What do you drive?

Is it inspiring?

What were the people who built your car thinking?

Are they just another behemoth carmaker following the rules?
    Or do they break them?

Do they push the boundaries of tradition and habit to achieve the unachieved?

Are they insightful craftsmen, obsessing over the details with a crazed passion?

Building less—building better—
    for a discerning few?

Are you one of the few who cares about what you drive, how it drives and the way it makes you feel?

We’re with you.

Because we believe if it’s not worth driving, it’s not worth building.

We build Mazdas.

What do you drive?

Why not go with the flow?

We didn’t just design the exterior of the 2012 Mazda6 for sophisticated good looks. We sculpted every inch of every curve—even on the side mirrors—to contribute to the Mazda’s class-leading aerodynamics. Because less wind resistance means good fuel economy, greater stability at speed and a quieter ride. Which all means a better drive. And how it drives is a big part of what makes it a Mazda.
“This may be the best all-around sedan.”

PopularMechanics.com, April 2010

The sports sedan built by sports-car lovers.

If it’s not worth driving, it’s not worth building. That’s why the Mazda6 was built by car-crazy engineers to perform like a sports car and achieve class-leading aerodynamics. It delivers more V6 torque than Camry or Accord, and it can achieve up to 31 mpg hwy*. It seats five and offers more rear legroom than Accord. Creating a stylish, roomy sedan that’s also exciting to drive may not be the easiest thing in the world to pull off, but for Mazda, it’s the only kind of sedan we’d build. And what’s not to love about that?

*EPA-estimated mileage. Actual results may vary. See specifications for details.
Class-leading aerodynamics. Typical sedans are a bit of a drag—literally as well as figuratively. Because our engineers are so obsessive about cars and driving, we subjected the Mazda6 to 360 degrees of wind tunnel testing and figured out how to make it roomy while also achieving a class-leading aerodynamic drag coefficient of 0.27. Its refined exterior, from its sculpted outside mirrors to its raked front windshield, is specifically crafted to not just catch your eye, but set your heart racing as well. With the aerodynamics creating a more stable, quiet ride, you're more connected to the road, and you're burning less fuel.

Less of a drag than the competition. (Coefficiently speaking.)
MORE V6 POWER & TORQUE THAN ACCORD OR CAMRY

272 HP = 27 MPG
170 HP = 31 MPG

The numbers don't lie.

Engines. When it comes to engine specs on the Mazda6, the numbers speak for themselves. A powerful 272-hp V6 in Mazda6 s models cranks 269 lb-ft of torque—more power and torque than Accord or Camry—while also delivering up to 27 mpg hwy*. Or opt for an even more fuel-efficient 170-hp 2.5-liter engine in Mazda6 i models, achieving up to 31 mpg hwy. Either way, you’ll be thankful for variable valve timing because of its contribution to the Mazda6’s pump-friendly fuel economy and responsive performance. It all adds up to a rush you can’t measure in numbers.

*Estimated mileage. Actual results may vary. See specifications for details.

Transmissions. Having power is one thing, but how quickly and smoothly it gets to the wheels is another. The Mazda6 gives you responsive performance with every choice of transmission. A 6-speed Sport automatic transmission comes standard on Mazda6 s models, and Mazda6 i models (except Sport) get a standard 5-speed Sport automatic transmission. Both automatically adapt to your driving style to optimize shifting and give you power and economy as you need them. A 6-speed manual transmission is standard on the Mazda6 i Sport, or opt for the available 5-speed Sport automatic. But no matter which engine-transmission combination you choose, Mazda has painstakingly dialed them in, so when you step on the gas you feel a connection that is second to none.
We engineer from behind the wheel. Not a desk.

What makes a Mazda drive like a Mazda? A bunch of gear-headed, car-crazy, driving-obsessed engineers, that’s what. Plus, the fact that they insist on engineering, developing, and dialing in Mazdas on the same roads they drive for fun on the weekends. 100 engineers used 108 test vehicles to hone each and every aspect of the car driving the Mazda6 over 1 million miles* and simulating 10 years of extreme use on certain parts. The result? Quality you can trust, as well as the incredible steering feel, brake feel, handling and responsiveness that make Mazdas drive like Mazdas.

This may seem like overkill to some; however, our passion runs deeper than most. And our dedication pushes us harder than many. It makes our cars unique and fuels our enthusiasm to keep doing what we do. As a result, good is never enough when great awaits you around just a few more corners. Because for us, if it’s not worth driving, it’s not worth building.

We let our engineers’ favorite roads tell us how our cars are driving so that we could engineer the Mazda6 to bring you the most enjoyment out of every curve. Its sport-tuned handling and sure-footed control are delivered through a host of technologies.

