



JAGUAR XK



DESIGN

6 - 9



ALUMINUM

10 - 11

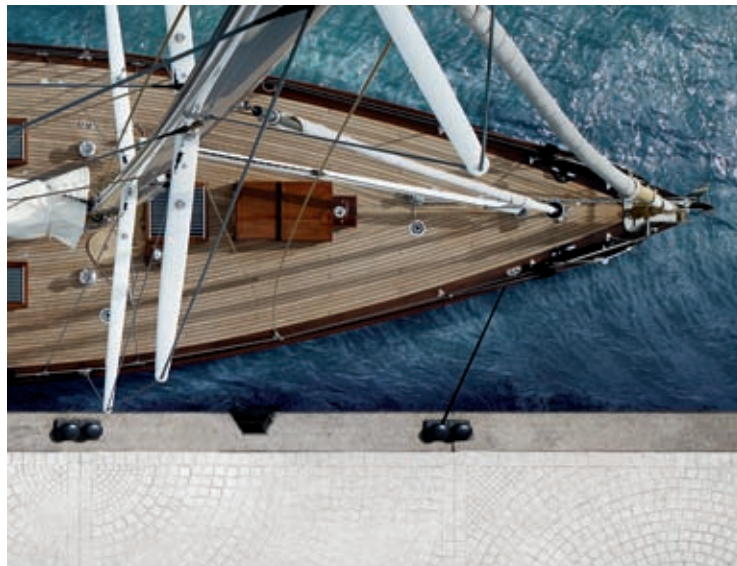


ENGINES

12 - 17



DETAIL
22 - 25



LIFECYCLE DESIGN
32 - 33



XKR-S
34 - 39

THE XK

Power, style and uncompromised luxury; the XK epitomizes Jaguar's legendary talent for creating beautiful high performance vehicles. A grand tourer with the heart and soul of a sports car, the XK builds on Jaguar's reputation for stunning design with its contemporary fusion of dramatic sweeping curves and a low-riding profile.

The range is comprised of three models – XK, XKR and XKR-S. Each is formed from aluminum, for a unique combination of lightness, strength and agility, propelled by the Jaguar 5.0 liter V8 or 5.0 liter V8 Supercharged engine. Together they offer a unique combination of sporting luxury, and the promise of an exhilarating drive.

Image shown: XKR-S in French Racing Blue







DESIGN

The XK possesses all of the classic Jaguar design motifs – seduction, power, elegance – conceived with a modern contemporary edge. Its sleek styling and sculpted athletic lines embody the spirit of performance, perfectly matching the car's sporting prowess. The exterior details of the XK are built to reflect its dynamic capabilities, from its muscular rear haunches and distinctive horizontal chrome side vents to the dramatic front sub-wing air intakes. New, slimmer, bi-function HID xenon headlights are lined with LED signature running lights and create a striking and distinctive look. The XK is eye-catching, head turning and breathtaking.

Image shown: XKR Coupe in Italian Racing Red





CONVERTIBLE

XK Convertible models combine the thrill of open top driving with uncompromised handling and comfort. Opening and stowing in just eighteen seconds, the roof folds itself neatly beneath a striking aluminum tonneau fitting flush within the body – reducing buffeting at speed and compact enough to retain the car's iconic shape. The triple layer roof incorporates innovative ultra-thin insulation material to deliver outstanding protection from weather, wind and road noise.





ALUMINUM

The all-aluminum body construction is fundamental to the way the XK performs. Using technology derived from the aerospace industry, it delivers a combination of lightness, strength and rigidity – the key to great sports car handling, superb performance and impressive efficiency. High torsional rigidity delivers exceptional agility, reduced body roll and pin-sharp cornering; less weight results in faster acceleration, shorter braking distances, improved fuel economy and lower emissions when compared to an equivalent steel-bodied car.

The Jaguar 5.0 Liter AJ-V8 GEN III engine delivers heart-racing acceleration and effortless power. It employs state-of-the-art engineering technologies to maximize its performance and refinement. Spray-guided direct injection optimizes air to fuel ratios, while Cam Profile Switching adapts cam periods, depending on power requirements, giving up to 10 percent more mid-range torque. Dual Independent Variable Cam Timing recycles residual waste gases lowering emissions and improving fuel economy.

Image shown: XK Coupe in Ultimate Black



5 L I T E R

NATURALLY ASPIRATED

5.0L V8

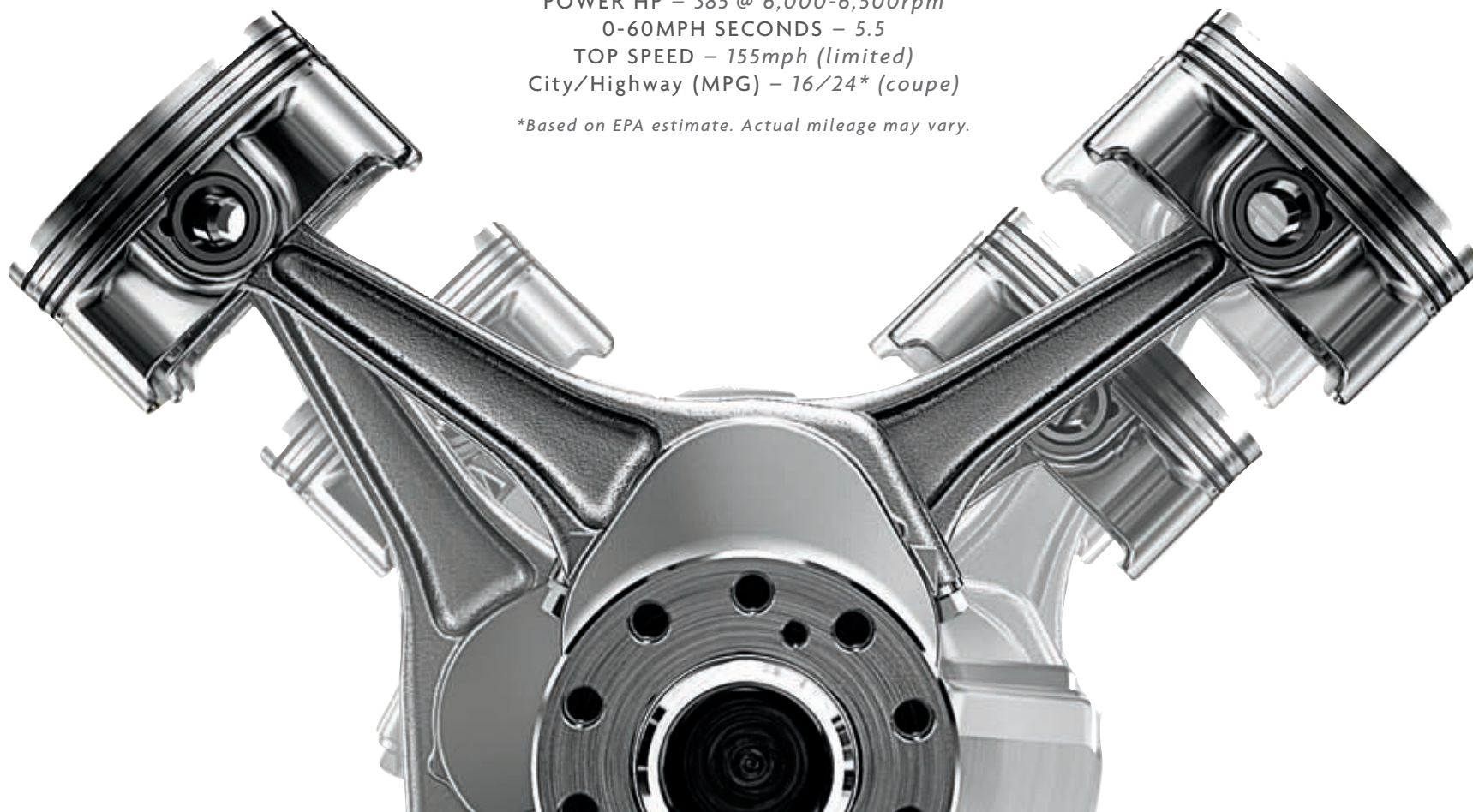
POWER HP – 385 @ 6,000-6,500rpm

0-60MPH SECONDS – 5.5

TOP SPEED – 155mph (limited)

City/Highway (MPG) – 16/24* (coupe)

**Based on EPA estimate. Actual mileage may vary.*



P E R F O R M A N C E

The XKR redefines the sporting capabilities of the XK, re-engineered and re-calibrated, updated and enhanced – making a great car even greater and taking the dynamic performance of the XK to another level. At the heart of the XKR is the acclaimed Jaguar 5.0 AJ-V8 GEN III Supercharged engine. This all-aluminum quad-cam powerplant produces 510 HP and delivers exhilarating performance. Responsive with seamless power delivery and tremendous torque – up to 461 lb-ft. The Jaguar XKR intensifies the sporting experience, delivering the sublime luxury of a grand tourer with the passion and muscle of a thoroughbred champion.

Image shown: XKR Coupe in Italian Racing Red







5 L I T E R
S U P E R C H A R G E D

5.0L V8 SUPERCHARGED
POWER HP – 510 @ 6,000-6,500rpm
0-60mph SECONDS – 4.6
TOP SPEED – 155mph (limited)
City/Highway (MPG) – 15/22*

**Based on EPA estimate. Actual mileage may vary.*







R E W A R D

At every turn the XK rewards the driver with involved, outstanding driving dynamics. With its aluminum monocoque bodyshell providing exceptional torsional stiffness, it offers precise handling and fine body control.

All models employ an array of intelligent adaptive technologies designed to assist but not overwhelm. The Servotronic 2 steering system provides support to improve maneuvering at low speeds but reduces assistance at higher speeds. The ZF 6HP28 6-speed automatic transmission reads individual driving styles and the road environment to constantly adapt its gear shift pattern. It is designed to optimize fuel efficiency while anticipating and preparing to provide the instant power that high speed maneuvering or overtaking may require. It works in conjunction with Dynamic Stability Control which intervenes in demanding driving situations by applying braking to individual wheels where necessary, reducing engine torque and helping to maintain stability in challenging driving conditions.

