WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

Are they just another behemoth carmaker following the rules?
   Or do they break them?

Do they push the boundaries of tradition and habit
   to achieve the unachieved?

Are they insightful craftsmen,
   obsessing over the details with a crazed passion?

Building less—building better—
   for a discerning few?

Are you one of the few
   who cares about what you drive,
   how it drives
   and the way it makes you feel?

We’re with you.

Because we believe if it’s not worth driving,
   it’s not worth building.

We build Mazdas.

What do you drive?

We prepared for the unexpected by building the unexpected.

If there is one thing in life you can count on, it’s to expect the unexpected. When the engineers at Mazda built the Mazda5, they brought a whole new meaning to the phrase “form and function.” Built on the same chassis as the sporty Mazda3, the Mazda5 defies all convention. Versatile as vehicles twice its size and agile as vehicles half its size, the Mazda5 is an innovative look at redefining transportation and offers a revolutionary new way for weekday warriors, maverick multi-taskers and parental pioneers to choreograph life’s unexpected twists and turns.
To say it’s the best in its class only poses the question...which one?

It functions like a minivan, sips fuel like a compact and drives like a sports sedan. It’s as nimble as it is roomy and rugged as it is safe. With its in-motion styling and dynamic design, the Mazda5 is the one vehicle that refuses to be categorized because it refuses to limit itself to being just one thing, and drivers, passengers and critics agree. The Mazda5 is a segment of its own.
By thinking outside the box, we avoided creating one.

The Mazda5 is anything but confining. With its surprisingly spacious, easy-to-configure interior, the Mazda5 is capable of juggling work, home and play all at the same time. Its 44.4 cu ft of cargo space with the 50/50 3rd-row seatbacks folded down and 2nd-row seatbacks folded, to its independently folding 2nd- and 3rd-row seats that create a virtually flat cargo floor that’s over 5 ft long, the Mazda5 is capable of accommodating everything from 6 passengers to 2 mountain bikes to a weekend of home improvement projects. Its extra-wide, easy-sliding rear doors and its extra-light rear liftgate are designed to make loading and unloading incredibly convenient. Bottom line: The Mazda5 is built to fit your entire life, no matter how often it changes.

The Mazda5’s ingenious bento box-inspired design creates a wide range of versatile storage solutions that maximize storage while minimizing space. A 2nd-row foldout tray, center-mounted for maximum convenience and utility, easily lifts out and features dual cup holders big enough for two travel mugs. A storage bin underneath the tray is perfect for storing small items. And, when not needed, the tray can be stored under the seat cushion. The under-floor storage compartment lets you store items under the cargo area, safely hidden from sight and securely contained.*

*Please remember to properly secure all cargo.
Comes fully equipped with obsessive safety disorder.

You can never be too prepared for the unexpected. At Mazda, we’re over-protective because you’re over-protective. Our engineers equipped the Mazda5 with a comprehensive arsenal of standard safety features to help protect its most precious cargo.

**AIR BAGS**

Six air bags* come standard on every Mazda5. Advanced dual front air bags utilize inflators with both crash-zone and driver’s seat-position/passenger-weight sensors. Dual side-impact air bags and dual side-impact air curtains provide coverage for all three passenger rows.

**BRAKES**

Every Mazda5 comes equipped with standard power-assisted 4-wheel disc brakes and a wide range of advanced braking features.

- **Anti-lock Brake System** pulses the brakes several hundred times a second, preventing wheel lock so the driver can make controlled stops.
- **Electronic Brakeforce Distribution** monitors pedal pressure and vehicle weight to determine how much force to apply to the front and rear brakes, while **Brake Assist** automatically increases braking pressure, thereby creating more stopping distance in emergency situations.

**ACTIVE SAFETY**

The Tire Pressure Monitoring System monitors tire pressure in real time and automatically alerts you before one or more tires become critically low.

**STRUCTURAL SAFETY**

Stronger and safer yet lighter, every Mazda5 utilizes Mazda's “Triple H” construction system that reinforces the floor, sides and roof, resulting in a safe, secure structure around the driver and passenger compartments. Its high-tensile steel reinforcements increase the strength of critical body areas and enhance basic structural integrity.

**CHILD RESTRAINTS**

Both the 2nd-row and 3rd-row seats are equipped with child seat anchors, where LATCH child restraint anchors are built into the 2nd-row seats, helping to safely secure both your little ones and your peace of mind.

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*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. †Dynamic Stability Control is designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner’s manual for further details.
“...as an efficient and fun family hauler, it's in a segment of its own.”

thecarconnection.com, January 2010
Leather-trimmed seats
Heated front seats
Remote keyless illuminated entry system
6-speaker AM/FM/CD/MP3 audio system with auxiliary input jack
Bluetooth® hands-free phone and audio
SiriusXM Satellite Radio™ with four-month trial subscription to the Sirius Select package
Power sliding moonroof
Xenon HID headlights with auto on/off
Heated side mirrors
Rain-sensing front windshield wipers
Leather-wrapped steering wheel and shift knob
Steering-wheel-mounted audio and cruise controls
Tilt and telescoping steering wheel
Trip computer
Antitheft alarm system

Can you have too many bells and whistles? We think not.
Every Mazda5 comes fully-equipped with a wide array of sensations that you wouldn’t expect to find in your average 6-passenger vehicle. From seating that contours to every curve in your body, to technology that instantly recognizes you at the touch of a button, to an audio system that would make your home theater jealous, every feature is crafted to put comfort and convenience at your every command. And the Grand Touring model offers the complete package and then some.

