></th>
<th>Acceleration (secs) 0-60mph*</th>
<th>Maximum speed mph*</th>
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<tbody>
<tr>
<td></td>
<td>6.2</td>
<td>6.2</td>
</tr>
<tr>
<td></td>
<td>155</td>
<td>155</td>
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**BRAKES**

<table>
<thead>
<tr>
<th></th>
<th>Single Piston Sliding Caliper, Vented Disc</th>
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</thead>
<tbody>
<tr>
<td>Front type</td>
<td></td>
</tr>
<tr>
<td>Front diameter (inches)</td>
<td>12.8</td>
</tr>
<tr>
<td>Rear type</td>
<td>Single Piston Sliding Caliper, Vented Disc</td>
</tr>
<tr>
<td>Rear diameter (inches)</td>
<td>12.8</td>
</tr>
<tr>
<td>Park Brake</td>
<td>iEPB, motor on caliper</td>
</tr>
</tbody>
</table>

**WEIGHTS (lbs)**

<table>
<thead>
<tr>
<th></th>
<th>Curb Weight†</th>
<th>Gross Vehicle Weight (GVW)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3,385</td>
<td>4,735</td>
</tr>
<tr>
<td></td>
<td>3,500</td>
<td>4,870</td>
</tr>
<tr>
<td></td>
<td>3,560</td>
<td>4,870</td>
</tr>
</tbody>
</table>

**ROOF CARRYING (lbs)**

| Maximum roof load (including cross bars) | 165 | 165 | 165 |

*Always follow local speed limits. **Weights reflect vehicles to standard specifications. Optional extras increase weight. †Includes full fluids and 90% fuel.
**Dimensions**

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**Vehicle Height**
With roof antenna 55.7 - 56.1 inches

**Headroom**
Maximum front headroom 37.0 inches
Maximum rear headroom 37.0 inches

**Legroom**
Maximum front legroom 41.5 inches
Maximum rear legroom 35.0 inches

**Cargo Space Capacity**
Height 14.0 inches, Width 44.2 inches
Cargo space width between arches 31.3 inches
Maximum cargo space volume behind first row 21.7 cu.ft.
Maximum cargo space volume behind second row 14.5 cu.ft.

**Turning Circle**
Curb-to-curb 36.8ft
Wall-to-wall 37.0ft
Turns lock-to-lock 2.58

Dimensions were measured with vehicle at unladen weight.