BEST-IN-CLASS** 4x4 CAPABILITY
CLASS-EXCLUSIVE* 9-SPEED AUTOMATIC TRANSMISSION
NEW JEEP, SELEC-TERRAIN® SYSTEM
TWO NEW, IMPRESSIVELY EFFICIENT ENGINES
BEST-IN-CLASS** TOWING CAPABILITY
NEW COMMANDVIEW® DUAL-PANE SUNROOF
AWARD-WINNING UCONNECT® TECHNOLOGY WITH VOICE COMMAND
WORLD-CLASS INTERIOR CRAFTSMANSHIP
THREE NEW 4x4 SYSTEMS
NEW JEEP CARGO MANAGEMENT SYSTEM
NEW 7-INCH MULTI-VIEW DISPLAY
70+ SAFETY & SECURITY SYSTEMS, STANDARD & AVAILABLE
BEST-IN-CLASS** 10 STANDARD AIR BAGS
NEW SELEC-SPEED® CONTROL

*† Available features.
Meet every road and trail with a strength of character that delivers ultimate all-weather confidence.

Perfectly sized to perform with sophisticated, efficient skill, the all-new Jeep Cherokee goes far and wide with its legendary, available Jeep brand 4x4 DNA.

Engineered to excel on all terrain, Cherokee invites the adventurer in you to get out and experience the best of all worlds.
The 2014 Jeep® Cherokee takes legendary available 4x4 capability to the next level for those who desire the distinct advantages of an all-weather, all-terrain warrior. Jeep 4x4 vehicles stand at the pinnacle of off-road prowess the world over, arriving at destinations others only dream of reaching.

4x4

Here, efficiency and power make a strong connection. The all-new Cherokee stands tall as the first mid-size 4x4 SUV to come equipped with an available rear-axle disconnect.

Go from four-wheel drive to two-wheel drive, and back again, seamless and automatic. And always efficient. Choose from three new and powerful Jeep, engineered 4x4 systems.

**JEPP, ACTIVE DRIVE I.**
A fully automatic single power transfer unit (PTU) delivers seamless operation in and out of 4WD at any speed. Yaw correction is automatic as well, helping to keep Cherokee stable at all times.

**JEPP, ACTIVE DRIVE II.**
A two-speed PTU offers torque management and 4-Low mode. This locks the front and rear driveshafts to deliver additional power at low speeds or for towing your toys. A driveline neutral switch enables you to hitch Cherokee to your RV and take it along for fun. Additionally, off-road adventurers will benefit from a one-inch increase in ride height and an incredible crawl ratio of 56:1 when paired with the 4.4L “TigerShark MultiAir” V6 engine and a ratio of 46:1 when paired with the available 3.2L Pentastar® V6 engine. This allows Cherokee to perform amazing feats of off-road prowess, climbing steep hills and crawling over boulders with ease.

**JEPP, ACTIVE DRIVE LOCK.**
Includes everything in Jeep Active Drive II, plus a locking rear differential, providing even more capability and strength for severe off-road conditions. Standard on all Jeep Cherokee Trailhawk models.
A CURRENCY OF CAPABILITY.

Introducing a new species designed to rise above.

Jeep® Cherokee Trailhawk arrives with best-in-class 4x4 capability, thanks to the standard Jeep Active Drive Lock 4x4 system with a locking rear differential. Trailhawk also includes protective skid plates and signature red tow hooks – two in the front and one in the rear.

Trailhawk is equipped with Select-Terrain®, the Jeep brand’s renowned traction management system that allows the driver to choose from five customized traction modes: Auto, Snow, Sport, Sand/Mud and rock. Select-Speed® helps safely manage travel on steep inclines or declines. A driveline neutral switch for flat towing is also included.

Every Jeep vehicle bearing a Trail Rated® badge is designed and built to Go Anywhere, Do Anything® and perform with exceptional 4WD capability. It must successfully pass five performance test categories:

**TRACTION.** Trail-Rated traction helps maintain controlled forward motion on snowy back roads and icy bridges, climb steep sand dunes and master muddy two-tracks.

**ARTICULATION.** When one or more wheels are elevated, the Jeep 4x4 system helps the other wheel(s) maintain ground contact longer to help you move steadily ahead. Suspensions enhance off-road performance by maximizing flexibility, axle articulation and wheel travel.

**MANEUVERABILITY.** Precision steering and optimized wheelbase allow for expert navigation at all times.

**GROUND CLEARANCE.** Clear logs, rocks and uneven ground thanks to optimal approach, departure and breakover angles.

**WATER FORGING.** Additional electrical and body seals, plus a high air-intake location, let you traverse bodies of water up to 20-inches deep.

Cherokee Trailhawk Shown in Brilliant Black Crystal Pearl.
KEYLESS ENTER ‘N GO
Eliminate time spent fumbling with door keys. Simply press a button on the key fob to unlock the driver door. Upon entry, you can quickly and easily start the vehicle with a press of the engine Start-Stop button — a favorite feature for busy people on-the-run.

THE all-new Cherokee takes on trails and traffic with equal aplomb.
It’s purposefully designed to adapt to your surroundings with in-born confidence, thanks to its legendary Jeep® brand DNA. So you can greet the sun from your hilltop home, travel the back roads to town, then head to the city streets for a special night out. It’s a day in the life for a vehicle that adds more life to your every day.

