And what you need your new sport compact to do and be: A looker. A performer. A hauler. An entertainer. A lasting value. But, above all else, a keeper. In short, you need a car with the kind of surprising style and substance, standard features and value, coolness and performance that inspired Edmunds.com to tell its readers: “The MAZDA3 doesn’t look, feel or drive like an economy sedan. Go buy one.” So start with a test drive. Or maybe three. Especially now that there are three distinctly different models to choose from. And see how incredibly well a new MAZDA3 syncs up with all your wants and needs. As well as your desire for something wickedly exhilarating. After all, at Mazda, we’re always rethinking what’s possible. And if you stop and think about it, you’ll see we really think a lot alike.

It all comes back to you.
Some popularity contests are more one-sided than others.

"America’s Best Economy Car two years in a row."
– by the readers of AutoWeek 7/5/04, 7/4/05

"Its level of refinement is far beyond that of the others. Drive it and you’d swear you were in a car from a different class, a higher class. Drive it and you smile."
– Edmunds’ Inside Line

"Bottom Line: More performance, utility and style than any car in the segment."
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It’s all about hooking up with instant gratification—this instant.

The car you’ve been waiting for is waiting for you. And it’s the same car that has the experts at Edmunds’ Inside Line raving: “...MAZDA3 does everything—and we mean everything—better than its competition. In fact, its acceleration, handling, build quality, feature content, interior design and styling are on par with cars that cost significantly more.” Want something that runs circles around all those bland, uninspiring econoboxes? Then check out a new MAZDA3 s 4-Door Sedan or 5-Door. And land yourself a new set of wheels that’s more stylish. More eye-catching. More versatile. And way beyond basic transportation. In a MAZDA3, you’ll find yourself surrounded by a sleek, strikingly athletic shape. Moved by the spirited response of an advanced 156-hp* engine with variable valve timing. And spoiled by a well-appointed interior. A new MAZDA3 puts pure exhilaration, instant gratification and unexpected value all within easy reach. Need a second opinion? According to Motor Trend (9/06): “This car looks, feels, and drives more expensive than it really is.”

* 151 hp in CA, MA, ME, NY and VT.
Get behind the wheel of a MAZDA3, and you’ll feel an almost intuitive connection. To the car. To the road. And to an outrageously satisfying array of standard features. Like the firm hug of a well-bolstered driver’s seat with height and lumbar support adjustments. The just-right feeling of a leather-wrapped shifter and tilting/telescoping steering wheel. The added comfort of an A/C system with an integral pollen filter. The ambient temperature display. All that, plus the extra kick from a 6-speaker AM/FM/CD stereo that’s SIRIUS Satellite Radio compatible.* Want more proof of Mazda’s obsession with quality, craftsmanship and attention to detail? Check out the auxiliary input jack for your Apple® iPod®. The cool blue glow of electroluminescent gauges. The illuminated steering-wheel-mounted controls for the AM/FM/CD stereo and cruise control. The power windows, mirrors and door locks. Not to mention the rich fabrics and textures. And the exacting fit and finish. On Grand Touring models, automatic climate control, leather-trimmed seating and heated front seats are standard. Also available are a Bose® 222-watt audio system (standard on MAZDASPEED3 Grand Touring) and a DVD-based navigation system. It’s the kind of advanced cockpit that gets inside your head. And dares you to explore the possibilities.

* SIRIUS satellite radio requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. Apple and iPod are registered trademarks of Apple Computer, Inc. iPod not included.
A sleek yet functional design blends with high-quality materials and ample passenger room to give this new Mazda an upscale look and feel that few cars in this class can match. — Edmunds.com
It’s all about a car clearly in sync with your lifestyle.

The MAZDA3 5-Door has few equals. Especially when it comes to bold, fresh thinking. And standard features that fit your priorities and multitasking lifestyle.

So, you’ll find a handy 12-volt power outlet built in to the center console—perfect for your cell phone and other mobile-office must-haves. Plus, a flexible 60/40 split fold-down rear seatback to make the most of its versatile 5-door design. And to make hauling larger, longer cargo virtually hassle-free—even with a rear-seat passenger. There’s also a rear-area cargo management system* to organize and protect everything from your laptop and luggage to your sports gear.

