Does Driving Matter?

Does a long, winding road or an empty freeway on Christmas morning matter if the car you’re in doesn’t take advantage of the moment?

Does safety, technology, efficiency or even beauty matter, if a car doesn’t feel right in your hands?

If you build Mazdas, driving is what matters most.

That’s why everything we do has one purpose... to make driving better.

Like creating safety technology that inspires confidence.

Engine technology that makes our cars and SUVs more fuel-efficient, responsive. And sticky in the turns.

With designs that capture motion, even when the car isn’t moving.

What’s better than a great driving car?

A car company that won’t build anything less.

MAZDA. Driving Matters™
In the Mazda3, art meets engineering. But to what end? Do the incessantly improving specs matter most to you? Are you drawn to our determination to create sculptural perfection through our KODO: “Soul of Motion” design? Is it our focused desire to create a car that’s light, strong and technologically spectacular? The truth is, Mazda knows that all of it matters. Because driving matters.

From the drawing board to the passing lane, driving is our final indicator of success. So how do you feel about driving? About feeling connected to your car and the road? About always being the first to volunteer when your friends want to head out for fun? That matters most of all. Because if you like driving, you may find yourself loving the Mazda3.

DRIVING ISN’T A JOB, ERRAND, ASSIGNMENT, OR CHORE. AMEN TO THAT.
Versatile. Nimble. Striking. The Mazda3 is all of these things. Built by design perfectionists for driving enthusiasts, the Mazda3 has been crafted inside and out with premium design sensibilities and precision engineering. It feels poised and looks as if in motion, even before you start the engine. And the Mazda3 offers more advanced safety innovations than any other car in its class. It’s loaded with available high-end features and next-generation innovations, along with the Mazda3’s legendary driving dynamics. Better than ever and as versatile as always, the Mazda3 proves that one car can offer everything you need to love driving even more—in an affordable, fun-to-drive package.

A 2015 Car and Driver 10Best

2015 Car and Driver Editors’ Choice Award – Compact Car
4-Wheel disc brakes
Anti-lock Brake System
Electronic Brakeforce Distribution
Brake Assist
Six standard air bags
Blind Spot Monitoring
Rear Cross Traffic Alert
Forward Obstruction Warning
High Beam Control
Lane Departure Warning System
Smart City Brake Support
Mazda Radar Cruise Control
SKYACTIV-G 2.0L and 2.5L gasoline engines
SKYACTIV-D 2.2L diesel engine
SKYACTIV-Drive automatic transmission
SKYACTIV-Body
SKYACTIV-™ Chassis
i-ELOOP® regenerative engine braking system
Up to 40 percent ultra-high and high tensile steel
Bluetooth® hands-free phone and audio streaming
Bose® Centerpoint® 2 Surround Sound System with 9 speakers
CD/MP3 player
SiriusXM Satellite Radio
Mazda Navigation System
MAZDA CONNECT™ infotainment system with:
- 7-inch full-color touch-screen display
- Multifunction Commander control
- Infotainment system voice command
- HD Radio
- Pandora® internet radio integration
- Stitcher™ internet radio integration
- Stream Facebook and Twitter audio feeds via Aha™ internet radio integration
- SMS text message audio delivery and reply
Active Driving Display
Auto-dimming rearview mirror with HomeLink®
60/40 split fold-down rear seatbacks
Dual-stitched perforated leather-trimmed seats
Push Button Start
18-inch aluminum alloy wheels
4-wheel independent suspension
Active Grille Shutters
Mazda Advanced Keyless Entry System
Rain-sensing windshield wipers
Rearview camera
Up to 47.1 cubic feet of cargo space
(5-Door models)
Up to an EPA-est. 41 highway MPG
Soul Red Metallic paint
KODO: “Soul of Motion” design
Adaptive Front-lighting System
Auto on/off headlights
Bi-Xenon headlights
LED daytime running lights
LED combination taillights

The Mazda3 never stops pushing the limits of innovation and design. From its excellent fuel efficiency and cutting-edge technologies to its premium available features and head-turning design, the Mazda3 truly offers more, settling for nothing less than the best driving experience possible. The details will always matter to us because driving matters to you.

