A FULL LINE OF VEHICLES DESIGNED TO INSPIRE AND EXHILARATE

2015 SEDONA
Introducing the all-new 2015 Kia Sedona. Impressive exterior styling promises that this is a new kind of vehicle that delivers an unexpected combination of cutting-edge design and extensive capabilities. Its interior is thoughtfully designed to give an exceptional driving experience for both driver and passengers. Spacious, available eight-passenger seating* and multiple seating configurations make Sedona remarkably comfortable and versatile. A wealth of technologically advanced features, including available systems like Advanced Smart Cruise Control,* Blind-Spot Detection with Lane-Change Assist,** inspire confidence and enhance everyday convenience. Sedona also includes advanced safety features, helping to ensure your peace of mind. Like all Kia models, Sedona comes with an industry-leading, 10-year/100,000-mile warranty program* — a reflection of its outstanding quality and reliability.

An unrivaled combination of style, comfort, and versatility
Spacious and adaptable

Sedona’s interior adapts to your lifestyle, beginning with a choice of available seven- or eight-passenger seating.* Either way, you can configure the second- and third-row seats to carry passengers in comfort or stow extra cargo. Available tri-zone air conditioning lets you select separate climate zones, while an available 12-way power-adjustable driver’s seat and available 8-way power-adjustable front passenger seat provide added comfort.

With available eight-passenger seating, the second row features an easily removable center seat. This unique design allows the second row to be configured for more spacious seating and convenient access to the third row, or for an additional passenger.

** UNIQUE SLIDE-N-STOW SEAT DESIGN **
When you need more cargo area, you can take advantage of the second row’s innovative stand-up design. Instead of removing the seats from the vehicle, simply flip a lever to stand the seats upright, where they stay locked in place.

** FOLD-IN-THE-FLOOR THIRD-ROW SEATS **
Third-row seats conveniently fold down into the floor of the Sedona, allowing you to quickly create a spacious rear cargo area. They also feature a versatile 60/40 split-fold design, giving you the option of carrying a combination of passengers and cargo.

** TRI-ZONE CLIMATE CONTROL **
Available temperature control allows the driver and front passenger to adjust temperature settings to create their own climate zones. Second- and third-row passengers can adjust separate ventilation outlets.

* See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims.

SEDONA SX WITH 8-PASSENGER SEATING PACKAGE SHOWN.
1. PORTABLE RECHARGEABLE FLASHLIGHT®: An available rechargeable flashlight in the cargo area has dual functions. Mounted in the place, it automatically lights the cargo area when the hatch is opened. It is also easy to detach for use as a portable flashlight.

2. CONVERSATION MIRROR: A specially designed rearview mirror in the upper console allows driver and front passenger to clearly see rear-seat passengers without having to turn around in their seats.

3. PADDED CENTER CONSOLE: The large center console features a padded flip-up armrest. Inside, it has a large, sliding tray and a storage compartment that is deep enough for a tablet computer, along with a 12V outlet and an available Rapid-Charge® USB input jack.

4. DUAL GLOVE BOXES®: An available large, cooling glove box lets you keep beverages chilled on long drives, while an available second glove box provides additional storage space.

5. 10V POWER INVERTER®: With Sedona’s handy, available 10V power inverter, you can plug electronic devices—from your laptop computer to a portable camcorder—right into an electrical power outlet.

6. SECOND- & THIRD-ROW SUNSHADES®: Rear-seat passengers can enjoy a cool and comfortable drive with available side-window sunshades.

Rapid-Charge USB Input Jack®: Keep your portable digital devices charged with the convenient, available Rapid-Charge USB input jack.

Exceptionally easy to live with

Sedona is remarkably versatile, with a spacious cargo area and a number of innovative features designed for everyday convenience. An available Smart-Power Liftgate® opens automatically if you simply stand next to it for three seconds with the available Smart Key® in your possession—which is especially helpful when you have your hands full. Plus, the Liftgate automatically retracts if it meets resistance, and you can set it to open and hold at different heights.

