Stylish, sporty, and fun

With a 1.6L Gasoline Direct Injection (GDI) I4 engine that delivers 138 horsepower, precise, agile handling, and sporty features like available paddle shifters,* the 2015 Rio is remarkably fun to drive. The Rio 5-Door includes a hatchback for quick access to its roomy cargo area, providing versatility to match your lifestyle. To make everyday driving more convenient, Rio offers available technologically advanced features like voice-command navigation2* with continuously updated highway conditions from SiriusXM Traffic3* and UVO4* — an Infotainment System with voice-activation technology. Like all Kia models, Rio comes with an industry-leading 10-year/100,000-mile warranty program.5

EXCEPTIONAL PERFORMANCE
A 1.6L Gasoline Direct Injection (GDI) engine delivers 138 horsepower for impressive acceleration. An available six-speed automatic transmission* provides smooth and seamless shifting.

ADVANCED TECHNOLOGY
The available Rear-Camera Display6* helps you see things behind your vehicle that you might not see by looking over your shoulder. In addition, you’ll enjoy the convenience of available push-button start7* with Smart Key remote.

PEACE OF MIND
Rio features a full range of advanced safety systems.† These include six airbags, Electronic Stability Control (ESC), Hill-start Assist Control (HAC), and Vehicle Stability Management (VSM).

1, 2, 3, 4, 5, 6, 7,* See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. No system, no matter how advanced, can compensate for all driver errors, road conditions, accidents, or injuries. Always drive responsibly.† Cover: RIO SX/RIO 5-DOOR SX WITH PREMIUM PACKAGES SHOWN. This page: RIO SX WITH PREMIUM PACKAGE SHOWN.

Stylish, sporty, and fun
Spacious and versatile

The Rio 5-Door delivers an ideal combination of unique styling and versatility. It has the same exceptional performance and all the technologically advanced features that the Rio sedan offers, plus the added convenience of a hatchback. Its fifth door gives you quick and easy access to its roomy cargo area. The Rio 5-Door also lets you carry passengers, cargo, or a combination of both thanks to its adjustable seating configurations.

60/40 SPLIT-FOLDING SEATS
Split-folding rear seats give you the flexibility to conveniently carry passengers or cargo.

COVERED CONSOLE
Dual cupholders and a storage bin with an available sliding armrest let you keep personal items close at hand.

CONCEALED STORAGE
The cargo cover allows you to store your valuable items out of sight.

1, 2 See Features and Specifications pages for availability and exclude. Not all optional features are available on all trims. Images for illustration only. RIO 5-DOOR SX WITH PREMIUM PACKAGE SHOWN.
Rio’s interior is designed to let driver and passengers alike relax and travel in comfort. The cabin is spacious and comfortable, with impressive headroom and legroom for all seating positions along with a six-way adjustable driver’s seat. Rio SX also includes available refinements such as heated front seats and leather seat trim.

*See Features page for availability. Not all optional features are available on all trims. Images for illustration only. RIO SX WITH PREMIUM PACKAGE SHOWN.
Connect to your entertainment and your vehicle

Rio offers advanced features that make driving more enjoyable and give you easy access to your phone and personal audio entertainment. You can choose between the available voice-command navigation** or available UVO® Infotainment System. UVO, short for “your voice,” lets you make hands-free calls, receive and respond to text messages, listen to streaming audio, enjoy your personal music, and even play your favorite song, artist, or genre of music — all by giving a single, intuitive voice command.***

VOICE-COMMAND NAVIGATION**

Available voice-command navigation includes a vivid color touch screen and continuously updated highway conditions from SiriusXM Traffic.**

SIRIUSXM® SATELLITE RADIO**

Enjoy 150 channels of commercial-free music, sports, and news in your Kia during your 3-month SiriusXM All Access trial, which also includes 160+ channels on your computer, smartphone, and tablet.**

BLUETOOTH® WIRELESS TECHNOLOGY**

Streaming audio is at your command on Rio EX and SX, when using a compatible Bluetooth® wireless technology-enabled device.

USB/AUXILIARY MP3 JACKS

Now you have the freedom to listen to your favorite tunes from your own music library. Simply connect your MP3 player to the audio system using an accessory USB cable, sold separately.

REAR-CAMERA DISPLAY**

Whenever you shift into reverse, a live image from a rear camera displays on the UVO® screen, showing objects behind the vehicle you might not otherwise see.

ADVANCED VOICE CONTROL

UVO® has speech technology that can learn the speaking patterns of multiple users and respond quickly to long phrases. Even with Rio’s multiple music-source options, finding a song is as easy as saying its title.

COLOR TOUCH SCREEN

UVO® and 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, your phonebook from a compatible Bluetooth®-enabled cell phone, and vehicle information.

DIGITAL MUSIC STORAGE

UVO® features easy-to-use, in-dash digital storage space large enough to hold up to 700 megabytes of your favorite music. The system lets you load your tunes and sort them by either title or artist.

