

KIA.SPORTAGE





Good things come in perfectly sized packages. Introducing the completely redesigned, all-new 2011 Kia Sportage. It delivers the key performance benefits of a crossover, including carlike, agile handling, a smooth ride and excellent fuel efficiency.¹ It also offers available advanced features that range from a cooled driver's seat* to streaming audio via a *Bluetooth*^{®2} wireless technology-enabled device. This means that while the Sportage is just plain fun to drive, it's also designed to take first-class care of its passengers.

1, 2, * See Features and Specifications pages for availability and endnotes. *Available on EX only. EX WITH PREMIUM PACKAGE W/LEATHER SEATS SHOWN.





Impressive. Any way you look at it. From every angle, the new Kia Sportage reveals sleek, contemporary exterior styling. Inside, it combines striking design and practicality with easily configurable seating and an available panoramic sunroof.* Advanced safety systems, such as a Traction Control System (TCS) and Electronic Stability Control (ESC), help ensure your peace of mind. Like all Kia models, the Sportage comes with an industry-leading 10-year/100,000-mile warranty program.³ All of which shows that it's easy to recognize real value when you see it.

1, 3, 4, 5, 6, * See Features and Specifications pages for availability and endnotes. *Available on EX only. EX WITH PREMIUM PACKAGE W/LEATHER SEATS SHOWN.



SOLID PERFORMANCE

The Sportage is equipped with a 2.4L 176-hp⁴ 4-cylinder engine that provides outstanding acceleration and fuel efficiency.¹ Available full-time all-wheel drive⁵ delivers enhanced traction and control.



SPORTY OPTIONS

Available push-button start with Smart Key remote⁶ offers convenient operation. The available 6-speed Sportmatic[®] transmission lets you choose between automatic shifting or, for a sportier drive, clutch-free manual shifting.



INNOVATIVE TECHNOLOGY

An available voice-activated navigation system lets you make more efficient use of driving time. An available back-up warning system⁶ detects objects you might not see behind your vehicle.



ADVANCED SAFETY SYSTEMS

From Electronic Brake-force Distribution (EBD) to active front headrests, the new Sportage offers active and passive safety systems that are comprehensive and advanced, all as standard equipment.



Substance dramatically coexisting with style. The new Sportage provides spacious seating for five adults, and that's just the beginning of its accommodating design. It has an available power driver's seat with lumbar support and, for your and your front passenger's comfort, available dual-zone temperature control with an advanced, ionized air-filtration system* that provides purified air. Equally impressive interior styling is highlighted by a sleek, sculpted instrument panel that has a contemporary design.

*Available on EX only. See Features page for availability. EX WITH PREMIUM PACKAGE W/LEATHER SEATS AND NAVIGATION PACKAGE SHOWN.



Ahead of the technological curve. The new Sportage has advanced technology designed to enhance your comfort, convenience and audio entertainment. Available features include heated front seats,* a cooled driver's seat,* SIRIUS Traffic™⁷ for advance notice about traffic jams and a Smart Key that lets you unlock the door and start the engine with the key in your pocket.* The Sportage also lets you enjoy streaming audio using a *Bluetooth*®² wireless technology-enabled device.

HEATED FRONT SEATS*

The available heated driver's and front passenger's seats help take the chill off a cold morning. Heating occurs even before the engine has completely warmed up.



COOLED SEAT*

The available cooled driver's seat features perforations that allow air to circulate. For optimum comfort, choose from multiple air-flow settings.

BACK-UP WARNING SYSTEM

An available sonar sensor system is concealed in the rear bumper. It activates a distinct audible warning when it detects an object you might not be able to see behind your vehicle.⁶

USB/AUXILIARY MP3 JACKS

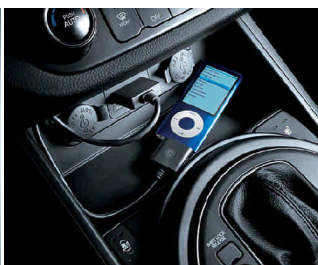
Now you have the freedom to listen to your favorite tunes from your own music library. An accessory cable integrates your iPod® mobile digital device³ with the audio-system controls.

PUSH-BUTTON START*

The available Smart Key remote is very convenient. Even with it tucked in a pocket or purse, you can start or stop the engine with the push of a button, or lock and unlock doors from outside.

