EXTERIOR COLORS

INTERIOR COLORS

ENDNOTES
1. Based on EPA estimates. Actual results may vary with options, driving conditions, driving habits, and your vehicle’s condition. 2. Drivetime estimates include 10 miles (16 km) pre-programmed warm-up time and 5 miles (8 km) on a charge. 3. Vehicle Health Information and Diagnostic System (VHIDS) is a system that collects data from your vehicle and sends it securely to Kia Motors America, Inc. 4. SiriusXM® audio and data services each require a subscription sold separately, after trial, subject to customer agreement and availability, and fees and programming subject to change. Traffic information not available in all markets. 5. SiriusXM® audio and data services each require a subscription sold separately, after trial, subject to customer agreement and availability, and fees and programming subject to change. Traffic information not available in all markets. 6. Tire-Pressure Monitoring System, always check tire pressure on regular basis. 7. Internet service plan (normal cellular service rates may apply). 8. Required for most UVO eServices. 9. Play, and Google Maps are trademarks of Google Inc. Google Maps ©2015 Google. 10. Requires a cell phone connected via Bluetooth® wireless technology and a wireless signal. 11. Requires a cell phone connected via Bluetooth® wireless technology and a wireless signal. 12. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 13. These features are devices only are UVO eServices-compatible. iPhone® is a registered trademark of Apple Inc. AndroidTM is a trademark of Google Inc. 14. Based on EPA estimates. Actual results may vary with options, driving conditions, driving habits, and your vehicle’s condition. 15. These features are devices only are UVO eServices-compatible. iPhone® is a registered trademark of Apple Inc. AndroidTM is a trademark of Google Inc. 16. Vehicle Diagnostics checks powertrain, chassis and airbag systems, and is not a substitute for maintenance. See UVO eServices Maintenance Feature or Owner’s Manual for maintenance schedule. 17. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 18. heels or high-heeled shoes subject to charge. Traffic information not available in all markets. See www.siriusxm.com/traffic for details. SiriusXM®, XM, and all related marks and logos are trademarks of www.siriusxm.com/traffic for details.
Optima Hybrid features a combination of contemporary design, advanced technology, and outstanding performance that stands out among midsize sedans. Its full parallel hybrid system consists of a powerful internal combustion engine and an electric motor that seamlessly work together to help produce optimum power and efficiency. Plus, impressive premium features make every drive a pleasure. Like all Kia models, Optima Hybrid also comes with an industry-leading, 10-year/100,000-mile warranty program — a testament to its outstanding quality and reliability.
Optima Hybrid’s interior includes sleek design and meticulous craftsmanship. The driver will appreciate its outstanding ergonomics and well-positioned controls, while passengers will welcome the spacious seating and generous headroom and legroom. Plus, available features like leather seat trim,* and high-gloss and satin chrome accents* throughout the interior make it exceptionally comfortable and enhance its contemporary look.

A spacious interior with sophisticated styling

VOICE-COMMAND NAVIGATION SYSTEM*
An available voice-command navigation system features a Rear-Camera Display* and continuously updated highway conditions from SiriusXM Traffic,* making daily driving especially convenient.

STEERING-WHEEL-MOUNTED CONTROLS*
A variety of features may be operated with the convenient steering-wheel-mounted controls, including the audio system’s volume and mode, along with the cruise control system.

POWER-ADJUSTABLE FRONT SEATS*
An available 8-way power-adjustable driver’s seat and a 4-way power-adjustable front passenger seat provide personalized seating positions to make all-day drives a pleasure.

* See Features and Specifications pages for availability. See back cover for illustrations. Not all optional features are available on all trims. Simulated images shown for illustration only.
Confidence-inspiring technology

Optima Hybrid features an array of advanced systems designed to monitor your driving environment and seamlessly connect you to the road. It continuously delivers information to make better driving decisions. Plus, a range of innovative features are dedicated to providing a wider variety of entertainment options.

First-class features

A long list of premium features work together to make daily driving more convenient than ever and encourage drivers to enjoy every moment behind the wheel. In addition, Optima Hybrid’s variety of first-class amenities are designed to enhance both driver and passenger comfort all year long.

1. UVO — SHORT FOR “YOUR VOICE” The available UVO eServices Infotainment System uses advanced voice-recognition technology to let you conveniently manage your music and enjoy hands-free use of your phone — with simple, intuitive verbal commands. An available free app allows you to integrate your compatible smartphone with your vehicle — and make the most of UVO eServices. This app can be downloaded at the App Store™ and Google Play™ Store. UVO eServices can access various information services and safety services.”

