BEST-IN-CLASS™ 4x4 CAPABILITY / JEEP SELEC-TERRAIN® TRACTION MANAGEMENT SYSTEM / 30 HWY MPG / COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF®

WORLD-CLASS INTERIOR CRAFTSMANSHIP / 9-SPEED AUTOMATIC TRANSMISSION

JEEP BRAND CARGO MANAGEMENT SYSTEM / 10 STANDARD AIR BAGS®

SELEC-SPEED® CONTROL® / 7-INCH MULTI-VIEW DISPLAY® / AWARD-WINNING UCONNECT® TECHNOLOGY / UCONNECT 3C NAV WITH 8.4-INCH DISPLAY® / INTEGRATED VOICE COMMAND® WITH BLUETOOTH® / ADVANCED LED LIGHTING TECHNOLOGY

DAYTIME RUNNING LAMPS / ALL-NEW UCONNECT APP® / MULTIPLE STORAGE AND CUBBY AREAS / 60/40 SPLIT-FOLDING RECLINING REAR SEATS / FORE/AFT ADJUSTABLE REAR SEATS / ALPINE® PREMIUM AUDIO SYSTEM® / PARKVIEW® REAR BACK-UP CAMERA® / PARALLEL AND PERPENDICULAR PARK ASSIST™ / HEATED STEERING WHEEL® / SIRIUSXM® SATELLITE RADIO® / KEYLESS ENTER ‘N GO™

ADAPTIVE CRUISE CONTROL WITH STOP AND GO® / HEATED AND VENTILATED FRONT SEATS® / BEST-IN-CLASS™ TOWING / BLIND SPOT MONITORING® / LANESENSE® LANE DEPARTURE WARNING WITH LANE KEEP ASSIST® / HIGH INTENSITY DISCHARGE HEADLAMPS / FULL-SPEED FORWARD COLLISION WARNING WITH ACTIVE BRAKING™

*A note about this brochure: all disclaimers and disclosures can be found on the back cover. *Available. **Based on 2018MY EPA estimates.
ADVENTURE-SEEKERS ARE BORN WITH AN INNATE SENSE OF CURIOSITY. THIS IS WHERE THE 2018 JEEP® CHEROKEE FITS IN. HERE, THOSE WHO YEARN TO TRAVEL NEW HIGHWAYS ARE GIVEN AUTHENTIC JEEP BRAND CAPABILITIES THAT ENCOURAGE THE DISCOVERY OF UNEXPECTED OFF-ROAD TRAILS ALONG THE WAY. WHAT’S MORE, CHEROKEE PROVIDES WELCOME EFFICIENCIES AND A LONG LIST OF STANDARD AND AVAILABLE LUXURIES AND TECHNOLOGIES THAT ADD SUBSTANTIAL COMFORT AND CONVENIENCE. IN SHORT ORDER, TAKING THE LONG ROAD WILL BE THE NEW RULE WHEN CHEROKEE IS YOUR GUIDE.
MATCHLESS, AVAILABLE
BEST-IN-CLASS 4x4 CAPABILITY CAN
ONLY BE EXPERIENCED BEHIND THE WHEEL
OF A JEEP, CHEROKEE. AS YOU MOVE THROUGH

UNIQUE TO YOU

LIFE’S MILESTONES, CHEROKEE HANDS YOU THE
CONFIDENCE TO REACH EVERY HILLTOP AND
ENJOY THE VIEW. STUNNING, FROM
ALL PERSPECTIVES.
HERE’S A CABIN MADE FOR SEEKERS. WITH SO MUCH INFORMATION ON HAND, CHEROKEE EASILY SATISFIES YOUR NEED TO KNOW. AND YOUR PASSENGERS, TOO.

1) CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY  
Fingertip controls on your steering wheel can instantly scroll through a selection of vehicle data displayed within your instrument panel on a 7-inch color screen. Information includes navigation, capability data, performance statistics, vehicle dynamics and alerts. Available.

