RIO. BECAUSE SMALL CAN DO BIG THINGS.

Made for Boston parking lots, and other tight parking spots.
MADE TO STAND OUT AND FIT IN.

In a big, bustling city such as Boston, size can be as important as style and substance. So the 4-door Rio delivers on all fronts — with sculpted, modern looks, a roomy interior, advanced features, and great handling to help you smoothly maneuver through traffic. All while being compact enough to score the best parking spots in town.

THE RIO

AMERICA’S BUSIEST RUSH HOUR.
Boston, MA, is known for many things — baked beans, its world-famous marathon, and rush-hour traffic. Commuters who travel to and from work during the busiest times of day “lose” 164 hours a year to congestion — more than New York, Washington, D.C., and even Los Angeles. Luckily, the Rio is perfect for efficiently bobbing and weaving through this popular city, or whichever city you call home.

THE RIO 5-DOOR

Perhaps you’re more the throw-it-in-and-go type. That works, too — because the Rio 5-door gives you all the great things about Rio, plus the easy-in, easy-out versatility of a hatchback and split-folding rear seats, ready to whisk you to your destination and give you quick access to your stuff when you get there.
### NOW IT'S TIME TO ZERO IN ON THE DETAILS.

<table>
<thead>
<tr>
<th>LX (sedan only)</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>all the essentials, and then some</td>
<td>offers more tech and amenities, inside and out</td>
</tr>
</tbody>
</table>

#### DRIVING
- 1.6L multi-port injection 4-cylinder engine
- 120 hp @ 6,300 rpm
- Intelligent Variable Transmission
- 15" steel wheels
- Auto-On/Off Headlights
- Power heated outside mirrors

#### TECHNOLOGY
- Apple CarPlay® & Android Auto™
- AM/FM/MP3 audio system w/7" touch screen
- 6 speakers
- Bluetooth® wireless technology
- Steering wheel–mounted audio controls
- USB charge port
- Rear View Monitor w/Parking Guidance

#### INTERIOR
- Cloth-trimmed seats
- Air conditioning
- Power door locks
- Power windows w/driver's one-touch auto-down

### NOW IT'S TIME TO ZERO IN ON THE DETAILS.

- UVO eServices®
- Apple CarPlay® & Android Auto™
- AM/FM/MP3 audio system w/7" touch screen
- 6 speakers
- SiriusXM®
- Supervision meter cluster
- Bluetooth® wireless technology
- Steering wheel–mounted audio controls
- USB charge ports
- Cruise control
- Rear View Monitor w/Parking Guidance
- Forward Collision Warning
- Forward Collision-Avoidance Assist

### OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.

1 – 7 See inside back cover for endnotes. RIO S WITH TECH PACKAGE SHOWN
Senses, Alerts, and Helps Stop.

Even the best drivers can use a little help. So we created Kia Drive Wise®, our available advanced driver-assistance technologies that are designed to help keep you alert and aware of changes in the flow of traffic ahead of you—and even help you brake in certain situations.5

**Forward Collision Warning**

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close.

**Forward Collision-Avoidance Assist**

This system is designed to help detect and alert you of a potential forward collision with a preceding vehicle and even automatically apply the brakes in some cases.

**Brake Assist System**

If you suddenly slam on your brakes, it’s designed to sense the urgency and apply full braking power, which can help shorten your braking distance.

**Electronic Brake-Force Distribution**

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly.
Rio’s Rear View Monitor with Parking Guidance® is a feature you’ll use daily because it is designed to help you see things behind you that you might miss by simply using your mirrors or looking over your shoulder.

**REAR VIEW MONITOR®**
Just put Rio in reverse and the rear view is designed to automatically pop up on the bright, high-contrast floating media monitor.

**PARKING GUIDANCE®**
Guidelines on the Rear View Monitor help you see what’s behind your vehicle and adjust to follow the direction you’re turning.
IF YOU’RE LEFT-BRAINED, YOU’RE READING ABOUT THE FEATURES RIGHT NOW.  

