GIVE IT EVERYTHING KIA



WHEN YOU WANT TO OPEN IT UP. THE SEDONA VORTEX — CAN YOU FEEL IT? centers of energy called vortices (popularly called "vortexes"). The The expansive feeling, the commanding looks, and all the elements for an empowering experience — like its namesake locale, the 2020 Sedona opens up endless possibilities. Its sporty, premium-feature-filled cabin gives you spacious seating for seven or eight,* along with flexible cargo options, available advanced driver-assistance technologies, and a 276-horsepower, 3.3L Gasoline Direct Injection V6 under the hood. *Optional feature available only on certain trims. See kia.com for details. 1 See inside back cover for endnote. Cover and this page: SX SHOWN

L

for all the essentials and seating for 7

DRIVING

3.3L Gasoline Direct Injection Lambda V6 engine

276 hp @ 6,000 rpm

8-speed Sportmatic® transmission

Eco Drive Mode

17" alloy wheels

Auto-On/Off Projector Headlights

Projector Beam Headlights

LX

provides seating for 8 and more features

3.3L Gasoline Direct Injection Lambda V6 engine

276 hp @ 6,000 rpm

8-speed Sportmatic® transmission

Eco Drive Mode

17" alloy wheels

Auto-On/Off Projector Headlights

Projector Beam Headlights

Privacy glass

TECHNOLOGY

Apple CarPlay^{®2} & Android Auto™3

AM/FM/MP3 audio system w/7" touch screen⁴

4 speakers

Bluetooth® wireless technology5

Steering wheel-mounted audio controls4

Aux/USB charge ports

Cruise control

Rear View Monitor w/Parking Guidance¹

Remote keyless entry & alarm

Power door locks w/two-turn entry system

Dual manual-sliding side doors

Trailer hitch pre-wiring

Apple CarPlay^{®2} & Android Auto™3

AM/FM/MP3 audio system w/7" touch screen⁴

6 speakers

Bluetooth® wireless technology5

Steering wheel-mounted audio controls⁴

Aux/USB charge ports

Cruise control

Rear View Monitor w/Parking Guidance¹

Remote keyless entry & alarm

Power door locks w/two-turn entry system

Dual power-sliding side doors

Trailer hitch pre-wiring

INTERIOR

7-person seating

Cloth-trimmed seats w/YES Essentials^{®6} fabric treatment

Tilt & telescoping steering column

Air conditioning w/front & rear controls

Extendable illuminated sun visors

8-person seating

Cloth-trimmed seats w/YES Essentials®6 fabric treatment

8-way power-adjustable driver's seat w/2-way power lumbar support

Tilt & telescoping steering column

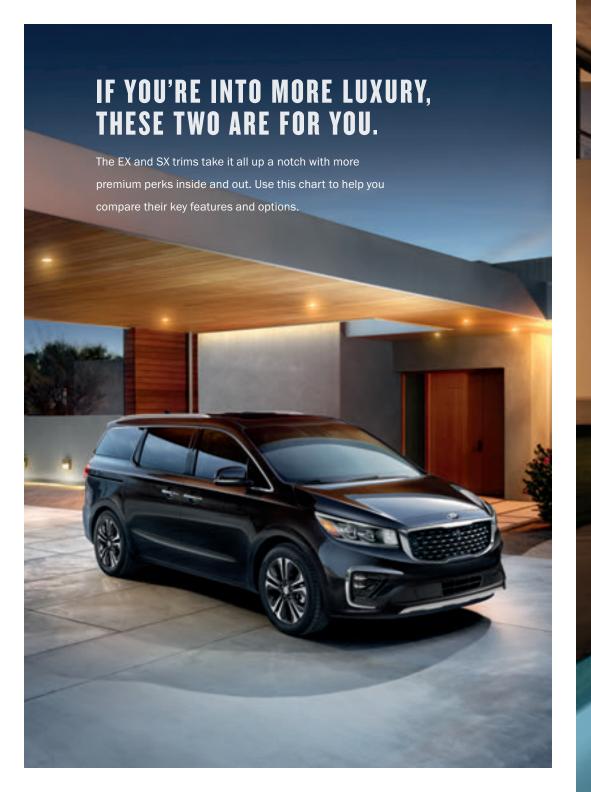
Air conditioning w/front & rear controls

Extendable illuminated sun visors

WHICH WAY WILL YOU GO?