SIRIUS® SATELLITE RADIO

Get over 130 channels, including 100% commercial-free music, plus all your favorite sports, news, talk and entertainment. It all comes with crystal-clear, coast-to-coast coverage 24/7!





BLUETOOTH® WIRELESS TECHNOLOGY

Enjoy your *Bluetooth*® wireless technology-enabled cell phone with hands-free simplicity.

STEERING-WHEEL CONTROLS

Conveniently operate the audio system and your *Bluetooth*® wireless technology-enabled devices with steering-wheel-mounted controls.

DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL*

The available dual-zone system lets driver and front passenger set their own temperature to create individual comfort zones.

NAVIGATION SYSTEM

Available voice-command navigation includes a vivid color touch screen and real-time highway conditions from SIRIUS Traffic™⁷

AUTO-DIMMING MIRROR*

This available auto-dimming feature automatically dims to reduce glare. The mirror has three programmable HomeLink® buttons.⁹

2, 6, 7, 8, 9, * See Features and Specifications pages for availability and endnotes. *Available on EX only. EX WITH PREMIUM PACKAGE W/LEATHER SEATS AND NAVIGATION PACKAGE SHOWN.





There's something new under the sun. The new Sportage is roomy and versatile. The comfortable seats easily reconfigure for abundant cargo space. Countless compartments — even an available cooled glovebox — help you keep your personal items readily at hand. A dramatically designed tilt-and-slide panoramic sunroof is also available, and it extends along the length of the roof for you to enjoy big-sky views.



CONVENIENT CONSOLE

Along with two cup holders, the center console features a large bin to keep personal items close at hand. The lid serves as a comfortable padded armrest.



RETRACTABLE CARGO COVER

The available cargo cover helps keep your gear safely out of sight. A 12-volt power outlet in the side wall of the roomy cargo area is one of three in the cabin.



CONCEALED STORAGE

A spacious compartment hidden beneath the cargo floor helps you manage cargo-area clutter. The removable tray keeps any loose items neatly organized.



60/40 EASY-FOLD REAR SEAT

The rear seat folds down in a 60/40 split to accommodate people and cargo. Available auto-folding seatbacks lower with the pull of a strap behind each seat.¹⁰

¹⁰ See Specifications page for endnote. EX WITH PREMIUM PACKAGE W/LEATHER SEATS AND NAVIGATION PACKAGE SHOWN.



Driving exhilaration. The Sportage is designed to let you dial up the fun factor every time you drive. Its 176-hp⁴ DOHC engine provides outstanding acceleration combined with excellent fuel efficiency.¹ With its compact design, it's engineered for agile, sporty handling. Available all-wheel drive provides optimum traction as road conditions change. With four-wheel independent suspension, the Sportage also offers a remarkably smooth and comfortable ride.

1, 4, 5 See Specifications page for endnotes. EX WITH PREMIUM PACKAGE SHOWN.



POWER AND EFFICIENCY

Sportage's 2.4L DOHC 4-cylinder engine delivers an impressive 176 hp² and up to 31 highway mpg.¹ Continuously Variable Valve Timing (CVT) automatically adjusts valve timing to provide increased power, to reduce exhaust emissions and improve fuel efficiency.

SMOOTH, PRECISE HANDLING

For smooth performance, a four-wheel independent suspension features front MacPherson struts and a rear multi-link design. Speed-sensitive Electric Power Steering (EPS) delivers directional precision.

SPORTMATIC® SHIFTING

The available 6-speed Sportmatic® transmission lets you choose between automatic operation or sporty clutch-free manual shifting on demand.

ALL-WHEEL DRIVE

Sportage has front-wheel or available full-time all-wheel drive.³ The AWD system uses electronic sensors to monitor road conditions, and then, for enhanced traction and control, distributes power to the appropriate wheels.



Active safety systems. The Sportage features advanced active safety features designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in challenging road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

EX WITH PREMIUM PACKAGE W/LEATHER SEATS SHOWN.



ELECTRONIC STABILITY CONTROL
ESC monitors your vehicle's response during emergency maneuvers. It then controls the engine and brakes to help keep your Sportage on course.



TRACTION CONTROL SYSTEM
When TCS senses wheel spin during acceleration, it uses engine power and brake force to transfer power to the wheels that have the most traction.



BRAKE ASSIST SYSTEM
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.



