THE MOST AWARDED SUV EVER® / REDESIGNED EXTERIOR / AN ALL-NEW TRAILHAWK® MODEL / WORLD-CLASS QUADRA-LIFT® AIR SUSPENSION SYSTEM® / EXCEPTIONAL SELECT-TERRAIN® TRACTION MANAGEMENT SYSTEM® / SELECT-SPEED® CONTROL / BEST-IN-CLASS® 4x4 CAPABILITY / LUXURIOUS LEATHER AND REAL OPEN-PORE WOOD TRIM / HARMAN KARDON® 19-SPEAKER PREMIUM AUDIO SYSTEM / MOST LUXURIOUS VEHICLE IN ITS CLASS® / UCONNECT® 8.4 NAV / 7-INCH MULTI-VIEW DISPLAY CLUSTER / COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF / 70 STANDARD AND AVAILABLE SAFETY & SECURITY FEATURES / BEST-IN-CLASS® TOWING / PARALLEL AND PERPENDICULAR PARK ASSIST® / LANCESNE® LANE DEPARTURE WARNING WITH LANE KEEP ASSIST (LDW+1°) / HIGH INTENSITY DISCHARGE (HID) HEADLAMPS AND LED TAILLAMPS†

*A note about this brochure: all disclaimers and disclosures can be found on the inside back cover.

†Available.
WITH EVERY TURN, EXQUISITE PERFECTION.

JEEP GRAND CHEROKEE — MOST AWARDED SUV EVER.
As the weather turns, colors come alive and time moves life forward with stunning grace. There is brilliant wonder all around, a driving force that reflects a natural purpose. This is where the uncommon rises above.
AN EXCLUSIVE PERSPECTIVE.

Grand Cherokee places exceptionally lavish appointments well within reach, allowing you to feel the elegant touch of stylish resorts. From the elite Grand Cherokee Summit® to the distinctly appointed classic Grand Cherokee Laredo, an extended list of standard and available features reflect your preferences for only the very best. With every choice lies the pleasure of enjoying the refined ride and handling of one of the most beloved SUVs on the planet. Nothing can take you through all the seasons of the year like the beautiful 2017 Jeep® Grand Cherokee.

OVERLAND® IN VELVET RED PEARL
INNER PEACE. The Grand Cherokee Summit invites you to settle in and leave it all behind, thanks to acoustic glass with Active Noise Cancellation (ANC) on the windshield and front and rear side glass. The Harman Kardon® premium audio system puts you right inside the concert hall with Logic 7® multichannel surround sound via 19 speakers and 825 watts of power. The Uconnect® 8.4 NAV radio features an 8.4-inch touchscreen, SiriusXM® Satellite Radio, and hands-free voice activation that provides access to a full range of premium entertainment, communication, and vehicle technology features, while you keep your hand safely on the wheel.

GRAND CHEROKEE SUMMIT INTERIOR IN ARGENTINA: DARK SIENNA/BLACK

GRAND CHEROKEE SUMMIT IN BRIGHT WHITE
EXECUTIVE PROFILE. From the classic seven-slot grille and trapezoidal wheel wells—the visual signature of one of the most iconic and beloved automobile brands in history—to the high belt line and gentle curves employed throughout, the 2017 Grand Cherokee is instantly recognizable and sure to enjoy worldwide popularity and acclaim, as before. More than 70 standard and available safety and security features, including LaneSense® Lane Departure Warning and Lane Keep Assist (LDW+), add confidence to your all-around star treatment. There’s something to be said for choosing an amazingly stunning SUV.
NATURE’S MOST FORMIDABLE CHALLENGES ARE A PLAYING FIELD FOR THE TRULY CAPABLE. YOU’RE DESIGNED TO MASTER THE ELEMENTS WITH THE STRENGTH AND GRACE OF A WORLD-CLASS ATHLETE. HERE GRAND CHEROKEE DELIVERS AN INVITATION TO JOIN A VERY EXCLUSIVE CLUB.
BEST-IN-CLASS OFF-ROAD CAPABILITY.