{ MADE TO ADAPT }
It’s a shift in forward thinking. It’s the bridge uniting luxuriously smooth travel with a welcome, efficient performance.

Cross over to the next generation of mid-size SUV travel with the all-new Jeep Cherokee, bearing a new, Class-Exclusive 9-Speed Automatic Transmission.

This finely wrought standard feature helps prove that Cherokee was born to dominate its class with a trifecta of strong performance marks in luxury, efficiency and strength.
Every 4x4 Cherokee is equipped with a Jeep® Selec-Terrain® system, giving you the power to tackle Mother Nature’s toughest conditions.

You’ll have up to five settings that deliver ultimate driving stability by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control® (ESC). Choose from up to five sure-footed modes:

Auto, Snow, Sport, Sand/Mud and available Rock.

COLD WEATHER GROUP

When the temps take a dive, you’ll stay safe and warm with this bundle of nicely packaged features. The remote start lets you preheat (or precool) the cabin. The windshield wiper de-icer helps maintain a clear view of the road ahead. The heated leather-wrapped steering wheel and heated front seats work to take the chill away, and all-weather floor mats offer protection from slushy footwear. Heated outside mirrors are also included.

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EXPLORE THE WONDERS OF THE WORLD AS YOU SEE FIT. CHOOSE FROM AUTO, SNOW, SPORT, SAND/MUD AND AVAILABLE ROCK. THE AUTHENTIC 4X4 CAPABILITY OF JEEP® CHEROKEE TAKES YOU TO PLACES OTHERS ONLY DREAM OF REACHING.

SLOW

Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems automatically engaged and managed in this mode include antilock brakes and traction control.

SPORT

Feeling like having a little more fun on winding country roads or tracks? Select this mode and you’re automatically tuned to handle a more aggressive driving style.

SAND/MUD

Maximizes low-speed traction by allowing additional wheel slip via specifically tuned chassis controls, differentials and Transmission ratios that are poised to successfully tackle sand and mud.

ROCK

(Available) This mode accesses Trail-rated® 4WD low capability thanks to rear-differential locking elements. This permits serious off-road maneuverability, allowing you to crawl over rugged terrain at appropriately safe speeds.

AUTO

In this mode, Selec-Terrain does all the work for you, automatically adjusting vehicle dynamics to match the road ahead. To help improve overall efficiency, the rear drive line automatically disconnects as well.

Explore the wonders of the world as you see fit. Choose from Auto, Snow, Sport, Sand/Mud and available Rock. The authentic 4x4 capability of Jeep® Cherokee takes you to places others only dream of reaching.

SNOW

Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems automatically engaged and managed in this mode include antilock brakes and traction control.

SPORT

Feeling like having a little more fun on winding country roads or tracks? Select this mode and you’re automatically tuned to handle a more aggressive driving style.

SAND/MUD

Maximizes low-speed traction by allowing additional wheel slip via specifically tuned chassis controls, differentials and Transmission ratios that are poised to successfully tackle sand and mud.

ROCK

(Available) This mode accesses Trail-rated® 4WD low capability thanks to rear-differential locking elements. This permits serious off-road maneuverability, allowing you to crawl over rugged terrain at appropriately safe speeds.

AUTO

In this mode, Selec-Terrain does all the work for you, automatically adjusting vehicle dynamics to match the road ahead. To help improve overall efficiency, the rear drive line automatically disconnects as well.
SELEC-SPEED helps to tackle off-road climbs and hill descents with aplomb. Press the Control button to engage an array of integrated systems, including Electronic Stability Control® (ESC), which helps your vehicle maintain a target speed of 1 to 5 mph while driving over obstacles and on uphill, level and downhill surfaces. This lets you focus on steering while navigating challenging situations. Standard on Jeep Cherokee Trailhawk.

9-SPEED TRANSMISSION. It’s all about driving comfort, refinement and efficiency. Appropriate shift modes for the 9-speed transmission are determined by intelligent software that monitors engine torque and kick-down, acceleration and road/grade changes.

BEST-IN-CLASS TOWING. Take your best toys with you with best-in-class towing capabilities. When your Cherokee is equipped with the new, available 3.2L Pentastar® V6 engine and the available Trailer Tow Group, you gain refined towing power with the engine’s breezy 271 hp and 239 lb-ft of torque, plus an estimated 29 hwy mpg.*

TOWING CAPABILITY

| Maximum Trailer Weight Rating when equipped with available aftermarket Class II Hitch |
|---------------------------------|----------------|----------------|----------------|
| 2.4L I-4                       | 2,000 lb       | 3.2L V6         | 2,000 lb       |
| 3.2L V6 with Trailer Tow Group | 4,500 lb       |

*Based on Chrysler Group LLC testing. EPA estimates not yet available.

SMOOTH TRAVELS

This all-new, class-exclusive 9-speed transmission automatically creates a ride that’s at once both powerful and luxurious. Gear shifts are almost imperceptible, helping to create a ride that’s exceptionally smooth for a mid-size SUV.

STRENGTH OF PURPOSE

AUTHENTIC JEEP® ACCESSORIES

New and existing Mopar® parts and accessories for your Cherokee are always in development, including cargo management systems, towing accessories, covering and protection products, and more. Ask your dealer for details and visit mopar.com for more information.