* See Features and Specifications pages for availability and endnote. Not all optional features are available on all trims. SEDONA SX LIMITED SHOWN.
Driver focused

Sedona’s cabin is designed to provide the driver with superb ergonomics. The shift lever is located in the center console to give the driver ready access to the Sportmatic® transmission. Everything from the steering-wheel-mounted controls to the available voice-command navigation system is intuitively placed for convenient operation. In addition, an abundance of upscale soft-touch material throughout the interior surrounds driver and passengers alike with sophisticated styling.
Confidence-inspiring technology

Sedona features an array of technologically advanced features and innovative systems dedicated to providing an exceptional level of comfort, control, and convenience. Advanced, available systems like front and rear parking assist,* Rear-Camera Display,** and Smart Welcome lighting* make everyday driving a pleasure.

Highly intelligent features

Sedona is equipped with impressive systems that monitor your driving environment. Innovative available features include Advanced Smart Cruise Control,* Rear Cross-Traffic Alert,* and Blind-Spot Detection with Lane-Change Assist,* which utilizes a radar system to detect vehicles in the driver’s blind spot and recognize those approaching from behind.

1. FRONT & REAR PARKING ASSIST**
   An available camera system is concealed in the front and rear bumpers. When you’re parking, it gives an audible warning if it detects certain objects close to your vehicle.

2. REAR-CAMERA DISPLAY**
   To help you see things behind your vehicle that you might not see by looking over your shoulder, Sedona features an available Rear-Camera Display with a large, bright screen.

3. VOICE-COMMAND NAVIGATION*
   The convenient, available voice-command navigation system features a vivid 8-inch color screen and delivers continuously updated highway conditions from SiriusXM Traffic.®

4. INFINITY® AUDIO SYSTEM*
   The available premium Infinity® audio system includes eight speakers, an external amplifier, and a subwoofer. It provides exceptional audio entertainment and crisp, balanced sound.

5. HEATED & VENTILATED SEATS*

6. LCD SUPERVISION METER CLUSTER*

7. SMART WELCOME*
   The available Smart Welcome system is activated by the available Smart Key remote. When you get close to your Sedona, interior and door-handle lights go on and the power-folding mirrors unfold.

8. STAIN-RESISTANT SEATS
   YES Essentials® cloth seating features repel and release technology for stain resistance so even messy spills clean up easily. Plus, advanced fibers help eliminate lingering smells that moisture can leave behind.

9. BLIND-SPOT DETECTION WITH LANE-CHANGE ASSIST*
   The available radar system helps detect vehicles in the driver’s blind spot and then provides alerts. Lane-Change Assist helps detect vehicles approaching from behind.

10. REAR-CROSS TRAFFIC ALERT*
    Available Rear-Cross Traffic Alert warns the driver of cross-traffic while the vehicle is in reverse by activating audible and visual alerts to help reduce the likelihood of a collision.

11. LANE DEPARTURE WARNING SYSTEM*
   Available Lane Departure Warning System alerts the driver when the vehicle moves out of its lane without the turn signal being used. When it does, the advanced system alerts the driver with a combination of audible and visual warnings.

12. ADVANCED SMART CRUISE CONTROL™
   Available Advanced Smart Cruise Control uses radar to maintain a predetermined distance from the vehicle directly ahead, automatically slowing or accelerating your Sedona when appropriate.

13. FORWARD COLLISION WARNING SYSTEM™
    Available Forward Collision Warning System activates alerts when the vehicle detects objects immediately ahead that may cause a potential impact. To help enhance the driver’s view when maneuvering into parking spaces.

14. PUSH-BUTTON START*
   To make everyday driving more convenient, the available Smart Key remote lets you start or stop the engine with the push of a button, even when you have the key fob in your pocket or purse.

15. SURROUND-VIEW MONITOR®
   Available Surround-View Monitor utilizes four cameras, located at the front, rear, and sides, to provide visibility all around the vehicle. This helps enhance the driver’s view when maneuvering into parking spaces.

16. CLUSTER IONIZER*
   The available tri-zone air-conditioning system includes a cluster ionizer. It works silently and efficiently within the system to help purify air in the cabin.
ADVANCED VOICE RECOGNITION™

UVO eServices™ advanced voice-recognition technology lets you conveniently manage your music and enjoy hands-free use of your phone — with simple, intuitive verbal commands.

