DOES DRIVING MATTER?

Does a long, winding road or an empty freeway on Sunday morning matter if the car you’re in doesn’t take advantage of the moment?

Does safety, technology, efficiency or even beauty matter, if a car doesn’t feel right in your hands?

If you build Mazdas, driving is what matters most.

That’s why everything we do makes driving better.

Like safety technology that inspires confidence.

Engine technology that makes our cars and SUVs more fuel-efficient. Yet still responsive.

And designs that capture motion, even when the car isn’t moving.

What’s better than a great driving car?

A car company that won’t build anything less.

MAZDA. DRIVING MATTERS®
In the newly restyled 2017 Mazda3, art meets engineering. But to what end? Does incessantly improving every detail matter to you?

Are you drawn to our determination to create beauty through our KODO: "Soul of Motion" design? Or our focused desire to create a car that’s light, strong and technologically advanced? The truth is, Mazda knows that all of it matters. Because Driving Matters.

From the drawing board to the passing lane, driving enjoyment is our final measure of success. Even how you feel at the end of a long drive is an indication of a great-driving car. If you like driving, you may find yourself loving the Mazda3.

CAN THE MAZDA3 MAKE DRIVING BETTER?

Mazda3 Grand Touring 4-Door model shown in Soul Red Metallic
MAZDA3 NAMED A CAR AND DRIVER “10BEST” THREE YEARS IN A ROW¹

EVERYTHING YOU LOVE ABOUT DRIVING IN ONE PACKAGE. MAKE THAT TWO.

The Mazda3 never stops pushing the limits of innovation and design. From its excellent fuel efficiency and cutting-edge technologies to its premium available features and head-turning design, the Mazda3 truly delivers more—down to the very last detail.

The Mazda3 keeps getting better and better because it’s built by design perfectionists for driving enthusiasts. Newly re-crafted inside and out with stunning design sensibilities and precision engineering. It feels poised and looks as if in motion, even before you start the engine. And the Mazda3 is loaded with the latest in breakthrough technology innovations, refreshed with driver-centric instruments and displays, available high-end features and legendary driving dynamics. It’s better than ever. As versatile as always, the Mazda3 proves that one car can offer everything you need to love driving even more—settling for nothing less than the best driving experience possible.


MAZDA3 NAMED A CAR AND DRIVER “10BEST” THREE YEARS IN A ROW¹

2016 CAR AND DRIVER EDITORS’ CHOICE-COMPACT CAR
STANDARD AND AVAILABLE FEATURES AND INNOVATIONS:

- 4-Wheel disc brakes
- Anti-lock Brake System
- Electronic Brakeforce Distribution
- Brake Assist
- Six standard air bags
- Advanced Blind Spot Monitoring
- Rear Cross Traffic Alert
- High Beam Control
- Lane Departure Warning System

SKYACTIV®/Mazda3

- SKYACTIV®/VEHICLE DYNAMICS with G-Vectoring Control
- rELOOP® regenerative engine braking system
- Up to 60 percent ultra-high and high tensile steel
- Bluetooth® hands-free phone and audio streaming
- SKYACTIV®/Drive automatic transmission
- SKYACTIV®/Body

MAZDA CONNECT™ Infotainment system with:
- 7-inch full-color touch-screen display
- Multifunction Commander control
- Infotainment system voice command
- HD Radio™
- Pandora® internet radio integration
- Stitcher® internet radio integration
- SMS text message audio delivery and reply
- Full-color Active Driving Display
- Auto-dimming rearview mirror with HomeLink®

60/40 split fold-down rear seatbacks
- Dual-stitched perforated leather-trimmed seats
- Push Button Start
- Electronic Parking Brake
- 18-inch aluminum alloy wheels
- 4-wheel independent suspension
- Active Grille Shutters
- Heated Steering Wheel
- Mazda Advanced Keyless Entry System
- Rain-sensing windshield wipers
- Rearview camera
- Up to 47.1 cubic feet of cargo space (5-Door models)
- Up to an EPA-est. 37 HWY MPG
- Paddle Shifters on steering wheel
- Adaptive Front-lighting System
- Auto on/off headlights
- LED headlights
- LED daytime running lights
- LED combination taillights
- Mazda3 Grand Touring 5-Door model shown in Soul Red Metallic

OUR MOST TECHNOLOGICALLY ADVANCED MAZDA3 YET.
Because Mazda designers never stop at “good enough,” they examined every curve, every line and every angle of the Mazda3. Achieving bolder, more dignified proportions. Refinements that embody the most dramatic expression of KODO design. The Mazda3’s crouching stance, newly refaced grille and piercing redesigned headlamps and fog lamps make a formidable first impression. But more than just being beautiful, the Mazda3 was designed with a focus on aerodynamics to provide a very low coefficient of drag. And better aerodynamics equals improved performance and handling. We don’t do it for bragging rights.