OUR MOST TECHNOLOGICALLY ADVANCED MAZDA3 YET.

The list of numerous standard and available advanced features and innovations goes on and on.

40 HWY
5-DOOR

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<thead>
<tr>
<th>Feature</th>
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<tr>
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When rear seat belt and secure children in appropriate child restraints. Always check your mirrors for an awareness of the traffic around you. Forward Obstruction Warning, Lane Departure Warning, and Mazda Radar Cruise Control are not substitutes for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your owner’s manual for further details. Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object detected, weather and road conditions can all impact automatic stopping. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications. Don’t drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. Based on EPA estimates for 2016 Mazda3 i 5-Door models with 2.0L engine and automatic transmission 30 city/40 highway MPG. Mazda3 s Grand Touring 5-Door model shown in Snowflake White Pearl Mica. Actual results will vary. Based on EPA estimates for 2016 Mazda3 i 4-Door models with 2.0L engine and automatic transmission 30 city/41 highway MPG. Actual results will vary.
The Mazda3 is a testament to obsessive engineering down to the smallest detail. To achieve a greater level of precision and artistry, Mazda engineers sculpt every design in hard clay rather than rely solely on computer-aided design. By using special tools crafted by the artists themselves, Mazda is able to produce a design so precise that it measures within a fraction of a millimeter of the engineers’ original vision. Of course, the original vision was not to build to a set of mathematical equations. It was to create a sense of motion in every shape and detail. It’s a level of craftsmanship that might seem extreme, but we’re Mazda, and we won’t build anything less.

A REFLECTION ON PASSIONATE ENGINEERING.

Working in concert with the craftsmanship and artistry of clay modeling, our engineers used computer-aided drafting models to project simulated reflections on the surface of the Mazda3. Based on these reflections, our engineers subtly adjusted the lines and curves of the Mazda3’s exterior design to achieve the most symmetrical and visually pleasing design.

ENLIGHTENED DESIGN
Every muscular line and refined curve of the Mazda3 embodies the most dramatic expression of KODO design. Slightly lower and wider than the previous generation, the Mazda3’s crouching stance, prominent grille and piercing headlamps make a formidable first impression. But more than just being beautiful, the Mazda3 was designed with a focus on aerodynamics to provide a very low coefficient of drag. A fancy way of saying that better aerodynamics equals improved gas mileage, performance and handling. We don’t do it for bragging rights. We do it solely to elevate your driving experience.

**CAN HOW A CAR LOOKS IMPACT HOW IT FEELS TO DRIVE?**

**THE BIRTH OF SOUL**

To create Soul Red Metallic, we put an innovative three-coat painting process into action. By using two separate coats of high-brightness aluminum flakes and high-chroma red pigment, we created a deep and vivid color that’s unlike any other red on the road.

KODO: “Soul of Motion.” Energy in motion. Power in motion. It’s the inspiration behind the design of every Mazda vehicle. Created to transform ordinary sheet metal into something that embodies the vitality of a living being, KODO exudes the power and elegance of a wild animal in the instant before it pounces on its prey.
A CLEAR VISION OF THE ROAD AHEAD.

The Mazda3’s KODO-design headlamps are not only striking, but provide a sharper vision of the road. Available Bi-Xenon headlights incorporate a dynamic light-guiding ring and feature LED Daytime Running Lights for more effective illumination. In Grand Touring models, an Adaptive Front-lighting System helps you better see the curves of the road, while available High Beam Control also improves your view. This innovative system works automatically to maximize your opportunity to use your high beams and, on the flip side, dim your lights when it detects approaching vehicles or vehicles in front of you in your lane. Beautifully designed and technologically advanced, there’s no better way to illuminate your journey.

FREE-FLOWING

Even the design of the Mazda3’s grille improves gas mileage. The Mazda3’s Grand Touring with Technology Package is equipped with an Active Grille Shutter System that temporarily closes the grille shutters to limit excess airflow to the engine bay, improving aerodynamics.

