A FULL LINE OF VEHICLES DESIGNED TO INSPIRE AND EXHILARATE

2016

RIO

kia.com
Stylish, sporty, and fun

With a 1.6L Gasoline Direct Injection (GDI) I4 engine that delivers 138 horsepower, precise, agile handling, and sporty features like available paddle shifters,* the 2016 Rio is remarkably fun to drive. The Rio 5-Door includes a hatchback for quick access to its roomy cargo area, providing versatility to match your lifestyle. To make everyday driving more convenient, Rio offers available technologically advanced features like the available UVO eServices Infotainment System™ with voice-command navigation,* and SiriusXM Traffic† – which provides continuously updated highway conditions. Like all Kia models, Rio comes with an industry-leading 10-year/100,000-mile warranty program.4

EXCEPTIONAL PERFORMANCE
A 1.6L Gasoline Direct Injection (GDI) engine delivers 138 horsepower for impressive acceleration. An available six-speed Sportmatic® transmission* provides smooth and seamless shifting.

ADVANCED TECHNOLOGY
The available Rear-Camera Display helps you see things behind your vehicle that you might not see by looking over your shoulder. In addition, you’ll enjoy the convenience of available push-button start* with Smart Key remote.

PEACE OF MIND
Rio features a full range of advanced safety systems. These include six airbags,6 Electronic Stability Control (ESC), Hill-start Assist Control (HAC), and Vehicle Stability Management (VSM).

† No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly.

* See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims.
Spacious and versatile

The Rio 5-Door delivers an ideal combination of unique styling and versatility. It has the same exceptional performance and all the technologically advanced features that the Rio sedan offers, plus the added convenience of a hatchback. Its fifth door gives you quick and easy access to its roomy cargo area. The Rio 5-Door also lets you carry passengers, cargo, or a combination of both thanks to its adjustable seating configurations.
Rio’s interior is designed to let driver and passengers alike relax and travel in comfort. The cabin is spacious and comfortable, with impressive headroom and legroom for all seating positions, accented by a sleek, black high-gloss trim. Rio SX also includes heated front seats and leather seat trim.

* See Features page for availability. Not all optional features are available on all trims. Images shown for illustration only. †Not available on EX Eco Package. RIO SX SHOWN.

Refined and comfortable

**DESIGNED FOR YOUR COMFORT**
A six-way adjustable driver’s seat and adjustable headrests for driver and passengers let you create comfortable seating positions. Rio EX and SX feature a tilt and telescopic steering wheel to suit the driver’s preference.

**FEATURES DEDICATED TO YOUR CONVENIENCE**
For convenient everyday driving, Rio EX and SX are equipped with power windows with driver’s side one-touch auto-up/down* operation. Additionally, both driver and passenger will appreciate the available dual illuminated visor vanity mirrors.*

**SOPHISTICATED STYLING**
Rio EX and SX have a leather-wrapped steering wheel and gearshift knob* complemented by an upscale soft-touch dash. Combining style and function, Rio SX also features a Supervision meter cluster for outstanding readability.
Connect to your entertainment and your vehicle

Rio offers advanced features that make driving more enjoyable and give you easy access to your phone and personal audio entertainment. You can choose between two available UVO eServices Infotainment Systems: one which includes navigation capabilities. UVO, short for “your voice,” lets you make hands-free calls, receive and respond to text messages, listen to streaming audio, enjoy your personal music, and even play your favorite song, artist, or genre of music — all by giving a single, intuitive voice command.2*

**USB/AUXILIARY MP3 JACKS**
Now you have the freedom to listen to your favorite tunes from your own music library. Simply connect your MP3 player to the audio system using an accessory USB cable, sold separately.

**SIRIUSXM® SATELLITE RADIO**
Enjoy 150 channels of commercial-free music, plus sports, and news in your Kia during your 3-month SiriusXM All Access trial subscription, which also includes 160+ channels on your computer, smartphone, and tablet.

