What do you drive?

Is it inspiring?
What were the people who built your car thinking?

Are they just another behemoth carmaker following the rules?
Or do they break them?

Do they push the boundaries of tradition and habit to achieve the unachieved?

Are they insightful craftsmen, obsessing over the details with a crazed passion?

Building less—building better—
for a discerning few?

Are you one of the few who cares about what you drive, how it drives and the way it makes you feel?

We’re with you.
Because we believe if it’s not worth driving, it’s not worth building.

We build Mazdas.

What do you drive?

How do you shave 220 lbs off a car? With a very sharp pencil.

There’s a lot to gain by losing a little excess weight. Improved performance, reduced emissions and increased fun. However, as any Mazda engineer will tell you, shaving 220 lbs (100 kg) can only happen gram by gram, and to do that requires a wealth of knowledge and an obsession for details to build a lighter vehicle without compromising its structural rigidity or crash performance. To achieve this, the engineers at Mazda developed the “Gram Strategy,” a process that involved meticulously analyzing and reengineering every possible part of the Mazda2 one by one to be at least one gram lighter, and building the frame using “Triple H” construction and lighter—yet stronger—high-tensile steel. The result: a leaner and meaner Mazda2.
Good things come in small packages. As long as incredible engineers do the packaging.

From the Car and Driver 2011 Editors’ Choice Award – Small Cars, to numerous “Car of the Year” awards, to over 50 other international honors and awards since its launch, this potent little car has earned more awards than it can carry. With razor-sharp handling and an impressive power-to-weight ratio, the Mazda2 is the subcompact car that drives nothing like one, and critics and drivers agree.
Fully equipped with everything you need. And a little extra.

1. Power windows with one-touch down/up driver's window
2. Auxiliary audio input jack
3. AM/FM/CD/MP3-compatible audio system with 4 speakers
4. Available 6-speaker audio system
5. Fixed-intermittent front and rear windshield wiper/washer
6. Air conditioning with pollen filter
7. Remote keyless entry
8. Speedometer, tachometer, fuel gauge and dual trip odometers
9. Height-adjustable driver's seat
10. Available steering-wheel-mounted audio controls
11. Dual power side mirrors
12. Available cloth-trimmed seats with red piping

...the only thing missing is the kitchen sink.
You + 4 + More.
Don’t let its subcompact size fool you. This car has seating for five or up to 27.8 cu ft of cargo* with its 60/40 split folding rear seatbacks down. The standard 6-way adjustable driver’s seat and deep cargo floor allow for even more custom storage solutions. Multiple cup holders, cell phone/iPod® holder and other hidden storage areas help to create a custom-fit experience. Because at Mazda, we believe when it comes to interiors, it’s what you can fit on the inside that counts.

*Please remember to properly secure all cargo.
Real sports cars have curves. Aerodynamic, ones that is.

At Mazda, we believe that form follows fun and function. When we design a car, we look at styling as another way to enhance its performance. Sleek and sporty, every line and curve on the Mazda2 is as functional as it is beautiful.

Wide headlights and taillights, and available halogen fog lights, give it an athletic appearance while increasing airflow over the Mazda2’s back and around its sides.

A sporty silhouette and convenient fifth door conceal a surprising amount of cargo space.

A sculpted exterior cuts down on wind resistance while catching light for an alluring look from every angle.

An available race-inspired rear roofline spoiler reduces turbulence, providing further proof that the Mazda2 is one subcompact with the soul of a sports car.
**ACTIVE SAFETY**

The standard Tire Pressure Monitoring System monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control* modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction, then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.

**AIR BAGS**

Six airbags† come standard on every Mazda2. Advanced dual front air bags utilize inflators with both crash-zone and driver’s seat-position/passenger-weight sensors. Dual side-impact airbags and dual side-impact air curtains provide coverage for front and rear passengers.

**BRAKES**

Every Mazda2 comes equipped with a wide range of standard braking features. The Anti-lock Brake System pulses the brakes several hundred times a second, preventing wheel lock so the driver can make controlled stops. Electronic Brakeforce Distribution monitors pedal pressure and vehicle weight to determine how much force to apply to the front and rear brakes, while Brake Assist automatically increases braking pressure, thereby reducing stopping distance in emergency situations.

*Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner’s manual for further details.

†Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

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**We trimmed the weight, not the peace of mind.**

There’s a common misconception that strength comes from weight, a misconception that the engineers at Mazda have rigorously challenged time and time again. Built with “Triple H” body construction and high-tensile steel, the lightweight and strong Mazda2 offers the ultimate in safety engineering. Reinforced driver and passenger compartments provide protection on all sides. A standard collapsible steering column absorbs energy in the event of a heavy frontal impact, while a foldaway brake assembly reduces the risk of serious injuries to the ankle and leg. Additional spot-welds and specialized adhesives between panels help improve body strength where it counts and impact absorption where needed. Bottom line: A light ride can be a safe one, and the Mazda2 is proof of that.
Leave the subcompact class in the dust.

Why is it that cars getting 35 mpg take forever to get up to 35 mph? At Mazda, we believe subcompact cars shouldn’t be restricted to the slow lane. Built with an MZR 1.5-liter DOHC 16-valve 100-hp engine with variable valve timing and an award-winning manual transmission*, or an available 4-speed automatic transmission, the Mazda2 gets up to 35 mpg highway† without sacrificing a single drop of excitement. Factor in Electronic Power Assist Steering and a shorter, more responsive shift throw, and you have control that matches its speed. Light, fast and fuel-efficient, the Mazda2 is tuned and toned to burn a lot of things fast, but fuel isn’t one of them.

Mazda2 Color Combinations

<table>
<thead>
<tr>
<th>PAINT COLORS</th>
<th>Sport</th>
<th>Touring</th>
<th>Touring Tech with Red Piping</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brilliant Black Crystal</td>
<td>✰</td>
<td>✰</td>
<td>✰</td>
</tr>
<tr>
<td>Aquatic Blue Mica</td>
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<tr>
<td>True Red</td>
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</tr>
<tr>
<td>Sparking Green Metallic</td>
<td>✰</td>
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<tr>
<td>Liquid Silver Metallic</td>
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<td>✰</td>
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<tr>
<td>Crystal White Pearl Mica</td>
<td>✰</td>
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</tr>
</tbody>
</table>

Mazda2 Models

**SPORT**

- Power door locks
- Auxiliary audio input jack
- 5-speed manual transmission
- Child-safety rear door locks
- LATCH child-safety-seat anchors & upper tethers

**TOURING**

- Power door locks
- Auxiliary audio input jack
- 4-speed automatic transmission
- 4-way power-adjustable driver seat
- Driver's seat memory
- Full power accessories
- Driver's seat-back angle adjustment
- Dual-zone automatic air conditioning

PROJECT CHANGES AND OPTIONS AVAILABLE: Following publication of this brochure, Mazda reserves the right to make changes at any time without notice to improve its products. Mazda also reserves the right to discontinue, modify, or change specifications, trims, and options at any time without notice. Specifications for certain options may change with the manufacture of the vehicle and are subject to additional ordering requirements and limitations.

**ENGINE**

- Engine type: 1.5L DOHC 4-cylinder with VVT
- Horsepower: 100 hp @ 6000 rpm
- Torque: 98 lb-ft @ 4000 rpm
- Compression ratio: 10.0:1
- Bore x stroke (mm): 78.0 x 78.4
- Fuel system: Electronic fuel injection
- Recommended fuel: Unleaded premium

**TRANSMISSION**

- Automatic transmission: 4-speed electronically controlled overdrive
- Manual transmission: 5-speed overdrive

**CHASSIS**

- Axle ratio: 3.31-tandem disc
- Rear: 7.9-inch drum
- Steering type: Variable-assist steering
- Suspension: Front麦弗逊式独立悬架；Rear：7.9英寸鼓
- Brakes: Front disc/rear drum
- Traction Control System (TCS)
- Anti-lock Brake System (ABS)

**EXTERIOR DIMENSIONS & CAPACITIES**

- Overall length (in): 155.5
- Track front (in): 58.1
- Track rear (in): 57.7
- Height (in): 58.4
- Width (in): 65.7
- Length (in): 187.5
- Wheelbase (in): 98.0
- Minimum ground clearance (in): 5.1

**INTERIOR DIMENSIONS & CAPACITIES**

- Headroom, front (in): 39.1
- Legroom, front (in): 42.6
- Hip room, front (in): 52.8
- Shoulder room, front (in): 50.9
- Headroom, rear (in): 37.0
- Legroom, rear (in): 33.0
- Hip room, rear (in): 46.8
- Shoulder room, rear (in): 51.2