JaguarDrive Control™ offers the driver the opportunity to select different modes to suit their driving preference or the prevailing conditions. Dynamic mode delivers even more responsive acceleration for a thrilling sporting experience. Winter mode dampens the accelerator pedal response to help reduce the risk of spin and maintain progressive wheel control in slippery conditions. Its bespoke shift settings delay and soften gear shifts for better control with low grip.



S M O O T H I N G O T T H E C R V E S

The XK features a range of innovative and advanced driving technologies designed to complement the driver and enhance the drive. Adaptive Dynamics continuously monitors the car's speed, steering and body movements, analyzing the suspension response and varying the damping to suit the conditions, whether cornering, navigating uneven surfaces or accelerating on an open road. The system calculates the appropriate suspension response 500 times every second keeping the vehicle flat, stable and secure, allowing confident, precise handling without any loss of ride comfort.

With its higher performance capabilities, the XKR demands even greater agility and control. In the XKR, the Active Differential works together with the traction, ABS and Dynamic Stability Control to analyze the firmness of the road surface. It adjusts the differential of each wheel to optimize traction on loose surfaces, and sharpen the car's agility through bends.

The XKR model's ride and handling capabilities can be further enhanced with the optional Dynamic Pack. This includes extensive revisions to the suspension, including a stiffer front knuckle for improved steering precision, bespoke spring and damper settings, revised Adaptive Dynamics and a 10mm reduction in ride height.





DETAIL

Jaguar selects the finest materials to create interiors that are finished to the most luxurious standards. Classic textures are combined with modern styling, flawless craftsmanship and signature Phosphor blue mood lighting in a cabin that is elegant, contemporary and driver-focused. Leather features extensively, along with hand-crafted wood, piano black or technical finish veneers and smooth chrome. The wide selection of colors, materials and veneers offer the opportunity for personalization and individuality, while unique choices such as the Poltrona Frau® leather headlining – can provide the perfect finishing touch.

Image shown: Warm Charcoal and London Tan duo tone interior with Luxury seat





L X R Y

Two seat styles are available, both with detailed finishing and a comprehensive range of color choices. The 16-way adjustable Luxury seats are upholstered in twin-stitched soft grain leather and are heated and cooled, with position memory.

Performance seats are available as an option on the XKR and are standard on the XKR-S. They provide a supreme combination of comfort and lateral support, with integrated head restraints and strongly sculpted side bolsters for exceptional support during hard cornering. They are upholstered in luxurious soft grain leather and feature 16-way electric positioning with heating and memory functions.

Image shown: Ivory soft grain Performance-style leather heated seat



Image shown: XKR Convertible in Italian Racing Red with Ivory and Warm Charcoal interior and optional Performance seat



AIRBAG

EMPOWER

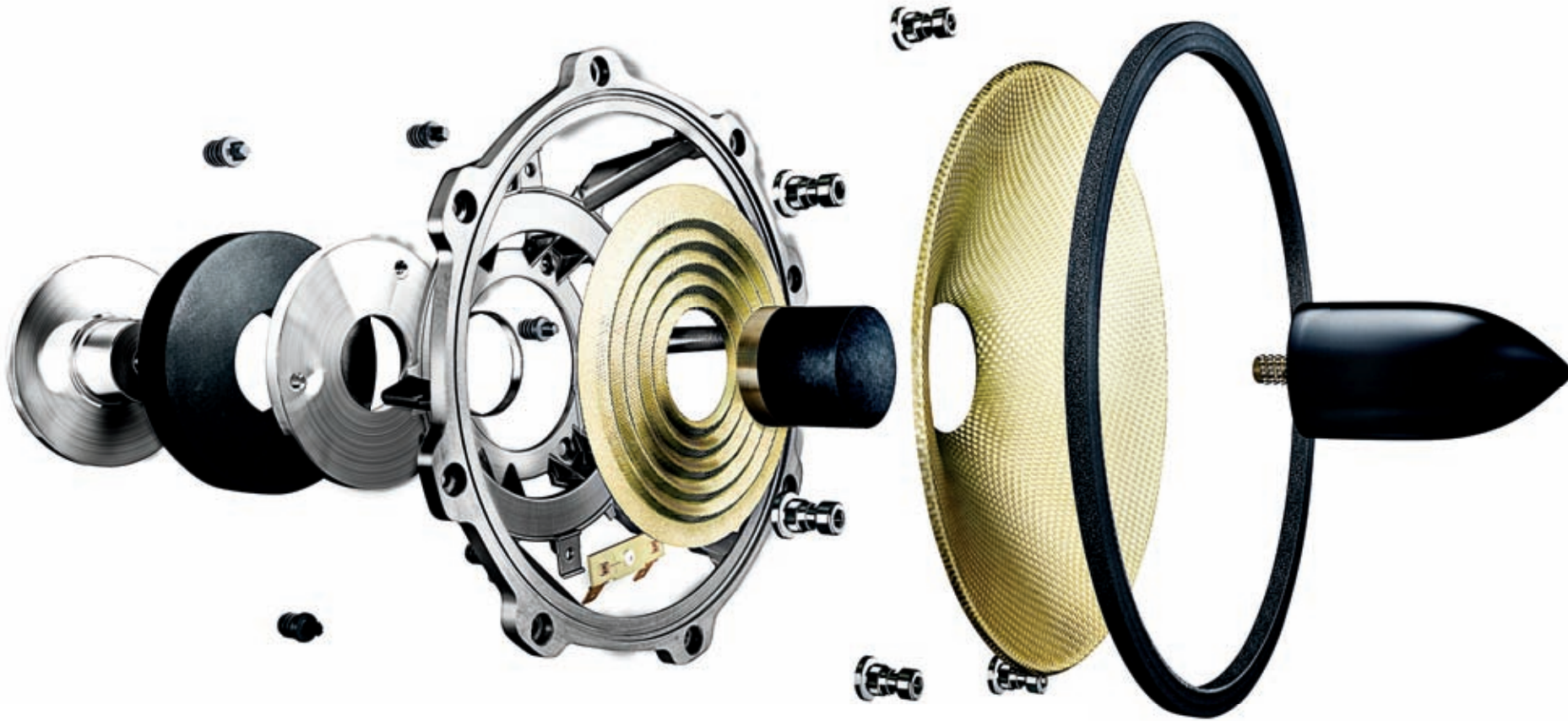
Intuitive technology empowers but never overpowers the driving experience.

Press the pulsing red START button and the precision-made JaguarDrive Selector™ that controls the automatic transmission rises into the palm of the driver's hand. Drive is engaged with a simple twist. For maximum driver involvement gears can also be selected manually using paddle shifters mounted behind the steering wheel. The wheel itself features a host of interactive controls while the center console 8-inch Touch-screen encapsulates the Jaguar design philosophy – simple and intuitive; you are never more than a few taps from any control. The Touch-screen is used to operate the climate control, satellite navigation, Bluetooth® telephone system and in-car audio. The Front Media Interface provides full-function control of an iPod® or other MP3 player while USB storage devices can also be accessed. Other players can be connected to the car through a standard 3.5 mm stereo auxiliary input port.

XK models can also be specified with a host of technologically innovative options that offer even greater convenience and driving pleasure. The Adaptive Front Lighting system features dynamic pivoting headlamps with integrated cornering lights that react to the car's speed and the driver's steering. It can deflect the headlight beams by up to 15 degrees, to cast light deeper into corners. Adaptive Cruise Control is designed to sense if the vehicle in front is moving at a slower speed and use the throttle and brakes to maintain a constant time gap. For assistance when parking, new for 2012 is a standard Reverse Park Camera with Guidance that provides a video display on the Touch-screen, along with a variable audio warning to alert the driver to the proximity of objects both in front of and behind the car.

Please refer to glossary disclaimer on P





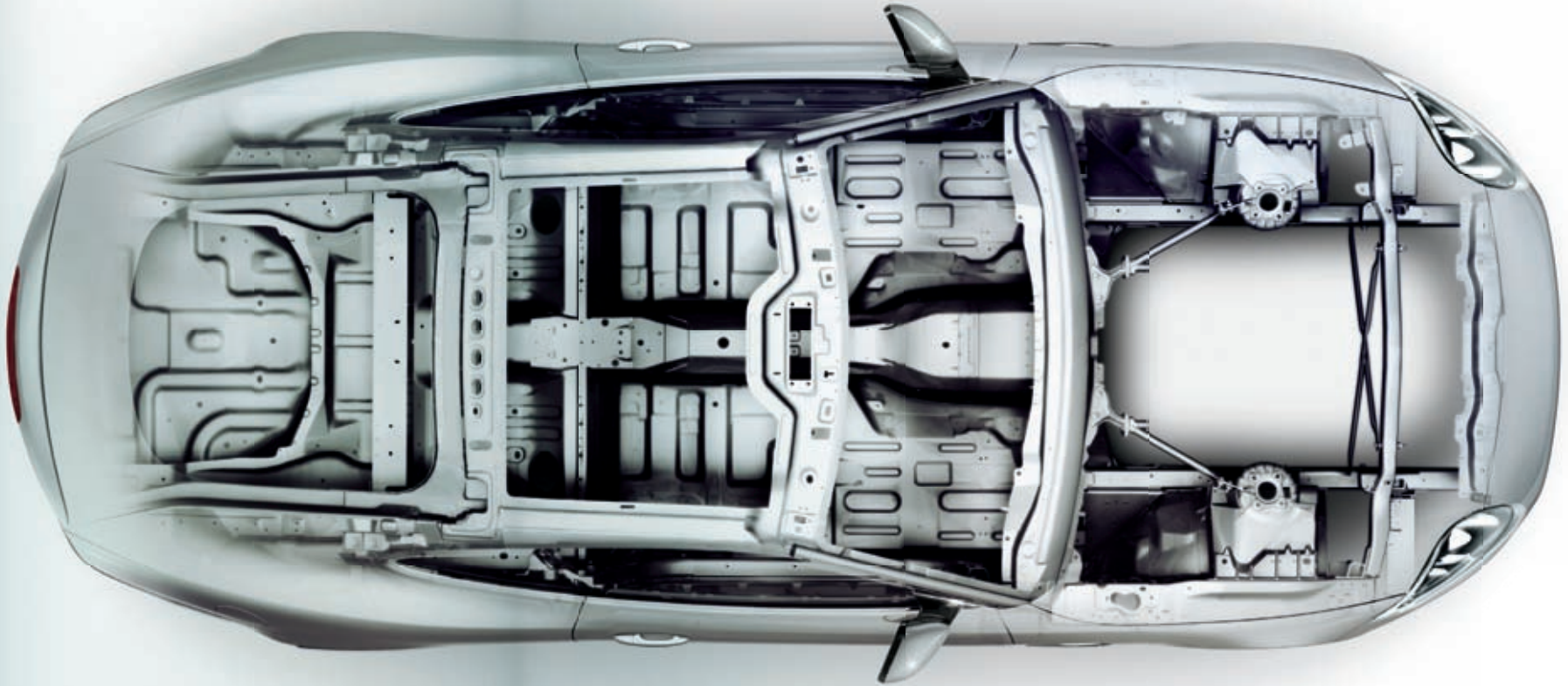
HYPERSONIC

The XK range features a superb audio system: The astonishing, precision crafted, Bowers & Wilkins® surround sound system. Acoustically designed exclusively for the unique soundscape of the XK cabin, it delivers 525W of pure sound through eight

strategically positioned speakers utilizing Kevlar® cones in the larger speakers and aluminum domes on the tweeters. It offers exceptionally clear reproduction using Dolby® Pro Logic® II Surround Sound for extraordinary sound quality throughout the cabin.



