ENDNOTES  

1. Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition.  
2. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly.  
3. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. App uses your smartphone data service. Normal cellular service rates will apply. Your vehicle can connect to internet hotspots, whether it's your personal wireless Internet at home or to a smartphone device with an Internet service plan (normal cellular service rates may apply).  
4. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution.  
5. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. A compatible Bluetooth®-enabled cell phone is required to use Bluetooth® wireless technology.  
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7. ©2017 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc.  
8. Apple iPhone® and select Android™ devices only are UVO eServices-compatible. iPhone® is a registered trademark of Apple Inc. Android™ is a trademark of Google Inc.  
9. Vehicle Diagnostics checks powertrain, chassis, and airbag systems and is not a substitute for maintenance. See UVO eServices Maintenance Feature or Owner's Manual for maintenance schedule.  
10. 911 Connect activates after airbag deployment and requires a cell phone connected via Bluetooth® wireless technology and a wireless signal.  
11. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a cell phone connected via Bluetooth® wireless technology and a wireless signal.  
12. Parking Minder operates on GPS with certain smartphones and UVO eServices app. Cellular service rates apply.  
13. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury.  
14. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.  

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FIRST UP: How many doors would you like with that?

THE ALL-NEW RIO
Larger, roomier, and with a more sculpted vibe, this year’s 4-door has a fresh new shape and ride designed to help you smoothly zip through your day — while being compact enough to squeeze into that last tight parking spot.

THE ALL-NEW RIO 5-DOOR
All the great things about Rio, plus the easy-in, easy-out versatility of a hatchback and split-folding rear seats. With its confident ride and sporty attitude, the 5-door is ready to whisk you to your destination and give you quick access to your stuff when you get there.
Now it’s time to ZERO IN
Which of these Rios was made just for you?

Both the sedan and Rio 5-door are available in the three trim choices you see here. To help you decide among them, we made this handy list of highlights for each one.

## RIO LX
**all the essentials, and then some**

**DRIVING**
- 1.6L Gasoline Direct Injection (GDI)
- 4-cylinder engine
- 130 hp @ 6,300 rpm
- 6-speed manual transmission or 6-speed Sportmatic® transmission
- 15" tires w/steel wheels & full wheel covers

2018 EPA-estimated fuel economy:
- (City/Highway/Combined): 29/37/32
- Automatic transmission: 28/37/32

## TECHNOLOGY

<table>
<thead>
<tr>
<th>Feature</th>
</tr>
</thead>
<tbody>
<tr>
<td>AM/FM/MP3/SiriusXM® audio system</td>
</tr>
<tr>
<td>Rear-wheel-mounted audio controls</td>
</tr>
<tr>
<td>USB/auxiliary input jacks</td>
</tr>
<tr>
<td>Auto Light Control</td>
</tr>
</tbody>
</table>

## INTERIOR

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<tr>
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</tr>
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<tbody>
<tr>
<td>Cloth seat trim</td>
</tr>
<tr>
<td>60/40 split-folding rear seats (5-door only)</td>
</tr>
<tr>
<td>Air conditioning</td>
</tr>
<tr>
<td>Power door locks</td>
</tr>
</tbody>
</table>

## RIO S
**offers more tech and sportiness, inside and out**

**DRIVING**
- 1.6L Gasoline Direct Injection (GDI)
- 4-cylinder engine
- 130 hp @ 6,300 rpm
- 6-speed Sportmatic® transmission
- 15" tires w/steel wheels & full wheel covers

2018 EPA-estimated fuel economy:
- (City/Highway/Combined): 28/37/32

## TECHNOLOGY

<table>
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<td>Autonomous Emergency Braking</td>
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<td>Rear-Camera Display</td>
</tr>
<tr>
<td>AM/FM/MP3/SiriusXM® audio system</td>
</tr>
<tr>
<td>UVO eServices® Infotainment System w/7” touch screen, Apple CarPlay™, &amp; Android Auto®</td>
</tr>
<tr>
<td>Bluetooth® wireless technology</td>
</tr>
<tr>
<td>Steering-wheel-mounted audio controls</td>
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<tr>
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<td>Power door locks</td>
</tr>
<tr>
<td>Power windows w/driver’s one-touch auto-down</td>
</tr>
<tr>
<td>Power heated outside mirrors</td>
</tr>
<tr>
<td>Remote keyless entry</td>
</tr>
</tbody>
</table>

## RIO EX
**similar to the S, plus takes things up a notch with even more tech and interior sizzle**

**DRIVING**
- 1.6L Gasoline Direct Injection (GDI)
- 4-cylinder engine
- 130 hp @ 6,300 rpm
- 6-speed Sportmatic® transmission
- 15" tires w/alloy wheels
- Rear disc brakes
- Fog lights