We do it solely to elevate your driving experience.

CAN HOW A CAR LOOKS IMPACT HOW IT FEELS TO DRIVE?

KODO: “Soul of Motion.” Energy in motion. Power in motion. It’s the inspiration behind the design of every Mazda vehicle. Created to transform ordinary sheet metal into something that embodies the vitality of a living being, KODO exudes the power and elegance of a wild animal in the instant before it pounces on its prey.
The Mazda3 is a testament to obsessive engineering. Down to the smallest detail. To achieve a greater level of precision and artistry, Mazda engineers sculpt every design in hard clay rather than rely solely on computer-aided design. By using special tools crafted by the artists themselves, Mazda is able to produce a design so precise that it measures within a fraction of a millimeter of the engineers’ original vision. Of course, the original vision was not to build to a set of mathematical equations. It was to create a sense of motion in every shape and detail. It’s a level of craftsmanship that might seem extreme, but we’re Mazda, and we won’t build anything less.

**IS IT POSSIBLE TO ENGINEER AN EMOTION?**

**ENLIGHTENED DESIGN**

Working in concert with the craftsmanship and artistry of clay modeling, our engineers used computer-aided drafting models to project simulated reflections on the surface of the Mazda3. Based on these reflections, our engineers subtly adjusted the lines and curves of the Mazda3’s exterior design to achieve the most symmetrical and visually pleasing design.
The Mazda3's restructured KODO-design headlamps are not only striking, but provide a sharper vision of the road. Available LED headlights incorporate a dynamic light-guiding ring and feature LED Daytime Running Lights for more effective illumination. In Grand Touring models with the Premium Package, an Adaptive Front-lighting System adjusts the angle of the vehicle's headlights according to the steering angle and vehicle speed, while available High Beam Control also improves your view. This innovative system works automatically to maximize your opportunity to use your high beams and, on the flip side, dim your lights when it detects approaching vehicles or vehicles in front of you in your lane. Beautifully designed and technologically advanced, there's no better way to illuminate your journey.

A CLEAR VISION OF THE ROAD AHEAD.

FREE-FLOWING
The Mazda3 Grand Touring with i-ELOOP Package is equipped with an Active Grille Shutter System that temporarily closes the grille shutters to limit excess airflow to the engine bay, improving aerodynamics.
At Mazda, creating a better driving experience is our first priority. That means we would never design a vehicle that sacrifices performance for fuel efficiency. Instead, we did the impossible and enhanced both. SKYACTIV® TECHNOLOGY is a holistic system that takes the entire car into consideration, delivering a series of innovations—including new SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control for a better, smoother ride—that work together to improve the overall driving experience. Power and performance are delivered in abundance, along with efficiencies that allow the Mazda3 to offer up to an EPA-estimated 37 highway MPG.1

1 Based on EPA estimates for 2017 Mazda3 models with 2.0L engine and automatic transmission. 28 city/37 highway MPG. Actual results will vary.

01 SKYACTIV-G
By reimagining the combustion engine with a lofty compression ratio of 13:1, increased power no longer requires fuel-consuming engine displacement. Get up to an EPA-estimated 37 highway MPG on Mazda3 models with the SKYACTIV-G 2.0L engine.

02A SKYACTIV-DRIVE
Our engineers created a new kind of precise, high-performance automatic transmission that combines the direct feel of a manual transmission with the silky smoothness of an automatic. In Sport Mode, it provides a more performance-oriented shift logic, allowing you to hold lower gears longer and giving you more control when driving in challenging conditions, such as on curvy mountain roads.

02B SKYACTIV-MT (NOT SHOWN)
The Mazda3’s six-speed manual transmission has a short shift throw inspired by the legendary Mazda RX-5 Miata. This generation’s manual transmission is also smaller, lighter and stronger than any we’ve built before.

03 SKYACTIV-CHASSIS
The Mazda3’s steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

04 SKYACTIV-BODY
Mazda was the first automaker to use ultra-high tensile-strength steel in a production vehicle. The SKYACTIV-Body in the Mazda3 continues to incorporate this light but strong steel in critical areas to help make it lighter than normal, yet stiffer and stronger.

05 e-LOOP
i-ELOOP, Mazda3’s available regenerative engine braking system, converts unused energy captured when the accelerator is released into electricity. This allows the car to use all its power during acceleration by eliminating alternator drag.

