THIS IS THE 2014 MAZDA5. WHAT DO YOU DRIVE?
It takes conviction to stand up to the naysayers. A creative fire that’s unafraid of the blank page. And courage to flip conventional wisdom on its head. Because this is the only way to change the game. And the only way to build cars worth driving.

Today, Mazda is changing the game.

With innovative thinking and technologies. Head-turning designs. And performance that never compromises. Making every Mazda more exhilarating to drive.

These are actions, not words. Proof, not theories. Making the impossible possible. This is the Mazda Way.

WHAT DO YOU DRIVE?

FROM EVERY SIDE, THE MAZDA5 DEFIES CONVENTION.

The Mazda5’s sliding doors—perfectly balanced, precisely crafted. Like their inspiration, the Japanese Shoji sliding partitions, the Mazda5’s doors are carefully engineered to glide effortlessly, making them extraordinarily practical, especially considering how often your hands are full. Of course, the doors are just one example of how the Mazda5 proves that a six-passenger family and cargo-carrying minivan can be versatile, nimble and incredibly fun to drive. Bringing a new meaning to the term “form and function,” the Mazda5 redefines transportation in every way to help you best choreograph life’s unexpected twists and turns.
THIS IS THE 2014 MAZDA5.
IT DEFINES ITS CATEGORY BY BEING IN A CLASS OF ONE.

Leave it to Mazda to create a minivan that defies convention. The Mazda5 functions like a minivan, sips fuel like a compact and drives like a sports sedan. It’s as nimble as it is roomy and as fun as it is practical. With its in-motion styling and dynamic design, the Mazda5 is the one vehicle that refuses to be categorized because it refuses to limit itself to being just one thing. And drivers, passengers and critics agree: The Mazda5 is a segment of its own.
BY THINKING OUTSIDE THE BOX, WE AVOIDED CREATING ONE.

The Mazda5 is anything but confining. With its surprisingly spacious, easy-to-configure interior, the Mazda5 is capable of juggling work, home and play all with remarkable skill and efficiency. It offers 44.4 cu ft of cargo space with the 50/50 3rd-row seatbacks folded down and independently folding 2nd- and 3rd-row seats that create a virtually flat cargo floor that’s over 5 feet long. All of this flexible space allows the Mazda5 to accommodate everything from 6 passengers, to 2 mountain bikes, to a weekend of home improvement projects. Its extra-wide, easy-sliding rear doors and its ultra-light rear liftgate are designed to make loading and unloading incredibly convenient. Bottom line: The Mazda5 is built to fit your entire life, no matter how often it changes.
The Mazda5’s ingenious bento box-inspired design creates a wide range of versatile storage solutions that maximize storage while minimizing space. A 2nd-row foldout tray, center-mounted for maximum convenience and utility, easily lifts out and features dual cup holders big enough for two travel mugs. A storage bin underneath the tray is perfect for storing small items. And, when not needed, the tray can be stored under the seat cushion. The under-floor storage compartment lets you store items under the cargo area, safely hidden from sight and securely contained.

*Please remember to properly secure all cargo.*
COMES FULLY EQUIPPED WITH OBSESSIVE SAFETY DISORDER.

You can never be too prepared for the unexpected. At Mazda, we’re overprotective because you’re overprotective. Our engineers equipped the Mazda5 with a comprehensive arsenal of standard safety features to help protect its most precious cargo.

AIR BAGS

Six air bags* come standard on every Mazda5. Advanced dual front air bag inflators utilize both crash-zone and driver’s seat-position/passenger-weight sensors. Dual side-impact air bags and dual side-impact air curtains provide coverage for all three passenger rows.

CHILD RESTRAINTS

Both the 2nd- and 3rd-row seats are equipped with child restraint tether anchors, while the 2nd-row seats have built-in LATCH child restraint anchors, helping to safely secure both your little ones and your peace of mind.

ACTIVE SAFETY

The Tire-Pressure Monitoring System monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control† modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction, and then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.

CLEARER VISION

Available Xenon headlights and available halogen fog lights brighten your view, providing enhanced nighttime illumination.

STRUCTURAL SAFETY

Stronger, safer yet lighter, every Mazda5 utilizes Mazda’s “Triple H” construction system that helps reinforce the floor, sides and roof; resulting in a safer, more secure structure around the driver and passenger compartments. Its high tensile steel reinforcements increase the strength of critical body areas and enhance basic structural integrity, as well as improve overall handling and provide increased impact protection.

ADVANCED BRAKING TECHNOLOGIES

A comprehensive set of advanced braking technologies comes standard on the Mazda5. An Anti-lock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup to help you maintain steering control in emergency braking situations. Electronic Brakeforce Distribution automatically applies force to individual brakes based on changing road conditions, helping to keep you in control. And in emergency situations, Brake Assist automatically increases braking pressure if you need it, thereby reducing stopping distance.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. †Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. For the current system’s road conditions and drive braking input can all differ widely, DSC is not designed to prevent loss of control when you are not maintaining proper control of the vehicle.
"PERFECT FOR THE URBAN FAMILY WHO ISN’T ALWAYS ABLE TO FIND PARKING SPACES FOR LAND YACHTS."

Autobytel, January 2013
Every Mazda5 comes fully equipped with a wide array of amenities that you wouldn’t expect to find in your average 6-passenger vehicle. From seating that contours to every curve in your body, to technology that instantly recognizes you at the touch of a button, to an audio system that would make your home theater jealous, every feature is crafted to put comfort and convenience at your every command. And the Grand Touring model offers the complete package and then some.
CARPE CARPOOL.