Sedona comes in four unique trims. Here's a handy list of key features and options for the first two — the L and LX — to help you decide if one of them is right for you.





EX

adds leather seat trim, larger wheels, and more

DRIVING

3.3L Gasoline Direct Injection Lambda V6 engine 276 hp @ 6,000 rpm 8-speed Sportmatic* transmission High Performance Dampers* 18" alloy wheels Projector Beam Headlights

Fog lights*

TECHNOLOGY

UVO eServices7 w/7" touch screen4

Apple CarPlay^{®2} & Android Auto™3 AM/FM/MP3/SiriusXM^{®8} audio system

Wireless smartphone charger⁹
Push Button Start w/Smart Key & alarm
Dual-screen rear-seat entertainment*
Smart Cruise Control w/Stop & Go^{1*}

Rear View Monitor w/Parking Guidance¹
Parking Distance Warning —
Forward & Reverse¹
Forward Collision Warning¹²
Forward Collision-Avoidance Assist
w/Pedestrian Detection¹²
Lane Departure Warning¹³
Driver Attention Warning¹0²
Blind-Spot Collision Warning¹

Blind-Spot Collision Warning¹
Rear Cross-Traffic Collision Warning¹
Power-folding heated outside mirrors*
Dual power-sliding side doors
w/Smart Key Button
Smart Power Liftgate[™] w/sensor^{11*}

INTERIOR

8-person seating
Two-tone leather-trimmed seats
8-way power-adjustable driver's seat
w/2-way power lumbar support
8-way power-adjustable
front passenger's seat*
Heated front seats
Driver's memory seat*

Sunroof w/power sunshade*
Tri-Zone — Full Automatic Temperature
Control w/rear vents & controls*
2nd-/3rd-row sunshades

SX

gives you even more advanced technology and sporty, premium features

3.3L Gasoline Direct Injection
Lambda V6 engine
276 hp @ 6,000 rpm
8-speed Sportmatic® transmission
High Performance Dampers
18° alloy wheels w/premium finish
LED headlights w/auto-leveling &
Low Beam Assist — Dynamic
High Beam Assist
LED Positioning Lights & tail lights
LED fog lights

UVO eServices7 w/8" touch screen4 Navigation4 Apple CarPlay^{®2} & Android Auto™3 AM/FM/MP3/SiriusXM®8 audio system Harman Kardon®12 premium surround-sound system w/8 speakers Wireless smartphone charger9 Push Button Start w/Smart Key & alarm Dual-screen rear-seat entertainment* Smart Cruise Control w/Stop & Go1 Surround View Monitor¹ Rear View Monitor w/Parking Guidance1 Parking Distance Warning -Forward & Reverse¹ Forward Collision Warning¹ Forward Collision-Avoidance Assist w/Pedestrian Detection1 Lane Departure Warning1 Driver Attention Warning¹⁰ Blind-Spot Collision Warning¹ Rear Cross-Traffic Collision Warning¹

Power-folding heated outside mirrors

Dual power-sliding side doors

Smart Power Liftgate™ w/sensor¹¹

w/Smart Kev Button

8-person seating
Two-tone leather-trimmed seats
8-way power-adjustable driver's seat
w/2-way power lumbar support
8-way power-adjustable
front passenger's seat
Heated & ventilated front seats
Driver's memory seat
Heated steering wheel
Sunroof w/power sunshade
Tri-Zone — Full Automatic Temperature
Control w/rear vents & controls
2nd-/3rd-row sunshades

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS. 1-4, 7-12 See inside back cover for endnotes. SX SHOWN



SECOND- & THIRD-ROW SUNSHADES*

help keep rear passengers cool and comfortable

YES ESSENTIALS** STAIN-RESISTANT FABRIC on all cloth seating trims — so go ahead, bring the dog, too

Sedona's range of trims lets you choose the seating capacity that's best for you — each within a spacious, modern cabin that's been cleverly designed for easy access. Once inside, you'll be riding in style and comfort, thanks to available premium features like soft leather-trimmed seats* for the first and second rows.

