From lush valleys to dynamic cities, Jeep Grand Cherokee offers a supremely capable platform to engage and expand your world.

PINK LINE INDICATES INSERT POSITION

THE ART OF BEING RESOURCEFUL

From lush valleys to dynamic cities, Grand Cherokee offers a supremely capable platform to engage and expand your world.

From lush valleys to dynamic cities, Grand Cherokee offers a supremely capable platform to engage and expand your world.
GRAND CHEROKEE
COMPLEMENTS
THE LANDSCAPE
OF YOUR LIFE
ACCOMPANIED BY GRAND CHEROKEE, THE MOST AWARDED SUV EVER*. THERE’S PROMISE AROUND EVERY CORNER. YOU’VE ARRIVED AT THE PINNACLE OF LUXURY, APPOINTED WITH ADVANCED TECHNOLOGY AND FULLY REALIZED JEEP® BRAND CAPABILITY. THE ADVENTURE HAS BEGUN AND YOU’RE SUPREMELY PREPARED TO LIVE WELL.

*A note about this brochure: All disclaimers and disclosures can be found on the inside back cover.
Sculpted to achieve exemplary marks in aerodynamics, Grand Cherokee’s exterior surfaces exude timeless style and grace.
ALL-WEATHER
GLAMOROUS

JEEP® SELEC-TERAIN® TRACTION MANAGEMENT SYSTEM. Revel in the challenge of all-weather driving. When road conditions suddenly change, this available traction management and torque distribution system lets you adjust accordingly to help you keep moving forward safely.

INDEPENDENT SUSPENSION. The isolated cradles in Grand Cherokee’s front and rear suspension systems help absorb troubling bumps as if they were never in your way.

SMOOTH STEERING. Grand Cherokee’s electric-pneumatic power steering provides the natural, feel of an sophisticated conventional hydraulic power steering system while simultaneously helping to preserve efficiency by using electric power instead of drawing power from the engine.

HEADLAMP WASHER SYSTEM. Poor visibility during inclement weather is a real safety concern. Overland Summit® works to help maintain clear night vision by keeping your headlamps free of mud, ice, and debris.
RISE TO THE OCCASION
CLASS-EXCLUSIVE QUADRA-LIFT® AIR SUSPENSION

FINELY TUNED TECHNOLOGIES MERGE FOR ULTIMATE RIDE-HEIGHT CONTROL. ONE TOUCH GAINS YOU MASTERY OF THE TERRAIN BELOW.

PARK MODE
Make a graceful entrance or elegant leave. Lower Grand Cherokee 1.5 inches for easier vehicle entry and exiting.

AERO MODE
Without touching a single button, enhanced aerodynamics come courtesy of an automatic drop in ride height of ½ inch at 60 mph or above.

OFF-ROAD 1 MODE
By adding 1.3 inches, you gain the altitude that can help clear obstacles and gain passage during off-road travels.

OFF-ROAD 2 MODE
Best-in-class ground clearance of 10.7 inches is achieved by raising 2.6 inches to tackle conditions beyond the everyday.

Normal Ride Height
Aero—automatic above 60 mph (-.5 inch)
Park (-1.5 inches)
Off-road 1 (+1.3 inches)
Off-road 2 (+2.6 inches)
EXQUISITELY LEADS

**FIVE PERFORMANCE TEST CATEGORIES**

*EXQUISITELY LEADS*...the ability of Jeep's Trail Rated® capability.

**TRACTION.** Trail Rated traction helps you maintain controlled forward motion on snowy back roads and icy bridges. You can climb steep sand dunes and master muddy two-tracks. Others may fear untamed terrain, but your Trail Rated Grand Cherokee has the traction within to master all kinds of topography and driving conditions.

**ARTICULATION.** Grand Cherokee's suspension systems enhance on- and off-road performance by maximizing ground clearance, axle articulation, and wheel travel. This standard indicates that when one or more wheels are elevated, the others stay on the ground longer to keep you moving.

