RUBICON® shown in Billet Silver Metallic with optional half-doors.

Connect with the world from the ground up. Explore with the unique capability, comfort and technology of Jeep Wrangler and enjoy a revealing point of view.
TAKE THE ROCKY ROAD TO FREEDOM.

IT’S THE RECOGNIZED STANDARD FOR OFF-ROAD CAPABILITY. THE TRAIL RATED® FORTITUDE OF JEEP, WRANGLER HELPS YOU NAVIGATE THE WORLD AND ITS WORRIES. ON THE ROAD OR ON THE TRAIL, WRANGLER WORKS TO SAFELY GET YOU THROUGH THE CHALLENGES MOTHER NATURE SETS BEFORE YOU.

TRACTION
ARTICULATION
MANEUVERABILITY
GROUND CLEARANCE
WATER FORDING®
**FIVE PERFORMANCE TEST CATEGORIES** are designed to prove your Jeep® 4x4 vehicle’s Trail Rated® capability.

- **TRACTION.** Trail Rated® traction helps you maintain controlled forward motion on snowy back roads and icy bridges. You can climb steep sand dunes and master muddy two-tracks. Others may fear untamed terrain, but your Trail Rated Wrangler has the traction within to conquer all kinds of topography and driving conditions.

- **ARTICULATION.** Wrangler’s suspension systems enhance on- and off-road performance by maximizing flexibility, axle articulation and wheel travel. This standard indicates that when one or more wheels are elevated, the Jeep® 4x4 system helps the others stay on the ground longer to keep you moving.

- **MANEUVERABILITY.** Every Wrangler is born with the athletic ability to navigate narrow gaps, dodge emergency situations and avoid cosmetic damage to underbody sills thanks to precision steering and optimized wheelbases.

- **GROUND CLEARANCE.** Head out knowing that your Trail Rated Wrangler has optimized approach, departure and breakover angles designed to clear logs, rocks and uneven ground. Your undercarriage is protected, too, with forged skid plates that cover your vehicle’s most valuable underbody elements.

- **WATER FORCING.** Traverse that stream with confidence, thanks to additional electrical and body seals, plus a high air-intake location. Wrangler’s water fording capability is up to 30 inches of water. Always inspect all waterways before proceeding and add a safety margin. There are no shortcuts on this trail.

It’s the recognized standard for off-road capability. The Trail Rated® fortiitude of Jeep® Wrangler helps you navigate the world and its worries. On the road or on the trail, Wrangler works to safely get you through the challenges mother nature sets before you.

*A note about this brochure. All disclaimers and disclosures can be found inside the back cover.*

**TAKE THE ROCKY ROAD TO FREEDOM.**

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**RUBICON® UNLIMITED SHOWN IN BRIGHT WHITE.**

**TAKE THE ROCKY ROAD TO FREEDOM.**
THE HEART AND SOUL OF WRANGLER BEATS WITH A FIERCE PASSION TO GO ANYWHERE, DO ANYTHING! AND ITS GUTS ARE BUILT TO DELIVER ON THIS PROMISE. TAKE THE WORLD BY THE WHEEL AND HEAD OUT TO EXPLORE, KNOWING THIS MOST-CAPABLE FREEDOM MACHINE ALWAYS HAS YOUR BACK.

PENTASTAR® 3.6L V6 ENGINE

5-SPEED AUTOMATIC TRANSMISSION WITH AUTOSTICK

Command-Trac® 4WD system employs the NV241 GII transfer case, delivering smooth and quiet part-time shift-on-the-fly operation, and comes standard on Sport and Sahara® models. For those who demand ultimate capability, Wrangler Rubicon® with its standard Rock-Trac® 4WD system, delivers radical crawling strength at low speeds for greater control over tough terrain.

ROCK SOLID UNDERPinnINGS

Wrangler is built with a body-on-frame design that’s fully boxed for strength, stiffness and durability. Stamped steel skid plates for the fuel tank and transfer case help protect Wrangler’s belly when battling boulders. Extra-tough body-mounted rails provide additional protection on Wrangler Rubicon.

RUssHHER SUPPORT

The brawny strength of Wrangler’s standard Dana® 44 heavy-duty rear axle holds true over the most punishing trails. Additional support is offered on Rubicon, with its front heavy-duty Dana 44 and tunable monotube shock absorbers, offering secure, firm support on the rocks and a more relaxed feel when traveling at higher speeds.

LEGENdary 4WD

Command-Trac® 4×4 system employs the NV241 GII transfer case, delivering smooth and quiet part-time shift-on-the-fly operation, and comes standard on Sport and Sahara® models. For those who demand ultimate capability, Wrangler Rubicon® with its standard Rock-Trac® 4WD system, delivers radical crawling strength at low speeds for greater control over tough terrain.