Proprietary art of all cars.
Quiet, smooth stealth is the hallmark of the Pentastar® V6 engine, thanks to its integrated exhaust manifold, high-compression-ratio pistons and variable-displacement oil pump.

3.2L PENTASTAR® V6 ENGINE. This new and available workhorse is designed to deliver the kind of power needed to tackle off-road elements and support all-weather travel on any terrain. Demanding drivers will appreciate its 271 hp and 239 lb-ft of torque — enough to reach a best-in-class2 towing power of up to 4,500 lb when properly equipped. This engine’s pedigree includes being named one of Ward’s 10 Best Engines three years running.

2.4L TIGERSHARK MULTI AIR®2 I-4 ENGINE. From its fully isolated aluminum head cover with an integrated oil separation system to its high-pressure, die-cast aluminum block, the new TigerShark engine was engineered to deliver a quiet and refined ride. Plus, for those with dreams of heading for aggressive off-road destinations, it takes its 184 hp and 171 lb-ft of torque and crushes it down to a boulder-pounding crawl ratio of 56:1 when paired with the available Jeep® Active Drive Lock 4WD system on the Trail rated® Cherokee Trailhawk.

2.4L TigerShark MultiAir®2 I-4 engine delivers an impressive 31 highway mpg,* arriving as standard issue in the all-new 2014 Cherokee.

NEW EFFICIENT ENGINES

Acclaimed for its unique and efficient valve-lift system, the TigerShark MultiAir®2 I-4 engine incorporates a column of oil flow that helps deliver precise control of intake valve events.

2.4L TigerShark MultiAir®2 I-4 engine delivers an impressive 31 highway mpg,* arriving as standard issue in the all-new 2014 Cherokee.

*Based on Chrysler Group LLC testing. Estimated 22 city/31 highway mpg. Actual mileage may vary. For comparison purposes only.
INDEPENDENCE FORGES QUIET STRENGTH. New front and rear independent suspension systems are designed with high-strength lightweight steel and aluminum, helping to deliver a ride quietly free of unwanted noise, vibration and harshness (NVH). Premium nimble travel is achieved with the help of front MacPherson struts, renowned for their strength and stability. The overall design uses multiple load support pathways, additionally increasing Cherokee’s passive safety performance. Cherokee’s new front suspension cradle is fine-tuned to help improve efficiency, thanks to high-pressure die-cast aluminum construction. The system’s stiff suspension cradle helps inhibit road noise in the cabin, contributing to Cherokee’s exceptionally quiet interior.

TESTED AND TUNED TO PERFORM. An extraordinary ride requires exacting calibration on many fronts. Cherokee engineers accrued thousands of miles gauging on- and off-road ride and handling over rural roads, thoroughfares and highways and even autobahns and testing facilities overseas. This helped deliver a near-perfect attenuation, fit and finish. A solid, stable and premium ride with precise steering and handling is the result, with a nimble available 36.2-ft turn circle.

1) The available 7-inch Multi-View Display provides performance data and dozens of other stats.
2) Heated side mirrors are a welcome and available safety feature.
3) Available skid plates (standard on Trailhawk models) provide underbody protection for your off-road adventures.
4) Pride of Cherokee ownership shines on Trailhawk’s 17-inch polished/painted off-road aluminum wheels.
There’s strength in numbers, and Cherokee is built with plenty of muscle, thanks to over 70 standard and available safety and security features, including:

**PARALLEL AND PERPENDICULAR PARK ASSIST**! This active guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense® front and rear park assist sensors. Available.

**ADAPTIVE CRUISE CONTROL WITH STOP & GO**! Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle in front of you and can bring Cherokee to a complete stop without driver intervention to help avoid a collision. Available.

**FORWARD COLLISION WARNING WITH CRASH MITIGATION**! Radar sensors detect when Cherokee may be approaching another vehicle too rapidly and send an audible and visual alert to the driver along with providing 1.5 seconds of brake assistance if the driver does not react in time. Available.

**LANESENSE™ LANE DEPARTURE WARNING** (LDW). The vehicle lane position is monitored by cameras and, should the driver drift outside of lane boundaries or if the driver’s hands are off the wheel the system provides a visual and audible warning. Available.

**BLIND SPOT MONITORING** AND REAR CROSS-PATH DETECTION! These sentry systems constantly monitor the space between you and other drivers. When a side or rear blind spot is encroached, you’re notified via illuminated icons on sideview mirrors or an audible chime. Available.

**UCONNECT® ACCESS**! WITH 9-1-1 AND ROADSIDE ASSISTANCE. A fast and direct connection to help is right at hand with Uconnect Access—the next benchmark in emergency vehicle assistance. Two buttons conveniently located on the rearview mirror offer an instant lifeline. Press “9-1-1” for a connection to a 9-1-1 call center, or press “ASSIST” to quickly summon roadside help. Available.
POWERTRAINS

Engine
Displacement (cu in) 2.4L I-4 3.2L V6
Horsepower (SAE net-estimated) 184 @ 6,400 271 @ 6,500
Torque (SAE net lb-ft @ rpm) 171 @ 4,600 239 @ 4,400
Axle Ratio (standard) 3.73:1 3.26:1
Fuel System
- Sequential, multi-point, electronic, returnless
- Sequential, multi-point, electronic, returnless

BODY/SUSPENSION

Body Design
Uni-Frame construction: all-steel body sheet metal and frame, structural members welded and bonded into a single unit