**BLUETOOTH® WIRELESS TECHNOLOGY**
* With available Bluetooth® streaming audio is at your command when using a compatible Bluetooth® enabled device.

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2, 3, 7 * See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. Images shown for illustration only. RIO 5-DOOR SX SHOWN.
**Confidence-inspiring technology**

Rio is equipped with impressive systems dedicated to enhancing your daily drive. With available features that include the multifaceted UVO eServices Infotainment System* and Rear-Camera Display,* you can do everything from manage your entertainment to monitor your driving environment.

**Intelligent features**

Rio includes a variety of technologically advanced features that provide you with an exceptional level of comfort, control, and convenience. Advanced available systems like an Eco Package with Idle Stop & Go (ISG),* heated front seats,* and voice-command navigation* make everyday driving a pleasure.

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1. **UVO — SHORT FOR “YOUR VOICE”**
   The available UVO eServices Infotainment System* uses advanced voice-recognition technology to let you conveniently manage your music and enjoy hands-free use of your phone — with simple, intuitive verbal commands. It provides you with an easy way to connect to your vehicle by seamlessly integrating your compatible smartphone with your Rio. UVO eServices* allows you to use a web-enabled computer or mobile devices that you find on an Apple Maps™ mapping service to route to your vehicle.

2. **STEERING-WHEEL-MOUNTED CONTROLS**
   Rio allows you to operate a variety of features, including the audio system, with convenient steering-wheel-mounted controls. EX and SX also include a steering-wheel-mounted cruise-control system.*

3. **AUTO ON/OFF HEADLIGHTS**
   This available feature uses sensors to monitor ambient light and tell your Rio when to automatically turn your lights on and off for you.

4. **STEVING-WHEEL-MOUNTED CONTROLS**
   Rio allows you to operate a variety of features, including the audio system, with convenient steering-wheel-mounted controls. EX and SX also include a steering-wheel-mounted cruise-control system.*

5. **REAR-CAMERA DISPLAY**
   To help you see things behind your vehicle that you might not see by looking over your shoulder, Rio features an available Rear-Camera Display* with a large and bright screen.

6. **ACTIVE ECO SYSTEM**
   Automatic models have an Active Eco System. With a push of the Eco button, it adjusts the engine and transmission calibration to help optimize fuel efficiency.*

7. **POWER SUNROOF**
   Enjoy plenty of fresh air and sunshine, thanks to the SX’s tinted sunroof. Its tilt-and-slide design makes operation quick and convenient.

8. **PADDLE SHIFTERS**
   Rio SX has paddle shifters that allow you to change gears without taking your hands off the wheel.

9. **POWER-FOLDING OUTSIDE MIRRORS**
   Easily fold outside mirrors in or out using a door-mounted control or key fob on the Rio SX. It’s convenient for tight parking spaces.

10. **SUPERVISION METER CLUSTER**
    Rio SX features a Supervision meter cluster display with sharp, high-contrast graphics for exceptionally easy reading.

11. **HEATED FRONT SEATS**
    For optimum comfort in colder weather, the SX is equipped with leather-trimmed, heated front seats.

12. **PUSH-BUTTON START**
    Start or stop the engine at the push of a button with the available Smart Key remote, even with the key fob in your pocket or purse.

13. **VOICE-COMMAND NAVIGATION**
    Available voice-activated navigation includes a vivid color touch screen and continuously updated highway conditions from SiriusXM Traffic.*

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**Optimum Efficiency**
Automatic transmission models have an Active Eco System. With a push of the Eco button, it adjusts the engine and transmission for a more efficient performance.

**Advanced Engineering**
The GDI engine includes Dual Continuously Variable Valve Timing (D-CVVT), which automatically adjusts valve timing to help provide maximum power and reduce exhaust emissions.

**Innovative Technology**
An available Eco Package* includes Idle Stop & Go (ISG). ISG automatically turns off the engine when you come to a complete stop and then seamlessly restarts the engine when you release the brake pedal.

