ALL CHILDREN INSTINCTIVELY KNOW IT.

A FEW ADULTS STILL REMEMBER IT.

ONE UNIQUE CAR COMPANY REFUSES TO OUTGROW IT.

IN GROWN-UP LANGUAGE, IT MEANS THE EXHILARATION AND
LIBERATION THAT COMES FROM EXPERIENCING SHEER MOTION.

BUT AS USUAL, CHILDREN PUT IT MUCH BETTER.

AND SIMPLY CALL IT ZOOM-ZOOM.

WE PRACTICE IT EVERY DAY.

IT’S WHY WE BUILD THE KIND OF CARS WE DO.

MAZDA. ALWAYS THE SOUL OF A SPORTS CAR™.
BREAKTHROUGH DESIGNS ARE A MAZDA TRADITION. AND THE MAZDA5 IS NO EXCEPTION.

EMERGING FROM THE SAME POTENT ZOOM-ZOOM GENE POOL AS THE MAZDA3, MX-5 MIATA AND RX-8, THE ALL-NEW MAZDA5 IS AMERICA’S FIRST MULTI-ACTIVITY VEHICLE —

A CATEGORY-DEFYING DESIGN CREATED EXPRESSLY FOR YOUR MULTI-TASKING LIFESTYLE. AND A FAR MORE SAVVY AND SPORTY SOLUTION THAN THOSE BORING, BOXY PEOPLE-MOVERS THAT ARE SO YESTERDAY. FROM THE MAZDA5’S STYLISH GOOD LOOKS AND INSPIRED VERSATILITY TO ITS SPIRITED PERFORMANCE AND INSIGHTFUL STANDARD SAFETY FEATURES, IT’S RIGHT WHERE EVERYTHING ELSE ISN’T.
Life's all about balancing "our" time, "family" time, and "me" time. So Mazda designers created the ingenious MAZDAS, America's first Multi-Activity Vehicle. To make getting there more fun, it's stylish and responsive. To make it more versatile, it's got six seats and a flexible, fold-flat cargo area. And to make it safer, it's got 4-wheel disc brakes and an Anti-Lock Brake System (ABS). Even side-impact air curtains for all three rows of seats are standard. The MAZDAS is fun-to-drive, yet fuel-efficient. Agile, yet accommodating. Well-equipped, yet well within your budget. Remember, you saw it here first.

*MAZDAS Touring shown with optional roof rack.
A. Behind the scenes, a handy cargo area tray helps organize essentials. B. Integral cup holders are just one refreshing feature of the built-in center console. Another is the covered, double-bottomed storage bin that welcomes your cell phone, sunglasses, and CDs. C. The Touring Edition’s interior adds a multipurpose fold-out table/cargo bin. D. For quick and easy access to rear row seating, both center-row seats boast a unique, one-touch “walk-in” feature. E. In a tight parking space, juggling a large pizza and drinks, the MAZDA5’s easy gliding rear doors are a thoughtful touch.
The MAZDA5’s versatile six-passenger seating and insightful interior design clearly raise the bar. For a better view, both center- and rear-rows feature elevated, “theater-style” seating. For extra legroom, both center-row seats provide nearly six inches of travel. And for greater peace of mind, front side-impact air bags and side-impact air curtains for all three rows of seats are standard. As are 3-point safety belts for all six seating positions and LATCH child-seat anchors in the center-row seats. Even the MAZDA5’s low, sedan-like stance is more convenient—allowing you to slide into the vehicle instead of climbing.
The MAZDA5’s lean, contemporary styling isn’t like anything else. Clearly, it’s not some “old school” people-mover that’s too big and clumsy for its own good. Or a two-ton land barge with an insatiable thirst for fuel. Instead, by ingeniously thinking outside the box, Mazda designers avoided creating one. Better yet, they made its sleek, tapered silhouette all the more enticing by adding trick 17-inch alloys and clear-lens taillights with metallic accents. The Touring edition even gets slick side sill extensions and a rear liftgate spoiler. By any measure, the MAZDA5’s sporty good looks, fun-to-drive nature and impressive versatility quickly set it apart from the bland and boring.
The reason why a MAZDA5 is such a kick to drive is simple. It shares the same highly refined Sports Sedan architecture as the award-winning MAZDA3. So precise steering and quick, agile handling are second nature. The MAZDA5’s clean, athletic design also leaves it hundreds of pounds lighter than many larger competitors. While its spirited engine generates more standard power than vehicles like the Scion Xb, Jetta or Matrix. Better still, the MAZDA5 is also surprisingly fuel-efficient. The standard 5-speed manual gearbox delivers 22 mpg (city) / 27 mpg (highway). The available 4-speed Sport AT automatic gets 21 mpg (city) / 26 mpg (highway). And thanks to its tight turning circle (under 35 feet), the MAZDA5 is a breeze to pilot through a crowded street or into a tight parking space.

Hey, some people just know how to have fun.
When it comes to balancing your need for self-expression and self-control, the MAZDA 5’s ingenious fusion of innovative design and integral safety features has few equals. The MAZDA 5 Sport comes remarkably well-equipped for both work and play. The Touring version adds more personal touches like a leather-wrapped wheel; in-dash 6-disc CD changer with 6 speakers; an automatic climate control system; a handy center-row table/cargo bin; even a power moonroof. For more fun down the road, you can add an available SIRIUS Satellite Radio receiver. Best of all both models include an impressive list of standard safety features. Including 4-wheel disc brakes; an Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD); advanced driver and front passenger air bags; front side-impact air bags; plus side-impact air curtains for all three rows of seats.†

The all-new MAZDA 5 Multi-Activity Vehicle. Now you can satisfy your need for both self-expression and safety, without giving up your passion for driving. Or even breaking a sweat.

