Air conditioning*
5.9 litre V-8 (360 CID)*
Automatic transmission with full-time 4-wheel drive transfer case—NP 219 (Quadra-Trac®)*
Power steering with energy-absorbing steering column*
Fuel tank—with standard skid plate
Heavy-duty ladder-type frame

Electronic ignition system (requires no points or condenser)
Front stabilizer bar
Power front disc brakes
Massive suspension rated at 2810 kg GVW (optional heavy-duty GVW's available)
Power rear drum brakes

*Optional
Special Models and Options

All trucks must be tough and 4-wheel drive trucks must of necessity be even tougher—to stand up to off-road stress. If you need a 4-WD truck, get the one built with legendary toughness: the Jeep Truck. For nearly 40 years Jeep has been the leader in 4-wheel drive technology. Today’s Jeep Trucks have the world’s most advanced drivetrain, called Quadra-Trac®. It smoothly, automatically and selectively applies power to the axle with the most traction. That means with Jeep Trucks you can go just about anywhere you want no matter what the driving conditions, on or off the road.

Jeep Trucks work hard and play hard, too. Jeep Trucks are not exclusively work vehicles. Jeep has produced a wide range of optional equipment that includes comfort, even luxury items and a new luxury sport model called Laredo. For details on other optional equipment, see listing at right.

As you can see at the left, Jeep Trucks are built tough from the ground up. Massive frame and suspension parts support a capacious 214 cm or 245 cm pickup box, capable of handling up to 1875 kg of payload.

There's driver comfort too. With automatic transmission, power steering and brakes, air conditioning, even an AM/FM cassette radio. Jeep Trucks—built in the tradition of all Jeep vehicles: tough.

*Available with automatic transmission

CUSTOM
Includes all equipment from base model plus the following:
Exterior
- Bright finish moldings on door window frames and upper body sides
- Unique grille
- Hood insulation

Interior
- Custom sport vinyl bench seat
- Custom door trim panels
- "Engine turned" instrument cluster trim
- Bright armrest overlays
- Passenger assist handle

HONCHO
Available on J-10, 302 cm wheelbase only. Includes all equipment from Custom model plus the following additions or substitutions:
Exterior
- Rear step bumper
- 8-inch white painted styled steel wheels
- 10 x 15 Tracker A/T outline white-letter tires (5)

- Body side tape and tailgate stripping (orange or blue)
- "Honcho" lettering on doors
- Bright black and chrome grille

- Pickup box (manditory option)

Interior
- Tan denim fabric bench seat
- Bucket seats available
- Fabric inserts in door panel
- Carpeting
- "Soft-feel" sports steering wheel
- Power steering (mandatory option)

LAREDO
New for 1980.
Available on J-10, 302 cm wheelbase only. Includes all equipment from base model plus the following:
Exterior
- Bright door frame moldings
- Special tape stripes
(silver and grey or gold and brown)

- "Jeep" decals on truck tailgate
- Stripe: wheel lip, lower body panel, body side, hood, and tailgate outline
- Special painted hub covers
- 15 x 8 chrome styled wheels
- 10 x 15 outline white-letter Wrangler steel radial tires
- Black and chrome grille
- Chrome rear step bumper
- Matching chrome left and right remote control mirrors
- "Laredo" nameplates
- Front bumper guards with nerfing strips
- Pickup box (mandatory option)

OPTIONS
Handling and Performance
- 5.9 litre (360 CID) V-8
- Automatic transmission with part-time 4-wheel drive
- Automatic transmission with Quadra-Trac® full-time 4-wheel drive
- Rear Trac-Lok® differential
- Power steering
- Free wheeling hubs

Interior and Convenience
- Power door locks
- Power side windows/door locks
- "Soft-feel" sports steering wheel
- Leather-wrapped sports steering wheel (included on Laredo model)
- Protective floor mats (requires carpeting)
- Floor carpet (included on Honcho and Laredo models)
- Convenience Group: includes electric digital clock, "headlights-on" warning buzzer, and underhood light (included on Laredo)
- Light Group: includes cargo box light (omitted with roll bar), courtesy lights, glove box light, ashtray light, visor vanity mirror (lighted) (included on Laredo)
- Extra quiet insulation includes padded headliner, underdash insulation, noise deadener in floor area (included on Laredo)
- Visibility Group: includes remote control mirrors (left and right) and intermittent wipers (included on Laredo)
- Heater and defroster
- Air conditioning (requires power steering)
- Tinted glass— all windows
- Sliding rear window
- Tilt steering wheel (automatic transmission)
- Cruise control (with V-8 engine and automatic transmission)
- Electric digital clock
- AM radio
- AM/FM stereo radio
- AM/FM stereo radio and 8-track tape player
- AM/FM/CB stereo radio
- AM/FM/cassette stereo radio

