A FULL LINE OF VEHICLES DESIGNED TO INSPIRE AND EXHILARATE
With a combination of the latest available amenities, outstanding performance, and advanced safety systems, the 2016 Sportage is the ideal compact crossover. For exceptional comfort and convenience, available features include ventilated front seats,* a panoramic sunroof,* and UVO eServices’ Infotainment System* with voice-command navigation.* Sportage SX model’s performance is equally impressive, thanks to the 260-horsepower, turbocharged 2.0L* Gasoline Direct Injection (GDI) engine. For your peace of mind, Sportage is equipped with a wide range of safety systems,† including a Traction Control System (TCS) and Electronic Stability Control (ESC). Like all Kia models, Sportage comes with an industry-leading, 10-year/100,000-mile warranty program2—a testament to its outstanding quality and reliability.

* See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims.
† No system, no matter how advanced, can compensate for all driving conditions, accidents, and/or injury. Always drive responsibly.

Presenting the ideal compact crossover
COMFORTABLE FRONT AND REAR SEATING
Sportage is remarkably comfortable, thanks to an available six-way power-adjustable driver’s seat* with power lumbar support,* complemented by two-position reclining rear seats and adjustable headrests.

DESIGNED FOR EVERYDAY CONVENIENCE
An available auto-dimming rearview mirror* automatically dims the glare of reflecting lights. It includes HomeLink®3 which provides convenient one-touch control of your garage door, security gate, and more.

CONTEMPORARY STYLING
A sleek instrument panel highlights impressive interior styling. Sportage EX and SX provide the refinement of standard leather trim, and a leather-wrapped steering wheel and gearshift knob.

Where style meets comfort

Sportage provides spacious seating for five adults, and with plenty of headroom and legroom, everyone can relax and enjoy the drive. Thoughtfully designed features, including a tilt-and-telescopic steering column, and an available dual-zone air-conditioning system with a cluster ionizer* that helps to purify air in the cabin, allow driver and passengers to travel in all-day comfort.

3, * See Features page for availability and endnote. Not all optional features are available on all trims. Images shown for illustration only.

EX WITH PREMIUM PACKAGE SHOWN.
Sportage is equipped with a variety of features that just might make driving the highlight of your day. SiriusXM® Satellite Radio,1 steering-wheel-mounted audio controls1 and available features like a premium Infinity®5 audio system* with seven speakers and a trip computer are designed to provide outstanding entertainment options as well as convenient everyday operation.

Everything you need to enjoy the drive

**INFINITY® AUDIO SYSTEM**
The available Infinity® premium audio system includes an external amplifier and a subwoofer. It provides exceptional audio entertainment and surrounds the driver and passengers with crisp, balanced sound.

**SIRIUSXM® SATELLITE RADIO**
Enjoy 150 channels of commercial-free music, plus sports and news in your Kia during your 3-month SIRIUS All Access trial subscription, which also includes streaming 160+ channels on your computer, smartphone, and tablet.

**BLUETOOTH® WIRELESS TECHNOLOGY**
With personal audio devices providing a greater variety of entertainment options, you’ll enjoy streaming audio more than ever when using a compatible Bluetooth® wireless technology-enabled device.
2. UVO eServices™ APP
An available free app allows you to integrate your compatible smartphone® with your vehicle — and make the most of UVO eServices™. This app can be downloaded at the App Store™ and Google Play™ Store.

3. USB/AUXILIARY MP3 JACKS
Now you have the freedom to listen to your favorite tunes from your own music library. An accessory cable, sold separately, integrates your iPod® mobile digital device® with the audio-system controls.

4. STEERING-WHEEL-MOUNTED CONTROLS
You may operate a variety of features with the convenient steering-wheel-mounted controls, including the audio system’s volume, mode selection, and all of the cruise control system’s functions.

5. REAR-CAMERA DISPLAY™
To help you see people and things behind your vehicle that you might not see by looking over your shoulder, Sportage features an available touch-screen Rear-Camera Display with a large, bright screen.

6. ACTIVE ECO SYSTEM
Sportage features an efficient Active Eco System. With a push of the Active Eco button, it adjusts the engine and transmission calibration to help optimize fuel efficiency.

7. VOICE-COMMAND NAVIGATION™
The convenient, available voice-command navigation system has a vivid color touch screen and delivers continuously updated highway conditions from SiriusXM Traffic.®

8. REAR PARK ASSIST SENSOR™
An available sonar system is concealed in the rear bumper. When you’re parking, it gives an audible warning if it detects certain objects close to your vehicle.

9. PUSH-BUTTON START™
For everyday convenience, the available Smart Key® remote lets you start or stop the engine with the push of a button, even when you have the key fob in your pocket or purse.

10. POWER-FOLDING OUTSIDE MIRRORS
To make parking in tight spots easier, the available power-folding outside mirrors are easily folded in or out by using a door-mounted control or the key fob.

