LEGENDARY LINEAGE. There's no other vehicle like it on earth. For nearly 70 years, Jeep Wrangler has ruled the rocks, road, and mud, going complete charge of courageous capability. Even the famous 'M38' Jeep that played a major role during WWII and the amazing CJ-7 are, to this day, considered legends. Wrangler's strength, endurance, and style are iconic. Where dreamers become doers, where every road leads to adventure, this is the legendary landscape where you and your Wrangler will thrive.

Build your Wrangler at jeep.com.

jeep.com

*Standard and available equipment shown. A note about this brochure: All disclaimers and disclosures can be found on inside back cover. **Be sure to follow all instructions in Owner’s Manual for removal of top, doors, and lowering of windshield. Driving with doors off and windshield down is for off-road use only.
FIRST-CLASS UPGRADE: Chrome details and available leather-trimmed seats are embedded into Wrangler’s new soft-touch interior. Available heated power mirrors and heated front-row seats raise your level of comfort in cool temps. And an all-new steering wheel places speed control, audio, and available Electronic Vehicle Information Center (EVIC) control settings at your fingertips.

HERITAGE WORTH HOLDING ONTO: Among the rugged interior details, Wrangler’s dash-mounted grab bar incorporates stainless steel bolts and an authentic Jeep stamp paying homage to nearly 70 years of purpose-built durability.

Adventurously civilized. For a serious exploration of worldly wilds, the legendary capability of the 2011 Jeep Wrangler expands your room with a view. Its updated cabin adds refined touches, yet remains true to its Trail Rated® soul. In other words, all guts and more glory tell the tale of this icon — a legendary story of adventure for nearly 70 years.
The recognized standard for proven off-road capability. Jeep Wrangler is the Trail Rated® original, fortified with components that give you the freedom to go anywhere and do anything. Whether your quest for adventure takes you up and over the red rocks of Moab, thrusts you into 15-inches of rushing river, or sends you out onto roads buried in fresh snow, Wrangler’s Trail Rated mantra of unmatched capability holds true for all who take the wheel. Get in, grab on, and go.
Properly secure all cargo.

ExTREME OPEN-AIR DRIVING

Wrangler takes open-air driving to a new level with standard removable full-framed doors and fold-down windshield.

POWER CONVENIENCE GROUP

Power windows and door locks; remote keyless entry; power, heated mirrors; and a security alarm are available with the removable full-framed doors.

HEATED FRONT SEATS

Upgrade your all-weather or top-down experience with heated leather-trimmed or cloth front-row seats, including in-dash controls.

SOUND BAR WITH INTEGRATED SPEAKERS.

An exclusive overhead sound bar turns it up with a pair of weather-resistant, mid-range, 6.5-inch speakers.

POWER CONVENIENCE GROUP

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Amp stands out. Behind the rear seats you’ll find plenty of cargo room, raw with a reversible cargo mat and an in-floor storage bin with lift-out tray, including storage for door and hardtop bolts.

NEW HEATED POWER EXTERIOR MIRRORS.

Melt snow and ice off your sideview mirrors as you warm up your interior. This available feature helps to keep your mirrors icicle-free as you drive, as well.

ELECTRONIC THROTTLE CONTROL (ETC) SYSTEM.

Helps to prevent the “pedal bobble” that often occurs when in 4WD-low (4LO) mode. ETC’s special off-road calibrations help the driver to “feather in” the throttle over uneven terrain, logs, and rocks.

KEEP STEERING ON COURSE.

Wrangler features a steering linkage and a recirculating-ball steering gear. Its robust, cross-link geometry helps provide one of the stiffest possible linkage systems in a solid-axle platform for steering precision and Best-in-Class turning diameter.

TORQUE TO TOW.

Wrangler Unlimited can confidently tow up to 3,500 lb when properly equipped with the factory-installed Trailer Tow Group.

BEST-IN-CLASS GROUND CLEARANCE.

