Good things come in perfectly sized packages. Presenting the 2013 Kia Sportage. It delivers key performance benefits of a crossover, including agile handling, a smooth ride and excellent fuel efficiency. It also offers available advanced features that range from an air-cooled driver’s seat† to UVO® — an in-vehicle infotainment system that lets you manage your music conveniently and enjoy hands-free use of your cell phone. This means that while the Sportage is just plain fun to drive, it’s also designed to take first-class care of its passengers. Like all Kia models, the Sportage comes with an industry-leading 10-year/100,000-mile warranty program.6

Solid Performance
The Sportage is equipped with a 2.4L 176-hp 4-cylinder engine that provides outstanding acceleration and fuel efficiency. Sx models have a turbocharged 2.0L GDI I4 engine that delivers an impressive 260 hp.

Advanced Technology
An available voice-activated navigation system* lets you make more efficient use of driving time. An available back-up warning system detects objects you might not see behind your vehicle.

Peace of Mind†
Sportage features a full range of advanced active and passive safety systems. These include six airbags,7 front active headrests, a Traction Control System (TCS) and Electronic Stability Control (ESC).

2012 Top Safety Pick
Insurance Institute for Highway Safety rates the 2013 Sportage

† Some systems, no matter how advanced, can’t prevent all accidents. Always drive safely at a reasonable speed.

‡ See Features and Specifications pages for availability and endnotes. “Not all optional features are available in all areas. Cover Ex. IN PREMIUM PACKAGE SHOWN. See page 56 for details.
Substance dramatically coexisting with style. The Kia Sportage provides spacious seating for five adults, and that’s just the beginning of its accommodating design. It has an available power driver’s seat with lumbar support* and, for your comfort as well as your front passenger’s, available dual-zone temperature control with an advanced, ionized air-filtration system* that provides purified air. Equally impressive interior styling is highlighted by a sleek, sculpted instrument panel that has a contemporary design.

*See Features page for availability. Not all optional features are available on all trims. EX with PREMIUM PACKAGE and NAVIGATION PACKAGE SHOWN.
Ahead of the technological curve. The Kia Sportage has advanced technology designed to enhance your comfort, convenience and audio entertainment. Available features include heated front seats,* an air-cooled driver’s seat,® SiriusXM Traffic® for advance notice about traffic jams, and a Smart Key that lets you unlock the door and start the engine with the key in your pocket.* The Sportage also lets you enjoy streaming audio using a Bluetooth® wireless technology-enabled device.

HEATED FRONT SEATS® The available heated driver’s and front passenger’s seats keep the chill off a cold morning. Heating occurs even before the engine has completely warmed up.

USB/AUXILIARY MP3 JACKS Now you have the freedom to listen to your favorite tunes from your own music library. An accessory cable integrates your iPod® mobile digital device® with the audio system controls.

PUSH-BUTTON START® The available smart key remote is very convenient. Even with it tucked in a pocket or purse, you can start or stop the engine with the push of a button, or lock and unlock doors from outside.

POWER-FOLDING MIRRORS® Available power-folding outside mirrors let you conveniently tuck the mirrors in close to the vehicle’s body for easy parking in a garage or in tight spaces.

AIR-COOLED SEAT® The available air-cooled driver’s seat features perforations that allow air to circulate. For optimum comfort, choose from multiple air-flow settings.

HEAD-UP DISPLAY® The available heads-up display projects important information right in your line of sight.

STEERING WHEEL CONTROLS® Conveniently operate the audio system and your Bluetooth® wireless technology-enabled devices with steering-wheel-mounted controls.

3, 6, 8, 9, * See Features and Specifications pages for availability and endnotes. *Not all optional features are available on all trims. With Premium Package and Navigation Package shown.
Kia UVO®2 Powered by Microsoft.® Technology keeps giving us new ways to be entertained, stay in touch and access information. Getting to enjoy this, however, used to be complicated, especially while driving. UVO, short for “your voice,” is an available infotainment system that uses advanced voice-recognition technology to simplify the use of your cell phone2 and MP3 player. Instead of memorizing difficult voice commands and menus, UVO lets you use your compatible cell phone2 to make hands-free calls, receive and respond to text messages, listen to streaming audio, enjoy your personal music, and play your favorite song, artist or genre of music — all by giving a single, intuitive voice command. With its innovative technology, UVO makes infotainment remarkably easy to enjoy.

