THIS IS THE 2014 MAZDA2. WHAT DO YOU DRIVE?
It takes conviction to stand up to the naysayers. A creative fire that’s unafraid of the blank page. And courage to flip conventional wisdom on its head. Because this is the only way to change the game. And the only way to build cars worth driving.

Today, Mazda is changing the game. With innovative thinking and technologies. Head-turning designs. And performance that never compromises. Making every Mazda more exhilarating to drive.

These are actions, not words. Proof, not theories. Making the impossible possible. This is the Mazda Way.

WHAT DO YOU DRIVE?

HOW DO YOU SHAVE 220 LB OFF A CAR? IT TAKES OBSESSIVE ENGINEERING.

There’s a lot to gain by losing a little excess weight. Improved performance, reduced emissions and increased fun. However, as our Mazda engineers will tell you, dropping 220 lb can only happen gram by gram. And to do that without compromising structural integrity requires incredible expertise. That’s why our Mazda engineers developed the “Gram Strategy,” a process that involved meticulously analyzing and re-engineering every possible part of the Mazda2 one by one to be at least one gram lighter; and building the frame using “Triple H” construction and lighter—yet stronger—high tensile steel. The result: a leaner and meaner Mazda2.
From the Car and Driver 2011 Editors’ Choice Award—Small Cars, to numerous “Car of the Year” awards, to over 50 other international honors and awards since its launch, this potent little car has earned more awards than it can carry. With razor-sharp handling and an impressive power-to-weight ratio, the Mazda2 is the subcompact car that drives nothing like one. Critics and drivers agree.
YOU + 4 + MORE.
YOU + 4 + MORE.

Don’t let its subcompact size fool you. This car has seating for 5 or up to 27.8 cu ft of cargo* room with its 60/40 split folding rear seatbacks down. The standard 6-way adjustable driver’s seat, deep cargo floor, multiple cup holders, cell phone/iPod® holder and other hidden storage areas help to create a custom-fit experience. Accessories like a center armrest with storage allow you to go a step further and design your own custom storage solutions. Because it’s what you can fit on the inside that counts.

*Please remember to properly secure all cargo.
“FROM THE LOOK OF IT, THE MAZDA2 ADDS ‘GENUINELY ATTRACTIVE’ TO THE LIST OF NEWLY DISCOVERED SMALL-CAR ATTRIBUTES.” Caranddriver.com, March 2010

REAL SPORTS CARS HAVE CURVES. AERODYNAMIC ONES, THAT IS.

At Mazda, we believe that form follows fun and function. When we design a car, we look at styling as another way to enhance its performance. Sleek and sporty, every line and curve on the Mazda2 is as functional as it is eye-catching.
EQUIPPED WITH EVERYTHING YOU NEED. AND A LITTLE EXTRA.

When it comes to technological conveniences, the Mazda2 offers more than you might think for such a highly affordable subcompact car.

1. Power windows with one-touch down/up driver’s window
2. Auxiliary audio input jack and USB audio input port
3. Height-adjustable driver’s seat
4. Available 6-speaker audio system
5. Fixed-intermittent front and rear windshield wiper/washer
6. Air conditioning with pollen filter
7. Remote keyless entry
8. Speedometer, tachometer, fuel gauge and dual trip odometers
9. AM/FM/CD/MP3-compatible audio system with 4 speakers
10. Available leather-wrapped steering wheel with red stitching and integrated audio and cruise control buttons
11. Dual power side mirrors
12. Available cloth-trimmed seats with red piping and stitching

...the only thing missing is the kitchen sink.
WE TRIMMED THE WEIGHT, NOT THE PEACE OF MIND.

There’s a common misconception that strength comes from weight, a misconception that the engineers at Mazda have rigorously challenged time and time again. Built with “Triple H” body construction and high tensile steel, the lightweight-yet-strong Mazda2 offers the ultimate in safety engineering. Reinforced driver and passenger compartments provide protection on all sides. A standard collapsible steering column absorbs energy in the event of a heavy frontal impact. A foldaway brake assembly helps to reduce the risk of serious injuries to the ankle and leg. Additional spot-welds and specialized adhesives between panels help improve body strength where it counts and impact absorption where it’s needed. Bottom line: A light ride can be a safe one, and the Mazda2 is proof of that.