Outside, even more great ideas—all standard—literally reflect your excellent taste. Like stunning, 17-inch alloy wheels. Aggressive side sill extensions. A slick rear liftgate spoiler. Even fog lights. Cooler still are all the available ways to make your MAZDA3 5-Door more fun, more entertaining and more your own. Add an in-dash 6-disc CD changer along with a moonroof. Go for leather-trimmed seats (available on Touring, standard on Grand Touring). On the Grand Touring, you even get heated front seats and automatic rain-sensing windshield wipers. The advantages of a MAZDA3 5-Door, in fact, couldn’t be clearer.

* Please remember to properly secure all cargo. Not included on MAZDASPEED3.
It’s all about igniting your sense of exhilaration.

Something had to motivate the editors of Edmunds.com to conclude, “...the MAZDA3 simply stomped the Civic in any test that involved moving. All the instrumented tests fell heavily in favor of the sharper, stiffer, more powerful Mazda.” Our bet is that it all started with this simple fact:

The MAZDA3 makes it ridiculously easy to rocket yourself to a more exhilarating state of mind. Just step on the gas. Its advanced, 16-valve engine does the rest—instantly executing your command. Its tachometer soars toward redline. Its slick-shifting 5- or 6-speed manual gearbox coolly invites you to grab a gear. While its double-cone synchronizers help ensure each shift is smooth and precise. Acceleration is immediate and impressive. And generated by one of three advanced, all-aluminum 4-cylinder powerplants. The MAZDA3 4-Door features a spirited—yet fuel-efficient—148-hp* 2.0-liter DOHC design. The MAZDA3’s 4-Door and 5-Door are powered by Mazda’s 156-hp† 2.3-liter MZR DOHC gem. Both engines utilize variable valve timing to maximize low-end torque and high-rpm power. Launching the MAZDASPEED3 is a 2.3-liter dynamo that’s turbocharged, intercooled and direct-injected to crank out a daunting 263-hp and 280 lb-ft of torque. In short, your next power trip starts here.

* 144 hp in CA, MA, ME, NY and VT. † 151 hp in CA, MA, ME, NY and VT.

A. The 4-wheel independent suspension found on every MAZDA3, including MacPherson struts in front and an advanced, multilink design in the rear, results in agile handling and impressive ride comfort. All MAZDA3 models utilize power-assisted 4-wheel disc brakes to promote consistently linear, fade-resistant stopping power. An advanced Anti-lock Brake System (ABS) is also standard (except on MAZDASPEED3 models, where it is an option). The system incorporates both Electronic Brakeforce Distribution (EBD) to more precisely apply braking power under all driving conditions plus Brake Assist to help maximize stopping power in emergency situations. C. Mazda’s Sport AT automatic transmission is available on all models except the MAZDASPEED3. It delivers the convenience of an automatic plus the fun of a manual shift mode (i models feature a 5-speed; s models feature a 4-speed).
It's all about getting there ahead of the crowd.
Mazda’s “Triple H” construction strengthens critical body areas with additional steel reinforcements to enhance impact protection, structural integrity and overall handling. All four doors incorporate side-impact door beams to help absorb energy and promote cabin integrity in the case of a collision. Additionally, extensive front and rear crumple zones also help to absorb energy and better protect all MAZDA3 occupants in the case of a collision.

Every MAZDA3 surrounds its occupants with a tour de force of safety engineering. Advanced dual front air bags that utilize inflation with crash-force, driver’s seat-position and passenger-weight sensors; a collapsible steering column; a whip-reducing third-seat headrest design; and front safety-belt pretensioners with force limiters are all standard. Dual front side-impact air bags and side air curtains with coverage for front and rear passengers are standard on MAZDA3 Touring, Grand Touring and MAZDA3 s models and available on all other models except the MAZDA3 5-Door Sport.

* 144 hp in CA, MA, ME, NY and VT. † EPA estimated fuel economy. Actual results may vary. Apple and iPod are registered trademarks of Apple Computer, Inc.

It’s all about award-winning design and traffic-stopping value.

