IT TAKES CONVOLUTION TO STAND UP TO THE NAYSAYERS.
A CREATIVE FIRE THAT’S UNAFRAID OF THE BLANK PAGE.
AND THE COURAGE TO FLIP CONVENTIONAL WISDOM ON ITS HEAD.
BECAUSE THIS IS THE ONLY WAY TO CHANGE THE GAME.
AND THE ONLY WAY TO BUILD CARS WORTH DRIVING.
TODAY, OUR SKYACTIV® TECHNOLOGY IS CHANGING THE GAME.
IT’S HOW WE REINVENTED THE GASOLINE ENGINE,
DRAMATICALLY IMPROVING ITS EFFICIENCY
WITHOUT SACRIFICING HEART-PUMPING PERFORMANCE.
IT’S HOW WE ENGINEERED A LIGHTER CAR THAT’S EVEN STRONGER,
SAFER, MORE RESPONSIVE AND MORE EXHILARATING TO DRIVE.
THESE ARE ACTIONS, NOT WORDS. PROOF, NOT THEORIES.
MAKING THE IMPOSSIBLE POSSIBLE.

THIS IS THE MAZDA WAY.
Elaborate sculptures derived from a single piece of paper—and made with the conviction, creativity and courage of the artist who dared to create them. The ancient Japanese craft of origami is a testament to perfection in art and engineering. Of what’s possible when you start with a blank sheet of paper and never stop until you’ve created something spectacular. Just like the Mazda3—a stylish, nimble vehicle that’s as light and strong as it is technologically advanced and beautiful. When you dare the impossible, you achieve the incredible.

TO ENGINEER A WORK OF ART

YOU HAVE TO MASTER EVERY DETAIL.
“If you expect the best of everything, including style, the Mazda3 is the only choice.” — Nicole, Mazda3 customer
TO ENGINEER A CAR FOR PERFECTIONISTS, IT HELPS TO BE ONE.

Versatile. Nimble. Striking. The Mazda3 is all of these things. It’s the culmination of courageous engineering, creative design and the fearless conviction to achieve the impossible. Designed by perfectionists for perfectionists, our engineers built the Mazda3 with premium KODO design sensibilities inside and out. And more advanced safety innovations than any other car in its class. It’s loaded with available high-end features and next-generation innovations, along with Mazda3’s legendary driving dynamics. Better than ever and as versatile as it’s always been, the Mazda3 proves that one car can offer everything—all in a fun-to-drive, affordable package.

A 2014 Car and Driver 10Best Road & Track Best of Everything—Best Economy Car
Mazda is KBB.com’s 2014 lowest 5-Year Cost to Own Brand*
OUR MOST TECHNOLOGICALLY ADVANCED MAZDA YET.

The Mazda3 never stops pushing the limits of innovation and design—from its excellent fuel efficiency and cutting-edge technologies to its premium available amenities and head-turning design. From the inside out, you can expect the unexpected from the Mazda3. It's a car that truly offers more of everything and settles for nothing less than the best—as you can see from these numerous standard and available advanced features and innovations.

- 4-wheel disc brakes
- Anti-lock Brake System
- Electronic Brakeforce Distribution
- Brake Assist
- Six standard air bags*
- Blind Spot Monitoring†
- Rear Cross Traffic Alert†
- Forward Obstruction Warning‡
- High Beam Control
- Lane Departure Warning System**
- Smart City Brake Support††
- Mazda Radar Cruise Control‡‡
- SKYACTIV® G 2.0L and 2.5L gasoline engines
- SKYACTIV® MT manual transmission
- SKYACTIV® Drive automatic transmission
- i-ELOOP regenerative engine braking system
- SKYACTIV® Body
- SKYACTIV® Chassis
- Up to 60 percent ultra-high and high tensile steel
- Bluetooth® hands-free phone and audio streaming
- Bose® Centerpoint® 2 Surround Sound System with 9 speakers
- CD/MP3 player
- Mazda CONNECT™ infotainment system*** with:
  - 7-inch full-color touch-screen display
  - Multi-function Commander control
  - HS Radio‡‡
  - Pandora® internet radio integration
  - Stitcher™ internet radio integration
  - Stream Facebook and Twitter audio feeds via Aha™ internet radio integration
  - SMS text message audio delivery and reply
  - SiriusXM Satellite Radio™
  - Mazda navigation system
  - Active Driving Display
  - Auto-dimming rearview mirror with HomeLink®
  - 60/40 split fold-down rear seatbacks
  - Dual-stitched perforated leather-trimmed seats
  - Push Button Start
  - 18-inch aluminum alloy wheels
  - 4-wheel independent suspension
  - Active Grille Shutters
  - Mazda Advanced Keyless Entry System
  - Rain-sensing windshield wipers
  - Rearview camera***
  - Up to 47.1 cubic feet of cargo space
  - (5-Door models)
  - Up to an EPA-est 41 highway MPG****
  - Soul Red Metallic paint
  - KODO “Soul of Motion” design
  - Adaptive Front-lighting System
  - Auto on/off headlights
  - Bi-Xenon headlights
  - LED daytime running lights
  - LED combination taillights

*Always wear your seat belt and an adult in the rear seat is advisable. **Always check your mirrors. Be aware of the traffic around you. †Forward Obstruction Warning System is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your owner’s manual for further details. ‡Forward Obstruction Warning System is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your owner’s manual for further details. ††Smart City Brake Support operates under certain low-speed conditions. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. ‡‡Mazda Radar Cruise Control System is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your owner’s manual for further details. **Lane Departure Warning System is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your owner’s manual for further details. ***Don’t drive while distracted. Even with voice commands, only use MAZDA CONNECT™/other devices when safe. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. †††SiriusXM Satellite radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications. ‡‡‡Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. ****Based on EPA estimates for 2015 Mazda3 4-door models with 2.0 L engine and automatic transmission. 30 city/41 highway MPG. Actual results will vary. Mazda’s Coolest Touring 4-door model shown in Soul Red Metallic.
A REFLECTION ON PASSIONATE ENGINEERING.

