A simple guide to help you decide

ENDNOTES
1. Dynamax is a trademark of Magna International, 2018. All rights reserved.
2. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution.
3. Purchase/lease of a new 2019 Kia Sportage vehicle with UVO eServices or eServices w/Premium Navigation (“UVO eServices”) includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at https://www.myuvo.com/legal/privacy-policy.shtml) and Terms of Service (available at https://www.myuvo.com/legal/terms-of-service.shtml). UVO eServices is transferable to subsequent owner(s) during the original UVO eServices/eServices w/Premium Navigation service term. Only use UVO eServices when safe to do so. UVO eServices app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO eServices features may vary by model, model year, and trim level. Features and specifications are subject to change. For more details and limitations, visit myuvo.com or your authorized Kia dealer.
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8. Select Apple iPhone® and Android™ devices only are UVO eServices-compatible.
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10. My Car Zone uses your smartphone data service. Features require optional Premium Navigation. Information must be manually synced in order to receive alerts.
11. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program (www.safercar.gov). Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details. YES Essentials® is a registered trademark of Sage Automotive Interiors.
12. Vehicle Diagnostics checks powertrain, chassis, and airbag systems and is not a substitute for maintenance. See UVO eServices Maintenance Feature or Owner’s Manual for maintenance schedule.
13. YES Essentials® is a registered trademark of Gentex Corporation.
From off to work to off the beaten path

IT’S UP FOR ANYTHING

Whatever your day brings, Sportage has what it takes to take it on. Got a bike, luggage, and a mountain of groceries? There’s a place for everything. Planning a getaway? Available Dynamax™ fully active all-wheel drive† can help you get there in all sorts of weather. Night out with friends? Sportage brings the style, premium features, and room for five. Sound good so far? Read on for all the details.

1 See back cover for endnote. *Optional feature available only on certain trims. See kia.com for details. †No system, no matter how advanced, can compensate for all driver errors and/or driving conditions. Always drive responsibly.

Cover and this page: SX TURBO AWD SHOWN
## SPORTAGE TRIMS

**LX**
- all the essentials, and then some

**EX**
- upgrades the LX with leather, larger wheels, and more

**SX TURBO**
- adds turbo power, sporty details, and those extra luxury features you’ve been wanting

### DRIVING

<table>
<thead>
<tr>
<th>LX</th>
<th>EX</th>
<th>SX TURBO</th>
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<tbody>
<tr>
<td>2.4L Gasoline Direct Injection (GDI) 4-cylinder engine</td>
<td>2.4L Gasoline Direct Injection (GDI) 4-cylinder engine</td>
<td>2.0L Turbo Gasoline Direct Injection (GDI) 4-cylinder engine</td>
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<td>181 hp @ 6,000 rpm</td>
<td>181 hp @ 6,000 rpm</td>
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<td>6-speed Sportmatic transmission</td>
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<td>Dynamax™ fully active all-wheel drive*</td>
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### TECHNOLOGY

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<td>Rear-Camera Display*</td>
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<td>Parking Distance Warning — Rear &amp; Forward*</td>
<td>Parking Distance Warning — Rear &amp; Forward*</td>
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<td>Blind Spot Collision Warning w/Lane Change Assist*</td>
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### INTERIOR

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<td>Leather seat trim</td>
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<td>60/40 split-folding rear seats</td>
<td>60/40 split-folding rear seats</td>
<td>60/40 split-folding rear seats</td>
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<td>Dual-zone automatic temperature control*</td>
<td>Dual-zone automatic temperature control*</td>
<td>Dual-zone automatic temperature control*</td>
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<td>Heated front seats*</td>
<td>Heated front seats*</td>
<td>Heated front seats*</td>
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<td>10-way power-adjustable driver’s seat w/lumbar support*</td>
<td>10-way power-adjustable driver’s seat w/lumbar support*</td>
<td>10-way power-adjustable driver’s seat w/lumbar support*</td>
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<tr>
<td>8-way power-adjustable front passenger seat*</td>
<td>8-way power-adjustable front passenger seat*</td>
<td>8-way power-adjustable front passenger seat*</td>
</tr>
<tr>
<td>Panoramic sunroof w/power sunshade*</td>
<td>Panoramic sunroof w/power sunshade*</td>
<td>Panoramic sunroof w/power sunshade*</td>
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</tbody>
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*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.