There’s a carload of reasons why MAZDA3 was voted “America’s Best Economy Car” two years in a row by the car-obsessed readers of AutoWeek (7-4-05 and 7-5-04). Even in its most affordable form, the MAZDA3 4-Door delivers an impressive matrix of safety engineering and eye-catching value. Standard features, in fact, are as numerous as they are insightful. Including a tilt and telescopic steering wheel with audio controls. A 4-speaker AM/FM/CD stereo. An auxiliary input jack for your Apple® iPod®. A center console with armrest and dual storage compartments. Even a versatile 60/40 split fold-down rear seatback. Plus seating for five. Refined exterior styling touches include body-colored mirrors, side moldings and door handles. You’ll also appreciate the dynamic, yet fuel-efficient, powertrain. The MAZDA3 4-Door’s 148-hp* 2.0-liter engine and 5-speed manual gearbox deliver a frugal 28 mpg city/35 mpg highway.† It’s a street-savvy way to make sure your paychecks and fill-ups both go farther.

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It's all about ripping the road a new pothole.

The experts at Motor Trend (10/06) simply put it this way: "...if you're the type who appreciates a pocket-rocket that can make your spine tingle, get on the phone immediately." Fact is, the all-new MAZDASPEED3® is an adrenaline fix like no other. A high-output performer without the high-output price. Yet one that boasts: A high-performance 2.3-liter MZR engine that's turbocharged, intercooled and direct-injected. A whopping 263 hp and 280 lb-ft of torque. A "zero to 60 mph time of 5.8 seconds."† Plus an electronically limited top speed of 155 mph. All the better to help you tame your favorite stretch of asphalt. But then, we started with one of the best-handling sport compacts on the planet—the MAZDA3 5-Door—and made it even better. With a close-ratio 6-speed manual gearbox and Tochigi-Fuji Super limited-slip differential to help you expertly manage all that power. Drilled aluminum pedals. High-bolstered front bucket seats to keep you better anchored in the turns. Four-wheel disc brakes with ABS, Electronic Brakeforce Distribution and Brake Assist to give you exceptional stopping power. A track-tuned independent suspension to reduce body roll 60% and keep things more firmly in touch with the road. An underbody air management system to reduce lift at high speed. Not to mention Dynamic Stability Control with Traction Control. Topping it all off: Thick 18-inch alloys. Aero body parts—front, sides and rear. And a tuned intake and exhaust. Plus Mazda’s full, new-car factory warranty. The potent end result compelled Motor Trend (10/06) to conclude that the MAZDASPEED3® "...gives the term ‘bang for the buck’ an inferiority complex."

Powering the MAZDASPEED3® is a 263-hp turbocharged and intercooled 2.3-liter MZR engine. One that also utilizes direct-injection technology to improve combustion, boost torque and optimize fuel efficiency. Other high-output-promoting enhancements to this all-aluminum powerplant include a high-strength forged crankshaft and connecting rods plus tuned intake and exhaust systems. All of which help the MAZDASPEED3 generate a remarkable 68% more horsepower, 280 lb-ft of torque, a blistering "0 to 60 mph time of 5.8 seconds" and an electronically limited top speed of 155 mph.

* Available only at authorized MAZDASPEED dealers. † Car and Driver (11/06)
It all comes back to **zoom-zoom**

On any given weekend, there are more Mazdas competing on the racetrack of America than any other brand of vehicle. *Import or domestic. And for good reason. Racing is in our blood. Our passion for motorsports spans decades. And our competitive spirit drives us to expand into demanding, new racing venues. Case in point, a rally-prepared MAZDA3 is currently making its presence felt in Rally America National Championship-sanctioned events from coast to coast. Given its strong chassis, stiff unibody and stellar MZR engine, the MAZDA3 is proving itself to be an extremely competitive rally car. And in the ultra-intense arena of open-wheel racing, specially prepared 300-hp versions of the MAZDA3’s remarkable 2.3-liter MZR engine now power all the race cars competing in the Champ Car Atlantic Championship series. Mazda’s 2.3-liter MZR powerplant was chosen for its inherent strength, superb engineering and performance potential. Capable of rocketing these high-tech formula cars up to 175 mph, it’s the most powerful engine ever used in the Atlantic Championship’s 33-year history—shattering records at every track. But then, Mazda has always been about competing. Improving. Refining. And, of course, Zoom-Zoom.*

