Want to learn even more about Forte? We've got all the details for you at kia.com.

**ENDNOTES**

1. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries.
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3. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution.
4. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of driver fatigue or inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution.
5. Purchase/lease of a new 2019 Kia Forte vehicle with UVO eServices or eServices w/Premium Navigation (“UVO eServices”) includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at https://www.myuvo.com/legal/privacy-policy.shtml) and Terms of Service (available at https://www.myuvo.com/legal/terms-of-service.shtml). UVO eServices is transferable to subsequent owner(s) during the original UVO eServices/eServices w/Premium Navigation service term. Only use UVO eServices when safe to do so. UVO eServices app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO eServices features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit myuvo.com or your authorized Kia dealer.
6. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly.
7. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information.
8. ©2018 Harman International Industries, Inc. All rights reserved.
9. Qi wireless charging only works with select mobile phones.
10. Select Apple iPhone® and Android™ devices only are UVO eServices-compatible.
11. 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply.
12. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply.
13. Vehicle Diagnostics are not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner’s Manual for maintenance schedule.
14. Parking Minder requires cellular coverage, a USB-connected compatible smartphone, and the UVO eServices app. Cellular service rates apply.
15. My Car Zone requires cellular coverage. Cellular service rates apply. Information must be manually synced in order to receive alerts.
16. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury.
17. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.
STYLISH, SMART, STATE-OF-THE-ART
Meet the next-gen Forte

It’s sporty, yet sensible. It says yes to advanced technology, and plenty of it. It’s into sleek style, state-of-the-art connectivity, and space for everyone. And best of all, it’s flat-out fun to drive. These are just a few great things to know about the all-new Kia Forte. Sound good so far? Read on, and we’ll give you all the details.
Now for some DETAILS
Here’s what you’ll get with each trim

The Forte sedan comes in the following trims: FE, LX, S, and EX. Use the key features and options here to help you narrow it down to the one that’s perfect for you.

FE & LX
all the essentials, and then some

DRIVING
2.0L Multiport injection 4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission (IVT)
(available on FE, standard on LX)
15" tires w/steel wheels (FE only)
16" tires w/alloy wheels (LX only)
Projection headlights
Daytime running lights

S
offers more tech and sportiness inside and out

DRIVING
2.0L Multiport injection 4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission (IVT)
17" tires w/alloy wheels
LED headlights w/Auto-Leveling & High Beam Assist*
LED daytime running lights & LED taillights
Front fog lights
Power sunroof†

EX & LAUNCH EDITION
takes things up a notch with more tech and premium features

DRIVING
2.0L Multiport injection 4-cylinder engine
147 hp @ 6,200 rpm
Intelligent Variable Transmission (IVT)
17" tires w/alloy wheels
17" tires w/graphite-finish wheels†
LED headlights w/Auto-Leveling & High Beam Assist
LED daytime running lights & LED taillights
Front fog lights
Power sunroof†
Rear spoiler†
Outside mirrors w/LED turn-signal indicators
Compact spare tire

TECHNOLOGY

Apple CarPlay™ & Android Auto™
AM/FM/MP3 audio system
FM radio
Rear-Camera Display†
Intelligent Cruise Control
Forward Collision Warning*
Forward Collision-Avoidance Assist†
Lane Departure Warning†
Lane Keeping Assist†
Driver Attention Warning†
Blind Spot Collision Warning†
Pedestrian Detection†
Rear Cross Traffic Collision Warning†
Parking Distance Warning — Reverse†
Smart Cruise Control†
Lane Change Assist†

UVO eServices® w/8" touch screen
Premium Navigation w/voice recognition†
Apple CarPlay™ & Android Auto™
Harman Kardon® 320-watt premium audio system w/8 speakers†
Rear-Camera Display†
Wireless charging†
USB charge ports
Cruise control
Smart Cruise Control†
Forward Collision Warning†
Forward Collision-Avoidance Assist†
Lane Departure Warning†
Lane Keeping Assist†
Driver Attention Warning†
Blind Spot Collision Warning†
Lane Change Assist†
Rear Cross Traffic Collision Warning†
Parking Distance Warning — Reverse™
Push-button start w/Smart Key