Suspension
- Front: MacPherson strut, long travel coil springs, one-piece aluminum subframe, aluminum lower control arms and stabilizer bar
- Rear: four-link rear suspension with trailing arm, aluminum lateral links, isolated high-strength steel rear cradle, coil springs and stabilizer bar

Steering
- Power rack and pinion electric
- Overall Ratio: 4x2 and 4x4: 15.15:1, 4x4 Lock: 15.36:1
- Steering Turns (lock-to-lock): 4x2 and 4x4: 2.56, 4x4 Lock: 2.67
- Turning Diameter (curb-to-curb): 4x2: 37.6 (11.5), 4x4: 37.7 (11.5), 4x4 Lifted: 38.0 (11.6), Off-road: 38.1 (11.6)

CAPACITIES/WEIGHTS

Fuel Tank (gal) 15.9
Base Curb Weight
- 3.2L 4x2: 3,775 lbs
- 3.2L 4x4: 4,044 lbs
- 3.2L 4x4 Lock: 4,106 lbs

Payload Capacity (with 4 occupants and cargo) 1,000 lbs

BRAKE SYSTEM

Size and Type:
- Front: 13 x 1.1 vented rotor with 2.06 single-piston floating caliper
- Rear: 10.95 x 0.47 solid rotor with 1.5 single-piston floating caliper

Electronic Stability Control® (ESC)
- Four-channel, four-wheel anti-lock with active wheel-speed, vehicle-speed, steering-wheel-angle, yaw-rate and lateral-acceleration sensors, vehicle stability management with two-stage activation switch, All-Speed Traction Control, Brake Assist, Electronic Roll Mitigation (ERM) and Electronic Brake-Force Distribution (EBD)

EXTERIOR

(inches unless otherwise specified)
- Wheelbase 106.26 106.3 N/A 107.0
- Overall Length 182 182 182 182
- Overall Width 73.2 73.2 73.2 74.9
- Track, Front 62.2 62.2 62.7 63.5
- Track, Rear 61.9 61.9 62.7 63.5
- Overall Height (with roof rack) 65.7 66.2 67.3 67.9
- Ground Clearance 8.7 8.7 8.7 8.7
- Approach Angle (with air dam) 16.7˚ 16.7˚ 21.0˚ 29.9˚
- Breakover Angle 15.7˚ 15.7˚ 21.7˚ 22.9˚
- Departure Angle 24.5˚ 25.2˚ 27.3˚ 32.2˚
- Water Fording4 N/A 19.0 19.0 20.0

INTERIOR

(inches unless specified, front/rear)
- Headroom (without sunroof) 39.4/38.5
- Legroom 40.0/40.2
- Shoulder Room 57.6/56.2
- Hip Room 53.8/51.5
- Secondrow
  - Roof Rack Range (in degrees) 8 ft, 78 manual, 8 ft, SG-21 powered 44.47
  - Rear Seats Up 24.6
  - Rear Seats Folded 28.8

FREIGHT & DELIVERY CHARGES

2021 TYPE 1 LIGHT-DUTY VEHICLES

2021 TYPE 1 LIGHT-DUTY VAN VEHICLES

2021 TYPE 1 WEIGHT-CARRYING TRUCKS

2021 2500 HD/3500 HD LIGHT-DUTY TRUCKS

2021 2500 HD/3500 HD - 4X2 AND 4X4 TRUCKS

2021 4500 HD/5500 HD - 4X2 AND 4X4 TRUCKS

2021 3500 HD/4500 HD/5500 HD RWD/4X4 DURAMAX

2021 2500 HD/3500 HD DURAMAX"
**SPECIFICATIONS AND OPTIONS**

### ENGINE

- **4.0L V6**
  - *Titanium Metallic* - 9-speed transmission
  - *Silver Metallic* - 9-speed transmission

- **3.6L VVT Pentastar** - 9-speed transmission

### CAPABILITY

- **4x2**
  - *Bright white Clearcoat* - 9-speed transmission
  - *Silver Lake Pearl* - 9-speed transmission

- **4x4**
  - *Wrangler Unlimited Sahara* - 9-speed transmission
  - *Wrangler Unlimited Sport* - 9-speed transmission

- **4x4 Trailhawk**
  - *Billet Clearcoat* - 9-speed transmission

### EXTERIOR

- **Wheel Type**
  - *17-inch full-face steel* - Sport, Standard
  - *18-inch full-face aluminum* - Sport, Available

- **Exterior Mirrors**
  - *Power heated mirrors* - Sport, Available
  - *Remote start system* - Sport, Available

### INTERIOR

- **Seating**
  - *Leather-trimmed seats with Nappa leather seat inserts and bolsters* - Sport, Available
  - *Fabric/leather-trimmed seats with rivet seat insert and Nappa seat bolsters* - Sport, Available

### SAFETY & SECURITY

- **Airbags**
  - *10 total* - Sport, Available
  - *5 front seat airbags* - Sport, Available