2) UCONNECT® 3C NAV WITH 8.4-INCH DISPLAY  
With its large, 8.4-inch full-color touchscreen, this Uconnect® system offers Integrated Voice Command® with Bluetooth®, 3D navigation, SiriusXM® Satellite Radio® (one-year trial), Uconnect Access® (one-year trial), SiriusXM® Travel Link® and SiriusXM® Traffic® (both with five-year trials). Available.

3) PREMIUM AUDIO SYSTEM  
Audiophiles can opt for Cherokee’s premium 9-speaker sound system with an 8-inch subwoofer, designed in tandem with Alpine®, the leading manufacturer of high-performance mobile electronics. The system’s 11 channels pump sound by way of 506 watts of power for a dynamic soundfest to inspire your music-filled travels. Available.

INTERIOR REFINEMENT  
Cherokee’s sculpted interior has been designed for absolute beauty, with rich materials like available premium Nappa Leather trim with contrast stitching, flowing surfaces with soft-touch textures and a leather-wrapped instrument panel on Overland®. Leading-edge technology plus clever storage solutions are always within easy reach. Flexible seating configurations expand options for carrying cargo.
HERE’S WHERE YOU’LL GO TO GET TO THAT GOOD PLACE. A WELL-APPOINTED LEATHER-TRIMMED INTERIOR THAT’S OUTFITTED WITH CONVENIENT FEATURES AND ADVANCED TECHNOLOGY THAT HELPS YOU FUNCTION AT YOUR VERY BEST. IT’S A WELCOME LEVEL OF LUXURY, DESIGNED TO ENHANCE ALL YOUR TRAVELS.

THE OVERLAND® EXPERIENCE

The smooth and hushed ride of Overland® is devoid of outside noise and wind interference. It’s achieved with the help of an acoustic windshield and front-door glass, plus the inclusion of the Premium Insulation Group. Soft-touch leather-trimmed instrument panel is crafted to stimulate the senses. High-gloss Zebrano wood adorns the leather-reclined steering wheel and bright door sill plates add shine.

9-SPEAKER ALPINE® PREMIUM SOUND SYSTEM

Known for its outstanding tonal balance and definition, this available system adds a haven of audio enjoyment. You’ll enjoy an impressive realistic sound experience with Alpine’s high-powered eight-channel 552-watt amplifier, an eight-inch all-weather subwoofer, two tweeters and four 6.5-inch speakers. Alpine® is known for offering outstanding tonal balance and definition.

REMOTE START

Just press the button on your key fob a few minutes prior to takeoff, from as much as 200 feet away. This available system gets you ready to roll with a nicely heated or cooled cabin.

FINE-TUNED FOR FIRST CLASS

The configurable 60/40 split-folding second-row seats can recline six degrees and adjust fore and aft, so rear-seat passengers can stretch out in comfort.

COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF

Open up to a blue-sky world of fresh air and far more sunshine. Opt in for the available CommandView® Dual-Pane Panoramic Sunroof and passengers in all rows will get more from every adventure.

KEYLESS ENTER ’N GO™

No more fumbling for keys to get going. Keep the key fob in your purse or pocket and you can simply grab the door handle, climb in, press on the brake and start button, and shift into “Drive.” Standard on Latitude Plus and above.

HEATED AND VENTILATED SEATS

Add quick warmth on cool days and welcomed relief when temperatures rise — a small fan gently circulates cool air via perforations within the front seat coverings. Available.

OVERLAND® in Diamond Black Crystal Pearl
Every Cherokee equipped with available 4WD capability arrives with a Jeep® Selec-Terrain® Traction Management System, giving you the power to tackle Mother Nature’s toughest conditions. This system pairs with your 4WD to help adapt traction performance. Its selectable dial features Auto, Snow, Sport, Sand/Mud and available Rock settings. Selec-Terrain gives you ultimate driving confidence by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control (ESC). Sport mode delivers a more aggressive traction performance and is activated via a one-touch button.

