Thump-Thump goes the heart. And for 2009, Mazda makes it easier to follow yours by building ten uniquely stylish, insightful and spirited vehicles. Exhilarating sports cars. Sport compacts. Sport sedans. Crossover SUVs. Even trucks. Each one passionately designed and purposefully crafted to deliver Zoom-Zoom. Every time you turn the key. Mazda. Always the soul of a sports car.®
Stop. Take a listen. You’ll hear it everywhere. The double beat. The one-two cadence that propels us all from deep within. Thump-Thump. Goes the heart. The boxer throws the powerful one-two-timing’s most feared combination. Two quick claps of the hands and dancers prepare for perfection. Snap your fingers two times and watch as everyone around gets ready to move. Why do rock legends tap the microphone twice before melting your face? What makes a thoroughbred’s muscles respond when it hears two clicks from a jockey’s mouth? This is no mere coincidence. The double beat lives on a deeper level. An emotional level. It’s a universal tribal-like connection. It’s everywhere. And we’ve followed it for over 40 years. Always building to it. It’s what drove us to make the MX-5 Miata, the best-selling roadster of all time. The MAZDASPEED3, one of the fastest front-wheel drive cars on the planet. And the CX-9, 2008 North American Truck of the Year. It’s what stirs our soul. And what inspired us to create a thoroughly unique Multi-Activity Vehicle. The very efficient, very versatile, very smart MAZDA5. We’ll never stop listening. Zoom-Zoom. Forever.
It’s designed to fit you, and the times, perfectly. Back in the day when most cars were designed for one task—and the fuel to run them wasn’t insanely expensive—choosing a new one was simple. Now, of course, it’s a different story. We expect more from what we drive. Ability as well as adaptability. Efficiency plus exhilaration. And the six-passenger MAZDA5 delivers on all counts: sporting handling, remarkable versatility and the best fuel efficiency in its class:* 28 mpg highway/22 mpg city,† which means a lot less time at the pump. With its wide variety of interior configurations, it rivals much larger, clumsier vehicles for utility while trouncing them in efficiency. Simply put, the MAZDA5 is one of the smartest, most efficient ways there is to transport all sorts of people and cargo. And with sporty MAZDA3 underpinnings and a tight turning circle, it’s also one of the most enjoyable. Obviously, with this much versatility, style and efficiency, the MAZDA5 lets you have your cake and eat it too...just without all the fat.

1. A 2.3-Liter 16-Valve 153-hp DOHC I-4 Engine gives MAZDA 5 lively performance plus best-in-class fuel economy.*
2. The 5-Speed Manual Gearbox on MAZDA 5 Sport provides quick, precise shifting. On MAZDA 5 Touring and Grand Touring models (and available on MAZDA5 Sport), a 5-speed Sport AT automatic transmission is standard. It combines the convenience of an automatic with the shift-for-yourself fun of a manual.
3. A 4-Wheel Fully Independent Suspension, together with standard front and rear stabilizer bars and power-assisted rack-and-pinion steering, gives the MAZDA5 precise and responsive handling in town and on the highway.

Whatever the activity, MAZDA 5 is appropriately dressed. With so much talent in so many areas, the 2009 MAZDA 5 is no one-trick pony. And it has the versatility-enhancing standard features to prove it. Take the MAZDA 5 Sport, which comes equipped with automatic climate control, power-operated windows, door locks and dual remote outside mirrors, plus a six-speaker AM/FM/CD audio system and linear control both with steering wheel-mounted controls. Not to mention thoughtful touches like a tilt/telescopic steering wheel, electrochromic gauges and an auxiliary-audio input jack for your MP3 player. The MAZDA 5 Touring ups the pleasure quotient with a 5-speed Sport AT automatic transmission, in-dash CD changer, power sliding-glass moonroof, and leather-wrapped steering wheel and shift knob. Then there’s the ultimate MAZDA 5 Grand Touring, which adds rain-sensing automatic windshield wipers, leather-trimmed seating, illuminated front seats and Bluetooth® hands-free phone system capability.