- 4-WHEEL INDEPENDENT SUSPENSION
- VARIABLE-ASSIST RACK-AND-PINION STEERING
- 4-WHEEL DISC BRAKES
- ANTI-LOCK BRAKE SYSTEM
- ELECTRONIC BRAKEFORCE DISTRIBUTION
- TRACTION CONTROL SYSTEM
- DYNAMIC STABILITY CONTROL†

*Test fleet of preproduction Mazda6 vehicles covered over 1 million miles cumulatively during development testing. Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner’s manual for further details.
We let our engineers' favorite roads tell us how our cars are driving so that we could engineer the Mazda6 to bring you the most enjoyment out of every curve. Its sport-tuned handling and sure-footed control are delivered through a host of technologies.

### Mazda6 Technologies

- **4-Wheel Independent Suspension**
- **Variable-Assist Rack-and-Pinion Steering**
- **4-Wheel Disc Brakes**
- **Anti-Lock Brake System**
- **Electronic Brakeforce Distribution**
- **Traction Control System**
- **Dynamic Stability Control**

† Changing lanes shouldn't require a leap of faith.

The Mazda6's Blind Spot Monitoring System automatically warns you of an approaching vehicle or object in your blind spot. The more time you spend looking for vehicles around you, the less time you spend with your eyes on the road ahead. The Blind Spot Monitoring System is designed to minimize the need to search for objects in your blind spots, giving you extra peace of mind when you're ready to make your move.

The system uses radar sensors to detect objects in your left or right blind spot and then alerts you with a warning light that appears in the appropriate side mirror. If you signal a lane change, the light blinks and a cabin warning chime sounds.

It's not just about convenience. It's about letting you, the driver, know what's around you at all times, helping to keep you safer on the road. And it's technology you won't find on Accord or Camry, either.

*Always check your mirrors. Be aware of the traffic around you.*
After giving the driver so much, we made sure to give passengers theirs, too.
The fact that Mazda6 is so focused on the “sports” part of “sports sedan” doesn’t mean we overlooked the “sedan” side. Our engineers purposefully designed the headliner and rear-seat cushion to maximize rear-seat headroom, and the Mazda6 has more rear legroom than Accord. So all five passengers enjoy roomy comfort with thoughtful accommodation. For example, a center console with dual storage compartments and a sliding armrest, plus two 12V outlets for powering your phone, laptop or MP3 player. All in an environment of uncompromising craftsmanship and refinement.

• More space than Accord
• Cargo space than Camry or Accord

60/40 Rear Seats
Versatile 60/40 split rear seats fold flat with one easy touch thanks to remote releases. All your stuff has plenty of room, too, with 16.6 cu ft of trunk space—that’s larger than Camry, Accord or Altima. So whether you’re transporting people or things, the Mazda6 is ready to accommodate.

†Please remember to properly secure all cargo.

Total command, whether you’re hands-on or hands-free.
From the time your Mazda6 detects your presence via the available Advanced Keyless Entry, its focus is on you, the driver. As you enter the car, the Welcome Lighting System illuminates the interior lights in elegant sequence. The 8-way power adjustable driver’s seat with memory automatically adjusts to your personal settings as you approach. Dual-zone automatic climate controls let you and your co-pilot set separate levels for maximum individual comfort. Hands-free devices help you keep your hands—and focus—on the road. And high-quality materials were rigorously tested to make sure you’re ready for the long haul. It’s a cockpit designed to focus on you, even before your hand touches the shifter.

Available features:
— Mazda Advanced Keyless Entry & Start System With Push-Button Start
— 8-Way Power Adjustable Driver’s Seat With Memory
— Leather-Trimmed Interior
— Rain-Sensing Windshield Wipers
— Blind Spot Monitoring System†
— Dual-Zone Automatic Climate Control
— Touch-Screen LCD Display
— SiriusXM™ Satellite Radio‡

‡SiriusXM™ Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

Bluetooth® Hands-Free Phone and Audio
Make calls, access voicemail, listen to music—all hands-free—via your Bluetooth-compatible phone or MP3 player. Standard on the Mazda6 Touring, Touring Plus and grand Touring.

*Bluetooth is a registered trademark of Bluetooth SIG, Inc. †Always check your mirrors. Be aware of the traffic around you. ‡SiriusXM™ Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.
Changing lanes shouldn’t require a leap of faith.

The Mazda6’s Blind Spot Monitoring System* automatically warns you of an approaching vehicle or object in your blind spot.

The more time you spend looking for vehicles around you, the less time you spend with your eyes on the road ahead. The Blind Spot Monitoring System is designed to minimize the need to search for objects in your blind spots, giving you extra peace of mind when you’re ready to make your move.

The system uses radar sensors to detect objects in your left or right blind spot and then alerts you with a warning light that appears in the appropriate side mirror. If you signal a lane change, the light blinks and a cabin warning chime sounds.

It’s not just about convenience. It’s about letting you, the driver, know what’s around you at all times, helping to keep you safer on the road. And it’s technology you won’t find on Accord or Camry, either.

*Always check your mirrors. Be aware of the traffic around you.
Confidence to the core.

