What do you drive?

Is it inspiring?

What were the people who built your car thinking?

Are they just another behemoth carmaker following the rules?

Or do they break them?

Do they push the boundaries of tradition

and habit to achieve the unachieved?

Are they insightful craftsmen,

obsessing over the details with a crazed passion?

Building less—building better—

for a discerning few?

Are you one of the few

who cares about what you drive,

how it drives

and the way it makes you feel?

We're with you.

Because we believe if it's not worth driving,

it's not worth building.®

We build Mazdas.

What do you drive?

How do you shave 220 lbs off a car? With a very sharp pencil.

There's a lot to gain by losing a little excess weight. Improved performance, reduced emissions and increased fun. However, as any Mazda engineer will tell you, dropping 220 lbs (100 kg) can only happen gram by gram. And to do that without compromising structural integrity or crash performance requires a wealth of knowledge and an obsession for detail. To achieve this, the engineers at Mazda developed the “Gram Strategy,” a process that involved meticulously analyzing and reengineering every possible part of the Mazda2 one by one to be at least one gram lighter and building the frame using “Triple H” construction and lighter—yet stronger—high tensile steel. The result: a leaner and meaner Mazda2.
Good things come in small packages. As long as incredible engineers do the packaging.

From the Car and Driver 2011 Editors' Choice Award-Small Cars, to numerous “Car of the Year” awards, to over 50 other international honors and awards since its launch, this petite little car has earned more awards than it can carry. With razor-sharp handling and an impressive power-to-weight ratio, the Mazda2 is the subcompact car that drives nothing like one, and critics and drivers agree.
Fully equipped with everything you need. 
And a little extra.

1. Power windows with one-touch down driver’s window
2. Auxiliary audio input jack and USB-audio input port
3. AM/FM/CD/MP3-compatible audio system with 4 speakers
4. Available 6-speaker audio system
5. Fixed-intermittent front and rear windshield wiper/washer
6. Air conditioning with pollen filter
7. Remote keyless entry
8. Speedometer, tachometer, fuel gauge and dual trip odometers
9. Height-adjustable driver’s seat
10. Available steering-wheel-mounted audio controls
11. Dual power side mirrors
12. Available cloth-trimmed seats with red piping

…the only thing missing is the kitchen one.
Don’t let its subcompact size fool you. This car has seating for 5 or up to 27.8 cu ft of cargo* room with its 60/40 split folding rear seatbacks down. The standard 6-way adjustable driver’s seat, deep cargo floor, multiple cup holders, cell phone/iPod® holder and other hidden storage areas help to create a custom-fit experience. Accessories like a center armrest with storage allow you to go a step further and design your own custom storage solutions. Because at Mazda, we believe when it comes to interiors, it’s what you can fit on the inside that counts.

*Please remember to properly secure all cargo.

Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner’s manual for further details. †Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

Active Safety
The standard Tire-Pressure Monitoring System monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control* modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction, and then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.

Advanced Braking System
Every Mazda2 comes equipped with a wide range of standard braking features. The anti-lock brake system pulses the brakes several hundred times a second, preventing wheel lock so the driver can make controlled stops. Electronic Brakeforce Distribution monitors pedal pressure and vehicle weight to determine how much force to apply to the front and rear brakes, while Brake Assist automatically increases braking pressure, thereby reducing stopping distance in emergency situations.

Airbags
Six airbags† come standard on every Mazda2. Advanced dual front air bags utilize inflators with both crash-zone and driver’s seat-position/passenger-weight sensors. Dual side-impact airbags and dual front side-impact air curtains provide coverage for front and rear passengers.
Real sports cars have curves. Aerodynamic ones, that is.

At Mazda, we believe that form follows fun and function. When we design a car, we look at styling as another way to enhance its performance. Sleek and sporty, every line and curve on the Mazda is as functional as it is beautiful.
We trimmed the weight, not the peace of mind.

