Discover the new Kia

2017 RIO

Niro expected availability January 2017. Level 2 (240V) charging station shown is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately. Cable charger included with vehicle. Information in this brochure is correct at the time of printing. Kia Motors America (KMA) cannot guarantee the accuracy of this information. Please see kia.com for the most up-to-date vehicle information. Vehicle shown may have available equipment and options not available in actual vehicle. KMA reserves the right to change vehicle standard equipment and specifications at any time without incurring obligations to owners of vehicles purchased prior to changes. ©2016 Kia Motors America, Inc. Reproductions of this material are prohibited without the expressed written approval of Kia Motors America, Inc.
Stylish, sporty, and fun

With agile handling and a 1.6L Gasoline Direct Injection (GDI) four-cylinder engine that delivers 138 horsepower, the 2017 Kia Rio makes driving enjoyable mile after mile. Rio is available as both a sedan and a 5-Door hatchback, which features an ideal combination of real-world functionality and unique styling. Both models also offer available advanced features that increase your entertainment options and enhance everyday convenience. Like all Kia models, Rio comes with an industry-leading 10-year/100,000-mile warranty program, a testament to its quality and reliability.
Spacious and versatile

Rio 5-Door offers the best of all worlds. Its fifth door gives you the convenience of a hatchback, while a variety of easily adjustable seating configurations let you carry passengers, cargo, or a combination of both. Plus, it includes sporty exterior features like projection headlights and a rear spoiler.

1. HATCHBACK DESIGN
Carrying anything from gardening supplies to camping equipment for a weekend getaway is easy with Rio 5-Door. Its rear seats fold flat to create a spacious cargo area.

2. 60/40 SPLIT-FOLDING REAR SEATS
The rear seats feature a 60/40 split-folding design, and they fold up or down quickly and conveniently for maximum cargo space and seating versatility.

3. CONCEALED STORAGE
Rio 5-Door has a built-in cargo cover that lets you store your valuable items safely out of sight. Rio 5-Door EX and SX also feature a cargo net and under-floor luggage tray hidden beneath the cargo area floor, so you can keep your items secure and organized.

4. COVERED CENTER CONSOLE
The driver and front passenger will appreciate the dual cup holders and storage bin with available sliding armrest. The storage bin allows personal items to be kept close at hand.
As comfortable as it is practical

Rio’s interior is designed to let driver and passengers alike relax and travel in comfort. Both Rio sedan and 5-Door feature a spacious cabin with impressive headroom and legroom for all seating positions, accented by black high-gloss trim. Rio SX also includes stylish leather seat trim.
SIRIUSXM® SATELLITE RADIO
Enjoy over 150 channels of commercial-free music, plus sports and news during your 3-month SiriusXM All Access trial subscription, which also includes 160+ channels on your computer, smartphone, and tablet.

BLUETOOTH® WIRELESS TECHNOLOGY
With available Bluetooth® streaming audio, it’s at your command when using a compatible Bluetooth® wireless technology-enabled device.

USB/AUXILIARY MP3 JACKS
Now you have the freedom to listen to your favorite tunes from your own music library. Simply connect your MP3 player to the audio system using an accessory USB cable, sold separately.

REMOTE KEYLESS ENTRY
For convenient everyday driving, Rio features available remote keyless entry. Plus, the available Smart Key® features a keyless trunk release.

SOPHISTICATED STYLING
Rio EX† and SX have a leather-wrapped steering wheel and gearshift knob, complemented by a stylish soft-touch dash.

COMFORTABLE AND CONVENIENT
A six-way adjustable driver’s seat lets you create comfortable seating positions. EX and SX feature a tilt and telescopic steering wheel, along with power windows with driver’s side one-touch auto up-down operation.

You’re in the driver’s seat
Rio’s interior features distinctly contemporary styling, highlighted by a sleek dashboard and easy-to-read displays. With a wealth of features intuitively positioned for convenient access, it’s also designed to put the driver comfortably in control.
Elevate your daily drive

An impressive array of features are dedicated to enhancing your daily drive. They are designed to make driving more convenient and comfortable, increase your confidence on the road, help you manage your entertainment options, and more.