Exterior and Appearance
- Lower body two-tone paint
- Wheel covers (15.0"/38.1 cm wheels only)
- Chrome styled steel wheels (na—with H78 x 15 tires) (included on Laredo)
Forged aluminum wheels
Rear step bumper - painted
Rear step bumper - chrome (included on Laredo)
Front bumper guards
Front bumper guards with nerfing strips (included on Laredo)
Roll bar
Dual low-profile mirrors
Grille protector
Scuff molding, lower body side
Available pickup boxes 7.0 ft/214 cm on 302 cm wheelbase, J-10 8.0 ft/245 cm on 332 cm wheelbase, J-10 and J-20 Available caps for pickup boxes 7.0 ft/214 cm on 302 cm wheelbase, J-10 8.0 ft/245 cm on 332 cm wheelbase, J-10 and J-20

Heavy-Duty Equipment
Heavy-duty shock absorbers
Heavy-duty cooling
Cold Climate Group
Pintle hook with locking pin 3450 kg GVW suspension (J-20) 3814 kg GVW suspension (J-20)

TRAILER TOWING
Trailer towing packages are available to enable your Jeep Truck to tow trailers up to 4540 kg. Your dealer has a list of required and recommended equipment. He can help ensure that your Jeep Truck is in compliance with all local trailering regulations and requirements.
# Colors, Trims and Tire Options

## Exterior Colors

<table>
<thead>
<tr>
<th>Standard Exterior Colors</th>
<th>Two-tone Option**</th>
<th>Special Models</th>
</tr>
</thead>
<tbody>
<tr>
<td>Available on all models except special models noted at right</td>
<td>Available on Custom and Base models only</td>
<td>Stripe Colors, Stripe Colors</td>
</tr>
<tr>
<td>Olympic White</td>
<td>na</td>
<td>na</td>
</tr>
<tr>
<td>Classic Black</td>
<td>White</td>
<td>na</td>
</tr>
<tr>
<td>Smoke Grey Metallic*</td>
<td>White or Black</td>
<td>na</td>
</tr>
<tr>
<td>Medium Teal Blue*</td>
<td>White or Navy Blue</td>
<td>na</td>
</tr>
<tr>
<td>Navy Blue*</td>
<td>White</td>
<td>na</td>
</tr>
<tr>
<td>Dark Green Metallic*</td>
<td>White</td>
<td>na</td>
</tr>
<tr>
<td>Cameo Tan*</td>
<td>White, Caramel or Alpaca Brown</td>
<td>na</td>
</tr>
<tr>
<td>Alpaca Brown Metallic</td>
<td>White or Dark Brown</td>
<td>na</td>
</tr>
<tr>
<td>Saxon Yellow</td>
<td>White</td>
<td>na</td>
</tr>
<tr>
<td>Caramel*</td>
<td>White</td>
<td>na</td>
</tr>
<tr>
<td>Dark Brown Metallic*</td>
<td>White</td>
<td>na</td>
</tr>
<tr>
<td>Cardinal Red*</td>
<td>White</td>
<td>na</td>
</tr>
<tr>
<td>Russet Metallic</td>
<td>White</td>
<td>na</td>
</tr>
<tr>
<td>Bordeaux Metallic</td>
<td>White</td>
<td>na</td>
</tr>
</tbody>
</table>

*New color for 1980.

**Two-tone combinations—upper body and roof is always the primary color. The lower body is white or special color.

## Tire Options

- **Cruiser 78** (highway) H78 x 15B tubeless polyester blackwall (std.)
- **Suburbanite X-Grip** (rain and snow) H78 x 15B tubeless blackwall or whitewall (opt.), H78 x 15B tube blackwall, H78 x 15D tube blackwall (opt.)
- **Custom Polysteel** (radial) H78 x 15B tubeless steel belted radial whitewall (opt.)
- **All-Weather F-32** (radial ice and snow) HR78 x 15C tubeless steel belted radial whitewall (opt.)
- **Tiempo** (radial) P225/75R x 15B tubeless steel belted radial whitewall (opt.)
- **Tracker A/T** (all-terrain) 10R x 15B outline white-letter tubeless (included on Honcho model)
- **Cushion Miller** (highway) 8.75 x 16.5C blackwall tubeless (std. on J-20), 9.50 x 16.5D blackwall tubeless (opt.)
- **Custom X-Grip** (off-road) 8.75 x 16.5C blackwall tubeless (opt.), 9.50 x 16.5D blackwall tubeless (opt.)
- **Wrangler** (radial) 10R x 15B steel-belted outline white letter tubeless (included on Laredo model)

## Interior Seat Trims

- **Cara Vinyl** — std. all models (with stripe on Laredo model)
  - Black
  - Blue
  - Beige
- **Sport Vinyl** — opt. Custom model only
  - Black
  - Blue
  - Russet
  - Beige
- **Denim Fabric** — opt. all models except Base and Laredo
  - Black
  - Blue
  - Beige
Specifications

TRUCK STANDARD FEATURES

Exterior
- Bumper — front, bright aluminum
- Lights — head, parking, backup, tail and stop, directional signals (with lane changer feature), side safety markers and 4-way hazard flashers
- Mirror — outside (driver's side)
- Trim moldings — bright vent window, windshield
- Windshield — high-impact resistant glass

