Always follow local speed limits
Sleek, dynamic, daring, the XF is a fusion of sports car styling with outstanding luxury sedan comfort. Its inspired engineering has won over one hundred international awards. It has proved itself the game-changer in the world of automotive design. More than a machine, the XF combines the renowned flair for style of luxury of Jaguar with a genius for technological innovation, providing an instinctive and rewarding driving experience that other sports sedans can only aspire to. It looks alive, it feels alive.

THE SPORTS SEDAN

XF 2.0T PREMIUM | XF 3.0 PORTFOLIO | XF 3.0 SPORT | XF 5.0 SUPERCHARGED | XFR | XFR-S

VEHICLE SHOWN: XF 2.0T PREMIUM IN POLARIS WHITE
MOVING DESIGN

With its glowing Bi-function HID headlamps, outlined with crystal white daytime running LEDs, and its toned bodyshape, the XF always looks ready for action. Its primed, nose-down attitude, power vents and aerodynamic lines are more than an athletic pose, they’ve been precision-honed through exhaustive design testing to perfect the air flow emergency of the XF. Each curve and contour has been refined to produce top aerodynamic performance, helping to improve fuel consumption and emissions. Beautiful, intense, potent; first the XF captures your imagination and then your heart.
VEHICLE SHOWN: XF 2.0T PREMIUM IN POLARIS WHITE WITH OPTIONAL 19" CARAVELA WHEELS
Refined power and modern sporting elegance – the XF collection has balance between performance and economy, driving style and lifestyle from the six distinct characters of XF 2.0T Premium, XF 3.0 Portfolio, XF 3.0 Sport, XF 5.0 Supercharged, XFR and XFR-S.

Discover the stylish design, luxury craftsmanship, remarkable fuel economy and performance, thanks to a range of innovative technologies.

The XF 3.0 Sport achieves even more visual impact, thanks to its unique, assertive Sport body styling and modern interior, to highlight Jaguar luxury with performance that does not compromise economy.

The XF 3.0 Portfolio delivers a more luxurious experience, thanks to 12-way driver, 8-way passenger heated and cooled front seats plus 4-way lumbar adjustment, Suedecloth headliner and Premium 825W Meridian™ Sound Surround System plus additional drivers’ aid features.
The XF Supercharged allows you to enjoy impressive levels of power and performance delivered with Jaguar refinement. This is thanks to a 5.0 liter supercharged V8 engine producing 470 horsepower.

The XFR combines stunning looks with exceptional performance. This is reflected in its sculpted front air intakes, gloss black front grille and lower valance and quad exhausts.

The XFR-S has a 5.0 liter supercharged engine producing 550HP and 502 lb-ft of torque for a top speed of 186mph and awe-inspiring acceleration of 0-60mph in 4.4 seconds.* The XFR-S is the Jaguar sports sedan taken to the extreme.

Exterior and interior options are available to enable you to create the XF that’s just right for you. For more information visit jaguarusa.com or visit your authorized local Retailer.

*Always follow local speed limits.
The XF is renowned for its performance, refined drive and effortless power and offers a choice of engines to suit every driver’s needs and driving style, whether improved fuel economy or power and performance are the priority. The range includes new smaller engines including the 2.0 Liter turbocharged delivering lower CO₂ emission and better fuel economy. Intelligent Stop/Start technology featured on all engines also contributes to delivering improvement in fuel efficiency depending on conditions.