*Enhanced Stability and Control*

The standard Tire-Pressure Monitoring System monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control* modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction and then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.

/Cleaner Vision/

Standard halogen headlights and available halogen fog lights brighten your view, providing enhanced nighttime illumination.

/Air Bags†/

Six air bags come standard on every Mazda2. Advanced dual front air bags utilize crash-zone, driver’s seat-position and passenger-weight sensors. Dual side-impact air bags and dual front side-impact air curtains provide coverage for front and rear passengers.

/Brakes/

A comprehensive set of advanced braking technologies comes standard on the Mazda2. An Anti-lock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup to help you maintain steering control in emergency braking situations. Electronic Brakeforce Distribution automatically applies force to individual brakes based on changing road conditions, helping to keep you in control. And in emergency situations, Brake Assist automatically increases braking pressure if you need it, thereby reducing stopping distance.

*Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect how well the system performs its intended function.
†Always wear your seat belt and secure children in the rear seats in appropriate child restraints.
LEAVE THE SUBCOMPACT CLASS IN THE DUST.

Why is it that cars getting 35 MPG take forever to get up to 35 mph? At Mazda, we believe subcompact cars shouldn’t be restricted to the slow lane. Built with an MZR 1.5-liter DOHC 16-valve 100-hp engine with variable valve timing and an award-winning manual transmission or an available 4-speed automatic transmission, the Mazda2 gets up to an EPA-estimated 35 highway MPG* without sacrificing a single drop of excitement. Factor in Electric Power Assist Steering and a shorter, more responsive shift throw, and you have control that matches its speed. Light, fast and fuel efficient, the Mazda2 is tuned and toned to burn a lot of things fast. But fuel isn’t one of them.

MAZDA2 COLORS

True Red
Jet Black Mica
Liquid Silver Metallic
Crystal White Pearl Mica*
Zeal Red Mica

MAZDA2 UPHOLSTERY

Black Cloth
Black Cloth with Red Piping and Stitching

MAZDA2 WHEELS

15-inch Touring Alloy Wheel
15-inch Sport Wheel Cover

*Extra cost option.
**Mazda2 Sport**

**Engine**
- 1.5L DOHC 4-cylinder engine with VVT
- 5-speed manual transmission

**Exterior**
- Halogen headlamps
- Front intermittent windshield wipers
- Front intermittent rear window/wiper
- Dual chrome door body molding
- 15-inch steel wheels with full wheel covers
- Temporary spare tire

**Safety & Security**
- Advanced front air bag* with seat belt-use and passenger’s seat-position sensors
- Front side impact air bags and side impact air curtain*4
- 3 rear seat belts for all seating positions
- Front seat belt pretensioners with force limiters
- Anti-lock Brake System
- Dynamic Stability Control
- Front and rear side curtain air bags
- Front and rear side-impact door beams
- Dynamic Stability Control †
- Electronic Brakeforce Distribution and Brake Assist
- ABS 4-wheel, 4-channel with Electronic Brakeforce Distribution and Brake Assist
- Traction Control System

**Interior**
- Air conditioning with pollen filter
- Power windows with driver’s one-touch down feature
- Power mirrors with driver’s 2-stage auto-dimming
- Remote keys with keyless entry
- Tilt steering wheel
- 12-volt power outlet
- Rear window defogger with timer
- Driver side automatic door lock
- Front center console with storage tray
- Dual front cup holders
- Rear cup holder
- Front door storage pockets with bottle holders
- 6-way manual driver’s seat
- 4-point seat belts for front and rear seats
- Front seat cushion with storage tray
- Front cup holder
- Front dome storage pockets with bottle holders
- 6 max manual driver’s seat
- 40/20/40 split-folding rear seatback
- Driver’s-side in-dash storage
- Tilt steering wheel
- Power windows with driver’s one-touch down feature
- Air conditioning with pollen filter
- Power windows with driver’s one-touch down feature
- Power mirrors with driver’s 2-stage auto-dimming
- Remote keys with keyless entry
- Tilt steering wheel
- 12-volt power outlet
- Rear window defogger with timer
- Driver side automatic door lock
- Front center console with storage tray
- Dual front cup holders
- Rear cup holder
- Front door storage pockets with bottle holders
- 6 max manual driver’s seat
- 4-point seat belts for front and rear seats
- Front seat cushion with storage tray
- Front cup holder
- Front dome storage pockets with bottle holders
- 6 max manual driver’s seat
- 4-point seat belts for front and rear seats
- Front seat cushion with storage tray