There’s a common misconception that strength comes from weight, a misconception that the engineers at Mazda have rigorously challenged time and time again. Built with “ThriA” body construction and high tensile steel, the lightweight and strong Mazda2 offers the ultimate in safety engineering. Reinforced driver and passenger compartments provide protection on all sides. A standard collapsible steering column absorbs energy in the event of a heavy frontal impact, while a foldaway brake assembly reduces the risk of serious injuries to the ankle and leg. Additional spot welds and specialized adhesives between panels help improve body strength where it counts and impact absorption where it’s needed. Bottom line: A light ride can be a safe one, and the Mazda2 is proof of that.

ACTIVE SAFETY

The standard Tire-Pressure Monitoring System monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control* modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction, and then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.

AIR BAGS

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BRAKES

Every Mazda2 comes equipped with a wide range of standard braking features. The Anti-lock Brake System pulses the brakes several hundred times a second, preventing wheel lock so the driver can make controlled stops. Electronic brakeforce Distribution monitors pedal pressure and vehicle weight to determine how much force to apply to the front and rear brakes, while Brake Assist automatically increases braking pressure, thereby reducing stopping distance in emergency situations.

*DynaMic StabiliTy Control
†Tire-PreSSure MonITorINg SySTeM
*eleCTroniC brakeforce DiSTribuTion

*Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver input (i.e., how the driver turns) can all affect whether DSC will be effective in preventing loss of control. Please see your owner’s manual for further details. Always wear your seat belt and secure children in the rear seat in appropriate child restraints.

ADVANCED brAKING SySTeM

TIRE PRESSURE MONITORING SYSTEM
DYNAMIC STABILITY CONTROL
TRACTION CONTROL SYSTEM
ELECTRONIC BRAKEFORCE DISTRIBUTION
Leave the subcompact class in the dust.

Why is it that cars getting 35 MPG take forever to get up to 35 MPH? At Mazda, we believe subcompact cars shouldn’t be restricted to the slow lane. Built with an MZR 1.5-liter DOHC 16-valve 100-hp engine with variable valve timing and an award-winning manual transmission,* or an available 4-speed automatic transmission, the Mazda2 gets up to 35 MPG highway* without sacrificing a single drop of excitement. Factor in Electronic Power Assist Steering and a shorter, more responsive shift throw, and you have control that matches its speed. Light, fast and fuel-efficient, the Mazda2 is tuned and toned to burn a lot of things fast, but fuel isn’t one of them.

Mazda2 Models

Mazda2 Sport
Includes the following features:

**Exterior**
- LIQUID SILVER METALLIC
- BRILLIANT BLACK CLEARCOAT

**Interior**
- Air conditioning with pollen filter
- Power windows with driver’s one-touch down feature
- Remote keyless entry
- T/L windshields with rear wiper
- Front door storage pockets with bottle holders
- Driver’s and front passenger’s storage
- Front door console storage bag
- Dual front cup holders
- Driver’s seat-position sensors
- Child safety rear door locks

**Exterior Dimensions & Capacities**
- Length (in) 155.5
- Track, front (in) 58.1
- EPA passenger volume (cu ft) 87.1

**Safety & Security**
- Advance-child seat “bag” with seat belt size, passenger-weight, and child-seat position sensors
- Front side-impact air bags and side-impact air curtains*
- 3-point seat belts for all seating positions
- Front seat belt pretensioners with knee protectors
- Anti-lock Brake System (ABS)
- Traction Control System (TCS)
- Front and rear body structure
- Side impact door beams
- Child safety rear door locks

**INTERIOR DIMENSIONS & CAPACITIES**
- Legroom, front/rear (in) 42.6/33.0
- Hip room, front/rear (in) 50.9/46.8
- Shoulder room, front/rear (in) 52.8/51.2
- Headroom, front/rear (in) 39.1/37.0

**FUEL ECONOMY**
- Automatic transmission (city/hwy) 28/34

**DriveTrain**
- Type: Front wheel drive (FWD)
- Automatic transmission: 4-speed electronically controlled overdrive

**Engine**
- Displacement (cc) 1,498
- Compression ratio 10.0:1
- Torque 98 lb-ft @ 4,000 rpm
- Redline 6,300 rpm

**DriveTrain**
- Engine block: Aluminum alloy
- Fuel system: Electronically-controlled multiport fuel injection
- Exhaust system: with platinum-tipped spark plugs