**Combining Technologies for Efficiency**

**8-Speed Transmission**

**Drive Mode and Sport Mode**

**Stop/Start Technology**

<table>
<thead>
<tr>
<th>JAGUAR</th>
<th>3.0 Liter V6</th>
<th>5.0 Liter V8</th>
<th>5.0 Liter V8</th>
<th>3.0 Liter V6</th>
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<tr>
<td><strong>XF 2.0T Premium Turbocharged</strong></td>
<td><strong>Power 240HP</strong></td>
<td><strong>Power 470HP</strong></td>
<td><strong>Power 510HP</strong></td>
<td><strong>Power 340HP</strong></td>
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<td></td>
<td><strong>ACCELERATION 0-60mph</strong> 7.5 seconds**</td>
<td><strong>ACCELERATION 0-60mph</strong> 4.9 seconds**</td>
<td><strong>ACCELERATION 0-60mph</strong> 4.7 seconds**</td>
<td><strong>ACCELERATION 0-60mph</strong> 5.7 seconds**</td>
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<td><strong>TOP SPEED 155mph</strong></td>
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<td><strong>TOP SPEED 155mph</strong></td>
<td><strong>TOP SPEED 121mph</strong></td>
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<td></td>
<td><strong>COMBINED (mpg)</strong> 23**</td>
<td></td>
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<td><strong>COMBINED (mpg)</strong> 22**</td>
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<tr>
<td></td>
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<td><strong>470 HP</strong></td>
<td><strong>510 HP</strong></td>
<td><strong>340 HP</strong></td>
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<td></td>
<td><strong>5.7 SECONDS</strong></td>
<td><strong>4.9 SECONDS</strong></td>
<td><strong>4.7 SECONDS</strong></td>
<td><strong>6.1 SECONDS</strong></td>
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*Always follow local speed limits. **These figures are correct at time of going to press. All figures are EPA estimates. Actual mileage may vary.

VEHICLE SHOWN: XF 2.0T PREMIUM IN POLARIS WHITE WITH OPTIONAL CARAVELA WHEELS
DRIVING DYNAMICS

ADAPTIVE DYNAMICS  |  SERVOTRONIC STEERING SYSTEM
Responsive, powerful, driver-focused, the XF utilizes a range of technologies to assist, improve and enhance the driving experience. The acclaimed handling is delivered through combining stiff body architecture, aerodynamic form and innovative suspension systems.

The **Adaptive Dynamics** system of the XF Supercharged, XFR and XFR-S, continuously monitors the suspension, varying the damping to suit the conditions, whether cornering, navigating potholes or accelerating on highways*. The system is designed to calculate the appropriate suspension settings up to 500 times per second, adjusting the dampers to help keep the car as flat, stable and secure as possible.

With the **Servotronic steering system**, the XF is designed to deliver pinpoint maneuverability at low speeds then reduces assistance at higher speeds for confident handling.

*These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.

**VEHICLE SHOWN: XF 2.0T PREMIUM IN DARK SAPPHIRE**
ALL CONDITIONS, ALL WHEEL DRIVE

Inspiring driver confidence on almost all driving surfaces and in extreme weather, the advanced and intelligent technology includes Jaguar Instinctive All Wheel Drive® system (AWD), which is available with the 3.0 liter V6 Supercharged engine. In normal conditions, Jaguar AWD preserves the signature Jaguar rear wheel drive performance and agility by applying most of the torque to the rear wheels. *

If low traction is sensed at the rear wheels, up to 50 percent of torque is quickly redistributed to the front wheels. When the most extreme conditions are detected - imagine pulling out of a slippery side road onto a dry main road at a T-junction in winter – up to 100 percent of available torque can be applied to the front wheels. The result is the reassurance of having all wheel drive when needed, while maintaining sports car performance in the majority of situations.

*This feature is not a substitute for safe and attentive driving, nor can it overcome all extreme circumstances. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.

VEHICLE SHOWN: XF 3.0 PORTFOLIO IN DARK SAPPHIRE WITH CHROME SIDE POWER VENT ACCESSORY
Combine striking contemporary style with superb craftsmanship.

Experience the luxury of heated bond grain leather front seats with 6-way power adjustment for driver and front passenger. Appreciate the convenience of two position memory for driver seat, exterior mirrors and steering wheel, as well as the standard keyless entry and start. Refinement and style continue throughout the cabin thanks to Knurled Aluminum trim matched with Satin Rosewood veneer across the dash and door panels, and fine details such as a bond grain leather stitched and tailored upper fascia.

Enjoy music from your iPod® or USB music player with crystal-clear clarity on the Meridian™ 380W Sound System. Reach destinations more easily with the navigation system.* With standard Blind Spot Monitor,** an additional comfort can be provided to driver’s while changing lanes.

*Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones, and other devices, even with voice commands, when it is safe to do so.

**These features are not a substitute for driving safely with due care and attention, and will not function under all circumstances, speeds, weather and road conditions. The driver should not assume that these features will correct errors of judgment in driving. Please consult your vehicle’s owner’s manual or your local authorized Jaguar Retailer for more details.