^{*}Optional feature available only on certain trims. See kia.com for details. 6 See inside back cover for endnote. SX SHOWN

GET TO KNOW ITS SMART SIDE. Just stand near your Sedona with the Smart Key* in your hand, pocket, or bag, and its sensors can work their magic. SMART WELCOME WITH POWER-FOLDING MIRRORS* unfolds the outside mirrors and turns on the door-handle and interior lights SMART POWER LIFTGATE™ WITH VARIABLE HEIGHTS* opens automatically when you stand behind it for three seconds with your Smart Key* — and lets you close it with the push of a button SMART-STOP LIFTGATE CLOSURE11* is designed to automatically retract if it detects potential objects in its path while closing **DUAL POWER-SLIDING SIDE DOORS WITH SMART KEY BUTTON*** lets you open the power-sliding side doors at the touch of a button using the Smart Key*

AND ITS FLEXIBLE SIDE.



2ND-ROW SLIDE-N-STOW® SEAT DESIGN



SLIDE-N-STOW® 2ND ROW & 3RD ROW STOWED13



FOLD-IN-THE-FLOOR 3RD-ROW SEATS¹³



SLIDE-N-STOW® SPLIT 2ND ROW & SPLIT 3RD ROW STOWED¹³

^{*}Optional feature available only on certain trims. See kia.com for details. 11, 13 See inside back cover for endnotes. SX SHOWN

IT CONNECTS, FINDS, REMINDS. MEET UVO, YOUR NEW ASSISTANT.

Kia's UVO eServices^{7*} smart telematics lets you integrate your compatible smartphone with your Sedona to stay connected with a range of helpful features (see a few of our favorites below). All you have to do is activate UVO eServices^{7*} and download the UVO eServices^{7*} app from the App Store^{®2} or Google Play^{TM3} Store. The best part is, there are no subscription fees for five years.

911 CONNECT14*

will attempt to call 911 and give emergency responders your location if your airbags deploy

ROADSIDE ASSISTANCE15*

connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS16*

helps you monitor the condition of your Sedona and even schedule service if needed

PARKING MINDER¹⁷*

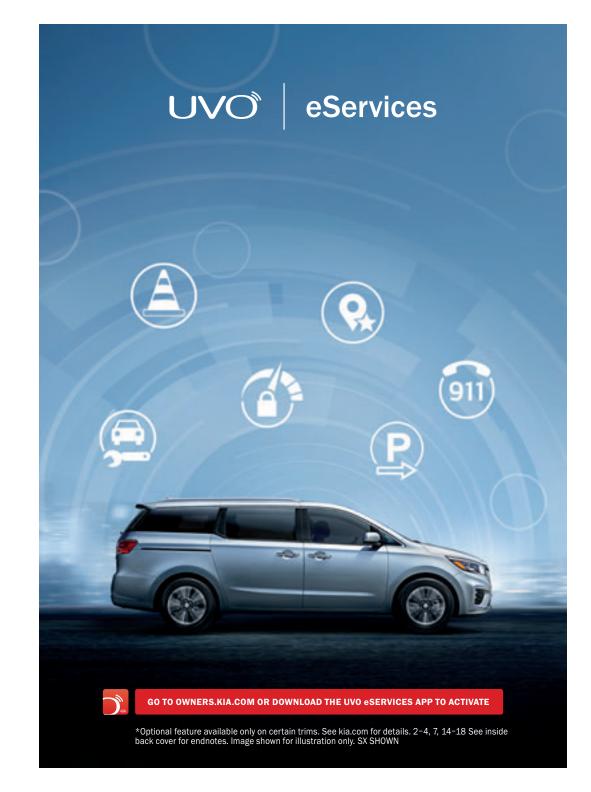
keeps track of where you parked and even sets reminders for your parking meter

MY CAR ZONE18*

will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed and curfew. And for Sedonas equipped with Navigation^{4*} – even geographic boundaries

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR*

can sync your favorite POIs from your compatible smartphone to the Navigation system^{4*}







SENSES, ALERTS, AND HELPS STOP.

Who needs a copilot when you can have the help of these available advanced features that are designed to enhance your ability to put on the brakes — plus other technologies to assist you on the road.