THE MONOCOQUE BODYSHELL IS CONSTRUCTED FROM ALUMINUM
USING TECHNIQUES DERIVED FROM THE AEROSPACE INDUSTRY.
THE RESULTING STRUCTURE COMBINES LIGHTNESS WITH STRENGTH
AND EXCEPTIONAL RIGIDITY.



S A F E T Y

B Y D E S I G N

The comprehensive range of advanced safety systems in the XK is designed to assist the driver in dealing with the unexpected, and to help protect occupants and other road users.

Jaguar's advanced Adaptive Restraint Technology System helps to protect driver and passenger in the event of a collision. Within a fraction of a second, the system can assess the weight and position of the occupants, the severity of an impact, and deploy the four dual-stage airbags.

The XK Convertible has its own array of safety features, including a roll-over protection system. If the car's on-board sensors detect an impending roll-over, two massively strong hoops – hidden under the rear tonneau – are designed to deploy within 65 milliseconds.







LIFECYCLE DESIGN

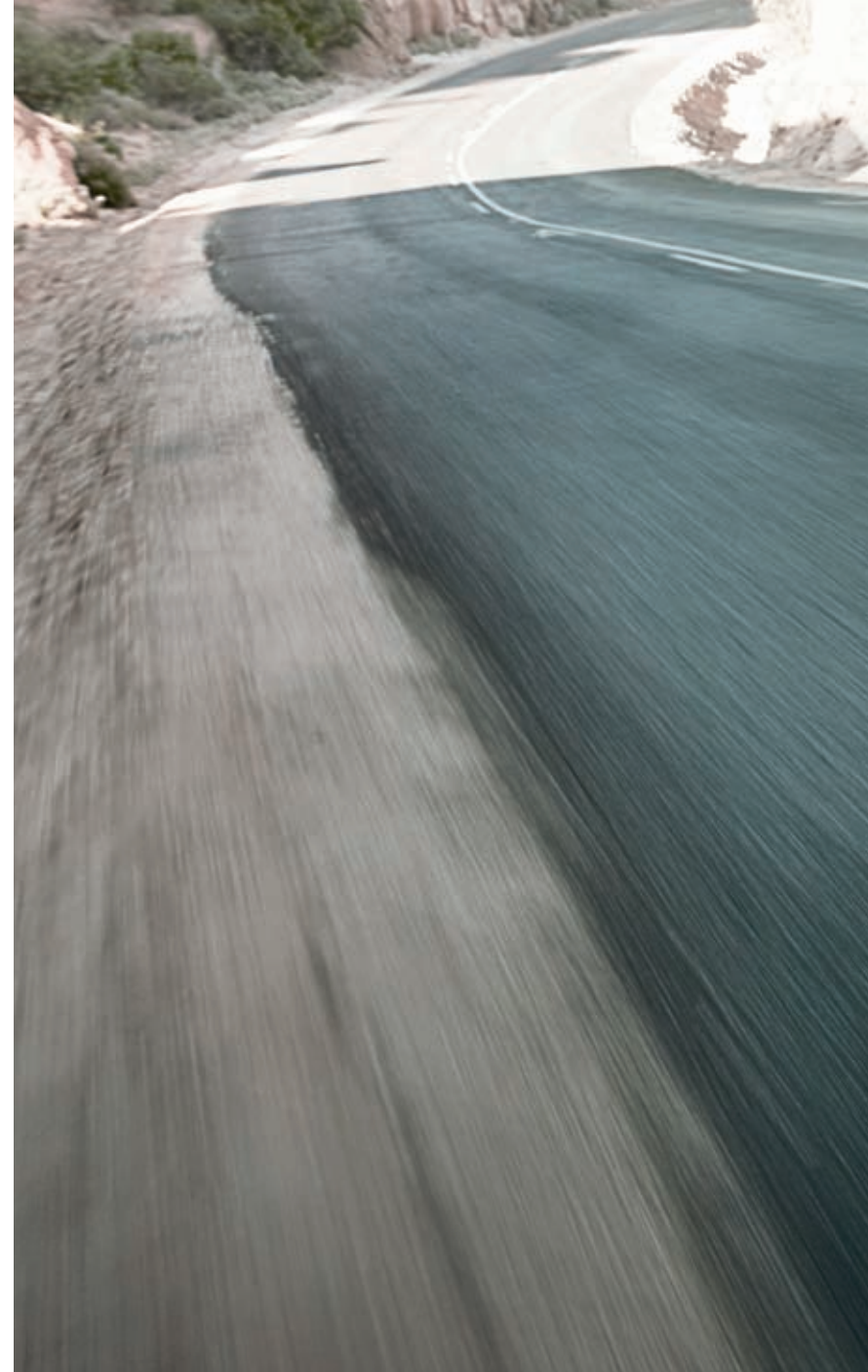
Jaguar is focused on creating beautiful, exhilarating to drive cars that meet the environmental challenges of a rapidly changing world. It is a focus that is centered on using new materials that remove weight, giving benefits to efficiency, performance and safety. It is a focus on improving the way cars are built, reducing the use of energy and natural resources and eliminating waste: focusing on the entire 'lifecycle' impact of a vehicle.

The innovative use of aluminum construction is one tangible example of the commitment by Jaguar. A lightweight aluminum body, together with aerospace construction techniques, gives high strength, better acceleration and fuel economy as well as lower emissions compared to steel bodied alternatives.

XKR-S

The new XKR-S takes the Jaguar sports car experience to soaring new heights. Powered by a unique version of Jaguar's 5.0 Liter V8 Supercharged engine – calibrated to achieve 550 HP and peak torque of 502 lb-ft – the most powerful production sports car Jaguar has ever produced is capable of 0-60 MPH in just 4.2 seconds and a top speed of 186 MPH.

Image shown: XKR-S in French Racing Blue







C O N T R O L

Bespoke changes to the Adaptive Dynamics together with a 10mm reduction in ride height and extensive revisions to the suspension components and geometry deliver razor-sharp handling, maximize grip and optimize control. The unique 20" Vulcan lightweight forged alloy wheels feature increased tire widths, while the performance active exhaust gives the XKR-S its own distinctive sound signature. Dramatic, bold exterior styling changes have been designed to improve aerodynamics, maintain stability and reduce lift at high speeds. They include a carbon fiber splitter and lower spoiler, extended sills and a unique rear wing and diffuser.





UNI UELY XKR S

A range of sporting themes are available on the XKR-S interior, including exclusive carbon leather with Reims Blue, Ivory or Red micro-piping and stitching. A Poltrona Frau® Jet leather headlining and Dark Linear aluminum veneer are standard. New 16-way adjustable Performance seats have strongly sculpted side bolsters for exceptional lateral support during hard cornering. A true driver's car – the experience is rewarding and unsurpassed for excitement.

Image shown left: Warm Charcoal and Carbon leather with Ivory micro-piping and stitching



JAGUAR

XK 42 XKR 46 XKR-S 50 PERFORMANCE & TECHNICAL FEATURES 54
XKR OPTIONS 58 XKR-S OPTIONS 62 ACCESSORIES 70



Image shown: XKR Convertible in Rhodium Silver with optional 20" Kalimnos wheels and XKR Coupe in Rhodium Silver with optional 20" Nevis wheels and optional dealer-installed Accessory Aerodynamic Pack



XK



PERFORMANCE

5.0 V8 385 HP COUPE

0 - 60 MPH SECONDS – 5.2

CITY MPG – 16*

HIGHWAY MPG – 24*

5.0 V8 385 HP CONVERTIBLE

0 - 60 MPH SECONDS – 5.3

CITY MPG – 16*

HIGHWAY MPG – 22*

MAIN FEATURES

INTERIOR:

Soft grain leather interior with leather seats, dash and door panels

Suede cloth premium headlining

Active ventilated heated and cooled 16-way adjustable front seats

Heated leather steering wheel

Steering wheel mounted transmission shift paddles

7-inch Touch-screen with Navigation system

Bowers & Wilkins® 525W premium surround sound system with iPod®, USB port and Sirius® satellite radio (subscription required)

Bluetooth® phone connectivity

Jaguar Smart Key System™ with Keyless entry and Keyless start

Front and rear parking aid with Touch-screen visual indicator and reverse park camera with guidance

Dual zone climate control

EXTERIOR:

19" Caravela wheels

Roll over protection system (Convertible)

Bi-function HID xenon headlights with LED signature running lights

Power-fold auto dimming heated mirrors

Alloy space saver spare wheel

WHEELS

Standard



19" Caravela

Options



19" Artura Chrome



20" Kalimnos



20" Selena



20" Takoba



20" Orona[□]

[□] Available early 2012

*Based on EPA estimate. Actual mileage may vary.

