04 Mazda 6

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MAZDA6. THE EVOLUTION OF THE SPORTS SEDAN NEVER LOOKED BETTER.

It all began with the soul-stirring MAZDA6 Sports Sedan, and today it also encompasses two compelling new incarnations: A remarkably versatile MAZDA6 5-Door. Plus an impressively practical MAZDA6 Sport Wagon. True to their heritage, all three deliver that pure, undiluted exhilaration that only a car with the soul of a sports car can deliver. Case in point: The MAZDA6 5-Door. Open one up from the rear and you’re rewarded with an enormously versatile cargo area. Open one up on the highway and you’re rewarded with a car that delights in being driven. The MAZDA6 5-Door. A more open-minded approach to versatility—and the sports sedan.
Hold the road. And whatever else you’ve got.

Now there’s an ingenious new vehicle that fuses exhilarating fun-to-drive performance with an uncommon level of sheer practicality. The MAZDA6 Sport Wagon. Under the hood: A potent 220-hp, 3.0-liter V6. Under your right hand: A 5-speed close-ratio stick or available Sport AT automatic. Underneath it all: A sophisticated, fully independent suspension system. And to top it all off, 5 doors plus a cavernous cargo area that, unlike most minivans and SUVs, doesn’t impair its sports sedan performance. The MAZDA6 Sport Wagon. It’s the next big idea from Mazda.
IT RAISES THE BAR BEFORE YOU EVEN GET INTO GEAR.

As a true, authentic sports sedan, the MAZDA 6 speaks directly to your heart—and to your love of driving. With a taut, athletic profile that’s sleek and striking. A choice of advanced powertrains that are remarkably smooth and responsive. Plus a 4-wheel independent suspension system that’s as sophisticated as it is confidence-inspiring. Since its debut, the MAZDA 6 has garnered more than 60 prestigious automotive awards—including being named a 2004 All-Star by Automobile Magazine, who also called it "...the prototype of how to make a thrilling sedan" (10/03). The MAZDA 6 Sports Sedan. True to its sports-car DNA, you’ll find exhilaration written all over it.
No matter which MAZDA6 you drive, exhilarating performance is a given. Because all three body styles benefit from the same performance-oriented engineering. For example, both available MAZDA6 powerplants utilize variable valve timing to maximize low-end torque and high-rpm power. Every MAZDA6 also features friction-optimized, rack-and-pinion steering for an uncanny balance of precise control and on-center feel. Plus the sure-footed handling and enhanced stability of a fully independent suspension system. To promote linear, fade-resistant stops, you'll find disc brakes at all four corners. And, on every MAZDA6, a standard Anti-lock Brake System (ABS) with traction control.

MORE POWER TO YOU. A choice of two advanced, all-aluminum engines with variable valve timing is offered in the MAZDA6 Sports Sedan and 5-Door. MAZDA6i models feature a prodigious 220-hp, 3.0-liter V6. MAZDA6i models are equipped with a spirited 160-hp, 2.3-liter 4-cylinder.

MAGNIFICENT ROAD MANNERS. True to their sports-car heritage, all three MAZDA6 body styles boast a sport-tuned double-wishbone front suspension plus an independent multi-link design in the rear. The end result is a firm ride that skillfully balances both control and comfort.

JUST YOUR SPEED. Every MAZDA6 comes standard with a slick-shifting, 5-speed close-ratio manual gearbox with a double-cone synchronizer. But for both fun and convenience, consider the available electronically controlled Sport AT automatic that also lets you shift gears manually.

MAZDA6’s Sports Sedan
IT’S ENOUGH TO RENEW YOUR BELIEF IN LOVE AT FIRST SIGHT.
A BETTER ANGLE ON CONTROL.
The steering wheel on all MAZDA 6 models tilts and telescopes. These key adjustments work together to promote a more comfortable driving position and enhance vehicle control.

RIGHT AT YOUR FINGERTIPS.
For added convenience, illuminated steering-wheel-mounted controls for both the audio and cruise control systems are standard—allowing you to keep both hands on the wheel.