**MANEUVERABILITY.** Every Grand Cherokee is born with the athletic ability to dodge emergency situations, thanks to precision steering and optimized wheelbases.

**GROUND CLEARANCE.** Head out knowing that your Trail Rated Grand Cherokee has optimized approach, departure, and breakover angles designed to clear logs, rocks, and uneven ground. Your undercarriage is protected, too, with forged skid plates that keep your vehicle rolling smoothly.

**WATER FORDING.** Traverse up to 20 inches of water without hesitation, thanks to high air-intake location. Of course, always inspect all waterways before proceeding; never underestimate your vehicle's capabilities.

It's the recognized standard for off-road capability. The available Trail Rated® fortitude of Jeep Grand Cherokee helps you navigate the world and all it offers. On the road or on the trail, Grand Cherokee works to safely get you through the challenges Mother Nature sets before you.
BEHOLD THE PINNACLE OF LUXURY. OVERLAND SUMMIT® IS THE MOST MAJESTIC JEEP® 4x4 EVER CRAFTED. POWERFULLY CAPABLE. TECHNOLOGICALLY SUPERIOR. BEAUTIFULLY REFINED.

OVERLAND SUMMIT® transports all who enter to a world where luxury is a tangible experience. From the handcrafted interior surrounds, with a premium hand-wrapped leather-trimmed interior available in your choice of either New Saddle or the new and very classic Black with contrasting stitching. The iconic Overland Summit logo is elegantly presented on the front leather-trimmed seats. Real wood trim adorns the leather-wrapped steering wheel, front instrument panel, and doors. Standard amenities abound, and optional features offer plentiful opportunities to elevate your driving experience to the very peak of indulgence.
IMMERSIVE SOUND. Alpine® delivers an available premium audio system that utilizes a high-powered 12-channel, 506-watt amplifier powering nine speakers and a subwoofer, optimally placed throughout the cabin.

CARRY-ON WITH EASE. Configure your interior to suit the situation. The available power liftgate opens to reveal a large rear cargo area with 60/40 split rear seat and available flat-floor front passenger seat.

ADAPTIVE CRUISE CONTROL. This safety feature automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead. Available.

CLIMATEZED FOR COMFORT. Dual-Zone Automatic Temperature Control (ATC) constantly adjusts the air temperature inside the vehicle to create a customized environment. Available.

HEATED AND VENTILATED FRONT SEATS. Add quick warmth on cool days or welcome relief when temps rise — a small fan gently circulates cool air via perforations within the seat coverings. Available.

EN ROUTE ENJOYMENT. The Rear Entertainment Group includes rear-seat video screen, overhead console, standard five-watt headphones, and remote control. Available.

DISTINGUISHED TRAVELER REWARDING PERKS
Savor this inspired environment. Every curve is expertly executed, within and without. Wherever you go, you travel in style.
When details exceed extraordinary expectations

Real wood. Premium leather. Satin chrome. Cast aluminum wheels. From the craftsmanship of hand-stitching on its leather-trimmed steering wheel to the clever inclusion of the iconic Jeep grille where you might least expect it, these are the details that place you firmly at the front of a very thrilling world-class experience.

