The majesty of the natural world invites exploration by those who share appreciation for its extraordinary wonder. Let the journey begin.
IT’S A WIDE-OPEN WORLD WITH JEEP® WRANGLER

This authentic icon has been a beacon of freedom for more than 70 years. Today’s Wrangler offers even more opportunities to connect with the world from the ground up. Climb in and explore Wrangler’s unique capability, technology, and comfort, and see the world from a new point of view.
INCLINED TO CLimb

The Pentastar 3.6L V6 engine with Variable Valve Timing (VVT) delivers the power to match Wrangler’s legendary brawn. Boasting 285 horsepower with 260 lb-ft of torque, this efficient powerhouse is cast from lightweight aluminum and sips regular-octane gas. Electronic Throttle Control (ETC) makes driving over rough terrain in 4LO mode smoother.

ROCK TRAC® 4WD SYSTEM. At the heart of the rugged capability of Rubicon® beats one of the industry’s finest four-wheel drive systems. Before heading off-road, engage the Rubicon-specific rock-trac low-gear mode. With a 4:1 low-gear ratio, Rubicon™ was designed to keep front wheels spinning when the rear is stuck. Its transfer case is designed to move power efficiently between high and low gears.

The Dana® 44 Heavy-Duty Solid Axles. Durability comes from heavy-shafted, stiff-housed pinions, large pinion bearings, and above-center pinion mountings for smoother, quieter operation. (Rear Dana 44 standard on all models. Front Dana 44 standard only on Rubicon.)

STRONG HEART

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WRANGLER MOAB SPECIAL EDITION. LIKE THE IMPOSING ROCKS OF MOAB, UTAH, THIS WRANGLER HAS A SPECIAL APPEAL WITH HUNGRY ADVENTURE HUNTERS. THE PURPOSEFUL APPEARANCE OF MOAB EDITION INCLUDES A UNIQUE MOPAR® HOOD AND BLACK TAILLAMP GUARDS, ROCK RAILS, BUMPERS, AND FUEL FILLER DOOR. A STANDARD TRAC-LOK® DIFFERENTIAL OR OPTIONAL TRU-LOK® REAR-AXLE LOCKER STAND READY TO GIVE THIS WRANGLER’S GOODYEAR® SILENT ARMOR TIRES A REAL WORKOUT. AN OPTIONAL WARN® WINCH AND WINCH MOUNTING KIT FROM MOPAR ADDS YET ANOTHER LEVEL OF ROCK-CLIMBING CAPABILITY. FIND FULL DETAILS IN THE ENCLOSED BUYER'S GUIDE AND AT JEEP.COM.

FIVE PERFORMANCE TEST CATEGORIES

TRAIL RATED® Jeep® vehicles instill confidence to master the terrain, no matter where you go, and regardless of weather conditions. They are tested to rigorous standards in five performance categories: Articulation, Traction, Maneuverability, Ground Clearance, and Water Fording.

> TRACTION. Trail Rated traction helps you maintain controlled forward motion on snowy back roads and icy bridges. You can climb steep sand dunes and master muddy two-tracks. Others may fear untamed terrain, but your Trail Rated Wrangler has the traction within to master all kinds of topography and driving conditions.

> ARTICULATION. Wrangler’s suspension systems enhance on- and off-road performance by maximizing flexibility, axle articulation, and wheel travel. A standard indicates that when one or more wheels are elevated, the Jeep 4x4 system helps the others stay on the ground longer to keep you moving.

> MANEUVERABILITY. Every Wrangler is born with the athletic ability to navigate narrow gaps, dodge emergency situations, and avoid cosmetic damage to underbody sills, thanks to precision steering and optimized wheelbases.

> GROUND CLEARANCE. Head out knowing that your Trail Rated Wrangler has optimized approach, departure, and breakover angles designed to clear logs, rocks, and uneven ground. Your undercarriage is protected, too, with forged skid plates that cover your vehicle’s most valuable underbody elements.

> WATER FORDING. Traverse that stream with confidence, thanks to additional electrical and body seals, plus a high air-intake location. Wrangler has the capability to safely manage in up to 30 inches of water. Always inspect all waterways before proceeding, just to make sure there are no unforeseen pitfalls.

It’s the recognized standard for off-road capability. The Trail Rated toughness of Jeep Wrangler helps you navigate the world and its worries. On the road or on the trail, Wrangler works to safely get you through the challenges Mother Nature sets before you.
Freedom opens a world of possibilities ... to thrive, to dream, to become one with the power within Wrangler and reach new heights.
HEAD OUT WITH THE PROPER LAYERS

FROM DEEP WITHIN ITS CORE, WRANGLER CONFIDENTLY SERVES YOUR QUEST TO EXPLORE. AHEAD LIES OPEN-AIR FREEDOM, LEADING YOUR CALL TO THE WILD. IN FACT, WRANGLER UNLIMITED STANDS TALL AS THE WORLD’S ONLY FOUR-DOOR 4WD CONVERTIBLE. WELCOME TO THE ULTIMATE FORMULA FOR CAPABILITY COMBINED WITH FULL-OUT FUN.