Image shown: XK Convertible in Rhodium Silver with standard 19" Caravela wheels



XK

INTERIOR CHOICE

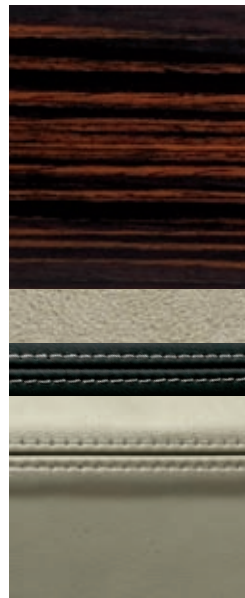
CONVERTIBLE TOP COLORS



VENEERS



INTERIOR COMBINATIONS



HEADLINING*

UPPER FASCIA

SEAT TRIM
AND LEATHER



INTERIOR SHOWN
Luxury seats in Ivory leather with Warm Charcoal leather upper fascia, Ivory contrast stitch, Figured Ebony veneer and Canvas Suedecloth premium headlining

Warm Charcoal leather seats with Warm Charcoal leather upper fascia and London Tan contrast stitch

Warm Charcoal and London Tan duo-tone leather seats with Warm Charcoal leather upper fascia and London Tan contrast stitch

Warm Charcoal leather seats with Warm Charcoal leather upper fascia and Ivory contrast stitch

Ivory leather seats with Warm Charcoal leather upper fascia and Ivory contrast stitch

Ivory leather seats with Oyster leather upper fascia and Ivory contrast stitch

Ivory leather seats with Slate Blue leather upper fascia and Ivory contrast stitch

Caramel leather seats with Warm Charcoal leather upper fascia and Caramel contrast stitch

Caramel leather seats with Caramel leather upper fascia and Warm Charcoal contrast stitch

Suedecloth premium headlinings are available in Canvas and optional Jet.
*Optional Poltrona Frau® leather headlining also available.

XKR



PERFORMANCE

5.0 V8 SUPERCHARGED 510 HP COUPE

0 - 60 MPH SECONDS – 4.6

CITY MPG – 15*

HIGHWAY MPG – 22*

5.0 V8 SUPERCHARGED 510 HP CONVERTIBLE

0 - 60 MPH SECONDS – 4.6

CITY MPG – 15*

HIGHWAY MPG – 22*

MAIN FEATURES

With these features of the XK model:

INTERIOR:

Soft grain leather interior with leather seats, dash and door panels

Suedecloth premium headlining

Active ventilated heated and cooled 16-way adjustable front seats

Heated leather steering wheel

Steering wheel mounted transmission shift paddles

7-inch Touch-screen with Navigation system

Bowers & Wilkins® 525W premium surround sound system with iPod®,

USB port and Sirius® satellite radio (subscription required)

Bluetooth® phone connectivity

Jaguar Smart Key System™ with Keyless entry and Keyless start

Front and rear parking aid with Touch-screen visual indicator and reverse park camera with guidance

Dual zone climate control

EXTERIOR:

Roll over protection system (Convertible)

Bi-function HID xenon headlights with LED signature running lights

Power-fold auto dimming heated mirrors

Alloy space saver spare wheel

Plus:

19" Tamana alloy wheels

510 HP Supercharged V8 engine

Active Differential

Active exhaust with quad tailpipes

Jaguar High Performance Braking System

Jaguar R styling: hood louvers with Supercharged script, R branded fascia, steering wheel and headrests

Adaptive Front Lighting with dynamic pivoting headlamps and integrated cornering lights

HD Radio

WHEELS

Standard



19" Tamana

Options



19" Artura Chrome



20" Kalimnos



20" Nevis



20" Takoba



20" Orona[□]



20" Kalimnos - Black Finish
(XKR Black Pack)



20" Vulcan - Polished Finish
(XKR Dynamic Pack)[□]



20" Vulcan - Black Finish
(XKR Dynamic & Black Pack)[□]

[□]Available early 2012

*Based on EPA estimate. Actual mileage may vary.

Image shown: XKR Coupe in Italian Racing Red with standard 19" Tamana wheels



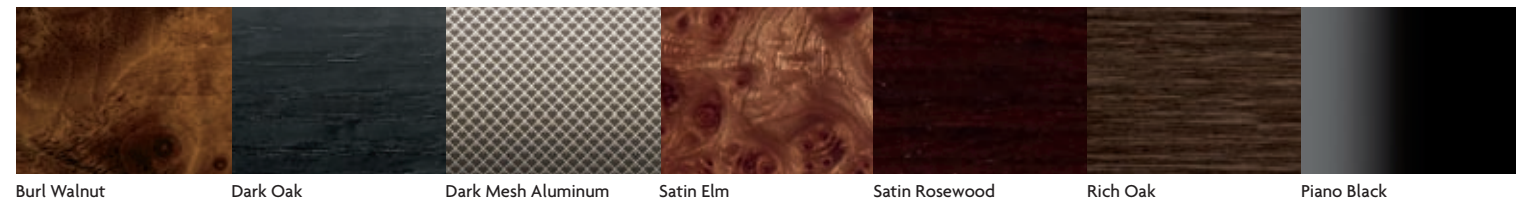
XKR

INTERIOR CHOICE

CONVERTIBLE TOP COLORS



VENEERS



INTERIOR COMBINATIONS



INTERIOR SHOWN
Luxury seats in Warm Charcoal leather with Warm Charcoal leather upper fascia, Red contrast stitch, Dark Mesh Aluminum veneer and Jet Suedecloth premium headlining

Warm Charcoal leather seats with Warm Charcoal leather upper fascia and London Tan contrast stitch Warm Charcoal leather seats with Warm Charcoal leather upper fascia[†] Warm Charcoal leather seats with Warm Charcoal leather upper fascia and Ivory contrast stitch[†] Warm Charcoal leather seats with Warm Charcoal leather upper fascia and Red contrast stitch[†] Ivory leather seats with Warm Charcoal leather upper fascia and Ivory contrast stitch[†] Warm Charcoal and London Tan duo-tone leather seats with Warm Charcoal leather upper fascia and London Tan contrast stitch[†] Warm Charcoal and Red duo-tone leather seats with Warm Charcoal leather upper fascia and Red contrast stitch[†]

Suedecloth premium headlinings are available in Canvas and Jet as shown.
*Optional Poltrona Frau® leather headlining also available. [†]Available on optional Performance seats.

XKR-S



PERFORMANCE

5.0 V8 SUPERCHARGED 550 HP COUPE

0 - 60 MPH SECONDS – 4.2

CITY MPG – 15*

HIGHWAY MPG – 22*

MAIN FEATURES

With these features of the XKR model:

INTERIOR:

Soft grain leather interior with leather seats, dash and door panels
Heated leather steering wheel
Steering wheel mounted transmission shift paddles
7-inch Touch-screen with Navigation system
Bowers & Wilkins® 525W premium surround sound system with iPod®, USB port and Sirius® satellite radio (subscription required)
Bluetooth® phone connectivity
Jaguar Smart Key System™ with Keyless entry and Keyless start
Front and rear parking aid with Touch-screen visual indicator and reverse park camera with guidance
Dual zone climate control

EXTERIOR:

Bi-function HID xenon headlights with LED signature running lights
Power-fold auto dimming heated mirrors
Hood louvers with Supercharged script

Plus:

550 HP 5.0 Liter Supercharged V8 engine
186 mph top speed
20" Vulcan alloy wheels, forged, with matte dark gray finish
Carbon fiber exterior features: rear spoiler, rear diffuser and front splitter
Gloss black finish to window surrounds, lower trunk lid finisher, upper and lower front grilles, and side power vents
Performance seats, leather, power adjustable and heated
Poltrona Frau® leather headliner in Jet
Bright stainless steel pedals
Performance Active Exhaust with quad tailpipes
10 mm ride height reduction
XKR-S tuned Active Differential
XKR-S tuned Adaptive Dynamics
Revised Springs, revised dampers and forged and fully machined front knuckle

WHEELS

Standard



20" Vulcan - Dark Matte Gray Finish

Options



20" Vulcan - Polished Finish (XKR-S Bright Pack)



20" Vulcan - Gloss Black Finish

*Based on EPA estimate. Actual mileage may vary.

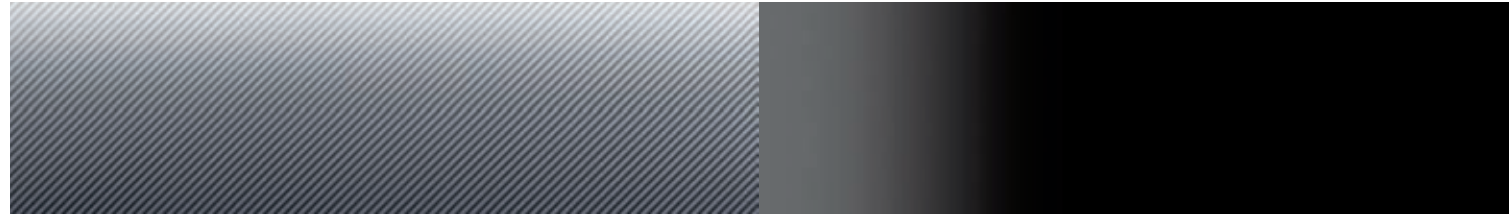
Image shown: XKR-S in French Racing Blue with standard 20" Vulcan wheels



XKR-S

INTERIOR CHOICE

VENEERS



Dark Linear Aluminum

Piano Black

INTERIOR COMBINATIONS

XKR-S Exclusive Interiors

Options

HEADLINING*

UPPER FASCIA

SEAT TRIM
AND LEATHER



INTERIOR SHOWN

Performance seats in Warm Charcoal soft grain and carbon leather with Warm Charcoal leather upper fascia and Reims Blue contrast micro-piping and stitch, Dark Linear Aluminum veneer and Poltrona Frau® Jet leather headlining

Performance seats in Warm Charcoal soft grain and carbon leather with Warm Charcoal leather upper fascia and Reims Blue contrast micro-piping and stitch

Performance seats in Warm Charcoal soft grain and carbon leather with Warm Charcoal leather upper fascia and Ivory contrast micro-piping and stitch

Performance seats in Warm Charcoal soft grain and carbon leather with Warm Charcoal leather upper fascia and Red contrast micro-piping and stitch

Performance seats in Warm Charcoal and London Tan soft grain leather duo-tone with Warm Charcoal leather upper fascia and London Tan contrast stitch

Performance seats in Warm Charcoal and Red soft grain leather duo-tone with Warm Charcoal leather upper fascia and Red contrast stitch

*Poltrona Frau® Jet leather headlining

PERFORMANCE AND TECHNICAL FEATURES



ADAPTIVE FRONT LIGHTING WITH DYNAMIC PIVOTING HEADLIGHTS AND INTEGRATED CORNERING LIGHTS[◊]

This system features dynamic pivoting headlights that react to the car's speed as well as the driver's steering and can deflect the headlight beams by up to 15 degrees, casting light deeper into corners to improve visibility while cornering. Cornering lights illuminate areas to the side of the car at low speeds when the indicators are in use, or at larger steering angles, for example when parking.