### UNCONNECTED

- **Additional Information**
  - *Standard* - Sport, Available
  - *Optional* - Sport, Available
NEW 7-INCH MULTI-VIEW DISPLAY*
FOUR NEW INTERIOR COLOR PALETTES
AWARD-WINNING UCONNECT® TECHNOLOGY
VOICE COMMAND HANDS-FREE COMMUNICATION
NEW JEEP® CARGO MANAGEMENT SYSTEM
ADVANCED LED LIGHTING TECHNOLOGY
DAYTIME RUNNING LIGHTS
UCONNECT ACCESS APPS*
MULTIPLE STORAGE AND CUBBY AREAS
WIRELESS CHARGING PAD*
FOLD-FLAT FRONT-PASSENGER SEAT WITH UNDER-CUSHION STORAGE*
60/40 SPLIT-FOLDING RECLINING REAR SEATS
FORE/ AFT ADJUSTABLE REAR SEATS
ALPINE® PREMIUM AUDIO SYSTEM*
CLIMATE CONTROL
PARKVIEW® REAR BACK-UP CAMERA*
PARALLEL AND PERPENDICULAR PARK ASSIST**
HEATED STEERING WHEEL*
SIRIUSXM® SATELLITE RADIO***
KEYLESS ENTER ‘N GO*

HAVE IT ALL

*Available features.
Here is a cabin that allows you to command the road ahead from a very comfortable and informed vantage point.

Cherokee’s advanced technology delivers data that can keep you on track, handing you the freedom to head out with confidence. Add to this the luxurious comfort of supple, ultra-cushioned seating and surrounding soft touch points, plus a long list of available options.

The road ahead is met with authentic style combined with legendary comfort.
It’s more than a new way of looking at the world, it can take you to a new world altogether.

Traveling to destinations with a confidence that only a Jeep® brand SUV can deliver, the 2014 Jeep® Cherokee connects you with award-winning Uconnect® technology and a fully luxurious interior, available in a stunning world color palette inspired by Italy’s Mount Vesuvius, for a look unlike any other.

Opt for CommandView™, the new dual-pane full-length sunroof, and passengers in all rows will get more from every adventure, anywhere they go.
Every sculpted inch of the all-new Jeep Cherokee interior has been thoughtfully designed to offer versatile convenience and absolute beauty. Cherokee Trailhawk offers the available Morocco-Black interior crafted from premium Nappa leather trim with contrast stitching in Ruby Red and soft-touch surfaces, creating a completely unique and captivating driving experience.

Vast, plentiful and clever storage options abound. A convenient bin on the instrument panel hides valuables, as does the hidden in-seat compartment under the available fold-flat passenger seat—simply lift up the seat cushion for easy access. Glove box storage is large enough to hold most laptop computers.

Convenience meets utility with a center console that bears two cup holders that accept 12-ounce cans and 1.5-liter bottles. Front-seat passengers access a side-saddle console pocket that can hold books and tablets. An optional wireless charging pad is concealed within the center console. Nearby, an integrated phone docking station and USB, SD, auxiliary and power port options give Cherokee a leading edge on technology.
OUR DESIGNERS LOOKED TO THE NATURAL HUES found in some of the world’s most iconic landscapes. CRAFTED WITH LUSH MATERIALS AND THE MOST THOUGHTFUL DETAILS. THERE, they found inspiration that translates into stunning interiors.

INSPIRED BY THE WORLD

STRENGTH

Cherokee’s sporty-looking steering wheel acts as your Command Central. The performance grip styling puts finger-tip controls safely at hand. Uconnect® phone, Voice Control buttons and Multi-View Display scrolls are at left. Cruise Controls and cluster controls are also located.

NAVIGATION

Partnering with your NAV radio, the available Multi-View Display can show turn-by-turn directions, as well as provide additional details that help you navigate your way.

VEHICLE DYNAMICS

Are your tires properly inflated? You’ll be notified if the pressure is low on any tire.

PERFORMANCE

Get real-time fuel economy data. See how many miles you can travel before you need to refuel. Watch how the available Select-Terrain® system is functioning with the perspective visuals.

VEHICLE ALERTS

You’ll receive visual notification for available safety systems, such as Forward Collision Warning® with crash mitigation and LaneSense™ Lane Departure Warning. Set the distance for the available Adaptive Cruise Control with Stop & Go.

STEERING STRONG

The fingertip controls for the available Multi-View Display are on your steering wheel and can instantly scroll you through a rich selection of vehicle data. This vast array of information is displayed on the 7-inch Multi-View Display that’s within clear view behind the steering wheel. Standard on Trailhawk and Limited models.

CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY

DATA DRIVEN

The fingertip controls for the available Multi-View Display are on your steering wheel and can instantly scroll you through a rich selection of vehicle data. This vast array of information is displayed on the 7-inch Multi-View Display that’s within clear view behind the steering wheel. Standard on Trailhawk and Limited models.
Nappa Axis II Perforated Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Available)

Brook II Cloth/Portland Cloth — Morocco–Black Sport, Latitude (Standard)

Nappa Leather with Ruby Red accent stitching — Morocco–Black Trailhawk (Available)

Nappa Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Standard)

Brook II Cloth/Portland Cloth — Iceland–Black/Iceland Gray Sport, Latitude (Standard)

Nappa Leather/Caprice with Pearl accent stitching — Vesuvio–Jeep Brown/Indigo Blue Limited (Standard)

Nappa Axis II Perforated Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Available)

Brook II Cloth/Portland Cloth — Grand Canyon–Jeep Brown Latitude (Standard) late availability


With Keyless Enter ‘n Go, your key is stashed in your pocket or purse, so you can open the door, take a seat, push a button and head out for fun.