Grand Cherokee serves you authentic Jeep® Brand 4x4 capability that drives you ever forward. Choose the ultimate, available Trail Rated® Quadra-Drive® II four-wheel-drive system, with its rear electronic limited-slip differential that can detect wheel slippage virtually as soon as it occurs. Full power is surged to the wheel(s) with the most traction, continually keeping you on track. The system arrives with the remarkable Selec-Terrain® Traction Management System that adjusts to deliver specific capability and driving stability via five sure-footed modes: Auto, Snow, Sand, Mud and Rock. **Trail Rated®** to the core, Trailhawk® takes you through the challenges Mother Nature dishes out with — always in glamorous style.
UTTERLY STRIKING. Grand Cherokee Summit offers indulgence as the most luxurious vehicle in its class. The available all-new Signature Leather Package offers ultra-premium leather seats, and leather trim on door console, center console and glove box, with wrapped and stitched heated steering wheel and instrument panel, and armrests with real open-pore wood inserts. A 7-inch Multi-View Display Cluster and 8.4-inch touchscreen on the Uconnect® 8.4 NAV radio dominate the instrument panel, giving you instant access to operating systems and vehicle stats, apps and entertainment channels, hands-free calling and texting, plus one-touch 911 Call and Roadside Assistance Call.
GRAND CHEROKEE SUMMIT WITH LEATHER INTERIOR PACKAGE IN INDIGO/SKI GREY

CAPTIVATING VIEWS. Invite the
mountainous beauty of the outer
world inside with the available
CommandView® DualPane
Panoramic Sunroof. Two large
panels extend over both front
and second-row seats, allowing
all to see so much more. Settle in
to Grand Cherokee’s cushioned,
available premium leather-
trimmed front and second-row
heated seats. Driver and front
passenger are treated to
ventilated seats that provide a
gentle, cooling stream of air for
quick temperature adjustments,
as needed.
With new life comes visions of new possibilities — fresh, clean and always prepared to fulfill a unique destiny. Every new day offers a breath of fresh air, as sure as new growth in spring. Drive strong and move with solid security.
Textured Expression.

Available real wood and premium leather are united by way of authentic, old-world craftsmanship. Within the beautiful confines of Grand Cherokee, you'll find exact executions of stunningly beautiful elements, all carefully integrated into a world-class interior.
Grand Cherokee Overland offers the available color scheme of Indigo Blue and Jeep Brown, crafted from luxury Nappa leather and genuine Zebrawood wood trim and Silver-colored bezels. Bright accent stitching adds to the dramatic impact. Overland arrives with an advanced CommandView DualPane Panoramic Sunroof and an 8.4-inch Uconnect NAV radio with Voice Command for safe, hands-free operation. Front and second-row heated seats are standard and ultra-cushioned. Plus, first-row seats are also ventilated. The premium Alpine Surround Sound System features nine speakers, plus a subwoofer, all optimally placed throughout the cabin.
The harshest terrain and most intimidating weather conditions are easy prey for Jeep® Grand Cherokee Trailhawk® with its Best-in-Class 24x4 capability. This predator’s Trail Rated® Quadra-Drive® II four-wheel-drive capability is powered by a formidable 3.6L V6 engine, forming a powertrain tough enough to conquer snow, ice, mud and boulders with graceful ease. An upgraded Quadra-Lift® Air Suspension system, standard 18-inch wheels, and a full complement of underbody armor and skid plates add to its attractive off-road prowess. Inside Trailhawk’s stunning cabin, genuine leather and suede adorn exceptionally cushioned seats. Red accent stitching adds distinction to the seats, doors and console. Sophisticated Gun Metal finish graces surrounds, vents and console points. Monitor Trailhawk’s proven performance via its 8.4-inch touchscreen with informative off-road pages.
TAKE ON THE WORLD OR SIMPLY TAKE A SUMMER SUNDAY DRIVE. THE EXCEPTIONALLY SOPHISTICATED TRAVELER WILL APPRECIATE THE MANY WAYS GRAND CHEROKEE MAINTAINS THE HIGHEST LEVEL OF COMFORT, OVER EACH AND EVERY PAVED OR UNPAVED ROAD.
LIMITED IN DIAMOND BLACK CRYSTAL PEARL. You and your passengers are surrounded with a collection of more than 70 standard and available advanced safety and security features. When inclement weather approaches, trust your rain-sensing windshield wipers and rain brake support to activate the moment they're needed. Adaptive Cruise Control with Stop (ACC STOP) automatically adjusts cruising speed to maintain a preset distance between you and other vehicles. LaneSense® Lane Departure Warning with Lane Keep Assist (LDW+) helps keep you in line with visual and audible cues when you inch into a neighboring lane or when hands are removed from the wheel. Forward Collision Warning with Active Braking (FCW+) alerts drivers when approaching objects too rapidly, and Grand Cherokee automatically engages the brakes if necessary.
RELENTLESS AUTHORITY.