VEHICLE SHOWN: XF 2.0T PREMIUM IN RHODIUM SILVER
Stylish design and beautiful craftsmanship throughout.

Settle into heated soft grain leather seats with 12/8-way power adjustable front seats plus 4-way power lumbar support. For added convenience, a memory function with two settings for the driver and passenger seat, exterior mirrors and steering wheel is standard. The soft grain stitched instrument panel, and Knurled Aluminum with Rosewood veneer complete the luxurious look, while assertive 19 inch Aquila alloy wheels further enhance the dynamic exterior. The 825W Meridian™ Surround Sound System and Front Media Interface with USB and iPod® connectivity let you listen to your favorite music in rich detail.*

The rear camera plus front and rear parking aid with Touch-screen visual indicator make slipping into tight spaces easier, while headlight glare from nighttime traffic is reduced by the auto-dimming interior rearview and exterior mirrors.** Night visibility is increased automatically with adaptive front headlamps and intelligent high beam, ensuring the road is adequately lit. Meanwhile, the Blind Spot Monitor helps alert the driver of vehicles that may be difficult to see.**

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VEHICLE SHOWN: XF 3.0 PORTFOLIO AWD IN DARK SAPPHIRE
The XF 3.0 Sport is for the driver who wants an even sportier edge. It delivers enhanced visual impact and a more imposing, self-assured stance with a sport lower front bumper, side sill extensions, rear spoilers and gloss black window surrounds.

The excitement of XF 3.0 Sport continues as you open the door and you are greeted by the Piano Black veneer and bright stainless steel pedals. Form hugging 18x14-way adjustable heated sport seats in bond grain leather with contrast stitching are there to support you on long journeys and grip you through tight bends.
XF 5.0 SUPERCHARGED

Enjoy impressive levels of power and performance delivered with Jaguar refinement thanks to a 5.0 liter supercharged V8 engine that produces 470HP.

Slide into soft grain leather with 12-way driver and 8-way passenger power adjustable, heated and cooled front seats with 4-way power lumbar. Even the leather-clad steering wheel is heated. The 825W Meridian™ Surround Sound System will bring music to life - either from the radio, a CD or from your iPod® or a USB music player - while you enjoy intuitive features that make life easier, from the Jaguar Smart Key System™ with keyless entry and keyless start, the rear view camera and Blind Spot Monitor to the navigation system with voice control activation and adaptive front headlamps with intelligent high beam.*

Create a powerful on-road presence with quad exhaust tips, black sculpted rear valance and 20 inch Draco Silver Finish alloy wheels.

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VEHICLE SHOWN: XF SUPERCHARGED IN DARK SAPPHIRE
The XFR takes the XF to another performance dimension. With acceleration of 0-60mph in 4.7 seconds*, the XFR intensifies the sporting experience without compromising any of the comfort.

Beneath the hood with its enlarged air intakes, sits the Jaguar 5.0 liter V8 Supercharged all-aluminum quad-cam engine. Its Intelligent Stop/Start technology and 8-speed electronic automatic transmission is designed to help reduce CO₂ emissions, yet is powerful enough to produce an impressive 510HP and 461 lb-ft of torque.

The XFR also offers the opportunity for individuals to tailor the car to their own requirements, as well as for personalization. The Speed Pack, which uses XFR-S derived components, recalibrates the engine and transmission to take top speed (Vmax) from 155mph to 174mph,* a front bumper aero-splitter, a bespoke rear spoiler and 20 inch Gloss Black Varuna alloy wheels.

*Always follow local speed limits.

VEHICLE SHOWN: XFR IN ITALIAN RACING RED
The XFR-S is the most powerful, most agile production sports sedan ever created by Jaguar. It builds on the performance of the XFR to create a car that is even more driver-focused. The XFR-S has a 5.0 liter supercharged engine that has been tuned to produce 550HP and 502lb-ft of torque for a top speed of 186mph and awe-inspiring acceleration of 0-60mph in 4.4 seconds*. There is handling to match, thanks to the superb torsional stiffness of the body structure and a chassis set-up that is designed to inspire driver confidence and to keep the car planted. Specially designed suspension components help to maximize response, reduce roll and boost body control with lateral stiffness up by 30 percent.