1–7 See back cover for endnotes. SX TURBO AWD SHOWN

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THREE WAYS
to start your adventure

Sportage comes in three trim levels — the LX, EX, and SX Turbo. Use this list of key features and options to find the right one for you.
Space, Seats, Sun

Here’s how we make the most of them

Inside Sportage, you’ll find all the elements for an incredible ride, such as seats that are oh-so-accommodating, an available panoramic sunroof* for wide-open views, and a quiet, roomy cabin to stretch out and enjoy it all.

*Optional feature available only on certain trims. See kia.com for details. Simulated screen shown. SX TURBO SHOWN.
Designed to let you
PACK IT IN, ON, OR UNDER

Sportage makes it easy to pack up and go on a whim, with a variety of smart, convenient ways to accommodate different cargo shapes and sizes — along with plenty of room for your friends.

SMART-POWER LIFTGATE**
opens automatically when you stand behind it for three seconds with the Smart Key* in your hand, pocket, or bag — perfect for when your arms are full

DUAL-LEVEL CARGO FLOOR
is intelligently designed so you can lower it when carrying taller items

SMART WELCOME WITH POWER-FOLDING MIRRORS*
unfolds the power-folding mirrors and turns on the interior and door-handle lights when it detects the Smart Key*

ROOF RAILS*
help you transport excess or oversized cargo

60/40 SPLIT-FOLDING REAR SEATS
give you versatile storage for cargo while carrying passengers at the same time

CONCEALED STORAGE*
under the cargo floor includes an available removable tray* to help wrangle loose items

*Optional feature available only on certain trims. See kia.com for details. SX TURBO SHOWN
Checklist for the ULTIMATE road trip

Think of all the things you need for a great drive, and chances are you’ll find it inside the cockpit. Controls are perfectly positioned. An available Harman Kardon® audio system makes your favorite music sound even more amazing. Premium features* take everything up an extra notch. Now all you need is a destination.
We can all use some **EXTRA HELP** out there

Even the best drivers can't be perfect 100% of the time. So we created Kia Drive Wise*, a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions. ²

² See back cover for endnote. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. SX TURBO SHOWN
Three ways to help you remain centered amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.

LANE DEPARTURE WARNING* DW
If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep.

BLIND SPOT COLLISION WARNING* DW
Radar works to detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions.

LANE CHANGE ASSIST* DW
When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind.

*Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. SX TURBO SHOWN

2 See back cover for endnote.
Senses, alerts, and helps
STOP

Who needs a copilot when you can have the help of all these available advanced features?

FORWARD COLLISION WARNING*  
This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close.

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION**  
This system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases.

BRAKE ASSIST SYSTEM  
If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION  
Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly.
Dark nights and curved roads?

WE CAN HELP WITH THAT

Sportage keeps you ahead of the curve with available advanced illuminating technologies that are designed to combat the rigors of nighttime driving and help boost visibility in all sorts of conditions.

- **LOW BEAM ASSIST — DYNAMIC**
  - DW
  - headlights are designed to track with your steering angle and vehicle speed to help enhance directional lighting

- **HIGH BEAM ASSIST**
  - DW
  - automatically dims the high beams for oncoming vehicles, then returns to high-beam setting once the vehicle passes

- **BI-XENON HID HEADLIGHTS**
  - help provide bright, exceptional visibility in both low- and high-beam settings

- **FOG LIGHTS**
  - help you see better in foggy weather

- **AUTO ON/OFF HEADLIGHTS**
  - turn on or off automatically depending on outside light levels

*Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. SX TURBO SHOWN*
It looks great from the back

BUT IT SEES EVEN BETTER

From approaching cars to that wayward shopping cart hiding in your blind spot, a little extra help goes a long way when backing up. That’s why Sportage has got your back, with available features that can help alert you to a variety of potential hazards that are already behind you — as well as those heading your way.

REAR CROSS TRAFFIC COLLISION WARNING* DW uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you’re in reverse.

PARKING DISTANCE WARNING — REVERSE & FORWARD** DW is designed to give an audible warning if it detects certain objects close to your vehicle while parking.

REAR-CAMERA DISPLAY* is designed to automatically display the rear view on your screen when you put your Sportage in reverse.

GRID LINES ON THE SCREEN HELP GUIDE YOU with yellow (getting close) and red (stop!) grid lines that help track how much space you have before you bump into something.

See back cover for endnote. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. SX TURBO SHOWN.

2. See back cover for endnote. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. SX TURBO SHOWN.
It connects, checks, finds, reminds

MEET UVO
your personal assistant

Kia's UVO eServices® smart telematics lets you integrate your compatible smartphone® with your Sportage to stay connected with a range of ingenious features (see a few of our favorites below). All you have to do is activate UVO eServices® and download the UVO eServices® app from the App Store® or Google Play™ Store. The best part is, there are no subscription fees for five years.