2018 EPA-estimated fuel economy:
- (City/Highway/Combined): 28/37/32

## TECHNOLOGY

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<td>Supervision meter cluster</td>
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## INTERIOR

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<td>Premium cloth seat trim</td>
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<tr>
<td>Remote keyless entry</td>
</tr>
<tr>
<td>Leather-wrapped steering wheel</td>
</tr>
</tbody>
</table>

1, 2, 3, 4, 5, 6, 7 See back cover for endnotes.
Senses, alerts, and helps STOP

Even the best drivers can use a little help. So we created Kia Drive Wise*, our available, advanced driver-assistance marvels that are designed to keep you alert and aware of sudden changes in the flow of traffic ahead of you — and even help you brake if needed.

FORWARD COLLISION WARNING SYSTEM**  
Forward Collision Warning System detects slowing or stopped traffic ahead, and can alert you if you get too close.

AUTONOMOUS EMERGENCY BRAKING**  
This system is designed to detect and monitor vehicles ahead of you and automatically apply the brakes if it determines a crash is imminent.

BRAKE ASSIST SYSTEM  
If you suddenly slam on the brakes, it’s designed to sense the urgency and apply full brake power, which can help shorten your braking distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION  
Based on the vehicle’s weight distribution, it helps adjust the balance of brake power accordingly.

A See back cover for endnote. *Feature available only on certain trims. See kia.com for details. Image shown for illustration only. RIO EX SHOWN
Rio's available Rear-Camera Display4* is a feature you’ll use daily because it helps you see things behind you that you might miss by simply using your mirrors or looking over your shoulder.

**THE REAR-CAMERA DISPLAY TURNS ON AUTOMATICALLY**
Just put Rio in reverse and the rear view is designed to automatically pop up on the bright, high-contrast floating media monitor.

**GRID LINES WILL HELP GUIDE YOU**
Yellow (getting close) and red (stop!) grid lines appear on the screen to help you gauge how much space you have before you bump into something.

See back cover for endnote. *Feature available only on certain trims. See kia.com for details. Image shown for illustration only.**

RIO 5 EX SHOWN
How to tell if you’re **LEFT-BRAINED:**

you’re reading about the features right now

---

**AIR CONDITIONING**
but of course

**REMOTE KEYLESS ENTRY**
no more fumbling around for keys

**POWER WINDOWS** & **DOOR LOCKS**
for push-button convenience

**LEATHER-WRAPPED STEERING WHEEL**
gives you a firm grasp on style

**60/40 SPLIT-FOLDING SEATS**
fits your friends and their giant piñata

---

**SIRIUSXM®2**
lets you take your favorite stations everywhere

**BLUETOOTH® WIRELESS TECHNOLOGY**
gives you hands-free calling

**STEERING-WHEEL-MOUNTED AUDIO CONTROLS**
puts your music at your fingertips

**SUPERVISION METER CLUSTER**
displays information in high-contrast, easy-to-read graphics

**FLOATING MEDIA MONITOR**
for stand-up style, with 7” touch screen

---

OR RIGHT-BRAINED:

you’re already planning a road trip

---

2, 3, 5 See back cover for endnotes. *Feature available only on certain trims. See kia.com for details.
Simulated screen shown. RIO EX SHOWN
You ask

UVO ANSWERS

UVO eSERVICES® INFOTAINMENT SYSTEM®
Links with your compatible smartphone® for a hands-free way to stream music, check maintenance requirements with Vehicle Diagnostics®, access 911 Connect® or Enhanced Roadside Assist® and more — all with no subscription fees for 10 years.

UVO eSERVICES APP®
Download it from the App Store® or Google Play™ Store to take advantage of additional features like Parking Minder®, which helps you find your car in that gigantic parking lot.

APPLE CarPlay™ & ANDROID AUTO™
Just plug your compatible smartphone® into the USB port to navigate to your destination, make calls, play voicemails, or send texts via voice command. Certain apps even work through the touch screen.

Commands shown may require additional steps. *Feature available only on certain trims. See kia.com for details.
Because DRIVING AND SMILING should happen simultaneously

Rio is flat-out fun to drive, with a responsive 1.6L GDI engine, a new rear suspension for great handling, and high-strength steel body construction for quiet, smooth, smile-inducing outings — whether you’re maneuvering around town at low speeds or hitting the open road.

JUST THE FACTS:
1.6L Gasoline Direct Injection 4-cylinder engine
130 hp @ 6,300 rpm
6-speed manual transmission or available 6-speed Sportmatic® transmission*
When life throws you a CURVE
here’s how to stay on track

TO ENHANCE CONTROL

ELECTRONIC STABILITY CONTROL (ESC)
In difficult driving situations, ESC is designed to control the engine and brakes for improved directional stability.