Jeep, Grand Cherokee takes its cues from the ultimate source – the world in which we thrive. Throughout, you will find luxurious appointments expressed in details that are designed to inspire and engineered to endure.
TIMELESS DESIGN. A chiseled profile and ideal proportions result in equally impressive aerodynamics. Adorned with an iconic seven-slot grille and trapezoidal wheel arches, its fit and finish are executed with crafted precision. Short overhangs, high ground clearance, and a wide stance help crown Grand Cherokee as a king of capability.
ABUNDANT COMFORT. A bounty of world-class treatments, hand-stitchings, chrome fittings, and softly sculpted surroundings transport Grand Cherokee passengers in unmatched luxury. Among the available options are leather-trimmed interiors, heated and ventilated seats, and a variety of advanced technology options, including navigation, Voice Command, CommandView® dual pane sunroof, and Dual Zone Automatic Temperature Control.
WITHIN GRAND CHEROKEE’S SCULPTED SKIN, JEEP® 4x4 PROWESS MEETS UPScale COMFORT. ITS HUSHED CABIN HELPS STOP ROAD NOISE IN ITS TRACKS. ITS CONTROLLED CORNERING REFLECTS THE MOST POLITE OF ROAD MANNERS. ITS EXACTING FIT AND FINISH IS IMPRESSIVE.

**PENTASTAR® 3.6L V6 ENGINE.** The Pentastar cranks out enough power to tow up to 5,000 lb and the efficiency to achieve over 24 mpg for 360 miles per tank range. Trail indicated to hot conditions, the Pentastar boasts enough airflow to be sure to have a EPA estimated 17 city/23 highway mpg.

**5.7L V8 HEMI® ENGINE.** This available workhorse churns out best-in-class 360 horsepower and a brawny 390 lb-ft of torque. It is also strong enough to tow up to 7,400 lb.

**Fuel Saver Technology.** This available eight-cylinder engine during cruising speeds, turning it into a four-cylinder model of efficiency. It can seamlessly alternate between modes, and when you step on the pedal, all eight cylinders quickly roar back to life.

**SELEC-TERRAIN.®** Choose from five different modes (Rock, Snow, Mud, Auto, Tow) to coordinate many systems at once, including Hill Start Assist (HSA), Hill Descent Control, Electronic Stability Control (ESC), and the transmission, differentials, and engine, to provide superior traction at all times.

**QUADRA-DRIVE® II.** Capability is at hand with this available 4WD system. An Electronic Limited-Slip Differential (ELSD) transfers up to 100 percent of torque to the wheel(s) with traction, always working to help keep you moving forward.

**QUADRA-TRAC® II.** An optional 4WD system offers all-speed traction control that helps keep you on course. If wheel slippage occurs, torque can be routed to the axle with the most traction.

**QUADRA-LIFT®.** Fingertip control allows you to easily raise your vehicle higher for a maximum available best-in-class ground clearance of 10.7 inches above ridges and rocks. Or lower it 1.5 inches for easier entry, exit, and loading. This closed-air suspension system uses four-corner air springs that help provide a cushioned and comfortable ride at every altitude.

**SUSPENSION SYSTEMS.** Independent front and rear suspension systems provide a greater sense of precision and control. Bushed control arms and the integration of ride and roll modes keep your ride smooth.

**ITS NATURAL ABILITY IS QUITE COMPLEX.**

**UN rivaled Engineering.** Whether you prefer the 5.7L V8 engine for its best-in-class available hp and tow or the efficient 3.6L Pentastar® V6 that can travel over 500 miles on a single tank, both are ready to give a smooth-riding, speed automatic transmission and your choice of three Jeep®-engineered 4WD systems, all designed for independent front and rear suspension systems driven by a keen sense of the precise world.

*Based on Ward’s segmentation, latest available competitive information, an EPA estimated 17 city/23 hwy mpg, and a 24.6-gallon fuel tank.*
SELEC-TERRAIN®
Optimal on- and off-road traction is instantly at hand. Five selectable settings electronically coordinate 12 different vehicle systems to adjust your traction control to match the road ahead. Whether you’re caught on snow-covered city streets or climbing backcountry hills, Selec-Terrain actively manages torque distribution where others may not.

QUADRA-LIFT®
A revolutionary available class-exclusive system that gives you ultimate control of your suspension. It allows you to easily raise your vehicle higher for a maximum available best-in-class ground clearance of 10.7 inches above ridges and rocks. Or with a easy push of a button, your vehicle is lowered 1.5 inches for easier entry, exit, and loading.