Wrangler Rubicon has the best ground clearance of any 4-door SUV, with over 10 inches of ground clearance, helped, in part, by its standard 32-inch BFGoodrich® off-road tires.

DANA 44 HEAVY-DUTY SOLID AXLES.

Durability comes from heavy-duty, off-road bearings, large pinion bearings, and above-center pinion mountings for smoother, quieter operation. (Rear Dana 44 standard on all models. Front Dana 44 standard only on Rubicon.)

TWO-PIECE STRUCTURAL OIL PAN.

A two-piece oil pan provides a steel lower portion for impact resistance with an upper aluminum section for improved weight savings.

HEAVY-DUTY SUSPENSION.

Solid axles with locating arms, coil springs, track/stabilizer bars, front steering damper, and tunable monotube shock absorbers are firm at low speeds and more relaxed at higher speeds (standard on Sahara. A performance suspension is standard on Rubicon).

TRU-LOK® LOCKING DIFFERENTIALS.

Front and rear electronic-locking differentials balance speed between left and right wheels, maintaining forward momentum for the ultimate in traction. An instrument panel-mounted rocker switch can lock either the rear or both axles (standard only on Rubicon).

ROCK-TRAC® TRANSFER CASE.

A 4:1 low-gear ratio allows Wrangler Rubicon to crawl at a low speed for greater control and increases the amount of torque available at the wheels (standard only on Rubicon).

SKID PLATES.

Stamped steel skid plates for fuel tank, transfer case, and automatic transmission oil pan, if equipped, help protect Wrangler’s guts when battling boulders.

FRONT SWAY BAR DISCONNECT SYSTEM.

Flip a switch and the sway bar disconnects when driving under 18 mph in 4WD-low (4LO) mode. This allows the front suspension to travel up to 25 percent farther on Wrangler Rubicon than Sport and Sahara models (standard only on Rubicon). See Ramp Travel Index in Specifications.

BODY-ON-FRAME DESIGN.

Built with a frame that’s fully boxed for strength, stiffness, and durability.

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BODY-ON-FRAME DESIGN.

Built with a frame that’s fully boxed for strength, stiffness, and durability.
There’s no place the sun doesn’t shine. Choose any Jeep® Wrangler, crank up the stereo, pop the top, and experience wind-at-your-back freedom. Be the first in your neck of the woods to get the streamlined look of the new body-color hardtop available on Sahara models. Full-framed and available half-framed removable doors offer even more open-air freedom on Sport and Rubicon models.**

SUNRIDER® SOFT TOP. The standard Sunrider Soft Top features a convenient cable release that quickly lets the sun shine in without having to fold back the entire top. It also completely folds down and tucks away. Sunrider is made of a three-ply fabric that helps deflect road sounds, absorb wind noise, and enhance overall insulation.

FREEDOM TOP® HARDTOP. This available three-piece modular hardtop allows sun-exposure control by separating into three easy-to-store pieces.

NEW BODY-COLOR HARDTOP. Give more hue and substantial style to your Sahara with this new option.

*Be sure to follow all instructions in Owner’s Manual for removal of top, doors, and lowering of windshield. Driving with doors off and windshield down is for off-road use only.
ADVANCED MULTISTAGE FRONT AIR BAGS: These air bags provide nearly instantaneous occupant protection by matching air bag output to crash severity.

AVAILABLE SUPPLEMENTAL FRONT SEAT-MOUNTED SIDE AIR BAGS: These deploy from the outboard side of each front seat to enhance protection of the driver and front passenger in certain impacts. Each side air bag has its own sensor to autonomously trigger the air bag on the side where the impact occurs.

HALOGEN HEADLAMPS AND FOG LAMPS: These bright sources of light improve down-road visibility at night or during inclement weather.