BENDING LIGHT

Standard on Grand Touring models, the Adaptive Front-lighting System automatically adjusts the angle of the vehicle’s headlights according to the steering angle and vehicle speed. When cornering or approaching intersections at night, the headlights’ beams illuminate the path the car will actually follow, thereby enhancing driver safety.
While other car companies compromise power to improve fuel efficiency, Mazda has taken a dramatically different approach. Far more than just an engine with hybrid-like efficiency, SKYACTIV TECHNOLOGY is a holistic system that takes the entire car into consideration, delivering a series of innovations that work together to improve the overall driving experience. Power and performance are delivered in abundance, along with efficiencies that allow the Mazda3 to offer up to an astounding EPA-estimated 41 highway MPG. 1

AT MAZDA, EFFICIENCY IS AT THE HEART OF PERFORMANCE.

01 SKYACTIV-G
By reimagining the combustion engine with a lofty compression ratio of 13:1, increased power no longer requires fuel-consuming engine displacement. Get up to an EPA-estimated 41 highway MPG on 4-Door models and up to an EPA-estimated 40 highway MPG 2 on 5-Door models.

02A SKYACTIV-DRIVE
Our engineers created a new kind of precise, high-performance automatic transmission that combines the direct feel of a manual transmission with the silky smoothness of an automatic. In s models, Sport Mode provides a more performance-oriented shift logic, allowing you to hold lower gears longer and giving you more control when driving in challenging conditions, such as on curvy mountain roads.

02B SKYACTIV-MT
The Mazda3’s six-speed manual transmission has a short shift throw inspired by the legendary Mazda MX-5 Miata. This generation’s manual transmission is also smaller, lighter and stronger than any we’ve built before.

03 SKYACTIV-CHASSIS
The Mazda3’s steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

04 SKYACTIV-BODY
Mazda was the first automaker to use ultra-high tensile-strength steel in a production vehicle. The SKYACTIV-Body in the Mazda3 continues to incorporate this light but strong steel in critical areas to help make it lighter than normal, yet stiffer and stronger.

05 i-ELOOP
i-ELOOP: Mazda’s available regenerative engine braking system, converts unused energy captured when the accelerator is released into electricity. This allows the car to use all its power during acceleration by eliminating alternator drag—for fuel savings of as much as 5 percent. 3
Exhilaration has always run in the Mazda3 family. And the 2016 Mazda3 continues this legacy. The Mazda3’s already excellent performance and handling amplifies the exhilaration with a precisely tuned 4-wheel independent suspension system and your choice of spirited 2.0-liter or 2.5-liter SKYACTIV-G gasoline engines, with the 2.5-liter offering 184 horsepower. Also helping to make your drive nimble and responsive is the Mazda3’s Electric Power Assist Steering that allows you to feel the road, while Dynamic Stability Control helps your wheels grip the road during quick turns. Precise, powerful and performance-oriented, the Mazda3 proves that more than ever, passion and performance are in its blood.

MORE INNOVATION. MORE DRIVING EXHILARATION.

Mazda3’s Electric Assist Steering (EAS) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices.因素包括湿滑路面条件和过弯时的轮胎安全性，但无法替代安全驾驶的必要性。请遵循您的安全驾驶习惯。

THE WHEEL REINVENTED

Even at a standstill, the dynamic twists and turns in the Mazda3’s wheel spokes give them the look of speed in motion. But beyond their athletic, high-end appearance, the available 18-inch aluminum alloy wheels are specially designed to suppress road noise and heighten handling stability.
DRIVING WITH CONFIDENCE MATTERS.

BI-XENON HEADLIGHTS WITH ADAPTIVE FRONT-LIGHTING SYSTEM
The Mazda3 offers available Bi-Xenon headlights with an Adaptive Front-lighting System. Designed to help you see around corners at night-literally. As you turn into a corner, the headlights pivot up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.

HIGH BEAM CONTROL
High Beam Control helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to the low beam when it detects oncoming traffic and/or a vehicle ahead.