Standard on XKR and XKR-S, optional as part of Advanced Technology Pack on XK.



REVERSE PARK CAMERA WITH GUIDANCE

This new standard feature provides added convenience and safety when reversing. Discreetly located in the rear trunk lid finisher and operated via the Touch-screen, it integrates with the standard front and rear parking aids.



BRIGHT STAINLESS STEEL PEDALS

Made from stainless steel and rubber, the pedals fit securely over existing pedals for a contemporary, sporting appearance. Standard on XKR-S, optional on XK and XKR.

[◊]Please refer to glossary disclaimer⁽¹⁾ on page 77.



**PERFORMANCE ACTIVE EXHAUST WITH
QUAD TAILPIPES**

Unique tuning gives a distinctive, deeply satisfying aural signature while quad tailpipes add the finishing touch. Standard on XKR-S (shown) optional on XKR.



**HEATED SPORT STEERING WHEEL
TRIMMED IN JET SUEDECLOTH**

This new option offers improved grip for the performance driver*. Heated with a non contrast stitch, the Designer Choice recommendation is with Warm Charcoal interiors.



POLTRONA FRAU® LEATHER HEADLINING

Produced by renowned furnishings house Poltrona Frau®, which draws upon its extensive experience in creating premium custom furniture and also interiors for yachts and private jets, available in Jet Black. Standard on XKR-S, optional on XK and XKR.

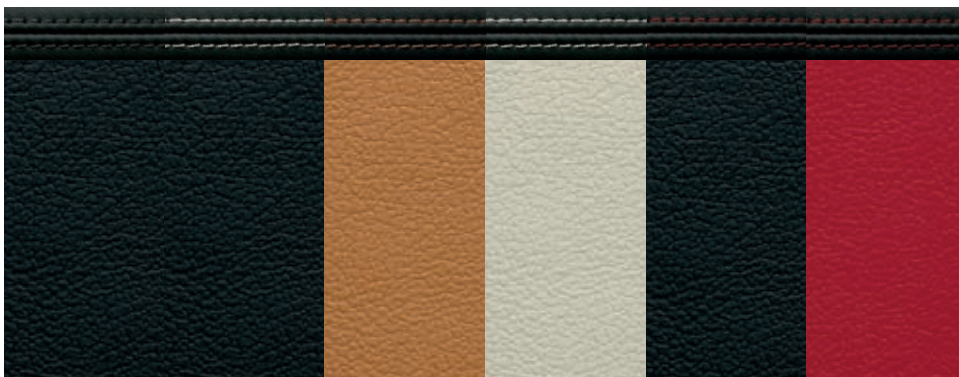
*Optional on all models. Not compatible with Adaptive Cruise Control.



PERFORMANCE SEAT

The new Performance seat is standard on the XKR-S and available as an option on the XKR. Designed to provide the optimum combination of lateral support and superb comfort, Performance seats feature integrated head restraints and strongly sculpted side bolsters for exceptional support during hard cornering. They are 16-way electrically adjustable, include heat and memory functionality and are covered in soft grain leather.

INTERIOR COMBINATIONS



Performance seats in Warm Charcoal leather with Warm Charcoal leather upper fascia

Performance seats in Warm Charcoal leather with Warm Charcoal leather upper fascia and Ivory contrast stitch

Performance seats in Warm Charcoal and London Tan leather duo-tone with Warm Charcoal leather upper fascia and London Tan contrast stitch

Performance seats in Ivory leather with Warm Charcoal leather upper fascia and Ivory contrast stitch

Performance seats in Warm Charcoal leather with Warm Charcoal leather upper fascia and Red contrast stitch

Performance seats in Warm Charcoal leather and Red duo-tone with Warm Charcoal leather upper fascia and Red contrast stitch

Image shown: Performance seat in Warm Charcoal with Ivory contrast stitch.



XKR OPTIONS



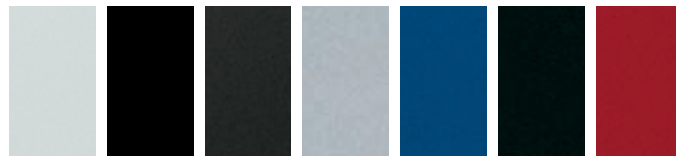
DYNAMIC PACK

The XKR Dynamic Pack* takes the XKR experience to another level, further extending its dynamic capabilities (Coupe only).

XKR Dynamic Pack includes:

- Increased top speed to 174 mph
- Body colored Aerodynamic Pack: side sill extensions, rear diffuser, lower front spoiler and larger rear spoiler
- Fully machined front knuckle with unique spring and damper settings
- Revised Adaptive Dynamics
- 10mm ride height reduction
- 20" Vulcan alloy wheels, forged and lightweight, in a polished finish
- Red brake calipers
- Select paint palette

EXTERIOR COLORS



Polaris White Ultimate Black Stratus Gray Rhodium Silver Kyanite Blue British Racing Green* Italian Racing Red

*Available early 2012.

Image shown: XKR Coupe in Stratus Gray with optional XKR Dynamic Pack



XKR OPTIONS



BLACK PACK

XKR Black Pack includes:

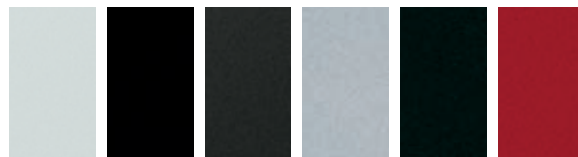
- Body colored Aerodynamic Pack: lower front spoiler and larger rear spoiler
- Gloss black finish to upper and lower mesh grilles, side intakes, side power vents and trunk lid finisher
- Gloss black finish to window surrounds (Coupe only)
- 20" Kalimnos alloy wheels with gloss black finish
- Select paint palette

DYNAMIC & BLACK PACK

XKR Dynamic & Black Pack* includes (Coupe only):

- Increased top speed to 174 mph
- Body colored Aerodynamic Pack: side sill extensions, rear diffuser, lower front spoiler and larger rear spoiler
- 20" Vulcan alloy wheels with gloss black finish
- 10mm ride height reduction
- Red brake calipers
- Revised springs and dampers
- Revised front suspension, including forged and fully machined front knuckle, with revised rear geometry
- Revised Adaptive Dynamics
- Gloss black finish to upper and lower mesh grilles, side intakes, side power vents and trunk lid finisher
- Gloss black finish to window surrounds
- Select paint palette

EXTERIOR COLORS



Polaris
White

Ultimate
Black

Stratus
Gray

Rhodium
Silver

British
Racing
Green

Italian
Racing
Red

*Available early 2012.

Image shown: XKR Coupe in Polaris White with optional XKR Black Pack





UNIQUE XKR-S OPTIONS

CARBON FIBER ENGINE COVER*

The optional carbon fiber engine cover with R-S logos is guaranteed to grab attention the moment the hood is lifted.

BRIGHT PACK*

Features the 20" Vulcan XKR-S wheels in a bright polished finish and chrome exterior trim in place of the standard XKR-S trim in gloss black.

*Available early 2012.

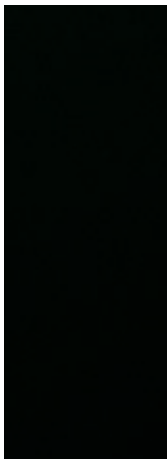




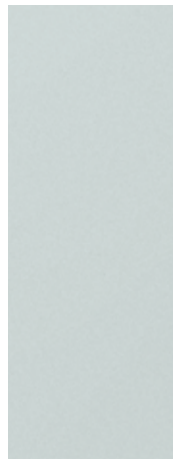
EXTERIOR COLORS

SOLID

Ebony



Polaris White
RS, D, B



Jaguar designers developed the new color palette to reflect the vitality and elegance of the vehicle. Choose from Solid or Metallic paint colors. Xirallic paint is also available on select Metallic colors and contains special particles to further enhance the sparkle of the paint. Race Inspired finishes evoke the formidable sporting heritage of Jaguar.

RS XKR-S Colors
D Dynamic Pack
B Black Pack and Dynamic & Black Pack

*British Racing Green replaces Botanical Green with January 2012 production
†Xirallic paint

Due to recent events, certain exterior paint colors may change or be in limited availability. Please consult your local authorized Jaguar dealer for complete information.