FORWARD COLLISION WARNING1* DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION1* DW

The system is designed to help detect and alert you of a potential forward collision with a preceding vehicle or pedestrian, and even automatically apply the brakes in some cases

SMART CRUISE CONTROL WITH STOP & GO1* DW

This system is designed to automatically adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you

DRIVER ATTENTION WARNING10* DW

This system is designed to give you a warning signal to take a break if it detects inattentive driving practices

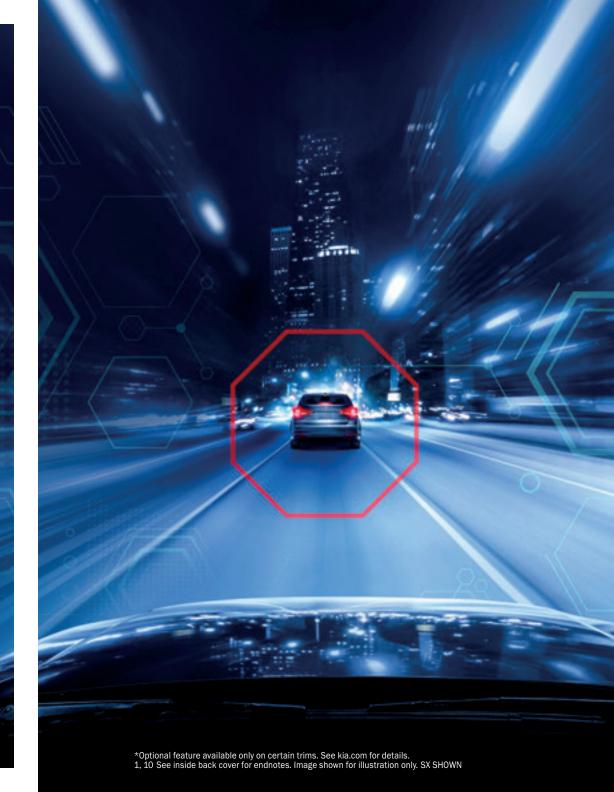
BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly







HOW TO AVOID THE OBSTACLES THAT COME YOUR WAY.

From approaching cars to that wayward shopping cart hiding in your blind spot, Sedona's available features are designed to help make parking easier by alerting you to potential surrounding hazards.

SURROUND VIEW MONITOR1* DW

REAR VIEW MONITOR WITH PARKING GUIDANCE¹

REAR CROSS-TRAFFIC COLLISION WARNING1* DW

PARKING DISTANCE WARNING — FORWARD & REVERSE1* DW

























OUTSTANDING PERFORMANCE

comes courtesy of its 276-hp, 3.3L Gasoline Direct Injection V6 engine, tuned to deliver powerful acceleration

8-SPEED SPORTMATIC® TRANSMISSION

gives you smooth, seamless shifting, while letting you choose between automatic mode or sportier, clutch-free manual shifting

DRIVE MODE SELECT*

lets you choose between Normal, Eco, or Comfort settings to suit your style of driving

3,500 LB. OF TOWING CAPACITY¹⁹

REFINED SUSPENSION

FOR EVERY DAY AND GETAWAY.

Sedona has the performance to power up inclines, maneuver around





At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection.

ADVANCED AIRBAG SYSTEM²⁰

includes dual front, front seat-mounted side, and full-length side curtain airbags

AIRBAG & SEAT-BELT SENSORS²⁰

monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

FRONT SEAT-BELT PRETENSIONERS

tighten extra slack in front seat belts in certain collisions

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

help provide a customized, more comfortable fit

LOWER ANCHORS AND TETHERS FOR CHILDREN (LATCH) SYSTEM

is engineered to let you securely install a compatible child seat in the second row and passenger-side third row

REAR CHILD-SAFETY DOOR LOCKS

help prevent the doors from being accidentally opened by small childrer riding in the rear seat

FRONT & REAR CRUMPLE ZONES

are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the cabin in certain collisions

REINFORCED BODY CAGE & SIDE-IMPACT DOOR BEAMS

constructed with a combination of High Tensile Steel help strengthen the body of the vehicle, absorb impact energy, and deflect side-impact force in certain collisions



[†]No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely. 20, 21 See inside back cover for endnotes. Inflated airbags shown for illustration only. SX SHOWN

WHICH COLOR IS YOUR PERFECT MATCH?



SNOW WHITE PEARL

(L, LX, EX, SX)
YOU ARE KNOWN FOR YOUR
PURE HEART AND GENTLE
NATURE. ALSO, YOU LOVE
REALLY LONG NAPS.