ELECTRONIC BRAKE-FORCE DISTRIBUTION
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

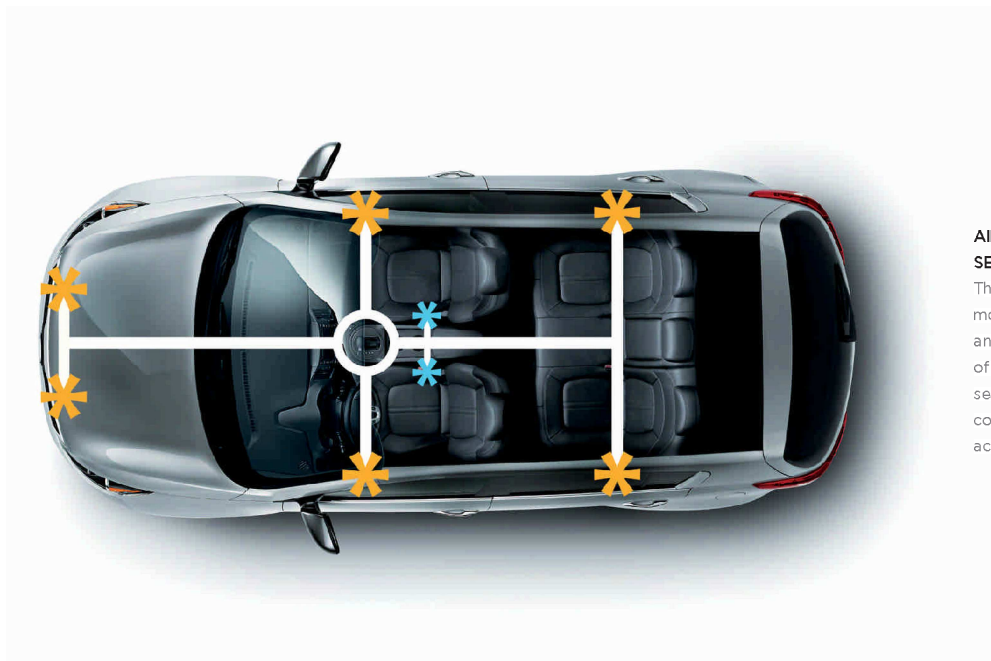


HILL ASSIST CONTROL
To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.



DOWNHILL BRAKE CONTROL
When descending a steep slope, the DBC system automatically maintains a steady 5 mph without the need for you to step on the accelerator or brake pedals.

Prepared for the unexpected. Sportage's safety systems are designed to help minimize injury when a traffic accident is unavoidable. The front seats feature active headrests and seat-belt pretensioners with force limiters. Dual front airbags, front-seat-mounted side airbags and side curtain airbags for both front and rear seating positions are managed by an advanced sensor system that can even respond in certain rollover situations.¹¹ Sportage wraps all of it — and you — in a protective, high-strength steel-reinforced body.



AIRBAG & SEAT-BELT SENSORS

This advanced system monitors the severity of an impact, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.¹¹



ROLLOVER SENSOR
If the airbag sensors detect an impending rollover, the system can deploy the side airbags, side curtain airbags and seat-belt pretensioners.¹¹



FRONT ACTIVE HEADRESTS
In the event of certain rear collisions, the active headrests automatically move up and forward, helping to reduce the likelihood of neck injury.



REINFORCED BODY
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. Both the A and B pillars are also reinforced to help minimize impact damage.



FRONT SEAT-BELT PRETENSIONERS
During certain collisions, pretensioners tighten seat-belt slack. They then let out the appropriate amount of additional belt to limit pressure on the body.



TIRE-PRESSURE MONITORING SYSTEM
This system includes air-pressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.¹²

