With world-class engineering, outstanding performance and advanced safety systems, the 2013 Kia Optima gives you good reason to be passionate about driving a midsize sedan. It combines bold styling, performance and a luxurious cabin. A long list of technologically advanced features enhances your entertainment, convenience and safety. Like all Kia models, every Optima comes with an industry-leading 10-year/100,000-mile warranty program.1

EXCEPTIONAL PERFORMANCE
The Optima’s engine is both equipped with a 2.4L 200-hp 4-cylinder engine that provides outstanding acceleration and impressive performance.

SPACEFULNESS
A sweeping, luxurious cabin is designed to be the perfect place to spend time. There’s plenty of cargo space behind a leather-trimmed rear seat.

ADVANCED SAFETY SYSTEM
All Optimas have a long list of standard safety features, including anti-lock brakes, Electronic Stability Control and Vehicle Stability Management.

INNOVATIVE TECHNOLOGY
A voice-command navigation system with rear-camera display,4 and both ventilated and heated front seats are available on select models.*

SLEEK STYLING
Sleek bodywork features a contemporary design and enhanced aerodynamics, while unique grilles and alloy wheels help define each trim level.

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Sleek bodywork features a contemporary design and enhanced aerodynamics, while unique grilles and alloy wheels help define each trim level.

1 See Features and Specifications pages for added info. Not all optional features are available on all trims; not all optional features are compatible with all trim packages. Always drive responsibly. See Li MTI GEP MON Y 100,000-MILE WARRANY GUARANTEE. See Page 3 to 100,000-MILE WARRANYGUARANTEE.
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EXCEPTIONAL PERFORMANCE
The Optima EX and SX are both equipped with a 2.0L 201-hp SIDI 4-cylinder engine that provides outstanding acceleration and impressive performance.

SPACIOUSNESS
A spacious and luxurious cabin is designed to be the perfect place to get in and forget. There’s plenty of cargo space thanks to a large trunk.

ADVANCED SAFETY SYSTEM†
All Optimas have a long list of standard safety features, including the all-weather Electronic Stability Control and Vehicle Stability Management.

INNOVATIVE TECHNOLOGY†
An innovative navigation system with voice command and touchscreen displays, and both ventilated and heated front seats are available on select models.*

SLEEK STYLING
Sleek bodylines feature a contemporary design and technical aerodynamics, while unique grilles and alloy wheels help define each model.
Turbo Performance

Optima SX is equipped with a 2.0L GDI Turbo engine. It provides the benefit of a 4-cylinder fuel efficiency while delivering the horsepower of a V6 engine.6

Smooth, Precise Handling

Optima has four-wheeled independent suspension featuring front MacPherson struts and a rear multi-link design with High-Performance Dampers for a remarkable smooth ride without sacrificing its agile handling characteristics.

Sportmatic Transmission

The 6-speed automatic transmission provides smooth, seamless shifting. Its Sportmatic function allows you to choose between automatic mode or, for a sportier driving experience, clutch-free manual shifting.

Style and Performance

The Optima SX has steering-wheel-mounted paddle shifters for fingertip control of the Sportmatic transmission. It also has a sport-tuned suspension, 18-inch alloy wheels with black-colored front calipers, LED headlights, LED taillights and a rear spoiler.

Fuel Efficiency

Optima features a "smart alternator," electric power steering and silica tires, contributing to overall fuel economy.

Active Eco System

With a push of the Eco button, it adjusts the engine and transmission calibration to optimize fuel efficiency.

Turbo Exhilaration is standard with the Optima SX. The key to its exciting performance is its turbocharged 2.0L Gasoline Direct Injection (GDI) I4 engine that delivers 274 horsepower. The Optima also has a standard 6-speed Sportmatic transmission for an even sportier driving experience.
Exhilaration is standard with the Optima SX. The key to its exciting performance is its turbocharged 2.0L Gasoline Direct Injection (GDI) I4 engine that delivers 274 horsepower. The Optima also has a standard 6-speed Sportmatic transmission for an even sportier driving experience.