**Smooth and Precise Handling**
Rio features a MacPherson-strut front-suspension system, complemented by a rear torsion beam axle with gas shock absorbers that are tuned to provide you with a smooth and comfortable ride.

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**Performance you can count on**
Rio delivers outstanding performance that puts the fun into driving. It features a Gasoline Direct Injection (GDI) engine with 138 horsepower and an available smooth-shifting, six-speed Sportmatic® transmission. For increased agility and responsiveness, Rio SX features a sport-tuned suspension and 17-inch alloy wheels.

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*See Features page for availability. Not all optional features are available on all trims. RIO SX SHOWN.*
Advanced safety systems — because life is full of curves

Rio features advanced safety systems designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

**ELECTRONIC STABILITY CONTROL (ESC)**
ESC provides improved directional stability, which helps you maintain better control in difficult driving situations. During emergency maneuvers, it can control the engine and brakes to help keep your Rio on course.

**ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)**
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD automatically adjusts the front-to-rear balance of brake pressure.

**HILL-START ASSIST CONTROL (HAC)**
To help keep your Rio from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

**ANTI-LOCK BRAKING SYSTEM (ABS)**
ABS is the foundation of an active safety system and helps to contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

**VEHICLE STABILITY MANAGEMENT (VSM)**
VSM adds steering/brake control capability. The system intervenes in appropriate situations to help the driver regain control of the vehicle.

†No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. RIO EX WITH ECO PACKAGE SHOWN.
No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. Inflated airbags are shown for illustration only. See Specifications page for endnote. RIO SX SHOWN.

Designed to help protect driver and passengers

Rio is equipped with passive safety systems to help minimize injury when certain traffic accidents are unavoidable. An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.6

AIRBAG & SEAT-BELT SENSORS
This advanced system monitors the severity of certain impacts, the presence of a front passenger, and seat-belt use, and then controls airbag inflation accordingly, helping to ensure your peace of mind.

FRONT SEAT-BELT PRETENSIONERS
Rio’s advanced safety features include pretensioners that have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS
The front height-adjustable seat-belt anchors allow the driver and front passenger seat belts to be raised and lowered for a proper fit.

FRONT & REAR 3-POINT SEAT BELTS
Three-point seat belts are standard for all five seating positions, so that each person is protected with both an over-the-lap and a shoulder seat belt.

SIDE-ImpACT DOOR BEAMS
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. In addition, the A and B pillars are also reinforced, further helping to strengthen the body of the vehicle.

FRONT & REAR CRUMPLE ZONES
Front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

LATCH SYSTEM
The standardized Lower Anchors and Tethers for Children (LATCH) system makes it easier to securely install a compatible child seat at either end of the rear seat.
INDUSTRY-LEADING WARRANTY PROGRAM
Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail gives Kia the confidence to back every model with an industry-leading warranty program.

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

Delivering on a promise
Kia is committed to producing world-class vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems. Kia's dedication to quality and value has been widely recognized — one reason why Kia has been named as a top 100 brand in Interbrand's 2014 Best Global Brands report.

TAKING ON THE COMPETITION
The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia's belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with proven track records, and with 11 podium finishes — including five victories — in the 2014 season, you can look for Kia in the winner's circle at racetracks across America in the months ahead.

COMMITMENT TO AMERICA
Kia Motors has invested over $1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant produced its one-millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant. Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 14,000 jobs in West Point and the surrounding areas. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

B.R.A.K.E.S. PRO-ACTIVE DRIVING SCHOOL FOR TEENS
Kia understands that teaching teenagers safe driving skills can save lives. To accomplish this goal, Kia has formed a partnership with the B.R.A.K.E.S. (Be Responsible And Keep Everyone Safe) Pro-Active Driving School for Teens (www.PutOnTheBrakes.org) with support including a fleet of 32 vehicles. B.R.A.K.E.S. provides teenagers 15-19 nationwide with no-cost, hands-on defensive training on a closed course in a controlled environment to respond to real-world driving scenarios.