SKYACTIV-VEHICLE DYNAMICS WITH G-VECTORING CONTROL
Working seamlessly behind the scenes, vehicle input is analyzed and subtle alterations to power delivery are made. This results in a minute shift in the vehicle’s mass upon the initial turn-in and throughout a curve to provide you with steering that is more precise and controlled for a smoother, more fluid ride that results in less fatigue on longer trips.
Exhilaration has always run in the Mazda3 family. And the 2017 Mazda3 continues this legacy. Always pushing the limits, the Mazda3’s already excellent performance and handling amplifies the exhilaration with a precisely tuned 4-wheel independent suspension system and your choice of spirited 2.0-liter or 2.5-liter SKYACTIV®-G gasoline engines, with the 2.5-liter offering 184 horsepower. Also helping to make your drive smooth and enjoyable is SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control, a breakthrough technology that helps control the vehicle’s weight and momentum to provide a more precise and less-fatiguing drive. The Mazda3 proves that our engineers will go to any length to improve your driving experience.

JINBA IITAI
To achieve “oneness” between a vehicle and its driver, Mazda engineers were inspired by the concept of jinba ittai, or “horse and rider as one.” When a vehicle becomes an extension of the driver, only then is perfect harmony achieved. And everything in the Mazda3, from the throttle response and driver-centered cockpit to the agile steering, delivers this principle of jinba ittai. Because Driving Matters.
“G-VECTORING CONTROL IS JUST ANOTHER SMALL STEP ON MAZDA’S MARCH TOWARD HANDLING PERFECTION.”

— Road & Track | June 2016
For our Mazda engineers, creating a car that’s sporty, practical and exhilarating to drive simply wasn’t enough. They wanted to enliven the driving experience from the moment you open the door. To create this new level of connectedness, the center gauge lights up and pulsates like a heartbeat when you enter the cabin. And when you use the push button to start the ignition, the side gauges also illuminate, while—when equipped—the newly restyled Active Driving Display rises to greet you. Sharper quality, increased resolution and even more pertinent information are directly in your field of vision. Even the Mazda3 cockpit is built to keep you connected. Designed around a theoretical vanishing point that’s forward-focused, it helps keep your attention on the road ahead. Just another reason why everything about the Mazda3 is exciting, alive—and completely connected.

WHY MAZDA3 DRIVERS NEVER FEEL LIKE THEY’RE STUCK IN TRAFFIC.

For our Mazda engineers, creating a car that’s sporty, practical and exhilarating to drive simply wasn’t enough. They wanted to enliven the driving experience from the moment you open the door. To create this new level of connectedness, the center gauge lights up and pulsates like a heartbeat when you enter the cabin. And when you use the push button to start the ignition, the side gauges also illuminate, while—when equipped—the newly restyled Active Driving Display rises to greet you. Sharper quality, increased resolution and even more pertinent information are directly in your field of vision. Even the Mazda3 cockpit is built to keep you connected. Designed around a theoretical vanishing point that’s forward-focused, it helps keep your attention on the road ahead. Just another reason why everything about the Mazda3 is exciting, alive—and completely connected.

DASH YOUR INHIBITIONS

The available full-color Active Driving Display is strategically positioned directly in the driver’s field of vision. By projecting critical driving information directly in front of you, right within your line of sight, this innovative display helps you take your mind off of distractions and your eyes focused toward one place—the road ahead.
Cabin enhancements made to the Mazda3 offer a new level of distinction nonexistent in other affordable compact cars. Never satisfied with the status quo, we considered every interior detail for quality and comfort. From improvements in accessibility to each control, to new high-end appointments and finishes—including an elegant center console design and available heated steering wheel—the evolved cockpit delivers a relaxed and enjoyable drive, no matter how far the journey.

**THE LITTLE THINGS WILL ALWAYS MATTER TO US.**

By making the seat perforations moderately large and the distances between them small, our engineers created upholstery that’s not only soft and breathable, but also absorbs road noise for an enhanced audio listening environment.

**PERFECT FIT**

The Mazda3’s sport seats are contoured to mold perfectly to the body, giving you and your passengers a more comfortable and connected ride, no matter how long the commute. Adding to the Mazda3’s high-end appeal are its available dual-stitched leather and leatherette seats that are as carefully crafted as they are beautiful.
With the Mazda3, you can enjoy all the conveniences of a compact car without ever compromising cargo space. With both rear seatbacks folded down, Mazda3 5-Door models offer up to a generous 47.1 cubic feet of storage space. And when you have more passengers than gear, the Mazda3 offers plenty of versatility. Its 60/40 split fold-down rear seatbacks allow you to either fold down both sections for maximum storage, or keep one section up, leaving room for a passenger or child safety seat.
COMMUNICATE
With voice commands, making and receiving calls is as easy as pushing a button and saying hello. Thanks to the Mazda3’s Bluetooth® hands-free phone and audio streaming, you stay connected to your compatible mobile device. And SMS Text Message Audio Delivery and Reply lets you enjoy a fully integrated display and audible readout of incoming text messages, and the ability to reply by choosing from a number of preset, standardized return messages.

NAVIGATE
Our convenient available factory-integrated Mazda Navigation System offers the advanced features of today’s navigation devices, including voice commands and advanced lane guidance. Plus, getting around town—or out of town—has never been easier thanks to the system’s 3D interactive map with step-by-step audio directions.