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One of the Cleanest, Most Fuel-Efficient Vehicles on the Road.7

5, 6, 7 See Specifications page for endnotes. SX with PREMIUM TOURING PACKAGE SHOWN.
LIMITED The new Optima Limited delivers a remarkable combination of performance, elegance and technology. Like the Optima SX, it features a GDI turbocharged engine generating 274 horsepower. The Optima Limited adds innovative features, such as an electronic parking brake and its own unique exterior touches, including 18-inch chrome wheels, red brake calipers, LED daytime running lights, chrome accent side trim and rear spoiler. Consider the Optima Limited a trophy you’ll want to display proudly on the road and at home.

ELEGANCE AND TECHNOLOGY
The Optima Limited includes an impressive array of features. A panoramic sunroof adds to your driving experience while an infinity® audio system with eight speakers provides remarkable audio quality, so you can travel in comfort.

NAPPA LEATHER SEAT TRIM
For both impressive comfort and elegance, the Optima Limited features a choice of striking white or black Napa leather. You’ll appreciate the soft, supple feel and natural appearance of this premium full-grain leather.

LUXURY THROUGHOUT
The Optima Limited offers a variety of luxurious amenities, including heated front seats and rear seat cushion, ventilated front seats and a four-way power-adjustable front passenger seat. Wood interior accents add to its sophisticated design.

STATE-OF-THE-ART FEATURES
To make driving more convenient than ever, the Optima Limited features a rear-camera display and a voice-command navigation system, giving you access to detailed highway conditions from SiriusXM Traffic.*
The new Optima Limited delivers a remarkable combination of performance, elegance and technology. Like the Optima SX, it features a GDI turbocharged engine generating 274 horsepower. The Optima Limited adds innovative features, such as an electronic parking brake and its own unique exterior touches, including 18-inch chrome wheels, red brake calipers, LED daytime running lights, chrome accent side trim and rear spoiler. Consider the Optima Limited a trophy you’ll want to display proudly on the road and at home.

**ELEGANCE AND TECHNOLOGY**

The Optima Limited includes an impressive array of features. A panoramic sunroof lets you enjoy pleasant weather while an Infinity® audio system with eight speakers provides remarkable audio quality, so you can travel in comfort.

**NAPPA LEATHER SEAT TRIM**

For both impressive comfort and elegance, the Optima Limited features a choice of striking white or black Nappa leather. You’ll appreciate the soft, supple feel and natural appearance of this premium full-grain leather.

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**STATE-OF-THE-ART FEATURES**

To make driving even more convenient than ever, the Optima Limited features a rear-camera display and a voice-command navigation system, giving you access to detailed highway conditions from SiriusXM Traffic.*
The Optima Hybrid is not your ordinary hybrid midsize sedan, thanks to a long list of technologically advanced features designed to enhance fuel efficiency. It is also designed for convenient operation and comfort, as the Hybrid EX has features like a voice-command navigation system, ventilated front seats and heated front and rear seats.

SEE HOW YOU DRIVE
The Supervision meter cluster makes it easy to monitor how your vehicle is performing. When you’re driving in a more fuel-efficient manner, a computer graphic shows green leaves growing to represent increasing efficiency.

THE GAME-CHANGING LITHIUM POLYMER BATTERY
Optima’s Full Parallel Hybrid System battery requires no plug-in charging. It’s recharged by energy generated from the gas engine and captured during regenerative braking.

OUTSTANDING TOTAL HORSEPOWER
The Optima Hybrid delivers impressive performance. Its simple and efficient design helps it generate 199 total horsepower (electric motor and 2.4L 4-cylinder gas engine).

POWER RATIO GAUGE
The power ratio gauge lets you know when the vehicle is operating with either the electric motor, the gas engine or both. It also provides information about the regenerative battery-charging system.

HYBRID OPERATION AS NEEDED
The Optima Hybrid switches from a stop in EV (electric-only) mode and then operates in either EV or gas/electric (hybrid) mode, depending on driving conditions.