PENTASTAR® 3.6L V6 ENGINE WITH VARIABLE VALVE TIMING (VVT)

This engine delivers the power to match Wrangler’s legendary brawn. Boosting 285 horsepower with 260 lb-ft of torque, this efficient road master is cast from lightweight aluminum and sips regular-octane gas. Electronic Throttle Control (ETC) makes driving over rough terrain in 4WD-low (4LO) mode that much smoother. Standard.

PENTASTAR® 3.6L V6 ENGINE


ROCK-TrAC® 4×4 SYSTEM

At the heart of the masterful capability of Wrangler Rubicon® beats one of the world’s foremost four-wheel-drive systems. It delivers extreme rock-crawling ability, thanks to the 4:1 low-gear ratio. Rock-Trac’s low crawl speed makes it easy to ascend or descend sharp inclines and to crawl over obstacles. Available.

5-SPEED AUTOMATIC TRANSMISSION WITH AUTOSTICK

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PENTASTAR® 3.6L V6 ENGINE

GRABS THE GROUND AND DOESN’T LET GO.

TRENDS® LOCKING DIFFERENTIALS
True center electronic-liquifying differentials, electronically locked between left and right wheels, maintain independent motion for the ultimate in traction. An instrument panel rocker switch can lock either the rear or both axles. (Standard only on Rubicon®)

ROCK-TRAC® TRANSFER CASE
A 4:1 low-gear ratio allows Wrangler Rubicon to crawl at a low speed for greater control and increases the amount of torque available at the wheels. (Standard only on Rubicon®)

DANA® 44 HEAVY-DUTY SOLID AXLES
Durability comes from heavy, extruded aluminum axles and above-center pinion mountings. (Rear Dana 44 standard on all models. Front Dana 44 standard only on Rubicon.)

BEST-IN-CLASS GROUND CLEARANCE
Wrangler Rubicon runs over the competition with 10 inches of ground clearance. Helped, in part, by its standard 32-inch BFGoodrich® off-road tires. (Standard only on Rubicon®)

body-on-frame design
Built with a frame that’s fully boxed for strength, stiffness and durability.

KEEP STEERING ON COURSE
Wrangler features a steering linkage and a recirculating ball steering gear that utilizes cross-axis symmetry helps provide one of the stiffest possible linkage systems in a solid-axle platform for steering precision.

FRONT SWAY BAR DISCONNECT SYSTEM
Flip a switch and the sway bar disengages when driving under 18 mph in 4WD-low (4LO) mode. This allows the front suspension to travel up to 25 percent farther than Sport and Sahara models. (Standard only on Rubicon®)

TOQUE TO TOW
Wrangler Unlimited can confidently tow up to 3,500 lb when properly equipped with the factory-installed Max Trailer Tow Group.
Ride strong in Wrangler Rubicon® X as it forges ahead with the strength of the brawny Pentastar® 3.6L V6 engine, 6-speed manual transmission and the formidable Rock-Trac® 4x4 system with Tru-Lok® front/rear locking differentials and front sway bar disconnect system. The X package adds a winch-capable premium steel front bumper with removable end caps, a premium steel rear bumper, a vented power dome hood, front and rear Red tow hooks, unique rock rails, plus the premium Sunrider® Soft Top. All of which help give X its extra appeal.

BOLDER, BADDER AND READY TO KICK SOME SERIOUS TRAIL, RUBICON® X IS NOT FOR THE FAINT OF HEART. DESIGNED TO THRILL HARD-CORE FANS, THIS GLORIOUS OFF-ROAD WARRIOR CONQUERS MUD, HILLS AND BOULDERS WITH EQUAL APLOMB.
The quest for open-air freedom leads you to places others only dream of reaching.
Wrangler’s interior seat fabrics and comfort-designed seats stand up to all kinds of sitting down. With plenty of cushion and support, you’ve got more stamina to keep on going.

INNERT GLOW.
Convenient interior courtesy lights illuminate the front footwells and cup holders, while an available electrochromatic rearview mirror automatically darkens to help eliminate the blinding glare of headlamps.

WEATHER-RESISTANT SURFACES AND WASH-OUT INTERIOR.
Like your favorite canine, Wrangler loves a spray-down. Go out and have some good, dirt fun, then grab the hose, remove Wrangler’s drain plugs, rinse and repeat.

BE SEATED.
Wrangler’s interior seat fabrics and comfort-designed seats stand up to all kinds of sitting down. With plenty of cushion and support, if you get them, remove from drain to keep on going.