**ADVANCED FEATURES**

1. UVO — SHORT FOR “YOUR VOICE”™
The available UVO eServices™ Infotainment System lets you seamlessly integrate your compatible smartphone to provide you with an easy, hands-free way to connect to your Rio. UVO eServices™ lets you stream music, monitor your vehicle’s driving habits, access 911 Connect or Enhanced Roadside Assist,^1^ and check maintenance requirements with Vehicle Diagnostics on the large touch screen. Additionally, there are no subscription fees for the first 10 years to access all of these benefits.

2. POWER-FOLDING OUTSIDE MIRRORS* Easily fold the outside mirrors in or out using a door-mounted control or key fob on the Rio SX, which makes parking in tight spaces especially convenient.

3. PUSH-BUTTON START™ Start or stop the engine with the push of a button with the available Smart Key remote, even with the key fob in your pocket or purse.

4. VOICE-COMMAND NAVIGATION™ Available voice-command navigation includes a vivid color touch screen and continuously updated highway conditions from SiriusXM Traffic.™

5. REAR-CAMERA DISPLAY™ To help you see things behind your vehicle that you might not see by looking over your shoulders, Rio features an available Rear-Camera Display with a large and bright screen.

6. STEERING-WHEEL-MOUNTED 5 CONTROLS Operate a variety of features, including the audio system, with steering-wheel-mounted controls. EX and SX also include steering-wheel-mounted cruise control.*

7. HEATED FRONT SEATS* For optimum comfort in cold weather, the SX is equipped with leather-trimmed, heated front seats.

8. SUPERVISION METER CLUSTER* Rio SX features a Supervision meter cluster display with backlit, high-contrast graphics for exceptionally easy reading.

9. AUTO ON/OFF HEADLIGHTS* To make everyday driving a bit more convenient, this available feature uses sensors to monitor ambient light and direct your Rio to automatically turn your headlights on and off for you.

10. POWER SUNROOF* Enjoy plenty of fresh air and sunshine, thanks to the SX’s tinted sunroof. Its tilt-and-slide design makes operation quick and convenient.

11. PADDLE SHIFTERS* Rio SX has paddle shifters that allow you to shift the 6-speed transmission without taking your hands off the wheel.

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28. PADDLE SHIFTERS* Rio SX has paddle shifters that allow you to shift the 6-speed transmission without taking your hands off the wheel.
Performance you can count on

Rio delivers performance that makes everyday driving exciting. It features a Gasoline Direct Injection (GDI) engine with 138 horsepower and an available smooth-shifting, 6-speed Sportmatic® transmission.* For increased agility and responsiveness, Rio 5-Door SX features a sport-tuned suspension and 17-inch alloy wheels.*

**ADVANCED ENGINEERING**
The GDI engine includes Dual Continuously Variable Valve Timing (D-CVVT), which automatically adjusts valve timing to help provide maximum power and reduce exhaust emissions.

**INNOVATIVE TECHNOLOGY**
An available Eco Package™ includes Idle Stop & Go (ISG). *ISG automatically turns off the engine when you come to a complete stop and then seamlessly restarts the engine when you release the brake pedal.

**SMOOTH AND PRECISE HANDLING**
Rio features a MacPherson strut front-suspension system, complemented by a rear torsion beam axle with gas-filled shock absorbers that are tuned to provide you with a smooth and comfortable ride.

*See features page for availability. Not all optional features are available on all trims.
Responsive systems

Rio features advanced safety systems designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

ACTIVE SAFETY

VEHICLE STABILITY MANAGEMENT (VSM)
For additional steering-direction-control capability, the VSM system is designed to intervene in appropriate situations to help the driver regain control of the vehicle.

ELECTRONIC STABILITY CONTROL (ESC)
ESC provides improved directional stability to help maintain better control in difficult driving situations. During emergency maneuvers, it works to control the engine and brakes to help keep your Rio on course.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
To help maintain more consistent braking as vehicle loads and weight distribution change, the EBD system is designed to automatically adjust the front-to-rear balance of brake pressure.

HILL-START ASSIST CONTROL (HAC)
To help keep your Rio from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

ANTI-LOCK BRAKING SYSTEM (ABS)
ABS is the foundation of an active safety system and helps contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly.
Advanced engineering for your peace of mind

At Kia, the process of improving all aspects of safety is relentless. As a result, continuous engineering advances and breakthroughs in material design have led to Rio’s exceptionally strong body construction, strategically placed airbags, and advanced sensors, all of which help to increase your protection.