AUTO in this mode Selec-Terrain™ does all the work, automatically adjusting wheel response to best suit the road. To help ensure optimal efficiency, the rear driveline disengages when not needed.

SNOW Adjusts for ultimate performance over snow and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems automatically engaged and maintained in this mode include: vehicle brakes and traction control.

SPORT Feel like having a little more fun on winding country roads? Select this mode and you’re automatically tuned to handle a more aggressive driving style.

SAND/MUD Maximizes low-speed traction by allowing additional wheel-slip via specifically tuned chassis controls, differentials and transmission ratios.

ROCK Delivers Trail Rated® 4WD Low capability thanks to a locking rear differential, allowing you to crawl over rugged terrain at appropriately safe speeds. Standard on Trailhawk®.

SELEC-TERRAIN® TRACTION MANAGEMENT SYSTEM
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ROCK Delivers Trail Rated® 4WD Low capability thanks to a locking rear differential, allowing you to crawl over rugged terrain at appropriately safe speeds. Standard on Trailhawk®.
Every Jeep® Brand vehicle bearing a Trail Rated® badge is designed and built to Go Anywhere, Do Anything® and perform with exceptional four-wheel-drive capability. Each must successfully pass five performance test categories: Traction, Articulation, Maneuverability, Ground Clearance and Water Fording. Available.

JEEP ACTIVE DRIVE II A two-speed PTU offers torque management and 4WD Low mode. This locks the front and rear driveshafts to deliver additional power at low speeds or for towing your toys. A driveline neutral switch enables you to hitch Cherokee to your RV and take it along. Additionally, off-roading benefits from a 1-inch increase in ride height and an incredible crawl ratio of 56:1 when paired with the 2.4L Tigershark® MultiAir®2 I-4 engine, and a ratio of 48:1 when paired with the available 3.2L Pentastar® V6 engine, allowing Cherokee to climb steep hills and crawl over boulders with ease. Available.

TRAIL RATED® JEEP ACTIVE DRIVE LOCK Includes everything in Jeep Active Drive II, plus a locking rear differential, providing even more capability and strength for severe off-road conditions and “Rock Mode” option. Standard on all Jeep Cherokee Trailhawk® models.
SELEC-SPEED® CONTROL
Helps your vehicle maintain a target speed of 1 to 5 mph while driving over obstacles, letting you focus on steering and safely navigating the road ahead. Standard on Trailhawk.

2.4L TIGERSHARK® MULTIAIR®2 I-4 ENGINE
With its optional PZEV (Partial Zero Emission Vehicle) rating, the Tigershark® engine burns clean and lean while delivering a quiet and refined ride. Plus, for aggressive off-road destinations, it takes its 184 hp and 171 lb-ft of torque and yields a boulder-pounding crawl ratio of 56:1 when paired with the available Jeep® Active Drive Lock 4WD system on the Trail Rated® Trailhawk. Flex-fuel capability is included with 2.4L FWD and Active Drive I (non-PZEV) models.

POWERFUL RESOURCES

3.2L PENTASTAR® V6 ENGINE
This available workhorse is designed to deliver the kind of power needed to support all-weather travel over any terrain. Demanding drivers will appreciate its 271 hp and 239 lb-ft of torque — enough to reach a towing power of up to 4,500 lb when properly equipped. This engine’s pedigree includes delivering available best-in-class V6 fuel mpg economy.