The Mazda3 is a testament to obsessive engineering down to the smallest detail. To achieve a greater level of precision and artistry, Mazda engineers sculpt every design in hard clay rather than relying solely on computer-aided design. By using special tools crafted by the artists themselves, Mazda was able to produce a design so precise that it measures within a fraction of a millimeter of the engineers’ original vision. It’s a level of craftsmanship that might seem extreme, but we’re Mazda, and defying convention is how we build cars worth driving.

/ ENLIGHTENED DESIGN /

Working in concert with the craftsmanship and artistry of clay modeling, our engineers used computer-aided drafting models to project simulated reflections on the surface of the Mazda3. Based on these reflections, our engineers subtly adjusted the lines and curves of the Mazda3’s exterior design to achieve the most symmetrical and visually pleasing reflections.
If looks are a promise of what to expect, expect a lot.

Every muscular line and refined curve of the Mazda3 embodies the most dramatic expression of our KODO “Soul of Motion” design yet. Slightly lower and wider, the Mazda3’s crouching stance, prominent grille and piercing headlamps make a formidable first impression. But more than just being beautiful, the Mazda3’s sculpted exterior also improves aerodynamics by providing a very low coefficient of drag—a fancy way of saying that better aerodynamics equals improved gas mileage, performance and handling. It’s just another example of how, with Mazda, there’s always more than meets the eye.

To create Soul Red Metallic, we put an innovative three-coat painting process into action. By using two separate coats of high-brightness aluminum flakes and high-chroma red pigment, we created a deep and vivid color that’s unlike any other red on the road.
Standard on a Grand Touring model, the Adaptive Front-lighting System automatically adjusts the angle of the vehicle’s headlights according to the steering angle and vehicle speed. When cornering or approaching intersections at night, the headlights’ beam illuminates the path the car will actually follow, thereby enhancing driver safety.

A CLEAR VISION OF THE ROAD AHEAD.

The Mazda3’s KODO-design headlamps are not only striking, but provide a sharper vision of the road. Available Bi-Xenon headlights incorporate a dynamic light-guiding ring and feature LED Daytime Running Lights for more effective illumination. And a Grand Touring model offers an Adaptive Front-lighting System that helps you better see the curves of the road, and available High Beam Control that also improves your view. This innovative system works automatically to maximize your opportunity to use your high beams and, on the flip side, dim your lights when it detects approaching vehicles or vehicles in front of you in your lane. Beautifully designed and technologically advanced, there’s no better way to illuminate your journey.

*High beam control offered only with the Grand Touring Technology Package.
**PERFORMANCE AND EFFICIENCY ARE NEVER MUTUALLY EXCLUSIVE.**

While other car companies are compromising power to improve fuel efficiency, Mazda has taken a dramatically different approach. Far more than just an engine with hybrid-like efficiency, SKYACTIV® TECHNOLOGY is a holistic system that takes the entire car into consideration, delivering a series of innovations that work together to improve the overall driving experience. Power and performance are delivered in abundance, along with efficiencies that allow the Mazda3 to offer up to an astounding EPA-estimated 41 highway MPG.

**01 // SKYACTIV-G**

By reimagining the combustion engine with a lofty compression ratio of 13.0:1, increased power no longer requires fuel-consuming engine displacement. Get up to an EPA-estimated 41 highway MPG* on four-door models and up to an EPA-estimated 40 highway MPG† on five-door models.

**02A // SKYACTIV-DRIVE**

Our engineers created a new kind of precise, high-performance automatic transmission that combines the direct feel of a manual transmission with the silky smoothness of an automatic. On i models, Sport Mode provides a more performance-oriented shift logic, allowing you to hold gears longer and giving you more control when driving in challenging conditions such as on curvy mountain roads.

**02B // SKYACTIV-MT**

The Mazda3’s six-speed manual transmission has a short shift throw inspired by the legendary MX-5 Miata. It’s also smaller, lighter and stronger than any we’ve built before.

**03 // SKYACTIV-CHASSIS**

The Mazda3’s steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

**04 // SKYACTIV-BODY**

Mazda was the first automaker to use ultra-high tensile-strength steel in a production vehicle. The SKYACTIV-Body in the Mazda3 continues to incorporate this light but strong steel in critical areas to help it be lighter than normal, yet stiffer and stronger.

**05 // i-ELOOP**

i-ELOOP, Mazda3’s available regenerative engine braking system, converts unused energy captured when the accelerator is released into electricity. This allows the car to use all its power during acceleration by eliminating alternator drag—for fuel savings as much as 5 percent.‡
Even at a standstill, the dynamic twists and turns in the Mazda3’s wheel spokes give them the look of speed in motion. But beyond their athletic, high-end appearance, the available 18-inch aluminum alloy wheels are specially designed to suppress road noise and heighten handling stability.

Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner’s manual for further details.

MORE INNOVATION. MORE DRIVING EXHILARATION.

Exhilaration has always run in the Mazda3 family. And now the driving experience is even better. By engineering the Mazda3’s core system such as the powertrain, chassis and body with SKYACTIV TECHNOLOGY, we improved the Mazda3’s already excellent performance and handling. Amplifying the exhilaration is the precisely tuned 4-wheel independent suspension system and your choice of spirited 2.0-liter and 2.5-liter SKYACTIV-G gasoline engines, with the 2.5-liter offering up to 184 horsepower. Also helping to make your drive more enjoyable is the Mazda3’s Electric Power Assist Steering that allows you to maneuver with better accuracy. While Dynamic Stability Control* helps your wheels grip the road during quick turns, precise, powerful and performance-oriented, the Mazda3 proves that more than ever before, passion and performance are in its blood.

Even the design of the Mazda3’s grille improves gas mileage. Select Mazda3 models are equipped with Active Grille Shutters that temporarily close the grille shutters to limit excess airflow to the engine bay, improving aerodynamics.

Exhilaration has always run in the Mazda3 family. And now the driving experience is even better. By engineering the Mazda3’s core system such as the powertrain, chassis and body with SKYACTIV TECHNOLOGY, we improved the Mazda3’s already excellent performance and handling. Amplifying the exhilaration is the precisely tuned 4-wheel independent suspension system and your choice of spirited 2.0-liter and 2.5-liter SKYACTIV-G gasoline engines, with the 2.5-liter offering up to 184 horsepower. Also helping to make your drive more enjoyable is the Mazda3’s Electric Power Assist Steering that allows you to maneuver with better accuracy. While Dynamic Stability Control* helps your wheels grip the road during quick turns, precise, powerful and performance-oriented, the Mazda3 proves that more than ever before, passion and performance are in its blood.

Even the design of the Mazda3’s grille improves gas mileage. Select Mazda3 models are equipped with Active Grille Shutters that temporarily close the grille shutters to limit excess airflow to the engine bay, improving aerodynamics.
LIFE IN THE FAST LANE NEVER FELT SO SAFE.

You don’t necessarily expect safety innovations to improve the driving experience. Unless you’re a performance-obsessed automaker like Mazda. For the Mazda3, our engineers insisted on offering our full suite of i-ACTIVSENSE safety innovations—an available collection of advanced safety technologies not offered in any other car in its class. An active approach to safety, i-ACTIVSENSE is designed to put you closely in tune with your surroundings based on the belief that by making you more aware of road conditions, you’ll be better prepared to either help prevent an accident or lessen its severity.

*lane departure Warning System is not a substitute for safe and attentive driving. there are limitations to the range and detection of the system. please see your owner’s manual for further details. †always check your mirrors. be aware of the traffic around you. ‡mazda radar cruise control is not a substitute for safe and attentive driving. there are limitations to the range and detection of the system. please see your owner’s manual for further details. **forward obstruction Warning is not a substitute for safe and attentive driving. there are limitations to the range and detection of the system. please see your owner’s manual for further details. ††smart city brake Support operates under certain low-speed conditions. it is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping.

---

/MANUAL CONTROL / High Beam Control helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to the low beams when it detects oncoming traffic and/or a vehicle ahead.

/LANE DEPARTURE WARNING SYSTEM / This system gives audible and visual warnings when the vehicle is about to unintentionally depart from its lane at a speed of 40 mph or higher.

/REAR CROSS TRAFFIC ALERT / When backing out, this system detects a vehicle approaching from the side and promptly alerts the driver with an audible warning, as well as a visual warning in the driver’s side mirror.

/BLIND SPOT MONITORING / All speeds above 7 mph, radar sensors detect objects in the left or right blind spots. If the driver signals a lane change while an object is present, a light on the corresponding side mirror blinks and a warning chime sounds.

/MAZDA RADAR CRUISE CONTROL / This system judges the relative speed and distance to the car ahead, and works within a set speed range to maintain a safe following distance, making highway drives less strenuous.

/FORWARD OBSTRUCTION WARNING / This system detects slower or stopped vehicles in front of the Mazda3 and gives an alert early enough for the driver to brake or take evasive action, helping to reduce the risk of a potential collision.

/SMART CITY BRAKE SUPPORT / When traveling at speeds between 3 and 18 mph, this intuitive system detects objects ahead and prepares the vehicle to stop by adjusting the brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes.
BRINGING THE DRIVING EXPERIENCE ALIVE, LITERALLY.
For our Mazda engineers, creating a car that's sporty, practical and exhilarating to drive simply wasn't enough. They wanted to enliven the driving experience from the moment you open the door. To create this new level of connectedness, the center gauge lights up and pulsates like a heartbeat when you enter the cabin. And when you use the push button to start the ignition, the side gauges also illuminate, while the available Active Driving Display rises to greet you. Even the Mazda3 cockpit is built to keep you connected. Designed around a theoretical vanishing point that's forward-focused, it helps keep your attention on the road ahead. Just another reason why everything about the Mazda3 is exciting, alive—and completely connected.

/DASH YOUR INHIBITIONS/
The available Active Driving Display helps you take your mind off distractions by projecting critical driving information directly in front of you, right within your line of sight. Strategically positioned directly in the driver’s field of view and above the gauge cluster, this innovative display allows you to process information faster by keeping your eyes focused toward one place—the road ahead.