**Easy Feature Updates**
With its flexible Windows®10 embedded automotive platform, the UVO system allows you to update its features and services conveniently.

**Advanced Voice Control**
Microsoft® speech technology can learn multiple users’ speaking patterns, and it responds quickly to long phrases. Even with Sportage’s multiple music-source options, finding a song is as easy as saying its title.

**Easy Touch Screen**
UVO’s vivid 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, your phonebook from a compatible cell phone3 and vehicle information.

**Use your voice**

“Sirius channel 22”
“add to favorites”
“call Jason”
“play alt-rock”
“shuffle on”
“what’s playing?”

**HD® Radio™ Technology**
uvo offers available HD® Radio™ technology — the digital evolution of AM and FM radio. It includes new features like crystal-clear sound, new local FM channels, on-screen information and much more — all 100% subscription-free.

**Rear-Camera Display†**
Whenever you shift into reverse, an image from an integrated rear camera is displayed on the UVO screen. It lets you see things behind your vehicle that you might not see by looking over your shoulder.

**Digital Jukebox**
UVO’s in-dash digital storage is large enough to hold up to 700 megabytes of your favorite music. The system lets you load your tunes into personal MyMusic folders and sort them by either title or artist.

**Color Touch Screen**
UVO’s vivid 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, your phonebook from a compatible cell phone3 and vehicle information.

**2, 3, 6, 10, 11, * See Features and Specifications pages for availability and endnotes. †Simulated screen.”

2, 3, 6, 10, 11, * See Features and Specifications pages for availability and endnotes. “Not all optional features are available on all trims. †Simulated screen.”
There’s something new under the sun. The Kia Sportage is roomy and versatile. The comfortable seats easily reconfigure for abundant cargo space. Numerous compartments — even an available cooled glove box* — help you keep your personal items readily at hand. A dramatically designed tilt-and-slide panoramic sunroof* is also available, and it extends along the length of the roof for you to enjoy big-sky views.

CONVENIENT CONSOLE
Along with two cup holders, the center console features a large bin to keep personal items close at hand. The lid serves as a comfortable padded armrest.

RETRACTABLE CARGO COVER*
The available cargo cover helps keep your gear safely out of sight. A 12-volt power outlet in the side wall of the roomy cargo area is one of three in the cabin.

CONCEALED STORAGE
A spacious compartment hidden beneath the cargo floor helps you manage cargo area clutter. The removable tray keeps any loose items neatly organized.

60/40 EASY-FOLD REAR SEAT
The rear seat folds down in a 60/40 split to accommodate people and cargo. * Available auto-folding seatbacks* lower with the pull of a strap behind each seat.

12. * See Features and Specifications pages for availability and footnote. ** Not all optional features are available on all trims. EX WITH PREMIUM PACKAGE AND NAVIGATION PACKAGE SHOWN.
Driving exhilaration. The Kia Sportage is designed to let you dial up the fun factor every time you drive. Its 176-hp\textsuperscript{1} DOHC engine provides outstanding acceleration combined with excellent fuel efficiency.\textsuperscript{1} Sportage SX has a turbocharged 2.0L Gasoline Direct Injection (GDI) I4 engine that delivers 260 hp and fuel efficiency of 22 city/29 hwy mpg.\textsuperscript{1} With its compact design, Sportage is engineered for agile, sporty handling, while four-wheel independent suspension provides a remarkably smooth and comfortable ride.