ADVANCED AIRBAG SYSTEM
An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags and is complemented by a driver’s knee airbag.14

AIRBAG & SEAT-BELT SENSORS
This advanced system monitors the severity of certain impacts, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.14

FRONT SEAT-BELT PRETENSIONERS
Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This can help to reduce the likelihood of injuries.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS
The front height-adjustable seat-belt anchors allow the driver’s and front-passenger’s seat belts to be raised and lowered for a proper fit.

FRONT & REAR CRUMPLE ZONES
Both front and rear crumple zones are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the vehicle’s passenger compartment in certain collisions.

SIDE-IMPACT DOOR BEAMS
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the body of the vehicle.

LATCH SYSTEM
Easy-to-use Lower Anchors and Tethers for Children (LATCH) system is engineered to let you securely install a compatible child seat at either end of the rear seat.
Discover world-class quality

Kia is committed to producing exceptional vehicles with superb quality and reliability to suit most every driving need. From compact to crossover, Kia delivers an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems.

Commitment to America

Kia Motors has invested over $1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant has produced over 2 million vehicles since 2009. The Sorento crossover and certain Optima models are currently being assembled at this plant. Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 15,000 jobs in West Point and the surrounding areas. It’s all part of Kia Motors’ commitment to America—a commitment that is sure to grow and strengthen in the years ahead.

Industry-Leading Warranty Program

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

Taking on the Competition

The Kia Racing team has gone head-to-head with world-class rivals—and won. Motorsport is a proven test bed for reliability, durability, and performance, and the knowledge gained on the racetrack has helped Kia manufacture award-winning vehicles that perform beyond your expectations. In six years of racing, Kia won a total of seven championships with three models—Rio 5-Door, Forte Koup, and Optima.

Compelling Design

Under the direction of President and Chief Design Officer Peter Schreyer, Kia vehicles have captured worldwide attention for their interior and exterior styling. The passionate collaboration of Kia’s designers has created a look that makes every model as bold as it is distinctive.

Kia Sorento and Optima GDI (EX, SX, & Limited and certain LX trims only) are assembled in the United States from U.S. and foreign parts.

1, 15, 16 See Specifications page for endnotes.

† Kia Sorento and Optima GDI (EX, SX, & Limited and certain LX trims only) are assembled in the United States from U.S. and foreign parts.

† † † Kia Racing Concept Vehicle Shown (not available for sale).
COLORS

EXTERIOR

- CLEAR WHITE (LX: B/BK, EX: B/BK)
- BRIGHT SILVER (M) (LX: B/BK, EX: B/BK)
- PLATINUM GRAPHITE (PM) (LX: B/BK, EX: B/BK)
- AURORA BLACK (PM) (LX: B/BK, EX: B/BK)
- MIDNIGHT SAPPHIRE (PM) (LX: B/BK, EX: B/BK)

BLACK PREMIUM CLOTH
BEIGE PREMIUM CLOTH
BLACK CLOTH
BEIGE CLOTH
PLATINUM GRAPHITE (PM)
AURORA BLACK (PM)
MIDNIGHT SAPPHIRE (PM)
CLEAR WHITE
BRIGHT SILVER (M)
BLACK LEATHER
BEIGE CLOTH
BEIGE PREMIUM CLOTH

INTERIOR

- LX
- EX
- SX

BLACK CLOTH
BLACK PREMIUM CLOTH
BLACK & GRAY CLOTH/LEATHER*
BLACK LEATHER
BEIGE CLOTH
BEIGE PREMIUM CLOTH

*OPTIONAL BLACK & GRAY CLOTH/LEATHER

INTERIOR COMBINATIONS ARE INDICATED BY:
- B = BEIGE
- BK = BLACK
- BKG = BLACK & GRAY

PACKAGES

LX POWER PACKAGE

- POWER WINDOWS W/DRIVER’S ONE-TOUCH AUTO UP/DOWN
- REMOTE KEYLESS ENTRY
- POWER DOOR LOCKS W/TWO-TURN ENTRY SYSTEM

EX DESIGNER PACKAGE

- BLACK & GRAY CLOTH SEATS W/GRAY STITCHING & LEATHER TRIM
- AM/FM/CD/MP3/SIRIUSXM® AUDIO SYSTEM W/4.3” TOUCH SCREEN W/REAR-CAMERA DISPLAY

EX ECO PACKAGE

- IDLE STOP & GO (ISG) SYSTEM
- AUTO ON/OFF HEADLIGHTS

UVO eSERVICES INFOTAINMENT SYSTEM
REAR-CAMERA DISPLAY
IDLE STOP & GO (ISG) SYSTEM
AUTO ON/OFF HEADLIGHTS

EX ECO PACKAGE (EX ECO PACKAGE HAS DIFFERENT STANDARD FEATURES THAN OTHER EX TRIMS. PLEASE SEE FEATURES PAGE FOR DETAILED INFORMATION.)

