NEWEST ADDITION TO THE TIME-TESTED . . . PERFORMANCE PROVED

Jeep LINE OF 4-WHEEL DRIVE VEHICLES . . .

A GREAT NEW 'Jeep'

FORWARD CONTROL TRUCK
Model FC-150
4-WHEEL DRIVE

- Maximum Cargo Space on Minimum Wheel Base
- New Forward Control Design
- "Go Anywhere" Maneuverability
- Greater Visibility
- Big Truck Features

Jeep FORWARD CONTROL
TRUCK FC-150
4-WHEEL DRIVE
G.V.W. 5600 Lbs. WHEELBASE 81"
CARGO BOX LENGTH 6' 7 1/2"
75 HP F-HEAD Jeep ENGINE
'Jeep' FC-150 is Designed for YOU

Take a good look at the features FORWARD CONTROL provides

NEW
SAFETY
COMFORT
and
CONVENIENCE

SAFETY VIEW CAB

DRIVER COMFORT AND CONVENIENCE
A New Kind of Driver Comfort, safety and convenience has been achieved in design and construction of the new Safety View Cab. Wide-opening doors provide easy entrance and exit. Large, roomy interior with more than ample head, leg and hip room assures maximum driving comfort. Hand and foot controls are placed in natural easy to reach positions. Steering wheel is positioned to permit unobstructed view of instruments on control panel. Cab interiors are color-keyed to exterior paint combinations. Extra appointments of trim and hardware add to appearance. Acoustic trim panels quiet cab interior. Glass fiber insulation protects against engine heat, adds to temperature control.

DELUXE CAB FEATURES
The Deluxe Safety View Cab* as shown, has dual sun visors ... deals with ... non-quarter windows ... full optional trim on door panels and handleings ... foam rubber seats ... rear window kickpad plus all items listed for standard cab. *Optional at extra cost.

BIG REAR WINDOW VISIBILITY
Beer window with 638 square inches glass area is standard equipment. Quarter windows in Deluxe Cab bring total glass area to 2747 square inches, providing best all-around visibility.

BIG WRAP-AROUND WINDSHIELD
Unsurpassed Visibility through almost 1200 square inches of safety glass is provided in big wrap-around windshield. Split-second panoramic visibility enhances safety and driving ease. Big side windows and vent glass area add to safety sight pattern—best of any truck in its weight class.

FULL SAFETY VISION
Forward Visibility is nearly 200% greater than in conventional vehicles. Eyes up-front position of cab permits driver to see an object on the road only 8' from the front bumper. Almost total vision is possible in all directions. This greater all-around visibility is a safety factor of tremendous importance in today's modern highways, and in traveling over rough, off-road terrain.

Automotive Designers and Safety Engineers cite the new Safety View Jeep FC-150 Cab design as a big step forward in truck and highway safety.

RUBBER FENDERS
Unique Rubber Roll Fenders offer the double feature advantage of safety and economy. No metal or rough edges to encounter in entering or leaving the cab—no metal fender to damage as in conventional design. Rubber Roll fenders add to simple, clean, functional lines giving it a unique, modern effect.

SUSPENDED PEDALS
Suspended Clutch and Brake Pedals are functionally placed in natural, easy to reach position, to be operated with minimum effort and maximum efficiency and safety. Pedal operation is easier because of greater lever mechanical advantage.

SAFETY STEP AREA
A Concealed Safety Step Area, fully protected from outside exposure reduces the hazard of foot slippage due to accumulations of mud and ice in bad weather. Getting in and out of the new Jeep FC-150 SAFETY CAB is easier than in any other design.

NEW HEATER and VENTILATOR
New all weather Heating and Ventilating System was custom designed for the Jeep FC-150. High-capacity, quick volume heating in winter and fresh air intake in summer create controlled weather comfort. High level intake minimizes road exhaust fumes. Easiest of all heating units to operate.

ATTRACTION INSTRUMENT PANEL
Console-Type Instrument Panel is one of simplicity, beauty, convenience and utility. Instruments and gauges are grouped in easy to read cluster directly ahead of the driver. Light switch, ignition key starter, windshield wiper control are all easily and quickly identifiable and operable. Ash tray and cigarette lighter are conveniently located. A unique feature is placement of the brake fluid access tank cover on the panel for ease of checking and filling hydraulic braking system. Here is a control panel which permits the operator to operate with pilot-sure confidence and safety.