Power up, over and above as you see fit, with your choice of three Grand Cherokee powertrains. The 3.6L Pentastar® V6 engine utilizes Engine Stop/Start (ESS) technology to economize fuel usage while delivering up to 295 hp (with available dual exhaust). The available 3.0L EcoDiesel V6 engine boasts an estimated 22 city/30 hwy mpg* to deliver Best-in-Class Fuel Economy, with an amazing Best-in-Class Driving Range of more than 730 highway miles per tank*. Its diesel engineering provides the brawn to haul up to 7,400 lb, when properly equipped. The same is true of the available 5.7L V8 engine and it offers its own style of efficiency thanks to Variable Valve Timing (VVT) and Fuel Saver Technology. Each is mated to an 8-speed automatic transmission that offers instant torque and seamless shifting, providing strength and pull within each and every powertrain configuration.

LIMITED IN BILLET SILVER METALLIC
An intimidating stance increases the heartbeat in all who view this slick overachiever. A vast reserve of race-inspired components reside at the core and within the cockpit of Grand Cherokee SRT. This is extreme automotive technology in thrilling motion, where under its vented hood lives an awe-inspiring 475-hp powertrain that feeds an active four-wheel-drive system with adaptive damping. The result: a hair-raising top speed of 160 mph.
Selec-Terrain is engineered to give you ultimate driving confidence by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control, stability control and Electronic Stability Control (ESC). Selec-Terrain gives you the highest level of performance with selectable dial settings that include Snow, Sand, Auto, Mud and Rock. Selec-Terrain easily switches between drive settings to match the terrain you’re on. Available.

JEEP 4x4 SYSTEMS

QUADRA-DRIVE® I

Quadratrac system adapts traction performance to match the terrain you’re on. Select between 2WD, 4WD-2 and 4WD-4 High. For the best performance with the least noise and vibration, available.

QUADRA-DRIVE® II

Quadratrac II offers ultimate performance by keeping 100 percent of the available power on the axle with the most traction. Available.

QUADRA-DRIVE® III

Quadratrac III is designed for low-range off-road and high-speed on-road driving. Available.

QUADRA-TRAC® I

Quadratrac I employs a two-speed low transfer case that can quickly distribute power to the axle with the most traction. Available.

QUADRA-TRAC® II

Quadratrac II offers all-speed traction control via a two-speed low transfer case that can quickly distribute power to the axle with the most traction. Available.

QUADRA-DRIVE® II

Quadratrac II offers all-speed traction control via a two-speed low transfer case that can quickly distribute power to the axle with the most traction. Available.

TRAIL RATED®

The new Trail Rated® badge is designed only for Jeep® vehicles that have achieved a Trail Rated® label. It must successfully pass five performance test categories: Traction, Articulation, Maneuverability, Ground Clearance and Water Fording. A Trail Rated® badge is designed to indicate value to customers and build its 4x4 Heritage. So express yourself and purchase with confidence! It isn’t limited to passing performance test categories: “System, function, design, capability, and marketing.” Available.

THE RIGHT SYSTEM FOR THE JOB

The right system for the job balances up to 50 percent of torque to the axle with the most traction. Not available.

TRACTION LOCO®

The Traction Loco® System is designed to maintain forward movement. Available.

ECO-DRIVE®

ECO-DRIVE® employs a brake power assist system, which constantly works to maximize your fuel-efficiency by automatically modifying the idle speed and transmission and torque converter. Your Multi-View Display Cluster in your instrument panel can inform you of just how efficiently you’re driving. Display Cluster in your instrument panel can display eco-friendly driving tips. ECO-MODE is performing every mile along the way. Available.

ECO-DRIVE® MODES

Eco-Drive® offers five selectable drive modes for the perfect driving experience. It all adds up to a ride that delivers exceptional power. Available.

Eco-Mode: This selectable feature is designed to optimize your fuel efficiency (up automatically adjusting the shift schedule of the Multi-View Display Cluster and torque converter). You can experience improved economy, increased fuel efficiency, reduced emissions and overall performance. Eco-Mode is performing every mile along the way.

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**INTERIOR**

**ELEGANT TOUCHPOINTS**
Available. Grand Cherokee Summit features a number of premium touches that add to the luxury of Grand Cherokee Summit, including leather-trimmed seats, console, upper instrument panel, and door panels. High-quality materials make the Summit interior feel and sound soft and luxurious. The soft, suede-like Dinamica® headliner adds comfort and warmth to the interior, along with a unique design.

**BEAUTIFUL FUNCTION**
Grand Cherokee Summit includes a very functional and very comfortable steering wheel. Fingertips can operate a fine range of available features, including Integrated Voice Command with Bluetooth® audio controls, cruise control, climate, navigation, and more.

