

Jeep

# FORWARD CONTROL FC-150

*The all NEW 4-Wheel Drive Truck*



TURNPIKE PERFORMANCE *Plus* OFF-ROAD TRACTION

NEWEST ADDITION TO THE TIME-TESTED . . . PERFORMANCE PROVED

Jeep LINE OF 4-WHEEL DRIVE VEHICLES . . .



UNIVERSAL CJ-5 Jeep



UNIVERSAL CJ-6 Jeep



UNIVERSAL CJ-3B Jeep



Jeep UTILITY WAGON



Jeep UTILITY DELIVERY



Jeep PICK-UP TRUCK

A GREAT *NEW* Jeep

# FORWARD CONTROL

TRUCK

Model FC-150

4-WHEEL DRIVE



Jeep FORWARD CONTROL

TRUCK FC-150

4-WHEEL DRIVE

G. V. W. 5000 lbs. WHEELBASE 81"

CARGO BOX LENGTH 6' 2 1/4"

75 HP-F-HEAD Jeep ENGINE

★ *Maximum Cargo Space on Minimum Wheel Base*

★ *New Forward Control Design*

★ *Greater Visibility*

★ *Big Truck Features*

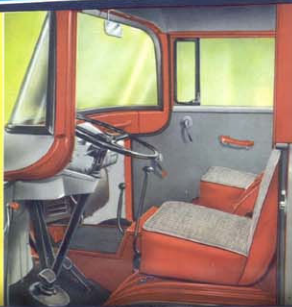
★ *"Go Anywhere" Maneuverability*

★ *Jeep 4-Wheel Drive Traction and Ruggedness*

# Jeep<sup>®</sup> FC-150 is Designed for YOU

Take a good look at the features **FORWARD CONTROL** provides

**NEW**  
SAFETY  
COMFORT  
and  
CONVENIENCE



## SAFETY VIEW CAB

### DRIVER COMFORT AND CONVENIENCE

A New Kind of Driver Comfort, safety and convenience has been achieved in design and construction of the new Safety View Cab. Wide-opening doors provide easy entrance and exit. Large roomy interior with more than ample head, leg and hip room assures maximum driving comfort. Hand and foot controls are placed in natural easy to reach positions. Steering wheel is positioned to permit unobstructed view of instruments on control panel. Cab interiors are color-keyed to exterior paint combinations. Extra appointments of trim and hardware add to appearance. Acoustical trim panels quiet cab interior. Glass insulation protects against engine heat, aids in temperature control.

#### DELUXE CAB FEATURES

The Deluxe Safety View Cab\*, as shown, has dual sun visors . . . dual arm rests . . . rear quarter windows . . . full acoustical trim on doors and headlining . . . foam rubber seats . . . cigarette lighter . . . front panel kickpads . . . PLUS all items listed for standard cab. \*Optional at extra cost.



#### STANDARD CAB FEATURES

The standard Safety View Cab includes: dual windshield wipers . . . key locks on both doors . . . tie-patch box . . . color-toned interiors . . . cool Plasti-Standard upholstery . . . convenient ash tray . . . left hand sun visor . . . bright dome light . . . rear view mirror . . . adjustable driver's seat.



### BIG REAR WINDOW VISIBILITY

Rear window with 528 square inches glass area is standard equipment. Quarter windows in Deluxe Cab bring total glass area to 2747 square inches, providing best all-around visibility.



### BIG WRAP-AROUND WINDSHIELD

Unsurpassed Visibility through almost 1200 square inches of safety glass is provided in big wrap-around windshield. Split-second panoramic visibility enhances safety and driving ease. Big side windows and vent glass area add to safety sight pattern—best of any truck in its weight class.

## FULL SAFETY VISION



Forward Visibility is nearly 200% greater than in conventional vehicles. 'Eyes up-front' position of cab permits driver to see an object on the road only 6' from the front bumper. Almost total vision is possible in all directions. This greater all-around visibility is a safety factor of tremendous importance on today's modern highways, and in traveling over rough, off-road terrain.

Automotive Designers and Safety Engineers cite the new Safety View Jeep FC-150 Cab design as a big step forward in truck and highway safety.

## RUBBER FENDERS

Unique Rubber Roll Fenders offer the double feature advantage of safety and economy. No metal or rough edges to encounter in entering or leaving the cab—no metal fender to damage as in conventional design. Rubber Roll fenders add to simple, clean, functional lines giving it a unique, modern effect.