The XFR-S makes a bold statement of intent. It is assertive, powerful and coiled with potential. With its sporty muscular stance and carbon fiber aerodynamic features, airflow is improved and sharpened to reduce lift. It also has its own throaty, signature sound from a bespoke R-S sports exhaust. The XFR-S features a unique rear subframe for superior traction and cornering agility. The car’s increased power calls for the capabilities of high performance brakes and forged 20 inch Varuna lightweight alloy wheels.

*Always obey legal speed limits.

VEHICLE SHOWN: XFR-S IN ULTRA BLUE WITH OPTIONAL REAR WING
The driver’s aid systems of the XF are designed to be anticipatory, utilizing an array of innovative technological features to be ready for almost anything and assist the driver in dealing with the unexpected. Dynamic Stability Control (DSC) maximizes the stability when it detects the wheels slipping. Electronic Brake Force Distribution measures load weight and distributes braking force to front and back wheels accordingly*.

Adaptive Front Lighting enhances night-time driving. Sensors react to the speed and steering input to deflect the headlamp beams casting light deeper and wider to help give added confidence at night*. the feature is standard on XF 3.0 Portfolio, XF 5.0 Supercharged, XFR and XFR-S.

Blind Spot Monitor* uses radar sensors to remotely cover areas that cannot be seen either directly or in the mirror, and is designed to alert the driver to cars overtaking with an amber warning icon in the external mirrors*.

The body structure of the XF uses 25 different grades of steel. Boron, an element 900 percent stronger than regular mild steel, is used to help create a vertical ring of safety around occupants. A total of six airbags help to add further protection**.

The Intelligent High Beam automatically selects the high or dipped beam as appropriate depending on whether it detects the headlamps of oncoming traffic or the tail lamps of vehicles ahead. This feature is standard on XF 3.0 Portfolio, XF Supercharged, XFR and XFR-S.

The Rear Camera and Front and Rear Park Aids*, standard on all XF models, helps the driver judge distance to surrounding cars or unseen objects while parking their vehicle using audible warnings from the wide-angle sensors fitted on the front and rear bumpers and rear view color images on the touchscreen.

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**Please remember that the safety belts in a vehicle constitute the primary protection system for driver and passengers in collisions. Airbags are not designed to deploy in all collisions. The airbag Supplemental Restraint System (SRS) is a supplement to the safety belts and is designed to work as a system with the safety belts. Although airbags provide additional protection, airbags without safety belts do not provide optimal protection in a crash. Always wear your safety belts. Children younger than 13 years old should always be properly restrained in a back seat, away from airbags. Never place an infant seat in the front seat.

VEHICLE SHOWN: XFR IN ITALIAN RACING RED
A single 7-inch color Touch-screen in the center console provides multi-function control and displays the four primary functions; audio, phone, climate control and satellite navigation*. For a hands-free experience, the system also offers voice control of audio, navigation and telephone connectivity.

Adjust the environment to suit every occupant with dual-zone climate control, which includes air particle and odor filtration, humidity control and automatic window defrosting. Your front seats can also be heated or cooled at the touch of a button.**

*Driving while distracted can result in the loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones, and other devices, even with voice commands, when it is safe to do so.

**Standard on XF 3.0 Portfolio, XF 5.0 Supercharged, XFR and XFR-S
Phone calls can be made using controls on your Touch-screen or steering wheel. Link compatible mobile phones to the hands-free telephone system* of the XF and even stream audio content wirelessly into your entertainment system, all using Bluetooth® audio streaming technology. To make things even easier, the Interactive Voice system – Say What You See – helps the driver to use and interact more easily. It displays voice prompts on the Touch-screen for you to vocally control phone calls, navigation or audio.*

Adjust primary controls such as switching stations via the Touch-screen*. The listening experience can be further optimized by adjusting tone, balance and fade.
Turn on the superb audio system of the XF and the cabin comes alive, delivering a pure audio fidelity that surrounds you with exceptional sound quality.