**HEATED AND VENTILATED FRONT SEATS**
Add quick warmth on cool days and welcome relief when temperatures rise — a small fan gently circulates cool air via perforations within the front seat coverings.

**COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF**
There's more to be seen when you look up and out via Grand Cherokee's full-power sunroof with a full-length power sunshade in front and a fixed-glass window in the rear. Available.

**HIGH TECH**
The available Uconnect® 8.4 treats you to a wealth of intuitive features like voice recognition, navigation, climate control, smartphone integration, and more. Available.

**CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY CLUSTER**
Controls on the steering wheel can instantly scroll you through a selection of vehicle data displayed within your instrument panel on a 7-inch color screen. Information includes navigation, capability data, performance statistics, vehicle dynamics and alerts. Standard.

**LUXURY FOR AUDIOPHILES**
The Alpine® Surround Sound System, standard on Overland® and optional on Limited, utilizes a high-powered, 12-channel, 506-watt amplifier powering nine speakers and a subwoofer, optimally placed throughout the cabin. Harman Kardon® audio system, standard on Summit®, delivers powerful music accessible by touching the center stack audio screen or voice command. Standard.

**KEYLESS ENTER ‘N GO™**
No more fumbling for keys to get going. Keep the key fob in your purse or pocket and you can simply grab the door handle, climb in, press on the brake, press a button and shift into "GO." Available.

**BLU-RAY® DVD PLAYER WITH SEATBACK-MOUNTED VIDEO SYSTEM**
Two available 9-inch high-resolution screens are integrated into the seatback to entertain rear passengers. The systems play standard DVDs as well as the Blu-ray® and DVD video disc formats, as well as the USB, SD, and DVD changer multi-media system and 5-10 ports for each screen.

**DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL (ATC)**
Constantly adjusts air temperature inside the cabin to create separate customized environments for driver and front passenger. Standard.

**POWER LIFTGATE**
Adds graceful remote accessibility to Grand Cherokee's rear cargo area with capacity up to 68.7 cu ft when the 60/40 split rear seats are folded down. Available.

**REMOTE START**
Just press the button on your key fob, a few minutes prior to takeoff, from as much as 200 feet away. You're ready to roll with a nicely heated or cooled cabin. Available.
CHOOSE YOUR FAVORITE UCONNECT® SYSTEM, SOME WITH AN AMAZING 8.4-INCH TOUCHSCREEN, AND YOU CAN BRING CONVENIENCE, COMMUNICATION AND ENTERTAINMENT SERVICES STRAIGHT INTO YOUR VEHICLE AND SMARTPHONE. THIS IS NEXT-LEVEL TECHNOLOGY THAT’S EASY TO USE AND VERD CLEVER TO HAVE.

DRIVEUCONNECT.COM

THESE GREAT CONNECTIONS ENRICH YOUR WORLD

VOICE
PHONE
NAV
RADIO
APPS
WIFI
CONTROLS

FEATURES GALLERY
RADIO: There are no cords on this station. But we’ve got just about everything else, including 150 channels of the best satellite radio content. With exclusive entertainment, sports, comedy, news and commercial-free music, when SiriusXM® meets Uconnect,® they really sing. Additionally, stream from your desktop or download the free SiriusXM® app on your smartphone or tablet and enjoy All Access when out of your vehicle. It’s all included for your first-year trial.

PHONE: Prioritize different phones so multiple drivers can connect and call. Uconnect syncs with your compatible phone’s contacts allowing you to call by name and view your contact’s name on the touchscreen display. Avoid unwanted calls to voice mail and suppress text message notifications by enabling the Do Not Disturb feature so you can keep your full attention on the road.

APPS: Our list of apps keeps growing. New Off-Road Pages show wheel articulation and other vehicle 4x4 capability features, such as suspension height, accessory gauges, and 4x4 and Selec-Terrain® modes. Now you can have your very own slick control panel, which lets you keep an eye on every aspect of your vehicle’s performance.

NAV: Enter your destination with just your voice— the route is calculated in seconds and displayed on the spacious 8.4-inch touchscreen. Then get turn-by-turn audio directions, so your eyes can stay devoted to the road. SiriusXM® Traffic will inform and reroute you at your choosing. You can even look up local fuel prices and weather using SiriusXM Travel Link.

Wi-Fi: Expand your options by turning your vehicle into an on-demand Wi-Fi® Hotspot. Purchase by day, month or year, after you register for Uconnect® Access. Simply turn on your signal, connect your devices and go.