IF YOU LOVE TO DRIVE, CONSIDER THIS YOUR PRIVATE PLAYGROUND.
A well-appointed driver-centric cockpit is a key attribute that defines every MAZDA6. So, you’ll find a leather-wrapped steering wheel, gearshift knob and parking-brake handle to warmly welcome your grip. A manual height adjustment on the driver’s seat and a tilt/telescopic steering wheel to create a more comfortable driving position. An instrument cluster, with available electroluminescent gauges, to telegraph the vehicle’s vital signs and minimize distractions. Plus a 6-speaker AM/FM/CD audio system with automatic level control. Even the illuminated console screen displays the time, audio setting, climate control status and outside temperature with multitasking efficiency. Naturally, air conditioning and cruise control are standard. If you want a cockpit that anticipates your every need, MAZDA6 has your number.

MAZDA6 with optional Luxury Package.
Superb quality and craftsmanship make the MAZDA6 ownership experience all the more exhilarating—and complement its performance-oriented design. In fact, you'll find careful attention to detail everywhere you look—from richly textured seat fabrics and titanium-look components to the more “enlightened” approach to climate system controls. But then, the MAZDA6 is all about insightful engineering that's superbly executed. Like door panel map pockets that also welcome your water bottles. A pair of built-in 12V outlets for your phone, laptop and peripherals. Or the fun and convenience of an available Sport AT automatic transmission that allows you to shift through the gears. Here, quality is found in quantity.
Its performance isn’t the only thing that will take your breath away.
A MORE COMPELLING WAY TO KEEP YOUR OPTIONS OPEN.

Every lifestyle comes with its own unique baggage. Which is no problem if you’re driving a MAZDA6 5-Door. Because with its rear seatbacks folded down, it serves up a generous 58.7 cu. ft. of cargo space. Just pop open its sleekly integrated rear liftgate and watch how quickly—and easily—it swallows everything from hobby and sports equipment to outdoor gear and groceries. And with standard features like a body-color grille, sport-type front and rear fascias, side sill extensions, a rear spoiler, fog lights, and trick 17-inch alloy wheels, the MAZDA6 5-Door is also a stylish knockout that’s a blast to drive. But then, what you put into it is your business. What you get out of it is ours.

DOUBLE DUTY. With its 60/40 split fold-down rear seatback in the up-right position, the MAZDA6 5-Door provides seating for three adults plus a substantial 22.0 cu. ft. of cargo space.

REMOTE POSSIBILITIES. Pulling both remote control levers in the cargo area releases the rear seatbacks. As they “fold down”, the rear-seat bottom cushion also automatically moves forward and down.

FLAT-OUT BETTER. On the MAZDA6 5-Door and Sport Wagon, Mazda’s automatic “fold-flat” feature provides a hassle-free way to create a perfectly flat load floor without removing any headrests.

Please remember to properly secure all cargo. We recommend use of the optional cargo net.

MAZDA’s 5-Door with optional Luxury Package.
FOR THOSE WHO NEVER GET THEIR FILL OF THE WIDE-OPEN SPACES.
IN THE END, ALL SPORTS SEDANS ARE NOT CREATED EQUAL.

Think of it as an open-and-shut case for undiluted performance, practicality and style. Because the MAZDA 6 Sport Wagon is the whole package—as compelling as it is complete. With a potent 220 hp. Up to 60.5 cu. ft. of remarkably flexible cargo space. Plus an undeniably aggressive silhouette. Whether you’re heading for work or play—carrying sports equipment, pets, outdoor gear or happy campers—it’s never been easier to haul mass.

HIGH NET VALUE.

To help protect passengers and keep cargo and pets safely in place, the MAZDA 6 Sport Wagon comes with a retractable, dual-position barrier net. For extra privacy, a retractable cargo cover is also standard.
THE INGENUITY UNDERNEATH ALL THE EXHILARATION.

Since its auspicious debut, the MAZDA6 has won more than 60 prestigious international awards plus an array of impressive accolades from the automotive press. Equally important, in frontal crash tests for driver and front-seat passenger conducted by the National Highway Traffic Safety Administration (NHTSA),* the MAZDA6 Sedan earned Five Stars—the highest rating possible. But then, inside every MAZDA6, you’ll find inspired engineering that pays off in exhilarating performance, meaningful passenger protection, and well-founded peace of mind.

