2020 SEDONA.
FOR THE GREAT WIDE OPEN.

MADE FOR SEDONA'S MAJESTIC LANDSCAPES, OR WHEREVER YOU MAKE YOUR ESCAPE.
WHEN YOU WANT TO OPEN IT UP.

The expansive feeling, the commanding looks, and all the elements for an empowering experience — like its namesake locale, the 2020 Sedona opens up endless possibilities. Its sporty, premium-feature-filled cabin gives you spacious seating for seven or eight,* along with flexible cargo options, available advanced driver-assistance technologies! and a 276-horsepower, 3.3L Gasoline Direct Injection V6 under the hood. All designed for you to get out there and road-trip like you mean it.

THE SEDONA VORTEX — CAN YOU FEEL IT?

Lore has it that Sedona’s stunning, vast landscapes possess swirling centers of energy called vortices (popularly called “vortexes”). The four best-known vortexes are found at Airport Mesa, Cathedral Rock, Bell Rock, and Boynton Canyon. Many visitors to these sites feel inspired, recharged, or uplifted by the experience. But are vortexes real or imagined? If you travel there in the exceptional comfort of Kia’s Sedona, at least you’ll arrive with an open mind.
Sedona comes in four unique trims. Here’s a handy list of key features and options for the first two — the L and LX — to help you decide if one of them is right for you.

**WHICH WAY WILL YOU GO?**

**L**
for all the essentials and seating for 7

**DRIVING**
- 3.3L Gasoline Direct Injection Lambda V6 engine
- 8-speed Sportmatic™ transmission
- Eco Drive Mode
- 17” alloy wheels
- Auto-On/Off Projector Headlights
- Projector Beam Headlights

**TECHNOLOGY**
- Apple CarPlay™ & Android Auto™
- AM/FM/MP3 audio system w/7” touch screen
- 4 speakers
- Bluetooth® wireless technology
- Steering wheel-mounted audio controls
- Aux/USB charge ports
- Cruise control
- Rear View Monitor w/Parking Guidance
- Remote keyless entry & alarm
- Power door locks w/two-turn entry system
- Dual manual-sliding side doors
- Trailer hitch pre-wiring

**INTERIOR**
- 7-person seating
- Cloth-trimmed seats w/YES Essentials® fabric treatment
- Tilt & telescoping steering column
- Air conditioning w/front & rear controls
- Extendable illuminated sun visors

**LX**
provides seating for 8 and more features

**DRIVING**
- 3.3L Gasoline Direct Injection Lambda V6 engine
- 8-speed Sportmatic™ transmission
- Eco Drive Mode
- 17” alloy wheels
- Auto-On/Off Projector Headlights
- Projector Beam Headlights
- Privacy glass

**TECHNOLOGY**
- Apple CarPlay™ & Android Auto™
- AM/FM/MP3 audio system w/7” touch screen
- 6 speakers
- Bluetooth® wireless technology
- Steering wheel-mounted audio controls
- Aux/USB charge ports
- Cruise control
- Rear View Monitor w/Parking Guidance
- Remote keyless entry & alarm
- Power door locks w/two-turn entry system
- Dual power sliding side doors
- Trailer hitch pre-wiring

**INTERIOR**
- 8-person seating
- Cloth-trimmed seats w/YES Essentials® fabric treatment
- 8-way power-adjustable driver’s seat w/2-way power lumbar support
- Tilt & telescoping steering column
- Air conditioning w/front & rear controls
- Extendable illuminated sun visors

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1–6 See inside back cover for endnotes. LX SHOWN
### EX
- Adds leather seat trim, larger wheels, and more

### SX
- Gives you even more advanced technology and sporty, premium features

#### DRIVING
- **EX**
  - 3.3L Gasoline Direct Injection
  - Lambda V6 engine:
    - 276 hp @ 6,000 rpm
  - 8-speed Sportmatic® transmission
  - High Performance Dampers*
  - 18” alloy wheels
  - Projector Beam Headlights
- **SX**
  - 3.3L Gasoline Direct Injection
  - Lambda V6 engine:
    - 276 hp @ 6,000 rpm
  - 8-speed Sportmatic® transmission
  - High Performance Dampers*
  - 18” alloy wheels w/premium finish
  - LED headlights w/ auto-leveling & Low Beam Assist – Dynamic High Beam Assist
  - LED Positioning Lights & tail lights