## SUSPENDED PEDALS

Suspended Clutch and Brake Pedals are functionally placed in natural, easy to reach position, to be operated with minimum effort and maximum efficiency and safety.

Leg and foot control is unimpeded, is easier because of greater lever mechanical advantage.

## NEW HEATER AND VENTILATOR



New all weather Heating and Ventilating System was custom designed for the Jeep FC-150. High-capacity, quick volume heating in winter and fresh air intake in summer create controlled weather comfort. High level intake minimizes rear exhaust fumes. Easiest of all heating units to operate.



## SAFETY STEP AREA

A Concealed Safety Step Area, fully protected from outside exposure reduces the hazard of foot slippage due to accumulations of mud and ice in boot weather.

Getting in and out of the new Jeep FC-150 SAFETY VIEW CAB requires but one easy operation, using convenient weather-protected safety step.

## ATTRACTIVE INSTRUMENT PANEL



Console-Type Instrument Panel is one of simplicity, beauty, convenience and utility. Instruments and gauges are grouped in a row to read cluster directly ahead of the driver. Light switch, ignition key starter, windshield wiper control are all easily and quickly identifiable and operable. Ash tray and cigarette lighter are conveniently located. A unique feature is placement of the brake fluid access tank cover on the panel for ease of checking and filling hydraulic braking system.

Here is a control panel which permits the driver to operate with pilot-sure confidence and safety.



## SAFETY LATCHES

Safety Door Latches of sturdy steel construction are standard equipment on both doors. Here are Safety Latches designed to follow the most advanced safety trend of the industry. They can be of vital importance to the safety of both driver and passengers.

## OPTIONAL and SPECIAL EQUIPMENT

### OPTIONAL EQUIPMENT

Fresh Air Heater . . . Radio . . . Tu Tone Paint . . . Front Bumper Guards . . . Directional Signals . . . E-Z Eye Glass . . . Windshield Washer . . . Electric Windshield Wipers . . . Safety Balls . . . Double Passenger Seat . . . Power Brakes . . . Oil Bath Air Cleaner . . . Oil Filter . . . High Altitude Cylinder Head (no charge) . . . 4-Speed Transmission . . . Pow-Lok Rear Differential . . . Heavy Duty Rear

Axle . . . Heavy Duty Springs and Shock Absorbers . . . Hot Climate Radiator . . . Power Take-off Center and Rear . . . Governors, Variable and Constant Speed . . . Tires—Various Sizes and Types Available . . . Draw Bar.

### SPECIAL EQUIPMENT

Selective Drive Hubs . . . Winches, Bed Mount and Front Mount . . . Snow Plows and Dozer Blades . . . Wrecker Equipment.

Optional equipment is factory installed and available at extra cost. Special equipment available from equipment manufacturers through Willys dealers.

## SINGLE CONTROL

A single control from the transfer case permits you to select high or low range 4-wheel drive, 2-wheel drive or neutral position for stationary power take-off operation.

On or off the highway, in two or four-wheel drive, Jeep FORWARD CONTROL is easiest to operate, and readily adaptable to most transport and power situations.



Jeep FORWARD CONTROL Truck FC-150 by Willys . . . World's Largest Maker of 4-Wheel Drive Vehicles

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### DELUXE CAB FEATURES

The Deluxe Safety View Cab<sup>®</sup>, as shown, has dual non-vented dual arm seats... rear quarter windows... doors and headlining... foam rubber seats... operation... from panel kickpads... PLUS all items listed for standard cab.  
<sup>1</sup>Optional at extra cost.



### STANDARD CAB FEATURES

The standard Safety View Cab includes dual windshield wipers, key locks on both doors... dash panel box to control and monitor... cool Plast-Drain upholstery... rear view mirror... bright dome light... adjustable driver's seat.

### BIG REAR WINDOW VISIBILITY

Rear window with 628 square inches glass area is standard equipment. Quarter windows in Deluxe Cab bring total glass area to 2747 square inches, providing best all-around visibility.

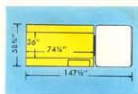


### BIG WRAP-AROUND WINDSHIELD

Unsurpassed Visibility through almost 1200 square inches of safety glass is provided in big wrap-around windshield. Split-second panoramic visibility enhances safety and driving ease. Big side windows and vent glass area add to safety sight pattern—best of any truck in its weight class.