LANE DEPARTURE WARNING SYSTEM
This system gives audible and visual warnings when the vehicle is about to unintentionally depart from its lane at a speed of 44 mph or higher.

MAZDA RADAR CRUISE CONTROL
This system judges the relative speed and distance to the car ahead, and works within a set speed range to help maintain a safe following distance, making highway drives less strenuous.

FORWARD OBSTRUCTION WARNING
This system detects slower or stopped vehicles in front of the Mazda3 and gives an alert for the driver to brake or take evasive action, helping to reduce the risk of a potential collision.

REAR CROSS TRAFFIC ALERT
When backing out, this system detects a vehicle approaching from the side and promptly alerts the driver with an audible warning, as well as a visual warning in the passenger and driver’s side mirrors.

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SMART CITY BRAKE SUPPORT
When travelling at speeds between about 2 and 18 mph, this intuitive system detects objects ahead and prepares the vehicle to stop by adjusting the brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes.

BLIND SPOT MONITORING
Radar sensors detect objects in your left or right blind spots and then alert you with a warning light that appears in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds.

FORWARD OBSTRUCTION WARNING
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You don’t necessarily expect safety innovations to improve the driving experience. Unless you’re a driving-obsessed automaker like Mazda. For the Mazda3, our engineers insisted on offering our full suite of i-ACTIVSENSE safety innovations—an available collection of advanced safety technologies not offered in any other car in its class.

An active approach to safety, i-ACTIVSENSE is designed to put you closely in tune with your surroundings. This is based on the belief that by making you more aware of road conditions, you’ll be more relaxed and better prepared to help prevent an accident or lessen its severity.

1. Based on comparison of non-luxury compact vehicles as categorized by Automotive News, 2013. 2. High Beam Control is not a substitute for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your owner’s manual for further details. 3. Always check your mirrors. 4. Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. 5. Not to scale.
For our Mazda engineers, creating a car that’s sporty, practical and exhilarating to drive simply wasn’t enough. They wanted to enliven the driving experience from the moment you open the door. To create this new level of connectedness, the center gauge lights up and pulsates like a heartbeat when you enter the cabin. And when you use the push button to start the ignition, the side gauges also illuminate, while the available Active Driving Display rises to greet you. Even the Mazda3 cockpit is built to keep you connected. Designed around a theoretical vanishing point that’s forward-focused, it helps keep your attention on the road ahead. Just another reason why everything about the Mazda3 is exciting, alive—and completely connected.

WHY MAZDA3 DRIVERS NEVER FEEL LIKE THEY’RE STUCK IN TRAFFIC.

DASH YOUR INHIBITIONS

The available Active Driving Display helps you take your mind off distractions by projecting critical driving information directly in front of you, right within your line of sight. Strategically positioned directly in the driver’s field of view and above the gauge cluster, this innovative display allows you to process information faster by keeping your eyes focused toward one place—the road ahead.

Information displayed: vehicle speed, navigational directions, safety alerts and cruise-control data

TAKE CONTROL

Conveniently located on your steering wheel, paddle shifters (standard on a model with automatic transmission) allow you to upshift and downshift without taking your hands off the wheel. Or your eyes off the road.

Mazda3 Grand Touring 5-Door interior shown with Technology Package in Almond Leather.
By making the seat perforations moderately large and the distances between them small, our engineers created upholstery that’s not only soft and breathable, but also absorbs road noise for an enhanced audio listening environment.

**PERFECT FIT**

The Mazda3’s sport seats are contoured to mold perfectly to the body, giving you and your passengers a more comfortable and connected ride, no matter how long the commute. Adding to the Mazda3’s high-end appeal are its available dual-stitched leather and leatherette seats that are as carefully crafted as they are beautiful.