ELECTRONIC STABILITY CONTROL (ESC): An advanced system designed to assist drivers in maintaining control of their vehicle at all times. It utilizes hydraulic Brake Assist, traction control, Electronic Roll Mitigation (ERM), and available Trailer Sway Control (TSC) to constantly monitor driver input against the vehicle’s actual course. If needed, ESC automatically brakes and/or reduces engine torque. Meanwhile, ERM estimates the potential for wheel lift, reducing engine power and applying brakes if needed. TSC, packaged with the Trailer Tow Group, detects “sway,” unique to trailers, and engages the brakes to slow the vehicle and increases brake force to one side of the vehicle to help counteract the sway from the trailer. ESC has three modes: Full-On, Partial-On which shuts off traction control, and Full-Off which is ideal for off-road driving.

HILL START ASSIST (HSA) AND HILL DESCENT CONTROL (HDC): HSA works to prevent Wrangler from rolling away when starting the vehicle on an up- or downhill gradient. It holds the vehicle stationary for two seconds after the driver’s foot is removed from the brake pedal, allowing time to apply the throttle. HDC is packaged with the available 4-speed automatic transmission and diligently works to help Wrangler navigate steep declines at a steady and consistent speed.

SPORT BAR: Uses high-strength steel and is integrated into the B-Pillar that runs into the floor, helping to improve side-impact performance and vehicle stiffness.

ENERGY-ABSORBING FRONT RAIL EXTENSIONS: Sometimes nature says “hello” with a bit too much enthusiasm. Wrangler’s collapsible, hydro-formed front rail tips offer low-speed protection and can be serviced after impact events of up to 8 mph.

Wrangler’s got your back, your sides, as well as your front end. Just as Wranglers are purpose-built for fun, they’re also infused with advanced active and passive systems designed to help keep you safe and secure. At the forefront are the standard advanced multistage front air bags. Choose the supplemental front seat-mounted side air bags for additional safety measures that are there when you need them. These deploy from the outboard side of each front seat, enhancing protection for the driver and front passenger in certain impacts.

Safety and Security Features
Offered for the first time is a media center that includes Garmin, the most recognized name in GPS wayfinding. It features Garmin’s intuitive user interface and navigation with lane guidance, bringing the popular handheld experience to a factory-in-dash screen.

SIRIUS TRAVEL LINK. Access a wealth of information of your fingertips, including national and local weather reports, local gas prices, in-game and that sports scores, weekly movie times, even local ski slope conditions. Subscription is required after one-year complimentary service (late availability).

VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Vocally select FM radio stations or SIRIUS Satellite Radio Channels. Make and receive calls. Select navigation destinations, and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French, and Spanish.

WEB. Put the power of high-speed Internet in your vehicle with Uconnect Web. Effortlessly connect any WiFi enabled device to the Internet at broadband speeds making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There’s no need for cell cards or software with this unique Authentic Accessory by Mopar. It’s all wireless. Subscription required. Sold separately.

ENTERTAINMENT. Manage all of your media. You’ll have several ways to access audio. Get the sound going via CDs/DVDs, MP3s, remote USB port, audio jack, hard disc storage, Voice Command, SIRIUS Satellite Radio (your first year of service is included), and Bluetooth streaming audio.

NAVIGATION. Provides enhanced GPS navigation and destination entry via voice command and SIRIUS Traffic for real-time traffic information on the go. It can also locate nearby restaurants, shopping, hospitals, or points of local interest. Includes accident alerts, road closings, and traffic flow. Your first year of SIRIUS Traffic service is included.

Stay connected to the people, music, and devices that matter most. Uconnect is an intuitive hub for all your media — cell phone, Internet, satellite radio, navigation system, MP3 player, and smartphone — designed to make your life easier, wherever you roam.

PHONE. Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle voice-activated communication system that allows you to talk on your Bluetooth® compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone’s address book — up to 1,000 entries — every time you get into your vehicle.