EFFICIENT ELECTRIC MOTOR
At low speeds, a Transmission-Mounted Electrical Device runs the vehicle in EV (electric-only) mode. At high speeds, the engine runs to power the vehicle.

REGENERATIVE BRAKING
When you put your foot on the brake, kinetic energy is captured. The Optima Hybrid’s technologically advanced Regenerative Braking System converts this in the electric motor, using the electricity produced to help recharge the lithium polymer battery. This helps contribute to fuel efficiency.

SOUND THINKING
The Optima Hybrid features a thoughtfully designed virtual sound system. At low speeds, when the vehicle is powered only by the electric motor, the virtual engine sound system plays an audible sound to alert pedestrians that the vehicle is approaching.
The Optima Hybrid is not your ordinary hybrid midsize sedan, thanks to a long list of technologically advanced features designed to enhance fuel efficiency. It is also designed for convenient operation and comfort, as the Hybrid EX features like a voice-command navigation system, ventilated front seats and heated front and rear seats.

**SEE HOW YOU DRIVE**
The Supervision meter cluster makes it easy to monitor how your vehicle is performing. When you’re driving in a more fuel-efficient manner, a computer graphic shows green leaves growing to represent increasing efficiency.

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**OUTSTANDING TOTAL HORSEPOWER**
The innovative full-power hybrid system delivers impressive performance. Its simple and efficient design helps it generate 199 total horsepower (electric motor and 2.4L 4-cylinder gas engine).

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The Optima Hybrid switches from a stop-in EV (electric-only) mode and then operates in either EV or gas/electric (hybrid) mode, depending on driving conditions.

**EFFICIENT ELECTRIC MOTOR**
At low speeds, a Transmission-Mounted Electrical Device runs the vehicle in EV (electric-only) mode. As soon as the vehicle is in normal driving (the grid control air flow through) or warm the engine as needed to increase efficiency.

**SMOOTH TRANSITION TO HYBRID OPERATION**
When you bring the Optima Hybrid to a complete stop, the gas engine shuts off. When you press the accelerator to resume driving, the technologically advanced Hybrid Starter-Generator (HS-G) automatically restarts the engine and provides a fast, seamless transition back to vehicle/fuel hybrid operation. Meanwhile, the HS-G also charges the battery, efficiently functioning as a generator.

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**SOUND THINKING**
The Optima Hybrid features a thoughtfully designed virtual engine sound system. As you drive, when the vehicle is powered only by the electric motor, the system plays an audible sound to indicate to pedestrians that the vehicle is approaching.
It feels as luxurious as it looks. The Optima delivers a striking combination of style and craftsmanship. Spacious and comfortable seating can accommodate five adults and includes a driver’s seat with power lumbar and available leather seat trim.* Rear seats have a 60/40 split-folding design for added versatility. There are even air vents in the rear* so your rear passengers can be comfortable with direct airflow.

*See Features page for availability. Not all optional features are available on all trims. EX WITH TECHNOLOGY PACKAGE SHOWN.
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Putting advanced technology to work for you. The Optima is designed to make every drive a pleasure. The available Premium Touring Package includes features like the innovative UVO® in-vehicle infotainment system, premium Infinity® sound system for exceptional audio entertainment and a panoramic sunroof. The available Technology Package includes a voice-command navigation system, giving you access to detailed highway conditions from SiriusXM Traffic.®

PADDLE-SHIFTERS: Race-inspired paddle shifters on the SRX let you shift gears without taking your hands off the wheel.

POWER-FOLDING MIRRORS*: Available power-folding outside mirrors fold in close to the vehicle’s body for easier parking in tight spaces.

MOOD LIGHTING: Red-tinted mood lamps, on the front doors and lower-center console of the SX and SRX, help give the interior a sporty style.

LED/USB/LINK JACS FOR MP3 AUDIO: An auxiliary cable integrates your iPod® mobile digital device with the audio system controls.

REAR-CAMERA DISPLAY*: It conveniently lets you see things behind your vehicle that you might not see by looking over your shoulder.