\textsuperscript{1}, 5, 13 See Specifications page for endnotes. SX with Premium Package shown.
Active safety systems. The Kia Sportage features advanced active safety systems designed to help give you peace of mind every time you drive! Each one is engineered to help you maintain control, even in challenging road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving. See Specifications page for endnote. No system, no matter how advanced, can prevent all accidents. Always drive safely at a reasonable speed. With Premium Package Shown.

**Active” 2012 Top Safety Pick NHTSA Five-Star Crash Safety Rating**

ELECTRONIC STABILITY CONTROL
ESC monitors your vehicle’s response during emergency maneuvers. It then controls the engine and brakes to help keep your Sportage on course.

TRACTION CONTROL SYSTEM
When ESC senses wheel spin during acceleration, it uses engine power and brake force to transfer power to the wheels that have the most traction.

ELECTRONIC BRAKE-FORCE DISTRIBUTION
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

BRAKE ASSIST SYSTEM
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

HILL-START ASSIST CONTROL
To help keep you from rolling backward when starting off on a steep hill, HSA automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

HALL-START ASSIST CONTROL
When descending a steep slope, the DBC system automatically maintains a steady, 5 mph without the need for you to stop on the accelerator or brake pedal.

DOWNHILL BRAKE CONTROL
Prepared for the unexpected. Sportage’s safety systems are designed to help minimize injury when a traffic accident is unavoidable. The front seats feature active headrests and seat-belt pretensioners. Dual front airbags, front-seat-mounted side airbags, and side curtain airbags for both front and rear seating positions are managed by an advanced sensor system that can even respond in certain rollover situations. Sportage wraps all of this — and you — in a protective, high-strength steel-reinforced body.
A passion for excellence. For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value found in every Kia vehicle has been widely recognized, and Kia Motors has been one of the fastest-growing automotive brands in America for the past five years.

**INDUSTRY-LEADING WARRANTY PROGRAM**

At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That’s why we back every model with an industry-leading warranty program:

- **10-year/100,000-mile limited powertrain warranty**
- **5-year/60,000-mile limited basic warranty**
- **5-year/100,000-mile limited anti-perforation warranty**
- **5-year/60,000-mile 24-hour roadside assistance**

**Pride of Quality**
Kia Motors designs and develops vehicles and rigorously puts them to the test at high-tech facilities and proving grounds worldwide. The result is a full line of vehicles with world-class quality.

**Selling Strong**
In 2010, Kia Motors sold its 3 millionth vehicle in the U.S.A., and it took less time to reach that milestone than Toyota. In fact, Kia has recently outdistanced Subaru, Volkswagen and Mazda.

**Commitment to America**
Kia Motors has invested over $1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant is capable of producing 360,000 vehicles a year. The Sorento crossover and Optima midsize sedans are currently being built at this plant. In addition to producing high-quality vehicles, more than 3,000 new jobs were created at the facility plus 7,500 additional jobs in the surrounding area. It’s all part of Kia Motors’ commitment to America—a commitment that is sure to grow and strengthen in the years ahead.

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See our award-winning website to check out specifications, videos, packages, accessories and more. Experience 360-degree views, or find which of our 700-plus retailers is nearest to you.

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Packages

CONVENIENCE PACKAGE (LX)
- UVO<sup>®</sup> powered by Microsoft<sup>®</sup>™ in-vehicle infotainment system, rear-camera display*1
- Backup warning system*2
- Telescopic steering column
- Roof rail
- Rear spoiler
- Cooling drive line
- Heated power mirrors
- Cargo cover
- Sunvisor mirror illumination
- Floor mats

PREMIUM PACKAGE (EX/SX)
(Not available with Blue Package)
- Panoramic sunroof
- Heated front seats
- Leather seat trim (standard on SX)
- Push-button start w/Smart Key (standard on SX)
- Heated power mirrors w/turn-signal indicators
- Power-folding outside mirrors (standard on SX)
- Cargo cover
- Automatic rearview mirror w/ HomeLink®
- Supervision meter cluster (standard on SX)

NAVIGATION PACKAGE (EX/EX/SX)*
(Not available with Blue Package)
- Voice-controlled navigation w/ SiriusXM Traffic, rear-camera display*6
- Premium audio w/helical amplifier & subwoofer (standard on EX/SX)

