FROM COMPACT TO CROSSOVER

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Stylish, sporty and fun

With a 1.6L Gasoline Direct Injection (GDI) I4 engine that delivers 138 horsepower, precise, agile handling and sporty features like available paddle shifters,* the 2014 Rio is remarkably fun to drive. The Rio 5-Door includes a hatchback for quick access to its roomy cargo area,1 providing versatility to match your lifestyle. To make everyday driving more convenient, Rio offers available technologically advanced features like voice-command navigation2* with real-time highway conditions from SiriusXM Traffic3* and UVO4* — an infotainment system with voice-activation technology. Like all Kia models, Rio comes with an industry-leading 10-year/100,000-mile warranty program.5

**EXCEPTIONAL PERFORMANCE**
A 1.6L Gasoline Direct Injection (GDI) engine delivers 138 horsepower for impressive acceleration. An available six-speed automatic transmission* provides smooth and seamless shifting.

**ADVANCED TECHNOLOGY**
The available Rear Camera Display* helps you see things behind your vehicle that you might not see by looking over your shoulder. In addition, you’ll enjoy the convenience of available push-button start* with Smart Key remote.

**PEACE OF MIND**
Rio features a full range of advanced safety systems.† These include six airbags, Electronic Stability Control (ESC), Hill-start Assist Control (HAC) and Vehicle Stability Management (VSM).

1, 2, 3, 4, 5, 6, * See Features and Specifications pages for availability and endnotes. *not all optional features are available on all trims.
† No system, no matter how advanced, can compensate for all driver error, driving conditions, accidents and/or injuries. Always drive responsibly. Cover: Rio SX/Rio 5-Door SX With Premium Packages Shown. This page: Rio SX With Premium Package Shown.
Spacious and versatile

The Rio 5-Door delivers an ideal combination of unique styling and versatility. It has the same exceptional performance and all the technologically advanced features that the Rio sedan offers, plus the added convenience of a hatchback. Its fifth door gives you quick and easy access to its roomy cargo area. The Rio 5-Door also lets you carry passengers, cargo, or a combination of both thanks to its adjustable seating configurations.

60/40 SPLIT-FOLDING SEATS
Split-folding rear seats give you the flexibility to conveniently carry passengers or cargo.

COVERED CONSOLE
Dual cupholders and a storage lid with a sliding armrest let you keep personal items close at hand.

CONCEALED STORAGE
The cargo cover allows you to store your valuable items out of sight.

1. *See Features and Specifications pages for availability and endnote. *Not all optional features are available on all trims. RIO 5-DOOR SX WITH PREMIUM PACKAGE SHOWN.

1. • See Features and Specifications pages for availability and endnote. *Not all optional features are available on all trims. RIO 5-DOOR SX WITH PREMIUM PACKAGE SHOWN.
Rio’s interior is designed to let driver and passengers alike travel in first-class comfort. The cabin is spacious and comfortable, with impressive head- and legroom for all seating positions along with a six-way adjustable driver’s seat. Rio SX also includes available refinements such as heated front seats and leather seat trim.

*See Features page for availability. Not all optional features are available on all trims. Rio SX with Premium Package shown.

**POWER SUNROOF**
Enjoy plenty of fresh air and sunshine, thanks to the SX’s available tinted sunroof. Its 80-in-wide design makes operation quick and convenient.

**HEATED FRONT SEATS**
For optimum comfort in cold weather, the SX is available with leather-trimmed, heated front seats.

**PADDLE SHIFTERS**
Rio SX has paddle shifters that allow you to change gears without taking your hands off the wheel.

**PUSH-BUTTON START**
Start or stop the engine at the push of a button with the available Smart Key remote, even with the key fob in a pocket or purse.

**POWER-FOLDING OUTSIDE MIRRORS**
Available power-folding outside mirrors let you tuck the mirrors in close to the vehicle’s body for easy parking in a garage or in tight spaces.

**STRIKING INTERIOR**
Rio SX has a leather-wrapped steering wheel and gear shift knob, an upscale soft-touch dash, plus a Supervision meter cluster for outstanding readability.