SELEC-SPEED® CONTROL
Helps your vehicle maintain a target speed of 1 to 5 mph while driving over obstacles, letting you focus on steering and safely navigating the road ahead. Standard on Trailhawk.
TOW TONS You enjoy best-in-class towing capability of up to 4,500 lb when your Cherokee is equipped with the available 3.2L Pentastar® V6 engine and the available Trailer Tow Group, or Trailer Tow Prep Package for Overland® models. You gain refined towing power with the engine's brawny 271 hp and 239 lb-ft of torque, plus an EPA-estimated 29 hwy mpg.*

9-SPEED AUTOMATIC TRANSMISSION From its quick launch to its smooth highway travel, you'll notice the road ahead remains calm and smooth. This confident performance occurs when each shift responds at the right time, for each of the nine gearshifts. Thus, a ride is designed at a level of luxury that's fit for its class. A distinctive set of four overdrive ratios help gain efficiencies while reducing overall noise and vibration. Economies are maximized and performance is optimal at all times. You're finely attuned to nearly any driving demand, both on- and off-road.

MAXIMUM TRAILER WEIGHT RATING (When equipped with available aftermarket Class II hitch.)

- 2.4L I-4 2,000 lb
- 3.2L V6 4,500 lb†
- 2.4L I-4 2,000 lb
- 3.2L V6 4,500 lb†

*Based on 2018 EPA-estimated 4x2 21 city/29 hwy mpg. Actual mileage may vary.

†With Trailer Tow Group, or Trailer Tow Prep Package for Overland models.
GAIN INSTANT INSIGHT AND TAKE HOLD OF A NETWORK OF VEHICLE CONTROLS RIGHT AT YOUR FINGERTIPS. THE ULTRA-FUNCTIONAL AVAILABLE LEATHER-WRAPPED STEERING WHEEL HELPS YOU STAY SAFELY FOCUSED AND CONVENIENTLY COMFORTABLE.

INSPIRED GUIDANCE

CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY CLUSTER Controls on the steering wheel can instantly scroll you through a selection of vehicle data displayed within your instrument panel on a 7-inch color screen. Available.

EASILY SCROLL THROUGH SUCH INFORMATION AS:
- NAVIGATION
- CAPABILITY
- PERFORMANCE
- VEHICLE DYNAMICS
- VEHICLE ALERTS
- FUEL ECONOMY
TUNE IN TO ROCK, TALK, NEWS AND SPORTS SHOWS
Choose from 150 SiriusXM® Satellite Radio® channels, and save favorite artists and songs, using the free app on your smartphone. All included in your one-year trial subscription.

GET SMART WITH THE UCONNECT APP
With Uconnect Access®, you can use your smartphone to start your engine, lock or unlock the doors, locate your vehicle on a map and so much more. Available.

TALK AND CHEROKEE WILL RESPOND
Use voice commands with Siri® Eyes Free® and your connected iPhone® to create and send texts, make and receive calls, access directions, and play music. Available.

RAIN, GO AWAY
Weather radar and emergency alerts give you an instant snapshot of conditions with SiriusXM® Travel Link®. Current conditions and five-day forecasts help you follow the sun. Five-year trial subscription included. Available.

FIND THE QUICKEST WAY OUT OF TOWN

CONNECT YOUR WORLD
HERE’S YOUR WINDOW INTO A WIDER CIRCLE OF CONNECTIVITY. UCONNECT® OFFERS A WIDE RANGE OF COMMUNICATION AND ENTERTAINMENT SERVICES, DELIVERING THEM STRAIGHT INTO YOUR CHEROKEE. DISCOVER THIS ROBUST EASY-TO-USE SYSTEM AND HOW YOU’D LIKE TO CONNECT AT DRIVEUCONNECT.COM
NAVIGATION Enter your destination with just your voice — the route is calculated in seconds and displayed on the spacious 8.4-inch touchscreen. Then get turn-by-turn audio directions, so your eyes can stay devoted to the road. SiriusXM® Traffic will inform and reroute you at your choosing. You can even look up local fuel prices and weather using SiriusXM Travel Link.

PHONE Uconnect® syncs with your compatible phone’s contacts, allowing you to call by name and view your contact’s name on the touchscreen. Route all incoming calls to voice mail and suppress text message notifications by enabling the “Do Not Disturb” feature when you need to keep your full attention on the road.