CONTROLS: Via the touchscreen, you can adjust your seat or your cabin temperature, select a new music station or make a call. So sit back, get comfortable, and experience all the ways Uconnect makes the ride more enjoyable.

INTEGRATED VOICE COMMAND WITH BLUETOOTH®: Access a favorite playlist on your music player or USB drive with simple voice commands. Ask for directions to a certain address. Or make a call. No problem. Siri® Eyes Free responds to natural language commands, so controlling your compatible iPhone® and your vehicle’s sound system and entertainment options is easy and effortless.

THIS AVAILABLE SUITE OF FEATURES AND SERVICES IS THE NEXT GENERATION OF IN-VEHICLE CONNECTIVITY, WITH THE EASE OF INTEGRATED VOICE COMMAND WITH BLUETOOTH® AND FINGERTIP CONTROL.

> 9-1-1 CALL
> ROADSIDE ASSISTANCE CALL
> STOLEN VEHICLE ASSISTANCE
> THEFT ALARM NOTIFICATION
> VOICE TEXTING
> Wi-Fi® HOTSPOT
> Send ‘n Go
> Vehicle Finder
> Uconnect Access app: Remotely lock or unlock your vehicle, start the engine, or sound the horn and flash the lights.
> Yelp®: Find restaurants and other businesses sorted by rating and location.
SAFETY AND SECURITY

A SECURE AIR BAG® SYSTEM

Your peace of mind is front and center. Standard Dual-Stage front air bags deliver the proper inflation to help cushion you in collisions and support your head and torso. The new All-New Grand Cherokee offers dual-stage rear air bags that inflate at the proper inflation rate for maximum support.

BLIND SPOT MONITORING® AND CROSS-PATH DETECTION

From blind spots to cross paths and from behind to in front, this system monitors the space between you and up to four vehicles in the blind spot area. A unique, embedded key code matched only to your vehicle helps keep your Grand Cherokee safely where it belongs.

ADAPTIVE CRUISE CONTROL WITH STOP (ACC STOP)

With ACC Stop, the low-speed cruise setting is available down to 10mph. When the vehicle ahead comes to a complete stop, the system applies the brakes automatically to help stop your vehicle and can help bring Grand Cherokee to a complete stop without driver intervention to help avoid a collision. Available.

FORWARD COLLISION WARNING WITH ACTIVE BRAKING (FCW+)

Forward Collision Warning with Active Braking warns you of potential collisions ahead and can bring Grand Cherokee to a complete stop. The system applies the brakes at an available braking rate. In certain conditions, it can also bring the vehicle to a full stop.

TRAILER SWAY CONTROL (TSC)

Standard in tow while in motion. Safety is a priority when you’re hauling a load. This system monitors the vehicle’s behavior and, if the vehicle starts to sway, provides a stabilization assist to help keep your payload on course.

RAIN-SENSING WINDSHIELD WIPERS AND BRAKE SUPPORT

Front wipers activate when raindrops are detected, ensuring you’re ready for anything. Bi-level parking sensors help keep an eye on anything previously hidden rear objects to your attention, providing 360-degree coverage on all sides of the vehicle.

NEW PARALLEL AND PERPENDICULAR PARK ASSIST

Includes ParkSense sensors that help you ease into parking spots. Works in tandem with ParkView Rear Back-Up Camera, sending them into action when needed.

NEW LANESENSE® LANE DEPARTURE WARNING WITH LANE KEEP ASSIST (LKA+)

Provides an audible alert and visible warning. An available lane keep assistance feature helps keep your vehicle in its lane with an available braking feature. When the system detects an impending departure from your lane, it automatically adjusts the vehicle’s speed to help maintain your lane. Available.

NEW LANESENSE® LANE DEPARTURE WARNING WITHOUT LANE KEEP ASSIST (LKA)

Provides an audible alert and visible warning. Available.

REAR CROSS-PATH DETECTION

With Rear Cross Path Detection, you’re notified via illuminated icons on your sideview mirrors or an audible chime. When a side or rear blind spot is encroached, you’re notified via illuminated icons on your sideview mirrors or an audible chime. Available.

NEW LANESENSE® LANE DEPARTURE WARNING WITHOUT LANE KEEP ASSIST (LKA)

Provides an audible alert and visible warning. Available.

HEADLAMPS/DAYTIME RUNNING LAMPS (DRLs)/HEADLAMP WASHERS

Optional headlamp washers keep your lenses free of debris. Available. Signature LED DRLs add even greater visibility.

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