360 DEGREES OF PROTECTION. All MAZDA6 models feature dual two-stage front air bags* that help match inflation speed to an impact's severity, plus whiplash-reducing front-seat head restraints and 3-point safety belts for all five occupants. Side-curtain air bags (with coverage for front and rear seats) and front-over-side impact air bags* are available.

*Always wear your safety belt and secure children in the rear seat.

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EXHAUST NOTES. True to its sports-car heritage, every MAZDA6 features dual exhaust outlet bright tips, plus a corrosion-resistant stainless exhaust system.

SPACE SAVER. You'll find a surprising amount of cargo space in every MAZDA6, thanks in part, to the compact design of its patented multilink independent rear suspension.

SUPERB STOPPING POWER. Every MAZDA6 features power-assisted 4-wheel disc brakes. An Anti-lock Brake System (ABS) with traction control is also standard on the MAZDA6— and available on the MAZDA6 i.

HIDDEN STRENGTHS. To enhance the structural integrity, impact protection and handling of every MAZDA6, Mazda’s “Triple H” construction adds extra steel reinforcements to critical body areas.

SAFER BY THE FOOT. In the event of an accident, the MAZDA6’s “crushable” pedal assembly is engineered to fold away to minimize the chance of a serious ankle or leg injury.

ZONE DEFENSE. To better protect its occupants and help absorb the energy of a collision, every MAZDA6 incorporates extensive designed-in crumple zones, front and rear.
MAZDA SPORT SEDAN. Available in two distinct trim levels, this MAZDA6 is a true sports sedan that combines exhilarating performance with extraordinary value. Both trim levels deliver an impressive, well-equipped ride. So which one is right for your right foot? Drive it. You’ll know.

MAZDA6 SPORT WAGON. Available exclusively in the MAZDA6s trim level, this authentic sport wagon redefines performance and practicality. Boasting 220 hp and up to 60 cu. ft. of flexible cargo space (with its rear seats down), it’s tailor-made for discerning drivers and active lifestyles.

MAZDA6 5-DOOR. Available in two stylish trim levels, this MAZDA6 is a genuine sports sedan that delivers uncompromised performance and surprising versatility. Remarkably accommodating, its sleek rear liftgate conceals up to 58 cu. ft. of cargo space (with its rear seats down). And keeps all your options open.

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**DEFINING FEATURES MAZDA6i**

- **Engine**
  - 160-hp 2.3L 4-cylinder
  - 220-hp 3.0L V6

- **Standard transmission**
  - 5-speed manual

- **Optional transmission**
  - 4-speed Sport AT automatic

- **ABS & traction control**
  - Available

- **Standard wheels**
  - 16" steel with cover
  - 17" alloy –– Sport Package (shown)

- **Climate control**
  - Manual

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**DEFINING FEATURES MAZDA6s**

- **Engine**
  - 220-hp 3.0L V6

- **Standard transmission**
  - 5-speed manual

- **Optional transmission**
  - 5-speed Sport AT automatic

- **ABS & traction control**
  - Standard

- **Standard wheels**
  - 17" alloy

- **Cargo barrier net/ Cargo cover**
  - Standard

- **Sport Package (shown)**
  - Standard

- **Climate control**
  - Automatic

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**DEFINING FEATURES MAZDA6i**

- **Engine**
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- **Optional transmission**
  - 4-speed Sport AT automatic

- **ABS & traction control**
  - Available

- **Standard wheels**
  - 17" alloy

- **Cargo cover**
  - Standard

- **Sport Package (shown)**
  - Standard

- **Climate control**
  - Automatic
**CONTENTS**

- Rear spoiler
- Color sport grille and gray-tint headlight housings (5-Door and
- Power remote trunk-lid release
- Remote keyless entry system with 2 transmitters
- Power windows with driver’s 1-touch-down feature
- Covered dash-top storage compartment
- Climate control, outside ambient temperature
- Fold-down rear armrest with cup holders
- Rigid, removable cargo cover
- Engine-speed-sensing variable assist
- Oval exhaust tips
- Traction Control System (TCS)
- Anti-theft alarm
- Electronic Brakeforce Distribution (EBD); Traction Control System (TCS)
- AM/FM/CD stereo with 6 speakers; digital clock
- Fully automatic climate control
- Leather-wrapped 3-spoke steering wheel w/audio controls
- Dual 2nd-generation 2-stage front air bags*
- Sport-type front and rear fascias; side sill extensions
- 17-inch alloy wheels
- Door edge guards, color-keyed
- Aluminum fuel-filler door (chrome or satin finish)