#### TECHNOLOGY
- **EX**
  - UVO eServices® w/“7” touch screen
  - Apple CarPlay® & Android Auto™
  - AM/FM/MP3/SiriusXM® audio system
  - Harman Kardon® premium surround-sound system w/8 speakers
  - Wireless smartphone charger
  - Push Button Start w/ Smart Key & alarm
  - Dual-screen rear-seat entertainment*
  - Smart Cruise Control w/ Stop & Go*
  - Rear View Monitor w/Parking Guidance1
  - Parking Distance Warning – Forward & Reverse1
  - Forward Collision Avoidance Assist w/Pedestrian Detection1
  - Lane Departure Warning1
  - Driver Attention Warning10*
  - Blind-Spot Collision Warning
  - Rear Cross-Traffic Collision Warning1
  - Power-folding heated outside mirrors*
  - Dual power-sliding side doors w/ Smart Key Button
  - Smart Power Liftgate™ w/sensor11*
- **SX**
  - UVO eServices® w/“8” touch screen
  - Navigation
  - Apple CarPlay® & Android Auto™
  - AM/FM/MP3/SiriusXM® audio system
  - Wireless smartphone charger
  - Push Button Start w/ Smart Key & alarm
  - Dual-screen rear-seat entertainment*
  - Smart Cruise Control w/ Stop & Go*
  - Surround View Monitor1
  - Rear View Monitor w/Parking Guidance1
  - Parking Distance Warning – Forward & Reverse1
  - Forward Collision Avoidance Assist w/Pedestrian Detection1
  - Lane Departure Warning1
  - Driver Attention Warning10
  - Blind-Spot Collision Warning
  - Rear Cross-Traffic Collision Warning1
  - Power-folding heated outside mirrors
  - Dual power-sliding side doors w/ Smart Key Button
  - Smart Power Liftgate™ w/sensor11*

#### INTERIOR
- **EX**
  - 8-person seating
  - Two-tone leather-trimmed seats
  - 8-way power-adjustable driver’s seat w/2-way power lumbar support
  - 8-way power-adjustable front passenger’s seat
  - Heated front seats
  - Driver’s memory seat*
  - Sunroof w/power sunshade*
  - Tri-Zone – Full Automatic Temperature Control w/rear vents & controls*
  - 2nd/3rd row sunshades
- **SX**
  - 8-person seating
  - Two-tone leather-trimmed seats
  - 8-way power-adjustable driver’s seat w/2-way power lumbar support
  - 8-way power-adjustable front passenger’s seat
  - Heated & ventilated front seats
  - Driver’s memory seat
  - Heated steering wheel
  - Sunroof w/power sunshade
  - Tri-Zone – Full Automatic Temperature Control w/rear vents & controls
  - 2nd/3rd row sunshades

*Optional feature available only on certain trims (highlighted on this page only). See KIA.com for details. 1–4, 7–12 See inside back cover for endnotes. SX SHOWN.
DUAL-SCREEN REAR-SEAT ENTERTAINMENT* with DVD player and device mirroring for your compatible phone/tablet is a perfect way to keep rear-seat passengers happy.

FRONT-PASSENGER SEAT POWER-ADJUSTMENT SWITCH* includes an extra set of seat controls on the driver’s side, allowing the driver to slide the passenger seat forward so rear passengers can get in and out more easily.

ACCOMMODATING SECOND-ROW SEATS slide forward/backward, recline, and even let you remove the center seat entirely for extra space.

SECOND- & THIRD-ROW SUNSHADES* help keep rear passengers cool and comfortable.

YES ESSENTIALS® STAIN-RESISTANT FABRIC on all cloth seating trims — so go ahead, bring the dog, too.