AIR CONDITIONING  
but of course  

REMOTE KEYLESS ENTRY*  
no more fumbling around for keys  

POWER WINDOWS & DOOR LOCKS  
for push-button convenience  

STEERING WHEEL-MOUNTED CONTROLS*  
for your audio and available cruise control”  

SUPERVISION METER CLUSTER*  
displays info in easy-to-read, high-contrast graphics  

IF YOU’RE RIGHT-BRAINED, YOU’RE ALREADY PLANNING A ROAD TRIP.  

APPLE CarPlay® & ANDROID AUTO™ sync with your compatible smartphone to let you make calls, send texts, or play voicemails via voice command®  

SiriusXM® lets you hear your favorite music, sports, comedy, news, and more  

BLUETOOTH® WIRELESS TECHNOLOGY® gives you hands-free calling  

FLOATING MEDIA MONITOR with a 7” touch screen® at your command  

60/40 SPLIT-FOLDING REAR SEATS® fits your friends and their overstuffed luggage®  

*Optional feature available only on certain trims. See kia.com for details. 1–4, 7, 8 See inside back cover for endnotes. Simulated screen shown. RIO S WITH TECH PACKAGE SHOWN.
Kia’s UVO eServices™ smart telematics lets you integrate your compatible smartphone with your Rio to stay connected with a range of helpful features (see a few of our favorites below). All you have to do is activate UVO eServices™ and download the UVO eServices™ app from the App Store® or Google Play™ Store. The best part is, there are no subscription fees for five years.

911 CONNECT™
will attempt to call 911 and give emergency responders your location if your airbags deploy

ROADSIDE ASSISTANCE™
connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS™
helps you monitor the condition of your Rio and even schedule service if needed

PARKING MINDER™
keeps track of where you parked and even sets reminders for your parking meter

MY CAR ZONE™
will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed or curfew

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR™
can sync your favorite POIs from your compatible smartphone

GO TO OWNERS.KIA.COM OR DOWNLOAD THE UVO eSERVICES APP TO ACTIVATE

*Optional feature available only on certain trims. See kia.com for details. 1, 2, 6, 9 –13 See inside back cover for endnotes. Image shown for illustration only. RIO S WITH TECH PACKAGE SHOWN.
Rio is flat-out fun to drive. From the responsive 1.6L multi-port injection engine to an Intelligent Variable Transmission with adaptive-style shift logic for smoother acceleration, Rio delivers smile-inducing performance whether you’re maneuvering around town or hitting the open road.
WHEN LIFE THROWS YOU A CURVE, HERE’S HOW TO STAY ON TRACK.

ELECTRONIC STABILITY CONTROL (ESC)
In certain difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability.

VEHICLE STABILITY MANAGEMENT (VSM)
VSM is designed to intervene to help enhance stability and steering responses when driving on some slippery roads.

TRACTION CONTROL SYSTEM (TCS)
When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction.

ANTI-LOCK BRAKING SYSTEM (ABS)
The cornerstone of active safety features, ABS helps provide greater control when stopping in difficult conditions like wet or slippery roads.

†No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely. Image shown for illustration only.
SAFETY NEVER TAKES A DAY OFF.

At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection.

ADVANCED AIRBAG SYSTEM†† includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers.

AIRBAG & SEAT-BELT SENSORS† monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly.

FRONT SEAT-BELT PRETENSIONERS tighten driver and front-passenger seat belts in certain collisions to help reduce injuries.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS let you adjust the front seat belts for a more customized fit to help improve effectiveness.

REINFORCED BODY CAGE helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions.

†No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely. ††See inside back cover for endnote. Inflated airbags shown for illustration only. RIO S WITH TECH PACKAGE SHOWN.
WHICH COLOR IS YOUR PERFECT MATCH?

CLEAR WHITE
(LX, S)
YOU ARE OPEN TO EXPLORING ENDLESS POSSIBILITIES. YOUR GLASS IS ALWAYS HALF-FULL.