TO KEEP YOU ON COURSE

VEHICLE STABILITY MANAGEMENT (VSM)
VSM can intervene to enhance stability and steering responses when driving on slippery roads.

TO HELP PREVENT SLIPPING

TRACTION CONTROL SYSTEM (TCS)
When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction.

WHEN YOU HIT THE BRAKES

ANTI-LOCK BRAKING SYSTEM (ABS)
The cornerstone of active safety features, ABS helps provide greater control when stopping in difficult conditions like wet or slippery roads.
IT DETECTS, COORDINATES, AND REACTS
to give you more peace of mind

Advanced sensor systems, strategically placed airbags, and breakthroughs in material design that have led to stronger body construction are just a few of the ways Kia never stops working to help increase your protection.

ADVANCED AIRBAG SYSTEM\textsuperscript{13} includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers.

AIRBAG & SEAT-BELT SENSORS\textsuperscript{13} monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly.

FRONT SEAT-BELT PRETENSIONERS tighten extra slack in driver and front-passenger seat belts in certain collisions to help reduce injuries.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS let you adjust the front seat belts for a proper fit to help optimize effectiveness.

REINFORCED BODY CAGE helps absorb impact energy in certain collisions to protect the passenger compartment.

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. \textsuperscript{13}See back cover for endnote. Simulated image. Inflated airbags shown for illustration purposes only. RIO EX SHOWN.
INDUSTRY-LEADING WARRANTY PROGRAM

10-year/100,000-mile limited powertrain warranty
5-year/60,000-mile limited basic warranty
5-year/100,000-mile limited anti-perforation warranty
5-year/60,000-mile 24-hour roadside assistance

Find out which of these powertrain WARRANTIES comes out on top

Kia
Subaru
Toyota
Honda
Chrysler
Ford
Mazda
Porsche
Mercedes
BMW
Volvo
Audi

5-year/60,000-mile
5-year/50,000-mile
5-year/50,000-mile
4-year/50,000-mile
4-year/50,000-mile
4-year/50,000-mile
4-year/50,000-mile
4-year/50,000-mile
4-year/50,000-mile
4-year/50,000-mile

10-year/100,000-mile
5-year/60,000-mile
5-year/60,000-mile
5-year/60,000-mile
5-year/60,000-mile
5-year/60,000-mile
4-year/50,000-mile
4-year/50,000-mile
4-year/50,000-mile
4-year/50,000-mile

14 See back cover for endnote.
Find out WHICH COLOR is your perfect match

AURORA BLACK
(LX, S)
YOU'RE A NIGHT PERSON WHO ENJOYS EATING LICORICE WHILE WATCHING FILM NOIR.

DEEP-SEA BLUE
(S, EX)
YOU ARE DRAWN TO THE WATER AND YOUR SOUL RUNS DEEP. DOLPHINS GRAVITATE TOWARD YOU.

PHANTOM GRAY
(EX)
YOU ARE CALM BEFORE, DURING, AND AFTER THE STORM AND EXCEL AT PLAYING HIDE-AND-SEEK.

CURRANT RED
(S, EX)
YOU SEEK ADVENTURE AND ARE THE LIFE OF THE PARTY. NO CHILI PEPPER IS OFF LIMITS TO YOU.

ICE WINE
(S)
YOU ARE A SPARKLING CONVERSATIONALIST AND NEVER FORGET YOUR COOLER ON A HOT DAY.

SMOKE BLUE
(EX)
YOU LIKE LISTENING TO THE BLUES AROUND A CAMPFIRE AT TWILIGHT. CURRENT MOOD: MELLOW.

SILKY SILVER
(LX, S, EX)
YOU NOTICE THE SUBTLE IRONIES IN LIFE. NOTHING IS EVER BLACK AND WHITE TO YOU.

SMOKE BLUE
(EX)
YOU LIKE LISTENING TO THE BLUES AROUND A CAMPFIRE AT TWILIGHT. CURRENT MOOD: MELLOW.

CLEAR WHITE
(LX, S, EX)
YOU ARE OPEN TO EXPLORING ENDLESS POSSIBILITIES. YOUR GLASS IS ALWAYS HALF-FULL.

ICE WINE
(S)
YOU ARE A SPARKLING CONVERSATIONALIST AND NEVER FORGET YOUR COOLER ON A HOT DAY.

PHANTOM GRAY
(EX)
YOU ARE CALM BEFORE, DURING, AND AFTER THE STORM AND EXCEL AT PLAYING HIDE-AND-SEEK.

CURRANT RED
(S, EX)
YOU SEEK ADVENTURE AND ARE THE LIFE OF THE PARTY. NO CHILI PEPPER IS OFF LIMITS TO YOU.