PUSH-BUTTON START*: Available Smart Key remote lets you start or stop the engine with the push of a button — even with the key fob in your pocket or purse.

BLUETOOTH® WIRELESS TECHNOLOGY*: Enjoy your Bluetooth® wireless technology-enabled cell phone with hands-free simplicity.

SIRIUSXM SATELLITE RADIO*: Get over 130 channels, including commercial-free music, plus the best sports, news, talk, comedy and entertainment.

4, 9, 10, 11, * See Features and Specifications pages for availability and details. Not all optional features are available on all trims. See WITH TECHNOLOGY PACKAGE SHOWN.
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PADDLE SHIFTERS Race-inspired paddle shifters on the SX let you shift gears without taking your hands off the wheel.

POWER-FOLDING MIRRORS® Available power-folding outside mirrors fold in close to the vehicle’s body for easier parking in tight spaces.

MOOD LIGHTING Red-lined mood lamps, on the front doors and lower-center console of the EX and SX, help give the interior a sporty style.

USB/LCJUXURY JACKS FOR MD3 AUDIO An accessory cable integrates your iPod® mobile digital device11 with the audio system controls.

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Kia UVO® Powered by Microsoft.® Technology keeps giving us new ways to be entertained, stay in touch and access information. Getting to enjoy this, however, used to be complicated, especially while driving. UVO, short for “your voice,” is an available infotainment system that uses advanced voice-recognition technology to simplify the use of your cell phone and MP3 player. Instead of memorizing difficult voice commands and menus, UVO lets you use your compatible cell phone to make hands-free calls, receive and respond to text messages, listen to streaming audio, enjoy your personal music, and play your favorite song, artist or genre of music—all by giving a single, intuitive voice command. With its innovative technology, UVO makes infotainment remarkably easy to enjoy.

**COLOR TOUCH SCREEN**
UVO’s vivid 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, your phonebook from a compatible cell phone and voice information.

**ADVANCED VOICE CONTROL**
Microsoft speech technology can learn multiple users’ speaking patterns, and it responds quickly to long phrases. Even with Optimus™, multiple music-source options, finding a song is as easy as saying its title.

**EASY FEATURE UPDATES**
With its flexible Windows®-embedded Automotive platform, the UVO system allows you to update its features and services conveniently.

**DIGITAL JUKEBOX**
UVO’s in-dash digital storage is large enough to hold up to 700 megabytes of your favorite music. The system lets you load your tunes into personal MyMusic folders and sort them by either title or artist.

**HD RADIO® TECHNOLOGY**
UVO offers available HD Radio™ Technology—the digital evolution of AM and FM radio. It includes new features like crystal-clear sound, local AM/FM channels, on-screen information and much more—100% subscription free.

**REAR-CAMERA DISPLAY**
Whenever you put information an image from an integrated rear camera is displayed on the UVO screen, it lets you see things behind your vehicle that you might not see by looking over your shoulder.

“Sirius channel 22”
“add to favorites”

“play alt-rock”
“shuffle on”

“what’s playing?”

“call Jason”

“call Jason”

“what’s playing?”

“what’s playing?”

4, 10, 12, 13, 14, 18, See Features and Specifications pages for availability and restrictions. Not all optional features are available on all trims. Simulated screen.
Kia UVO<sup>®</sup> Powered by Microsoft<sup>®</sup> Technology keeps giving us new ways to be entertained, stay in touch and access information. Getting to enjoy this, however, used to be complicated, especially while driving. UVO, short for “your voice,” is an available infotainment system that uses advanced voice-recognition technology to simplify the use of your cell phone<sup>12</sup> and MP3 player. Instead of memorizing difficult voice commands and menus, UVO lets you use your compatible cell phone<sup>12</sup> to make hands-free calls, receive and respond to text messages, listen to streaming audio, enjoy your personal music, and play your favorite song, artist or genre of music — all by giving a single, intuitive voice command. With its innovative technology, UVO makes infotainment remarkably easy to enjoy.