You can personalize your Jaguar car to enhance your listening experience. Meridian, the ultimate audio specialists, have optimized two system specifically for the unique interior space of the XF. Meridian’s 380W Sound System with 11 loudspeakers produces a seminal audio experience while the incredible 825W Surround System uses no less than 17 loudspeakers (including subwoofer) to create sound that is just as the artist intended. Meridian achieves this by benchmarking acoustic performance against real musical instruments.

Pioneered by Meridian, Trifield™ technology ensures a perfect central image for each occupant and produces an holistic sound within the cabin to deliver a concert-like experience. With an XF Meridian Audio System everyone can hear the difference.
**MERIDIAN**
380W, 11 Speakers, 12 channel class D
DSP amplifier, Audyssey MultEQ Audio Equalization, Dynamic volume control

**MERIDIAN SURROUND**
825W, 17 Speakers, 15 channel class D
DSP amplifier, Audyssey MultEQ Audio Equalization, 7.1 Surround Sound, Trifield™ technology
INTERIOR SHOWN: XF 3.0 PORTFOLIO WITH UPPER FASCIA IN WARM CHARCOAL WITH IVORY CONTRAST STITCH AND KNURLED ALUMINUM WITH ROSEWOOD VENEER
Settle in to the XF and the softly pulsing ‘start’ button greets you. Push and the engine engages, and the XF awakes. Even as you lift your finger, the precision-milled aluminum JaguarDrive Selector™ rises snugly into the palm of your hand. The engine gently throbs as the air vents, invisible until needed, roll open in unison and cool Phosphor blue halo lighting illuminates the interior controls. Let the excitement begin.

Ergonomically optimized, the cabin of the XF is a space both contemporary and luxury, created to focus on driver and passenger needs and to excite the senses. Comfort and quality reign supreme with form hugging seats, real wood veneers and aluminum surfaces.

From the premium floor carpet and side trims to the polished stainless steel finishers, there is luxury throughout the XF. Thoughtful design encompasses every feature. The steering wheel position adjusts at the touch of a button, along with the seat and mirror. These settings can be memorized for different drivers. The XF welcomes you to the drive ahead.
EXPRESS YOURSELF IN COLOR

Jaguar offers a stunning collection of different color, trim and veneer choices. The XF is available in six model choices; XF 2.0T Premium, XF 3.0 Portfolio, XF 3.0 Sport, XF 5.0 Supercharged, XFR and XFR-S, to enable you to create the XF that’s just right for you.
From Polaris White to Caviar, from the race inspired colors of Italian Racing Red to British Racing Green, Jaguar offers an outstanding paint spectrum to bring your XF alive. With numerous color choices in either standard or metallic finish, this is the opportunity to make it your XF.

**EXTERIOR COLORS**

†Xirallic Metallic Paint ‡Available on XFR
1Available on XFR-S only

For availability please consult your local authorized Jaguar Retailer.
INNER BEAUTY

Craftsmanship goes to the very heart of the XF and provides unequivocal evidence of Jaguar quality.

Seat leather is available in 3 different grains: Bond grain, soft grain and carbon soft grain. Leather is sourced from the finest hide suppliers in the UK and Italy ensuring a glove soft and natural feel. All leathers go through an extensive finishing process to protect the material while preserving its unique appearance and character.

Twin needle stitching is applied throughout the XF for durability. On selected models, contrast stitching is used to add a further touch of luxury. There is also a choice between Wood, Carbon Fiber and Piano Black veneers, while every XFR-S interior is finished with piping on the seats.
Warm Charcoal soft grain
(also available in Bond grain)

Barley soft grain
(also available in Bond grain)

Dove Bond grain
Ivory soft grain

London Tan soft grain

Red Zone soft grain

Warm Charcoal carbon soft grain (available on XFR-S only)
XF INTERIOR COLOR COMBINATIONS

PERSONALIZATION

1. Seat trim applies to seats and door trim inserts
2. Upper fascia applies to dashboard, center console and upper door trims. Contrast stitch applies to upper fascia.
3. Fascia (Knurled Aluminum or Dark Mesh Aluminum) linked to veneer choice.
4. For full fascia and veneer options see page 40.