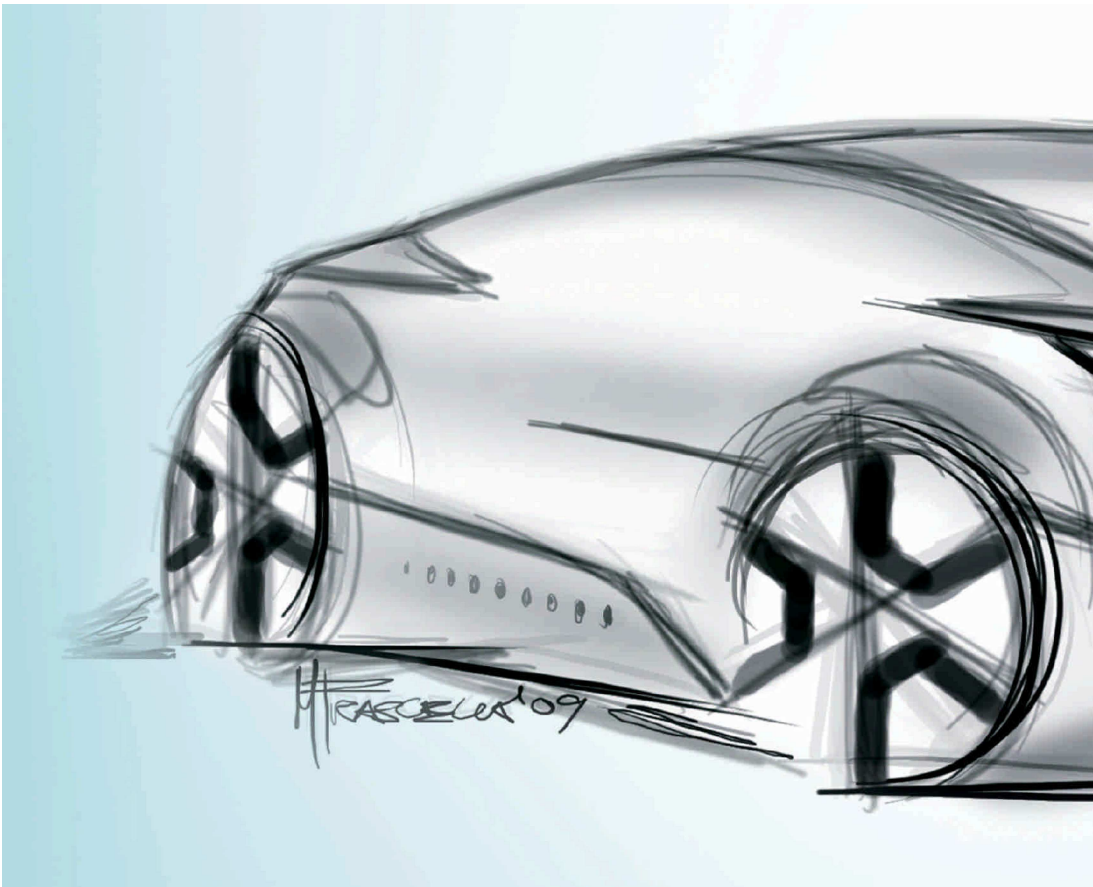
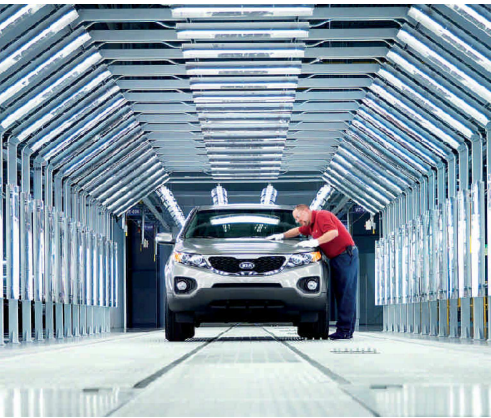


LATCH SYSTEM
The standardized LATCH system (Lower Anchors and Tethers for Children) makes it easier to securely install a compatible child seat in any of the three rear seating positions.

^{11, 12} See Specifications page for endnotes. EX WITH PREMIUM PACKAGE W/LEATHER SEATS AND NAVIGATION PACKAGE SHOWN.



The Power to Surprise.[®] For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value inherent in every Kia vehicle has been widely recognized — one reason for Kia Motors' growing success in America and the sale of its 3 millionth vehicle in the U.S.A.



COMMITMENT TO AMERICA

Kia Motors has reached a special milestone: the opening of a brand-new \$1-billion state-of-the-art manufacturing facility in West Point, Georgia. At full capacity, the plant can produce up to 300,000 vehicles a year. Production of the new 2011 Sorento is currently under way there, making it Kia Motors' first-ever vehicle to be built in the U.S.A.* The plant will generate more than just high-quality vehicles. Over 2,500 new jobs are expected to be created at the facility and up to 7,500 additional jobs in the surrounding area. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

*Assembled in the United States from U.S. and globally-sourced parts. 3, 13, 14, 15, 16 See Specifications page for endnotes.