NAVIGATION. Provides enhanced GPS navigation and destination entry via voice command and SIRIUS Traffic for real-time traffic information on the go. It features Garmin’s intuitive user interface and navigation with lane guidance, bringing the popular handheld experience to a factory-in-dash screen.
Jeep Wrangler Rubicon and Unlimited Rubicon. With this ready-to-go warrior, willing adventurers own the rights to conquering the mighty Rubicon Trail, right out of the box. Wrangler Rubicon is born with Tru-Lok® electronically locking differentials, huge tires, skid plates, and the legendary Rock-Trac® transfer case that delivers a 4:1 low range for great off-road capability. An incredible 73.1:1 crawl ratio with the manual transmission allows for a controlled 0.5 mph cruise up the rocks. Flip a switch to disengage the standard front sway bar when driving under 18 mph in 4WD-low (4LO) mode for maximum suspension articulation.
WRANGLER SAHARA. THE IDEAL BLEND OF CAPABILITY AND COMFORT.

STANDARD: Includes Command-Trac® 4WD system, Dana® front and rear axles, advanced multistage driver and front-passenger air bags, antilock brake system (ABS), Electronic Stability Control (ESC), Hill Start Assist (HSA), and Electronic Roll Mitigation (ERM), Sentry Key® antitheft engine immobilizer, tubular side steps, skid plates, halogen headlamps and fog lamps, Sunrider® Soft Top, 18-inch cast aluminum wheels, Media Center 130 radio, seven ∞Infinity® speakers including subwoofer and 368-watt amplifier, SIRIUS® Satellite Radio with one-year subscription included, monotone or two-tone cloth seats, soft-touch instrument panel, leather-wrapped steering wheel with speed/audio/available EVIC controls, lockable center console, tip-and-slide driver and front-passenger seats (on 2-door models).

AVAILABLE: Trac-Lok® limited-slip rear differentials, Trailer Tow Group, premium leather-trimmed seats, Uconnect Voice Command, supplemental front seat-mounted side air bags, Hill Descent Control (automatic transmission), Uconnect Web® (Mopar option).

Jeep, Wrangler Sahara and Sahara Unlimited. Available body-color hardtop, body-color fender flares, and Black front and rear fascias with Silver accents give Sahara a profile that’s hard to ignore. Sahara’s textured side steps look tough and divert air flow to help improve aerodynamics. When you want to tune in, the standard ∞Infinity® seven-sounder sound system with SIRIUS® Satellite Radio® does the trick.

CONTROL FREAK. Cabin temperature control is no longer a matter of constant adjustment. The available automatic temperature control takes over and maintains your desired level of comfort. And when you need fresh air, pick a window, push a button, and let the breeze flow in from any direction.

LEATHER TRIM IS HOT. SO ARE HEATED SEATS.

Once you’ve enjoyed the quick warmth of Wrangler’s available heated driver and front-passenger seats, it’s doubtful you’ll ever go back.

Lock your valuables in the new, larger center console storage bin. Feeling secure means you can enjoy even more top-down freedom.

Jeep, Wrangler Sahara and Sahara Unlimited.
CLOTH SEATS: Wrangler’s new seat coverings are boldly attractive, as well as ruggedly durable. A four-way position adjuster is standard on the driver’s seat.

FEAR NO MUD, DIRT, OR SPILLS: Have some good, clean fun. A washable interior with drain plugs is standard on all Wrangler models.

HEIGHT-ADJUSTABLE DRIVER’S SEAT: This driver’s seat includes a pump handle that can raise the seat nearly two inches.

Jeep, Wrangler Sport and Sport Unlimited. You’re handed the torque to get up and over with a powerful 3.8L V6 engine and the confidence to know Wrangler Sport’s standard Command-Trac® 4WD will go virtually anywhere you direct it. Sport Unlimited’s five-link coil suspension adds cushion to this tough-rider’s roll, wherever you may roam. Sport’s interior adds the flexibility to plug and play your own MP3 tunes via the auxiliary input jack.
All-around open-air freedom. Jeep® Wrangler is a true original, taking away the boundaries between you and the great outdoors. Remove the doors; fold down the windshield, open the Sunrider® Soft Top, and feel the rush of the wind in your hair. See the world from a point of view that others only dream of, living authentically behind the wheel of a legendary Jeep Wrangler.