Heated and ventilated front seats are must-have options that perform double duty: provide quick warmth to ward off the chill or help cool seating when temps rise.

With the touch of a button, Cherokee’s available heated steering wheel adds comfort to cold-weather driving.

ICELAND A diverse landscape of glaciers, mountains and rugged coastline provided the inspiration for a timeless contrast of Iceland–Black and Iceland Gray. Available.

Nappa Leather/Caprice — Iceland–Black/Iceland Gray Limited (Standard)

Brook II Cloth/Portland Cloth — Iceland–Black/Iceland Gray Sport, Latitude (Standard)

Nappa Axis II Perforated Leather/Caprice — Iceland–Black/Iceland Gray Limited (Available)

MOUNT VESUVIUS This unique pairing of Indigo Blue and Jeep® Brown mirrors the evening hues of Italy’s Mount Vesuvius. Open-pore Zebrano wood trim, Silver-colored bezels and accent stitching enhance the overall rich appeal. Available.

Nappa Leather/Caprice with Pearl accent stitching — Vesuvio–Jeep Brown/Indigo Blue Limited (Standard)


GRAND CANYON Crafted after the shades of warm brown and amber found within the majestic cliffs of the Grand Canyon. Beautiful Copper-colored bezels and accent stitching enhance the overall rich appeal. Available.

Nappa Leather/Caprice — Grand Canyon–Jeep Brown Limited (Standard)

Brook II Cloth/Portland Cloth — Grand Canyon–Jeep Brown Latitude (Standard) late availability


MOROCCO Inspired by the magical shadows of the Marrakech market and the sublime softness of the desert, this classic Black interior shows off Cherokee in luxuriously deep tones. Available.

Brook II Cloth/Portland Cloth — Morocco–Black Sport, Latitude (Standard)

Nappa Leather with Protein Vinyl/Leather Cloth and Ruby Red accent stitching — Morocco–Black Trailhawk (Standard) late availability

Nappa Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Standard)

Nappa Axis II Perforated Leather/Caprice with Light Frost Beige accent stitching — Morocco–Black Limited (Available)

GRAND CANYON Colored after the shades of warm brown and amber found within the majestic cliffs of the Grand Canyon. Beautiful Copper-colored bezels and accent stitching enhance the overall rich appeal. Available.

Brook II Cloth/Portland Cloth — Grand Canyon–Jeep Brown Latitude (Standard) late availability


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Heated and ventilated front seats are must-have options that perform double duty: provide quick warmth to ward off the chill or help cool seating when temps rise.

With the touch of a button, Cherokee’s available heated steering wheel adds comfort to cold-weather driving.
With the award-winning and intuitive Uconnect® system, you’re always connected, informed, entertained and more productive. You can also voice your choice to control nearly every feature hands-free with the latest available voice recognition technology. This is how you advance your world in a world that’s very advanced.

**VOICE COMMAND.** It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM® Satellite Radio channels or make calls. Select navigation destinations, set cabin temps or show fuel prices. This smart technology can understand commands in English, French and Spanish.

**PHONE / TEXT.** Plans can change en route. Safely spread the word with a hands-free phone call or use your voice to reply to a text message using Voice Text Reply. Pair up to eight Bluetooth® enabled phones, and Voice Command allows you to easily “call Judy” or “redial” as you negotiate midtown traffic.

**NAVIGATION.** Dinner reservations at the new place in town? Uconnect® employs GPS navigation for audible turn-by-turn directions, and detailed 3D maps help you ensure you arrive on time. The NAV is integrated into your Multi-View Display so you can see directions front and center. Use Voice Command and key the complete address, city and state, and get directions quickly. SiriusXM Traffic ™ helps deliver the fastest and most accurate route based on traffic conditions. Always check availability. First year of SiriusXM Traffic ™ service is included.

**ENTERTAINMENT.** It doesn’t get any better than this. With the SiriusXM All Access package, you get every channel available on your satellite radio, along with the freedom to listen anywhere with SiriusXM Internet Radio. With SiriusXM Traffic ™, you have the ability to Power Replay, Revive and ForwardScan all available traffic channels. SiriusXM Traffic ™ lets you know if there is an accident or if traffic is heavy and allows the radio to adjust audio automatically based on traffic conditions that exist or have been played in other channels.
NAVIGATION WITH 3D MAPPING. Use your voice to enter a complete address in one step. Uconnect® will provide mapping on its 8.4-inch touch screen, as well as audible turn-by-turn directions. You’ll see full-color three-dimensional modeling of urban destinations to help identify landmarks and street junctions. This feature is available with the Uconnect 8.4AN radio.

HANDS-FREE PHONE. Uconnect easily connects with your compatible phone, and allows quick access to your stored contacts. With Voice Command, you can say who you want to call. A standard feature on all radios.

VARIETY ENTERTAINMENT. Connect your compatible media device, stream your music via Bluetooth® Streaming Audio or SD card, or listen to HD radio (8.4AN only). And with SiriusXM® Satellite Radio, you can access 160 channels of news, sports, talk and premium entertainment (your first year of service is included).

SIRIUSXM TRAVEL LINK. Get the latest national and local weather reports and ski slope conditions while you’re on the road. Find the best fuel prices at nearby gas stations. Check in-game scores of your favorite team or see how they fared in their last matchup. See what’s playing and when at the nearest movie theatre. Your first year of SiriusXM Travel Link service is included.