POWER WINDOWS W/DRIVER’S ONE-TOUCH AUTO UP/DOWN
REMOTE KEYLESS ENTRY
POWER DOOR LOCKS W/TWO-TURN ENTRY SYSTEM

COLORS

ACTUAL EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE. *OPTIONAL

4, 5, 12 See Specifications page for endnotes.
**FEATURES**

- 1.6L GDI Engine
- Dual Front Airbags
- Front Side Airbags
- Front Head Curtain Airbags
- Side Curtain Airbags
- Front Fog Lights
- LED Taillights
- 17” Steel Wheels

**MECHANICAL & EXTERIOR**

- 6-speed Manual Transmission
- 6-speed Automatic Transmission
- 6-speed Continuously Variable Transmission (CVT)
- Hill-Start Assist Control (HAC)
- Electronic Stability Control (ESC)
- Front Disc Brakes
- Rear Disc Brakes

**INTERIOR & CONVENIENCE**

- UVO eServices Infotainment System
- Premium Cloth Seat Trim
- Power Windows w/Driver’s One-Touch Auto Up & Down
- Cruise Control
- Dual Front Map Lights
- Auto on/off Headlights
- Trip Computer
- Tire Pressure Monitoring System (TPMS)
- Power Door Locks
- Keyless Smart Key

**SEATING & TRIM**

- Power Driver Seat w/Power Lumbar Support
- Power Passenger Seat w/Manual Lumbar Support
- Heated Front Seats
- Heated Rear Seats
- Sunroof

**FACTORY-INSTALLED PREMIUM PACKAGE**

- Leather-trimmed steering wheel & gearshift knob
- Soft-touch dash (N/A w/EX Eco Package)
- Rear child-safety door locks
- Rear window wiper & washer (5-Door)
- Rear spoiler (5-Door)
- Black mesh radiator grille

**SPECSIFICATIONS**

**ENGINE**

- 1.6L 16-valve 1.6L GDI engine
- 138 horsepower @ 6,300 rpm
- 123 lb-ft. @ 4,850 rpm (SAE net)
- Compression Ratio: 10.1:1
- Transmission: 6-speed electronically controlled Sportmatic®

**CURB WEIGHT**

- 2,950 lb (3.257 kg) 2-door / 3,278 lb (2.334 kg) 5-door

**BODY & CHASSIS**

- Body Style: Steel unibody
- Front suspension: MacPherson strut-type
- Rear suspension: Complete double Wishbone,独立
- Steering Type: Electric Power Steering (EPS)
- Tires: P205/55R16 transient

**TIRES & BRAKES**

- Tire Size: 195/65R15 (3.200 kg), 205/55R16 (3.723 kg)
- Brake Type: Power-assisted, ABS, Electronic Stability Control

**ENDNOTES**

1. Warranty includes 10-year/100,000-mile powertrain and 5-year/50,000-mile body and structure.

2. Apple CarPlay® and Android Auto™ require a smartphone with compatible connectivity features.


4. USB/auxiliary input jacks are available with EX Designer Package.

5. Apple iPhone is a registered trademark of Apple Inc.

6. Android is a trademark of Google Inc.

7. UVO eServices is a trademark of Kia Motors America.

8. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Kia is under license.

9. INFOTAINMENT SYSTEM.png

10. Kia is a registered trademark of Kia Motors America, Inc.

11. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Kia is under license.

12. Operation of Bluetooth® and Siri® requires an Apple iPhone with Bluetooth® wireless technology.

13. Transmission: 6-speed electronically controlled Sportmatic®

14. A 15.6 in. high-definition touch screen.

15.™ is a trademark of the United States Olympic Committee. Use of this trademark by Kia Motors America, Inc. is under license.

16. ©2016 NBA Properties, Inc. All rights reserved.

17. Apple CarPlay® and Android Auto™ require a smartphone with compatible connectivity features.

18. Apple CarPlay® and Android Auto™ require a smartphone with compatible connectivity features.