WHAT’S INSIDE. A new front-seat design gives rear passengers the comfort and security they need, while a redesigned back seat allows for maximum interior space. A rear and available Alpine® Premium Sound System is standard to deliver a high-performance audio experience.


REMOVABLE FULL-FRAMED DOORS AND FOLD-DOWN WINDSHIELD. Every Wrangler is designed to reveal a new point of view.

THE LURE OF THE OPEN AIR. Choose the way you want to meet the sky. FREEDOM TOP® HARDTOP is strong and secure, and available in the exterior paint color of your Wrangler Sahara® or Rubicon. A three-piece modular design lets you enjoy the sun however you see fit. Available.

PREMIUM SUNRIDER® SOFT TOP adds to the quietness and sound dampening for a quieter ride. The dust blocker helps keep your Premium Soft Top in tip-top shape and always easy to wash. Available.

SUNRIDER® SOFT TOP. All-weather soft top is made from durable, weather-resistant material that repels water, easy to fold and stowable. Standard.

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Finely forged details meld form and function. From purposeful hood latches and bolted door hinges to robust stitching and heritage-stamped grab handle, Jeep® Wrangler sweats the details.

THE PURSUIT OF FREEDOM BECOMES SOMETHING TRANSCENDENT.
Entertainment.
Manage all of your media. You’ll have several ways to access audio. Get the sound going via CDs/DVDs, MP3s, remote USB port, auxiliary input jack, hard disc storage, Voice Command, SiriusXM Satellite Radio (your first year of service is included), and Bluetooth® streaming audio.

Phone.
Talking on the phone while driving has never been easier—or more responsible. Uconnect Phone is the in-vehicle voice-activated communication system that keeps you inside on your Bluetooth compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone’s contacts—to up to 1,000 entries—every time you get into your vehicle.

Navigation.
Provides enhanced Garmin® GPS navigation and destination entry via voice command. Find your way using popular MANN.ge® Satellite radio stations and SiriusXM Satellite Radio® channels, and make calls.

- Web.
Put the power of high-speed Internet in your vehicle with Uconnect Web. Effortlessly connect any WiFi-enabled device to the Internet at broadband speeds, making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There’s no need for cell cards or software with this unique Authentic Accessory by Mopar®—it’s all wireless. Subscription required. Sold separately.

Garmin. NAV.
Head out in the right direction with Garmin, the most recognized name in GPS way-finding. It features Garmin’s intuitive user interface and navigation with lane guidance, bringing the popular handheld experience to a factory in-dash screen.

SiriusXM Travel Link.
Access a wealth of information at your fingertips, including national and local weather reports, local gas prices, in-game and final sports scores, weekly movie times, even local ski slope conditions. Your first year of service is included. Sirius Select—Over 130 Channels. This is what satellite radio is all about. Enjoy commercial-free music, plus sports, news, talk, and entertainment. And get a selection of premium programming, including over 600 sports, news, and medianum stations—over 50 channels—sold separately. Visit www.siriusxm.com for details.

Ideal Location.
The all-new seven-speaker Alpine Premium Sound System creates a realistic sound stage by utilizing a high-powered eight-channel, 368-watt amplifier, an eight-inch subwoofer, two tweeters, and four 6.5-inch speakers — two located in the class-exclusive overhead sound bar. Alpine is known for offering outstanding tonal balance and definition. Welcome to a new wave in sound engineering.

IMMERSE YOURSELF. YOUR MUSIC AND MEDIA PLAY IN WORLD-CLASS HARMONY WITH WRANGLER’S NEW ALPINE® PREMIUM SOUND SYSTEM. RIDE THE NEW WAVE IN SOUND ENGINEERING.
NOTHING OVERLOOKED

STASH YOUR STUFF. Lock your valuables in the large center console storage bin. Storage nets in all doors keep important items within reach. It’s all about having what you need safely and securely at hand.

WEATHER-RESISTANT SURFACES AND WASH-OUT INTERIOR. Like your favorite canine, Wrangler loves a spray-down. Go out and have some good, dirty fun, then grab the hose, remove Wrangler’s drain plugs, rinse, and repeat.

BE SEATED. Wrangler’s new seating and fabrics and redesigned seats stand up to all kinds of thrills. There’s more room for elbows, and bottoms, giving you more comfort to lean on going.