11. HEATED & VENTILATED FRONT SEATS™
Enjoy optimal comfort in warm weather with available ventilated driver and front passenger seats. Available heated front seats help ensure comfortable driving in cold weather.

12. AUTO ON/OFF HEADLIGHTS
This available feature uses sensors to monitor ambient light and tell your Sportage when to automatically turn your lights on and off for you.

13. PANORAMIC SUNROOF™
Enjoy a feeling of spaciousness and fill the cabin with fresh air with the available panoramic sunroof. A power sunshade makes its operation quick and convenient.
Enjoy room with a view

Sportage is roomy and versatile. The 60/40 split-folding rear seat easily reconfigures to create abundant cargo space.16 Numerous compartments help you keep your personal items readily at hand. A tilt-and-slide panoramic sunroof* is also available, allowing you to enjoy a feeling of spaciousness while filling the cabin with fresh air.

1. RECLINING 60/40 REAR SEAT The rear seat reclines into two positions, and easily folds down in a 60/40 split to provide comfort and versatility.

2. COOLING GLOVE BOX* Along with providing a spot to carry small items, Sportage SX features a cooling glove box that lets you keep refreshments chilled.

3. CONVENIENT CONSOLE The center console features a large storage area, where personal items can be kept close at hand, and includes illuminated cup holders. The lid serves as a comfortable padded armrest.
Dynamic performance

Sportage is engineered for outstanding performance. Sportage LX and EX have strong acceleration thanks to their 182-horsepower 2.4L Gasoline Direct Injection (GDI) engine. Sportage SX, with a turbocharged 260-horsepower 2.0L GDI I4 engine, delivers even more driving excitement. Sportage is available with Dynamax®18 fully active all-wheel drive, an advanced system that optimizes traction and stability for confident driving in varying conditions. Plus, Sportage’s compact design and four-wheel independent suspension provide sporty handling and a remarkably smooth ride.
BRAKE ASSIST SYSTEM (BAS)  
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it applies full braking force, which helps shorten your overall stopping distance.

TRACTION CONTROL SYSTEM (TCS)  
When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheels that have the most traction.

ELECTRONIC STABILITY CONTROL (ESC)  
ESC provides improved directional stability, which helps you maintain better control in difficult driving situations. During emergency maneuvers, it can control the engine and brakes to help keep your Sportage on course.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)  
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD automatically adjusts the front-to-rear balance of brake pressure.

HILL-START ASSIST CONTROL (HAC)  
To help keep your Sportage from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

DOWNHILL BRAKE CONTROL (DBC)  
When descending a steep slope, the DBC system automatically maintains a steady speed without the need for you to step on the accelerator or brake pedals.

Sportage features advanced safety systems designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

Advanced safety systems — because life is full of curves

†No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. See Specifications page for endnote.

EX WITH PREMIUM PACKAGE SHOWN.
Designed to help protect driver and passengers

Sportage is equipped with passive safety systems designed to help minimize injury when certain traffic accidents are unavoidable. An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.1 Doors reinforced with steel beams further contribute to your peace of mind.

AIRBAG & SEAT-BELT SENSORS
This advanced system monitors the severity of certain impacts, the presence of a front passenger, and seat-belt use, and then controls airbag inflation accordingly.21

ROLLOVER SENSOR
If the airbag sensors detect an impending rollover, this system can deploy the side airbags, side curtain airbags, and seat-belt pretensioners.

FRONT ACTIVE HEADRESTS
In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injuries in some situations.

FRONT SEAT-BELT PRETENSIONERS
Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS
The front height-adjustable seat-belt anchors allow the driver and front-passenger seat belts to be raised and lowered for a proper fit.

SIDE-IMPACT DOOR BEAMS
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced, further helping to strengthen the body of the vehicle.

FRONT & REAR CRUMPLE ZONES
Front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

LATCH SYSTEM
Sportage features easy-to-use Lower Anchors and Tethers for Children (LATCH) system. It is engineered to let you securely install a compatible child seat at either end of the rear seat.
Delivering on a promise

Kia is committed to producing world-class vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems. Kia’s dedication to quality and value has been widely recognized — one reason why Kia has been named as a top 100 brand in Interbrand’s 2014 Best Global Brands report.

TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. Motorsport is a proven test bed for reliability, durability, and performance, and the knowledge gained on the race track helps Kia manufacture award-winning vehicles that perform beyond your expectations. In only its third season of competition, the Kia Racing team won the 2014 Pirelli World Challenge GT-S Class Manufacturer Championship with two turbocharged Optimas — scoring 15 podium finishes, including five wins, during the 16-race season, and leading more on-track miles than any other brand.