VOICE TEXT REPLY. Powerful Cloud-based voice recognition allows you to send text messages from your Bluetooth enabled phone without taking your hands off the wheel or focus from the road. (Available)

APPS. Uconnect Access turns your vehicle into a WiFi hotspot via the power of the Cloud. This suite of new services includes 9-1-1 Call, Roadside Assistance, Stolen Vehicle Assistance, Theft Alarm Notification, Voice Texting and a smartphone app that enables you to lock and unlock your doors and start your car. Uconnect Access brings the next level of mobile in-vehicle technology to your fingertips. (Available)

PREMIUM AUDIO SYSTEM. Audiophiles can opt for Cherokee’s premium 9-speaker sound system with an eight-inch subwoofer, designed in tandem with Alpine, the leading manufacturer of high-performance mobile electronics. The system’s 11 channels pump out 506 watts of power for a dynamic sound that is simply off-the-charts.

FULL-COLOR 8.4-INCH 3D TOUCH SCREEN. What a beautiful way to stay connected. Uconnect® puts you in full control with an available 8.4-inch touch screen conveniently positioned front and center. Control and data are displayed in crystal clarity. Welcome to Command Central.
STRETCH OUT. Second-row passengers gain first-class legroom, with space reserved for carry-ons too. Cherokee’s configurable 60/40 split-folding second-row seats can recline six degrees and also adjust fore and aft, so rear-seat passengers can stretch out in roomy comfort.

UTILITY WITH PURPOSE. The exclusive Jeep® Cherokee Cargo Management System enables many innovative and thoughtful storage solutions, including a Storage Locker, Emergency Kit, Foldable Cooler, First Aid Kit and more — all Authentic Jeep Accessories by Mopar. See your Jeep brand dealer for the latest parts and accessories.
FUN WITH PURPOSE. It’s the little and not-so-little surprises that add to the fun factor of Cherokee’s functional interior landscape. Let’s talk about storage spaces — there are 19 cubbies, pockets and bins throughout, giving you plenty of spots to stow phones, computers, tablets, maps, gaming devices — you get the idea. Flip up the floor of the rear cargo area and you’ll find three levels (depending on vehicle configuration) of rear cargo under-floor storage systems, each with an integrated storage tray to stow valuable treasures. Look up above the rearview mirror and there’s a handy spot to keep your sunglasses. Option the fold-flat front-passenger seat for another secret spot that’s revealed when you simply flip up the seat pad.

CONFIGURE WITH PURPOSE. Travel with up to four adult passengers in Cherokee, with room behind the rear seats for groceries or gear. The 60/40 split-folding rear seats can travel up to six inches fore or aft for adjustable leg-room flexibility. When the entire rear bench is folded, you have a nearly flat surface offering storage space of approximately 54.9 cu ft.

PLENTY OF OPTIONS When it comes to carrying a combination of people and cargo, the optional fold-flat front-passenger seat and the 60/40 split on the rear seatbacks can be configured to your liking, allowing you to haul luggage, boxes, golf clubs, ski equipment and so much more.

EVERYTHING IN PLACE

- Overhead storage
- Upper instrument panel storage box
- Cubby below rearview mirror (standard)
- Driver lower-left cubby
- Media center
- Saddle storage
- Glove box
- Passenger-side map pocket
- Driver-side map pocket
- Two cup holders
- Pen/pencil holder
- Two levels of storage in center console
- Under-seat storage (available)
- Driver-side map pocket on backside of seat
- Rear door map pocket
- Rear door map pocket
- Cargo Management System
- Rear quarter trim storage
- Under-cargo storage

BRILLIANT VERSATILITY
This guardian keeps consistent watch over you and yours. Over 70 standard and available safety and security features add to Cherokee’s brave stewardship, including:

**10 STANDARD AIR BAGS.** Your sense of security is fully met with Cherokee’s all-around air bag system. Full-length side-curtain driver and front-passenger inflatable knee bolster air bags, seat-mounted for front and rear occupants, side thorax and advanced multistage front air bags all work in tandem to help provide protection. Standard.

**ELECTRONIC STABILITY CONTROL® (ESC).** A vehicle-wide network of safety sensors helps maintain vehicle control, providing instant assistance should they detect you’re veering off your intended path. ESC coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, All-Speed Traction Control and available Trailer Sway Control (TSC), sending them into action when needed. Standard.

**RAIN BRAKE SUPPORT.** Wet pavement can prove challenging to safe travel. This system automatically helps maintain optimal braking by keeping brake rotors dry in rainy conditions, with assistance from the Electronic Stability Control® (ESC).

**ELECTRONIC ROLL MITIGATION (ERM).** As an extension of ESC® ERM employs ESC sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain stability and remain under control. Standard.

**TRAILER SWAY CONTROL (TSC).** Crosswinds and traffic hold no sway over you and your payload. As part of ESC® TSC helps keep you and the toys you are towing safely on course.

Cherokee delivers exceptional peace of mind with a hero’s heart — a strong foundation constructed with 65 percent high-strength steel.