PRIDE OF QUALITY

Kia Motors designs and develops vehicles and rigorously puts them to the test at high-tech facilities and proving grounds worldwide. The result is a full line of vehicles with world-class quality.



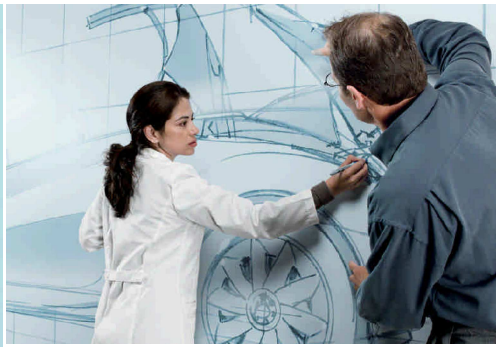
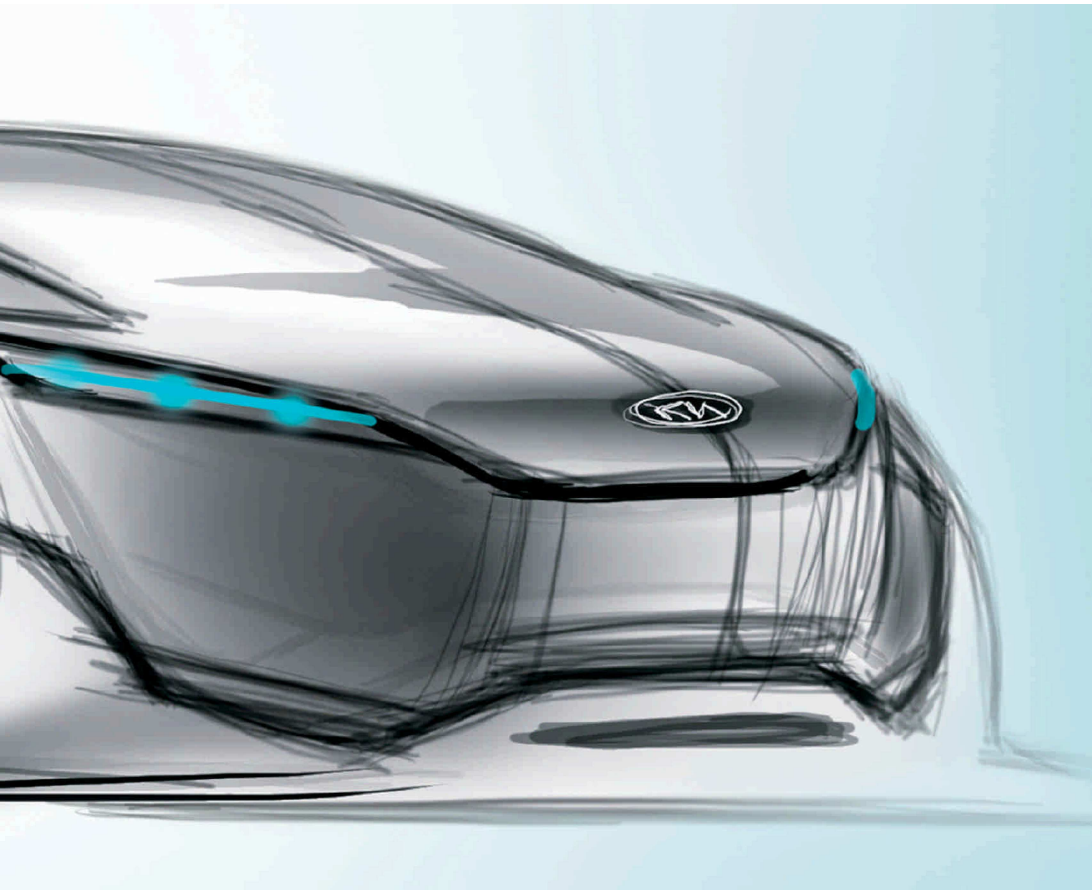
SELLING STRONG

In 2010, Kia Motors sold its 3 millionth vehicle in the U.S.A., and it took less time to reach that milestone than Toyota.¹³ In fact, Kia has outsold Lexus, Subaru, Volkswagen and Mazda.¹⁴



VISIT KIA.COM

See our award-winning website to check out specifications, videos, packages, accessories and more. Experience 360° views, or find which of our 700-plus retailers is nearest to you.