INDUSTRY-LEADING WARRANTY PROGRAM

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program:2

• 10-year/100,000-mile limited powertrain warranty
• 5-year/60,000-mile limited basic warranty
• 5-year/100,000-mile limited anti-perforation warranty
• 5-year/60,000-mile 24-hour roadside assistance

COMMITMENT TO AMERICA

Kia Motors has invested over $1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant produces one million vehicles a year. More than 15,000 jobs in West Point and the surrounding areas. It’s all part of Kia Motors’ commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia as bold as it is distinctive. Today, the lineup consists of vehicles that fill owners, as well as Kia’s designers, with pride.

B.R.A.K.E.S. PRO-ACTIVE DRIVING SCHOOL FOR TEENS

Kia understands that teaching teenagers safe driving skills can save lives. To accomplish this goal, Kia has formed a partnership with the B.R.A.K.E.S. (Be Responsible And Keep Everyone Safe) Pro-Active Driving School for Teens (www.PutOnTheBrakes.org), with support including a fleet of 32 vehicles. B.R.A.K.E.S. provider teenagers 15-19 nationwide with no-cost, hands-on defensive training on a closed course in a controlled environment to respond to real-world driving scenarios.

DONORSCHOOSE.ORG

Kia is committed to providing assistance to those in need. That’s why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than $7 million to fund nearly 15,000 projects across all 50 US states, impacting more than 1 million high-need public school students in just three years.

Kia Sorento and Optima GDI (EX, SX & Limited and certain LX trims only) are assembled in the United States from US and foreign parts. 2, 22, 23, 24 See Specifications page for endnotes.
PACKAGES

LX POPULAR PACKAGE
1. AM/FM/CD/MP3/SiriusXM audio system w/4.3” Touch Screen w/ Rear-Camera Display
2. Roof rails
3. Rear spoiler
4. Visor-mirror illumination
5. Auto on/off headlights
6. 2nd-row armrest w/cup holders (not shown)
7. Trip computer (not shown)

EX PREMIUM PACKAGE
1. Panoramic sunroof
2. Ventilated front seats
3. UVO eServices Infolink System w/voice command
4. Power-folding outside mirrors
5. Auto-dimming rearview mirror w/HomeLink®
6. Rear Park Assist System®
7. Front fog lights
8. Heated outside mirrors w/LED turn signal
9. Cooling glove box
10. Infinity® premium audio system w/7 speakers, including subwoofer & HD Radio™ Technology® (not shown)

COLORS

EXTERIOR

BLACK CHERRY (P)
LX/EX: G/BK
SX: BK

BRIGHT SILVER (M)
LX: G/BK
SX: BK

MINERAL SILVER (M)
LX/EX: G/BK
SX: BK

TWILIGHT BLUE (PM)
LX/EX: G/BK
SX: BK

CLEAR WHITE
LX/EX: G/BK
SX: BK

ALPINE GRAY CLOTH
(LX)

BLACK CLOTH
(LX)

INTERIOR COMBINATIONS ARE INDICATED BY:
G = GRAY INTERIOR, BK = BLACK INTERIOR

INTERIOR

ALPINE GRAY LEATHER
(EX)

BLACK LEATHER
(EX/SX)

ACTUAL EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE.

1, 2, 3, 4, 5, 7, 25. * See Features and Specifications pages for availability and endnotes. Images shown for illustration only.
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**CAPACITIES**

- **Towing capacity** (see owner’s manual)
  - 2.4L: 2,000 lb.
  - 2.0L: 2,000 lb.
  - 2.0L: 2,000 lb.

- **Body type**
  - Steel unibody

- **Front suspension**
  - MacPherson type w/coil springs & gas-filled shock absorbers

- **Rear suspension**
  - Rack & pinion, motor-driven

**TIRES & BRAKES**

- **Tire size**

- **Brake type**
  - Power-assisted ABS & Electronic Stability Control

- **Fuel tank capacity (gallons)**
  - 12.7

**ENDNOTES**

- **SEATING & TRIM**
  - Dual front airbags |
  - Front seat-belt pretensioners |
  - Anti-lock braking system (ABS) |

- **RERAINT & SAFETY SYSTEMS**
  - Tire-Pressure Monitoring System (TPMS) 26 |
  - Electronic Stability Control (ESC) |
  - Front & rear crumple zones |
  - 911 Connect activates after 1 year of ownership.

**STANDARD & OPTIONAL**

- **STANDARD**
  - Front fog lights |
  - Body-color exterior door handles |
  - Chrome exterior door handles |
  - Chrome front grille |
  - Multi-tone front grilles |
  - Anti-lock Braking System (ABS) |
  - Front seat-belt pretensioners |
  - Rollover sensor |
  - Full-length side curtain airbags |
  - Dual front advanced airbags |
  - Heated front seats |
  - 60/40 split-folding & reclining rear seat |
  - Power-folding outside mirrors |
  - Power tilt/sliding panoramic sunroof |
  - Silk-ether equipment system |
  - Electronic Stability Control (ESC) |
  - Front & rear crumple zones |
  - Tire-Pressure Monitoring System (TPMS) 26 |

- **OPTIONAL**
  - Not available