BLUE PACKAGE (EX)
(Not available with Premium or Navigation Packages)
- Unique interior color trim on door panels, cloth seats & dash

Exterior Colors

- Clear White (eX)
- Black Cherry (m)
- Bright Silver (m)
- Mineral Silver (m)
- Twilight Blue (m)
- Sand Track (m)
- Signal Red (m)
- Black Leather (eX/SX)
- Alpine Gray Leather (eX)

Interior Colors

- Alpine Gray (eX)
- Black cherry (m)
- Bright Silver (m)
- Mineral Silver (m)
- Twilight Blue (m)
- Sand Track (m)
- Signal Red (m)
- Black Leather (eX/SX)
- Alpine Gray Leather (eX)

† Available with EX Premium Package. Standard on SX.
* Actual vehicle colors may vary from printed brochure.


**Features**

**SEating & Trim**
- Cloth seat
- Cloth-resistant fabric covering
- Leather seat trim
- Power adjustable driver's seat w/ lumbar support
- Heated front seats
- Anti-st Static driver's seat
- Auto-folding 60/40 split-folding rear seat
- Leather-wrapped steering wheel/gear shift
- Power-folding outside mirrors
- Black gloss/chrome front grille
- Dual body-color power mirrors w/ turn-signal indicators
- Black gloss/chrome door handles
- 16" tires w/ alloy wheels

**REStRAINT & SAFETY SysTems**
- Dual front advanced airbags* • • •
- Dual front seat-mounted side airbags* • • •
- Front/rear side-impact airbags* • • •
- Front/rear roof-mounted side curtain airbags* • • •
- Height-adjustable front seat anchors* • • •
- 4-wheel disc brakes* • • •
- Electronic stability control (ESC) • • •
- Brake assist system (BAS) • • •
- Front/rear active head restraints (ABR) • • •
- Electronic brake-force Distribution (eBD) • • •
- Dynamic brake control (DBC) • • •
- Front/rear Traction control (TC) • • •
- Electronic stability control (ESC) • • •
- Electronic vehicle speed sensor (EVS) • • •
- Anti-lock brake system (ABS) • • •
- 4-wheel anti-lock brakes (ABS) • • •
- Front/rear height-adjustable front seat-belt anchors• • •
- Multi-way power adjustable driver's seat w/ lumbar support• • •
- Multi-way power adjustable front seat-belt anchors• • •
- Multi-function steering wheel• • •
- Driver's seat with memory function• • •
- Height-adjustable front seat-belt anchors• • •
- LATCH Anchors and Tethers for Children (LATCH)• • •

**CURB WEIGHT**
- Type: Sportage
- Engine: 2.0L turbocharged, inline 4-cylinder, aluminum block & head
- Transmission: 6-speed automatic, overdrive
- Front/rear suspension: Independent suspension
- GVWR: 4485 lbs.
- Payload: 1700 lbs.
- Curb weight: 3311 lbs.
- EPA fuel economy: 24/31 mpg city/hwy

**Specifications**

**Engine**
- Type: 2.0L turbocharged, inline 4-cylinder, aluminum block & head
- Valve gear: DOHC, 4 valves/cylinder, Continuously Variable Valve Timing (CVVT)
- Displacement: 2003 cc
- Compression ratio: 10.5:1
- Horsepower (SAE net): 269 hp @ 2,800 rpm
- Torque (SAE net): 263 lb-ft @ 1,750-2,750 rpm
- Transmission: 6-speed automatic, overdrive
- Performance: Stated horsepower and torque are 13% higher than actual mileage will vary.

**Brakes**
- Type: 4-wheel disc brakes
- Front: EBC disc/solid caliper
- Rear: EBC disc/solid caliper

**Tires**
- Size: 215/65R17 (Cruise)
- Load Rating: 96H

**Fuel economy**
- EPA fuel economy: 24/31 mpg city/hwy