ENTERTAIN
Of course AM/FM radio is always a choice, but now there are many ways to explore music and infotainment options via your Bluetooth®-enabled and Internet-connected device. Connect to your Facebook and Twitter feeds, enjoy HD Radio™, listen to your own-playlist or choose something from the integrated Internet radio apps such as Pandora®, Aha™ and Stitcher.™

IS IT POSSIBLE TO MAKE A GETAWAY WITHOUT MISSING A THING?
No matter where you’re headed, the MAZDA CONNECT™ advanced infotainment system helps keep you entertained, informed and connected to the outside world. Pair your smartphone with the Mazda3 via Bluetooth® to stream content from popular social media, music and infotainment apps. The multifunction Commander control allows you to effortlessly navigate the 7-inch full-color touch-screen display without distraction. Also enjoy access to standard USB audio input ports and an available factory-integrated navigation system with cutting-edge features such as voice command and advanced lane guidance. Now all you have to focus on is driving—which is just how you like it.

DON'T DRIVE WHILE DISTRACTED. EVEN WITH VOICE COMMANDS, ONLY USE MAZDA CONNECT™ WHEN SAFE. SOME FEATURES MAY BE BLOCKED OUT WHILE THE VEHICLE IS IN MOTION. NOT ALL FEATURES ARE COMPATIBLE WITH ALL PHONES. MESSAGE AND DATA RATES MAY APPLY.

TAKE COMMAND
The multifunction Commander control positioned on the center console offers a seamless way to control the functions displayed on the full-color touch-screen monitor—such as audio, hands-free telephone, and the available Mazda Navigation System.
IN TUNE WITH YOU IN EVERY SENSE.

We believe a connected driving experience should even include your sense of hearing. That's why for the Mazda3, we opted for nothing less than the latest generation Bose® Centerpoint® 2 Surround Sound System.

This available system with 9 speakers enables listeners to enjoy a surround sound experience from nearly any stereo source. It has been specifically engineered to meet the unique demands of reproducing surround sound for the Mazda3's interior dimensions. And unlike conventional synthesized surround sound systems that compare left and right channel information to create a virtual surround experience, Centerpoint® 2 technology uses frequency content in addition to stereo information to create a more lifelike surround experience, while AudioPilot® 2 technology compensates for ambient noise within the cabin.

SPEAKERS:
A 2.5-inch mid-range Twiddler® x 2  B Front-door 9-inch woofer x 2  C Front 3.25-inch mid-range center Twiddler®
D Rear-door 5.25-inch woofer x 2  E 2.5-inch mid-range Twiddler® x 2  F 5200-series, 8-channel digital amplifier

IN TUNE WITH YOU IN EVERY SENSE.
**LANE DEPARTURE WARNING**

Alerts you when you’re unintentionally about to depart from your lane at a speed of 44 mph or higher.

**LANE DEPARTURE WARNING**

At speeds above 19 mph, this system estimates your distance from the vehicle ahead, alerting you if you are too close.

**LANE KEEP ASSIST**

Corrections to re-center the vehicle in its lane upon sensing an unintentional lane departure.

**MAZDA RADAR CRUISE CONTROL**

This system helps detect objects in your left and right blind spots. It also warns when fast-travelling vehicles are about to enter your blind spot from further behind.

**Rear Cross Traffic Alert**

As you reverse, this system detects a vehicle approaching behind your vehicle.

**Advanced Blind Spot Monitoring**

Radar sensors detect and alert you to hazards so you can better avoid collisions—or lessen their impact—is how we engineer confidence.

**Smart City Brake Support**

When travelling at low speeds, this system helps detect objects ahead. If an impact is predicted, the system will adjust the brake pads closer to the disc for faster braking, or apply the brakes if you’re unable to.

**Smart City Brake Support**

When travelling at low speeds, 1 Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact the system’s ability to detect and alert you. There are no warnings in the event of行人, cyclists, or other vehicles. Please see your Owner’s Manual for details.

**Rear Cross Traffic Alert**

When objects are in your left or right blind spots, it alerts you.

**Smart Brake Support**

At speeds above 19 mph, this system estimates your distance to the car ahead, alerting you when it detects a vehicle approaching from the side.

**Traffic Sign Recognition**

Using a front-mounted camera, this technology can actually read select road signs such as Speed Limit, Stop and Do Not Enter. This information then shows up in the Active Driving Display so you can stay alert and informed without taking your eyes off the road.

**i-ACTIVSENSE**

MAZDA3® Grand Touring 5-Door model with i-ACTIVSENSE® Package shown in Soul Red Metallic.

**Smart City Brake Support**

When travelling at low speeds, 1 Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. 2Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

**Traffic Sign Recognition**

When objects are in your left or right blind spots, it alerts you.