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A. The MAZDA 5 Sport includes an AM/FM/CD stereo with 4 speakers. The Touring adds a 6-disc CD changer with 6 speakers. B. Power windows, door locks and mirrors are standard. C. Steering-wheel-mounted controls for both audio and cruise control systems are standard. D. For added comfort, the MAZDA 5’s steering-wheel tilts and telescopes. E. A DVD-based navigation system is available on the MAZDA 5 Touring. F. For enhanced passenger safety, every MAZDA 5 includes advanced front air bags* with belt-use, passenger-weight and driver’s seat-position sensors; front side-impact air bags,* plus side-impact air curtains with coverage for front, center and rear passengers.

*Always wear your safety belt and secure children in rear seat.
MECHANICAL FEATURES

- 2.3L DOHC 4-cylinder with variable valve timing
- 5-speed manual or automatic transmission
- Front-wheel drive
- Independent strut-type front and multilink rear suspension
- Front and rear stabilizer bars
- Rack-and-pinion steering with electrohydraulic variable assist
- Power-assisted 4-wheel disc brakes
- Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)

EXTERIOR FEATURES

- 17-inch alloy wheels; P205/50R17 V-rated all-season tires
- Dual sliding rear doors
- Body-color sport grille, body-side moldings and door handles
- Side sill extensions and rear liftgate spoiler
- Dual black power remote mirrors
- Dual body-color power remote mirrors
- Power sliding-glass moonroof with interior sunshade
- 2-speed intermittent windshield wipers; intermittent rear wiper/washer
- Dual body-color power remote mirrors
- Roof-mounted mast-type radio antenna

INTERIOR FEATURES

- Advanced front air bags* with belt-use, passenger-weigh
- and driver’s seat-position sensors
- Front side-impact air bags* and side-impact air curtains with coverage for front and rear passengers
- 3-point safety belts and adjustable headrests for all 6 seating positions
- Front safety belt pretensioners with force limiters
- 2nd-row LATCH child-seat anchors
- Reclining front bucket seats, adjustable driver’s lumbar support and seat height
- Fold-down armrests for front driver and 2nd-row seats
- 50/50 split fold-down 3rd row seatback
- Black cloth upholstery and carpet floor mats
- Covered cargo area storage compartment
- Power windows with one-touch-down driver’s window
- Power door locks with 2-stage unlocking (driver’s door only/all doors plus liftgate)
- Tilt/telescopic steering wheel (leather-wrapped on Touring)
- Cruise control with steering-wheel-mounted controls
- Center instrument panel display for audio, clock, and A/C (Touring includes outside temperature)
- Remote keyless illuminated entry system with liftgate release
- Center console armrest with dual storage compartments
- Center row fold-out table with cargo storage
- Dual cup holders for all three rows of seats
- Front map lights with courtesy delay
- Ignition-keyhole light
- Driver’s and passenger’s covered visor vanity mirrors
- Front and rear 12V power outlets
- CFC-free air conditioning with dust and pollen filter
- Fully automatic climate control
- Rear window defogger; front side-window demisters
- AM/FM/CD stereo with 4 speakers and automatic level control
- AM/FM/CD stereo with in-dash 6-disc CD changer; 6 speakers and automatic level control
- Steering-wheel-mounted audio controls
- Remote fuel door release

EXTERIOR COLORS

- PHANTOM BLUE MICA
- PLATINUM SILVER METALLIC
- WHITENATER PEARL
- STRATO BLUE MICA
- CARBON GRAY MICA
- CARDINAL RED MICA
- STELLAR SILVER MICA
- BRILLIANT BLACK CLEARCOAT

- MazdaUSA.com

SPECIFICATIONS

- Engine size and type: 2.3L DOHC 4-cylinder with variable valve timing and dual balance shafts
- Horsepower, SAE Net: 157 @ 6500 rpm
- Torque, SAE Net lb-ft: 148 @ 3500 rpm
- EPA estimated fuel economy (city/hwy): Automatic 21/26, Manual 22/27
- Curb weight: Automatic 3389 lb, Manual 3333 lb
- Wheelbase/overall length: 108.3/181.5
- Track, front/rear: 60.2/59.6
- Shoulder room: 55.5
- Headroom: 40.7
- Legroom: 40.7
- EPA cargo volume (rear seats folded): 44.4
- EPA passenger volume: 97.7
- All-weather floor mats: S
- Cargo net: O
- Door edge guards: O
- Wheel locks: O
- Power sliding-glass moonroof with interior sunshade: S
- Roof-mounted mast-type radio antenna: S
- Center instrument panel display for audio, clock, and A/C: O
- Remote keyless illuminated entry system with liftgate release: O
- Center console armrest with dual storage compartments: O
- Center row fold-out table with cargo storage: O
- Dual cup holders for all three rows of seats: O
- Front map lights with courtesy delay: O
- Ignition-keyhole light: O
- Driver’s and passenger’s covered visor vanity mirrors: O
- Front and rear 12V power outlets: O
- CFC-free air conditioning with dust and pollen filter: O
- Fully automatic climate control: O
- Rear window defogger; front side-window demisters: O
- AM/FM/CD stereo with 4 speakers and automatic level control: O
- AM/FM/CD stereo with in-dash 6-disc CD changer; 6 speakers and automatic level control: O
- Steering-wheel-mounted audio controls: O
- Remote fuel door release: O

PRODUCT CHANGES AND OPTIONS AVAILABILITY:
Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without notice.