911 CONNECT®
will attempt to call 911 and give emergency responders your location if your airbag deploys

ROADSIDE ASSISTANCE®
connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS®
helps you monitor the condition of your Sportage and even schedule service if needed

PARKING MINDER
keeps track of where you parked and even sets reminders for your parking meter

MY CAR ZONE®
works with Sportages equipped with Premium Navigation® to let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, geographic boundaries, or curfew

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR
can sync your favorite POIs from your compatible smartphone® to Sportages with Premium Navigation®

GO TO MYUVO.COM OR DOWNLOAD THE UVO eSERVICES® APP TO ACTIVATE
Pick your PERFORMANCE

Different drivers have different styles, so Sportage gives you choices to help personalize your ride. Start by picking a trim with the engine type you like. Once you hit the road, you can customize things further with Drive Mode Select. So whether you’re the turbo type or a casual cruiser, you’ll be smiling behind the wheel.

ENGINE CHOICES include a 181-horsepower 2.4L Gasoline Direct Injection (GDI) engine or available turbocharged 2.0L GDI engine with up to 240 horsepower*

PRECISE HANDLING lets you hug those curves, thanks to larger front brakes and a sport-tuned suspension on the SX Turbo.

DRIVE MODE SELECT lets you choose from Normal, Eco, or Sport settings to fit your mood.

ISO-STRUCTURE™ CONSTRUCTION made with high-tensile strength steel alloys helps improve rigidity for great driving dynamics and a quiet ride.

*Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. SX TURBO SHOWN.
How to
GET OUT THERE
no matter what’s out there

Wondering if Sportage is as adventurous as you are? Let’s just say we drove its all-wheel drive test vehicles over 3 million miles through alpine passes, sandstorms, and monsoons — in temperatures ranging from minus 31°F to 130°F — just to help make sure it is.

DYNAMAX™ FULLY ACTIVE AWD®
is an available feature that uses electronic sensors to monitor various road conditions, then distributes power to the appropriate wheels to help enhance traction and control

TORQUE VECTORING CORNER CONTROL (TVCC)®
is part of Dynamax’s AWD system that can increase cornering stability by applying braking force to the rear inside-corner wheel in certain situations

A UNIQUE FRONT BUMPER®
with a steeper approach angle gives the AWD models a little more ground clearance for when the terrain calls for it

1 See back cover for endnote. *Optional feature available only on certain trims. See kia.com for details. SX TURBO AWD SHOWN
Sportage is packed with advanced technologies to help combat slipping or skidding in a variety of challenging situations. Here’s how each one works to help you stay in control.

**TO ENHANCE CONTROL**

**ELECTRONIC STABILITY CONTROL (ESC)**
In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability.

**TO KEEP YOU ON COURSE**

**VEHICLE STABILITY MANAGEMENT (VSM)**
VSM is designed to intervene to help enhance stability and steering responses when driving on some slippery roads.

**TO HELP PREVENT SLIPPING**

**TRACTION CONTROL SYSTEM (TCS)**
When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction.

**WHEN YOU HIT THE BRAKES**

**ANTI-LOCK BRAKING SYSTEM (ABS)**
The cornerstone of active safety features, ABS helps provide greater control when stopping in difficult conditions like wet or slippery roads.

For 2019 Sportage when equipped with optional Forward Collision-Avoidance Assist w/Pedestrian Detection and HID headlights.

INSURANCE INSTITUTE FOR HIGHWAY SAFETY

1No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly.
Advanced sensor systems, strategically placed airbags, and breakthroughs in material design that have led to stronger body construction are just a few of the ways Kia never stops working to help increase your protection.

ADVANCED AIRBAG SYSTEM includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers.

AIRBAG & SEAT-BELT SENSORS monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly.

FRONT SEAT-BELT PRETENSIONERS tighten driver and front passenger seat belts in certain collisions to help reduce injuries.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS let you adjust the front seat belts for a more customized fit to help improve effectiveness.

REINFORCED BODY CAGE helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions.

NHTSA Overall 5-Star Crash Safety Rating

IT HELPS DETECT, COORDINATE, AND REACT to give you more peace of mind.

†No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. 14, 15 See back cover for endnotes. Simulated image. Inflated airbags shown for illustration purposes only. SX TURBO SHOWN.
Wondering whose powertrain warranty is top of the line?