INNER GLOW. New interior courtesy lights illuminate the front footwells, and front console cup holders glow to show where valuable belongings are kept. A new electrochromatic rearview mirror automatically darkens to help eliminate the blinding glare of headlamps.

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FRESH AIR

FREEDOM TOP® HARDTOP. An available modular hardtop allows sun-exposure control by separating into three pieces. Let the impressive effects of monochromatic color on your Wrangler Sahara® or Rubicon® with this available roof with matching fender flares.

LET IN SOME SUN, EVEN IN COOL TEMPS. Remove the front two panels of your Freedom Top hardtop and get welcome warmth with the available heated leather-trimmed or cloth front-row seats. Controls for heated seats are conveniently located on the dash for easy access.

FIRST-CLASS INTERIOR. Reach out and enjoy Wrangler’s soft-touch interior. Available heated power exterior mirrors help keep your vision clear. A new electrochromatic rearview mirror with LED map lights helps to bring more into focus. The steering wheel places speed control, audio, and available Electronic Vehicle Information Center (EViC) control settings at your fingertips and now includes tire pressure read-outs for individual tires. And what’s more, Wrangler Unlimited offers enough room for you and four friends to take to the trails.

OUR BEST FRONT SEATS ADD MORE CUSHIONED COMFORT TO EVERY ADVENTURE, WITH FULL ADJUSTMENTS AND NEW FABRIC CHOICES. Sit tall and proud when you choose the available leather-trimmed seats on Sahara® or Rubicon®, featuring an embroidered logo on each front seat. Rear-seat releases are relocated to the upper back for easier access. Optional heated front seats add welcome warmth, so you can enjoy a longer top-down season of open-air freedom.

SEE THE WORLD FROM A BETTER SEAT.
Catch some air, soak up the sun, and live the Jeep® life in every way. No other 4x4 in the world comes close for sun-loving adventurers.
ADVANCED MULTISTAGE FRONT AIR BAGS. These standard front seat air bags provide nearly instantaneous occupant protection by matching air bag output to crash severity. Standard.

SUPPLEMENTAL FRONT-SEAT MOUNTED SIDE AIR BAGS. These deploy from the outboard side of each front seat to enhance protection of the driver and front-seat passenger in certain impacts. Each side air bag has its own sensor to trigger the air bag on the side where the impact occurs. Available.

SENTRY KEY® ENGINE IMMOBILIZER. A unique embedded key code matched only to your vehicle helps keep your Wrangler safely where it belongs. Standard.

ELECTRONIC STABILITY CONTROL (ESC). This advanced system is designed to assist drivers in maintaining control of their vehicle at all times. It utilizes hydraulic brake assist, traction control, Electronic Roll Mitigation (ERM), and available Trailer Sway Control (TSC) to constantly monitor driver input against the vehicle’s actual course. If needed, ESC automatically brakes one or more wheels and/or reduces engine power to help the driver maintain control. It’s connected with the Traction/Lock-Away transfer case to help drivers engage or disengage 4lo/4hi to drive their vehicle. It is unavailable for use when the vehicle is towed.***

ENERGY-ABSORBING FRONT RAIL EXTENSIONS. Collapsible, hydro formed front rail tips offer low-speed protection and can be serviced after impact events of up to 8 mph. Standard.

HALOGEN HEADLAMPS AND FOG LAMPS. These bright sources of light improve down-road visibility at night or during inclement weather.

HEATED POWER EXTERIOR MIRRORS. Melt snow and ice off sideview mirrors as you warm up your interior. They also help to keep your mirrors icicle-free as you drive. Available.

ENHANCED ACCIDENT RESPONSE SYSTEM (EARS). This system lights up interior and exterior lighting, turns off the fuel supply, and unlocks doors if your vehicle is involved in an accident. It also initiates an audible warning signal for five seconds after the doors are opened to alert emergency personnel to the accident. It can also help locate the injured in the vehicle. Under certain conditions, drivers may also trigger a pre-collision braking system that helps to reduce the risk of a collision.

HILL START ASSIST (HSA) AND HILL DESCENT CONTROL. HSA works to prevent your vehicle from rolling when starting on an up- or downhill gradient. It holds the vehicle stationary for two seconds after the driver’s foot is removed from the brake pedal, allowing time to apply power. HSA is standard. Hill Descent Control is packaged with the available 5-speed automatic transmission and helps navigate steep declines at a steady and consistent speed. Standard.

ENERGY-ABSORBING FRONT RAIL EXTENSIONS. Collapsible, hydro formed front rail tips offer low-speed protection and can be serviced after impact events of up to 8 mph. Standard.