THE HEART OF ADVENTURE.
Wrangler’s roomy cabin works hard as command central for taking control of its legendary capability, adding advanced technology and fine features for comfortable travel. The Tip ‘n Slide front passenger seat on Wrangler 2-door gives easy access to the second row. The available leather-wrapped steering wheel holds convenient hands-free buttons for UVC, audio and speed control. Easily clean away leftover interior mud and grime, thanks to Wrangler’s renowned wash-out interior with its removable carpet and drain plugs. Choose your audio and communication system with offerings from Uconnect® including hands-free Voice Command, Navigation and Wi-Fi options. Turn your four wheels into a seven-speaker hard-beating boom box with the available Alpine® sound system and its 368-watt amplifier. With Wrangler’s available leather-trimmed interior, adventurers gain a higher profile.

WEATHER-RESISTANT SURFACES AND WASH-OUT INTERIOR.
Like your favorite canine, Wrangler loves a spray-down. Go out and have some good, dirt fun, then grab the hose, remove Wrangler’s drain plugs, rinse and repeat.
LIKE YOU, WRANGLER IS A TRUE ORIGINAL. REMOVE THE DOORS, FOLD DOWN THE WINDSHIELD, OPEN THE SUNRIDER® SOFT TOP AND SEE THE WORLD FROM A POINT OF VIEW THAT REMOVES ALL BOUNDARIES BETWEEN YOU AND THE GREAT OUTDOORS.
TH E SKY IS NOT THE LIMIT.

ID EAL LO C ATIO N. The optional seven-speaker Alpine® Premium Sound System creates a realistic sound stage by utilizing a high-powered eight-channel 368-watt amplifier, an eight-inch subwoofer, two tweeters and four 6.5-inch speakers — two located in the overhead sound bar. Alpine is known for offering outstanding tonal balance and definition. Welcome to a new wave in sound engineering.
HERITAGE RIDES STRONG.

The iconic design elements of today’s Wrangler were born during the great pursuit of freedom, when hinges and latches helped keep the original Jeep® Willys running strong. These features have been incorporated in every Wrangler that has traversed a boulder-strewn trail ever since. The 2014 Jeep® Wrangler moves forward, integrating state-of-the-art technology and modern creature comforts with this time-honored heritage. Yet still, Wrangler freedom-drivers head out to parts unknown, with the top off, doors removed, and windshield folded down, their grab bars trusted to help make the ride as iconic as ever.
INTERACTION. THE UCONNECT SYSTEM BRINGS A RANGE OF COMMUNICATION AND ENTERTAINMENT SERVICES STRAIGHT INTO YOUR VEHICLE, ALL BUNDLED TOGETHER WITHIN A ROBUST UCONNECT SYSTEM. WITH SO MANY CONVENIENT OPTIONS TO CHOOSE FROM, DISCOVER HOW YOU WOULD LIKE TO CONNECT AT DRIVEUCONNECT.COM
REMOVABLE FOAM AND TUMBLE REAR BENCH SEAT.

Standard on two-door models, this seat easily tumbles with spring assist to make more room for cargo. Four-door models come standard with a split-folding rear seat.

STOW YOUR STUFF.

You’ll appreciate mesh net storage in all doors and a locking glove compartment for keeping smaller items secure and within reach.

LOCKABLE CENTER CONSOLE STORAGE.

With open-air freedom comes a safe place to store your goods. An inner tray helps keep things organized within the large bin.

REAR CARGO MAT AND STORAGE BIN.

A reversible cargo mat protects your carpet while a storage bin beneath the rear floor features a lift-out tray with convenient storage for door and hardtop bolts.

ADVENTURISTS TAKE NOTE: GETTING OUT THERE IS ALWAYS FUN, BUT TAKING ALONG YOUR GEAR COMPLETES THE PICTURE. WRANGLER IS DESIGNED TO ACCOMMODATE WITH ITS ABUNDANT STORAGE AND CONFIGURATION OPTIONS.

SPORT SHOWN IN COPPERHEAD PEARL.
REMOVABLE FOLD AND TUMBLE REAR BENCH SEAT.

Standard on two-door models, this nest-inset bench is spring assisted to power away cargo for easy rear seat access. This feature enables standard seat removal in rear seat models.

STOW YOUR STUFF.

You’ll appreciate mesh net storage in all doors, as well as a locking glove compartment for securing essentials, devices, keys, and valuables.

LOCABLE CENTER CONSOLE STORAGE.

With the open-air freedom comes a secured space to store your guns, the extra tire, laptop, or other items that one might need to keep organized for the outback.

REAR CARGO MAT AND STORAGE BIN.