10

INDUSTRY-LEADING WARRANTY PROGRAM

At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with an industry-leading warranty program.²

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance¹⁵



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA.

Packages

CONVENIENCE PACKAGE (LX)

1. 17" tires w/alloy wheels
2. Telescopic steering column
3. Roof rails
4. Rear spoiler
5. Back-up warning system[®]
6. Heated power mirrors w/turn-signal indicators
7. Cargo cover
8. Cooling glove box
9. Solar glass (not shown)
10. Sunvisor mirror illumination/ extender (not shown)
11. Floor mats (not shown)



CONVENIENCE PACKAGE W/O BACK-UP WARNING SYSTEM (LX)

Contains everything listed in Convenience Package except for back-up warning system.

PREMIUM PACKAGE W/ LEATHER SEATS (EX)

1. Leather seat trim
2. Heated front seats
3. Cooled driver's seat
4. Push-button start w/Smart Key
5. Panoramic sunroof
6. Back-up warning system[®]
7. Heated power mirrors w/turn-signal indicators
8. Cargo cover
9. Auto-dimming rear-view mirror w/HomeLink[®]



6, 7, 9 See Specifications page for endnotes.

**PREMIUM PACKAGE W/
COLOR PACKAGE (EX)**

1. Heated front seats
2. Push-button start w/Smart Key
3. Panoramic sunroof
4. Back-up warning system⁶
5. Heated power mirrors w/turn-signal indicators
6. Cargo cover
7. Auto-dimming rear-view mirror w/HomeLink⁶



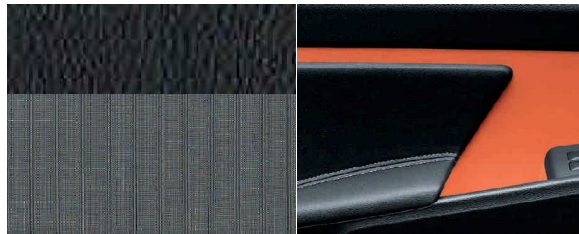
NAVIGATION PACKAGE (LX & EX)

1. Navigation w/SIRIUS TrafficTM & rear-camera display⁶



ORANGE PACKAGE (EX)
REQUIRES PREMIUM PACKAGE
W/COLOR PACKAGE &
NAVIGATION PACKAGE

Unique interior color trim on
door panels, seats and dash.



BLUE PACKAGE (EX)
REQUIRES PREMIUM PACKAGE
W/COLOR PACKAGE &
NAVIGATION PACKAGE

Unique interior color trim on
door panels, seats and dash.



Colors

EXTERIOR



INTERIOR



INTERIOR COMBINATIONS ARE INDICATED BY:

BK = BLACK INTERIOR OR = ORANGE PACKAGE**
G = ALPINE GRAY INTERIOR BL = BLUE PACKAGE**

* Available with EX Premium Package w/Leather Seats.

**Available with EX only. Requires Premium Package w/Color Package & Navigation Package. Actual vehicle colors may vary from printed brochure.

Features

EXTERIOR

	SPORTAGE	LX	EX
16" tires w/alloy wheels	●	●	—
17" tires w/alloy wheels	—	○	—
18" tires w/alloy wheels	—	—	●
Body-color exterior door handles	●	●	—
Chrome exterior door handles	—	—	●
Chrome front grille	●	●	●
Dual body-color power mirrors	●	—	—
Dual body-color power mirrors w/turn-signal indicators	—	—	●
Auto light control	—	—	●
LED daytime running lights	—	—	●
Projection headlights	●	●	●
Front fog lights	—	—	●
Front & rear intermittent windshield wipers	●	●	●
Privacy glass	—	●	●
Panoramic sunroof	—	—	○
Rear spoiler	—	○	●
Roof rails	—	○	●