Ivory Warm Charcoal Canvas Dark Mesh Aluminum
with Ivory with Gloss Dark Oak


1. Seat trim applies to seats and door trim inserts
2. Upper fascia applies to dashboard, center console and upper door trims. Contrast stitch applies to upper fascia.
3. Fascia (Knurled Aluminum or Dark Mesh Aluminum) linked to veneer choice.
4. For full fascia and veneer options see page 40.
XF 2.0T PREMIUM

SEAT (BOND GRAIN LEATHER)  UPPER FASCIA WITH STITCH  HEADLINING

Warm Charcoal  Warm Charcoal with Warm Charcoal  Dove

Dove  Warm Charcoal with Warm Charcoal  Dove

Barley  Warm Charcoal with Warm Charcoal  Canvas

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XF 3.0 SPORT

SEAT (BOND GRAIN LEATHER)  UPPER FASCIA WITH STITCH  HEADLINING (SUEDECLOTH)

Warm Charcoal  Warm Charcoal with Dove  Jet

Warm Charcoal  Warm Charcoal with London Tan  Jet

Warm Charcoal  Warm Charcoal with Red Zone  Jet
### XF 3.0 Portfolio

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<th>Upper Fascia with Stitch</th>
<th>Headlining (SuedeCloth)</th>
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<tbody>
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<td>Warm Charcoal</td>
<td>Warm Charcoal with Ivory</td>
<td>Canvas or Jet</td>
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<tr>
<td>London Tan</td>
<td>Warm Charcoal with London Tan</td>
<td>Canvas or Jet</td>
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<td></td>
<td>Barley</td>
<td>Truffle with Barley</td>
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<tr>
<td></td>
<td>Ivory</td>
<td>Truffle with Ivory</td>
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XF 5.0 SUPERCHARGED

SEAT (SOFT GRAIN LEATHER) | UPPER FASCIA WITH STITCH | HEADLINING (SUDELCLOTH)
--- | --- | ---
Warm Charcoal | Warm Charcoal with Ivory | Canvas or Jet
London Tan | Warm Charcoal with London Tan | Canvas or Jet

Barley | Truffle with Barley | Canvas
Ivory | Truffle with Ivory | Canvas
### XFR

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<th>SEAT (SOFT GRAIN LEATHER)</th>
<th>UPPER FASCIA WITH STITCH</th>
<th>HEADLINING (SUEDECLOTH)</th>
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<td>Warm Charcoal</td>
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IMPORT ANT NOTICE

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ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO14040, the international standard for vehicle 'life cycle assessment'. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through driving 200,000 km. But that's not all. Every new Jaguar vehicle is designed to be 85% recyclable and reusable, in addition to 95% recoverable and reusable, with 10% specifically for energy recovery.

The innovative use of lightweight aluminum on the XJ, F-TYPE, and XK, which incorporates up to 50% recycled material from the manufacturing process of the body structures, provides considerable performance benefits. This includes improved fuel consumption and less CO2 emissions associated with lighter structures as well as the dynamic performance inherent in its weight saving design.

Jaguar is committed to reducing dependency on fossil fuels, using fewer resources and creating less waste as part of our approach to sustainability excellence.

The company plan includes 25% reduction targets in operating and tailpipe CO2 emissions, waste to landfill, logistics efficiencies (15%) and water consumption (10%), all based on per vehicle built since 2007. In addition the manufacturing assembly CO2 emissions of each Jaguar built in the UK since 2009 is 10% offset. For each ton of CO2 emitted in the assembly process, Jaguar invests in projects that reduce an equivalent ton of CO2 elsewhere.

Taking into account the company's global sales growth and increased investment in more efficient operating facilities, we are proud to have delivered and in some cases exceeded our Environmental Innovation targets as planned for 2013. And we are on track to meet our 25% reduction in joint European fleet average tailpipe CO2 emissions by 2015.

Looking forward, we have developed our 2020 vision for sustainable business growth that focuses on continued improvements in tailpipe CO2 emissions, operational carbon neutrality and zero waste.

To date the company has offset over 6 million tons of CO2, provided over 4,000 direct jobs in 60 emissions reductions projects in 17 countries and improved the lives of over 1 million people in our global cook stoves emissions reduction program.

But it doesn't stop there. Our manufacturing facilities have been certified to ISO14001 since 1998 and we are credited to Platinum Plus level in the UK’s Business in the Community Corporate Responsibility Index.

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