**WEIGHTS CAPACITIES**

- Curb weight (lb): 2259
- Max. payload (lb): 1005
- Fuel capacity (gal): 11.3

**FUEL ECONOMY**

- 28/34 (city/hwy) EPA rating with 4-speed automatic transmission
- 27/32 (city/hwy) EPA rating with 5-speed manual transmission

**AUDIO**

- Trip computer
- Center instrument panel display (clock & audio)
- Steering-wheel-mounted audio controls
- Integrated Bluetooth® (late availability; see dealer for details)
- AUX input jack
- Cassette player

**SPECIAL FEATURES**

- Dual climate control
- Power windows with driver's one-touch-down feature
- Power door locks
- Power side-view mirrors
- Remote keyless entry
- Cruise control with steering-wheel-mounted controls
- Day/night rearview mirror
- Auto-dimming rearview mirror
- Covered rear view mirror
- Rear window defogger
- Rear cup holder
- Power side view mirrors
- Body-color door handles
- P185/55 R15 all-season radial tires
- Temporary spare tire

**SAFETY & SECURITY**

- Advance airbags with seat belt ten

**PRODUCT INFORMATION**

- Mazda2 Sport
- Mazda2 Touring
- Mazda2 Touring Tech with Red Piping

**WHEELS & TIRES**

- 15-inch steel wheels with covers
- 15-inch alloy wheels
- 205/55 R15 all-season radial tires
- Temporary spare tire

**STORAGE**

- Driver's side-door storage
- Front center console storage
- Dual front cup holders
- Rear cup holder
- Front door storage pockets with bottle holders
- Coin holder

**SEATING & TRIM**

- 5 passenger seating
- 5-way manual driver's seat
- 60/40 split-fold-down rear backrest

**AIR CONDITIONING**

- Front air conditioning with pollen filter
- Rear air conditioning

**INSTRUMENTATION**

- Speedometer, tachometer and fuel gauge
- Trip computer

**Mazda2 Upholstery**

- Black Cloth
- Black Cloth with Red Piping

**Mazda2 Wheel Options**

- 15” Sport Wheel Cover
- 15” Touring Alloy Wheel

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*Vehicle shown may not be available in all market areas. Mazda reserves the right to make changes at any time without notice to improve its products. Mazda also reserves the right to discontinue, modify, or change specifications, trims, and options at any time without notice. Specifications for certain options may change with the manufacture of the vehicle. Please see your authorized Mazda dealer for details.*
It’s your Mazda—make it your own. Customize your new Mazda2 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.

Every model in the Mazda lineup was built by a bunch of car-crazed craftsmen. Who love to drive. For people who love to drive. So from the Mazda2 to the CX-9, a Mazda is always a Mazda. Because if it’s not worth driving, it’s not worth building.

“Mazda is one of the few brands that continue to cater to people who care about driving.”
caranddriver.com, January 2011

Financing without the fuss.
Whether you’re buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services* can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdauSA.com.

*The tradenames “Mazda Capital Services,” as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. “Chase.” Retail/loan and lease accounts are owned by Chase.

We’re committed to our drivers.
Every new 2012 Mazda2 is protected by:

› A 3-year/36,000-mile† “bumper-to-bumper” limited warranty
› A 3-year/36,000-mile† 24/7 Emergency Roadside Assistance program
› A 5-year/60,000-mile† limited powertrain warranty
› A 5-year/unlimited-mileage warranty against body rust-through

*Michelin cruisers only.

For details, please see your Mazda Dealer, visit MazdauSA.com or call toll-free 1-800-639-1000.

Additional accessories:
Fog Lamps
License Plate Frame
Side sill Extensions
Takumi Finisher
Floor Mats, Carpet

Back Rack Attachments:
- Bike Carrier
- Cargo Box, Short
- Kayak Carrier
- Roof -inched Basket
- Ski/Snowboard Carrier
- Surfboard Carrier

Auto-Dimming Rearview Mirror
Portable Bluetooth Car Kit by Nillkin®
Integrate Bluetooth (late availability; see dealer for details)
Pressure Sensing Dampers by Dorman®

3.5 mm Audio Cable
Touch-Up Paint
Laminas
First Aid Kit
Roadside Assistance Kit

Previous page disclaimer: *Please remember to properly secure all cargo.
IF IT’S NOT WORTH DRIVING, IT’S NOT WORTH BUILDING.

WE BUILD MAZDAS. WHAT DO YOU DRIVE?

ZOOM-ZOOM