SAFETY LATCHES
Safety Door Latches of sturdy steel construction are standard equipment on both doors. Here are Safety Latches designed to follow the most advanced safety trend of the industry. They can be of vital importance to the safety of both driver and passengers.

OPTIONAL and SPECIAL EQUIPMENT

OPTIONAL EQUIPMENT
Fresh Air Heater ... Radio ... To Tone Paint ... Front Bumper Guards ... Directional Signals ... E-Z Eye Glass ... Windshield Washer ... Electric Windshield Wipers ... Safety Belts ... Double Passenger Seat ... Power Brakes ... Oil Bath Air Cleaner ... Oil Filter ... High Altitude Cylinder Head (no charge) ... 4-Speed Transmission ... Power-Lok Rear Differential ... Heavy Duty Rear Axle ... Heavy Duty Springs and Shock Absorbers ... Hot Climate Radiator ... Power Take-off, Center and Rear ... Governors, Variable and Constant Speed ... Three-Volume Sizes and Types Available ... Draw Bar

SPECIAL EQUIPMENT
Selective Drive Hub ... Winches, Bed Mount and Front Mount ... Snow Flaps and Duster Blades ... Wrecker Equipment

SINGLE CONTROL
A single control from the transfer case permits you to select high or low range 4-wheel drive, 2-wheel drive or neutral position for stationary power take-off operation. On or off the highway, in two or four-wheel drive, Jeep FORWARD CONTROL is easiest to operate, and easily adaptable to most terrain and power situations.

Jeep FORWARD CONTROL Truck FC-150 by Willys... World's Largest Maker of 4-Wheel Drive Vehicles
SAFETY VIEW CAB

SAFETY COMFORT and CONVENIENCE

NEW SAFETY FEATURES

SAFETY VIEW CAB

A NEW Kind of Driver Comfort, safety and convenience has been achieved in design and construction of the new Safety View Cab. Wide-opening doors provide easy entrance and exit. Large, easy-to-handle steering wheel with more than ample throw, leg and hip room assures maximum driving comfort. Hand and foot controls are placed in natural easy-to-reach positions. Steering wheel is positioned to permit unrestricted view of instruments or central panel. Cab interiors are color-keyed to exterior color combinations. Extra opportunities for ventilation and hardware add to appearance. Air-conditioning is standard equipment. Glass fiber insulation protects against engine heat, dust in temperature control.

DELUXE CAB FEATURES

The Deluxe Safety View Cab includes:
- Extra large front window
- Rearview mirror
- Back-up light
- Extra large bumpers
- Air-conditioning (standard)
- Deluxe trim
- Daisy chain dash
- Console shifter
- Dashboard storage bins
- Deluxe seat

STANDARD CAB FEATURES

The standard Safety View Cab includes:
- Extra large front window
- Rearview mirror
- Back-up light
- Extra large bumpers
- Air-conditioning
- Deluxe trim
- Daisy chain dash
- Dashboard storage bins
- Deluxe seat

GREATEST CARGO AREA per inch of wheelbase of any truck in its class—that's the big story of this sensational new vehicle. Ratio of payload to wheelbase, and big-load maneuverability are better than other trucks in comparable weight class.

Low loading height

Here's real back-saving convenience. Unloaded, the cargo bed is only 24 inches from the ground. This gives you the lowest, easiest loading of any 4-wheel drive truck on the market. With tailgate down, you have over 92 inches of bed length. Big dual tail lights are standard equipment.

PAYLOAD THE BUSINESS END OF YOUR JEEP FC-150 TRUCK

Maximum Cargo Space with minimum wheelbase makes hauling of one ton payloads possible with greatest economy and unmatched handling ease. The 74"x 56" pickup box on an 87 1/2" wheelbase with short turning radius provides this convenience.

Functional design eliminates every pound of unnecessary dead weight, yet heavy frame and rugged construction combine to give great strength, expect it in terms of payload delivering performance than your FC-150. You deliver your payload, JEEP 4-Wheel Drive.

RUGGED PICKUP BOX

The pickup box cargo bed is ribbed steel construction for long life and easy loading and unloading. The box is heavily braced to give you years of service. Box sides are flared and rolled and have big husky stake pockets. Flat-top wheelhouses add to usable cargo area and serve as warning space.

BIG REAR WINDOW VISIBILITY

Rear window with 638 square inches glass area is standard equipment. Quarter windows in Deluxe Cab bring total glass area to 2747 square inches, providing best all-around visibility.

BIG WRAP-AROUND WINDSHIELD

Unsurpassed Visibility through almost 1200 square inches of safety glass is provided in big wrap-around windshield. Split-second panoramic visibility enhances safety and driving ease. Big side windows and back glass area add to safety sight pattern—best of any truck in its weight class.