Refined and comfortable
Connect to your entertainment and your vehicle

Rio offers advanced features that make driving more enjoyable and give you easy access to your phone and personal audio entertainment. At the top of the list is UVO™. Powered by Microsoft®, an available infotainment system that uses innovative voice-activation technology. UVO, short for “your voice,” lets you make hands-free calls, receive and respond to text messages, listen to streaming audio, enjoy your personal music and even play your favorite song, artist or genre of music—all by giving a single, intuitive voice command.

VOICE-COMMAND NAVIGATION
Available voice-command navigation includes a vivid color touch screen and real-time highway conditions from SiriusXM Traffic.†

Available in Rio with Premium Package.

COLOR TOUCH SCREEN
UVO’s vivid 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, your phonebook from a compatible Bluetooth® enabled cell phone, and vehicle information.

ADVANCED VOICE CONTROL
Microsoft® speech technology can learn the speaking patterns of multiple users and respond quickly to long phrases. With UVO’s multiple music-source options, finding a song is as easy as saying its title.

DIGITAL MUSIC STORAGE
UVO features easy-to-use, in-dash digital storage space large enough to hold up to 700 megabytes of your favorite music. The system lets you load your tunes and sort them by either title or artist.

RED-CAMERA DISPLAY†
Whenever you shift into reverse, a live image from a rear camera displays on the screen, showing objects behind the vehicle you might not otherwise see.

USB/AUXILIARY MP3 JACKS
Now you have the freedom to listen to your favorite tunes from your own music library. Simply connect your MP3 player to the audio system using an accessory USB cable, sold separately.

SIRIUSXM® SATELLITE RADIO®
Get over 150 channels of commercial-free music, sports, news and talk to go in your Kia. With SiriusXM, enjoy over 160+ channels on your computer, smartphone and tablet.†

BLUETOOTH® WIRELESS TECHNOLOGY‡
Streaming audio is always at your command when using a compatible Bluetooth® wireless technology-enabled device.

USB/AUXILIARY MP3 JACKS
Now you have the freedom to listen to your favorite tunes from your own music library. Simply connect your MP3 player to the audio system using an accessory USB cable, sold separately.

UVO® infotainment System
Connect to your entertainment and your vehicle
Rio delivers outstanding performance that puts the fun back into driving. It features a Gasoline Direct Injection (GDI) engine with 138 horsepower and an available smooth-shifting, six-speed automatic transmission.* For increased agility and responsiveness, Rio SX features a sport-tuned suspension and 17-inch alloy wheels.

**Performance you can count on**

**ADVANCED ENGINEERING**

The GDI engine includes dual Continuously Variable Valve Timing (CVVT), which automatically adjusts valve timing to help provide maximum power and reduce exhaust emissions.

**INNOVATIVE TECHNOLOGY**

An available Eco Package* includes Idle Stop & Go (iSG). iSG automatically turns off the engine when you come to a complete stop and then seamlessly restarts the engine when you release the brake pedal.

**OPTIMUM EFFICIENCY**

Automatic transmission models have an Active Eco System. With a push of the Eco button, it adjusts the engine and transmission for efficient performance.

**SMOOTH AND PRECISE HANDELING**

Rio features a MacPherson-strut front-suspension system, complemented by a rear torsion beam axle with gas shock absorbers that is tuned to provide you with a smooth and comfortable ride.

*Rio SX WITH PREMIUM PACKAGE SHOWN. See Features page for availability. Not all optional features are available on all trims.
Airbag & Seat Belt Sensors
An advanced sensor system manages six airbags by monitoring the severity of an impact, presence of passengers and seat belt use, and then controls airbag inflation accordingly.

Front Seat Belt Pretensioners
Pretensioners have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

Side-Impact Door Beams
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the body of the vehicle.

Front & Rear Crumple Zones
Front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the structural integrity of the passenger compartment in certain collisions.

Rear Child-Safety Door Locks
Rear child-safety door locks are designed to help prevent the doors from being opened accidentally, which is especially important when small children are passengers. With the doors in the locked position, they can only be opened from the outside.

LATCH System
The standardized Lower Anchors and Tethers for Children (LATCH) system makes it easier to securely install a compatible child seat in any of the three rear seating positions.