UVO® Infotainment System

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References:

2, 3, 4, 6, 8, ** See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. Image for illustration only. RIO SX WITH PREMIUM PACKAGE SHOWN.

** UVO® and 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, your phonebook from a compatible Bluetooth®-enabled cell phone, and vehicle information.

*** UVO, short for “your voice,” lets you make hands-free calls, receive and respond to text messages, listen to streaming audio, enjoy your personal music, and even play your favorite song, artist, or genre of music — all by giving a single, intuitive voice command.
Rio delivers outstanding performance that puts the fun back into driving. It features a Gasoline Direct Injection (GDI) engine with 138 horsepower and an available smooth-shifting, six-speed automatic transmission.* For increased agility and responsiveness, Rio SX features a sport-tuned suspension and 17-inch alloy wheels.

Advanced Engineering
The GDI engine includes Dual Continuously Variable Valve Timing (D-CVVT), which automatically adjusts valve timing to help provide maximum power and reduce exhaust emissions.

Innovative Technology
An available Eco Package* includes Idle Stop & Go (ISG). ISG automatically turns off the engine when you come to a complete stop and then seamlessly restarts the engine when you release the brake pedal.

Optimum Efficiency
Automatic transmission models have an Active Eco System. With a push of the Eco button, it adjusts the engine and transmission for efficient performance.

Smooth and Precise Handling
Rio features a MacPherson strut front-suspension system, complemented by a rear torsion beam axle with gas shock absorbers that are tuned to provide you with a smooth and comfortable ride.

*See Features page for availability. Not all optional features are available on all trims. RIO SX WITH PREMIUM PACKAGE SHOWN.
**AIRBAG & SEAT-BELT SENSORS**

This advanced system monitors the severity of impacts, the presence of a front passenger, and seat-belt use, and then controls airbag inflation accordingly.

**FRONT SEAT-BELT PRETENSIONERS**

Pretensioners have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

**SIDE-IMPACT DOOR BEAMS**

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact forces. The A and B pillars are also reinforced to help strengthen the body of the vehicle.

**FRONT & REAR CRUMPLE ZONES**

Front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the structural integrity of the passenger compartment in certain collisions.

**LATCH SYSTEM**

The standardized Lower Anchors and Tethers for Children (LATCH) system makes it easier to securely install a compatible child seat at either end of the rear seat.

**VEHICLE STABILITY MANAGEMENT (VSM)**

VSM adds steering-direction-control capability. It intervenes when appropriate to help the driver regain control of the vehicle.

**ELECTRONIC STABILITY CONTROL (ESC)**

ESC monitors your vehicle’s response during emergency maneuvers. It can then control the engine and brakes to help keep your Rio on course.

**ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)**

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

**HILL-START ASSIST CONTROL (HAC)**

To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

**ANTI-LOCK BRAKING SYSTEM (ABS)**

ABS is the foundation of an active safety system and contributes to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

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**Designed to help protect driver and passengers**

Rio’s safety systems are engineered to help you maintain control, even in harsh road conditions, and help minimize injury when certain traffic accidents are unavoidable. These safety systems are designed to function automatically, leaving you free to focus on the road ahead. In addition, front and rear three-point seat belts — complemented by an advanced airbag system that includes dual front, front seat-mounted side, and full-length side curtain airbags — help protect the driver and passengers in certain situations.  

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7 See Specifications page for endnote. No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. Inflated airbags are shown for illustration only. © KIA MOTOR CORPORATION 2019.
COMMITMENT TO AMERICA
Kia Motors has invested over $1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant recently produced its one-millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant. Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 14,000 jobs in West Point and the surrounding areas. It’s all part of Kia Motors’ commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

INDUSTRY-LEADING WARRANTY PROGRAM
Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/60,000-mile limited anti-porperation warranty
- 5-year/60,000-mile 24-hour roadside assistance

DONORSCHOOSE.ORG
Kia is committed to providing assistance to those in need. That’s why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than $5 million to fund more than 10,000 projects across all 50 US states, impacting more than 1.5 million high-need public-school students in just two years.

COMPELLING DESIGN
Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners, as well as Kia’s designers, with pride.

B.R.A.K.E.S. PRO-ACTIVE DRIVING SCHOOL FOR TEENS
Kia understands that teaching teenagers safe driving skills can save lives. To accomplish this goal, Kia has formed a partnership with the B.R.A.K.E.S. (Be Responsible And Keep Everyone Safe) Pro-Active Driving School for Teens (www.PutOnTheBrakes.org) with support including a fleet of 32 vehicles. B.R.A.K.E.S. provides teenagers 15-19 nationwide with no-cost, hands-on defensive training on a closed course in a controlled environment to respond to real-world driving scenarios.

KIA GT4 STINGER CONCEPT VEHICLE SHOWN (not available for sale).