**COLOR TOUCH SCREEN**
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**“Call Jason”**
**“Play alt-rock”**
**“Shuffle on”**
**“What’s playing?”**

**“Sirius channel 22”**
**“Add to favorites”**

**HD RADIO™ TECHNOLOGY**
UVO offers available HD Radio<sup>™</sup> Technology — the digital evolution of AM and FM radio. It includes new features like crystal-clear sound, new local FM channels, on-screen information and much more — all 100% subscription free.

**REAR-CAMERA DISPLAY**
Whenever you shift into reverse, an image from an integrated rear camera is displayed on the UVO screen. It lets you see things behind your vehicle that you might not see by looking over your shoulder.

**“Use your voice”**

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<sup>1</sup> See Features and Specifications pages for availability and restrictions. Not all optional features are available on all trims. *Simulated screen.*
Active safety systems† Safe driving begins with the ability to avoid certain accidents. That’s why all Optima models are equipped with advanced active safety systems designed to help you maintain control, even in challenging road conditions and in some emergency situations. They function automatically, leaving you free to focus on the road.

†See specifications page for endnote.

- **Vehicle Stability Management System**
  - Helps keep your vehicle stable when driving in conditions that might cause you to lose control, such as on slippery roads or when driving fast around corners.

- **Electronic Stability Control (ESC)**
  - Helps keep your vehicle stable when driving in conditions that might cause you to lose control, such as on slippery roads or when driving fast around corners.

- **Traction Control System**
  - Helps prevent wheel spinning during acceleration, especially on slippery surfaces.

- **Electronic Brake-force Distribution (EBD)**
  - Helps ensure consistent braking power at all four wheels, no matter how heavy the vehicle is or how much weight is distributed.

- **Brake Assist System (BAS)**
  - Automatically applies full braking force to avoid stalling on steep descents.

- **Hill-start Assist Control (HSA)**
  - Helps keep you from rolling backward when starting off on a steep incline.

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Always drive responsibly.

When TCS senses wheel spin during acceleration, it uses engine power and brake force to transfer power to the wheels that have the most traction.

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

Hill-start assist control

To help keep you from rolling backward when starting off on a steep hill, HSA automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.
Prepare for the unexpected. Optima’s safety systems are designed to help minimize injury when a traffic accident is unavoidable. The front seat belts feature height-adjustable anchors and pretensioners. Dual front airbags, front-seat-mounted side airbags and side curtain airbags are managed by an advanced sensor system: Optima wraps all of this — and you — in a protective, high-strength steel-reinforced body.

FRONT & REAR 3-POINT SEAT BELTS
Three-point seat belts are standard for all five seating positions, so that each person is protected with an over-the-lap and shoulder seat belt.

REINFORCED BODY
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the body of the vehicle.

FRONT SEAT BELT PRETENSIONERS
Pretensioners have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injury.

TIRE-PRESSURE MONITORING SYSTEM™
This system includes air-pressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.

LATCH SYSTEM
Lower Anchors and Tethers for Children (LATCH) system is standard and makes it easier to securely install a compatible child seat at either end of the rear seat.

3 See Specifications page for endnotes. Inflated airbags are shown for illustration only. 6x WITH TECHNOLOGY PACKAGE SHOWN.
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AIRBAG & SEAT BELT SENSORS®
This advanced system monitors the severity of an impact, the presence of a front passenger and seat belt use, and then controls airbag inflation accordingly.3

3, 16 See Specifications page for endnotes. Inflated airbags are shown for illustration only. SX/WH TECHNOLOGY PACKAGE SHOWN.
A passion for excellence. For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value found in every Kia vehicle has been widely recognized,¹ and Kia Motors has been one of the fastest-growing automotive brands in America for the past five years.²

**COMMITMENT TO AMERICA**

Kia Motors has invested over $1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant is capable of producing 360,000 vehicles a year. The Sorento crossover and Optima midsize sedans are currently being built at this plant. In addition to producing high-quality vehicles, more than 1,000 new jobs have been created at the facility, as well as 7,500 additional jobs in the surrounding area. It’s all part of Kia Motors’ commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

**Pride of Quality**

Kia Motors designs and develops vehicles and rigorously puts them to the test at high-tech facilities and proving grounds worldwide. The result is a full line of vehicles with world-class quality.