2. BLIND-SPOT DETECTION WITH LANE-CHANGE ASSIST™ An available radar system helps detect vehicles in the driver’s blind spot and provides alerts. Lane-Change Assist helps detect vehicles approaching from behind.

3. REAR CROSS-TRAFFIC ALERT™ Available Rear-Cross Traffic Alert warns the driver of cross-traffic while the vehicle is in reverse by activating audible and visual alerts to help reduce the likelihood of a collision.

4. REAR-CAMERA DISPLAY™ This helps you see things behind your vehicle that you might not see by looking over your shoulder. Optima Hybrid features an available Rear-Camera Display with a large, bright screen.

5. REAR PARK ASSIST SYSTEM™ An available sonar sensor system is concealed in the vehicle’s rear bumper. When you’re backing up, an audible warning is given if the system detects certain objects behind your vehicle.

6. PANORAMIC SUNROOF* To create personalized climate zones, the expansive available panoramic sunroof lets you fill the interior with sunshine and fresh air. It also includes power retracted sunshades and the front portion of the sunroof tilts and slides.

7. VENTILATED AND HEATED SEATS* Available heated seats and ventilated front seats are located on the driver’s door, providing personalized ergonomics for the driver’s seat and outside mirrors. It makes daily operation more convenient.

8. DRIVER’S MEMORY SEAT* Available memory settings for two drivers make parking in tight spots easier, the Smart Key remote lets you start or stop the engine with the push of a button, even when you have the key fob in your pocket or purse.

9. PUSH-BUTTON START The available Electronic Parking Brake (EPB) functions like a conventional manual/hand brake but has the added convenience of automatically releasing when you shift out of Park.

10. DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL To create personalized climate zones, the available dual-zone automatic temperature control allows the driver and front passenger to adjust individual temperature settings. Rear-seat passengers have a separate vent.

11. HEATED STEERING WHEEL* The powerful available heated steering wheel is especially nice on cold winter days.

12. POWER FOLDING OUTSIDE MIRRORS* Available memory settings for two drivers make parking in tight spots easier.

13. ELECTRONIC PARKING BRAKE* To make everyday driving more convenient, the Smart Key remote lets you start or stop the engine with the push of a button, even when you have the key fob in your pocket or purse.

1. 9. 10. 11. 12. 13. * See Features and Specifications page for availability. See back cover for endnotes. Not all optional features are available at all times. Simulated images shown for illustration only.
AIRBAG & SEAT-BELT SENSORS
This advanced system monitors the severity of certain impacts, the presence of a front passenger, and seat-belt use and then controls airbag inflation accordingly.¹

ADVANCED AIRBAG SYSTEM
An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.²

FRONT SEAT-BELT PRETENSIONERS
Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS
The front height-adjustable seat-belt anchors allow the driver and front passenger seat belts to be raised and lowered for a proper fit.

FRONT & REAR 3-POINT SEAT BELTS
Three-point seat belts are standard for all seating positions, so that each person is protected with both an over-the-lap and shoulder seat belt.

LATCH SYSTEM
Easy-to-use Lower Anchors and Tethers for Children (LATCH) system is engineered to let you securely install a compatible child seat at either end of the rear seat.

SIDE-IMPACT DOOR BEAMS
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. In addition, the body’s support pillars are reinforced to help strengthen the body of the vehicle.

FRONT & REAR CRUMPLE ZONES
Both front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

VEHICLE STABILITY MANAGEMENT (VSM)
For additional steering direction control capability, the VSM system intervenes in appropriate situations to help the driver regain control of the vehicle.

ELECTRONIC STABILITY CONTROL (ESC)
ESC provides improved directional stability to help maintain better control in difficult driving situations. During emergency maneuvers, it can control the engine and brakes to help keep your Optima Hybrid on course.

TRACTION CONTROL SYSTEM (TCS)
When TCS senses wheelslips during acceleration, it uses a combination of both engine power and brake force to help transfer power to the wheels that have the most traction.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD automatically adjusts the front-to-rear balance of brake pressure.

BRAKE ASSIST SYSTEM (BAS)
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

HILL-START ASSIST CONTROL (HAC)
To help keep your vehicle from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

ANTI-LOCK BRAKING SYSTEM (ABS)
ABS is an integral part of an active safety system and helps to contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

Advanced engineering for your protection
Optima Hybrid features advanced safety systems engineered to help you maintain control, even in harsh road conditions and in some emergency situations.¹ These safety systems are designed to function automatically, leaving you free to focus on safe driving. In addition, a range of passive safety systems work together to help minimize injury when certain traffic accidents are unavoidable.