SOUND POSSIBILITIES. Radios with MP3 audio input jacks and six-speaker audio system are standard. There are two tweeters and four 6.5-inch speakers (two in the overhead sound bar). Available is a premium sound system that includes six ∞Infinity® speakers and an 8-inch subwoofer with a 368-watt amplifier.

REAR CARGO MAT AND STORAGE BIN. A new reversible cargo mat protects your carpet, while a redesigned storage bin beneath Wrangler’s rear floor helps keep valuables secure and features a new lift-out tray with convenient storage for door and hardtop bolts.

STANDARD FOLD AND TUMBLE REAR BENCH SEAT. Make more room for people, cargo, or pets. Easy to rearrange, these seats easily tumble forward and are found on all Wrangler two-door models. Wrangler four-door models come standard with a split-folding rear seat.

DETAILED PRIDE. Jeep Wrangler is finely wrought with design details that are thoughtfully placed and carefully crafted. Satin Silver-trimmed heating and cooling vents allow precise placement of airflow.

*Be sure to follow all instructions in Owner’s Manual for removal of top, doors, and lowering of windshield. Driving with doors off and windshield down is for off-road use only.
READY TO ROCK. Jeep® Wrangler Rubicon Unlimited shown in Mango Tango Pearl outfitted with Authentic Jeep Accessories by Mopar, including 17-inch Black Painted Cast-Aluminum Wheel, Fender Flares, Element™ Doors, Lift Kit, Off-Road Bumpers, Rock Rails, WARN® Winch, Windshield-Mounted Off-Road Lights, Chrome Grille and the Extreme Trail Edition Camper (camper shown with optional wheels).

TRAIL EDITION CAMPERS. Embrace the trails with Mopar’s first off-road Camper Trailers, engineered for Jeep capability. Lightweight all-aluminum construction incorporates Jeep vehicle rugged design cues, including Rubicon 17-inch cast-aluminum wheels, 32-inch Mud Terrain tires, 12 inches of ground clearance, trailing-arm suspension, aluminum cover, and optional 360-degree axis pintle hitch. Unfolds to 76 inches of headroom, featuring a queen-size bed, fold-down sofa, table, cabinet, and 110-volt power supply. Hard-core off-road enthusiasts can up the ante with the extreme trail edition camper and its heavier frame, 35-inch tires, 15 inches of ground clearance and full-underbody skid plate.

Always authentic, forever an icon. When your Wrangler is outfitted with Authentic Jeep Accessories by Mopar, its legendary profile gains even greater appeal. All Mopar products are specifically designed to enhance your vehicle, sculpting it into a creation of impressive taste and unique flair. As the official original parts and accessories division of Chrysler Group LLC, Mopar parts are manufactured with the same uncompromising standards as your Jeep Wrangler. For the full line of Authentic Jeep Accessories by Mopar, visit mopar.com.

Katzkin Leather Interiors  Cab Cover  Mopar offers a full line of sun bonnets, windscreens, and tonneau covers.

Tubular Bumpers  Slush Mats  Mirror Relocation Bracket  Spare Tire-Mounted Bike Carrier  Tailgate Guards and Corner Guards

ALWAYS AUTHENTIC, FOREVER AN ICON.
Exterior Colors

Detonator Yellow
Flame Red
Deep Cherry Red Crystal Pearl
Bright Silver Metallic
Cosmos Blue
Mango Tango Pearl
Bright White
Sahara Tan
Natural Green Pearl
Black

Interior Trim

TECTONIC CLOTH/WALLACE II CLOTH

Black Cloth Seats include a Black monotone interior (standard on all models).