METALLIC

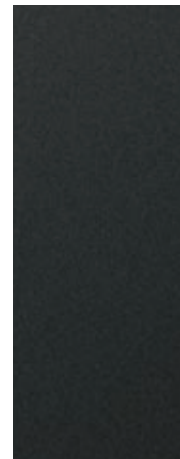
Ultimate Black†
RS, D, B



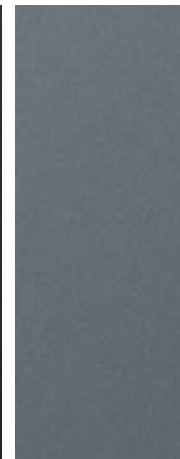
Botanical Green*†



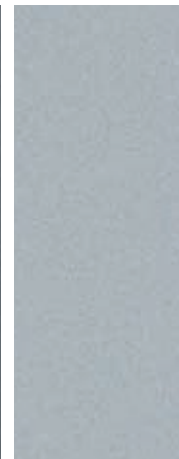
Stratus Gray†
RS, D, B



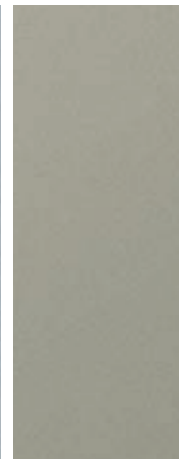
Lunar Gray



Rhodium Silver
D, B

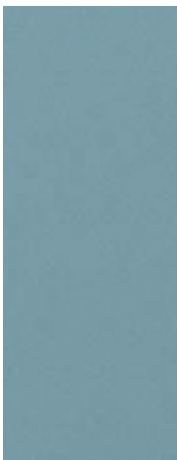


Cashmere
Not available on XKR





Crystal Blue



Indigo[†]



Caviar[†]
Not available on XKR



Claret



Kyanite Blue[†]
D



RACE INSPIRED

British Racing Green^{*†}
RS, D, B



Italian Racing Red[†]
RS, D, B



French Racing Blue
XKR-S ONLY



STANDARD FEATURES

ALL MODELS

POWERTRAIN AND DRIVING DYNAMICS

6-speed electronic automatic transmission with Jaguar Sequential Shift™
JaguarDrive Selector™
JaguarDrive Control™ with Winter Mode and Dynamic Mode
Adaptive Dynamics
Cruise Control with Automatic Speed Limiter (ASL)
Electronic Brake-force Distribution (EBD)
Electric Parking Brake (EPB) – drive-away release
Dynamic Stability Control (with Trac DSC mode)

EXTERIOR FEATURES

Bi-function HID xenon headlights with LED signature running lights and automatic levelling
LED tail lights
Automatic headlights
Automatic headlight washers
Rain sensing windshield wipers
Heated exterior mirrors with electric adjustment, power-folding with auto-powerfold on locking vehicle and memory function with integrated LED side repeaters and approach lights
Front and rear parking aid with Touch-screen visual indicator
Reverse park camera with guidance
Rear spoiler
Electronically operated Convertible top with integrated tonneau cover (Convertible only)

INTERIOR FEATURES

Dual zone automatic climate control
Auto-dimming interior rear view mirror
Auxiliary power socket (center console)
Twin cup holders
Front electric windows with one touch open/close and anti-trap
Trip computer with message center
Jaguar Smart Key System™ with Keyless start and Keyless entry

INTERIOR FEATURES CONTINUED

Heated front seats
Heated steering wheel
Soft grain leather seats, dash fascia and door top rolls
Front ashtray and lighter
Phosphor blue halo illumination and interior mood lighting
Clock in Touch-screen
Memory function for driver and passenger seat, exterior mirrors and steering column

SAFETY AND SECURITY

Remote control central locking and drive-away locking
Engine immobilizer
Valet mode
Anti-lock Braking System (ABS)
Emergency Brake Assist (EBA)
Roll-over Protection Device (Convertible only)
Airbags front and side (driver and front passenger)
Adaptive Restraint Technology System
Front seat belt pre-tensioners
Front seat whiplash reduction system
Belt minder system (front seats only)
LATCH Child seat attachments

MULTIMEDIA

Front Media Interface with AUX socket, USB and iPod® connectivity
Bowers & Wilkins® 525W premium sound system
6-disc CD changer with Windows Media Audio® (WMA) and MP3 compatibility
Bluetooth® telephone connectivity
Navigation system with DVD mapping
7-inch color Touch-screen display
Sirius® Satellite Radio (subscription required)

OPTIONAL FEATURES

	XK COUPE/CONV	XKR COUPE/CONV	XKR-S COUPE		XK COUPE/CONV	XKR COUPE/CONV	XKR-S COUPE	
POWERTRAIN AND DRIVING DYNAMICS					WHEELS			
5.0L V8 385 HP	●	-	-		●	●	-	
5.0L V8 510 HP Supercharged	-	●	-		○	○	●	
5.0L V8 550 HP Supercharged	-	-	●		INTERIOR TRIM			
Active Differential	-	●	●		●	-	-	
Adaptive Cruise Control (ACC) with Forward Alert	P	○	-		-	●	-	
EXTERIOR FEATURES					-	○	●	
Adaptive Front Lighting - with dynamic pivoting headlights	P	●	●		○	NCO	-	
XK front bumper with chrome upper and lower mesh grilles	●	-	-		-	●	-	
XK rear bumper with black lower valance	●	-	-		-	-	●	
XKR front bumper with black upper and lower mesh grilles with chrome surrounds	-	●	-		○	○	○	
XKR rear bumper with body color lower valance	-	●	-		○	○	●	
XKR-S front bumper with carbon fiber front splitter	-	-	●		○	○	-	
XKR-S rear bumper with carbon fiber venturi	-	-	●		○	○	●	
XKR-S trunk lid spoiler with carbon fiber inserts	-	-	●		MULTIMEDIA			
Hood louvers	-	●	●		○	●	●	
Quad exhaust tailpipes	-	●	●		PACKS			
Performance Active Exhaust with Quad tailpipes	-	○	●		Black Pack - Gloss black exterior trim and 20" Kalimnos wheels in gloss black finish*	-	P	-
Metallic paint ⁽¹⁾	NCO	NCO	NCO		Bright Pack - 20" Vulcan Polished wheels and chrome exterior trim	-	-	P
Race Inspired paint	○ ⁽²⁾	○ ⁽²⁾	○ ⁽²⁾		Advanced Technology Pack - Adaptive Cruise Control and Adaptive Front Lighting	P	-	-
Unique XKR-S paint - French Racing Blue	-	-	○		Dynamic Pack (Coupe only)	-	○	-
Heated front windshield	○	○	○		Dynamic & Black Pack (Coupe only)	-	○	-
Gray brake calipers	-	●	○					
Red brake calipers	-	○	●					
Carbon Fiber engine cover	-	-	○ ⁽²⁾					

Please consult your local Jaguar dealer for details.

● Standard ○ Option P Feature as part of Pack - Not available NCO No Cost Option

⁽¹⁾A special charge will be added if non-standard exterior/interior combinations are chosen. ⁽²⁾Late availability (Expected January 2012 production).

*Select paint palette.



TECHNICAL SPECIFICATIONS

ENGINES		5.0 V8 385HP COUPE AJ-V8 GEN III	5.0 V8 385HP CONVERTIBLE AJ-V8 GEN III	5.0 V8 SUPERCHARGED 510HP COUPE AJ-V8 GEN III R	5.0 V8 SUPERCHARGED 510HP CONVERTIBLE AJ-V8 GEN III R	5.0 V8 SUPERCHARGED 550HP COUPE AJ-V8 GEN III R
Cylinders/Valves per Cylinder		8/4	8/4	8/4	8/4	8/4
Bore/Stroke	in.	3.64/3.66	3.64/3.66	3.64/3.66	3.64/3.66	3.64/3.66
Capacity	cc	5,000	5,000	5,000	5,000	5,000
Maximum power	HP-SAE	385	385	510	510	550
@rev/min		6,500	6,500	6,000-6,500	6,000-6,500	6,000-6,500
Maximum torque	lb.ft.	380	380	461	461	502
@rev/min		3,500	3,500	2,500-5,500	2,500-5,500	2,500-5,500
Compression	ratio:1	11.5	11.5	9.5	9.5	9.5
Transmission		6-speed automatic	6-speed automatic	6-speed automatic	6-speed automatic	6-speed automatic
PERFORMANCE						
0-60 mph	seconds	5.2	5.3	4.6	4.6	4.2
Top speed	mph	155 limited	155 limited	155 limited	155 limited	186 limited
Top speed with XKR Dynamic Pack	mph	N/A	N/A	174 limited*	174 limited*	N/A
FUEL CONSUMPTION ⁽¹⁾						
City	mpg	16	16	15	15	15
Highway	mpg	24	22	22	22	22
Tank capacity	gals approx.	16.0	16.0	16.0	16.0	16.0
WEIGHT ⁽²⁾ /DIMENSIONS						
Weight	lbs	3,651	3,739	3,865	3,968	3,865
Gross vehicle weight	lbs	4,575	4,674	4,729	4,817	4,729
Ground clearance	mm	100	100	100	100	100
Turning circle diameter	ft.	35.8	35.8	35.8	35.8	35.8
Trunk volume with roof up	cu.ft.	11.7	11.1	11.7	11.1	11.1
Trunk volume with roof down	cu.ft.	N/A	7.1	N/A	7.1	N/A

⁽¹⁾These figures are correct at time of going to press. All figures are EPA estimates. Actual mileage may vary.

⁽²⁾Please consult your local Jaguar dealer for details of changes associated with option fitment. Weights reflect vehicles to standard specifications. Optional extras increase weight.

*Maximum speed of 174mph when XKR with Dynamic Pack is selected.

ACCESSORIES

EXTERIOR STYLING



BLACK AND CHROME GRILLE SETS
Replacement upper & lower front grilles available in 2 distinct finishes with matching or contrast upper grille surrounds. Available on all XK models except XKR-S.

Please contact your authorized Jaguar dealer for availability.



XKR AERODYNAMIC PACK
The Aerodynamic Pack is available exclusively for XKR models and consists of a front splitter and larger rear spoiler.

Please contact your authorized Jaguar dealer for availability.



HOOD LOUVER WITH CHROME STRAKES
Stunning body colored louver with black mesh and styled chrome inserts add further emphasis to one of the XKR's most distinctive styling features. Available on XKR and XKR-S only.



20" GLOSS BLACK TAKOBA ALLOY WHEELS



STYLED VALVE CAPS

Complete the look of your XK's wheels with custom valve caps.

Available featuring 4 iconic designs:

Valve caps with Black Jack

Valve caps with Union Jack

Valve caps with Jaguar logo

Valve caps with 'R' logo



CENTER WHEEL BADGE - WHEEL NUTS

A distinctive red wheel center badge featuring the Jaguar Growler logo that fits all available wheels. Enhance the look of your XK wheels with Jaguar branded black or chrome wheel nuts.

ALLOY WHEELS

The following wheels are also available as accessories.

19" CARAVELA

Front - C2P12613

Rear - C2P12614

19" ARTURA

Front - C2P14209

Rear - C2P12617

19" TAMANA

Front - C2P12619

Rear - C2P12620

20" KALIMNOS

Front - C2P12615

Rear - C2P12616

20" NEVIS

Front - C2Z4429

Rear - C2P15688

ACCESSORIES

EXTERIOR STYLING



CHROME DOOR MIRRORS
Chrome mirror covers accentuate the stylish design of the XK exterior mirrors and add further individuality to the car's unique lines and sporting character.