1  Heated And Leather-Trimmed Front Seats, standard on MAZDA 5 Grand Touring, provide welcome warmth in cold-weather driving.
2  A Navigation System with full-color 7-inch screen and intuitive touch-screen controls for the in-dash 6-disc CD changer audio system is available on Grand Touring models.
3  Bluetooth Connectivity, standard on Grand Touring models, pairs with your Bluetooth-compatible wireless phone to make and receive calls, access voice mail messages and more.
4  An Auxiliary-Audio Input Jack, standard on all models, allows direct connection between an MP3 player and your MAZDA 5's audio system.
5  Standard Remote Entry unlocks the driver’s door or all doors, and also illuminates the interior.
6  A Tilt And Telescopic Steering Wheel, control panel on all MAZDA 5s, easily adjusts to your most comfortable driving position.
It maximizes every inch of space along with every gallon of fuel. When it comes to making the most of space, the MAZDA 5 takes a 50/50 split-fold down third-row seat to no one. Its configurable interior offers a full 97.7 cu ft of interior passenger volume, 44.4 cu ft of cargo area* and versatility limited only by your imagination. It’s also packed with “why hasn’t anyone else thought of this?” standard features, like an ingenious second-row fold-flat triangle with storage and dual fold-in holders, reclining second-row seats with inboard and outboard armrests and under-cushion storage bins. Theater-style second- and third-row seating. A multifunctional center storage console with an auxiliary-audio input jack and individually controlled second-row cool-air vents. And that’s just for starters. In fact, you’re likely to find something newer, smarter or simply better almost everywhere you look inside the 2009 MAZDA 5.

* EPA passenger volume; EPA cargo volume with 3rd-row seats folded.
It handles life’s twists and turns as skillfully as the road’s. Most people were doing it before it was a word. And they’re still at it. Juggling work, home and recreation with remarkable skill and efficiency. This, come to think of it, is just what the MAZDA5 does. While it’s an amazingly versatile and roomy Multi-Activity Vehicle, capable of transporting everything from shortboards to middle schoolers to extended families, it’s also trimmer, sportier and way smarter than your typical, bloated gas guzzler. The MAZDA5 even makes it easy to load and unload whatever you need to carry, thanks to its extra wide, easy-gliding side doors. An ultralight, dual-height-position liftgate. And independently folding second- and third-row seats that convert to a flat cargo floor over five feet long. Now factor in best-in-class fuel economy,* and the MAZDA5 adds to one of the most efficient, practical and versatile people movers on the planet. And one that’s perfect for today. After all, a multitasking life demands a multitalented vehicle.

* Source: EPA Model Year 2008 Fuel Economy Guide—Minivans. Please remember to properly secure all cargo.

1. One-Touch “Walk-In” Feature. With one touch, second-row seats slide and seatbacks tilt forward to allow easier third-row access. The MAZDA5’s two large, perfectly balanced rear doors slide open with ease—a real convenience in a tight parking space.

2. A Second-Row Foldout Table with built-in dual cup holders, charger slot and under-cushion storage to ensure meals are served hot and passenger comfort is maintained while navigating the back seat space.
The MAZDA5 earned the highest possible rating, Five Stars, in government frontal crash tests.†

MAZDA5 works hard at playing it safe. By now you have an idea of how versatile and fun the MAZDA5 is. But when it comes to your safety, there's no such thing as being overprotective. That's why the 2009 MAZDA5's many standard safety features are always on the job, offering protection from impact and injury. Some, like "Triple H" construction and steel side-impact door beams, are part of the MAZDA5's structure. Others, like 4-wheel disc brakes with an Anti-lock Brake System (ABS) and Electronic Brakeforce Distribution (EBD), enhance driver control. And still others, including Advanced dual front air bags, dual side front-impact air bags and side-impact air curtains,* are placed throughout the MAZDA5's cabin. All of which helps MAZDA5 earn Five Stars—the highest possible rating in government frontal crash tests.† You'll also find three-point seat belts and adjustable headrests at all six seating positions. In fact, MAZDA5's standard safety features even extend to a Tire Pressure Monitoring System (TPMS) that warns you when air pressure in one or more tires is low. Proving that MAZDA5 really does help protect you from top to bottom.

1 Power-Assisted 4-Wheel Disc Brakes With Anti-lock Brake System (ABS) are standard on every MAZDA5 model. Along with standard Electronic Brakeforce Distribution and Brake Assist, they help ensure linear, fade-resistant stops time after time.