¹No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, or injury. Always drive responsibly. Inflated airbags are shown for illustration only. ¹²See back cover for endnote. HYBRID EX SHOWN.

ARIA & SEAT-BELT SENSORS
This advanced system monitors the severity of certain impacts, the presence of a front passenger, and seat-belt use and then controls airbag inflation accordingly.¹

ADVANCED AIRBAG SYSTEM
An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.²

FRONT SEAT-BELT PRETENSIONERS
Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS
The front height-adjustable seat-belt anchors allow the driver and front passenger seat belts to be raised and lowered for a proper fit.

FRONT & REAR 3-POINT SEAT BELTS
Three-point seat belts are standard for all seating positions, so that each person is protected with both an over-the-lap and shoulder seat belt.

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FEATURES

MECHANICAL & EXTERIOR

2.4L, 4-cylinder engine, full parallel hybrid system
6-speed Sportmatic transmission
High-performance dampers
10” tires with alloy wheels
17” tires with alloy wheels
Panoramic sunroof
Manual-adjustable mirrors with turn-signal indicators
Power-folding outside mirrors with turn-signal indicators
Heated outside mirrors
Auto light control

INTERIOR & CONVENIENCE

AM/FM/CD/MP3/ SiriusXM® satellite radio
4 speakers with door-mounted tweeters
UVO®-premium audio system with 6 speakers
UVO®-eServices Infotainment System
UVO®-eServices Infotainment System/ volatility navigation, SiriusXM Traffic®
Backup Camera Display
Rear Park Assist System
Blind-Spot Detection w/Lane-Change Assist®
Rear Cross-Traffic Alert
Push-button start w/Smart Key
USB/audible input jacks
bluetooth® wireless technology
Steering wheel-mounted audio controls
Charger control

SEATING & TRIM

Cloth seat trim w/CleanTex
Leather seat trim
Ventilated & heated front seats
Heated rear outboard seat cushions
Rear seat slide/pass-through
Driver’s seat power lumbar support
Driver’s memory seat
B-way-power-adjustable driver’s seat
4-way-power-adjustable front passenger seat

RESTRANT & SAFETY SYSTEMS

Dual front advanced airbags
Dual front seat-mounted side airbags
Full-length side curtain airbags
Front & rear 3-point seat belts
Front seatbelt pretensioners
Dual adjustable front seatbelt anchors
Antilock Braking System (ABS)
Electronic Stability Control (ESC)

车内信息

Curb Weight
Automatic transmission
3,286 lbs. (15” tire)
3,262 lbs. (17” tire)

Body & Chassis

Type
Steel Unibody

Front Suspension
Independent, MacPherson strut, coil spring, stabilizer bar

Rear Suspension
Independent, multi-link, coil spring, stabilizer bar

Steering type
Electric Power Steering (EPS)

Brakes
Power-assisted ABS + Electronic Stability Control

Tires

Size
205/55R16
215/55R17

2016 EPA-ESTIMATED FUEL ECONOMY

City/highway MPG
31/36 (hybrid)
30/35 (EX)

Fuel tank capacity (gallons)
17.2

Hybrid Convenience

1. UVO eServices Infotainment System w/Rear-Camera Display®
2. HD-way power-adjustable driver’s seat
3. LED front accent lights
4. Laminated front-Door windows & windshield (not shown)

EX TECHNOLOGY

1. Panoramic sunroof w/Blk glass B-pillar
2. Back-Up Warning System®
3. Blind-Spot Detection w/Lane-Change Assist®
4. Rear Cross-Traffic Alert®

PACKAGES

1. 2.4L, 4-cylinder, full parallel hybrid system
2. DOHC, four-valve/cylinder, Continuously Variable Valve Timing (CVVT)
3. 199 hp @ 5,500 rpm
4. 215 lb.-ft. @ 1,000-2,500 rpm
5. 235 lb.-ft. @ 1,000-2,500 rpm
6. 8-speed electronically controlled Sportmatic® transmission
7. Traction Control System (TCS)
8. Electronic Stability Control (ESC)
9. Anti-lock Braking System (ABS)
10. Front & rear 3-point seat belts
11. Full-length side curtain airbags
12. Dual front seat-mounted side airbags
13. Front seat-belt pretensioners
14. Vehicle-Stability Management (VSM)
15. Tire-Pressure Monitoring System (TPMS)
16. Push-button start w/Smart Key
17. Rear Cross-Traffic Alert

STANDARD — NOT AVAILABLE