CHOOSE SEATING FOR SEVEN OR EIGHT.*

Sedona’s range of trims lets you choose the seating capacity that’s best for you — each within a spacious, modern cabin that’s been cleverly designed for easy access. Once inside, you’ll be riding in style and comfort, thanks to available premium features like soft leather-trimmed seats* for the first and second rows.

*Optional feature available only on certain trims. See kia.com for details. See inside back cover for endnote. SX SHOWN.
GET TO KNOW ITS SMART SIDE.

Just stand near your Sedona with the Smart Key® in your hand, pocket, or bag, and its sensors can work their magic.

SMART WELCOME WITH POWER-FOLDING MIRRORS®
unfolds the outside mirrors and turns on the door-handle and interior lights

SMART POWER LIFTGATE™ WITH VARIABLE HEIGHTS®
opens automatically when you stand behind it for three seconds with your Smart Key® — and lets you close it with the push of a button

SMART-STOP LIFTGATE CLOSURE 11*
is designed to automatically retract if it detects potential objects in its path while closing

DUAL POWER-SLIDING SIDE DOORS WITH SMART KEY BUTTON®
lets you open the power-sliding side doors at the touch of a button using the Smart Key®

AND ITS FLEXIBLE SIDE.

2ND-ROW SLIDE-N-STOW® SEAT DESIGN

SLIDE-N-STOW® 2ND ROW & 3RD ROW STOWED 13

FOLD-IN-THE-FLOOR 3RD-ROW SEATS 13

SLIDE-N-STOW® SPLIT 2ND ROW & SPLIT 3RD ROW STOWED 14

*Optional feature available only on certain trims. See kia.com for details.
11, 13 See inside back cover for endnotes. SX SHOWN
IT CONNECTS, FINDS, REMINDS. MEET UVO, YOUR NEW ASSISTANT.

Kia’s UVO eServices™ smart telematics lets you integrate your compatible smartphone with your Sedona to stay connected with a range of helpful features (see a few of our favorites below). All you have to do is activate UVO eServices™ and download the UVO eServices™ app from the App Store or Google Play Store. The best part is, there are no subscription fees for five years.

911 CONNECT**
will attempt to call 911 and give emergency responders your location if your airbags deploy

ROADSIDE ASSISTANCE**
connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS***
helps you monitor the condition of your Sedona and even schedule service if needed

PARKING MINDER****
keeps track of where you parked and even sets reminders for your parking meter

MY CAR ZONE****
will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed and curfew. And for Sedonas equipped with Navigation*** — even geographic boundaries

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR*
can sync your favorite POIs from your compatible smartphone to the Navigation system**

*Optional feature available only on certain trims. See kia.com for details. 2–4, 7, 14–18 See inside back cover for endnotes. Image shown for illustration only. SX SHOWN.
FOR A GREAT DRIVE, IT’S WHAT’S INSIDE THAT COUNTS.

Sedona’s intuitive, tech-centric cockpit is designed to enhance your total driving experience — with an 8” touch screen and controls that are perfectly placed right where you need them, along with a range of premium audio, connectivity, and other convenient features.

HARMAN KARDON® PREMIUM AUDIO SYSTEM* fills the cabin with crisp, incredible sound thanks to eight speakers, an external amplifier, and subwoofer.

APPLE CarPlay® & ANDROID AUTO™ sync with your compatible smartphone to let you make calls, send texts, or play voicemails via voice command.

SiriusXM® lets you hear your favorite music, sports, comedy, news, and more.

HEATED FRONT SEATS & STEERING WHEEL* help keep you warm on chilly mornings.

WIRELESS SMARTPHONE CHARGER** because, honestly, who likes cords?

COOLING GLOVE BOX* helps keep drinks chilled on long drives, plus there’s an additional glove box for other essentials.

*Optional feature available only on certain trims. See kia.com for details. 2-4, 8, 9, 12 See inside back cover for endnotes. Simulated screen shown. 5X SHOWN.
WE CAN ALL USE SOME EXTRA HELP OUT THERE.

Even the best drivers can’t be perfect 100% of the time. So we created Kia Drive Wise, a suite of standard and available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions.

LANE DEPARTURE WARNING*  DW
If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep.