LOCAL SEARCH POWERED BY GOOGLE®

UVO eServices™ can access Local Search powered by Google™ when it is connected wirelessly to an Internet hotspot.®

MY POINTS OF INTEREST™

UVO eServices™ allows you to use a web-enabled computer to send locations that you find on Google Maps™ mapping service to the navigation system for route guidance.

PARKING MINDER™

Parking Minder can record your vehicle’s location whenever you park. Then you can use your compatible smartphone® to help find your car. It also lets you take pictures of the area for reference, write a reminder note, or set an alarm if you’re parked at a meter.

911 CONNECT™

In the event that an airbag is deployed, 911 Connect automatically initiates a call to emergency services. In some circumstances, UVO eServices™ can also transmit your vehicle’s location to the emergency services operator.®

ENHANCED ROADSIDE ASSIST®

You can call for roadside assistance by touching an icon on the smartphone® app screen. UVO eServices™ then sends your location to the Call Center and connects you to an operator.

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You can call for roadside assistance by touching an icon on the smartphone® app screen. UVO eServices™ then sends your location to the Call Center and connects you to an operator.

VEHICLE DIAGNOSTICS®

Vehicle Diagnostics lets you perform a diagnostics check at any time or schedule one on a regular basis. Diagnostic Trouble Code (DTC) automatically alerts you to schedule an appointment or request roadside assistance if the system detects a critical powertrain issue.

UVO® — short for “your voice.” Sedona is available with the innovative UVO eServices™ Infotainment System with voice-command navigation.® It provides you with an easy, hands-free way to connect to your vehicle by seamlessly integrating your compatible smartphone® with your Sedona. UVO eServices™ also lets you stream music, download apps from the App Download Center, monitor your vehicle’s driving habits, access 911 Connect® or Enhanced Roadside Assist® and check maintenance requirements with Vehicle Diagnostics® on the large 8” capacitive touch screen.® Additionally, there are no subscription fees® to enjoy all these benefits.

Apple®® Siri® Compatible

UVO eServices™ enables you to access your iPhone®’s Siri® with the vehicle’s steering-wheel-mounted controls.

UVO eSERVICES APP®

An available free app allows you to integrate your compatible smartphone® with your vehicle — and make the most of UVO eServices™! This app can be downloaded at the App Store® and Google Play™ Store®.

MY CAR ZONE®

My Car Zone provides Curfew, Speed, and Geo Fence alerts based on your targeted presets. You may also use the touch screen to check driving habits — including the history of speed violations for curfew time, speed limit, or geographical radius parameters.

eSERVICES® GUIDE

To learn more about UVO eServices™ features, you may access an automated user manual by using the touch screen on the vehicle.

VOICE-COMMAND NAVIGATION®

The available voice-command navigation system has a vivid 8-inch color screen and delivers continuously updated highway conditions from SiriusXM Traffic.®

MYUVO.COM WEB/MOBILE®

MyUVO.com lets you check Vehicle Diagnostics® and schedule appointments with your preferred or nearby Kia retailer using your home computer or mobile device.

APP DOWNLOAD CENTER®

Wirelessly connect to an Internet hotspot® and download available apps to your Sedona.

APPLE®® Siri® Compatible

UVO eServices™ enables you to access your iPhone®’s Siri® with the vehicle’s steering-wheel-mounted controls.
Sedona SX Limited provides truly luxurious accommodations. Premium two-tone, Nappa leather seat trim is elegant and extraordinarily comfortable. Reclining second-row, first-class lounge seats slide both forward-and-backward and side-to-side for remarkable adjustability. They also feature aviation-style, contoured head rests and adjustable armrests and footrests for exceptional comfort.

A higher standard of comfort

Sedona SX Limited includes a wide variety of luxurious features designed to provide comfortable driving all year long. The available heated steering wheel is especially nice on cold winter mornings.

- HEATED STEERING WHEEL®
- DUAL SUNROOF®
- DRIVER’S MEMORY SEAT SYSTEM®
- PREMIUM NAPPA LEATHER SEATS®

16. * See Features and Specifications pages for availability and endnote. Not all optional features are available on all trims. SEDONA SX LIMITED SHOWN.
GASOLINE DIRECT INJECTION (GDI) V6 ENGINE
Sedona features a 3.3-liter Gasoline Direct Injection (GDI) V6 engine that generates 276 horsepower. It’s tuned for outstanding midrange torque for impressive acceleration.