INTERIOR & CONVENIENCE

AM/FM/CD/MP3/SIRIUS ⁷ audio system	●	●	●
Four speakers w/door-mounted tweeters	●	●	●
USB/auxiliary input jacks	●	●	●
Bluetooth® ² wireless technology w/streaming audio	●	●	●
Navigation w/SIRIUS Traffic™ ⁷ & rear-camera display ⁵	—	○	○
Steering-wheel-mounted audio/Bluetooth wireless technology ² /cruise-control buttons	●	●	●
Push-button start w/Smart Key	—	—	○
Back-up warning system ⁶	—	○	○
Power windows w/driver's one-touch down	●	●	●
Power windows w/driver's one-touch auto up & down	—	—	●
Power door locks	●	—	—
Power door locks w/remote keyless entry	●	●	●
Manual air conditioning	●	●	—
Dual-zone automatic temperature control w/ionized air filtration	—	—	●
Auto-dimming rear-view mirror w/HomeLink® ⁹	—	—	○
Tilt steering column	●	●	—
Tilt & telescopic steering column	—	○	●
Center console w/armrest & storage	●	●	●
Cooling glove box	—	○	●
Under-rear-cargo-floor storage compartment	●	●	●
Cargo cover	—	○	○
Trip computer	●	●	●
Fold-away rear-center armrest w/cup holder	●	●	●
Front & rear lower-door-trim bottle holder	●	●	●
Three 12V power outlets	●	●	●

SEATING & TRIM

Cloth seat trim	●	●	●
Leather seat trim	—	—	○
6-way power adjustable driver's seat w/lumbar support	—	—	●

	SPORTAGE	LX	EX
Heated front seats	—	—	○
Cooled driver's seat	—	—	○
60/40 split-folding rear seat	●	●	●
Auto-folding 60/40 split-folding rear seat	—	—	●
Leather-wrapped steering wheel/gearshift knob	—	—	●
Metal-paint interior trim	●	●	●

RESTRAINT & SAFETY SYSTEMS

Dual front advanced airbags	●	●	●
Dual front seat-mounted side airbags	●	●	●
Full-length side curtain airbags w/rollover sensor	●	●	●
Front active headrests	●	●	●
Front & rear 3-point seat belts	●	●	●
Front seat-belt pretensioners w/force limiters	●	●	●
Height-adjustable front seat-belt anchors	●	●	●
4-wheel disc brakes	●	●	●
4-wheel anti-lock brakes (ABS)	●	●	●
Electronic Stability Control (ESC)	●	●	●
Traction Control System (TCS)	●	●	●
Brake Assist System (BAS)	●	●	●
Electronic Brake-force Distribution (EBD)	●	●	●
Downhill Brake Control (DBC)	●	●	●
Hill Assist Control (HAC)	●	●	●
Tire-Pressure Monitoring System (TPMS)	●	●	●
Side-impact door beams	●	●	●
Front & rear crumple zones	●	●	●
Lower Anchors and Tethers for Children (LATCH)	●	●	●
Rear child-safety door locks	●	●	●

CONVENIENCE PACKAGE (LX)

17" tires w/alloy wheels, telescopic steering column, roof rails, rear spoiler, heated power mirrors w/turn-signal indicators, cargo cover, cooling glove box, solar glass, sunvisor mirror illumination/extender, floor mats

CONVENIENCE PACKAGE W/O BACK-UP WARNING SYSTEM (LX)

Contains everything listed in Convenience Package except for back-up warning system

PREMIUM PACKAGE W/LEATHER SEATS (EX)

Leather seat trim, heated front seats, cooled driver's seat, push-button start w/Smart Key, panoramic sunroof, back-up warning system⁶; heated power mirrors w/turn-signal indicators, cargo cover, auto-dimming rear-view mirror w/HomeLink®⁹

PREMIUM PACKAGE W/COLOR PACKAGE (EX)

Heated front seats, push-button start, panoramic sunroof, back-up warning system⁶; heated power mirrors w/turn-signal indicators, cargo cover, auto-dimming rear-view mirror w/HomeLink®⁹

NAVIGATION PACKAGE (LX & EX)

Navigation w/SIRIUS Traffic™⁷ & rear-camera display⁵; premium audio w/external amplifier & subwoofer

ORANGE OR BLUE PACKAGES (EX)

Requires Premium Package w/Color Package & Navigation Package

Unique interior color trim

● STANDARD ○ OPTIONAL — NOT AVAILABLE

Specifications

ENGINE	SPORTAGE/LX/EX
Type	2.4L, inline 4-cylinder, aluminum block & head
Valve gear	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)
Displacement	2,359 cc
Compression ratio	10.5:1
Horsepower (SAE net)	176 hp @ 6,000 rpm, 170 hp @ 6,000 rpm (SULEV engine) ⁴
Torque (SAE net)	168 lb.-ft. @ 4,000 rpm, 163 lb.-ft. @ 4,000 rpm (SULEV engine) ⁴
Transmission	6-speed manual, overdrive (Sportage). Electronically controlled 6-speed automatic, overdrive w/Sportmatic® (LX/EX)
AWD	Full-time all-wheel drive ⁵ (optional on LX/EX)