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*Based on Sports Car Club of America racing data.
Following publication of this brochure, certain changes in standard equipment, optional equipment, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Product Changes and Options Availability:

- Options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda
- MazdaUSA.com

MAZDA3 EQUIMENT AND FEATURES

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<td>Clear-lens halogen headlights with dark housings</td>
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</tbody>
</table>

MAZDA3 OPTIONS AND PACKAGES

<table>
<thead>
<tr>
<th>Options and Packages</th>
<th>4-Door</th>
<th>4-Door</th>
<th>5-Door</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIRBAG14A Package: Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist, front-side-impact air bags; side-impact airbags</td>
<td>O</td>
<td>O</td>
<td>S</td>
</tr>
<tr>
<td>Automatic climate control</td>
<td>–</td>
<td>–</td>
<td>S</td>
</tr>
<tr>
<td>Power sunroof with moonroof</td>
<td>–</td>
<td>–</td>
<td>S</td>
</tr>
<tr>
<td>Advanced Heated Front Bucket Seats</td>
<td>–</td>
<td>–</td>
<td>S</td>
</tr>
<tr>
<td>Mazda6 6-disc CD changer (in combination with other options or subject to additional ordering requirements or limitations)</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

(Standard – O/T S S; Offered – O/T S S; Not Available – –)

# MazdaUSA.com
Wherever you see this symbol, you can get the whole story on our interactive Web site.

2007 MAZDA3 SPECIFICATIONS

<table>
<thead>
<tr>
<th>Exterior Dimensions</th>
<th>4-Door</th>
<th>4-Door</th>
<th>5-Door</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width (in)</td>
<td>68.0/69.5</td>
<td>68.0/69.5</td>
<td>68.0/69.5</td>
</tr>
<tr>
<td>Height (in)</td>
<td>57.7</td>
<td>57.7</td>
<td>57.7</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mechanical Features</th>
<th>4-Door</th>
<th>4-Door</th>
<th>5-Door</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.0L DOHC 16-valve 4-cylinder engine</td>
<td>S</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>2.3L DOHC 16-valve 4-cylinder engine</td>
<td>S</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>5-speed manual overdrive transmission</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>6-speed automatic transmission</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Front-wheel drive</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Power steering with tilt and tilt/telescopic</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Power door locks with 2-stage unlocking</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Power windows</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Driver’s and passenger’s covered visor vanity mirrors</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Dual front cup holders with cover</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Front bumper, body color</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Front bumper, black</td>
<td>–</td>
<td>–</td>
<td>S</td>
</tr>
<tr>
<td>205/55R16 H-rated steel-belted all-season radial tires</td>
<td>T</td>
<td>S</td>
<td>–</td>
</tr>
<tr>
<td>195/65R15 H-rated steel-belted all-season radial tires</td>
<td>S</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Clear-lens halogen headlights with dark housings</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Xenon High-Intensity-Discharge (HID) low-beam headlights</td>
<td>–</td>
<td>–</td>
<td>S</td>
</tr>
<tr>
<td>Dual front map lights; cargo area light</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Tilt/telescopic steering wheel</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Power windows with driver's one-touch-down feature</td>
<td>T</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Driver's seat lifter and adjustable lumbar support</td>
<td>–</td>
<td>–</td>
<td>S</td>
</tr>
<tr>
<td>Advanced front air bags</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Driver and passenger's covered visor vanity mirrors</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Dual front cup holders with cover</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Rain-sensing front windshield wipers</td>
<td>–</td>
<td>–</td>
<td>S</td>
</tr>
<tr>
<td>Dual body-color power remote mirrors</td>
<td>T</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Dual body-color remote mirrors</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Black-leather-trimmed seats</td>
<td>–</td>
<td>–</td>
<td>O</td>
</tr>
<tr>
<td>Black-leather-trimmed seats X LEATHER</td>
<td>–</td>
<td>–</td>
<td>O</td>
</tr>
<tr>
<td>Mazda6 6-disc CD changer; Bose in-dash 6-disc CD changer</td>
<td>–</td>
<td>–</td>
<td>O</td>
</tr>
<tr>
<td>Mazda6 6-disc CD changer</td>
<td>–</td>
<td>–</td>
<td>O</td>
</tr>
<tr>
<td>Remote trunk-lid release</td>
<td>S</td>
<td>S</td>
<td>–</td>
</tr>
<tr>
<td>Car alarm system</td>
<td>–</td>
<td>–</td>
<td>S</td>
</tr>
</tbody>
</table>
MAZDASPEED3 FEATURES