*Not equipped for XM radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.
Carpe Carpool.

We’re fans of legroom, headroom, elbowroom, and a little extra room. 3 rows, 6 seats and a generous 97.7 cu ft of passenger space have never been this accommodating or versatile. Both center and rear rows feature elevated “theater-style” seating for a better view. And both 2nd-row reclining captain’s chairs provide inboard and outboard armrests as well as nearly 6 inches of back-and-forth travel for extra leg-stretching comfort. The available heated front seats and automatic climate control system create and maintain a comfortable atmosphere for you and every one of your passengers.
One spin and you’ll forget it seats six.

Race-inspired aerodynamics are just the beginning. Built on a sports-sedan platform with a tight 36.7 ft turning circle, the Mazda5 is about as far from a conventional six-passenger vehicle as you can get. Whether you’re racing through the hills or weaving your way into that tight parking space on a busy street, you can be certain of one thing: The Mazda5 isn’t just built to turn on a dime; it’s built to turn convention on its head.

28 mpg

*Based on EPA estimates. Actual results may vary.

An advanced MZR 2.5-liter DOHC engine with variable valve timing enables the Mazda5 to deliver both spirited performance and an impressive 28 mpg highway.* The Mazda5’s advanced Electro-Hydraulic Power Assist Steering utilizes hydraulic pressure from a pump driven by an electric motor that works independently of the car’s engine, resulting in increased fuel economy, increased agility and enhanced handling.

Standard lightweight 16-inch aluminum alloy wheels help reduce unsprung weight, improving handling. 4-wheel independent suspension provides a smoother, more responsive ride, while 4-wheel anti-lock brakes maintain steering control during emergency situations.

A slick-shifting 6-speed manual gearbox, standard on the Mazda5 Sport, promotes quick, precise gear selection. A 5-speed Sport automatic transmission—standard on both the Mazda5 Touring and Grand Touring models, and available on the Sport—provides the convenience of an automatic with the thrill of your own gear selection.

28 mpg
Don’t take our word for it.

2011 Editors’ Choice Award – Vans
caranddriver.com, August 2011

“A reminder that family hauling doesn’t mean you have to give up on fun driving.”
caranddriver.com, January 2011

“...the 5 has plenty of flexibility and interior space without ungainly dimensions. Best of all, the 5 also inherits the 3’s spunky and fun driving dynamics.”
automobilemag.com, February 2011

“If you want some added utility but don’t want to give up the agility and urban maneuverability of a car, the 2012 Mazda5 is an excellent choice.”
Edmunds.com, 2011

“An unexpected penchant for taming twisting roads with the confidence and composure of a sedan.”
Edmunds’ InsideLine.com, February 2011

“It offers a unique and more sensible way to transport people and goods. And it’s a good value.”
motortrend.com, January 2011

“...Mazda5 is a nimble around-town machine, easy to park in crowded lots and boasting remarkably good agility, a trait shared by all Mazdas.”
roadandtrack.com, November 2009

“Pricing and value are major reasons to consider the 5.”
theicarconnection.com, February 2011
Mazda5 Color Combinations

<table>
<thead>
<tr>
<th>Paint Colors</th>
<th>Mazda5 Sport &amp; Touring</th>
<th>Mazda5 Grand Touring</th>
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</thead>
<tbody>
<tr>
<td>Copper Red Mica</td>
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<td>caractère Blue Mica</td>
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<td>Metropolitan Gray Mica</td>
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<td>Brilliant Black Crystal Black Liquid Silver Mica</td>
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Mazda5 Upholstery

<table>
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<tr>
<th>Color Type</th>
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</thead>
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<tr>
<td>Black Leather</td>
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<tr>
<td>Sand Leather</td>
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<tr>
<td>Black Leather (Sport)</td>
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</tbody>
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Mazda5 Specifications & Capacities

**Engine & Mechanical**

- 2.5L DOHC 4-cylinder with variable valve timing
- 6-speed automatic transmission

**Suspension & Brakes**

- Front: Independent MacPherson strut suspension
- Rear: Independent E-type multilink suspension

**Exterior**

- Xenon High-Intensity-Discharge (HID) with automatic on/off
- Rain-sensing front windshield wipers
- Variable-intermittent windshield wipers (heated on Sport & Grand Touring)
- Dual body-color remote side mirrors
- Power-assisted ventilated front/solid rear disc brakes