**POLISHED EXHAUST
TAILPIPE FINISHERS (PAIR)**
Polished stainless steel exhaust finishers add further style, sportiness and refinement to the XK. Not available for XKR or XKR-S.



WIND DEFLECTOR
Add comfort during open top driving and reduce driver and passenger wind buffeting with the pop-up, removable wind deflector in brushed aluminum finish. Also available in black finish.

INTERIOR STYLING

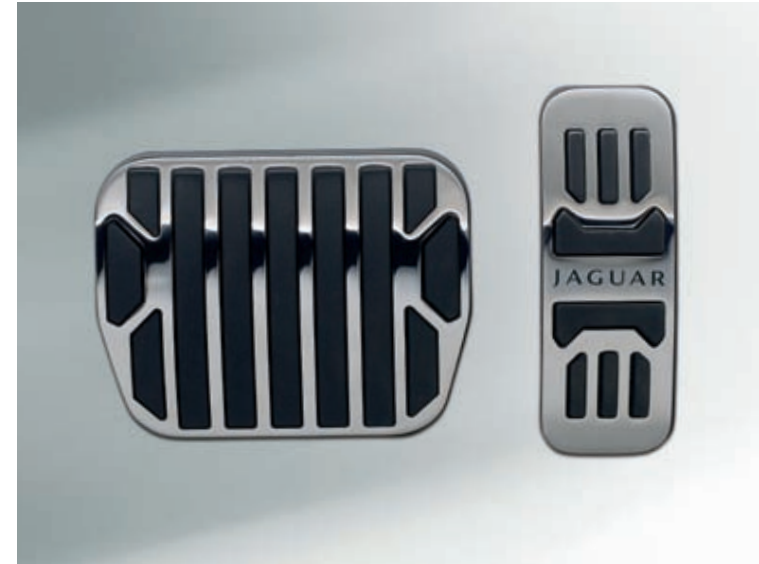


LEATHER TOPPED GEAR SELECTOR
A specially designed gear selector with premium dark leather finished top and rubber bezel with soft touch grip.



PREMIUM CARPET MAT SET
Luxurious, tailored front carpet mat set with embossed Jaguar Leaper logo and nubuck edge binding. The premium mats provide a well appointed finishing touch to the interior.
Available in the following colors:

Flint with Warm Charcoal edge
Caramel with Caramel edge
Flint with Ivory edge (not shown)



SPORT PEDAL COVERS
Made from stainless steel and rubber, the pedal kit fits securely over existing pedals for a contemporary, sporting appearance.

ACCESSORIES

INTERIOR UTILITY



LUGGAGE COMPARTMENT PREMIUM CARPET MAT

Luxurious soft luggage mat in Jet black with the Jaguar logo.
Deep premium carpet with nubuck edging and Dove contrast stitch.



LUGGAGE SPACE EXTENSION KIT CARPET INSERT

This kit replaces the spare wheel in the XK luggage compartment with a trimmed liner to offer additional space. Includes an emergency tire puncture repair system.

LUGGAGE COMPARTMENT FINISHER

This Jaguar branded finisher enhances the XK trunk area. The finisher is made from stainless steel, has a brushed finish with bright highlights and adds aesthetic appeal as well as scuff protection.

CAR CARE, TRACTION AIDS & MAINTENANCE



LUGGAGE COMPARTMENT LINER
Fitted semi-rigid rubber liner to protect the floor of the luggage compartment.



SNOW SOCK WINTER TRACTION AID
An innovative lightweight textile snow and ice traction aid for use on roads in winter conditions. Easy and quick to attach, packs down for easy stowage. Please consult your Jaguar dealer for the correct size to suit your wheels & tires. Recommend fit to all four wheels.



SPIKE SPYDER WINTER TRACTION AID
High grip snow chain traction system for driving in snowy, muddy or icy conditions. Fits the rear wheels only.

Also available but not shown:

ALL-WEATHER CAR COVER
All-weather tailored cover for the XK with the Jaguar logo. Protect your XK from the elements, including rain, frost and dust. Quick and easy to fit.

GLOSSARY

POWERTRAIN AND DRIVING DYNAMICS

JAGUAR SEQUENTIAL SHIFT™

Provides the choice of Drive, Sport Automatic or Manual gearshift modes, with one touch paddles mounted behind the steering wheel to control gear changes manually.

ADAPTIVE DYNAMICS⁽¹⁾

Designed to provide the optimum balance between low speed ride comfort and high speed handling precision, analyzing body movement, steering and road wheel inputs up to 500 times a second and continuously adjusting the suspension settings through electronically controlled dampers.

ACTIVE DIFFERENTIAL⁽¹⁾

An electronically controlled active differential with handling functionality that limits the slip between the rear wheels to improve traction and stability in different driving conditions, working in harmony with the Traction, ABS and DSC systems.

DYNAMIC STABILITY CONTROL (WITH TRAC DSC MODE)⁽¹⁾

Intervenes in demanding driving situations by applying braking to individual wheels and reducing engine torque.

JAGUARDRIVE CONTROL™

Interacts with the DSC (Dynamic Stability Control) engine and transmission management systems to change the characteristics of engine mapping, transmission shifts and brake interventions. It offers different modes including Winter and Dynamic modes, selectable by buttons to optimize the vehicle response depending on driving conditions and style.

WINTER MODE

Softens the responsiveness of the engine and modifies the gear change strategy to help maintain optimum traction in slippery or adverse conditions. When active, Winter Mode also selects 2nd gear for pulling away on level ground (no incline).

DYNAMIC MODE

Optimizes vehicle systems to deliver a more involving driving experience. When selected, engine torque delivery characteristics and gear shift points are modified to further improve responsiveness. When selected while the transmission is in full manual mode, transmission up-shifts are fully controlled by the driver, with no automatic up-shift when the rev limit is reached.

EXTERIOR FEATURES

ADAPTIVE FRONT LIGHTING WITH DYNAMIC PIVOTING HEADLAMPS⁽¹⁾

Sensors react to the car's speed and steering input, and the system can deflect the headlight beams by up to 15 degrees casting light deeper into corners, and giving added confidence at night.

XKR BLACK PACK

Body colored Aerodynamic Pack and gloss black trim to upper and lower mesh grilles, side intakes, side power vents, trunk lid finisher and window surrounds (Coupe only). 20" Kalimnos alloy wheels with gloss black trim.

XKR DYNAMIC PACK

Maximum speed increase from 155mph to 174mph, 20" Vulcan alloy wheels, forged and lightweight in polished finish; Red brake calipers. 10mm reduction in ride height, forged and fully machined front knuckle with unique spring and damper settings and updated Adaptive Dynamics. Body colored side sill extensions and rear diffuser.

XKR DYNAMIC & BLACK PACK

Maximum speed increase from 155mph to 174mph, 20" Vulcan alloy wheels, forged and lightweight in gloss black finish; Red brake calipers. 10mm reduction in ride height, forged and fully machined front knuckle with unique spring and damper settings and updated Adaptive Dynamics. Body colored side sill extensions, and rear diffuser. Gloss black finish to upper and lower mesh grilles, side intakes, side power vents, trunk lid finisher and window surrounds.

INTERIOR FEATURES

JAGUAR SMART KEY SYSTEM™ WITH KEYLESS ENTRY AND KEYLESS START

With the Jaguar Smart Key in your pocket or bag, the car automatically unlocks as you pull the door handle. Simply depress the brake pedal and push the ignition button to start the engine. Upon leaving, simply press a button on the door handle to lock the car or use the Jaguar Smart Key.

VALET MODE

When Valet mode is enabled, the vehicle can be parked by a parking attendant who can lock the vehicle, but cannot open the luggage or glove compartments. Valet mode can be enabled and disabled through a secure function in the Touch-screen.

SAFETY AND SECURITY

ROLL-OVER PROTECTION DEVICE

Two automatically deployable hoops which are designed to activate in a roll-over event (Convertible only).

MULTIMEDIA

NAVIGATION SYSTEM⁽²⁾

7-inch Touch-screen display with DVD mapping.

BOWERS & WILKINS 525W SURROUND SOUND SYSTEM

Featuring a unique multichannel amplifier with Dolby® Pro Logic® II Surround Sound, 3 channel Stereo, and specially-designed Bowers & Wilkins loudspeaker components, including high-output, low-distortion Kevlar® speakers and extended high-frequency aluminum dome tweeters.

WINDOWS MEDIA AUDIO (WMA) AND MP3 COMPATIBILITY

Enables the CD player to play CDs which contain WMA and MP3 files.

INTERIOR THEMES

XK INTERIOR THEME

Luxury seats in soft grain leather with contrast stitch, 16/16 way driver's and passenger's electric adjustment, variable manual headrest, includes 4-way power lumbar, driver and passenger memory, front cushion length adjust, variable bolster and perforated leather (front and rear). Variable heated and cooled front seats. Soft grain leather with contrast stitch to steering wheel, doors, rear side panels, instrument panel and center console with twin stitch detail. (No contrast stitch to Ivory seats or all Warm Charcoal interiors). Canvas Suedecloth premium headlining. Nubuck edged premium carpet mat set with Jaguar script and logo. Heated leather steering wheel. Bowers & Wilkins® 525W surround sound system.

XKR INTERIOR THEME

Luxury seats in soft grain leather with contrast stitch, 16/16 way driver's and passenger's electric adjustment, variable manual headrest with R logo, includes 4-way power lumbar, driver and passenger memory, front cushion length adjust, variable bolster and perforated leather (front and rear). Variable heated and cooled front seats. Soft grain leather with contrast stitch to steering wheel, doors, rear side panels, instrument panel and center console with twin stitch detail. (No contrast stitch to Ivory seats or all Warm Charcoal interiors). Jet Suedecloth premium headlining. Nubuck edged premium carpet mat set with Jaguar script and logo. Heated leather steering wheel. Bowers & Wilkins® 525W surround sound system.

XKR-S INTERIOR THEME

Performance seats in carbon and soft grain leather with contrast micro-piping and stitch, 16/16 way driver's and passenger's electric adjustment includes 4-way power lumbar, driver and passenger memory, front cushion length adjust, variable bolster. Variable heated front seats. Carbon and soft grain leather to door inserts and rear side panels (carbon leather and contrast micro-piping on XKR-S exclusive interiors only). Soft grain leather with contrast stitch to steering wheel, doors, rear side panels, instrument panel and center console with twin stitch detail. Poltrona Frau® Jet leather headliner. Nubuck edged premium carpet mat set with Jaguar script and logo. Heated leather steering wheel. Bowers & Wilkins 525W surround sound system.