## PAYLOAD THE BUSINESS END OF YOUR Jeep<sup>®</sup> FC-150 TRUCK

Maximum Cargo Space with minimum wheelbase makes hauling of one ton payloads possible with great economy and unmatched handling ease. The 74 1/2" pick-up box on an 81" wheelbase with short turning radius provides this assurance. Functional design eliminates every pound of unnecessary deadweight, yet heavy frame and rugged construction combine to give great strength. Expect a lot in terms of payload delivering performance from your FC-150, when others can't—thanks to Jeep 4-Wheel Drive.



GREATEST CARGO AREA per inch of wheelbase of any truck in its class—that's the big story of this sensational new vehicle. Ratio of payload to wheelbase, and big-load maneuverability are better than other trucks in comparable weight class.

Utilizing space gained in cargo bed through moving the cab forward, is an important design advantage of Forward Control. Weight distribution combined with efficient space utilization provides maximum cargo-carrying capacity without adding to vehicle length or weight.

For range of performance, economy, versatility and all-around hauling dependability, the new FC-150 stands alone.



### RUGGED PICKUP BOX

The pickup box cargo bed is ribbed steel construction for long life and easier loading and unloading. The box is heavily braced to give you years of service. Box sides are flared and rolled and have big husky stake pockets. Flat-top wheelhouses add to usable cargo area and serve as seating space.



### LOW LOADING HEIGHT

Here is real back-saving convenience. Unloaded, the cargo bed is only 24 inches from the ground. This gives you the lowest, easiest loading, pickup box of any 4-wheel drive truck on the market. With tailgate down, you have over 92 inches of bed length. Big dual tail lights are standard equipment.



**GREATER**  
CARGO AREA  
per inch of  
WHEELBASE

**GREATER**  
"GO-ANYWHERE"  
PERFORMANCE

## HERE'S PERFORMANCE WITH REAL ECONOMY

### POWER TO EVERY WHEEL

In 4-Wheel Drive, every wheel of your FC-150 exerts driving force to the ground.



You get the same traction and ruggedness that have earned world-wide fame for Jeep vehicles.

### HIGHWAY HAULING IN 2-WHEEL DRIVE

For normal driving on good roads, your Jeep FC-150 operates in conventional 2-Wheel Drive. The new Safety View Cab makes highway travel safer and easier. "Split-Second Visibility" protects you with a commanding view of the road ahead. New Forward Control weight distribution gives you a more com-

fortable, less tiring ride. You cruise effortlessly at top legal speeds—go farther on every gallon of gasoline. Big 16 gallon side-mounted gas tank lets you go up to 300 miles between highway stops. You get easy handling, easy riding, and the satisfaction of driving the most modern truck on the road.

### TOUGH JOB TRACTION IN 4-WHEEL DRIVE

When the going gets tough, just flip a single lever, and you're in 4-Wheel Drive. You can select any of 9 forward power combinations to get you through conditions that stop ordinary trucks.

Here's performance that counts—Jeep ability and Jeep stamina to get you through, on or off the road.

### MUD, SAND AND SNOW

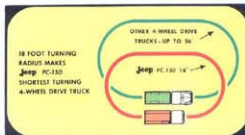
Jeep 4-wheel Drive literally gets its way through mud, sand, soft snow, or heavy snow. Jeep tough job traction moves you and your payload while others stand idle.

### ROUGH, ROADLESS COUNTRY

Jeep 4-Wheel Drive lets you make your own way. You go where you want to go—in all weather conditions and with greater off-road safety.

### STEEP, HILLY TERRAIN

Jeep tough job traction can take your full payload up and down hills as steep as 45 degrees. Jeeps are able to climb grades up to 60% with capacity load.



### SHORT TURNING RADIUS

Short turning radius of only 18 feet makes the FC-150 the most maneuverable 4-wheel drive truck on the market. This short-turning, easy-parking Jeep truck takes the strain out of off-road travel and city traffic. Big rear window provides excellent vision for backing into close quarters. Light pedal action of new suspended brake and clutch controls reduces driver fatigue.

## WORLD FAMOUS Jeep<sup>®</sup> ENGINE



### Jeep F-HEAD HURRICANE

75 H.P. @ 4000 RPM, 115 Ft. lbs. torque @ 2000 RPM, 134.2 cu. in. displacement.

Billions of miles of time-tested performance has earned the efficient Jeep F-head engine a world-wide reputation for ruggedness, economy and dependability. Positive exhaust valve rotation, king-sized overhead intake valves, cast-in-head intake manifold and aluminum alloy pistons contribute to long engine life. New moisture proof ignition system provides reliable operation in wet weather.