**Selling Strong**

In 2010, Kia Motors sold its 3 millionth vehicle in the U.S., and it took less time to reach that milestone than Toyota.³ In fact, Kia has recently outsold Subaru, Volkswagen and Mazda.⁴

**Visit Kia.com**

Visit Kia.com to see our award-winning website to check out specifications, videos, packages, accessories and more. Experience 360° views, or find which of our 700-plus retailers is nearest to you.

**INDUSTRY-LEADING WARRANTY PROGRAM**

At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That’s why we back every model with an industry-leading warranty program:

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

¹Kia Sorento and certain Optima GDI models are assembled in the United States from U.S. and globally-sourced parts.
²See Specifications page for endnotes.
A passion for excellence. For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value found in every Kia vehicle has been widely recognized, and Kia Motors has been one of the fastest-growing automotive brands in America for the past five years.

Kia Motors has invested over $1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant is capable of producing 360,000 vehicles a year. The Sorento crossover and Optima midsize sedans are currently being built at this plant. In addition to producing high-quality vehicles, more than 5,000 new jobs have been created at the facility, as well as 7,500 additional jobs in the surrounding area. It’s all part of Kia Motors’ commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

Kia Motors designs and develops vehicles and rigorously puts them to the test at high-tech facilities and proving grounds worldwide. The result is a full line of vehicles with world-class quality.

In 2010, Kia Motors sold its 3 millionth vehicle in the U.S., and it took less time to reach that milestone than Toyota. In fact, Kia has recently outsold Subaru, Volkswagen and Mazda.

Visit Kia.com to see our award-winning website to check out specifications, videos, packages, accessories and more. Experience 360° views, or find which of our 700-plus dealers is nearest to you.

INDUSTRY-LEADING WARRANTY PROGRAM
At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That’s why we back every model with an industry-leading warranty program:

• 10-year/100,000-mile limited powertrain warranty
• 5-year/60,000-mile limited basic warranty
• 5-year/100,000-mile limited anti-perforation warranty
• 5-year/60,000-mile 24-hour roadside assistance

†Kia Sorento and certain Optima GDI models are assembled in the United States from U.S. and globally-sourced parts. 1, 17, 18, 19, 20, 21, 22, 23 See Specifications page for endnotes.
1. **UV**-Powered by Microsoft infotainment system & HD Radio™ Technology, rear-camera display
2. Infinity® audio system w/8 speakers
3. Panoramic sunroof w/gloss-black B-pillar
4. Driver's memory seat
5. Power-folding outside mirrors
6. Heated front seats and rear seat cushion
7. Ventilated front seats
8. 18" luxury wheels
9. 4-way power-adjustable front passenger seat
10. First aid kit

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**Packages (continued)**

1. **SX PREMIUM TOURING PACKAGE**
   - UV Powered by Microsoft infotainment system w/HD Radio™ Technology, rear-camera display
   - Infinity® audio system w/8 speakers
   - Panoramic sunroof w/gloss-black B-pillar
   - Driver's memory seat
   - Power-folding outside mirrors
   - Heated front seats and rear seat cushion
   - Ventilated front seats
   - 5-spoke alloy wheels
   - 4-way-power-adjustable front passenger seat

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**Packages (continued)**

1. **SX TECHNOLOGY PACKAGE**
   - UV Powered by Microsoft infotainment system w/HD Radio™ Technology, rear-camera display
   - Infinity® audio system w/8 speakers
   - Panoramic sunroof w/gloss-black B-pillar
   - Driver's memory seat
   - Power-folding outside mirrors
   - Heated front seats and rear seat cushion
   - Ventilated front seats
   - 5-spoke alloy wheels
   - 4-way-power-adjustable front passenger seat