Vehicle Stability Management (VSM)
VSM is engineered to help add steering direction control capability. The system intervenes in appropriate situations to help the driver regain control of the vehicle.

Electronic Stability Control (ESC)
ESC provides improved directional stability, which helps you maintain better control in difficult driving situations. During emergency maneuvers, it can control the engine and brakes to help keep your Rio on course.

Electronic Brake-Force Distribution (EBD)
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

Hill-Start Assist Control (HAC)
To help keep your Rio from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

Anti-Lock Brakes (ABS)
ABS is the foundation of an active safety system and contributes to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

Designed to help protect driver and passengers
Rio’s safety systems are engineered to help you maintain control, even in harsh road conditions, and help minimize injury when certain traffic accidents are unavoidable. These safety systems are designed to function automatically, leaving you free to focus on the road ahead.

In addition, front and rear three-point seat belts — complemented by an advanced airbag system that includes dual front, front seat-mounted side, and full-length side curtain airbags — help protect the driver and passengers in certain situations.
Kia is committed to producing world-class vehicles to suit most every driving need. This promise has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features and advanced safety systems. The value found in every Kia vehicle has been widely recognized — one reason Kia has been honored in Interbrand’s Best Global Brands 2012 Report.

Taking on the Competition

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia’s belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with a proven track record, and during the 2013 racing season they kept the momentum going. That means you can look for Kia drivers in the winner’s circle at racetracks across America in the months ahead.

Compelling Design

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represent the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners as well as Kia’s designers with pride.

Delivering on a Promise

Kia is committed to providing assistance to those in need. That’s why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. To date, the “Double Your Impact” campaign — which began with Kia’s $1 million donation — has resulted in contributions from more than 21,000 “citizen philanthropists” and benefited nearly 500,000 public school students. In 2013, Kia is launching a major funding campaign that will raise the total impact to $5 million in just two years.

Commitment to America

Kia Motors has invested over $1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant recently produced its one millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being built at this plant. Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 11,000 jobs in West Point and the surrounding areas. It’s all part of Kia Motors’ commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

Industry-leading Warranty Program

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program:

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

OfficiAl Automotive Partner of the NBA

OfficiAl Automotive Partner of the LPGA

The Sorento and Optima GDI (EX trims and certain LX trims only) and GDI Turbo are built in the United States from U.S. and globally-sourced parts. 5, 10, 11, 12, 13, 14 See Specifications page for endnotes.

DonorsChoose.org

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**LX POWER PACKAGE**
1. Power windows w/driver’s one-touch auto up/down
2. Power door locks w/remote keyless entry

**EX CONVENIENCE PACKAGE**
1. 15” alloy wheels
2. UVO® infotainment system, Rear-Camera Display®
3. Auto-rolloff headlights
4. Leather-wrapped steering wheel & gearshift knob
5. Power-folding outside mirrors w/turn-signal indicators
6. Front fog lights
7. Dual-illuminated visor vanity mirrors
8. Dual map lights
9. Soft-touch dash (not shown)

**EX ECO PACKAGE**
(REQUIRES CONVENIENCE PACKAGE)
1. Idle Stop & Go (iSG) system

**SX PREMIUM PACKAGE**
1. Voice-command navigation w/SiriusXM Traffic, Rear-Camera Display®
2. Push-button start w/Smart Key
3. Leather seat trim
4. Heated front seats
5. Power sunroof w/tilt

**COLORS**

**EXTERIOR**

**INTERIOR**

*AVAILAABLE ON SX PREMIUM PACKAGE.*

*See Specifications page for endnotes.* SX PREMIUM PACKAGE SHOWN.