INTEGRATED VOICE COMMAND Access a favorite playlist on your music player or USB drive with simple voice commands. Ask for directions to a certain address. Or make a call. No problem.

SIRI® EYES FREE responds to natural language commands, so controlling your compatible iPhone® and your vehicle’s sound system and entertainment options is easy and effortless.

ENTERTAINMENT There are no cords at this station. But we’ve got just about everything else, including 150 channels of satellite radio content. With exclusive entertainment, sports, comedy, news and commercial-free music, when SiriusXM meets Uconnect, they really sing. Additionally, stream from your desktop or download the free SiriusXM app on your smartphone or tablet and enjoy SiriusXM All-Access when out of your vehicle. It’s all included in your one-year trial subscription.

WI-FI Expand your options by turning your vehicle into an onboard Wi-Fi® Hotspot. Purchase by day, month or year, after you register for Uconnect Access. Simply turn on your signal, connect your devices and go. Available.

TOUCHSCREEN CONTROLS Via the touchscreen, you can adjust your seat or your cabin temperature, select a new music station or make a call. So sit back, get comfortable and experience all the ways Uconnect makes the ride more enjoyable.

SIRIUSXM TRAFFIC Avoid congestion before you reach it. Get continuous updates on traffic speed, accidents, construction, road closures and more, before you begin your travels. You will get to your destination faster and more easily than ever before. Your first five years of SiriusXM Traffic service are included. Available.

SIRIUSXM TRAVEL LINK Access useful information when you need it right at your fingertips. Get detailed weather maps, five-day forecasts and severe weather alerts, as well as sports scores and in-game weekly schedules on your favorite teams, information on fuel prices in your area and more. Your first five years of SiriusXM Travel Link is included. Available.

SIRIUSXM SATELLITE RADIO With the SiriusXM All-Access package, you get every channel available on your satellite radio, including commercial-free music, plus sports, news, talk and entertainment. You can also listen wherever you go on your portable devices with the SiriusXM App, which is included with your one-year trial. Available.

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Wi-Fi is the wireless protocol, and can mean different connection speeds for your vehicle.

Drive worry-free with a premium suite of safety and convenience features that can be accessed in vehicle or through the Uconnect App.

CONNECTED SERVICES
> 9-1-1 ASSIST
> ROADSIDE ASSISTANCE CALL
> IN-VEHICLE ASSISTANCE
> VOICE TEXTING (NOT COMPATIBLE WITH iPHONE®)
> WI-FI HOTSPOT
> INSTANT IN-VEHICLE ASSIST
> SEND & GO®

UCONNECT APP FEATURES
> LOCK OR UNLOCK YOUR CAR from virtually anywhere
> START YOUR CAR and cancel start remotely
> FLASH THE LIGHTS and sound the horn to help find your car
> Locate your car on a map using VEHICLE FINDER
> Receive alerts with THEFT ALARM NOTIFICATION
> STOLEN VEHICLE ASSISTANCE

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UCONNECT APP FEATURES
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CHASSIS STRENGTH
Cherokee delivers exceptional peace of mind with a hero’s heart — a strong foundation constructed with 65 percent high-strength steel. It increases torsional stiffness to help provide a strong, lightweight and solid vehicle structure. Standard.

ELECTRONIC ROLL MITIGATION (ERM)
As an extension of ESC, ERM uses sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain control and stability. Standard.

10 STANDARD AIR BAGS² Full-length side-curtain driver and front-passenger inflatable knee bolster air bags² seat-mounted for front and rear occupants, side thorax air bags² and advanced multistage front air bags² — more than any other vehicle in its segment. They all work together to help provide robust protection. Standard.