/TAKE CONTROL/
Conveniently located on your steering wheel, paddle shifters (standard on s models with automatic transmissions) allow you to upshift and downshift without taking your hands off the wheel. Or your eyes off the road.

Information displayed: vehicle speed, navigational directions, safety alerts and cruise-control data.
THE HOLE TRUTH
By making the seat perforations moderately large and the distances between them small, our engineers created upholstery that’s not only soft and breathable, but absorbs road noise for an enhanced audio listening environment.

PERFECT FIT
The Mazda3’s sport seats are contoured to mold perfectly to the body, giving you and your passengers a more comfortable and connected ride, no matter how long the commute. Adding to the Mazda3’s high-end appeal are its dual-stitched seats. On the available leather-trimmed and leatherette seats, this stitching creates an interior look that is as carefully crafted as it is beautiful.

TO FIND INNER BEAUTY, WE LOOKED OUTSIDE THE BOX.
The Mazda3’s interior appointments offer a level of distinction that doesn’t exist in comparable affordable compact cars. We used high-end materials and refined surface treatments such as the satin chrome finish on the climate control knobs and the new carbon fiber-look meter hood. The streamlined dash design and instrument panel give the driver and front passenger better visibility and a feeling of spaciousness typically found in luxury vehicles. And whether you’re seated in the front or roomy rear cabin, the Mazda3 offers generous foot room and more overall interior spaciousness than the Ford Focus, Honda Civic and Hyundai Elantra.
Our most technologically advanced Mazda is also equipped with our most technologically advanced cockpit. With available MAZDA CONNECT™, our next-generation infotainment system, you get a host of social media access, entertainment and information options. All you have to do is pair your smartphone with the Mazda via Bluetooth® wireless connectivity to stream popular social media, music and infotainment apps such as Pandora®, Aha™ and Stitcher™. Control the system and view information on your available 7-inch full-color touch-screen display. Also enjoy access to standard USB audio input ports and an available factory-integrated navigation system with cutting-edge features such as voice command and advanced lane guidance. And even with all these options, we still help you keep your eyes on the road. All the functions displayed on your touch screen can also be operated with the available multi-function Commander control, conveniently located at your fingertips on the center console.

/ TAKE COMMAND /
Available on most Mazda3 models, the multi-function Commander control positioned on the center console offers a seamless way to control the functions displayed on the available full-color touch-screen monitor such as audio, navigation and hands-free telephone.

/ ENTERTAIN /
Of course AM/FM radio is always a choice, but now there are new ways to explore music and infotainment options via your Bluetooth®-enabled and Internet-connected device. Connect to your Facebook and Twitter feeds, enjoy HD Radio® listen to your own playlist or choose something from the integrated internet radio apps such as Pandora®, Aha™ and Stitcher™.

/ COMMUNICATE /
With voice commands, making and receiving calls is as easy as pushing a button and saying hello. Thanks to the Mazda3’s Bluetooth® hands-free phone and audio streaming you stay entertained with streaming audio from your compatible mobile device. And SMS Text Message Audio Delivery and Reply is available on select Mazda3 models, so you can enjoy fully integrated text display and audible readout, and the ability to reply by choosing from a number of preset, standardized return messages.

/ NAVIGATE /
Our convenient available factory-integrated Mazda Navigation System offers the advanced features of today’s navigation devices, including voice commands and advanced lane guidance. Plus, getting around town—or out of town—has never been easier thanks to the system’s 3D interactive map with step-by-step audio directions.

Bluetooth is a registered trademark of Bluetooth SIG, Inc.
*Both Press While Distacted and even with voice commands, only use MAZDA CONNECT™ when it is safe to do so. Some features may be blocked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.
We believe a connected driving experience should encompass every sense, including your sense of hearing. That’s why for the Mazda3, we opted for nothing less than the latest generation Bose® Centerpoint® 2 Surround Sound System. This available system with 9 speakers enables listeners to enjoy a surround sound experience from nearly any stereo source, including CDs, MP3 devices, radio broadcasts and available SiriusXM Satellite Radio. It has been specifically engineered to meet the unique demands of reproducing surround sound for the Mazda3’s interior dimensions. And unlike conventional synthesized surround sound systems that compare left and right channel information to create a virtual surround experience, Centerpoint® 2 technology uses frequency content in addition to the stereo information to create a more immersive surround experience, while AudioPilot® 2 technology compensates for ambient noise within the cabin.

IN TUNE WITH YOU

IN EVERY SENSE.

*SiriusXM Satellite Radio reception requires a radio system and Mazda subscription. See full disclaimer in specifications.
STORAGE FLEXIBILITY THAT GIVES YOU ROOM TO ROAM.

With the Mazda3, you can enjoy all the conveniences of a compact car without ever compromising cargo space. With both rear seatbacks folded down, Mazda3 5-Door models offer up to a generous 47.1 cubic feet of storage space. And when you have more passengers than gear, every Mazda3 model offers plenty of versatility. Its available 60/40 split fold-down rear seatbacks allow you to either fold down both sections for maximum storage or keep one section up, leaving room for a passenger or child-safety seat.
MAZDA3 COLORS

- Jet Black Mica
- Liquid Silver Metallic
- Titanium Flash Mica
- Deep Crystal Blue Mica
- Snowflake White Pearl Mica*

*Extra cost option.