2 An Antitheft System, standard on all MAZDA5 models, helps prevent vehicle theft by immobilizing the engine.

3 LATCH Child-Safety-Seat Anchors in the second-row seats help secure your most precious passengers.

* Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

† Government star ratings are part of NHTSA's New Car Assessment Program (NCAP). For complete test results, visit www.nhtsa.gov.

The MAZDA5 is not the highest possible rating. Please share it. It's a commitment to each life.
MAZDA OPTIONS & OPTION PACKAGES

Independent strut-type front suspension S S S
Brakeforce Distribution (EBD) and Brake Assist S S S
5-speed Sport AT automatic overdrive transmission  (Available) S S S
5-speed manual overdrive transmission S – –

MAZDA INTERIOR
Center-row foldout table with cargo storage S S S
Centre-console storage S S S
Covered cargo-area storage compartment S S S
Electroluminescent gauges S S S
Power sliding-glass moonroof with interior sunshade – S S S
Dual body-color remote outside mirrors (heated on Grand Touring) S S S
Fog lights O/A S S S
Xenon High-Intensity-Discharge (HID) low-beam headlights – – S
Variable-intermittent windshield wipers; intermittent S S S
Power door locks with 2-stage unlocking (driver’s door S S S
Power windows with one-touch-down driver’s window S S S
Side sill extensions and rear liftgate spoiler P (AT only) S S S

MAZDA 5 SAFE & SECURITY
Door edge guards O/A O/A O/A
Roof Rack O/A O/A O/A
Front Mask O/A O/A O/A
Carpet Floor Mats O/A O/A O/A
First Aid Kit O/A O/A O/A
Moonroof Wind Deflector O/A O/A O/A
Cigarette Lighter O/A O/A O/A
Ashtray O/A O/A O/A
Cigarette Lighter O/A O/A O/A
Windshield Sunscreen O/A O/A O/A
Car Cover O/A O/A O/A
First Aid Kit O/A O/A O/A
Moonroof Wind Deflector O/A O/A O/A
Cigarette Lighter O/A O/A O/A
Ashtray O/A O/A O/A
Cigarette Lighter O/A O/A O/A
Windshield Sunscreen O/A O/A O/A
Car Cover O/A O/A O/A

MAZDA 5 SAFETY & SECURITY
Tire-Pressure Monitoring System (TPMS) S S S
Engine immobilizer antitheft system S S S
Front seat-belt pretensioners with force limiters S S S
3-point seat belts and adjustable headrests S S S
for all 6 seating positions
Tether anchors 2nd-row LATCH child-safety-seat anchors; 3rd-row S S S

MAZDA 5 ENGINE & MECHANICAL
EPA cargo volume, 3rd-row seats folded (cu ft) 44.4
EPA passenger volume, 1st and 2nd rows (cu ft) 97.7

MAZDA COLOR COMBINATIONS

“Zoom-Zoom And Peace Of Mind Go Hand In Hand. Whether you’re buying or leasing a new Mazda, MazdaCare Plus (SM) can give the assurance process a more satisfying experience. It all starts with first-class customer service and comprehensive coverage. You’ll be comforted to know that a MazdaCare Plus plan meets your needs, talk to your Mazda dealer. For more information, visit MazdaCare.com.”

MAZDA 5 SPECIFICATIONS & CAPACITIES

MAZDA 5 INTERIOR

STORMY BLUE METALLIC
MAZDA5 Grand Touring  Black or Sand Leather
BRILLIANT BLACK CLEARCOAT
MAZDA5 Grand Touring  Black or Sand Leather
MAZDA5 Sport§/Touring  Black Cloth
SUNLIGHT SILVER METALLIC
MAZDA5 Grand Touring  Sand Leather
CRYSTAL WHITE PEARL MICA
MAZDA5 Sport/Touring
GALAXY GRAY MICA
MAZDA5 Sport§/Touring  Black Cloth
SILVER GRAY METALLIC
MAZDA5 Sport/Touring

tire size
P205/50R17 17"V R17)

Please remember to properly secure all cargo.

See the Mazda 5 Integration Module in your owner’s manual for more details on the included accessories and options. The availability of the accessories and options may vary by country/region. For details, please contact your Mazda dealer or visit MazdaUSA.com. For more information, visit MazdaCare.com.

Thank you for choosing Mazda. We are committed to providing you with the highest level of care and support. If you have any questions or concerns, please feel free to contact your Mazda dealership. For more information, visit MazdaUSA.com.