We’re fans of legroom, headroom, elbowroom and a little extra room. Three rows, six seats and a generous 97.7 cu ft of passenger space have never been this accommodating or versatile. Both center and rear rows feature elevated “theater-style” seating for a better view. And both 2nd-row reclining captain’s chairs provide inboard and outboard armrests, as well as nearly six inches of back-and-forth travel for extra leg-stretching comfort. The available heated front seats and automatic climate control system create and maintain a comfortable atmosphere for you and every one of your passengers.

Mazda5 Grand Touring interior shown in black leather
ONE SPIN AND YOU’LL FORGET IT SEATS SIX.

Race-inspired aerodynamics are just the beginning. Built on a sports-sedan platform with a tight 36.7 ft turning circle, the Mazda5 is about as far from a conventional six-passenger vehicle as you can get. Whether you’re cruising through the hills in the open country or maneuvering your way into that tight parking space on a busy street, you can be certain of one thing: The Mazda5 isn’t just built to turn on a dime, it’s built to turn convention on its head.

An advanced MZR 2.5-liter DOHC engine with variable valve timing enables the Mazda5 to deliver both spirted performance and an enviable EPA-estimated 22 MPG city/28 MPG highway. The Mazda5’s advanced Electrohydraulic Power Assist Steering utilizes hydraulic pressure from a pump driven by an electric motor that works independently of the car’s engine, resulting in increased fuel economy, improved pinpoint steering power and enhanced agility.

Standard lightweight aluminum alloy wheels help reduce unsprung weight, improving handling. 4-wheel independent suspension provides a smoother, more responsive ride, while 4-wheel anti-lock brakes maintain steering control during emergency situations.

A slick-shifting 6-speed manual gearbox, standard on the Mazda5 Sport, promotes quick, precise gear selection. A 5-speed Sport automatic transmission is standard on both the Mazda5 Touring and Grand Touring models, and available on the Sport—offers the convenience of an automatic with the shift-for-yourself control and fun of a manual.

*Based on EPA estimates for 2014 Mazda5 with 2.5L engine and automatic transmission 22 city/28 highway MPG. Actual results will vary.
"THE 2013 MAZDA5 HAS THE LOWEST 5-YEAR COST TO OWN OF ANY VEHICLE IN ITS CLASS.*"

Kelley Blue Book's KBB.com, February 2013

"...A REMINDER THAT FAMILY HAULING DOESN'T MEAN YOU HAVE TO GIVE UP ON FUN DRIVING."

CarandDriver.com, January 2011

"...AN UNEXPECTED PENCHANT FOR TAMING TWISTING ROADS WITH THE CONFIDENCE AND COMPOSURE OF A SEDAN."

Edmunds.com, February 2011
MAZDA5 COLORS

Zeal Red Mica

Jet Black Mica*

Deep Crystal Blue Mica*

Meteor Gray Mica

Liquid Silver Metallic

Crystal White Pearl Mica†

MAZDA5 UPHOLSTERY

Black Cloth (Sport and Touring)

Sandy Cloth (Sport and Touring)

Black Leather (Grand Touring)

Sandy Leather (Grand Touring)

*Not available on Sport with manual transmission. †Extra cost option.
Includes the following features:

- 5-speed automatic transmission

Includes the following features in addition to or in place of Mazda5 Sport:

- Power sliding-glass moonroof with solar shade

Includes the following features in addition to or in place of Mazda5 Touring:

- Power windows with one-touch auto-up/down driver’s window

Includes the following features in addition to or in place of Mazda5 Grand Touring:

- Power sliding-glass moonroof with interior sunshade

For details, please see your Mazda dealer, visit MAZDAUSA.COM or call TOLL-FREE (800) 639-1000.
MAZDA ACCESSORIES. IT’S YOUR MAZDA—MAKE IT YOUR OWN.

Customize your new Mazda5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.

**ADDITIONAL ACCESSORIES:**
- 3.5 mm Audio Cable
- Ashtray
- Cargo Cover
- Cargo Net
- Carpet Floor Mats
- Cigarette Lighter
- Front and Rear Peg Lights
- In Dash LCD CD Changer
- License Plate Frame
- Moonroof Wind Deflector
- Paint Protection Film
- Power Steps
- Remote Keyless Entry
- Sunroof Visor Kit
- No-Drill Assistance Kit
- Roof Rack Attachments:
  - Bike Carrier
  - Cargo Box
  - Cargo Box (Short and Medium)
  - Kayak Carrier
  - Luggage Basket
  - Ski/Snowboard Carrier
  - Surfboard Carrier
- Side Window Deflectors
- SiriusXM Satellite Radio†
- Tailpipe Finisher
- Touch-Up Paint
- Wheel Locks
- Windshield Sunscreen

*Please remember to properly secure all cargo. †SiriusXM Satellite Radio requires a subscription and Mazda satellite service. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the SiriusXM All Access package expires and are continued with your consent. For SiriusXM subscriber information, call 1-866-635-2349. To renew SiriusXM service, visit a Mazda dealer or call the built-in SiriusXM Satellite Radio controller. \(^{®}\) Bluetooth is a registered trademark of Bluetooth SIG Inc.

This is the Mazda Way.

**OUR PROMISE.**

At Mazda, we’re passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want—surpassing your expectations. Mazda doesn’t settle, and neither should you. Let our Mazda Dealers:

- Provide you with a comfortable environment
- Earn your trust
- Respect and value your time
- Give you useful information and advice
- Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.