SILKY SILVER
(LX, S)
YOU NOTICE THE SUBTLE IRONIES IN LIFE. NOTHING IS EVER BLACK AND WHITE TO YOU.

PHANTOM GRAY
(S)
YOU ARE CALM BEFORE, DURING, AND AFTER THE STORM AND EXCEL AT PLAYING HIDE-AND-SEEK.

AURORA BLACK
(LX, S)
YOU ARE A NIGHT PERSON WHO ENJOYS EATING LICORICE WHILE WATCHING FILM NOIR.

DEEP-SEA BLUE
(S)
YOU ARE DRAWN TO THE WATER AND YOUR SOUL RUNS DEEP. DOLPHINS GRAVITATE TOWARD YOU.

CURRANT RED
(S)
YOU SEEK ADVENTURE AND ARE THE LIFE OF THE PARTY. NO CHILI PEPPER IS OFF LIMITS TO YOU.

TECH PACKAGE
(S ONLY)
Forward Collision Warning
Forward Collision-Avoidance Assist
LED headlights
LED Positioning Lights
UVO eServices
SiriusXM®
Supervision meter cluster w/3.5" LCD

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RESEARCHING WHOSE POWERTRAIN WARRANTY IS TOP OF THE LINE?

<table>
<thead>
<tr>
<th>Brand</th>
<th>Warranty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kia</td>
<td>10-year/100,000-mile</td>
</tr>
<tr>
<td>Subaru</td>
<td>5-year/60,000-mile</td>
</tr>
<tr>
<td>Toyota</td>
<td>5-year/60,000-mile</td>
</tr>
<tr>
<td>Honda</td>
<td>5-year/60,000-mile</td>
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<tr>
<td>Ford</td>
<td>5-year/60,000-mile</td>
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<tr>
<td>Mazda</td>
<td>5-year/60,000-mile</td>
</tr>
<tr>
<td>Mercedes</td>
<td>4-year/50,000-mile</td>
</tr>
<tr>
<td>BMW</td>
<td>4-year/50,000-mile</td>
</tr>
<tr>
<td>Volvo</td>
<td>4-year/50,000-mile</td>
</tr>
<tr>
<td>Audi</td>
<td>4-year/50,000-mile</td>
</tr>
</tbody>
</table>

(let us give you a hint)

INDUSTRY-LEADING WARRANTY PROGRAM
10-year/100,000-mile limited powertrain warranty
5-year/60,000-mile limited basic warranty
5-year/100,000-mile limited anti-perforation warranty
5-year/60,000-mile 24-hour roadside assistance

10-year/100,000-mile limited anti-perforation warranty
5-year/60,000-mile limited basic warranty
5-year/60,000-mile limited anti-perforation warranty
5-year/60,000-mile 24-hour roadside assistance

ENDNOTES
1. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries.
2. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.
3. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation.
4. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG Inc., and any use of such marks by Kia is under license. A compatible Bluetooth® enabled cell phone is required to use Bluetooth® wireless technology.
5. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution.
6. Purchase/lease of a new 2020 Kia Rio vehicle with UVO eServices includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at owners.kia.com/us/en/privacy-policy.html) and Terms of Service (available at owners.kia.com/us/en/terms-of-service.html). UVO eServices is transferable to subsequent owners during the original UVO eServices service term. Only use UVO eServices when safe to do so. UVO eServices app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage is required to use most features. UVO eServices features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit owners.kia.com or your authorized Kia dealer. Kia and logos are trademarks of Kia Motors Corporation. All rights reserved. Sirius, XM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. Cargo volume: 13.7 cu. ft. (4-door rear seats upright), 17.4/32.8 cu. ft. (5-door rear seats upright/folded). 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. 10. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. 11. Vehicle Diagnostics is not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner’s Manual for maintenance schedule. 12. Parking Minder requires cellular coverage, a USB-connected compatible smartphone, and the UVO eServices app. Cellular service rates apply. 13. My Car Zone requires cellular coverage. Cellular service rates apply. Information must be manually synced in order to receive alerts. 14. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 15. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.