MAZDA3 WHEELS

- 16-inch Alloy
- 16-inch Wheel Cover
- 18-inch Alloy

MAZDA3 UPHOLSTERY

<table>
<thead>
<tr>
<th>/ SV AND / SPORT</th>
<th>/ TOURING</th>
<th>/ GRAND TOURING AND / TOURING</th>
<th>/ GRAND TOURING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Cloth</td>
<td>Black Cloth</td>
<td>Black Leatherette</td>
<td>Black Leather</td>
</tr>
<tr>
<td>Sand Cloth</td>
<td>Sand Cloth</td>
<td>Almond Leather</td>
<td></td>
</tr>
</tbody>
</table>

EVERY MODEL IN THE MAZDA LINEUP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA2 TO THE CX-9, A MAZDA IS ALWAYS A MAZDA. BECAUSE IT TAKES CONVICTION, CREATIVITY AND COURAGE TO BUILD CARS WORTH DRIVING.
**MAZDA3 SPECIFICATIONS & CAPACITIES**

**Mazda3 / 4-door & 5-door**

**Engine**
- SKYACTIV-G 2.5L DOHC 4-cylinder with FVT
- SKYACTIV-G 2.0L DOHC 4-cylinder with FVT
- SKYACTIV-G 2.5L DOHC 4-cylinder with FVT

**Torque**
- 150 lb-ft @ 4,000 rpm
- 185 lb-ft @ 3,250 rpm

**Horsepower**
- 155 hp @ 6,000 rpm
- 184 hp @ 5,700 rpm

**Fuel System**
- Advanced Direct Injection

**Transmission**
- SKYACTIV-mt 6-speed

**Compartment/Weight**
- 8.12 cubic feet

**Exterior Dimensions (Inches)**
- Width: 70.7
- Track, front: 61.2
- Track, rear: 61.4
- Height, overall: 57.3
- Minimum ground clearance: 6.1

**Safety and Security**
- Front and rear side-impact door beams
- Engine-immobilizer anti-theft system
- Collapsible steering column
- Whiplash-reducing front seat headrests
- Advanced front air bags, front side-impact air bags and side-impact air curtains

**Interior**
- 5-passenger seating capacity
- Fold-down rear seatback
- Manual driver’s seat height adjuster
- Front Passenger’s seatback pocket
- Front-door storage pockets with bottle holders
- USb audio input port
- AM/FM audio system with digital clock and 4 speakers

**EXTERIOR DIMENSIONS (INCHES)**
- Wheelbase: 106.3
- Track, rear: 61.4
- Track, front: 61.2
- Height, overall: 57.3
- Minimum ground clearance: 6.1

**INTERIOR DIMENSIONS (INCHES)**
- Headroom, front: 38.6
- Headroom, rear: 37.6
- Shoulder room, front: 58.5
- Shoulder room, rear: 53.0
- Legroom, front: 42.2
- Legroom, rear: 33.7

**WEIGHTS AND CAPACITIES**
- Exterior dimensions (inches):
  - Width: 70.7
  - Track, front: 61.2
  - Track, rear: 61.4
  - Height, overall: 57.3
  - Minimum ground clearance: 6.1

**Exterior Colors**
- Black cloth
- Black paint

**MAZDA3 / SV 4-DOOR**

Includes the following features in addition to or in place of the Mazda3 / SV:

**EXTERIOR**
- Black cloth dual folding power side mirrors

**Safety**
- Dual automatic emergency notification

**Interior**
- Steering wheel-mounted audio and cruise controls
- 6-speaker audio system and standard USB audio input ports
- Bluetooth hands-free phone and audio streaming
- Mazda CONNECT™ infotainment system with 7-inch touch-screen display
- Multi-function Commander control
- Instrument panel with backlit gauges
- 12V outlets
- Multi-colored interior illumination
- Push-button start
- Pandora® internet radio integration
- SiriusXM® internet radio integration
- Basic Structural Body System performance information
- Bluetooth® hands-free phone and music
- Center console armrest with covered storage compartment
- Dual front map lights

**INSTRUMENT PANEL**
- Trip computer
- Dual climate controls
- AM/FM radio
- 6-speaker audio system and dual USB audio input ports
- Steering-wheel-mounted audio and cruise controls
- Multi-color back-up display
- Bluetooth® hands-free phone and audio streaming
- Mazda CONNECT™ infotainment system with 7-inch touch-screen display
- Multi-function Commander control
- Instrument panel with backlit gauges
- 12V outlets
- Multi-colored interior illumination
- Push-button start
- Pandora® internet radio integration
- SiriusXM® internet radio integration
- Basic Structural Body System performance information
- Bluetooth® hands-free phone and music
- Center console armrest with covered storage compartment
- Dual front map lights

**Exterior Colors**
- Black paint

**FOR BOTH MAZDA3 / SV AND / SPORT 4-DOOR**

**INTERIOR**
- Dual climate controls
- AM/FM radio
- 6-speaker audio system and dual USB audio input ports
- Steering-wheel-mounted audio and cruise controls
- Multi-color back-up display
- Bluetooth® hands-free phone and audio streaming
- Mazda CONNECT™ infotainment system with 7-inch touch-screen display
- Multi-function Commander control
- Instrument panel with backlit gauges
- 12V outlets
- Multi-colored interior illumination
- Push-button start
- Pandora® internet radio integration
- SiriusXM® internet radio integration
- Basic Structural Body System performance information
- Bluetooth® hands-free phone and music
- Center console armrest with covered storage compartment
- Dual front map lights