**Smart Brake Support**

At speeds above 19 mph, this system estimates your distance from the car ahead, alerting you when it detects a vehicle approaching from the side.

**Traffic Sign Recognition**

Using a front-mounted camera, this technology can actually read select road signs such as Speed Limit, Stop and Do Not Enter. This information then shows up in the Active Driving Display so you can stay alert and informed without taking your eyes off the road.

**Rear Cross Traffic Alert**

As you reverse, this system detects a vehicle approaching behind your vehicle.

**Advanced Blind Spot Monitoring**

Radar sensors detect and alert you to hazards so you can better avoid collisions—or lessen their impact—is how we engineer confidence.

**Smart City Brake Support**

When travelling at low speeds, 1 Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. 2Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

**Traffic Sign Recognition**

Using a front-mounted camera, this technology can actually read select road signs such as Speed Limit, Stop and Do Not Enter. This information then shows up in the Active Driving Display so you can stay alert and informed without taking your eyes off the road.

**Rear Cross Traffic Alert**

As you reverse, this system detects a vehicle approaching behind your vehicle.

**Advanced Blind Spot Monitoring**

Radar sensors detect and alert you to hazards so you can better avoid collisions—or lessen their impact—is how we engineer confidence.

**Smart City Brake Support**

When travelling at low speeds, 1 Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. 2Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

**Traffic Sign Recognition**

Using a front-mounted camera, this technology can actually read select road signs such as Speed Limit, Stop and Do Not Enter. This information then shows up in the Active Driving Display so you can stay alert and informed without taking your eyes off the road.

**Rear Cross Traffic Alert**

As you reverse, this system detects a vehicle approaching behind your vehicle.

**Advanced Blind Spot Monitoring**

Radar sensors detect and alert you to hazards so you can better avoid collisions—or lessen their impact—is how we engineer confidence.

**Smart City Brake Support**

When travelling at low speeds, 1 Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. 2Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner’s Manual for further details.

**Traffic Sign Recognition**

Using a front-mounted camera, this technology can actually read select road signs such as Speed Limit, Stop and Do Not Enter. This information then shows up in the Active Driving Display so you can stay alert and informed without taking your eyes off the road.
IIHS NAMED THE MAZDA3 A 2016 TOP SAFETY PICK+
(WHEN EQUIPPED WITH SMART CITY BRAKE SUPPORT®)

— Insurance Institute for Highway Safety

Mazda3 Grand Touring 4-Door model with Premium Package shown in Soul Red Metallic

1 Smart City Brake Support operates under certain low-speed conditions below 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping.

MAZDA3 COLORS

MAZDA3 UPHOLSTERY

SPORT
SPORT WITH PREFERRED PACKAGE
TOURING
TOURING 2.5 5-DOOR
GRAND TOURING

BLACK CLOTH
BLACK CLOTH
BLACK LEATHER
BLACK LEATHERETTE

SAND CLOTH
SAND CLOTH
PARCHMENT LEATHER

ETERNAL BLUE MICA
Sonic Silver Metallic

TITANIUM FLASH MICA
Soul Red Metallic

SHADOW BLACK MICA

EVEN THE PAINT IS INNOVATIVE.

Machine Gray Metallic: a new signature paint from Mazda offering the luster and depth reserved for concept vehicles. Conceived by the creative minds of our designers, this rich hue is the result of a myriad of spray processing innovations. Aluminum paint flakes align in a uniform pattern parallel to the surface of the Mazda3’s body panels for dramatic hues with intense luminosity and a reflective, liquid-like quality.

Sheet metal
Gray tinted clearcoat
Primer
Metallic base (reflection layer)
Black base (absorption layer)

1 Extra cost option.

MAZDA3 WHEELS

18-Inch Alloy
16-Inch Alloy
16-Inch Wheel Cover

**MAZDA3 SPECIFICATIONS & CAPACITIES**

### ENGINE

<table>
<thead>
<tr>
<th>Model</th>
<th>2.0</th>
<th>2.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Displacement</td>
<td>1,998 cc</td>
<td>2,488 cc</td>
</tr>
<tr>
<td>Compression Ratio</td>
<td>9.9:1</td>
<td>11.5:1</td>
</tr>
<tr>
<td>Fuel System</td>
<td>SKYACTIV-G 2.0L DOHC 4-cylinder with VVT</td>
<td>SKYACTIV-G 2.5L DOHC 4-cylinder with VVT</td>
</tr>
<tr>
<td>Torque</td>
<td>150 lb-ft @ 4,000 rpm</td>
<td>185 lb-ft @ 3,250 rpm</td>
</tr>
<tr>
<td>Horsepower</td>
<td>155 hp @ 6,000 rpm</td>
<td>184 hp @ 5,700 rpm</td>
</tr>
<tr>
<td>Emission Control Type (Fed/Cal)</td>
<td>Tier3-BIN30 PZEV</td>
<td>Tier3-BIN30 PZEV (AT)/Tier3-BIN30 ULEV (MT)</td>
</tr>
<tr>
<td>Cylinder Head</td>
<td>Aluminum alloy</td>
<td>Aluminum alloy</td>
</tr>
<tr>
<td>Recommended Fuel</td>
<td>Regular unleaded</td>
<td>Regular unleaded</td>
</tr>
<tr>
<td>Compression Ratio</td>
<td>13.0:1</td>
<td>13.0:1</td>
</tr>
<tr>
<td>Bore x Stroke (mm)</td>
<td>83.5 x 91.2</td>
<td>89.0 x 100.0</td>
</tr>
</tbody>
</table>