BLIND-SPOT COLLISION WARNING WITH LANE CHANGE ASSIST*  DW
Radar works to help detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions.

*Optional feature available only on certain trims. See kia.com for details. 1 See inside back cover for endnote. Image shown for illustration only. SX SHOWN.
SENSES, ALERTS, AND HELPS STOP.

Who needs a copilot when you can have the help of these available advanced features that are designed to enhance your ability to put on the brakes — plus other technologies to assist you on the road.

FORWARD COLLISION WARNING* 
This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close.

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION**
The system is designed to help detect and alert you of a potential forward collision with a preceding vehicle or pedestrian, and even automatically apply the brakes in some cases.

SMART CRUISE CONTROL WITH STOP & GO**
This system is designed to automatically adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you.

DRIVER ATTENTION WARNING***
This system is designed to give you a warning signal to take a break if it detects inattentive driving practices.

BRAKE ASSIST SYSTEM
If you suddenly slam on your brakes, it’s designed to sense the urgency and apply full braking power, which can help shorten your braking distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION
Based on the vehicle’s weight distribution, it helps adjust the balance of braking power accordingly.

*Optional feature available only on certain trims. See kia.com for details.
1, 10 See inside back cover for endnotes. Image shown for illustration only. SX SHOWN
HOW TO AVOID THE OBSTACLES THAT COME YOUR WAY.

From approaching cars to that wayward shopping cart hiding in your blind spot, Sedona’s available features are designed to help make parking easier by alerting you to potential surrounding hazards.

SURROUND VIEW MONITOR** DW uses four cameras to provide a view around the vehicle — especially helpful when parking in tight spots.

REAR VIEW MONITOR WITH PARKING GUIDANCE* includes a large, bright screen that helps you see what’s behind your vehicle, with guidelines that adjust to follow the direction you’re turning.

REAR CROSS-TRAFFIC COLLISION WARNING** DW uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you’re in reverse.

PARKING DISTANCE WARNING — FORWARD & REVERSE** DW is designed to give an audible warning if it detects certain objects close to your vehicle while parking.

**Optional feature available only on certain trims. See kia.com for details. 1 See inside back cover for endnote. Simulated screen shown. Image shown for illustration only. SX SHOWN.
OUTSTANDING PERFORMANCE  
comes courtesy of its 276-hp, 3.3L Gasoline Direct Injection V6 engine, tuned to deliver powerful acceleration.

8-SPEED SPORTMATIC® TRANSMISSION  
gives you smooth, seamless shifting, while letting you choose between automatic mode or sportier, clutch-free manual shifting.

DRIVE MODE SELECT®  
lets you choose between Normal, Eco, or Comfort settings to suit your style of driving.

3,500 LB. OF TOWING CAPACITY™  
allows you to tow a wide variety of things.

REFINED SUSPENSION  
with MacPherson struts in the front and a multi-link system in the rear gives you smooth, agile handling and precise steering.

ISO-STRUCTURE™ BODY CONSTRUCTION  
from High Tensile Steel provides enhanced stability and a quiet ride.

Sedona has the performance to power up inclines, maneuver around town, and soak up those bumps in the road for a smooth, refined ride at highway speeds — whether you’re heading out for the day or on an open-ended adventure. So gather your family and friends, your cargo, and your big plans, and take them wherever they lead.
WHEN LIFE THROWS YOU A CURVE, HERE’S HOW TO STAY ON TRACK.

ELECTRONIC STABILITY CONTROL (ESC)
In certain difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability.

TRACTION CONTROL SYSTEM (TCS)
When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction.

CORNERING BRAKE CONTROL
This system provides side-to-side brake pressure proportioning, helping to improve vehicle deceleration and stability when braking into a turn.

HILL-START ASSIST CONTROL (HAC)
When starting off on a steep hill, HAC is designed to automatically hold the brake pressure for two seconds after you take your foot off the brake pedal.