**Exterior Colors**
- Black paint

**6-MONTH MAZDA COLOR**

**MAZDA3 4-DOOR**

**Engine**
- SKYACTIV-G 2.5L DOHC 4-cylinder with FVT
- SKYACTIV-G 2.0L DOHC 4-cylinder with FVT

**Transmission**
- SKYACTIV-mt 6-speed

**Exterior Dimensions (Inches)**
- Wheelbase: 116.2
- Track, front: 60.0
- Track, rear: 61.2
- Height, overall: 57.3
- Minimum ground clearance: 6.1

**SAFETY**
- Dual automatic emergency notification

**Interior**
- Steering wheel-mounted audio and cruise controls
- 6-speaker audio system and standard USB audio input ports
- Bluetooth hands-free phone and audio streaming
- Mazda CONNECT™ infotainment system with 7-inch touch-screen display
- Multi-function Commander control
- Instrument panel with backlit gauges
- 12V outlets
- Multi-colored interior illumination
- Push-button start
- Pandora® internet radio integration
- SiriusXM® internet radio integration
- Basic Structural Body System performance information
- Bluetooth® hands-free phone and music
- Center console armrest with covered storage compartment
- Dual front map lights

**Exterior Colors**
- Black paint

**FOR BOTH MAZDA3 / SV AND / SPORT 4-DOOR**

**INTERIOR**
- Dual climate controls
- AM/FM radio
- 6-speaker audio system and dual USB audio input ports
- Steering-wheel-mounted audio and cruise controls
- Multi-color back-up display
- Bluetooth® hands-free phone and audio streaming
- Mazda CONNECT™ infotainment system with 7-inch touch-screen display
- Multi-function Commander control
- Instrument panel with backlit gauges
- 12V outlets
- Multi-colored interior illumination
- Push-button start
- Pandora® internet radio integration
- SiriusXM® internet radio integration
- Basic Structural Body System performance information
- Bluetooth® hands-free phone and music
- Center console armrest with covered storage compartment
- Dual front map lights

**Exterior Colors**
- Black paint

**6-MONTH MAZDA COLOR**

**MAZDA3 / SPORT 4-DOOR**

Includes the following features in addition to or in place of the Mazda3 / SV:

**EXTERIOR**
- Body-colored dual folding power side mirrors

**Safety**
- Dual automatic emergency notification

**Interior**
- Steering wheel-mounted audio and cruise controls
- 6-speaker audio system and standard USB audio input ports
- Bluetooth hands-free phone and audio streaming
- Mazda CONNECT™ infotainment system with 7-inch touch-screen display
- Multi-function Commander control
- Instrument panel with backlit gauges
- 12V outlets
- Multi-colored interior illumination
- Push-button start
- Pandora® internet radio integration
- SiriusXM® internet radio integration
- Basic Structural Body System performance information
- Bluetooth® hands-free phone and music
- Center console armrest with covered storage compartment
- Dual front map lights

**Exterior Colors**
- Black paint

**FOR BOTH MAZDA3 / SV AND / SPORT 4-DOOR**

**INTERIOR**
- Dual climate controls
- AM/FM radio
- 6-speaker audio system and dual USB audio input ports
- Steering-wheel-mounted audio and cruise controls
- Multi-color back-up display
- Bluetooth® hands-free phone and audio streaming
- Mazda CONNECT™ infotainment system with 7-inch touch-screen display
- Multi-function Commander control
- Instrument panel with backlit gauges
- 12V outlets
- Multi-colored interior illumination
- Push-button start
- Pandora® internet radio integration
- SiriusXM® internet radio integration
- Basic Structural Body System performance information
- Bluetooth® hands-free phone and music
- Center console armrest with covered storage compartment
- Dual front map lights

**Exterior Colors**
- Black paint

**6-MONTH MAZDA COLOR**

**MAZDA3 SPECIFICATIONS & CAPACITIES**

**Mazda3 / 4-door & 5-door**

**Engine**
- SKYACTIV-G 2.5L DOHC 4-cylinder with FVT
- SKYACTIV-G 2.0L DOHC 4-cylinder with FVT
- SKYACTIV-G 2.5L DOHC 4-cylinder with FVT

**Torque**
- 150 lb-ft @ 4,000 rpm
- 185 lb-ft @ 3,250 rpm

**Horsepower**
- 155 hp @ 6,000 rpm
- 184 hp @ 5,700 rpm

**Fuel System**
- Advanced Direct Injection

**Transmission**
- SKYACTIV-mt 6-speed

**Compartment/Weight**
- 8.12 cubic feet

**Exterior Dimensions (Inches)**
- Width: 70.7
- Track, front: 61.2
- Track, rear: 61.4
- Height, overall: 57.3
- Minimum ground clearance: 6.1

**Safety and Security**
- Front and rear side-impact door beams
- Engine-immobilizer anti-theft system
- Collapsible steering column
- Whiplash-reducing front seat headrests
- Basic Structural Body System performance information
- Bluetooth® hands-free phone and music
- Center console armrest with covered storage compartment
- Dual front map lights

**Interior**
- 5-passenger seating capacity
- Advanced front air bags, front side-impact air bags and side-impact air curtains
- Whiplash-reducing front seat headrests
- Child-safety rear door locks
- Collapsible steering column
- Dynamic Stability Control™ and Traction Control System
- 3-point seat belts for all seating positions