### CHASSIS

<table>
<thead>
<tr>
<th>Model</th>
<th>2.0</th>
<th>2.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>106.3</td>
<td>106.3</td>
</tr>
<tr>
<td>Track, Front</td>
<td>61.2</td>
<td>61.4</td>
</tr>
<tr>
<td>Track, Rear</td>
<td>61.2</td>
<td>61.4</td>
</tr>
<tr>
<td>Overall Length</td>
<td>180.3</td>
<td>183.5</td>
</tr>
<tr>
<td>Overall Height</td>
<td>57.3</td>
<td>57.3</td>
</tr>
<tr>
<td>Overall Width</td>
<td>70.7</td>
<td>70.7</td>
</tr>
<tr>
<td>Minimum ground clearance (laden)</td>
<td>6.1</td>
<td>6.1</td>
</tr>
</tbody>
</table>

### WEIGHTS AND CAPACITIES

<table>
<thead>
<tr>
<th>Model</th>
<th>2.0</th>
<th>2.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Curb weight (lb)</td>
<td>3,005</td>
<td>3,122</td>
</tr>
<tr>
<td>16-inch steel wheels with full wheel covers (4-Door only)</td>
<td>16-inch steel wheels with full wheel covers (4-Door only)</td>
<td>16-inch steel wheels with full wheel covers (4-Door only)</td>
</tr>
<tr>
<td>5-passenger seating capacity</td>
<td>5-passenger seating capacity</td>
<td>5-passenger seating capacity</td>
</tr>
<tr>
<td>Child safety rear door locks</td>
<td>Child safety rear door locks</td>
<td>Child safety rear door locks</td>
</tr>
<tr>
<td>Fold-down rear seatbacks (4-Door only)</td>
<td>Fold-down rear seatbacks (4-Door only)</td>
<td>Fold-down rear seatbacks (4-Door only)</td>
</tr>
<tr>
<td>60/40 split fold-down rear seatbacks</td>
<td>60/40 split fold-down rear seatbacks</td>
<td>60/40 split fold-down rear seatbacks</td>
</tr>
<tr>
<td>Tilt and telescopic steering column</td>
<td>Tilt and telescopic steering column</td>
<td>Tilt and telescopic steering column</td>
</tr>
<tr>
<td>7-inch full-color touch-screen display</td>
<td>7-inch full-color touch-screen display</td>
<td>7-inch full-color touch-screen display</td>
</tr>
<tr>
<td>Bluetooth® hands-free phone and audio streaming</td>
<td>Bluetooth® hands-free phone and audio streaming</td>
<td>Bluetooth® hands-free phone and audio streaming</td>
</tr>
</tbody>
</table>

### EXTERIOR COLORS

<table>
<thead>
<tr>
<th>Model</th>
<th>2.0</th>
<th>2.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-Door</td>
<td>Sand Cloth</td>
<td>Black Cloth</td>
</tr>
<tr>
<td>5-Door</td>
<td>Black Cloth</td>
<td>Silver Mist</td>
</tr>
</tbody>
</table>

### INTERIOR (CONTINUED)

<table>
<thead>
<tr>
<th>Model</th>
<th>2.0</th>
<th>2.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver's and front-passenger's covered visor vanity mirror</td>
<td>Driver's and front-passenger's covered visor vanity mirror</td>
<td>Driver's and front-passenger's covered visor vanity mirror</td>
</tr>
<tr>
<td>Brake-enhanced ABS</td>
<td>Brake-enhanced ABS</td>
<td>Brake-enhanced ABS</td>
</tr>
<tr>
<td>Front and rear side-impact door beams</td>
<td>Front and rear side-impact door beams</td>
<td>Front and rear side-impact door beams</td>
</tr>
<tr>
<td>LATCH® rear seat child safety seat anchors and upper tethers</td>
<td>LATCH® rear seat child safety seat anchors and upper tethers</td>
<td>LATCH® rear seat child safety seat anchors and upper tethers</td>
</tr>
<tr>
<td>Driver's and front-passenger's covered visor vanity mirror</td>
<td>Driver's and front-passenger's covered visor vanity mirror</td>
<td>Driver's and front-passenger's covered visor vanity mirror</td>
</tr>
</tbody>
</table>

### PACKAGES

**Sport Preferred Package** includes 16-inch alloy wheels, bright silver trim, body-colored rearview mirror, integrated turn-signal lamps, premium cloth-trimmed sport seats, rear privacy window, premium cloth-trimmed sport seats, and power side mirrors with integrated turn-signal lamps.