**THE LITTLE THINGS WILL ALWAYS MATTER TO US.**

The Mazda3’s interior appointments offer a level of distinction that doesn’t exist in comparable affordable compact cars. We used high-end materials and refined surface treatments such as the satin chrome finish on the climate control knobs and the new carbon fiber-look meter hood. The streamlined dash design and instrument panel give the driver and front passenger better visibility and a feeling of spaciousness. And even the back passenger area feels like a top priority, offering generous leg room and more overall interior spaciousness than the Ford Focus, Honda Civic and Hyundai Elantra.
WHEN YOU'RE CONNECTED, ALL YOU HAVE TO THINK ABOUT IS DRIVING.

Our most technologically advanced Mazda is equipped with our most technologically advanced cockpit. With MAZDA CONNECT™, our next-generation infotainment system, you get a host of entertainment and information options. All you have to do is pair your smartphone with the Mazda3 via Bluetooth® to stream content from popular social media, music and infotainment apps such as Pandora® Aha™ and Stitcher™. Control the system and view information on your 7-inch full-color touch-screen display.

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All the functions displayed on your touch screen can also be operated with the multifunction Commander control, conveniently located at your fingertips on the center console. All you have to focus on is driving—which is just how you like it.
IN TUNE WITH YOU IN EVERY SENSE.

We believe a connected driving experience should even include your sense of hearing. That's why for the Mazda3, we opted for nothing less than the latest generation Bose® Centerpoint® 2 Surround Sound System. This available system with 9 speakers enables listeners to enjoy a surround sound experience from nearly any stereo source, including CDs, MP3 devices, radio broadcasts and available SiriusXM Satellite Radio. It has been specifically engineered to meet the unique demands of reproducing surround sound for the Mazda3’s interior dimensions. And unlike conventional synthesized surround sound systems that compare left and right channel information to create a virtual surround experience, Centerpoint® 2 technology uses frequency content in addition to the stereo information to create a more lifelike surround experience, while AudioPilot® 2 technology compensates for ambient noise within the cabin.
With the Mazda3, you can enjoy all the conveniences of a compact car without ever compromising cargo space. With both rear seatbacks folded down, Mazda3 5-Door models offer up to a generous 47.1 cubic feet of storage space. And when you have more passengers than gear, every Mazda3 model offers plenty of versatility. Its 60/40 split fold-down rear seatbacks allow you to either fold down both sections for maximum storage or keep one section up, leaving room for a passenger or child-safety seat.

STORAGE FLEXIBILITY THAT GIVES YOU ROOM TO ROAM.
After a long drive from Japan through Europe, and then Western Europe, you’d expect to pick up a few souvenirs. You may also expect your car to pick up a little structural damage, considering the bad terrain, weather, potholes and other harsh road conditions. But that was not the case with the Mazda3. At the end of this long journey, our engineers took apart five Mazda3 vehicles, piece by piece, and literally put them under a microscope. The result? Nothing. After examining and photographing over 30,000 parts, they found no significant wear or damage. And out on the test track, no vibrations, rattles or noise from the steering, brakes, body or suspension. So after trekking multiple continents and countries, impressive mountain ranges and country sides, and even some European cobblestoned streets, over thousand upon thousands of miles, our drivers came back with plenty of memories. But not much actual proof of an epic road trip.

A LONG, GRUELING JOURNEY. NOT A SINGLE TRACE OF EVIDENCE.
“The new Mazda3 is a great-looking car that’s inherently engaging from behind the wheel.”

— Road & Track, July 2013

Mazda3
s
Grand Touring 4-Door model shown in Soul Red Metallic

MAZDA3 COLORS

Jet Black Mica
Titanium Flash Mica
Deep Crystal Blue Mica

MAZDA3 UPHOLSTERY

Black Cloth
Black Leather
Almond Leather

MAZDA3 WHEELS

16-inch Alloy
16-inch Wheel Cover
18-inch Alloy
M-inch Alloy
### MAZDA3 SPECIFICATIONS & CAPACITIES

#### ENGINE
- **Engine Type**: SKYACTIV-G 1.5L DOHC 4-cylinder with VVT
- **Output Power**: 117 hp @ 6,200 rpm
- **Torque**: 108 lb-ft @ 4,250 rpm