**Exterior Colors**
- Black paint

**FOR BOTH MAZDA3 / SV AND / SPORT 4-DOOR**

**INTERIOR**
- Dual climate controls
- AM/FM radio
- 6-speaker audio system and dual USB audio input ports
- Steering-wheel-mounted audio and cruise controls
- Multi-color back-up display
- Bluetooth® hands-free phone and audio streaming
- Mazda CONNECT™ infotainment system with 7-inch touch-screen display
- Multi-function Commander control
- Instrument panel with backlit gauges
- 12V outlets
- Multi-colored interior illumination
- Push-button start
- Pandora® internet radio integration
- SiriusXM® internet radio integration
- Basic Structural Body System performance information
- Bluetooth® hands-free phone and music
- Center console armrest with covered storage compartment
- Dual front map lights

**Exterior Colors**
- Black paint
**MAZDA3 / TOURING 4-DOOR**
Includes the following features in addition to or in place of the Mazda3:

**EXTERIOR**
- 16-inch alloy wheels
- Body-colored dual-tone heated power side mirrors with integrated turn signal lamps
- Silver deck lip spoiler
- Single exhaust tip free
- Halogen fog lights

**SAFETY**
- Blind Spot Monitoring** with Rear Cross Traffic Alert***

**INTERIOR**
- Mazda Advanced Keyless Entry
- Premium cloth trimmed sport seats
- Rearview camera**
- Leather-wrapped steering wheel with red stitching
- Leather-wrapped parking brake handle with red stitching
- Leather-wrapped shift knob with red stitching
- Rear seat center armrest with cupholders

**OPTIONS AND PACKAGES**
Touring Technology Package includes power sliding glass moonroof with one touch open, Bose® 9-speaker Surround Sound system with Centerpoint® 2 and Audipilot® 2, CD player, SiriusXM Satellite Radio with 4-month subscription to the Sirius All Access package, dual-zone automatic climate control system, rear and front passenger vanity mirrors, sunglasses holder, and automatic transmission 28 city/39 highway mpg. Actual results will vary. **© based on EPA estimates for 2015 Mazda3**

---

**MAZDA3 / GRAND TOURING 4-DOOR**
Includes the following features in addition to or in place of the Mazda3:

**EXTERIOR**
- 16-inch alloy wheels
- Body-colored dual-tone heated power side mirrors with integrated turn signal lamps
- Silver deck lip spoiler
- Single exhaust tip free
- Halogen fog lights

**SAFETY**
- Blind Spot Monitoring** with Rear Cross Traffic Alert***

**INTERIOR**
- Dual-zone automatic climate control system
- 6-way power adjustable driver’s seat
- Variable heated front seats
- Leather-trimmed sport seats
- Leather-trimmed dual panel moonroof
- Mazda navigation system
- Bose® 9-speaker Surround Sound system with Centerpoint® 2 and Audipilot® 2
- SiriusXM Satellite Radio with 4-month subscription to the Sirius All Access Package**
- CD player
- Illuminated driver and front passenger vanity mirrors
- Sunglasses holder

**OPTIONS AND PACKAGES**
Grand Touring Technology Package includes i-eloop regenerative engine braking system, active grille shutters, High Beam Control, Lane Departure Warning System, Forward Obstruction Warning, Smart City Brake Support, and Mazda Brake Control.

---

**MAZDA3 s TOURING 4-DOOR**
Includes the following features in addition to or in place of the Mazda3:

**EXTERIOR**
- 18-inch alloy wheels
- Body-colored dual-tone heated power side mirrors with integrated turn signal lamps
- Silver deck lip spoiler
- Single exhaust tip free
- Halogen fog lights

**INTERIOR**
- Active Driving Display

**OPTIONS AND PACKAGES**
- Auto-on/off headlights
- LED daytime running lights
- Bi-level headlights with auto leveling
- Adaptive Front-lighting System
- LED combination taillights
- Rear seat center armrest with cupholders

---

**MAZDA3 s GRAND TOURING 4-DOOR**
Includes the following features in addition to or in place of the Mazda3:

**EXTERIOR**
- 18-inch alloy wheels
- Body-colored dual-tone heated power side mirrors with integrated turn signal lamps
- Silver deck lip spoiler
- Single exhaust tip free
- Halogen fog lights

**INTERIOR**
- Dual-zone automatic climate control system
- 6-way power adjustable driver’s seat
- Variable heated front seats
- Leather-trimmed sport seats
- Leather-trimmed dual panel moonroof
- Mazda navigation system
- Bose® 9-speaker Surround Sound system with Centerpoint® 2 and Audipilot® 2
- SiriusXM Satellite Radio with 4-month subscription to the Sirius All Access Package**
- CD player
- Illuminated driver and front passenger vanity mirrors
- Sunglasses holder

**OPTIONS AND PACKAGES**
Grand Touring Technology Package includes i-eloop regenerative engine braking system, active grille shutters, High Beam Control, Lane Departure Warning System, Forward Obstruction Warning, Smart City Brake Support, and Mazda Brake Control.
MAZDA3 5-DOOR

EXTERIOR DIMENSIONS (INCHES)
- Wheelbase: 106.3
- Track, front: 61.2
- Track, rear: 60.4
- Overall length: 175.6
- Overall height (base): 57.3

