ENDNOTES 1. The Kia Rio received the lowest rate of reported problems among small cars in the J.D. Power 2018 Initial Quality Study of new vehicle owners' experience with their own vehicle after 90 days of ownership. Visit jdpower.com/awards. 2. Purchase/lease of a new 2019 Kia Rio vehicle with UVO eServices includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at https://www.myuvo.com/legal/privacy-policy.shtml) and Terms of Service (available at https://www.myuvo.com/legal/terms-of-service.shtml). UVO eServices is transferable to subsequent owner(s) during the original UVO eServices service term. Only use UVO eServices when safe to do so. UVO eServices app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO eServices features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit myuvo.com or your authorized Kia dealer. 3. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 4. ©2018 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc. 5. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your 3-month All Access trial subscription, which is included with your newly purchased or leased vehicle, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details. SiriusXM, Sirius, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 6. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 7. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. A compatible Bluetooth®-enabled cell phone is required to use Bluetooth® wireless technology. 8. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. 9. Select Apple iPhone® and Android™ devices only are UVO eServices-compatible. 10. 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. 11. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. 12. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner’s Manual for maintenance schedule. 13. Parking Minder requires cellular coverage, a USB-connected compatible smartphone, and the UVO eServices app. Cellular service rates apply. 14. My Car Zone requires cellular coverage. Cellular service rates apply. Information must be manually synced in order to receive alerts. 15. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 16. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.
FIRST UP:
How many doors would you like with that?

THE RIO
Sculpted, modern, roomy — the Rio 4-door reinvents practical without compromising style. It gives you award-winning quality, advanced features, and a responsive, great-handling ride to help you smoothly zip through your day. All while being compact enough to squeeze into that last tight parking spot.

THE RIO 5-DOOR
All the great things about Rio, plus the easy-in, easy-out versatility of a hatchback and split-folding rear seats. With its confident ride and sporty attitude, the 5-door is ready to whisk you to your destination and give you quick access to your stuff when you get there.
Now it’s time to **ZERO IN** on the details

**JUST ASK KIAN**
GET YOUR KIA QUESTIONS ANSWERED.
GO TO WWW.KIA.COM/KIAN TO LEARN MORE,
OR SCAN THE FACEBOOK MESSENGER CODE AT RIGHT.

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### DRIVING

**LX (sedan only)**
- All the essentials, and then some

**S**
- Offers more tech and sportiness, inside and out

<table>
<thead>
<tr>
<th>Feature</th>
<th>LX (sedan only)</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine</td>
<td>1.6L Gasoline Direct Injection (GDI) 4-cylinder engine</td>
<td>1.6L Gasoline Direct Injection (GDI) 4-cylinder engine</td>
</tr>
<tr>
<td>Horsepower</td>
<td>130 hp @ 6,300 rpm</td>
<td>130 hp @ 6,300 rpm</td>
</tr>
<tr>
<td>Transmission</td>
<td>6-speed Sportmatic® transmission</td>
<td>6-speed Sportmatic® transmission</td>
</tr>
<tr>
<td>Tires</td>
<td>15&quot; tires</td>
<td>15&quot; tires</td>
</tr>
<tr>
<td>LED headlights*</td>
<td>Power heated outside mirrors</td>
<td>LED positioning lights*</td>
</tr>
</tbody>
</table>

### TECHNOLOGY

<table>
<thead>
<tr>
<th>Feature</th>
<th>LX (sedan only)</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>Touch screen</td>
<td>5&quot; touch screen</td>
<td>7&quot; touch screen</td>
</tr>
<tr>
<td>Audio system</td>
<td>AM/FM/MP3 audio system</td>
<td>AM/FM/MP3 audio system</td>
</tr>
<tr>
<td>SiriusXM®</td>
<td>SiriusXM®</td>
<td>SiriusXM®</td>
</tr>
<tr>
<td>Rear-Camera Display®</td>
<td>Rear-Camera Display®</td>
<td>Rear-Camera Display®</td>
</tr>
<tr>
<td>Bluetooth® wireless technology®</td>
<td>Bluetooth® wireless technology®</td>
<td>Bluetooth® wireless technology®</td>
</tr>
<tr>
<td>Steering wheel–mounted audio controls</td>
<td>Steering wheel–mounted audio controls</td>
<td>Steering wheel–mounted audio controls</td>
</tr>
<tr>
<td>USB charge ports</td>
<td>USB charge ports</td>
<td>USB charge ports</td>
</tr>
<tr>
<td>Rear-Camera Display®</td>
<td>Forward Collision Warning®</td>
<td>Forward Collision-Avoidance Assist®</td>
</tr>
<tr>
<td>Auto Light Control</td>
<td>Auto Light Control</td>
<td>Auto Light Control</td>
</tr>
<tr>
<td>Cruise control</td>
<td>Cruise control</td>
<td>Cruise control</td>
</tr>
<tr>
<td>Supervision meter cluster*</td>
<td>Supervision meter cluster*</td>
<td>Supervision meter cluster*</td>
</tr>
</tbody>
</table>