WHEEL SPECIFICATIONS	FRONT	TYRES	REAR	TYRES
Caravela alloy wheels	8.5J x 19"	245/40 R19	9.5J x 19"	275/35 R19
Artura alloy wheels	8.5J x 19"	245/40 R19	9.5J x 19"	275/35 R19
Tamana alloy wheels	8.5J x 19"	245/40 R19	9.5J x 19"	275/35 R19
Kalimnos alloy wheels	8.5J x 20"	255/35 R20	9.5J x 20"	285/30 R20
Nevis alloy wheels	8.5J x 20"	255/35 R20	9.5J x 20"	285/30 R20
Selena alloy wheels	8.5J x 20"	255/35 R20	9.5J x 20"	285/30 R20
Takoba alloy wheels	8.5J x 20"	255/35 R20	9.5J x 20"	285/30 R20
Vulcan alloy wheels	9.0J x 20"	255/35 R20	10.5J x 20"	295/30 R20

⁽¹⁾These features are not substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions. The driver should not assume that these features will correct errors of judgement in driving. Please consult owner's manual or your local authorized Jaguar dealer for more details.

⁽²⁾The navigation system must always be used in conditions that will not affect the driver's ability to drive safely or affect the safety of other road users.

XK OWNERSHIP EXPERIENCE

SERVICE, ASSURANCE, AND PEACE OF MIND ARE ALL PART OF THE PRIDE OF OWNING YOUR NEW XK.

JAGUAR PLATINUM COVERAGE*

The passion we put into building our vehicles continues long after you drive away in one with an ownership program called Jaguar Platinum Coverage. For 4 years/50,000 miles on all 2012 Jaguar cars, Jaguar Platinum Coverage includes complimentary schedule maintenance, 4/50 New Vehicle Limited Warranty and 24/7 roadside assistance. The only thing that surpasses the beauty of driving a 2012 Jaguar car is the beauty of owning one.

TOTAL CARE

Seamless support for your new Jaguar car, so you can relax and drive. A combination of vehicle warranty, paint and corrosion protection and Jaguar Assistance.

WARRANTY⁽¹⁾

Jaguar Cars offers a comprehensive, 4 year/50,000 mile New Vehicle Limited Warranty as well as a 6-year/unlimited mileage Corrosion Protection Limited Warranty.

JAGUAR ASSISTANCE⁽²⁾

Handled by Jaguar-trained specialists, this incident management program provides complimentary towing service, jump-starts, lockout assistance, gasoline delivery, tire changes and trip routing help, 24/7. Just call 1.800.4JAGUAR.

JAGUAR FINANCIAL GROUP

Available both for individuals and businesses, Jaguar Financial Group offers leasing and financing packages that can meet most needs. Ask your local authorized Jaguar dealer for details.

AWARD WINNING JAGUAR DEALERS

Jaguar ownership begins with an award-winning dealership experience. It continues with the outstanding support from dealership service teams dedicated to maintaining your vehicle's condition and performance. You will find only the best factory-trained technicians at authorized Jaguar dealers.

JAGUAR MERCHANDISE

To extend Jaguar luxury to other facets of your life, we offer the Jaguar Collection, a beautiful range of products that carry the Jaguar name and logo. The collection features exclusive leisure and sporting wear, travel accessories, scale models and much more. Visit www.JaguarUSA.com/collection or contact your local authorized Jaguar dealer for a merchandise collection catalog.

JAGUAR VEHICLE ACCESSORIES[†]

Jaguar vehicle accessories enable you to personalize your car, to create a driving experience that is even more individually rewarding. All Jaguar accessories are tested rigorously for safety and durability in the most arduous of climates and conditions. With a comprehensive range of styling options and interior and exterior accessories, you can tailor your Jaguar vehicle to suit your personal style. What's more, every accessory is covered for 12 months unlimited mileage or the balance of the New Vehicle Limited Warranty, whichever is greater.

Any genuine Jaguar Accessories (excluding gift items and luggage from Jaguar Collection) supplied and fitted by an authorized Jaguar dealer within one month or 1,000 miles (whichever occurs first) of a new vehicle being put into service will benefit from the same warranty terms and duration as the New Vehicle Limited Warranty. Accessories purchased outside of this period will be subject to 12 month unlimited mileage warranty.

JAGUAR MAGAZINE

Jaguar Magazine is the official magazine of Jaguar Cars. It features the new Jaguar XJ, XK and XF, and the worlds of luxury, style, design and travel. Also available, a fully interactive iPad® app takes the very best of the print edition of the Magazine and adds extra images and exclusive information, allowing you to explore the world of Jaguar in a whole new way.

JAGUARUSA.COM

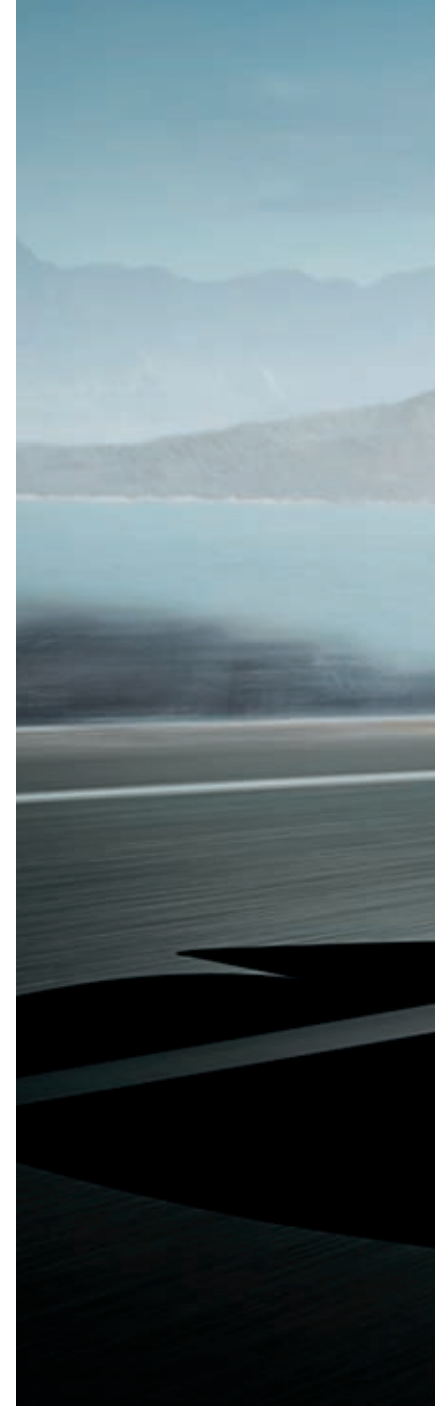
Visit the official web site to access the dealer locator, car configurator, price lists, model comparisons and more. Sign up for "Keep Me Informed" to receive all the latest news and special offers.

⁽¹⁾See your authorized Jaguar dealer for complete terms and conditions of limited warranty coverage.

⁽²⁾All elements of Jaguar Assistance are available only while your Jaguar New Vehicle Limited Warranty is in effect.

*Jaguar Platinum Coverage includes all factory scheduled maintenance for four years or 50,000 miles, whichever occurs first. All work must be performed by an authorized Jaguar dealer. For complete details on Jaguar Platinum Coverage, including warranty and maintenance coverage and exclusions, please visit your local Jaguar Dealer or JaguarUSA.com

†All Jaguar approved accessories are rigorously tested to the same exacting standards as those applied to our vehicles. Performance in extreme hot and cold temperatures, corrosion resistance, impact and airbag deployment highlight some of the exhaustive product testing carried out so that Accessories are both durable and importantly, continue to comply with current legalization.





JAGUAR



BY APPOINTMENT TO
HER MAJESTY ELIZABETH II
MANUFACTURER OF
CARS AND JAGUAR CARS
JAGUAR CARS LIMITED COVENTRY

BY APPOINTMENT TO HER ROYAL
HIGHNESS THE PRINCE OF WALES
MANUFACTURER OF
CARS AND JAGUAR CARS
JAGUAR CARS LIMITED COVENTRY

PREVIOUS APPOINTMENT TO THE LATE QUEEN ELIZABETH THE QUEEN MOTHER 1984-2001

IMPORTANT NOTICE

Jaguar Cars Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Distributors and dealers are not agents of Jaguar Cars Limited and have absolutely no authority to bind Jaguar Cars Limited by any express or implied undertaking or representation. Illustrations in this brochure may include optional extras.

ENVIRONMENTAL NOTICE

Jaguar Cars Limited has a vision of being amongst the world's leading companies in demonstrating progress towards sustainability. We aim to do this by contributing to a better quality of life, with corporate citizenship at the very heart of our company, and by reducing our environmental footprint through innovative design and manufacturing, minimizing resource and energy use. Environmental responsibility is a core value in Jaguar, and it is our policy to continually improve our environmental standards in all areas of business activity.

This brochure is produced using certified FSC® mixed sources material from well managed forests and is manufactured under a strict ISO 14001 environment system. 10% of this material is recovered fiber, diverting waste from landfill.

The innovative use of aluminum construction is one tangible example of the commitment by Jaguar Cars Limited continually to pursue technologies that support efficiency and sustainability. In addition to its engineering and dynamic benefits, lightweight aluminum construction contributes to fuel efficiency, and therefore helps create fewer emissions – supporting Jaguar Cars Limited's policy of responsible design and manufacture.

The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Jaguar Cars Limited is under license.

iPod®, iPod touch® and iPad® are trademarks of Apple Inc., registered in the U.S. and other countries.

Dolby® and Pro Logic® are registered trademarks of Dolby Laboratories.

Bowers & Wilkins® is a registered trademark of B&W Group Limited.

Jaguar Cars
555 MacArthur Boulevard,
Mahwah, NJ 07430-2327
JaguarUSA.com



Image shown: XK Convertible in Rhodium Silver

JLM/09/02/03/0811



JAGUARUSA.COM
800.4.JAGUAR (800.452.4827)