**UCONNECT® ACCESS WITH 9-1-1 ROADSIDE ASSISTANCE.** Emergency help is always within reach. Two available buttons mounted on the rearview mirror connect you with emergency services or roadside assistance and Uconnect customer care.
<table>
<thead>
<tr>
<th>CHEROKEE TRAILHAWK</th>
<th>CHEROKEE LIMITED</th>
<th>CHEROKEE LATITUDE</th>
<th>CHEROKEE SPORT</th>
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</thead>
<tbody>
<tr>
<td>Includes Latitude features, plus or replacing:</td>
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<td>Includes Sport features, plus or replacing:</td>
<td>— 2.4L I-4 TigerShark engine with MultiAir®2 technology</td>
</tr>
<tr>
<td>— Jeep® Active Drive Lock 4WD with rear-side locker</td>
<td>— 7-inch customer-configurable Multi-View Display</td>
<td>— 18-inch polished aluminum wheels</td>
<td>— Front drive with Active Drive Lock 4WD</td>
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<td>— Two Trail Rated® badges</td>
<td>— Uconnect® 4 8.4-inch color touch screen</td>
<td>— 7-inch color touch-screen radio with integrated Uconnect® and SiriusXM® Satellite Radio</td>
<td>— 9-speed automatic transmission with electronic range select</td>
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<td>— 1-inch raised ride height</td>
<td>— SiriusXM® Satellite Radio®</td>
<td>— 130-volt outlet</td>
<td>— Select-Trac® Traction System on 4x4 models</td>
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<tr>
<td>— Off-road suspension, skid plates</td>
<td>— Leather-trimmed heated front seats</td>
<td>— Driver and passenger one-touch side-impact windows</td>
<td>— 20-inch aluminum wheels (4x4 models)</td>
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<td>— 17-inch full-face steel wheels with all-season tires</td>
<td>— Dual-Zone Automatic Temperature Control</td>
<td>— Deep-tint privacy glass</td>
<td>— 22-inch aluminum wheels (4x4 models)</td>
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<td>— Full-size spare tire</td>
<td>— Heated outside mirrors with turn signals and courtesy lamps</td>
<td>— Body-color mirrors</td>
<td>— Electronic Stability Control® (ESC) with Electronic Roll Mitigation, Hill Start and Trailer Sway Control</td>
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<td>— 7-inch customer-configurable Multi-View Display</td>
<td>— Bright lower fascia accents</td>
<td>— Bright roof rails</td>
<td>— Bright Chrome daylight opening (DLO)</td>
</tr>
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<td>— Uconnect® 8.4-inch color touch screen</td>
<td>— Electronic stability control and traction control</td>
<td>— Front reflector fog lamps</td>
<td>— Bright reflector fog lamps</td>
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<td>— Selec-Terrain® 4 Drive Select</td>
<td>— Heated steering wheel and leather-wrapped shift knob</td>
<td>— Electronic Stability Control™</td>
<td>— Heated rear seats</td>
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<td>— Selec-Speed® Control</td>
<td>— Ambient LED lighting</td>
<td>— Electronic Brake Assist</td>
<td>— Driver and passenger active head restraints</td>
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<tr>
<td>— Leather-wrapped shift knob</td>
<td>— Uconnect® Voice Command</td>
<td>— Electronic Stability Control™ with Electronic Roll Mitigation, Hill Start and Trailer Sway Control</td>
<td>— Power windows — driver one-touch down</td>
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<td>— Red interior accent stitching</td>
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<td>— Front and rear side-curtain and front and rear seat-mounted side airbags</td>
<td>— Voice-activated system with electronic range select</td>
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<td>— Driver and passenger active head restraints</td>
<td>— Remote keyless entry with panic alarm</td>
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<td>— Media center/electronics storage with power connections</td>
<td>— Steering wheel-mounted cruise control</td>
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</table>

**CHEROKEE TRIM LEVELS**
- **CHEROKEE LIMITED**
  - Includes Latitude features, plus or replacing:
  - 17-inch polished aluminum wheels
  - Uconnect® 4 8.4-inch color touch screen
  - SiriusXM® Satellite Radio®
  - Leather-trimmed heated front seats
  - 8-way power driver seat with 4-way power lumbar
  - Panoramic roof
  - Automatic headlamps
  - Dual-Zone Automatic Temperature Control
  - Heated outside mirrors with turn signals and courtesy lamps
  - Remote start
  - Bright lower fascia accents
  - Electrochromatic inside rearview mirror
  - Heated outside mirrors with turn signals and courtesy lamps
  - Security alarm
  - Passive entry/keyless entry ‘n Go

- **CHEROKEE SPORT**
  - Includes Sport features, plus or replacing:
  - 18-inch polished aluminum wheels
  - Uconnect® 5 8.4-inch color touch-screen radio with integrated Uconnect® and SiriusXM® Satellite Radio
  - 4.2-inch Uconnect® Display
  - 7-inch customer-configurable Multi-View Display
  - Select-Trac® Traction System on 4x4 models
  - 9-speed automatic transmission with electronic range select
  - Selec-Speed® Control
  - Selec-Drive® with off-road mode
  - Selec-Terrain® with Rock mode
  - Red interior accent stitching
  - Cargo net, all-weather floor mats
  - Selec-Speed® Control
  - Leather-wrapped shift knob
  - Selec-Drive® with off-road mode
  - Selec-Terrain® with Rock mode
  - Red interior accent stitching
Cherokee Trailhawk shown in Billet Silver Metallic.
TO DO EVERYTHING
COURAGE KNOWS NO BOUNDARIES
TO GO EVERYWHERE

2014 CHEROKEE