### EASY ENGINE ACCESS

The Jeep Hurricane power plant is easily accessible and simple to service. Engine cover is quickly removed and completely exposes all major engine components. Heavy Glass Fiber insulation controls engine heat and reduces road noise.



### TRANSFER CASE

Four wheel drive operation is now controlled by a single transfer case lever. The FC-150, like other Jeep vehicles, can be shifted into low range while in 2-wheel drive. Some 4-wheel drive trucks permit this shift and as a result are subject to rear axle damage from sudden shock loads. You can shift your FC-150 into 4-wheel drive at normal road speeds without having to stop the vehicle.

## 9 FORWARD POWER COMBINATIONS

You get 9 forward and 3 reverse power combinations with the standard FC-150 transmission and transfer case. These heavy duty type units give you 3 speeds forward—1 reverse in conventional 2-Wheel Drive, 3 speeds forward—1 reverse in 4-Wheel Drive high range; and for the toughest optional 4-speed transmission, you get 12 forward power combinations.

## 3 POWER TAKE-OFF POINTS

Your Jeep FC-150 keeps right on working for you while ordinary trucks stand idle.

- ★ FRONT power take-off point supplies power for winches.
- ★ CENTER power take-off point can deliver maximum engine horsepower to operate generators, welders or other bed-mounted equipment.
- ★ REAR power take-off point delivers up to 40 horsepower to belt or shaft-driven equipment.



**GREATER**  
ECONOMY  
and  
POWER

# SPECIFICATIONS

## Jeep FORWARD CONTROL FC-150

G. V. W. ....5000 lbs. WHEELBASE .....81 in. TREAD .....48 1/2 in. OVERALL LENGTH .....147 1/2 in.  
 OVERALL WIDTH .....71 1/2 in. OVERALL HEIGHT .....77 1/2 in.

### AXLES

Type: Hypoid, Hatchkiss Drive, Front, Full Floating; Rear, Semi-Floating. Ratio 5:38-1. Capacity: Front 2300 lbs. Rear 3000 lbs.

### BRAKES

Service: Bendix Hydraulic 11 in. x 2 in. drum, 176 1/2 sq. in., power brakes optional. Handbrake—Mechanical, lever and cable to rear wheel service brakes.

### CLUTCH

Single, dry plate with torsional damping, 72 sq. in. area.

### COOLING

Radiator-tube & fin. 11 qt. capacity with heater.

### ELECTRICAL

Battery—100 amp. hour, 6 volt. Generator—45 amp. capacity.

### ENGINE

Hurricane 4-Cyl. F-Head, 2 in. intake valves in head, exhaust valves in block. Bore and stroke, 3 1/8 in. x 4 1/2. Displacement, 134.2 cu. in. Max. H.P. 75 at 4000 RPM. Taxable H.P. 15.63. Torque 115 ft. lbs. at 2000 RPM. Compression ratio 6.9:1 (7.4:1 Optional).

### FRAME

Pressed steel channel (1.94" x 4.12" x .149") 7 cross member.

### FUEL TANK

16 gal. capacity, Clairavan internal filter.

### SHOCK ABSORBERS

Direct action, airplane type.

### SPRINGS

Front: Semi-elliptical leaf type, 39" x 1 1/2"; 7 leaves. Rear: Semi-elliptical leaf type, 46" x 1 3/4"; 9 leaves. Heavy duty types optional.

### STEERING

Cam and lever, overall ratio 32:1.

### TIRES

7:00 x 15, 4-ply All Service standard. Other sizes optional.

### TRANSFER CASE

Single control, 2-speed, 2:46-1, 1:00-1.

### TRANSMISSION

3 Speed syncmesh (4 speed transmission optional). Ratios: Std. Trans, 1st 2.798-1; 2nd 1.551-1; 3rd 1.000-1; Reverse 3.798-1.

### WEIGHT, CURB

2925 lbs.

### WHEELS

5. disc. type, 4.50 x 15, 5 stud.

Specifications subject to change without notice.

## CHASSIS OPTIONS



STRIPPED CHASSIS



FLAT FACE COWL



OPEN CAB & CHASSIS



CLOSED CAB & CHASSIS

ALSO AVAILABLE WITH STAKE PLATFORM AND SIDE RACKS

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 WILLYS MOTORS, INCORPORATED—WILLYS-OVERLAND EXPORT CORPORATION—TOLEDO, OHIO

**NEW**



**Jeep**

**FORWARD  
CONTROL**

**TRUCK FC-150**



**4-WHEEL  
DRIVE**