<table>
<thead>
<tr>
<th>Brand</th>
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<td>SUBARU</td>
<td>5-YEAR/60,000-MILE limited basic warranty</td>
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<td>TOYOTA</td>
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**INDUSTRY-LEADING WARRANTY PROGRAM**:

- 10-YEAR/100,000-MILE limited powertrain warranty
- 5-YEAR/60,000-MILE limited basic warranty
- 5-YEAR/100,000-MILE limited anti-perforation warranty
- 5-YEAR/60,000-MILE 24-hour roadside assistance

16 See back cover for endnote.
Choose the PACKAGE that completes you

Find out which COLOR is your perfect match

**HYPER RED**
(LX, EX, SX)
You crave excitement, and your positive energy is downright contagious.

**MINERAL SILVER**
(LX, EX, SX)
Though you have a sparkling personality, your soul remains salt-of-the-earth.

**CLEAR WHITE**
(LX)
You are open to exploring endless possibilities. Your glass is always half-full.

**PACIFIC BLUE**
(LX, EX, SX)
A wave of calm washes over you as you realize, yes, this is definitely the color for you.

**BURNISHED COPPER**
(LX, EX, SX)
You have a warm demeanor and always appear polished when the situation calls for it.

**BLACK CHERRY**
(LX, EX, SX)
Your sweet nature is sometimes belied by your love of dark comedies.

**SNOW WHITE PEARL**
(EX, SX)
You have a pure heart and gentle nature. You love long naps.

**SPARKLING SILVER**
(LX, EX, SX)
You notice the subtle ironies in life. Nothing is ever black and white to you.

**COLORS & PACKAGES**

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You notice the subtle ironies in life. Nothing is ever black and white to you.

**YOU CRAVE EXCITEMENT, AND YOUR POSITIVE ENERGY IS DOWNRIGHT CONTAGIOUS.**

**THOUGH YOU HAVE A SPARKLING PERSONALITY, YOUR SOUL REMAINS SALT-OF-THE-EARTH.**

**YOU ARE OPEN TO EXPLORING ENDLESS POSSIBILITIES. YOUR GLASS IS ALWAYS HALF-FULL.**

**YOU HAVE A WARM DEMEANOR AND ALWAYS APPEAR POLISHED WHEN THE SITUATION CALLS FOR IT.**

**YOUR SWEET NATURE IS SOMETIMES BELIED BY YOUR LOVE OF DARK COMEDIES.**

**YOU HAVE A PURE HEART AND GENTLE NATURE. YOU LOVE LONG NAPS.**

**YOU NOTICE THE SUBTLE IRONIES IN LIFE. NOTHING IS EVER BLACK AND WHITE TO YOU.**

**YOUR SWEET NATURE IS SOMETIMES BELIED BY YOUR LOVE OF DARK COMEDIES.**

**LX POPULAR PACKAGE**
- 10-way power-adjustable driver’s seat w/lumbar support
- Heated front seats
- Cloth seat trim w/YES Essentials® fabric treatment
- UVO eServices®
- Apple CarPlay™ & Android Auto™
- 7” touch screen
- Dual-zone automatic temperature control
- Air ionizer
- Auto defogger
- Dual illuminated visor vanity mirrors
- Solar glass
- Roof rails

**EX PREMIUM PACKAGE**
- Panoramic sunroof w/power sunshade
- Heated steering wheel
- Auto-dimming rearview mirror w/HomeLink®
- LED interior lighting

**EX TECHNOLOGY PACKAGE**
(REQUIRES EX PREMIUM PACKAGE)
- Premium Navigation® w/8” touch screen
- Harman Kardon® premium audio system w/8 speakers
- Smart-Power Liftgate®
- Ventilated front seats
- 8-way power-adjustable front passenger seat
- Lane Departure Warning
- High Beam Assist
- Forward Collision-Avoidance Assist w/Pedestrian Detection®
- Parking Distance Warning — Reverse & Forward
- Compact spare tire

**EX SPORT APPEARANCE PACKAGE**
(NOT AVAILABLE W/PREMIUM OR TECHNOLOGY PACKAGES)
- Front & rear silver skid plates
- LED Fog lamps
- LED taillights
- D-shaped steering wheel
- Paddle shifters
- Metal door scuff plates
- Cool Gray interior
- Satin side sills & window trim
- Unique gloss black front grille
- Chrome Gray wheels
- Available only with Snow White Pearl, Black Cherry, or Pacific Blue exterior colors.

Actual colors may vary from printed brochure. See kia.com/sportage for interior combinations.

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