RAIN BRAKE SUPPORT
Wet pavement can prove challenging to safe travel. This system automatically helps maintain optimal braking by keeping brake rotors dry in rainy conditions, with assistance from Electronic Stability Control (ESC). Standard.

CHEROKEE TAKES YOUR SAFETY AND SECURITY SERIOUSLY. THE STRENGTH OF ITS REINFORCED STRUCTURE IS ENGINEERED TO SERVE YOU WELL. WITH MORE THAN 70 STANDARD AND AVAILABLE FEATURES ON CALL, REST ASSURED THAT CHEROKEE DELIVERS PEACE OF MIND EVERYWHERE YOU GO.

TRAILER SWAY CONTROL (TSC)¹³ Crosswinds and traffic hold no sway over you and your payload. As part of ESC, TSC helps keep you and the toys you tow safely on course. Standard.

BEST-IN-CLASS² ALL-WEATHER CAPABILITY

TRUST GOES DEEP
SECURE CONFIDENCE

Adaptive Cruise Control with Stop and Go (ACC STOP)

Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead, and can bring Cherokee to a complete stop without driver intervention to help avoid a collision. Available.

Electronic Stability Control (ESC)

A network of safety sensors helps maintain vehicle control, providing instant aid should they detect you’re veering off your intended path. ESC coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, All-Speed Traction Control and available Trailer Sway Control (TSC), calling upon them as needed. Standard.

Full-Speed Forward Collision Warning with Active Braking (FSCW+)

Sensors detect when Cherokee may be approaching another vehicle too rapidly and send an audible and visual alert to the driver, along with providing 1.5 seconds of brake assistance if the driver does not react in time. Available.

LaneSense® Lane Departure Warning with Lane Keep Assist (LKA+)

Provides a visual and audible warning should the vehicle drift outside of lane boundaries or if the driver’s hands are off the wheel. Available.

Blind Spot Monitoring (BSM) and Rear Cross-Path Detection

These systems monitor the space between you and other drivers. When a side or rear blind spot is encroached, you’re notified via illuminated icons on sideview mirrors or an audible chime. Available.

Limited in Bright Silver Metallic
PARALLEL AND PERPENDICULAR PARK ASSIST

This active guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense® Front and Rear Park Assist® sensors. Available.

PARKSENSE® FRONT AND REAR PARK ASSIST SYSTEM

Works in tandem with Parkview® Rear Back-Up Camera® to display previously hidden objects, bringing them to your attention on-screen and with an audible warning so you have time to react. When in Reverse, the on-screen image includes a dynamic distance grid to help gauge your rear perimeter. Available.

INTEGRATED VOICE COMMAND WITH BLUETOOTH®

Multitasking is the way of today’s world, even when you’re on the road. This convenient feature allows drivers to safely send, reply or listen to a text, take or make phone calls. Siri Eyes Free® responds to natural language commands, letting you use your compatible iPhone® to request detailed information like fuel prices, get navigation directions and more, while keeping both hands on the wheel. Available.

INFO ON DEMAND

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INFO ON DEMAND

UCONNECT® ACCESS WITH 9-1-1 ASSIST CALL® AND ROADSIDE ASSISTANCE CALL®

Provides a direct connection with two buttons conveniently located on the rearview mirror. Press “9-1-1” to reach a 9-1-1 call center, or push “Assist” to quickly summon roadside help. Standard.

PARKVIEW® REAR BACK-UP CAMERA®

Back out safely with grace. This system helps bring previously hidden rear objects to your attention, either on-screen or with an audible warning, in good time to react. Standard.

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LATITUDE PLUS Connect to great value. This all-new trim arrives with a standard Uconnect® 3C radio equipped with SiriusXM® Satellite Radio® and a large 8.4-inch full-color touchscreen. Other included features: Keyless Enter 'n Go™, ambient lighting, leather- and cloth-trimmed seating, a leather-wrapped steering wheel with audio controls, and an 8-way power driver’s seat with 4-way lumbar control.