INTERIOR

Cloth seat trim
Dual-zone automatic temperature control
60/40 split-folding rear seats (LX only)

Cloth seat trim
Dual-zone automatic temperature control
60/40 split-folding rear seats
Power windows w/driver’s one-touch auto-up/down
Leather-wrapped steering wheel & gearshift knob
10-way power-adjustable driver’s seat
Heated front seats

Cabin air filtration
Wireless phone charging†
USB charge ports
AM/FM/MP3 audio system
Premium Navigation w/voice recognition†
Apple CarPlay™ & Android Auto™
Harman Kardon® 320-watt premium audio system w/8 speakers†
Rear-Camera Display†
Wireless charging†
USB charge ports
Cruise control
Smart Cruise Control†
Forward Collision Warning†
Forward Collision-Avoidance Assist†
Lane Departure Warning†
Lane Keeping Assist†
Driver Attention Warning†
Blind Spot Collision Warning†
Lane Change Assist†
Rear Cross Traffic Collision Warning†
Parking Distance Warning — Reverse™
Push-button start w/Smart Key

JUST ASK KIAN
GET YOUR KIA QUESTIONS ANSWERED.
GO TO WWW.KIA.COM/KIAN TO LEARN MORE,
OR SCAN THE FACEBOOK MESSENGER CODE AT RIGHT.

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS. (HIGHLIGHTED ON THIS PAGE ONLY). †LAUNCH EDITION ONLY (available fall 2018). SEE KIA.COM FOR DETAILS. 1–9 See back cover for endnotes. S WITH PREMIUM PACKAGE SHOWN.
WAIT, IT DOES WHAT?

Even the best drivers can’t be perfect 100% of the time. So we created Kia Drive Wise®, a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions3 — plus more amazing features that you may soon be bragging about around the watercooler.

*Optional feature available only on certain trims. See kia.com for details. 3 See back cover for endnote. EX SHOWN.
Four ways to help you 
REMAIN CENTERED
amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.³

LANE DEPARTURE WARNING³ DW
If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep.

LANE CHANGE ASSIST³ DW
When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind.

BLIND SPOT COLLISION WARNING³ DW
Radar works to detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions.

LANE KEEPING ASSIST³ DW
If the system detects the vehicle getting close to lane markers, it can apply corrective steering to help prevent you from drifting into another lane.

³Optional feature available only on certain trims. See kia.com for details. ³See back cover for endnote. Image shown for illustration only. EX SHOWN
STOP

Who needs a copilot when you can have the help of all these available advanced features?

FORWARD COLLISION WARNING
This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close.

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION
The system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases (Pedestrian Detection available only on Launch Edition).

SMART CRUISE CONTROL
This system is designed to automatically adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you.

DRIVER ATTENTION WARNING
This system is designed to give you a warning signal to take a break if it detects you becoming drowsy or fatigued.

BRAKE ASSIST SYSTEM
If you suddenly slam on your brakes, it’s designed to sense the urgency and apply full braking power, which can help shorten your braking distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION
Based on the vehicle’s weight distribution, it helps adjust the balance of braking power accordingly.

*Optional feature available only on certain trims. See kia.com for details.
It looks great from the back

**BUT IT SEES EVEN BETTER**

From approaching cars to that wayward shopping cart hiding in your blind spot, a little extra help goes a long way when backing up. That’s why Forte’s got your back, with available features that can help alert you to a variety of potential hazards that are behind you — as well as those heading your way.

**REAR CROSS TRAFFIC COLLISION WARNING**

- Uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you’re in reverse.

**PARKING DISTANCE WARNING — REVERSE**

- Is designed to give an audible warning if it detects certain objects close to your vehicle while parking.