### INTERIOR

<table>
<thead>
<tr>
<th>Feature</th>
<th>LX (sedan only)</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seat trim</td>
<td>Cloth seat trim</td>
<td>Cloth seat trim</td>
</tr>
<tr>
<td>Air conditioning</td>
<td>Air conditioning</td>
<td>Air conditioning</td>
</tr>
<tr>
<td>Power door locks</td>
<td>Power door locks</td>
<td>Power door locks</td>
</tr>
<tr>
<td>Power windows w/driver’s one-touch auto-up/-down</td>
<td>Power windows w/driver’s one-touch auto-up/-down</td>
<td>Power windows w/driver’s one-touch auto-up/-down</td>
</tr>
<tr>
<td>Remote keyless entry</td>
<td>Remote keyless entry</td>
<td>Remote keyless entry</td>
</tr>
</tbody>
</table>

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*Optional feature available only on certain trims (highlighted on this page only). See KIA.com for details. See back cover for endnotes. RIO S WITH TECH PACKAGE SHOWN.
Senses, alerts, and helps STOP

Even the best drivers can use a little help. So we created Kia Drive Wise, our available advanced driver-assistance technologies that are designed to help keep you alert and aware of changes in the flow of traffic ahead of you — and even help you brake in certain situations.

FORWARD COLLISION WARNING* DW
This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close.

FORWARD COLLISION-AVOIDANCE ASSIST** DW
This system is designed to help detect and alert you of a collision risk, and even automatically apply the brakes in some cases.

BRAKE ASSIST SYSTEM
If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION
Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly.
THE REAR-CAMERA DISPLAY TURNS ON AUTOMATICALLY
Just put Rio in reverse and the rear view is designed to automatically pop up on the bright, high-contrast floating media monitor.

DYNAMIC PARKING GUIDELINES WILL HELP GUIDE YOU
Yellow (getting close) and red (stop!) grid lines appear on the screen to help you gauge how much space you have before you bump into something.

Rio’s Rear-Camera Display® is a feature you’ll use daily because it is designed to help you see things behind you that you might miss by simply using your mirrors or looking over your shoulder.

It looks great from the back
BUT IT SEES EVEN BETTER

6 See back cover for endnote. Simulated screen shown. RIO 5-DOOR S SHOWN
How to tell if you’re LEFT-BRAINED:
you’re reading about the features right now

How to tell if you’re RIGHT-BRAINED:
you’re already planning a road trip

APPLE CarPlay™ & ANDROID AUTO™
 sync with your compatible smartphone to let you make calls, send texts, or play voicemails via voice command*

SiriusXM™ lets you hear your favorite music, sports, comedy, news, and more

BLUETOOTH® WIRELESS TECHNOLOGY® gives you hands-free calling

STEERING WHEEL-MOUNTED CONTROLS® for your audio and available cruise control*

SUPERVISION METER CLUSTER® displays info in easy-to-read, high-contrast graphics

AIR CONDITIONING
but of course

REMOTE KEYLESS ENTRY*
no more fumbling around for keys

POWER WINDOWS & DOOR LOCKS
for push-button convenience

FLOATING MEDIA MONITOR
with 7” touch screen for stand-up style

60/40 SPLIT-FOLDING REAR SEATS® fits your friends and their giant piñata

*Optional feature available only on certain trims. See kia.com for details. 3–5, 7, 8 See back cover for endnotes. Simulated screen shown. RIO S WITH TECH PACKAGE SHOWN
Kia’s available UVO eServices2* smart telematics lets you integrate your compatible smartphone9 with your Rio to stay connected with a range of convenient features (see a few of our favorites below). All you have to do is activate UVO eServices2* and download the UVO eServices2* app from the App Store® or Google Play™ Store. The best part is, there are no subscription fees for five years.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>911 CONNECT**</td>
<td>will attempt to call 911 and give emergency responders your location if your airbags deploy</td>
</tr>
<tr>
<td>ROADSIDE ASSISTANCE**</td>
<td>connects you with our call center for 24/7 assistance</td>
</tr>
<tr>
<td>VEHICLE DIAGNOSTICS***</td>
<td>helps you monitor the condition of your Rio and even schedule service if needed</td>
</tr>
<tr>
<td>PARKING MINDER***</td>
<td>keeps track of where you parked and even sets reminders for your parking meter</td>
</tr>
<tr>
<td>MY CAR ZONE***</td>
<td>lets you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, curfew, or boundary</td>
</tr>
<tr>
<td>MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR*</td>
<td>can sync your favorite POIs from your compatible smartphone9</td>
</tr>
</tbody>
</table>