**Black Cloth** | **El Dorado Cream** |
---|---|
**Sport Preferred Edition Package** | **sport Preferred Edition Package** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Sport Preferred Package** | **Sport Preferred Package** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
---|---|
**Black Cloth** | **Silver Mist** |
---|---|
**Silver Mist** | **Black Cloth** |
MAZDA3 TOURING 4-DOOR + 5-DOOR

Includes the following features in addition to or in place of the Sport:

- SKYACTIV-G 2.0L gasoline engine
- SKYACTIV-MT 6-speed manual (4-Door only) or available SKYACTIV-Drive 6-speed automatic transmission with manual shift and Sport mode

**Exterior**

- 17-inch alloy wheels
- F250/R4 all-season tires
- Body-color dual leafing hooded power side mirrors with integrated turn signal lamps
- Bright brake lights
- Halo on/stealth headlights
- Rear view wiper washers

**Safety**

- Smart City Brake Support®
- Advanced Blind Spot Monitoring

**Interior**

- Mazda Advanced Interior Entry
- Leather-trimmed sport seats
- Leather-trimmed door panel insert
- Rearview automatic climate control system
- 6-way power-adjustable driver’s seat
- Rear seat center armrest with cupholders
- Overhead console with sunglasses holder
- Power sliding-glass moonroof with one-touch open

**Packages**

- Touring Popular Package (Includes Power sliding-glass moonroof with one-touch open, and front passenger illuminated vanity mirror and rear manual deck lip spoiler) (4-Door only)
- Grand Touring Premium Package (Includes Bose® 9-speaker Surround Sound system with Centerpoint® 2 and AudioPilot® 2, Full-color Active Driving Display, MAZDA CONNECT™ / other devices when safe, with manual shift and Sport mode)
- i-ACTIVSENSE® Safety Package (Includes High Beam Control, Lane Departure Warning System® 9, Lane-keep Assist® Mazda Radar Cruise Control® 9, Smart Brake Support® 10 and Traffic Sign Recognition System® 11)
- i-EUROPEAN Package (Includes i-EUROPEAN regenerative engine braking system and active grille shutters)

**Black Leatherette/Exterior Colors**

- Black Leatherette
- Parchment Leather

WE’RE COMMITTED TO OUR DRIVERS.

Every new 2023 Mazda is protected by:
- 3-year/36,000-mile New Vehicle Limited Warranty
- 5-year/60,000-mile 24/7 Emergency Roadside Assistance Program
- 5-year/60,000-mile Limited Powertrain Warranty
- 5-year/60,000-mile Leather Limited Warranty
- 5-year/60,000-mile Body Work Limited Warranty Against Body Paint Thru Paint Particulate Limited Warranty
- 5-year/30,000-mile Emissions Warranty

For details, please see your Mazda dealer, visit MAZDAUSA.COM or call TOLL-FREE (800) 639-1000.

FINANCING WITHOUT THE FUSS.

Whether you’re buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services® can help make the financing process more convenient and subdue.

One of the largest auto lenders in America, Mazda Capital Services® is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.
ALLOY WHEELS
The Mazda3 offers your choice of Alloy Wheels. Choose the high-end look of Gloss Black 18-inch forged RAYS Wheels with diamond-cut edge—designed exclusively for the Mazda3—or the sleek and unique look of 16- or 18-inch Dark Alloy Wheels.

ALL-WEATHER FLOOR MATS
Protect your car from the elements, as well as a spilled coffee on your way to work. Our specially fitted All-Weather Floor Mats are designed to hold a healthy amount of liquid, making spills easier to deal with.

AEROSKIN
Give your Mazda3’s bold, aerodynamic stance. Accessorize your ride with our Brilliant Black Aero Kit that includes Door Mirror Caps, Front Air Dam, Side Skirt Extensions, Rear Diffuser and body-colored Rear Spoiler. Pick and choose only the accessories you like, or go all-out and deck your drive with all five.

AERO KIT
This rigid, durable Cargo Tray protects against damage and spills by elevating your cargo on-top of grooves designed to help divert and catch any messy liquids. Removes easily for quick cleanup.

AMAZON ALEXA
Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn on the rear defroster or use the Carfinder function from just about anywhere. 1-year subscription included. Visit MazdaMobileStart.com.

MAZDA MOBILE START

CARGO TRAY
1
This flexible, durable Cargo Tray protects against damage and spills by elevating your cargo on-top of grooves designed to help divert and catch any messy liquids. Removes easily for quick cleanup.