HIGHER PERFORMANCE WITH REAL ECONOMY

POWER TO EVERY WHEEL

In 4-Wheel Drive, every wheel of your FC-150 exerts driving force to the ground.

MUD, SAND AND SNOW

JEEP 4-Wheel Drive can go anywhere it can go through mud, sand, snow, snow, or mud. JEEP 4-Wheel Drive makes easy living, easy handling, easy riding, and the satisfaction of driving the most modern truck on the road.

ROUGH, ROADSIDE COUNTRY

JEEP 4-Wheel Drive makes easy living, easy handling, easy riding, and the satisfaction of driving the most modern truck on the road.

STEEP, HILLY TERRAIN

JEEP 4-Wheel Drive makes easy living, easy handling, easy riding, and the satisfaction of driving the most modern truck on the road.

IN 2-WHEEL DRIVE

When the going gets tough, just shift to 4-wheel drive, and you're there. Here's performance that requires no shift lever and JEEP autonomy to get you through, on or off the road.

POWER AND ECONOMY

WORLD FAMOUS JEEP ENGINE

Billions of miles of time-tested performance have earned the efficient JEEP F-Head engine a world-wide reputation for ruggedness, economy and dependability. Positive exhaust valve rotation, king-size overhead intake valves, cast-iron intake manifold and aluminum alloy pistons contribute to long engine life. New moisture proof ignition system provides reliable operation in wet weather.

EASY ENGINE ACCESS

The JEEP Hurricane power plant is easily accessible and simple to service. Engine cover is quickly removed and completely exposes all major engine components. Heavy Glass Fiber insulation controls engine heat and reduces road noise.

TRANSFER CASE

Four wheel drive operation is now controlled by a simple transfer case lever. The FC-150, with 1/2 ton payloads, can be shifted into low range while in 2-wheel drive. Some slippery road surfaces permit this shift to low range. As a result, rear axle damage from endless shock loads can be avoided. You can shift your FC-150 into 4-wheel drive without stopping to re-shift the vehicle.
SPECIFICATIONS

Jeep® FORWARD CONTROL FC-150

GVW: 3000 lbs. 
Wheelbase: 81 in. 
Tread: 48 1/4 in. 
Overall Length: 147 1/2 in. 
Overall Width: 71 1/4 in. 
Overall Height: 77 1/4 in.

AXLES
Type: Hypoid, Matchless Drive, Front, Full Floating, Rear, Semi Floating. Ratio: 5.38:1.
Capacity: Front 2300 lbs. Rear 3000 lbs.

BRAKES
Service: Bendix Hydraulic 11 in. x 2 in. drum. 176 1/2 sq. in., power brakes optional. Handbrake—Mechanical, lever and cable to rear wheel service brakes.

CLUTCH
Single, dry plate with torsional damping, 72 sq. in. area.

COOLING
Water radiator, radiator fin & radiator capacity. 

ENGINE

FRAME
Pressressed steel channel (1.94" x 4.12" x .149") 7 cross member.

FUEL TANK
16 gal. capacity, Clairavan internal filter.

SHOCK ABSORBERS
Direct action, airplane type.

SPRINGS
Front: Semi-elliptical leaf type, 35 3/4" x 1 1/4", 7 leaves. Rear: Semi-elliptical leaf type, 46 1/4" x 1 1/4", 9 leaves. Heavy duty types optional.

STEERING
Cam and lever, overall ratio 32:1.

TIRES
7.00 x 15, 4-ply All Service standard. Other sizes optional.

TRANSFER CASE
Single control, 2-speed, 2.46:1, 1.00:1.

TRANSmission
3 Speed synchronesh (4 speed transmission optional). Ratios: Std. Trans. 1st 2.798:1; 2nd 1.551:1; 3rd 1.000:1; Reverse 3.798:1.

WEIGHT, CURB
2925 lbs.

WHEELS
5, disc type, 4.50 x 15, 5 stud.

Specifications subject to change without notice.

CHASSIS OPTIONS

Stripped Chassis
Flat Face Cowl
Open Cab & Chassis
Closed Cab & Chassis

Also available with stake platform and side racks

SEE AND DRIVE IT NOW!

Willys Motors, Incorporated—Willys-Overland Export Corporation—Toledo, Ohio

NEW
Jeep® FORWARD CONTROL
TRUCK FC-150

4-WHEEL DRIVE