---

**Packages (continued)**

1. **SX LIMITED PACKAGE**
   - UV Powered by Microsoft infotainment system w/HD Radio™ Technology, rear-camera display
   - Infinity® audio system w/8 speakers
   - Panoramic sunroof w/gloss-black B-pillar
   - Driver's memory seat
   - Power-folding outside mirrors
   - Heated front seats and rear seat cushion
   - Ventilated front seats
   - 5-spoke alloy wheels
   - 4-way-power-adjustable front passenger seat

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**Hybrid Convenience Package**

- UV Powered by Microsoft infotainment system
- Rear-camera display
- 4-way-power-adjustable driver's seat

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4, 5, 15, 24 (see specifications page for details)
Packages

**LX CONVENIENCE PLUS PACKAGE**
1. UVO™ Powered by Microsoft infotainment system with rear-camera display
2. 8-way power-adjustable driver’s seat
3. Auto-dimming rearview mirror w/home link & compass

**LX TECHNOLOGY PACKAGE**
(Requires LX Conveniene Package)
1. Voice-command navigation w/SiriusXM Traffic/rear-camera display
2. Infiniti® audio system w/6 speakers
3. Dual-zone automatic temperature control w/clip vents

**LX CONVENIENCE PACKAGE**
(Requires LX Technolgy Package)
1. 8-way power-adjustable driver’s seat
2. Auto-dimming rearview mirror w/home link & compass

**EX PREMIUM PACKAGE**
1. UVO™ Powered by Microsoft infotainment system w/HomeLink® Technology & Rear Camera Display
2. Infiniti® audio system w/6 speakers
3. Panoramic sunroof w/gloss-black B-pillar
4. Driver’s memory seat
5. Power-folding outside mirrors
6. Heated front seats and rear seat cushion
7. Ventilated front seats
8. Heated steering wheel
9. 4-way power-adjustable front passenger seat

**EX TECHNOLOGY PACKAGE**
(Requires EX Premium Package)
1. Voice-command navigation w/SiriusXM Traffic/rear-camera display
2. Infinity® audio system w/6 speakers
3. Dual-zone automatic temperature control w/clip vents
4. Power-folding outside mirrors
5. Heated front seats and rear seat cushion
6. Ventilated front seats
7. Heated steering wheel
8. 4-way power-adjustable front passenger seat

**SX PREMIUM TOURING PACKAGE**
1. UVO™ Powered by Microsoft infotainment system w/HomeLink® Technology & Rear Camera Display
2. Infinity® audio system w/6 speakers
3. Panoramic sunroof w/gloss-black B-pillar
4. Driver’s memory seat
5. Power-folding outside mirrors
6. Heated front seats and rear seat cushion
7. Ventilated front seats
8. 18” luxury wheels
9. 56” luxury wheels
10. 4-way power-adjustable front passenger seat

**SX TECHNOLOGY PACKAGE**
(Requires SX Premium Touring Package)
1. Voice-command navigation w/SiriusXM Traffic/rear-camera display
2. Infinity® audio system w/6 speakers
3. Dual-zone automatic temperature control w/clip vents
4. Power-folding outside mirrors
5. Heated front seats and rear seat cushion
6. Ventilated front seats
7. Heated steering wheel
8. 4-way power-adjustable front passenger seat

**SX LIMITED PACKAGE**
(Requires SX Premium Touring Package & SX Technology Package)
1. White or black Nappa leather seats and interior trim
2. Black want header and pillar trim
3. LED daytime running lights
4. 3” chrome accent side skirts (red brake calipers: front & rear)
5. Chrome accent side skirt
6. Wood accent floor
7. Electronic parking brake
8. Dog mode
9. Dual flux badge
10. 56” luxury wheels

**HYBRID CONVENIENCE PACKAGE**
1. UVO™ Powered by Microsoft infotainment system with rear-camera display
2. 8-way power-adjustable driver’s seat

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Packages (continued)

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4, 9, 11, 24 see specifications page for details.
Exterior Colors

- Snow White Pearl
- Ultra Silver Metallic
- Java Metallic
- Bright Silver Metallic
- Coasa Blue
- Black Leather
- Bright Blue