SPORTMATIC® TRANSMISSION
The six-speed automatic transmission provides smooth, seamless shifting. Its Sportmatic® function allows you to choose between automatic mode or, for even sportier driving, clutch-free manual shifting.

REFINED SUSPENSION
MacPherson-strut-front and multi-link-rear suspension systems offer exceptional handling, directional stability, and smooth operation.

HIGH-TENSILE STEEL BODY CONSTRUCTION
To help create a more rigid body structure, Sedona incorporates advanced high-strength and press-hardened steel. The result is enhanced strength and more precise handling characteristics, along with reduced weight, noise, and vibration.

DRIVE MODE SELECT SYSTEM
To suit your style of driving, available Drive Mode selectable electronic steering and powertrain control allows a choice of normal, ECO, or comfort settings.

STRONG TOWING CAPACITY
The 3.3-liter Gasoline Direct Injection (GDI) V6 engine produces 248 lb.-ft. of torque, giving Sedona a towing capacity of 3,500 lb.17

SMOOTH, QUIET RIDE
Rough road conditions are no problem for Sedona. Its four-wheel independent suspension features front Amplitude Selective Dampers (ASD) shock absorbers for a smooth ride even over most bumpy roads. Plus, extensive interior insulation helps provide an exceptionally quiet ride.

HID HEADLIGHTS WITH AUTOLEVELING & SMART HIGH-BEAM TECHNOLOGY*
Available High-Intensity Discharge (HID) headlights are autoleveling and provide bright, crisp lighting. To help ensure courteous driving, Smart High-Beam Technology automatically dims to low when oncoming traffic is present.

The power of exceptional engineering
Sedona delivers a refined driving experience. With its powerful, 276-horsepower Gasoline Direct Injection (GDI) V6 engine and Sportmatic® transmission, you get strong acceleration when you need it along with crisp, precise handling. You’ll also enjoy a smooth, quiet ride, thanks to its four-wheel independent suspension and outstanding interior insulation.
Sedona features advanced safety systems designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

**CORNERING BRAKE CONTROL (CBC)**
CBC provides side-to-side brake-pressure proportioning using the Electronic Brake-force Distribution system, resulting in optimized vehicle deceleration and stability when braking into a turn.

**TRACTION CONTROL SYSTEM (TCS)**
When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheels that have the most traction.

**ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)**
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD automatically adjusts the front-to-rear balance of brake pressure.

**ELECTRONIC STABILITY CONTROL (ESC)**
ESC provides improved directional stability, which helps you maintain better control in difficult driving situations. During emergency maneuvers, it can control the engine and brakes to help keep your Sedona on course.

**BRAKE ASSIST SYSTEM (BAS)**
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

**HILL-START ASSIST CONTROL (HAC)**
To help keep your Sedona from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

**ADVANCED SAFETY SYSTEMS — because life is full of curves**

†No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. SEDONA SX LIMITED SHOWN.
Sedona is equipped with passive safety systems designed to help minimize injury when certain traffic accidents are unavoidable. An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.18

Designed to help protect driver and passengers

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and injury. Always drive responsibly. Inflated airbags are shown for illustration only. 18 See Specifications page for endnote. SEDONA SX LIMITED SHOWN.
Delivering on a promise

Kia is committed to producing world-class vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems. Kia’s dedication to quality and value has been widely recognized — one reason why Kia has been named as a top 10 brand in Interbrand’s Best Global Brands 2013 report. In addition, Kelley Blue Book’s KBB.com has announced the recipients of its Brand Image Awards, naming Kia as the 2014 Best Value Brand. This honor recognizes our success at producing fuel-efficient and affordable vehicles.

TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia’s belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with proven track records, and with 11 podium finishes — including five victories — in the 2014 season, you can look for Kia in the winner’s circle at racetracks across America in the months ahead.

INDUSTRY-LEADING WARRANTY PROGRAM

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program:

• 10-year/100,000-mile limited powertrain warranty
• 5-year/60,000-mile limited basic warranty
• 5-year/60,000-mile limited anti-perforation warranty
• 5-year/60,000-mile 24-hour roadside assistance

COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that NB owners, as well as Kia’s designers, with pride.