**Features**

- Bluetooth hands-free phone and audio capability
- Traction Control System (TCS)
- Dynamic Stability Control (DSC)*
- Antitheft alarm system
- Engine-immobilizer antitheft system
- 3rd-row tether anchors
- 2nd-row LATCH child-safety-seat anchors;
- Front seat-belt pretensioners with force limiters
- 6 seating positions
- Side-impact air curtains with coverage for driver and passenger
- Front and rear passenger airbags
- 3-point seat belts and adjustable headrests for all seating positions
- Front seat-belt pretensioners with force limiters
- 2nd-row LATCH child-safety-seat anchors
- 3rd-row seatbelt anchors
- Engine-immobilizer anti-theft system
- Antitheft alarm system
- Tire Pressure Monitoring System (TPMS)
- Dynamic Stability Control (DSC)*
- Tractive Control System (TCS)

**Interior**

- Premium leather seats; heated front seats
- Cloth upholstery and carpet floor mats
- 50/50 split fold-down 3rd-row seatback
- Fold-down armrests for front and 2nd-row seats
- Front and cargo area 12V power outlets
- Driver’s and passenger’s covered visor vanity mirrors
- Dual cup holders for all 3 rows of seats
- Center instrument display panel for audio, clock, and temperature
- Covered cargo-area storage compartment
- Center console with storage
- 3rd-row roof rack
- AM/FM radio with CD player
- SiriusXM Satellite Radio‡
- Auxiliary-audio input jack
- In-dash 6-disc CD changer (MP3-compatible)
- Dual body-color remote side mirrors
- Side sill extensions and rear liftgate spoiler

**Options & Packages**

- Heated front seats
- Power moonroof
- Dual sliding rear doors
- Side-impact air curtains with coverage for driver and passenger
- Front and rear passenger airbags
- 3-point seat belts and adjustable headrests for all seating positions
- Front seat-belt pretensioners with force limiters
- 2nd-row LATCH child-safety-seat anchors
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- Engine-immobilizer anti-theft system
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**Exterior Features**

- Black Leather Mazda5 Grand Touring
- Black Leather Mazda5 Sport & Touring
- Sand Leather Mazda5 Sport & Touring
- Sand Leather Mazda5 Grand Touring

**Wheel Options**

- 17" alloy wheels with P205/50R17 all-season tires

**Safety & Security**

- Advanced dual airbag system
- Side air curtains with coverage for driver and passenger
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It’s your Mazda—make it your own. Customize your new Mazda5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.

**Soft Cargo Liner**
Line your cargo area and 3rd-row seatbacks with flexible heavy-duty protection.

**Bumper Guard**
Protect your paint’s finish while loading and unloading the cargo area.

**Roof Rack**
Expand your storage possibilities with a removable roof rack. Add any of our customized attachments to transport your kayaks, bikes, cargo, surfboards, luggage, and more.

**All-Weather Floor Mats**
Replace your standard carpet mats with these all-weather floor mats to provide your Mazda5’s carpet with heavy-duty protection.

**DVD Entertainment System**
Keep your rear passengers entertained with their favorite movies.

**Auto-Dimming Rearview Mirror With Compass And HomeLink®**
Features a bright LED compass readout and also automatically dims to reduce glare from headlights of cars behind you. The built-in HomeLink® controller activates any system-connected lights, gates, etc., in your home.

**Fog Lights**
**License Plate Frames**
**Front Splash Guards**
**Rear Splash Guards**
**Moonroof Wind Deflector**
**Rear Bumper Guard**
**Remote Engine Start**
**Retractable Cargo Cover**
**Carpet Floor Mats**
**Tailpipe Finisher**
**Cargo Net**
**Bluetooth Car Kit by Motorola**
**Portable Navigation Devices by Garmin®**
**SiriusXM Satellite Radio†**
**In-Dash 6-Disc CD Changer**
**iPod®‡ Integration**
**3.5mm Audio Cable**
**Touch-Up Paint**
**Wheel Locks**
**Ashtray**
**First Aid Kit**
**Roadside Assistance Kit**
**Lighter**

**Roof-Rack Attachments:**
- Bike Carrier
- Kayak Carrier
- Surfboard Carrier
- Ski/Snowboard Carrier
- Luggage Basket
- Cargo Box

Every model in the Mazda lineup was built by a bunch of car-crazed craftsmen. Who love to drive. So from the Mazda2 to the CX-9, a Mazda is always a Mazda. Because if it’s not worth driving, it’s not worth building.

**Financing without the fuss.**
Whether you’re buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services® can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

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We’re committed to our drivers.
Every new 2012 Mazda5 is protected by:
- A 3-year/36,000-mile† "bumper-to-bumper" limited warranty
- A 3-year/36,000-mile† 24/7 Emergency Roadside Assistance program
- A 5-year/60,000-mile† limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through

For details, please see your Mazda Dealer, visit MazdaUSA.com or call toll-free 1-800-639-1000.

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Portable Navigation Devices is a registered trademark of Garmin Ltd. and its subsidiaries. Bluetooth is a registered trademark of Bluetooth SIG, Inc. caranddriver.com, January 2011

"Mazda is one of the few brands that continue to cater to people who care about driving."
IF IT’S NOT WORTH DRIVING, IT’S NOT WORTH BUILDING.

WE BUILD MAZDAS. WHAT DO YOU DRIVE?

ZOOM-ZOOM