Dark Saddle/Black Cloth two-tone Seats include a two-tone Black/Dark Saddle interior
(Available on Rubicon, Rubicon Unlimited, Sahara, and Sahara Unlimited)

MCKINLEY LEATHER TRIM

Dark Saddle Leather Trim Seats include a two-tone Black/Dark Saddle interior
(Available on Rubicon, Rubicon Unlimited, Sahara, and Sahara Unlimited)
FULL-FRAMED DOORS. Removable,™ with roll-up windows and available power windows and door locks. Mopar® weatherstrips keep your vehicle dry.

NEW! AVAILABLE COLOR-KEYED FREEDOM TOP HARDTOP. Now you can match the color of your hardtop to the body color of your Sahara or Sahara Unlimited.

SAME SIDEKICK™.  You can customize your vehicle with genuine Jeep® parts and accessories designed for your vehicle.

SUMMON®.  Remote start your vehicle with your Bluetooth® enabled mobile device or key fob.

CARGO BOX®.  The cargo box and tailgate can be utilized as a temporary water tank and shopping cart.

PRIZM®.  Attractively priced genuine Jeep® parts and accessories for your vehicle.

POWERTRAIN.

Engine 2.4L I4, 170 HP

Torque 166 lb-ft

6-speed automatic

Horsepower (DIN @ rpm) 202 @ 5,000

Oil Capacity 5.5 qts

Fuel System 4-speed automatic

Hill Start Assist Std

NV241 OR Rock-Trac four-wheel-drive system (transfer case) includes 4-LO and 4-HIGH ranges, activated circuit breaker, multirail shift system with top-mounted shift lever, and a heavy-duty planetary first transfer case. Electronic differential lock, leaf spring suspension, and -4 LO-4 HI range gear case axle. Crawl ratio: 4.61 to 1.

FREEDOM TOP. Strong and secure hardtop offers solid protection from the elements and helps quiet your ride. Enjoy the best of both hardtop and soft top worlds when you choose the Dual-Top Group. (Available on Wrangler Unlimited.)

NEW! AVAILABLE COLOR-KEYED FREEDOM TOP HARDTOP. Now you can match the color of your hardtop to the body color of your Sahara or Sahara Unlimited.

FULL-FRAMED DOORS. Removable,™ with roll-up windows and available power windows and door locks. Mopar® weatherstrips keep your vehicle dry.

HALF-FRAMED DOORS KITS BY MOPAR. improve your view, while offering security and protection. Kit includes one pair of lower half doors that are E-coated and ready to paint. Upper half doors are also available by Mopar.

Visit Mopar.com for a full line of custom wheels and accessories designed for Jeep® vehicles.
The Jeep Life

JEEP® Jamboree USA offers off-road paths, camping areas, ski resorts, and more. For details, see your Jeep dealer, who will help you select the right equipment to meet your specifications. Owners are asked to "Use common sense and stay on designated trails" and to change course on a regular basis to enhance the landscape. Drivers are encouraged to avoid sensitive areas, including 100% commercial-free music, sports, news, talk, entertainment, and SIRIUS Satellite Radio.

For more information, go to treadlightly.org.

MANUFACTURER'S SUGGESTED RETAIL PRICE

The suggested retail price of a new 2009 Jeep Wrangler, including destination charges, is approximately $24,979 in the continental U.S. and $25,479 in Canada. The price is subject to change from time to time, without notice or obligation, in prices, specifications, colors, materials and to change or cancel any offers or incentives. Chrysler Group LLC's Automobility program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment in order to help reduce the spread of invasive species, restore degraded areas, and join a local enthusiast organization. Do your part by leaving the area better than you found it, properly dispose of waste, minimize the use of fire, avoid the spread of invasive species, restore degraded areas, and join a local enthusiast organization. For more information, go to treadlightly.org.

JEEP® brand vehicles are covered by a 3-Year or 36,000-Mile Basic Limited Warranty and a 5-Year or 100,000-Mile Powertrain Limited Warranty that is fully transferable and includes 100% commercial-free music, sports, news, talk, entertainment, and SIRIUS Satellite Radio. If you have any questions or concerns about your vehicle, please visit a local Jefferson Dealer or go to Jeep.com for more information.

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