DONORSCHOOSE.ORG
Kia is committed to providing assistance to those in need. That's why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than $7 million to fund nearly 15,000 projects across all 50 U.S. states, impacting more than 1 million high-need public-school students in just three years.

KIA GT4 STINGER CONCEPT VEHICLE SHOWN (not available for sale).

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners, as well as Kia's designers, with pride.

COMPELLING DESIGN
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PACKAGES

LX POWER PACKAGE
1. Power windows w/driver’s one-touch auto up/down
2. Remote keyless entry
3. Power door locks w/2-turn entry system (not shown)

EX DESIGNER PACKAGE
1. Black & gray cloth seats w/gray stitching & leather trim
2. AM/FM/CD/MP3/USB/audio system w/4.3" Touch Screen w/Rear-Camera Display
3. Gray stitching on steering wheel, shift knob & armrest
4. Auto on/off headlights
5. Contrasting black & gray interior door trim (not shown)

EX ECO PACKAGE
(EX Eco package has different standard features than other EX trims. Please see Features page for detailed information.)
1. UVO eServices Infotainment System w/Rear-Camera Display
2. Idle Stop & Go (50) System
3. Auto on/off headlights

EXTERIOR

COLORS

INTERIOR COMBINATIONS ARE INDICATED BY:
B = BEIGE
BK = BLACK
BKG = BLACK & GRAY

ACTUAL EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE.
*OPTIONAL

†Features will be available Summer of 2015.
FEATURES

MECHANICAL & EXTERIOR

- 1.6L Gasoline Direct Injection 4-cylinder engine
- Hi-Fi Shop & Go (SGM) system
- 6-speed manual transmission (sedan) only
- 6-speed Sportmatic transmission (sedan) only
- Sport-fun suspension
- 17" tires (for trim levels)
- 15" tires (N/A at EX Eco Package)
- 17" tires (N/A at EX Eco Package)
- Power sunroof w/leather trim
- Dual-body color power mirrors
- Outside-infinity mirrors
- Power folding outside mirrors w/chrome, signal indicators
- Projection headlight w/chrome trim (5-Door)

INTERIOR & CONVENIENCE

- Air-conditioned & defrosted front seats
- A-pillar mounted booster speakers
- UVO eServices Infotainment System
- UVO eServices Infotainment System - voice-command navigation & SiriusXM Traffic®
- Rear Camera Display
- Push-button start w/Smart Key
- USB/auxiliary input jacks
- Bluetooth® wireless technology
- Steering-wheel mounted paddle shifters
- Steering-wheel mounted audio controls
- Cruise control
- Active Eco System
- Supervision meter cluster
- Power window w/one-touch auto-up & down
- Extendable dual visor w/mirror
- Auto on/off headlights
- Tilt steering column
- Air conditioning
- Power door locks w/remote keyless entry

SEATING & TRIM

- Cloth seat trim
- Premium cloth seat trim
- Premium cloth seat w/leather trim
- Standard w/EX Design Package
- Leather seat trim
- Front seat trim
- A-grade adjustable driver's seat

REARSTANT & SAFETY SYSTEMS

- Dual front advanced air bags
- Dual front seat-side mounted air bags
- Full-length side curtain air bags
- 1-stage passenger seat belt pretensioners
- Front seat belt pretensioners
- Height-adjustable front seat belt anchors
- All-door locking system w/4-door

- Multi-reflector headlights
- Projection front fog lights (N/A w/EX Eco Package)
- Front LED accent lights
- LED taillights
- Body-color exterior door handles
- Black mesh radiator grille
- Black mesh radiator grille w/chrome surround
- Rear spoiler (5-Door)
- Locking fuel-filler door
- Rear view & instrumented windshield wipers
- Rear window wiper & washer (5-Door)
- Front variable intermittent windshield wipers
- Rear spoiler (5-Door)
- Black mesh radiator grille w/chrome surround
- Multi-reflector headlights