†No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely.
At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection.†

ADVANCED AIRBAG SYSTEM²²
includes dual front, front seat-mounted side, and full-length side curtain airbags

AIRBAG & SEAT-BELT SENSORS²²
monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

FRONT SEAT-BELT PRETENSIONERS
tighten extra slack in front seat belts in certain collisions

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS
help provide a customized, more comfortable fit

LOWER ANCHORS AND TETHERS FOR CHILDREN (LATCH) SYSTEM
is engineered to let you securely install a compatible child seat in the second row and passenger-side third row

REAR CHILD-SAFETY DOOR LOCKS
help prevent the doors from being accidentally opened by small children riding in the rear seat

FRONT & REAR CRUMPLE ZONES
are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the cabin in certain collisions

REINFORCED BODY CAGE & SIDE-ImpACT DOOR BEAMS
constructed with a combination of High Tensile Steel help strengthen the body of the vehicle, absorb impact energy, and deflect side-impact force in certain collisions

†No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safety. 20, 21 See inside back cover for endnotes. Inflated airbags shown for illustration only. SX SHOWN

SAFETY NEVER TAKES A DAY OFF.
WHICH COLOR IS YOUR PERFECT MATCH?

SNOW WHITE PEARL
(L, LX, EX, SX)
YOU ARE KNOWN FOR YOUR PURE HEART AND GENTLE NATURE. ALSO, YOU LOVE REALLY LONG NAPS.

SILKY SILVER
(L, LX, EX, SX)
YOU NOTICE THE SUBTLE IRONIES IN LIFE. NOTHING IS EVER BLACK AND WHITE TO YOU.

PANTHERA METAL
(LX, EX, SX)
THOUGH YOU'RE GENERALLY PRETTY LAID BACK, YOU HAVE STEEL DETERMINATION WHEN THE SITUATION CALLS FOR IT.

AURORA BLACK PEARL
(L, LX, EX, SX)
YOU GET YOUR BEST IDEAS WHILE GAZING AT THE NIGHT SKY. YOUR FAVORITE CANDY? LICORICE, OF COURSE.

VENETIAN RED
(LX, EX, SX)
YOU HAVE A PASSION FOR WORLD TRAVEL, GONDOLA RIDES, AND REALLY GOOD MARINARA SAUCE.

CELESTIAL BLUE
(LX, EX, SX)
YOUR SPIRIT OF ADVENTURE IS VAST, OFTEN LEADING TO SOME PRETTY FAR-OUT FAMILY ROAD TRIPS.

TOP IT ALL OFF WITH A PREMIUM PACKAGE.

EX PREMIUM PACKAGE

- High Performance Dampers
- Electronic Parking Brake
- Fog lights
- Supervision meter cluster
- Auto-dimming rearview mirror w/HomeLink®
- Dual-screen rear-seat entertainment system
- Driver Attention Warning®
- Lane Departure Warning®
- Rear Cross-Traffic Collision Warning®
- Forward Collision Warning®
- Forward Collision-Avoidance Assist w/Pedestrian Detection®
- Smart Cruise Control w/Stop & Go®
- Smart Power Liftgate™ w/sensor®
- Heated & power-folding outside mirrors
- Sunroof w/power sunshade
- Driver’s seat 4-way power lumbar support
- Driver’s memory seat & outside mirrors
- 8-way power-adjustable front passenger seat
- Driver switch for power passenger seat control
- Auto-up/down front passenger & rear window switches
- Tri-Zone — Full Automatic Temperature Control w/rear vents & controls
- 2.1-amp quick-charge USB ports (2)
- 110V inverter
- 3rd row/cargo USB charge port
- Dual glove box w/cooling & illumination

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1, 10, 11, 22 See inside back cover for endnotes. SX SHOWN
RESEARCHING WHOSE POWERTRAIN WARRANTY IS TOP OF THE LINE?

<table>
<thead>
<tr>
<th>Brand</th>
<th>Warranty Details</th>
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<tr>
<td>Kia</td>
<td>10-year/100,000-mile limited powertrain warranty (including a 5-year/60,000-mile limited anti-perforation warranty) and 5-year/60,000-mile limited basic warranty. Also includes 5-year/60,000-mile 24-hour roadside assistance and Vehicle Diagnostics that checks powertrain, chassis, and airbag systems. Requires initial activation.</td>
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