**SPECIFICATIONS**

- **Engine**
  - 2.3L DISI turbocharged & intercooled engine
  - 280 @ 3000 rpm

- **Power**
  - 205 hp (SAE net)
  - 280 lb-ft (SAE net)

- **Transmission**
  - 6-speed manual transmission
  - 6-speed automatic transmission

- **Dimensions**
  - **Height**
  - **Length**
  - **Width**
  - **Wheelbase**

- **Weight**
  - **Curb Weight**

- **Fuel Economy**
  - **City**
  - **Highway**

- **Interior**
  - **Seating**
  - **Headroom**
  - **Legroom**
  - **Shoulder Room**

- **Exterior**
  - **Curb Weight**
  - **Length**
  - **Width**
  - **Wheelbase**

- **Rearview Cameras**
  - Rear view camera with dynamic guidelines

- **Audio**
  - **Radio**
  - **Speakers**

- **Helmets**
  - **Helmet Colors**

- **Safety**
  - **ABS**
  - **EBD**
  - **Brake Assist**
  - **ESC**
  - **Traction Control**

- **Appearance**
  - **Exterior Paints**
  - **Interior Paints**

- **Exterior Lighting**
  - **Headlights**
  - **Taillights**

- **Interior Lighting**
  - **Interior Lights**

- **Accessories**
  - **Rearview Cameras**

**MAZDASPEED FEATURES**

- **Rearview Camera**

- **Audio System**

- **Safety Features**

- **Appearance Features**

- **Interior Features**

*All models come with a 3-year/36,000-mile limited warranty.**
A top priority is your peace of mind.

We want your new MAZDA3 or MAZDA3 SPEED3 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2007 MAZDA vehicle is covered by all of the following:

- A 3-year/36,000-mile "bumper-to-bumper" limited warranty
- A 5-year/60,000-mile, 24/7 Emergency Roadside Assistance program.
- A 5-year/60,000-mile "limited powertrain warranty.

For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000.

Make the ultimate cyberspace pit stop. For more motorized fun of the virtual world, surf to MazdaUSA.com and add it to your list of favorites. You can scope out all the new MAZDAs—even compare them to your dreams and trick it out with your favorite accessories. Request a quote. Even locate a Mazda dealer. It’s the quick and easy way to bring yourself totally up to speed.

Genuine Mazda Accessories:

The real deal.

Part of the joy of owning a new MAZDA3 or MAZDA3 SPEED3 is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. Better yet, all Genuine Mazda Accessories installed by your Mazda dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new MAZDA. See your dealer for details.

**MAZDA ACCESSORIES**

- A Mazda 5 tread Viewing Mirror. Take in your Rearview and Side-view Mirrors and become a true master of the virtual domain.
- Emergency Roadside Assistance. Pick up the new MAZDA and add it to your favorite accessories. You can scope out all your MAZDA3’s favorite offers. Even locate a Mazda dealer, visit MazdaUSA.com and add it to your list of favorites. You can scope out all the new MAZDA3s—even compare them to your dreams and trick it out with your favorite accessories. Request a quote. Even locate a Mazda dealer. It’s the quick and easy way to bring yourself totally up to speed.

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All children instinctively know it.
A few adults still remember it.
One unique car company refuses to outgrow it.
In grown-up language, it means the exhilaration and liberation that come from experiencing sheer motion.
But as usual, children put it much better.
And simply call it Zoom-Zoom.
We practice it every day.
It’s why we build the kind of cars we do.
Mazda. Always the soul of a sports car.