INGENIOUS ACCLIMATION
DOUBLE VISIONARY

Capture this view from the top and you’re likely to see things others may not. Grand Cherokee’s available CommandView™ Panoramic Sunroof presents an interior and exterior landscape that is all encompassing. To wit: a full-power sunroof with a power sunshade in front and a fixed glass window in the rear. One look at this dual-paneled sliding-glass ceiling and you’ll definitely grasp the undeniable beauty of what rises above.
WITHIN THE BEAUTIFUL CONFINES OF GRAND CHEROKEE YOU’LL FIND THE HONEST TRUTH OF PREMIUM NATURAL ELEMENTS, EXACTLY EXECUTED, CAREFULLY INTEGRATED. THEY EXIST TO REMIND YOU: THE MICROCOSM REFLECTS THE MACROCOSM. HOW YOU LIVE YOUR LIFE ON THE ROAD SPEAKS VOLUMES.
INTERACTION

UCONNECT® BRINGS A RANGE OF COMMUNICATION AND ENTERTAINMENT SERVICES STRAIGHT INTO YOUR VEHICLE. ALL BUNDLED TOGETHER WITHIN A ROBUST UCONNECT SYSTEM. WITH SO MANY CONVENIENT OPTIONS TO CHOOSE FROM, DISCOVER HOW YOU’D LIKE TO CONNECT AT DRIVEUCONNECT.COM.
EFFORTLESS ACCESS. Designed for beauty as well as ultimate utility, the available power liftgate adds •

graceful accessibility to Grand Cherokee’s rear cargo area. Keyless Enter ‘n Go is hands-free via the key fob, •

so you can keep hold of what’s in your hands without fumbling to unlock the gate.

COPIOUS COMFORT. Passengers in the second row get first-class status, with best-in-class rear leg room, available heated seats, and reclining feature when the temperatures dip, and a reclining habitat that gives passengers the ability to make customized seatback adjustments up to 12 degrees backward for ultimate comfort.

AMPLE CARGO SPACE. A variety of seating configurations give you plenty of options for carrying people, pets, and possessions. With the rear seat up, there’s a full 36.3 cubic feet of space available. When the rear seats are folded down, there’s a generous 68.3 cubic feet of cargo space available. The cargo area sports protective Chrome runners and four integrated tie-down loops.

HIDDEN GEMS. A rechargeable flashlight integrates into the rear cargo area within easy reach. Underneath the cargo floor are removeable dual storage bins. Up front, personal storage abounds, with driver and passenger glove boxes, map pockets, document slots, and center console, and covered center stack bin to keep valuables safely out of sight.
GUARDIAN

SURROUND YOURSELF WITH AN ARSENAL OF THE LATEST AVAILABLE SAFETY TECHNOLOGIES. JEEP GRAND CHEROKEE TAKES YOU AND YOURS FAR WITH PEACE OF MIND IN ALL DRIVING CONDITIONS. IT HEROICALLY KEEPS YOU SHELTERED WITHIN AN ENVIRONMENT THAT SERVES YOU WELL. GO FORTH WITH CONFIDENCE.

Insurance Institute for Highway Safety
Top Safety Pick for 2012
GRAND CHEROKEE SRT: THE MOST POWERFUL AND TECHNOLOGICALLY ADVANCED JEEP® VEHICLE ON THE PLANET BEARS A 470-HP HEMI® SRT® V8 ENGINE, A QUADRA-TRAC® ACTIVE ON-Demand 4WD SYSTEM, AN ADAPTIVE DAMPING SUSPENSION, AND A Brembo® SRT ANTILOCK BRAKE SYSTEM WITH ALL-OUT STOPPING POWER. THE RACE-INSPIRED INTERIOR FEATURES EXCLUSIVE SUEDE-ACCENTED LEATHER-TRIMMED SEATING AND A HEATED, FLAT-BOTTOM STEERING WHEEL. IT’S ALL THIS, AND SO MUCH MORE. FULL SPECS AT driveSRT.COM.