Interior
- Ashtray — front
- Armrests — left and right
- Cigar lighter
- Floor covering — color-keyed vinyl
- Gauges — oil, ammeter, temperature, fuel
- Glove box lock
- Mirror — 30.5 cm inside day/night rearview
- Padded instrument panel
- Padded sun visors
- Seat — vinyl bench

Functional
- Air cleaner — cellulose-fiber
- Alternator — 12-volt, 37-amp
- Battery — 12-volt (55-380 cold crank)
- Brakes, service — self-adjusting with split hydraulic system and warning light
- Brakes, parking — foot-actuated with warning light, operates on rear wheels
- Coolant — permanent type (50/50 mixture)
- Electronic ignition system
- Exhaust system — single
- Fuel filters — tank and in line at fuel pump
- Fuel tank skid plate
- Horns — dual
- Oil filter — full flow
- Shocks — front and rear
- Stabilizer bar — front
- Steering column — energy-absorbing and lockable
- Tools — screw-type jack, combined wheel wrench and jack handle
- Washers — electric and 2-speed electric wipers

TRUCK SPECIFICATIONS

Axle, front
- Full floating open end;
  Gross axle weight rating: 1451 kg (J-10), 1588 kg (J-20)
  J-10 — Semi floating, GAW: 1451 kg;
  J-20 — full floating, 3060 GVW: GAW rating 1805 kg;
  3450 GVW: GAW rating 2132 kg; 3814 GVW: GAW rating 2495 kg

Brakes
- Power disc front (30.5 cm for J-10; 31.8 for J-20)
- Rear drum (279 x 5.1 cm for J-10; 30.5 x 6.4 cm for J-20)

Clutch
- 11.0"/27.9 cm diameter

Engine
- Standard — 4.2 litre (258 CID) Six; 8:0:1 compression ratio
- overhead valve configuration
- Optional — 5.9 litre (360 CID) V-8; 8:25:1 compression ratio
- overhead valve configuration

Fuel tank
- 71.9 litres

Glass area
- 1.86 sq. m. total

Gross vehicle weight
- 2810 kg (J-10); 3060 kg (J-20); plus optional GVW ratings of 3450 and 3814 kg for J-20 Pickup

Springs, front
- 5 leaf 37.7 KiloNewtons/meter rate standard (J-10);
- 7 leaf 45.5 rate standard (J-20)

Springs, rear
- 5 leaf 28.9 KiloNewtons/meter rate standard
- for 302 cm wheelbase (J-10); 4 leaf 42.8 rate standard for 332 cm wheelbase (J-10); 2 leaf tapered 59.5 rate standard for J-20

Steering
- Recirculating ball standard 24.1 ratio;
- Variable ratio power steering optional

Tires
- Five H78 x 15 black polyester Cruiser, tubeless on J-10;
- four 8.75-16.5 black polyester Cushion Miler R.V. on J-20

Transfer case
- 2-speed NP 208 with 2.62:1 low range gear reduction, opt. Quastra-Trac full-time 4-wheel drive with automatic

Transmission
- Fully synchronized 4-speed floor shift (manual) standard; column-mounted automatic optional

Wheels
- Five 38.1 cm x 15.2 cm 6-bolt, 14 cm circle are standard (J-10); 42 cm x 15.2 cm 8-bolt, 16.5 cm circle are standard on J-20

TRUCK DIMENSIONS

(Centimeters unless otherwise noted)

Axle, front
- 99.1 cm (J-10); 101.2 cm (J-20)

Brakes
- Power disc front (30.5 cm for J-10; 31.8 for J-20)
- Rear drum (279 x 5.1 cm for J-10; 30.5 x 6.4 cm for J-20)

Clutch
- 27.9 cm diameter

Engine
- Standard — 4.2 litre (258 CID) Six; 8:0:1 compression ratio
- overhead valve configuration
- Optional — 5.9 litre (360 CID) V-8; 8:25:1 compression ratio
- overhead valve configuration

Fuel tank
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Wheels
- Five 38.1 cm x 15.2 cm 6-bolt, 14 cm circle are standard (J-10); 42 cm x 15.2 cm 8-bolt, 16.5 cm circle are standard on J-20

J-10
- Short
  - Wheelbase
    - Length
    - Wheelbase
    - Max. body width
    - Height
    - Tread (front)
    - (rear)
  - Overhang (front/rear)
  - Min. ground clearance
  - Tailgate opening
  - Curb to curb turning diameter (meters)

- Long
  - Wheelbase
    - Length
    - Wheelbase
    - Max. body width
    - Height
    - Tread (front)
    - (rear)
  - Overhang (front/rear)
  - Min. ground clearance
  - Tailgate opening
  - Curb to curb turning diameter (meters)

*With wide-wheel option

This folder does not constitute an offer or commitment to sell. In order that product improvements may be made at any time, specifications and other data are subject to change without notice. Some of the Jeep Trucks shown and described in this brochure have optional equipment, available at extra cost. See your authorized Jeep dealer for prices and model availability for this optional equipment. In order to conform to local regulations, your Jeep® vehicle may differ slightly from those shown in this brochure.

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