*Optional feature available only on certain trims. See kia.com for details. 2–4, 9–14 See back cover for endnotes. Image shown for illustration only. RIO S WITH TECH PACKAGE SHOWN
Because DRIVING AND SMILING should happen simultaneously

Rio is flat-out fun to drive. From the responsive 1.6L GDI engine and great handling to its high-strength steel body construction for a quiet, smooth ride, Rio delivers smile-inducing performance whether you’re maneuvering around town or hitting the open road.

JUST THE FACTS:
1.6L Gasoline Direct Injection 4-cylinder engine
130 hp @ 6,300 rpm
6-speed Sportmatic® transmission
When life throws you a curve

Here’s how to stay on track

**When you hit the brakes**

- **Anti-lock Braking System (ABS)**
  - The cornerstone of active safety features, ABS helps provide greater control when stopping in difficult conditions like wet or slippery roads.

**To help prevent slipping**

- **Traction Control System (TCS)**
  - When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction.

**To keep you on course**

- **Vehicle Stability Management (VSM)**
  - VSM is designed to intervene to help enhance stability and steering responses when driving on some slippery roads.

**To enhance control**

- **Electronic Stability Control (ESC)**
  - In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability.

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† No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. Image shown for illustration only.
IT HELPS DETECT, COORDINATE, AND REACT
to give you more peace of mind

Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways Kia never stops working to help increase your protection.

ADVANCED AIRBAG SYSTEM includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers.

AIRBAG & SEAT-BELT SENSORS monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly.

FRONT SEAT-BELT PRETENSIONERS tighten driver and front-passenger seat belts in certain collisions to help reduce injuries.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS let you adjust the front seat belts for a more customized fit to help improve effectiveness.

REINFORCED BODY CAGE helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions.

To give you more peace of mind, it helps detect, coordinate, and react, Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways Kia never stops working to help increase your protection.

†See back cover for details. Simulated image; inflated airbags shown for illustration purposes only. RIO S WITH TECH PACKAGE SHOWN.

15 See back cover for endnote. Simulated image. Inflated airbags shown for illustration purposes only.
INDUSTRY-LEADING WARRANTY PROGRAM\textsuperscript{16}

10-year/100,000-mile limited powertrain warranty
5-year/60,000-mile limited basic warranty
5-year/100,000-mile limited anti-perforation warranty
5-year/60,000-mile 24-hour roadside assistance

Find out which of these powertrain WARRANTIES is top of the line

Kia 10-year/100,000-mile
Subaru 5-year/60,000-mile
Toyota 5-year/60,000-mile
Honda 5-year/60,000-mile
Chrysler 5-year/60,000-mile
Ford 5-year/60,000-mile
Mazda 5-year/60,000-mile
Porsche 4-year/50,000-mile
Mercedes 4-year/50,000-mile
BMW 4-year/50,000-mile
Volvo 4-year/50,000-mile
Audi 4-year/50,000-mile

\textsuperscript{16} See back cover for endnote.
Find out which color is your PERFECT MATCH

CLEAR WHITE
(LX, S)
You are open to exploring endless possibilities. Your glass is always half-full.

SILKY SILVER
(LX, S)
You notice the subtle ironies in life. Nothing is ever black and white to you.

PHANTOM GRAY
(S)
You are calm before, during, and after the storm and excel at playing hide-and-seek.

CURRANT RED
(S)
You seek adventure and are the life of the party. No chili pepper is off limits to you.

DEEP-SEA BLUE
(S)
You are drawn to the water and your soul runs deep. Dolphins gravitate toward you.

AURORA BLACK
(LX, S)
You are a night person who enjoys eating licorice while watching film noir.

Actual colors may vary from printed brochure. See kia.com/rio for interior combinations.

Cap it all off with the PERFECT PACKAGE

TECH PACKAGE
(S only)
Forward Collision Warning®
Forward Collision-Avoidance Assist®
LED headlights
LED positioning lights
UVO eServices®
SiriusXM®
Supervision meter cluster w/3.5” LCD

SiriusXM® PACKAGE†
(S sedan only)
SiriusXM®
(replaces 7” touch screen & Apple CarPlay™/Android Auto™)

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†Limited availability. 2-6 See back cover for endnotes. RIO S WITH TECH PACKAGE SHOWN.