- Electronic Brake-force Distribution (EBD)
- Vehicle Stability Management (VSM)
- Front-door padded armrest
- 60/40 split-folding rear seat
- Seatback pockets
- Tire-Pressure Monitoring System (TPMS) w/low pressure warning
- Luggage under-floor tray & net (5-Door)
- Center console w/sliding armrest & storage compartment
- Extendable dual visor w/mirror
- Auto on/off headlights
- Tilt steering column
- Air conditioning
- Power door locks w/remote keyless entry

SPECIFICATIONS

ENGINE

- Type: 1.6L I4
- Valve gear: DOHC, four-valve/cylinder, dual overhead camshafts
- Compression ratio: 11.0:1
- Horsepower (SAE net): 138 hp @ 6,300 rpm
- Torque (SAE net): 175 lb.- ft. @ 4,500 rpm
- Fuel system: Gasoline Direct Injection (GDI)
- Transmission: 6-speed manual

DIMENSIONS

- Wheelbase: 101.2 in.
- Track (front/rear): 59.0 in./60.0 in.
- Length: 172.0 in. (sedan)/159.4 in. (5-Door)
- Width: 67.7 in.
- Height: 57.3 in.
- Ground clearance: 5.5 in.
- Headroom (front/rear): 40.0 in./37.6 in.
- Shoulder room (front/rear): 52.0 in./52.1 in.
- Legroom (front/rear): 43.8 in./31.1 in.
- Headroom (front/rear): 5.5 in./57.3 in.
- Length: 59.8 in./60.0 in.
- Width: 172.0 in./159.4 in.
- Height: 67.7 in./57.3 in.
- Ground clearance: 5.5 in./5.5 in.
- Headroom (front/rear): 40.0 in./37.6 in.
- Shoulder room (front/rear): 52.0 in./52.1 in.
- Legroom (front/rear): 43.8 in./31.1 in.
- Headroom (front/rear): 5.5 in./57.3 in.

ENDNOTES

- Air bag should be deployed and properly inflated; do not render useless or disable any airbag. Images shown for illustration purposes only. 2. Steerable wheel designed to distract and direct a driver's attention is dangerous and may result in personal injury, and death. Drivers should remain attentive to the driving environment and always exercise caution while driving. 3. Front passenger airbag inflator may cause personal injury, and death. Drivers should remain attentive to the driving environment and always exercise caution while driving. 4. In the safe and legal operation of a vehicle, and use of any handheld devices, other equipment, or any device which is not considered a hands-free device. 5. The Rear-Camera Display is not a substitute for proper and safe backing-up procedures. Always check your surrounding area when backing up the vehicle. 6. Data and services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. Dependent on cellular-service coverage. 7. 24-hour Roadside Assistance is a service plan provided by Certain Limited. 8. Feature operates with certain smartphone devices with Bluetooth® wireless technology, within the coverage area of the cellular and satellite systems. 9. Even with the Tire-Pressure Monitoring System, always check your tires before every drive. 10. Feature operates with certain smartphone devices with Bluetooth® wireless technology, within the coverage area of the cellular and satellite systems. 11. For factory-recommended maintenance schedule, see the Maintenance Feature. 12. SiriusXM services may not be available in all markets. 13. SiriusXM services may not be available in all markets. 14. Vehicle Diagnostics feature does not take the place of regular scheduled maintenance, check engine lights, and owner's manual recommendations. 15. Vehicle Diagnostics feature does not take the place of regular scheduled maintenance, check engine lights, and owner's manual recommendations. 16. 3G service may not be available in all areas. 17. 24-hour Roadside Assistance is a service plan provided by Certain Limited. 18. Feature operates with certain smartphone devices with Bluetooth® wireless technology, within the coverage area of the cellular and satellite systems.