Please remember to properly secure all cargo.

NAVIGATION SYSTEM
This convenient system integrates with your car’s display screen to offer advanced lane guidance and a 3D interactive map. Plus, it can be controlled by voice commands.

REAR BUMPER GUARD
Help protect your rear bumper from chips and scratches. Our durable stainless steel Rear Bumper Guard helps make loading or unloading your gear less perilous.

MAZDA3 ACCESSORIES.
IT’S YOUR MAZDA—MAKE IT YOUR OWN.

We create every Mazda to be the best it can be. From there, it’s up to you and your imagination. Outfitting your car with Genuine Mazda Accessories is all about making a statement and getting more out of your lifestyle. There are no wrong answers, only an array of exciting choices. You’ll find the only thing better than getting a Mazda is when you make it YOUR Mazda.

For a full list of Genuine Mazda Accessories for your Mazda3, please visit Accessories.mazdausa.com.

NAVIGATION SYSTEM
This convenient system integrates with your car’s display screen to offer advanced lane guidance and a 3D interactive map. Plus, it can be controlled by voice commands.

MAZDA MOBILE START
Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn on the rear defroster or use the Carfinder function from just about anywhere. 1-year subscription included. Visit MazdaMobileStart.com.

AEROKIT
Give your Mazda3’s bold, aerodynamic stance. Accessorize your ride with our Brilliant Black Aero Kit that includes Door Mirror Caps, Front Air Dam, Side Skirt Extensions, Rear Diffuser and body-colored Rear Spoiler. Pick and choose only the accessories you like, or go all-out and deck your drive with all five.

AERO KIT
This rigid, durable Cargo Tray protects against damage and spills by elevating your cargo on-top of grooves designed to help divert and catch any messy liquids. Removes easily for quick cleanup.

Please remember to properly secure all cargo.

NAVIGATION SYSTEM
This convenient system integrates with your car’s display screen to offer advanced lane guidance and a 3D interactive map. Plus, it can be controlled by voice commands.

REAR BUMPER GUARD
Help protect your rear bumper from chips and scratches. Our durable stainless steel Rear Bumper Guard helps make loading or unloading your gear less perilous.

MAZDA MOBILE START

CARGO TRAY
1
This flexible, durable Cargo Tray protects against damage and spills by elevating your cargo on-top of grooves designed to help divert and catch any messy liquids. Removes easily for quick cleanup.

Please remember to properly secure all cargo.

NAVIGATION SYSTEM
This convenient system integrates with your car’s display screen to offer advanced lane guidance and a 3D interactive map. Plus, it can be controlled by voice commands.

REAR BUMPER GUARD
Help protect your rear bumper from chips and scratches. Our durable stainless steel Rear Bumper Guard helps make loading or unloading your gear less perilous.

MAZDA MOBILE START
Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn on the rear defroster or use the Carfinder function from just about anywhere. 1-year subscription included. Visit MazdaMobileStart.com.

AEROKIT
Give your Mazda3’s bold, aerodynamic stance. Accessorize your ride with our Brilliant Black Aero Kit that includes Door Mirror Caps, Front Air Dam, Side Skirt Extensions, Rear Diffuser and body-colored Rear Spoiler. Pick and choose only the accessories you like, or go all-out and deck your drive with all five.

AERO KIT
This rigid, durable Cargo Tray protects against damage and spills by elevating your cargo on-top of grooves designed to help divert and catch any messy liquids. Removes easily for quick cleanup.

Please remember to properly secure all cargo.

NAVIGATION SYSTEM
This convenient system integrates with your car’s display screen to offer advanced lane guidance and a 3D interactive map. Plus, it can be controlled by voice commands.

REAR BUMPER GUARD
Help protect your rear bumper from chips and scratches. Our durable stainless steel Rear Bumper Guard helps make loading or unloading your gear less perilous.

MAZDA MOBILE START
Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn on the rear defroster or use the Carfinder function from just about anywhere. 1-year subscription included. Visit MazdaMobileStart.com.
To Mazda, there’s only one thing that means as much as driving: giving back.

The Mazda Drive for Good® Event is our annual charitable program that allows us to give back to those in need. But we don’t do this alone. For every purchase of a Mazda, drivers like you have helped us raise millions of dollars for both national and local charities. But what’s even more significant is that for every test drive taken during the event, we pledge one hour of community service to local worthy causes across the country. And to date, we’ve pledged more than 195,000 hours of volunteer time to those who need it most. All thanks to people like you who simply took a test drive.

Our Mazda Dealers have a long history of giving back both time and money to their communities. And their efforts truly define our Mazda values. Mazda Drive for Good is just one of the many charitable programs that has allowed Mazda to donate to worthy causes across the United States since 1992.

Because we believe giving back matters.