**EXTERIOR DIMENSIONS**
- Overall length (in) 155.5
- Overall width (in) 67.7
- Overall height (in) 52.2
- EPA cargo volume 2nd-row up (cu ft) 27.8

**WARRANTY**
- A 5-year/unlimited-mileage warranty against body rust-through
- A 5-year/60,000-mile† limited powertrain warranty
- A 3-year/36,000-mile† “bumper-to-bumper” limited warranty

**FINANCING**
- Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.
- Whether you’re buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services® can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

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Mazda2 Touring
Includes the following features:

**Exterior**
- TRUE RED LIQUID SILVER METALLIC CLEAR WATER BLUE METALLIC

**Interior**
- Air conditioning with pollen filter
- Power windows with driver’s one-touch down feature
- Remote keyless entry
- T/L windshields with rear wiper
- Front door storage pockets with bottle holders
- Driver’s and front passenger’s storage
- Front door console storage bag
- Dual front cup holders
- Driver’s seat-position sensors
- Child safety rear door locks

**EXTERIOR DIMENSIONS**
- Overall length (in) 155.5
- Overall width (in) 67.7
- EPA passenger volume (cu ft) 87.1

**WARRANTY**
- A 5-year/unlimited-mileage warranty against body rust-through
- A 5-year/60,000-mile† limited powertrain warranty
- A 3-year/36,000-mile† “bumper-to-bumper” limited warranty

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To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit MazdaUSA.com.
Every model in the Mazda lineup was built by a bunch of car-crazed craftsmen. Who love to drive. For people who love to drive.

A All-Weather Floor Mats.
Replace your standard carpet mats with these all-weather floor mats to provide your Mazda2's carpet with heavy-duty protection.

B Center Armrest.
Compact and convenient, the center-positioned armrest provides additional comfort, support and storage.

C Roof Rack.
Expand your storage possibilities with a removable roof rack. Add any of our customized attachments to transport your kayak, bike, cargo, surfboard, snowboard and more.

D Splash Guards.
Protect your paint's finish from rocks and other road debris with front and rear splash guards.

E Cargo Net.
Keep smaller items from bouncing around in your cargo area. Easily installed and removed.

F Bumper Guard.
Protect your paint's finish while loading and unloading the cargo area.

Additional accessories:
- Fog Lights
- License Plate Frames
- Side Sill Extensions
- Tailgate Finisher
- Floor Mats, Carpet
- Rear Rack Attachments:
  - Ski Carrier
  - Kayak Carrier
  - Roof-mounted Basket
- Ice/Snowboard Carrier
- Surfboard Carrier
- Auto-Dimming Sunvisor Mirror
- Portable Bluetooth Car Kit
- 380 TVL Reverse Camera
- Integrated Bluetooth
- Portable Navigation Devices
- Touch-Up Paint
- Wheel Locks
- Airbag
- First Aid Kit
- Roadside Assistance Kit

It’s your Mazda—make it your own. Customize your new Mazda2 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.

Dear Driver,

As a Mazda2 engineer, I’m obsessed with weight. The weight of our Mazda2, that is. Which is why my team and I have worked meticulously over the past five years to give you, the driver, a vehicle that is nimble and fun to drive—period.

Poring over every little detail and design, we crafted this lively, weight-saving vehicle so it got back to the most fundamental form of the compact car. Using numerous cutting-edge technologies and new materials, the team succeeded in a significant 100 kg (220 lb) weight reduction in the pursuit of low fuel consumption, low CO2 emissions without sacrificing strength and safety, and the kind of driving excitement that sets Mazda apart.

And when it came to even the smaller details of the Mazda2, we went big. From textures and patterns in the seats to the font choice in the odometer reading, nothing was overlooked or taken for granted. A weighty task was given, and we didn’t stop until the Mazda2 delivered pure driving pleasure turn after turn. All you really have to do is get behind the wheel of a Mazda2 and you’ll feel as obsessed about driving one as we are about building them.

Michio Tomiyama
MAZDA2 PROGRAM MANAGER
IF IT’S NOT WORTH DRIVING, IT’S NOT WORTH BUILDING.

WE BUILD MAZDAS. WHAT DO YOU DRIVE?

zoom-zoom