AURORA BLACK PEARL

(L, LX, EX, SX)
YOU GET YOUR BEST IDEAS
WHILE GAZING AT THE NIGHT
SKY. YOUR FAVORITE CANDY?
LICORICE, OF COURSE.



SILKY SILVER

(L, LX, EX, SX)
YOU NOTICE THE SUBTLE
IRONIES IN LIFE. NOTHING
IS EVER BLACK AND
WHITE TO YOU.



(LX, EX, SX)
THOUGH YOU'RE GENERALLY
PRETTY LAID BACK, YOU HAVE
STEELY DETERMINATION WHEN
THE SITUATION CALLS FOR IT.



VENETIAN RED

(LX, EX, SX)
YOU HAVE A PASSION FOR
WORLD TRAVEL, GONDOLA
RIDES, AND REALLY GOOD
MARINARA SAUCE.



CELESTIAL BLUE

(LX, EX, SX)
YOUR SPIRIT OF ADVENTURE
IS VAST, OFTEN LEADING
TO SOME PRETTY FAR-OUT
FAMILY ROAD TRIPS.

TOP IT ALL OFF WITH A PREMIUM PACKAGE.

EX PREMIUM PACKAGE

High Performance Dampers

Electronic Parking Brake

Fog lights

Supervision meter cluster

Auto-dimming rearview mirro

w/HomeLink®2

Dual-screen rear-seat

entertainment system

Driver Attention warning

Lane Departure Warning¹

Rear Cross-Traffic Collision Warning¹

Forward Collision Warning

Forward Collision-Avoidance Assist

w/Pedestrian Detection1

Smart Cruise Control w/Stop & Go¹

Smart Power Liftgate™ w/sensor¹¹

Heated & power-folding outside mirrors

Sunroof w/power sunshad

Driver's seat 4-way power lumbar support

Driver's memory seat & outside mirrors

8-way power-adjustable front passenger seat

Driver switch for power passenger

Auto-up/down front passenger & rear window switches

Tri-Zone — Full Automatic Temperature
Control w/rear vents & controls

2.1-amp quick-charge USB ports (2)

L10V inverter

3rd-row/cargo USB charge port

rual glove box w/cooling & illumination

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RESEARCHING WHOSE POWERTRAIN WARRANTY IS TOP OF THE LINE?

| Kia | 10-year/100,000-mile |
|----------|----------------------|
| Subaru | 5-year/60,000-mile |
| Toyota | 5-year/60,000-mile |
| Honda | 5-year/60,000-mile |
| Ford | 5-year/60,000-mile |
| Mazda | 5-year/60,000-mile |
| Mercedes | 4-year/50,000-mile |
| BMW | 4-year/50,000-mile |
| Volvo | 4-year/50,000-mile |
| Audi | 4-year/50,000-mile |
| | |



(let us give you a hint)

INDUSTRY-LEADING WARRANTY PROGRAM²³

10-year/100,000-mile limited powertrain warranty 5-year/60,000-mile limited basic warranty 5-year/100,000-mile limited anti-perforation warranty 5-year/60,000-mile 24-hour roadside assistance

ENDNOTES 1. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 2. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 3. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Androidcompatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. 4. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. 5. 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If you decide to continue service after your 3-month All Access trial subscription, which is included with your newly purchased or leased vehicle, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM, Sirius XM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 9. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. 10. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 11. Liftgate resistance sensor may not detect all objects. See Owner's Manual for additional information and warnings. 12. ©2019 Harman International Industries, Inc. All rights reserved. Harman Kardon is a registered trademark of Harman International Industries, Inc. 13. All cargo should be evenly distributed and properly secured, and never piled higher than the seatbacks. Images shown for illustration purposes only. 14. 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. 15. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a compatible smartphone connected via Bluetooth® wireless technology, and cellular coverage. Cellular service rates apply. 16. Vehicle Diagnostics is not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner's Manual for maintenance schedule. 17. Parking Minder requires cellular coverage, a USB-connected compatible smartphone, and the UVO eServices app. Cellular service rates apply. 18. My Car Zone requires cellular coverage. Cellular service rates apply. Information must be manually synced in order to receive alerts. 19. Towing requires additional equipment. See Owner's Manual for towing capacity, and additional information and warnings. 20. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 21. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.nhtsa.gov/ratings). 22. HomeLink® is a registered trademark of Gentex Corporation. 23. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

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