**REAR-CAMERA DISPLAY**

- With a vivid 8” monitor is designed to automatically display the rear view when you put your Forte in reverse.

**GRID LINES ON THE SCREEN HELP GUIDE YOU**

- With yellow (getting close) and red (stop!) Dynamic Parking Guidelines that help track how much space you have before you bump into something.

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*Optional feature available only on certain trims. See kia.com for details. 3 See back cover for endnote. Image shown for illustration only. EX SHOWN.
How to tell if you’re
LEFT-BRAINED:
you’re reading about the features right now

OR RIGHT-BRAINED:
you’re already planning a road trip

PREMIUM NAVIGATION™
complete with vivid 8” touch screen

HARMAN KARDON® PREMIUM AUDIO SYSTEM™
for 320 watts of rich, crisp sound

APPLE CarPlay™ & ANDROID AUTO™
sync with your compatible smartphone to let you make calls, send texts, or play voicemails via voice command

SiriusXM®
lets you hear your favorite music, sports, comedy, news, and more

WIRELESS CHARGING™
because, honestly, who likes cords?

PUSH-BUTTON START™
lets you start or stop the engine with the Smart Key™ in your pocket or bag

USB CHARGE PORTS™
to keep your devices charged and ready to go

*Optional feature available only on certain trims. See kia.com for details. 1, 2, 6–9 See back cover for endnotes. Simulated screen shown. LAUNCH EDITION SHOWN (available fall 2018)
SEATS THAT DO MORE 
than just sit there

Forte takes a bottom-up approach to comfort, with available multitasking seats that adjust to an array of temperatures and positions to accommodate you, your passengers, and your cargo.

VENTILATED FRONT SEATS* 
with three fan settings help you keep your cool on hot days

HEATED FRONT SEATS* 
have three settings to help beat the chill (comes standard on EX)

10-WAY POWER-ADJUSTABLE DRIVER’S SEAT* 
lets you customize the seat base and back (comes standard on EX)

60/40 SPLIT-FOLDING REAR SEATS* 
give you extra cargo versatility

*Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only.
Our Connectivity Section, MEET UVO eServices, lets you integrate your compatible smartphone with your Forte to stay connected with a range of convenient features (see a few of our favorites below). All you have to do is activate UVO eServices and download the UVO eServices app from the App Store or Google Play Store. The best part is, there are no subscription fees for five years.

911 CONNECT**
will attempt to call 911 and give emergency responders your location if your airbag deploys

ROADSIDE ASSISTANCE**
connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS**
helps you monitor the condition of your Forte and even schedule service if needed

PARKING MINDER**
keeps track of where you parked and even sets reminders for your parking meter

MY CAR ZONE**
will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed or curfew. You will also be able to set geographic boundaries if your Forte is equipped with Premium Navigation**

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR*
can sync your favorite POIs from your compatible smartphone to Fortes with Premium Navigation**

*Optional feature available only on certain trims. See kia.com for details. 1, 2, 5, 7, 10–15 See back cover for endnotes. Image shown for illustration only. LAUNCH EDITION SHOWN (available fall 2018)
How to GET MORE out of your drive

The all-new Forte features a redesigned powertrain engineered for sporty, efficient performance. What does that mean for you? Responsive acceleration; quick, crisp shifting; and best of all, more fun behind the wheel.

2.0L MULTIPOINT INJECTION (MPI) 4-CYLINDER ENGINE
is designed with Atkinson cycle technology to provide satisfying power

INTELLIGENT VARIABLE TRANSMISSION (IVT)*
is designed with adaptive-style shift logic for smooth acceleration and a sportier feel

DRIVE MODE SELECT*
lets you choose Normal, Smart, or Sport mode for an even more dynamic driving experience

ISO-STRUCTURE™ CONSTRUCTION
is made with 54% advanced, high-strength steel to help improve frame rigidity for greater driving dynamics and a quieter ride

LED HEADLIGHTS WITH AUTO-LEVELING & HIGH BEAM ASSIST* DW
help illuminate dark roads, and when the high beams are engaged, they are designed to automatically switch to low beams for oncoming traffic, then return to high-beam setting when the road is clear

*Optional feature available only on certain trims. See kia.com for details. S WITH PREMIUM PACKAGE SHOWN
SAFETY never takes a day off

Advanced sensor systems, breakthroughs in materials and design that have led to strong body construction, and a range of active safety features are just a few of the ways Kia never stops working to help increase your protection.