**SPECIFICATIONS**

- Fuel requirement: Unleaded regular gasoline
- Fuel system: Multi-port electronic fuel injection
- Torque: SAE Net lb-ft
  - 155 @ 4000 rpm
  - 192 @ 5000 rpm
- Horsepower: 160 @ 6000 rpm
  - 220 @ 6300 rpm

**PRODUCT CHANGES AND OPTIONS AVAILABILITY:**

Following publication of this brochure, certain changes in standard equipment, options and accessories may have occurred which would not be included in these pages. Your Mazda dealer is your best source for accurate information on the current status of standard equipment, options and accessories at any time without incurring obligations. Options are subject to change and may be offered only in combination with other options or subject to additional ordering requirements or limitations. For details, please contact your Mazda dealer or www.MazdaUSA.com.
MAZDA

SPORTS SEDAN 5-DOOR SPORT WAGON

ACCESSORIES AVAILABLE THROUGH YOUR MAZDA DEALER

17-INCH ALLOY WHEELS. Add extra curb appeal to your MAZDA6 with a set of optional 17-inch alloy wheels. Engineered to meet Mazda's stringent standards, these European-designed beauties offer superb style and performance. To further customize the look, CLEAR TAILLIGHT KIT. Give your MAZDA6 a handsome Euro-look with clear-lens taillights. This all-in-one Clear Tailight Kit meets Mazda's stringent standards and makes it quick and easy to customize your MAZDA6.

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Protect your MAZDA6's sleek, sporty lines with an Aluminum Fuel-Filler Door. A more aerodynamic design complements the look. ALUMINUM FUEL-FILLER DOOR. With its sleek, aerodynamic design, this Aluminum Fuel-Filler Door complements the look of your MAZDA6 and makes it easy to customize your car.

REAR BUMPER STEP PLATE. Protect rear bumper from the scratches and dings that occur during loading and unloading, with a Rear Bumper Step Plate that's as durable as it is beautiful. ALUMINUM FUEL-FILLER DOOR. Enhance your MAZDA6's sleek, sporty look with an Aluminum Fuel-Filler Door. Its sleek, aerodynamic design complements the look of your MAZDA6 and makes it easy to customize your car.

CARGO TRAY. Protect your MAZDA6's cargo area with this versatile and durable Cargo Tray. Easily cleaned with soap and water, it's the practical way to shield carpet from dirt, moisture and wear. CARGO TRAY. It all translates into a lot more Zoom-Zoom at:

MazdaUSA.com

A MORE EXHILARATING ROUTE TO MAKING THE RIGHT CHOICE.

It starts with the Mazda Test-Drive Experience—a uniquely designed road trip engineered to take you miles beyond the ordinary test drive. It's all about putting a Mazda to the test under real-world conditions. Down local streets, highways, on-ramps and off-ramps. Through straightaways, S-curves and corners. It's also all about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "Zoom-Zoom."

A MORE LIBERATING APPROACH TO OWNER PEACE OF MIND.

Once you become a new Mazda owner, you'll enjoy the peace of mind the 2004 Mazda Driver's Assurance Plan delivers. It includes the freedom of a 48-month/50,000-mile "bumper-to-bumper" limited warranty, plus 24/7 Emergency Roadside Assistance. And should your MAZDA6 require a warranty repair, the Mazda Service Transportation Solution can typically provide another vehicle to drive.

After all, we want your new MAZDA6 to be a source of pride and exhilaration for years to come. (See your Mazda dealer for details.)

A MORE COMPELLING WAY TO CONNECT WITH ZOOM-ZOOM.

Speaking of exhilaration, add Mazda's Web site to your list of must-see destinations. You can preview the new 2004 Mazdas. Look into seasonal incentives or special service offers. Pick up maintenance tips. Visit the Mazda Performance Corner for updates on driving technology, tuning and motorsports. Interactively "build" the MAZDA6 of your dreams and see how it will look. Request a quote. Even locate a Mazda dealer.

It all translates into a lot more Zoom-Zoom at:

MazdaUSA.com