#### CHASSIS
- **Suspension**: 4-wheel independent
- **Overall Steering Ratio**: 14:1
- **Power Assist**: Electric Power Assist Steering

#### BRAKES
- **Brakes**: 4-wheel, 4-channel with Electronic Brakeforce Distribution and Brake Assist
- **Front / Rear**: 11.02-inch vented disc / 10.43-inch solid disc
- **Front / Rear**: 11.61-inch vented disc / 10.43-inch solid disc

#### AUTOMATIC TRANSMISSION
- **Type**: SKYACTIV-Drive 6-speed
- **Drive Type**: Front-wheel drive

#### DRIVETRAIN
- **Engine type**: SKYACTIV-G 2.0L DOHC 4-cylinder with VVT
- **Output Power**: 155 hp @ 6,000 rpm
- **Torque**: 150 lb-ft @ 4,000 rpm

#### WEIGHTS AND CAPACITIES
- **Curb weight (lb)**: 3,213
- **5-Door cargo volume, rear seats up / down (cu ft)**: 20.2 / 47.1
- **EPA passenger volume (cu ft)**: 96.4

#### INTERIOR DIMENSIONS (INCHES)
- **Headroom, front / rear, with moonroof**: 37.6 / 37.5
- **Headroom, front / rear, without moonroof**: 38.6 / 37.6
- **Shoulder room, front / rear**: 57.2 / 54.4
- **Legroom, front / rear**: 42.2 / 35.8

#### EXTERIOR DIMENSIONS (INCHES)
- **Overall Height**: 57.3
- **Overall Length**: 180.3

#### EXTERIOR COLORS

#### Mazda3 5-Door

#### Mazda3 4-Door

#### Packages
- Sport Preferred Equipment Package
- Luxury Package
- Comfort Package

#### SAFETY AND SECURITY
- 3-point seat belts for all seating positions
- Front seat belt pretensioners with tension limiters
- Advanced front air bags for front and side impact
- Side impact door beams
- Whiplash-reducing front seat headrests
- 3-point seat belts for all seating positions

#### MAZDA3 i SPORT 4-DOOR + 5-DOOR

#### Drivetrain
- **SKYACTIV-G 2.0L, automatic**: SKYACTIV-MT 6-speed manual or available SKYACTIV drive 6-speed automatic transmission

#### EXTERIOR
- Body-colored dual folding power side mirrors with integrated turn signals, premium chrome door handles, and elegant chrome plated side mirrors with turn signal lamps, rain-sensing wipers, and LED Daytime Running Lights

#### INTERIOR (continued)
- 8-way driver's seat with power lumbar support and power adjustable headrests
- 8-way passenger seat with power adjustable headrests
- Mazda3 with i  SPORT 4-DOOR + 5-DOOR includes 16-inch alloy wheels, bright beltline trim, and a full complement of safety and security features
MAZDA i TOURING 4-DOOR + 5-DOOR
Includes the following features in addition to or in place of the s Touring:

- LED daytime running lights
- Front fog lights
- Sport seats
- Perforated leather trim

Black Leather
- Black cloth
- Black leatherette

SAND CLOTH
BLACK CLOTH
BLACK LEATHERETTE

PACKAGES
Touring Popular Equipment Package includes Bose® 9-speaker Surround Sound system with Centerpoint® 2 and AudioPilot® 2, SiriusXM Satellite Radio with 4-month subscription to Sirius All Access package, CD player, Auto-dimming rearview mirror, 16-inch alloy wheels, and the following safety features:

- Smart City Brake Support 9
- Lane Departure Warning
- Blind Spot Monitoring with Rear Cross Traffic Alert 5
- Back-up Camera

MAZDA i GRAND TOURING 4-DOOR + 5-DOOR
Includes the following features in addition to or in place of the Touring:

- 18-inch alloy wheels
- SKYACTIV-G 2.5L gasoline engine
- SKYACTIV-MT 6-speed manual transmission