Delivering on a promise
Kia is committed to producing world-class vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems. Kia’s dedication to quality and value has been widely recognized — one reason why Kia has been named as a top 100 brand in Interbrand’s Best Global Brands 2013 report. In addition, Kelley Blue Book’s KBB.com has announced the recipients of its Brand Image Awards, naming Kia as the 2014 Best Value Brand. This honor recognizes our success at producing fuel-efficient and affordable vehicles.

1) The Sorento and Optima GDI (EX, SX & Limited and certain LX trims only) are assembled in the United States from U.S. and globally-sourced parts. 5, 9, 10, 11, 12 See Specifications page for endnotes.
**PACKAGES**

**LX POWER PACKAGE**
1. Power windows w/driver’s one-touch auto up/down
2. Power door locks w/remote keyless entry

**EX CONVENIENCE PACKAGE**
1. 15” alloy wheels
2. UVO® Infotainment System, Rear-Camera Display™
3. Auto-on/off headlights
4. Leather-wrapped steering wheel & gearshift knob
5. Dual visor w/mirror & light
6. Dual map lights
7. Soft-touch dash (not shown)

**EX ECO PACKAGE**
(REQUIRES CONVENIENCE PACKAGE)
1. Idle Stop & Go (ISG) system
2. UVO® Infotainment System, Rear-Camera Display™
3. Auto-on/off headlights
4. Leather-wrapped steering wheel & gearshift knob
5. Front fog lights
6. Dual visor w/mirror & light
7. Dual map lights
8. Soft-touch dash (not shown)

**SX PREMIUM PACKAGE**
(REQUIRES CONVENIENCE PACKAGE)
1. Voice-command navigation™ w/SiriusXM Traffic®/UVO® Infotainment System
2. Push-button start w/Smart Key
3. Leather seat trim
4. Heated front seats
5. Power sunroof w/tilt

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**COLORS**

**EXTERIOR**
- CASHMERE WHITE
- AUTUMN BLACK (P)
- PLATINUM GRAY (PM)
- BEIGE CLOTH
- BLACK CLOTH
- CHESTNUT (PM)
- ELECTRONIC BLUE (PM)
- CLEAR WHITE

**INTERIOR**
- BEIGE CLOTH
- BLACK CLOTH
- BEIGE PREMIUM CLOTH
- BLACK PREMIUM CLOTH
- BLACK LEATHER

*Available on SX Premium Package.
ACTUAL EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE.

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*See Specifications page for endnotes. SX/SX WITH PREMIUM PACKAGE SHOWN.*
MECHANICAL & EXTERIOR

- 1.6L Gasoline Direct Injection 4-cylinder engine
- 6-speed automatic transmission (includes Sportmatic®)
- Gasoline Direct Injection (GDI) fuel system
- Driver and passenger airbags
- Electronic Stability Control (ESC)
- Brake-by-Wire system
- Steel body unibody

INTERIOR & CONVENIENCE

- Radio: AM/FM/SAT/CD/MP3
- Bluetooth® wireless technology
- Rearview Camera Display
- Push-button start
- Power windows
- Power mirrors
- Cruise control
- Auto-on/off headlights
- Air conditioning
- Remote keyless entry

SEATING & TRIM

- Cloth seat trim
- Leather seat trim
- Heated front seats
- Heated rear seat
- Leather wrapping of the steering wheel and gearshift knob
- Soft-touch dash
- Front-door paddle armrest
- Metal pedal interior trim

REstraint & SAFETY Systems

- Vehicle Stability Management (VSM)
- Electronic Stability Control (ESC)
- Brake-by-Wire system
- Driver and passenger airbags
- Electronic Brake-force Distribution (EBD)
- Steel unibody
- Antilock Braking System (ABS)
- Front & rear seat belt anchors

ENDNOTES

1. All cargo should be evenly distributed and properly secured, and never piled higher than the seat backs.
2. Navigation not available with GDI system. 3. All SiriusXM service requires a SiriusXM Ready™ (factory-installed) satellite radio, subscription fee and additional equipment.
4. Keyless ignition includes the following features: keyless entry, push-button start, and remote start.
5. The Rear-Camera Display may not detect every object behind the vehicle. 6. For maximum protection, always wear your seat belt. No system, no matter how advanced, can replace safe driving conditions and/or driving behavior.
7. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Kia is under license. Other trademarks and trade names are those of their respective owners.
8. Sirius, XM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and Internet radio channel lineups may vary slightly.
9. The LPGA is a registered trademark of the LPGA. Any use of such marks by Kia is under license. All materials and intellectual property related to the LPGA are owned by the LPGA, and any unauthorized use is strictly prohibited without the LPGA’s expressed prior written consent.
10. The tire pressure monitoring system is a service program provided by Kia. 11. See the SiriusXM Consumer Information Manual. 12. Coverage details are available in the Kia Warranty and Consumer Information Manual. 13. To check your tire pressure on a regular basis, check the tire pressure gauge or sticker on the driver’s door jamb and use care when backing up. The Rear-Camera Display may not detect every object behind the vehicle. 14. For maximum protection, always wear your seat belt. No system, no matter how advanced, can replace safe driving conditions and/or driving behavior.