Interior Colors

- Black Leather
- Ultra Silver Metallic
- Java Metallic
- Coasa Blue
- Bright Blue
- Bright Blue

Some interior combinations are indicated by:
- L = Optima Limited
- H = Optima Hybrid

Actual vehicle colors may vary from printed brochure.
Features

**EXTERIOR**
- Auto-dimming rearview mirror w/ homelink™ & compass
- Driver and front passenger’s one-touch auto-up/down windows
- Driver and front passenger’s one-touch auto-up/down windows
- Dual exhaust w/chrome tips
- Power-folding outside mirrors
- Rear view camera display
- Surround-sound audio & HD rear-camera display
- Tire pressure monitoring system
- Wi-fi® (include NAV system)

**INTERIOR & CONVENIENCE**
- 6-way adjustable driver’s seat & power lumbar support
- 6-way adjustable front passenger seat
- Black gloss/chrome front grille
- D headlights w/auto leveling
- D taillights
- Driver’s choice seat
- Front seat-mounted side airbags
- Heated front seats & rear seat cushion
- Heated outside mirrors
- Leather seat trim
- Lithium P: 18.5 cu. ft. (10.8 cubic ft."
- Power-folding outside mirrors
- Power-folding outside mirrors
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display

**SEATING & TRIM**
- Black gloss/chrome front grille
- D headlights w/auto leveling
- D taillights
- Dual exhaust w/chrome tips
- Outside-mirror turn-signal indicators
- Power-folding outside mirrors
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display

**RERAINT/ SAFETY SYSTEMS**
- Driver and front passenger’s one-touch auto-up/down windows
- Dual exhaust w/chrome tips
- Front seat-mounted side airbags
- Heated front seats & rear seat cushion
- Outside-mirror turn-signal indicators
- Surround-sound audio & HD rear-camera display

**ENGINE**
- 2.4L engine
- Brake assist system
- Cruise control
- Driver and front passenger’s one-touch auto-up/down windows
- Dual exhaust w/chrome tips
- Electronic stability control
- Front seat-mounted side airbags
- Heated front seats & rear seat cushion
- Heated outside mirrors
- Homelink®
- Infiniti® audio system w/Infinity® speakers
- Power-folding outside mirrors
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display

**SPECIALTY TECHNIQUES**
- Deluxe entertainment
- Driver and front passenger’s one-touch auto-up/down windows
- Dual exhaust w/chrome tips
- Electronic stability control
- Front seat-mounted side airbags
- Heated front seats & rear seat cushion
- Heated outside mirrors
- Homelink®
- Infiniti® audio system w/Infinity® speakers
- Power-folding outside mirrors
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display

**SPECIFICATIONS**
- 2.4L engine
- 2.4L engine
- Automatic transmission
- Bluetooth®
- Direc Sat radio
- Dual exhaust w/chrome tips
- Electronic stability control
- Front seat-mounted side airbags
- Heated front seats & rear seat cushion
- Heated outside mirrors
- Infiniti® audio system w/Infinity® speakers
- Power-folding outside mirrors
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display

**ELECTRONICS**
- ATC™ (Automatic Temperature Control)
- Bluetooth®
- Charge and store
- Cordless power window switches
- Driver and front passenger’s one-touch auto-up/down windows
- Dual exhaust w/chrome tips
- Electronic stability control
- Front seat-mounted side airbags
- Heated front seats & rear seat cushion
- Heated outside mirrors
- Homelink®
- Infiniti® audio system w/Infinity® speakers
- Power-folding outside mirrors
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display

**SUPER OFFER**
- Deluxe entertainment
- Driver and front passenger’s one-touch auto-up/down windows
- Dual exhaust w/chrome tips
- Electronic stability control
- Front seat-mounted side airbags
- Heated front seats & rear seat cushion
- Heated outside mirrors
- Homelink®
- Infiniti® audio system w/Infinity® speakers
- Power-folding outside mirrors
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display
- Surround-sound audio & HD rear-camera display

**Specifications**

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