Black Leather
- Black cloth
- Black leatherette

PACKAGES
Grand Touring Technology Package includes Bose® Centerpoint® and AudioPilot® 2, SiriusXM Satellite Radio with 4-month subscription to Sirius All Access package, CD player, Auto-dimming rearview mirror, 18-inch alloy wheels, and the following safety features:

- Smart City Brake Support 9
- Lane Departure Warning
- Blind Spot Monitoring with Rear Cross Traffic Alert 5
- Darkness Assist

WE'RE COMMITTED TO OUR DRIVERS.
Every new Mazda3 is protected by:

- 5-year/60,000-mile 1 Powertrain Limited Warranty
- 5-year/unlimited-mileage Warranty Against Body Rust-Through
- 3-year/36,000-mile 1 New-Vehicle Limited Warranty (Anti-Perforation Limited Warranty)

FINANCING WITHOUT THE FUSS.
Whether you're buying or leasing a new Mazda, Mazda Certified Pre-Owned Mazda, or a used vehicle, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services can help make the financing process more convenient and satisfying.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

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MAZDA3 ACCESSORIES.  IT’S YOUR MAZDA—MAKE IT YOUR OWN.

01 // 18-INCH FORGED RAYS WHEELS WITH DIAMOND EDGE
Made by RAYS, these 18-inch Gloss Black Forged Wheels give your Mazda3 added style to match its sleek exterior design.

02 // 18-INCH DARK ALLOY WHEELS
Bring out the Mazda3’s dark side with these 18-inch Dark Alloy Wheels.

03 // AERO KIT
Give your Mazda3 a bold, aerodynamic stance. Accessorize your ride with our Brilliant Black Aero Kit that includes Door Mirror Caps, Front Air Dam, Side Sills, Rear Diffuser and body-colored Rear Spoiler. Pick and choose only the accessories you like, or go all-out and deck your drive with all five.

04 // CARGO TRAY
Life doesn’t have to be messy, at least not inside your Mazda3. This flexible, durable Cargo Tray protects against spills and other damage. Removes easily for quick cleanup. Please remove items prior to next trip.

05 // ALL-WEATHER FLOOR MATS
Fitted perfectly to your Mazda3, these All-Weather Floor Mats guard against water, sand, mud, snow or whatever you drag through the door.

06 // REAR BUMPER GUARD
Tailored and sleek, our durable stainless steel Rear Bumper Guard not only looks great, but helps protect the rear bumper from chips and scratches.

07 // NAVIGATION SYSTEM
This convenient system integrates with your car’s display screen to offer advanced lane guidance and a 3D interactive map. Plus, it can be controlled by voice commands.

08 // MAZDA MOBILE START
Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn the rear defroster on or use the Carfinder function from just about anywhere. One-year subscription included. Visit MazdaMobileStart.com.

For a full list of Genuine Mazda Accessories for your Mazda3, please visit: accessories.MazdaUSA.com

Note: One-year subscription included. One-year subscription included. Continue is $65 per year. App available on iPhone® and Android™ phones. Check www.mazdamobilestart.com for compatibility. Not compatible with all phones and carriers. Message and data rates may apply. iPhone is a registered trademark of Apple Inc. Android is a trademark of Google Inc. 3 Late Availability.
Last year during our Mazda Drive for Good® charitable program, our Mazda Dealers and partners raised millions of dollars for a number of national and local charities. But what’s even more significant is that collectively, we pledged more than 66,000 hours of volunteer time to local and national organizations across the country. Our Mazda Dealers have a long history of giving back both time and money to their own communities. And their efforts truly define our Mazda values.

Mazda Drive for Good® is just one of the many charitable programs that has allowed Mazda to donate millions to worthy causes across the United States since 1992. Because giving back is the Mazda Way.

DRIVE FOR GOOD

It’s a responsibility we don’t take lightly.

It’s why we work hard every day to make sure your customer service experience exceeds your expectations, in every way.

From the factory to your first test drive, and to every drive you’ll ever make in a Mazda, we’re here because driving matters.

WE KNOW YOUR FIRST IMPRESSION OF MAZDA STARTS WITH US, YOUR MAZDA DEALER.
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