GROWLS BEFORE IT BITES

An exotic four-wheel-drive thrill machine, maxed out to put out. Turn heads with every turn, on the street or on the track.
Laredo arrives with all the standard finery that makes Grand Cherokee a world-class traveler. It takes to the road with the hushed ride of a stealth machine, thanks in part to double-dash construction and surrounding glass. A best-in-class driving range of 550 miles* gives you plenty of time to enjoy all of the scenery between fill-ups.

Limited adds just the right amount of finery to add that much more to every excursion. It gains respect with its unsurpassed horsepower and best-in-class driving range — 550 miles* between fill-ups. Limited 4WD gives you unsurpassed capability, due to the prowess of the available Quadra-Trac II 4WD and the powerful available Selec-Terrain® vehicle management system.

For a full list of optional features, explore the enclosed Buyer’s Guide at the back of this catalog, or visit jeep.com.

* Based on Ward’s segmentation, latest available competitive information, an EPA estimated 17 city/23 hwy mpg, and a 24.6-gallon fuel tank.
Grand Cherokee Overland arrives with everything top-shelf right in place, earning noms as the Most Luxurious Vehicle in its class. Go the extra mile by adding desirable options, and it will only enhance Overland’s authentic capability and enviable luxury.

For a full list of optional features, explore the enclosed Buyer’s Guide at the back of this catalog, or visit jeep.com.
STANDARD

• Pentastar® 3.6L V6 engine
• 5-speed automatic transmission
• Off-Road Adventure Package
  • Quadra-Trac® II active full-time 4WD system
  • Selec-Terrain® with Hill Descent Control
  • 3.73:1 axle ratio
• Red tow hooks
• Black and Red hood decal
• Mineral Gray grille and rear light bar

STANDARD

• Uconnect® 430 AM/FM/CD
• Leather-trimmed seats with suede inserts and Red accent stitching
• Embroidered Red Trailhawk logo on front seats
• Leather-wrapped steering wheel with audio, speed, Adaptive Cruise Control (if equipped) and Voice Command (if equipped) controls
• Mopar® slush mats
• 18-inch Mineral Gray aluminum wheels with Goodyear® Silent Armor off-road tires

Trailhawk presents a very distinct profile, paired with authentic Trail Rated® capability, taken to a higher level with the addition of special rock rails and off-road tires. This predator, with its unique looks, is made to tackle the most extreme roads, while delivering all of the soft comforts that only a Jeep® brand Cherokee can deliver.

From its aggressive stance to its collection of race-inspired components, Jeep® Grand Cherokee SRT defines high performance and extreme automotive technology. Under its vented hood lives an awe-inspiring 470-hp powertrain that feeds an active 4WD system with adaptive damping. The result: a hair-raising top speed of 160 mph.

For a full list of optional features, explore the enclosed Buyer’s Guide at the back of this catalog, or visit jeep.com.

For a full list of optional features, explore the enclosed Buyer’s Guide at the back of this catalog, or visit driveSRT.com.

driveSRT.com
EXPRESS YOUR TRUE NATURE

Uncover an extensive line of fun that’s been developed exclusively for the Jeep® brand enthusiast. From authentic wearables to unique gifts, all items are as rugged and durable as your Jeep vehicle. There’s more to life when you can express what really moves you. Learn all about it at jeep.com/gear.

AUTHENTIC JEEP ACCESSORIES

Choose Mopar, for quality parts and accessories made to custom fit your brand vehicle. We offer rock, you’re going along with our expert service, genuine parts, Express Lane Service, and either Online Connect (with site integrated at common parts-cars), See your Jeep dealer for the latest parts and accessories. You can learn more about the world of Jeep and all Mopar at mopar.com.
THIS STUNNING ADVENTURE NEVER ENDS