**Upholstery**
- Black Cloth

**Exterior Colors**
- Black

**Mazda2 Touring**

**Engine**
- 1.5L DOHC 4-cylinder engine with VVT
- 4-speed automatic transmission
- Available 5-speed manual transmission

**Exterior**
- Savanna metallic
- Forest green metallic
- Forest green metallic
- Forest green metallic

**Safety & Security**
- Available 4-speed automatic transmission
- Available accessory integrated Bluetooth
- LED tail lights
- Rear liftgate spoiler
- Bright toy world finisher

**Interior**
- Air conditioning with pollen filter
- Power windows with driver’s one-touch down feature
- Power mirrors with driver’s 2-stage auto-dimming
- Remote keys with keyless entry
- Tilt steering wheel
- 12-volt power outlet
- Rear window defogger with timer
- Driver side automatic door lock
- Front center console with storage tray
- Dual front cup holders
- Rear cup holder
- Front door storage pockets with bottle holders
- 6-way manual driver’s seat
- 40/60 split-folding rear seatback
- Driver’s-side in-dash storage
- Tilt steering wheel
- Power windows with driver’s one-touch down feature
- Air conditioning with pollen filter
- Power windows with driver’s one-touch down feature
- Power mirrors with driver’s 2-stage auto-dimming
- Remote keys with keyless entry
- Tilt steering wheel
- 12-volt power outlet
- Rear window defogger with timer
- Driver side automatic door lock
- Front center console with storage tray
- Dual front cup holders
- Rear cup holder
- Front door storage pockets with bottle holders
- 6 max manual driver’s seat
- 4-point seat belts for front and rear seats
- Front seat cushion with storage tray
- Front cup holder
- Front dome storage pockets with bottle holders
- 6 max manual driver’s seat
- 4-point seat belts for front and rear seats
- Front seat cushion with storage tray

**Upholstery**
- Black Cloth with Red Piping and Stitching

**Exterior Colors**
- Forest green metallic

**EPA-estimated fuel economy**
- Manual transmission: 29/35 mpg city/hwy
- Automatic transmission: 28/34 mpg city/hwy

**Engine**
- 1.5L DOHC 4-cylinder with VVT
- Horsepower: 105 hp @ 6,000 rpm
- Torque: 101 lb-ft @ 4,000 rpm
- Redline: 6,500 rpm

**Drivetrain**
- Front-wheel drive
- Automatic transmission: 4-speed electronically controlled overdrive
- Manual transmission: 5-speed electronically controlled overdrive

**Weight**
- Manual transmission: 2,319 lbs
- Automatic transmission: 2,359 lbs

**Exterior Dimensions**
- Wheelbase: 100.0
- Track, front: 58.7
- Track, rear: 56.4
- Length: 165.5
- Width: 66.7
- Height: 58.1

**Wyndham dealer or visit mazdausa.com.**
MAZDA2 ACCESSORIES. IT’S YOUR MAZDA—MAKE IT YOUR OWN.

Customize your new Mazda2 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.

ADDITIONAL ACCESSORIES:

- All-Weather Floor Mats. Replace your standard carpet mats with these all-weather floor mats to provide your Mazda2’s carpet with heavy-duty protection.
- Center Armrest. Compact and convenient, the center-positioned armrest provides additional comfort, support and storage.
- Roof Rack. Expand your storage possibilities with a removable roof rack. Add any of our customized attachments to transport your kayak, bike, cargo, surfboard, luggage, snowboard and more.
- Splash Guards. Protect your paint’s finish from rocks and other road debris with front and rear splash guards.
- Cargo Net. Keep smaller items from bouncing around in your cargo area. Easily installed and removed.
- Rear Bumper Guard. Protect your paint’s finish while loading and unloading the cargo area.

OUR PROMISE.

At Mazda, we’re passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want—surpassing your expectations. Mazda doesn’t settle, and neither should you. Let our Mazda Dealers:

- Provide you with a comfortable environment
- Earn your trust
- Respect and value your time
- Give you useful information and advice
- Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.