INTERIOR DIMENSIONS (INCHES)
- Headroom, front: 38.4
- Headroom, rear: 37.4
- Shoulder room, front: 52.3
- Shoulder room, rear: 54.4
- Hip room, front: 55.5
- Hip room, rear: 53.5

WEIGHTS & CAPACITIES
- Curb weight (lb): 2,978
- Mazda3 models, with MT/AT: 2,852 / 2,919
- Mazda3 models, with MT/AT: 2,978 / 3,016

MAZDA3 / SPORT 5-DOOR

DRIVETRAIN
- SKYACTIV-G 2.0L gasoline engine
- SKYACTIV-G 2.0L gasoline engine available
- SKYACTIV-D 2.0L diesel engine available

EXTERIOR
- Body color and dual folding power side mirrors
- Body color bumpers

INTERIOR
- Dual-zone automatic climate control
- Power sliding glass moonroof with one-touch open

SAFETY
- Blind Spot Monitoring™ with Rear Cross Traffic Warning

OPTIONS AND PACKAGES
- Touring 5-Door
- Includes the following features in addition to or in place of the Mazda3

MAZDA3 / TOURING 5-DOOR

Includes the following features in addition to or in place of the Mazda3 / Sport:

EXTERIOR
- 16-inch alloy wheels
- Body color and dual folding power side mirrors with integrated turn signal lamps
- Bright bedliner trim

SAFETY
- Blind Spot Monitoring™ with Rear Cross Traffic Warning

INTERIOR
- Mazda Advanced Keyless Entry
- Mazda Connect™ Infotainment System

SAFETY AND SECURITY
- 3-point seat belts for all seating positions
- Front seat belt pretensioners with force limiters
- Advanced front air bags, front side impact air bags and side impact air curtains

MAZDA3 / GRAND TOURING 5-DOOR

Includes the following features in addition to or in place of the Mazda3 / Touring:

EXTERIOR
- Power sliding glass moonroof with one-touch open

INTERIOR
- Dual-zone automatic climate control system
- 4-way power adjustable driver's seat
- Variable heated front seats
- Landscape illuminated sport seats
- Landscape illuminated door panel inserts

SAFETY
- Blind Spot Monitoring™ with Rear Cross Traffic Warning

OPTIONAL EQUIPMENT
- 16-inch alloy wheel
- Black cloth exterior colors
- Includes the following features in addition to or in place of the Mazda3 / Grand Touring:

INFORMATION SOURCES
The new Mazda3 is a great-looking car that's inherently engaging from behind the wheel.
MAZDA3 ACCESSORIES. IT’S YOUR MAZDA—MAKE IT YOUR OWN.

Customize your new Mazda3 with Genuine Mazda Accessories. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New-Vehicle Limited Warranty as your new Mazda. Ask your dealer for details.

01 // 18-INCH FORGED RAYS WHEELS WITH DIAMOND EDGE /
Made by RAYS, these Diamond-Grind Black Forged Wheels give your Mazda3 added style to match its sleek exterior design.

02 // 18-INCH DARK ALLOY WHEELS /
Bring out the Mazda3’s dark side with these 18-inch Dark Alloy Wheels.

03 // AERO KIT /
Give your Mazda3 a bold, aerodynamic stance. Accessorize your ride with our Brilliant Black Aero Kit that includes Door Mirror Caps, Front Air Dam, Side Sills, Rear Diffuser and body-colored Rear Spoiler. Pick and choose only the accessories you like, or go all-out and deck your drive with all five.

04 // CARGO TRAY /
Life doesn’t have to be messy, at least not inside your Mazda3. This flexible, durable Cargo Tray protects against spills and other damage. Removes easily for quick cleanup.
*Please remember to properly secure all cargo.

05 // DOORSILL TRIM PLATES /
A touch of class coming and going. Dress up your Mazda3 with these stylish Doorsill Trim Plates.

06 // ALL-WEATHER FLOOR MATS /
Fitted perfectly to your Mazda3, these All-Weather Floor Mats guard against water, sand, mud, snow or whatever you drag through the door.

07 // REAR BUMPER GUARD /
Tailored and sleek, our durable stainless steel Rear Bumper Guard not only looks great, but helps protect the rear bumper from chips and scratches.

08 // MAZDA NAVIGATION SYSTEM /
Enjoy all the advanced features of today’s navigation devices, including voice commands and advanced lane guidance with our factory-integrated Mazda Navigation System. The system even offers a 3D interactive map with step-by-step audio directions.

For a full list of Genuine Mazda Accessories for your Mazda3, please visit: accessories.MazdaUSA.com
Last year, during our Mazda Drive for Good™ charitable program, our Mazda Dealers and partners raised millions of dollars for a number of national and local charities. But what’s even more significant is that collectively, we pledged more than 50,000 hours of volunteer time to local and national organizations across the country. Our Mazda Dealers have a long history of giving back both time and money to their own communities. And their efforts truly define our Mazda values.

Mazda Drive for Good™ is just one of the many charitable programs that has allowed Mazda to donate millions to worthy causes across the United States since 1992. Because giving back is the Mazda Way.

We know your first impression of Mazda starts with us, Your Mazda Dealer.

It’s a responsibility we don’t take lightly.

It’s why we work hard every day to make sure your customer service experience exceeds your expectations, in every way.

It extends beyond just helping you find the right vehicle.

It’s what happens after you leave our dealership.

This is our way of changing the game in customer service.

One customer experience at a time.

THIS IS THE MAZDA WAY.