†No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. 16 See back cover for endnote. Simulated image. Inflated airbags shown for illustration purposes only. EX SHOWN

ELECTRONIC STABILITY CONTROL (ESC)
In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability.

TRACTION CONTROL SYSTEM (TCS)
When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction.

VEHICLE STABILITY MANAGEMENT (VSM)
VSM can intervene to help enhance stability and steering responses when driving on some slippery roads.

REINFORCED BODY STRUCTURE
A rigid, reinforced body structure helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions.

ADVANCED AIRBAG SYSTEM
Dual front, front seat-mounted side, and full-length side curtain airbags help protect driver and passengers.

AIRBAG & SEAT-BELT SENSORS
This advanced system monitors the severity of certain impacts and seat-belt use, and then helps to control airbag inflation accordingly.
INDUSTRY-LEADING WARRANTY PROGRAM

10-year/100,000-mile limited powertrain warranty
5-year/60,000-mile limited basic warranty
5-year/100,000-mile limited anti-perforation warranty
5-year/60,000-mile 24-hour roadside assistance

Find out which of these powertrain WARRANTIES comes out on top

Kia 10-year/100,000-mile
Subaru 5-year/60,000-mile
Toyota 5-year/60,000-mile
Honda 5-year/60,000-mile
Chrysler 5-year/60,000-mile
Ford 5-year/60,000-mile
Mazda 5-year/60,000-mile
Porsche 4-year/50,000-mile
Mercedes 4-year/50,000-mile
BMW 4-year/50,000-mile
Volvo 4-year/50,000-mile
Audi 4-year/50,000-mile

for even more details
KIA.COM/WARRANTY

17 See back cover for endnote.
Find out which **COLOR** is your perfect match

SNOW WHITE PEARL (EX)
You have a pure heart and gentle nature. You love long naps. Your sunscreen is SPF 100.

SILKY SILVER (LX, S, EX)
You notice the subtle ironies in life. Nothing is ever black and white to you.

DEEP SEA BLUE (LX, S)
You are drawn to the water and your soul runs deep. Dolphins gravitate toward you.

AURORA BLACK (FE, LX, S, EX)
You’re a night person who enjoys eating licorice while watching film noir.

GRAVITY GRAY (FE, LX, S, EX)
You understand the ups and downs of life and never let a cloudy day get you down.

CLEAR WHITE (FE, LX, S)
You are open to exploring endless possibilities. Your glass is always half-full.

CURRANT RED (LX, S, EX)
You seek adventure and are the life of the party. No chili pepper is off limits to you.

FIRE ORANGE (EX LAUNCH EDITION)
Through the day, you will always pause to watch the sunset.

Choose the **PACKAGE** that completes you

**S PREMIUM PACKAGE**
- Power sunroof
- LED headlights w/Auto-Leveling & Low Beam Assist — Dynamic

**EX LAUNCH EDITION**
- 17” tires w/graphite-finish wheels
- LED headlights w/Auto-Leveling & High Beam Assist
- Harman Kardon® 320-watt premium audio system w/8 speakers
- Premium Navigation w/voice recognition®
- Smart Cruise Control®
- Pedestrian Detection®
- Parking Distance Warning — Reverse®
- Wireless charging®
- Power sunroof
- Rear spoiler
- Auto-dimming rearview mirror
- LED front & rear reading lamps
- 4.2” LCD meter cluster

Actual colors may vary from printed brochure. See kia.com/forte for interior combinations.

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3, 7–9 See back cover for endnotes. S WITH PREMIUM PACKAGE SHOWN