PREPARED FOR NEARLY ANYTHING

CARGO ROOM. You, your gear, and your four-footed friends have ample room to roam. Wrangler Unlimited boasts 70 cu ft of cargo space when the rear seats are folded down.

SIDE-ADJUSTABLE CURRY. Yach people appreciate access door storage for smaller packables. The ready-to-bend, dimmable light, along with opening them to light," touch," and engage the break bar to drive the vehicle, increasing brake force to the rear of the vehicle to help mitigate the effects of an accident. Available.

SENTRY KEY® REMOTE PROXIMITY. A unique embedded key code matched only to your vehicle helps keep your Wrangler safely where it belongs. Standard.

LOCKABLE CENTER CONSOLE STORAGE. With open-air freedom comes a secure place to store your gear. A 15-RAM storage bin helps keep your gear organized. Underneath, there’s plenty of room for a camera, an MP3 player, and other fun or functional items.

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PACK IT IN

CARGO ROPS. Yes, your gear and your four-footed friends have ample room to roam. Wrangler Unlimited boasts 70 cu ft of cargo space when the rear seats are folded down.

SIDE-ADJUSTABLE CURRY. Yach people appreciate access door storage for smaller packables. The ready-to-bend, dimmable light, along with opening them to light," touch," and engage the break bar to drive the vehicle, increasing brake force to the rear of the vehicle to help mitigate the effects of an accident. Available.

SENTRY KEY® REMOTE PROXIMITY. A unique embedded key code matched only to your vehicle helps keep your Wrangler safely where it belongs. Standard.
ADVENTURE AWAITS
Pentastar® 3.6L V6 engine with 6-speed manual transmission
Command-Trac® 4WD system
Dana® 44 heavy-duty rear axle
Bore and stroke axle
Sentry Key® antitheft
Electronic Roll Mitigation (ERM)
Hill Start Assist (HSA)

For a full list of optional features, explore the enclosed Buyer’s Guide at the back of the catalog, or visit jeep.com.
Inspiration is the seed of innovation. Jeep® Grand Cherokee takes its cues from the ultimate source - the world around us, where form and function come together beautifully. Throughout, you will find luxurious appointments expressed in details designed to inspire.

AUTHENTIC JEEP ACCESSORIES

Choose Mopar® for quality parts and accessories made to custom-fit your Wrangler. Mile after mile, you’ll keep going strong with our expert service, genuine parts, Express Lane Service, and our online Owner Connect Web site (register at owners.jeep.com). See your Jeep dealer for all the latest parts and accessories. You can learn more about the world of Mopar and all it has to offer at mopar.com.

EXPRESS YOUR TRUE NATURE

Uncover an extensive line of fun that’s been developed exclusively for the Jeep® brand enthusiast. From authentic wearables to unique gifts, all items are as rugged and durable as your Jeep vehicle. There’s more to life when you can express what really moves you. Learn more at jeep.com/gear.

Express your true nature
DISCOVERY LOVES COMPANY

JEEP SOCIAL ADVENTURES.
There’s more to living the Jeep life when your horizons are expanded to include authentic and active Jeep online communities. Post stories, share photos, watch videos, and get the latest news from Jeep gearheads and engineers. Fellow Jeep enthusiasts are waiting to hear from you on Facebook (facebook.com/Jeep), Twitter (twitter.com/Jeep), Flickr (flickr.com/Jeep) and YouTube (youtube.com/TheJeepChannel).

Tune in, turn us on, and get out into the virtual world where thrilling adventures are happening every single day.

GO MOBILE.
Take an engaging, multimedia tour of your vehicle on your mobile device. Visit the Chrysler Group LLC page in iTunes® from your smartphone or iPad® to download the most up-to-date apps on all of the company’s vehicles. Log on to the jeep.com mobile site for a comprehensive, at-a-glance review of what you need to know about your Jeep vehicle. Experience visual and interactive demonstrations of the entire lineup, gaining access to product information at your fingertips, wherever you go.

JEEP JAMBOREES.
For those who are driven by an adventurous spirit, we invite you to join us on the trail. You can head for parts unknown or return to fun, familiar places. Jeep Jamboree USA offers off-road adventure weekends that bring together the outdoors, down-to-earth people, and their Jeep 4WD vehicles. We invite you to explore America’s remote backcountry, where great friendships and memories are made.

BEING RESOURCEFUL
Take a closer look at Jeep® Wrangler by exploring the enclosed Buyer’s Guide or visiting us on the Web. The Jeep brand offers an expansive array of portals for social media, shopping, and owner resources, plus you can discover one-of-a-kind events that can create lifelong connections with like-minded friends. Expand your adventures in every direction by visiting jeep.com.