A reversible cargo mat protects your carpet while a storage bin beneath the rear floor features lift-out trays with convenient storage for door and hardtop bolts.

CARGO ROOM.

You, your gear and your four-footed friends have ample room to roam. Two-door models grant you generous cargo space with the rear seat removed, while four-door models boast a cavernous 70 cu ft of cargo space with the rear seats folded down.
ADVANCED MULTISTAGE FRONT AIR BAGS. These standard air bags provide nearly instantaneous occupant protection by matching air bag output to crash severity. Standard.

SUPPLEMENTAL FRONT SEAT-MOUNTED SIDE AIR BAGS. These deploy from the outboard side of each front seat to enhance protection of the driver and front-seat passenger in certain impacts. Each side air bag has its own sensor to trigger the air bag on the side where the impact occurs. Available.

SENTRY KEY® ENGINE IMMOBILIZER. A unique embedded key code matched only to your vehicle helps keep your Wrangler safely where it belongs. Standard.

ENHANCED ACCIDENT RESPONSE SYSTEM (EARS). This system makes it easier for emergency personnel to see and reach occupants in the event of an accident, turning on interior lighting, flashing hazard lamps and unlocking power doors after air bag deployment. It also shuts off the flow of fuel to the engine. Standard.

HILL START ASSIST (HSA) AND HILL DESCENT CONTROL. Standard HSA works to prevent Wrangler from rolling when starting on an uphill gradient. It holds the vehicle stationary for two seconds after the driver’s foot is removed from the brake pedal, allowing time to apply the throttle. The available Hill Descent Control is packaged with the 5-speed automatic transmission and diligently works to help Wrangler navigate steep declines at a steady and consistent speed.

ELECTRONIC STABILITY CONTROL (ESC). This advanced system is designed to assist drivers in maintaining control of their vehicle at all times. It utilizes hydraulic brake assist, traction control, Electronic Brake Force Distribution (EBD) and trailer sway damper to constantly monitor driver input against the vehicle’s actual course. If needed, ESC automatically brakes and/or reduces engine torque, while EBD estimates the potential for sudden skidding reducing engine power and applying brakes if needed. Trailer sway damping detects sway unique to towing and engages the brakes to slow the vehicle, increasing brake force to one side of the vehicle to help counteract the sway from the trailer. ESC has three modes: Full-On, Partial-On (shuts off traction control) and Full-Off (ideal for off-road driving). Standard.

HEATED POWER EXTERIOR MIRRORS. Melt snow and ice off sideview mirrors as you warm up your interior. They also help to keep your mirrors icicle-free as you drive. Available.

ENERGY-ABSORBING FRONT RAIL EXTENSIONS. Collapsible hydroformed front rail tips offer low-speed protection and can be serviced after impact events of up to 8 mph. Standard.

HALOGEN HEADLAMPS AND FOG LAMPS. These bright sources of light improve down-road visibility at night or during inclement weather. Standard.
AUTHENTIC JEEP® ACCESSORIES.

Choose Mopar, for quality parts and accessories made to custom-fit your Wrangler. Mile after mile, you'll keep going strong with our expert technicians, genuine parts, Mopar Vehicle Protection™ plans, Express Lane Service and online Mopar Owner Connect™ Web site (register at owners.jeep.com). See your Jeep® dealer for all the latest parts and accessories. You can learn more about the world of Mopar and all it has to offer at mopar.com.

(1) Do not attempt water fording unless depth is known to be less than 30 inches. Traversing water can cause damage that is not covered by your warranty. (2) Tire pressure is another important factor in your vehicle's performance. Keep the pressure at 30 psi for on-road conditions and 35 psi for off-road. (3) Be sure to follow all instructions in Owner's Manual for removal of top and doors, and lowering of windshield. Driving with doors off and windshield down is for off-road use only. (4) SiriusXM service requires a subscription, sold separately, after 12-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of the trial subscription, the plan you choose will automatically renew and bill at the then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at siriusxm.com. Sirius satellite service is available only to those at least 13 years old in select areas. See siriusxm.com/traffic for more information. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. (5) Phone must support Bluetooth Phone Book Access Profile (PBAP). (6) Mopar Web and the Jeep® brand have forged a radical partnership resulting in a portfolio of factory-engineered products designed to enhance off-road performance. From winches to axles, from suspension to rock rails, these extreme parts have been gathered together to make it easy to kick your off-road capability up a notch or two. The Mopar Off-Road division dedicates its full attention to developing the line of various components that give hard-core Jeep® 4WD enthusiasts the fortitude to go wherever the going gets tough.

THE CORPS OF HARD CORE.

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BEGIN WITH THE END IN MIND.