DIMENSIONS	SPORTAGE/LX/EX
Wheelbase	103.9 in.
Track (front/rear)	63.5 in./63.6 in.
Length	174.8 in.
Width	73.0 in.
Height	64.4 in.
Ground clearance	6.77 in.
Approach angle	28.1 degrees
Departure angle	28.2 degrees
Headroom (front/rear)	39.1 in./38.5 in.
Legroom (front/rear)	41.4 in./37.9 in.
Shoulder room (front/rear)	56.7 in./55.1 in.
Hip room (front/rear)	53.7 in./49.1 in.
Passenger volume	100.0 cu. ft.
Cargo volume (rear seat up)	26.1 cu. ft.
(rear seat down)	54.6 cu. ft.

CURB WEIGHT	FWD	AWD
Manual transmission	3,157 lbs.	—
Automatic transmission	3,186 lbs.	3,355 lbs.

CAPACITIES	FWD	AWD
Towing capacity	2,000 lbs.	2,000 lbs.

(see Owner's Manual)

BODY & CHASSIS	SPORTAGE/LX/EX
Body type	Steel unibody
Front suspension	Double-wishbone, coil springs w/shock absorber and stabilizer bar
Rear suspension	Multi-link, coil springs w/damper and stabilizer bar
Steering type	Rack-and-pinion, motor-driven
Turns, lock-to-lock	2.96
Turning circle, curb-to-curb	34.7 ft.

BRAKES	SPORTAGE/LX/EX
Type	Power-assisted, ABS + Electronic Stability Control
Front	11.0 in. ventilated discs (FWD), 11.8 in. ventilated discs (AWD)
Rear	10.3 in. solid discs (FWD), 11.2 in. solid discs (AWD)

TIRES	SPORTAGE/LX/EX
Type	215/70R16 (Sportage/LX) 225/60R17 (Optional on LX) 235/55R18 (EX)

2011 EPA FUEL ECONOMY ¹⁷	FWD	AWD
(Estimated City/Highway MPG)		
Manual transmission	21/29	—
Automatic transmission	22/31	21/28
Fuel-tank capacity (gallons)	14.5	14.5

ENDNOTES:

- Refer to specifications above for 2011 EPA fuel-economy estimates. Actual mileage may vary.
- A compatible *Bluetooth*® wireless technology-enabled cell phone is required to use *Bluetooth*® wireless technology. The *Bluetooth*® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks is pursuant to license. Other trademarks and tradenames are those of their respective owners.
- The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for warranty details or go to kia.com.
- HP for Super Ultra Low Emission Vehicle (SULEV) is 170 hp@6,000 rpm. SULEV engine is the only engine available in these states: California, New York, Massachusetts, Vermont, Connecticut, New Jersey, Oregon, Maine, Rhode Island, Maryland, Pennsylvania, Washington, New Mexico.
- All-wheel drive system distributes power to the appropriate wheels depending on road conditions.
- The rear-camera display and back-up warning system are not substitutes for proper and safe backing-up procedures. Always drive safely and use caution when backing up.
- SIRIUS services require a subscription, sold separately after 3-month trial subscription included with vehicle purchase. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. Prices and programming subject to change. Subscriptions governed by SIRIUS Terms & Conditions available at sirius.com. SIRIUS Radio U.S. Satellite service available only to those at least 16 years of age in the 48 contiguous United States and D.C. See dealer for details or visit sirius.com.
- Kia accessory cable required for iPod® connectivity. Cable and iPod® mobile digital device sold separately. iPod® is a registered trademark of Apple Inc.
- HomeLink® is a registered trademark of Johnson Controls, Inc.
- All cargo should be evenly distributed and properly secured, and never piled higher than the seatback. Photographs shown for spatial reference only.
- For maximum protection, always wear your seat belt.
- Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis.
- Source: Automotive News Data Center.
- Based on total U.S. light-vehicle sales, March 2009 to March 2010.
- 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc.
- Kia Design Center, a division of Hyundai America Technical Center, Inc. (HATCI).
- Actual mileage may vary.



KIA MOTORS
The Power to Surprise[®]

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