KIA GT4 STINGER CONCEPT VEHICLE SHOWN (not available for sale).

B.R.A.K.E.S. PRO-ACTIVE DRIVING SCHOOL FOR TEENS

Kia understands that teaching teenagers safe driving skills can save lives. To accomplish this goal, Kia has formed a partnership with the B.R.A.K.E.S. (Be Responsible And Keep Everyone Safe) Pro-Active Driving School for Teens (www.PutOnTheBrakes.org) with support including a fleet of 32 vehicles. B.R.A.K.E.S. provides teenagers 15-19 nationwide with no-cost, hands-on defensive training on a closed course in a controlled environment to respond to real-world driving scenarios.

COMMITMENT TO AMERICA

Kia Motors has invested over $1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant recently produced its one millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant. Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 14,000 jobs in West Point and the surrounding areas. It’s all part of Kia Motors’ commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

DONORSCHOOSE.ORG

Kia is committed to providing assistance to those in need. That’s why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than $5 million to fund more than 10,000 projects across all 50 US states, impacting more than 1.5 million high-need public-school students in just two years.

†The Sorento and Optima GDI (EX, SX & Limited and certain LX trims only) are assembled in the United States from U.S. and globally-sourced parts. See Specifications page for endnotes.
EXTERIOR

- SNOW WHITE PEARL (P)
  - EX/SX: C/G
  - SX LIMITED: C/B
- AURORA BLACK (P)
  - L: G
  - LX/EX/SX: C/G
  - SX LIMITED: C/B
- BRIGHT SILVER (M)
  - L/LX/EX/SX: G
  - SX LIMITED: B
- MIDNIGHT SAPPHIRE (PM)
  - LX/EX/SX: G
  - SX LIMITED: B
- PLATINUM GRAPHITE (PM)
  - LX/EX/SX: G
  - SX LIMITED: B
- VENETIAN RED (PM)
  - LX/EX/SX: C/G
  - SX LIMITED: B
- CLEAR WHITE
  - L: G
  - LX: C/G

COLORS TRIM

INTERIOR COMBINATIONS ARE INDICATED BY:
- C = CAMEL INTERIOR
- G = GRAY INTERIOR
- B = BURGUNDY INTERIOR
- (P) = PEARL PAINT
- (PM) = PEARL METALLIC PAINT
- (M) = METALLIC PAINT

PACKAGES

**LX CONVENIENCE PACKAGE**
1. 8-passenger seating (adds 2nd-row center bench seat)
2. Second- & third-row sunshades
3. Heated front seats
4. Dual glove box w/cooling
5. Power-sliding side doors

**EX PREMIUM PACKAGE**
1. Driver’s memory seat and mirrors
2. 4-way power-adjustable driver’s seat lumbar
3. 8-way power-adjustable front passenger seat
4. Heated front seats & heated second-row seat cushions
5. Blind-Spot Detection w/Lane-Change Assist
6. Rear Cross-Traffic Alert

**SX 8-PASSENGER SEATING PACKAGE**
1. 8-passenger seating (adds 2nd-row center bench seat)

**SX LIMITED TECHNOLOGY PACKAGE**
1. Surround-View Monitor
2. Advanced Smart Cruise Control
3. Lane Departure Warning System
4. Forward Collision Warning System
5. HD headlights w/autoleveling & Smart High-Beam Technology

1, 5 See Specifications page for endnotes. Images shown for illustration only.

INTERIOR

- CAMEL NAPPA LEATHER (SX LIMITED)
- BURGUNDY NAPPA LEATHER (SX LIMITED)
- CAMEL CLOTH (LX)
- GRAY CLOTH (LX)
- CAMEL LEATHER (EX/SX)
- GRAY LEATHER (EX/SX)

**INTERIOR COMBINATIONS ARE INDICATED BY:**
- C = CAMEL INTERIOR
- G = GRAY INTERIOR
- B = BURGUNDY INTERIOR

ACTUAL INTERIOR AND EXTERIOR VEHICLE COLORS MAY VARY FROM PRINTED BROCHURE.

1, 5 See Specifications page for endnotes. Images shown for illustration only.