**Platinum Graphite (PM)**
- EX: B/BK

**Aurora Black (P)**
- LX: B
- EX: B/BK
- SX: BK

**Bright Silver (M)**
- LX: BK
- EX: B/BK
- SX: BK

**Chestnut (PM)**
- EX: BK

**Midnight Sapphire (PM)**
- (Sedan only)
- EX: B
- SX: BK

**Silverstone Beige**
- EX: BK

**Electronic Blue (PM)**
- (5-Door only)
- EX: BK
- SX: BK

**Signal Red (P)**
- LX: B
- EX: B/BK
- SX: BK

**Clear White**
- LX: B/BK
- EX: B/BK
- SX: BK

**Beige Cloth**
- (LX)

**Black Cloth**
- (LX)

**Beige Premium Cloth**
- (EX)

**Black Premium Cloth**
- (EX/SX)

**Black Leather**
- (SX)

ACTUAL VEHICLE COLORS MAY VARY FROM PRINTED BROCHURE.

( ) = Metallic Paint, (P) = Pearl Paint, (PM) = Pearl Metallic Paint.

Interior combinations are indicated by:
- B = Beige Interior
- BK = Black Interior

3, 4, 6 See Specifications page for endnotes. SX PREMIUM PACKAGE SHOWN.
FEATURES

MECHANICAL & EXTERIOR

- 1.6L Gasoline Direct Injection & turbocharged engine
- 10-speed shift-by-wire
- 10-speed automatic transmission
- Sport-tuned suspension
- Black mesh radiator grille
- Black mesh radiator grille with chrome surround
- Dual body-color heated power mirrors
- Rear spoiler
- Power sunroof

INTERIOR & CONVENIENCE

- Heated front seats
- Supervision meter cluster
- Voice-command navigation
- 4 speakers
- 4 speakers

SEATING & TRIM

- Cloth seat trim
- Premium cloth seat trim
- Leather seat trim
- Leather seat trim
- Leather seat trim
- Leather seat trim
- Leather seat trim
- Power windows w/driver’s one-touch auto up & down
- Power windows w/driver’s one-touch auto up & down
- Power windows w/driver’s one-touch auto up & down
- Power windows w/driver’s one-touch auto up & down
- Power windows w/driver’s one-touch auto up & down
- Power windows w/driver’s one-touch auto up & down

RERAINT & SAFETY SYSTEMS

- 6-speed manual (Lx)
- 6-speed automatic transmission w/Sportmatic (Ex)
- Rear window wiper & washer (5-Door)
- Rear window wiper & washer (5-Door)
- Rear window wiper & washer (5-Door)
- Rear window wiper & washer (5-Door)
- Rear window wiper & washer (5-Door)

ENDNOTES

- All cargo capacity is for properly secured and properly secured, and never loaded more than the seat bases.
- Navigation is not available with UVO system.
- All SiriusXM services require a subscription, sold separately, after a 3-month trial which is included with vehicle purchase. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates and prices, unless you opt out at least 10 days prior to trial expiration. For more information, call 1-866-635-2349 (U.S.) or 1-888-539-7951 (Canada), or refer to specifications above for 2014 EPA fuel economy estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle’s condition.

SPECIFICATIONS

ENGINE

- 1.6L I4
- Turbo 11.0:1
- Direct Injection (GDI)
- Fuel system
- 1.6L I4
- Gasoline Direct Injection (GDI)
- Fuel system

DIMENSIONS

- 100.0 in.
- 59.6 in. (Lx/Ex), 61.0 in. (Sx)
- 57.3 in.
- 51.1 in./50.8 in.
- 13.7 ft. (Lx/Ex), 13.5 ft. (Sx)
- 52.1 in./51.2 in.
- 6.0 ft.
- 17.1 cubic ft.
- 10.3 in.
- 1.6L I4

TIRES & BRAKES

- 171.9 in. (sedan)/159.3 in. (5-Door)
- 10.1 in. (Lx/Ex), 11.0 in. (Sx)
- 1.6L I4
- 1.6L I4

Curb Weight

- 2,573 lbs. (sedan)/2,564 lbs. (5-Door)
- 17.8 ft.
- 10.3 in.
- Automatic transmission

Body & Chassis

- Steel unibody
- Steel unibody
- Steel unibody

Tires & Brakes

- Steel unibody
- Steel unibody
- Steel unibody

2014 EPA-Estimated Fuel Economy

- 1.6L I4
- 1.6L I4
- 1.6L I4
- 1.6L I4
- 1.6L I4
- 1.6L I4
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