At the very essence of Mazda6 is the love of driving. But you can’t fully experience that enjoyment without feeling confident behind the wheel. Engineered to give you reassuring stability and control, the Mazda6 features a suite of active safety features and advanced braking technologies. Plus, Mazda’s “Triple H” construction and six standard airbags help provide impressive impact protection. And available Xenon HID headlights, auto-dimming driver’s side mirror and Tire Pressure Monitoring System help you watch out for potential trouble. Confidence—delivered from the inside out.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

Advanced Braking

A comprehensive set of advanced braking technologies comes standard on the Mazda6. Front ventilated disc brakes coupled with solid rear disc brakes promote linear, fade-resistant stopping power. An Anti-lock Brake System applies the brakes hundreds of times per second, preventing wheel lockup so you can maintain steering control in emergency braking situations. Electronic Brakeforce Distribution automatically applies force to individual brakes based on changing road conditions, helping to keep you in control. And in emergency situations, Brake Assist automatically increases braking pressure if you need it.

Stability & Control

The Traction Control System detects wheelspin, then reduces engine power to help improve traction in slippery conditions. Dynamic Stability Control* modulates the engine and brakes when over- or understeer is detected, helping to keep you on your intended path while cornering.

“Triple H” Body Construction

By adding extra steel reinforcements to critical areas of the body, Mazda’s “Triple H” construction system enhances structural integrity, impact protection and handling. The Mazda6 also uses high-tensile steel, which weighs less than conventional steel but is stronger and more rigid.

*Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner’s manual for further details.
Spoil your passengers. Indulge the driver in you.
Mazda6 Specifications & Capacities

<table>
<thead>
<tr>
<th>Specifications/Features</th>
<th>Mazda6</th>
<th>Mazda6 x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine size and type</td>
<td>2.5L, DOHC 16-valve 4-cylinder</td>
<td>2.5L, DOHC 16-valve 4-cylinder with variable valve timing</td>
</tr>
<tr>
<td>Horsepower, SAE net</td>
<td>167 @ 4,000 rpm (66 for PZEV)</td>
<td>269 @ 4,250 rpm</td>
</tr>
<tr>
<td>Torque, SAE net (lb-ft)</td>
<td>166 for PZEV</td>
<td>105</td>
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<tr>
<td>Compression ratio</td>
<td>11.3:1</td>
<td>Direct fuel injection</td>
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<tr>
<td>Ignition system</td>
<td>Electronic ignition</td>
<td>Electronic ignition</td>
</tr>
<tr>
<td>Fuel system</td>
<td>Multiport electronic</td>
<td>Multiport electronic</td>
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<tr>
<td>Fuel requirement</td>
<td>Unleaded regular gasoline</td>
<td>Unleaded regular gasoline</td>
</tr>
<tr>
<td></td>
<td>Automatic: 22/32</td>
<td>Automatic: 22/32</td>
</tr>
<tr>
<td>Exterior dimensions</td>
<td>101.7 x 71.5 x 61.9 (*2) (wheels)</td>
<td>101.7 x 71.5 x 61.9 (*2) (wheels)</td>
</tr>
<tr>
<td></td>
<td>17-inch alloy wheels with P215/55 R17 all-season tires</td>
<td>17-inch alloy wheels with P215/55 R17 all-season tires</td>
</tr>
<tr>
<td>Interior dimensions</td>
<td>Headroom, front/rear (in)</td>
<td>39.4/39.2 (39.7/39.2)</td>
</tr>
<tr>
<td></td>
<td>Headroom, front/rear with moonroof (in)</td>
<td>39.7/39.2 (39.7/39.2)</td>
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<tr>
<td></td>
<td>Legroom, front/rear (in)</td>
<td>42.0/42.0 (42.0/42.0)</td>
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<td></td>
<td>Shoulder room, front/rear (in)</td>
<td>55.1/55.1 (55.1/55.1)</td>
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<td></td>
<td>Hip room, front/rear (in)</td>
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<td>CAPACITIES</td>
<td>EAP passenger volume (cu ft)</td>
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<tr>
<td></td>
<td>EAP cargo volume (cu ft)</td>
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<tr>
<td></td>
<td>Fuel capacity (gal - yellow)</td>
<td>15.5</td>
</tr>
</tbody>
</table>

Mazda6 Color Combinations

- Steel Blue Mica
- Iridium Silver
- Polished Silver
- Anthracite Mica
- White Platinum Pearl
- Firenza Red
- Ebony Black
- Beige Cloth
- Beige Leather

Mazda6 Options & Packages

Mazda6 Engine & Mechanical

- 2.5L DOHC 16-valve 4-cylinder engine
- 3.7L DOHC 24-valve V6 engine

Mazda6 Driver Assistance Systems

- Dynamic Stability Control (DSC)
- Traction Control System (TCS)
- Advance Stability Control (ASC)
- Electronic Brake Force Distribution (EBD)
- Anti-lock Braking System (ABS)
- Brake Assist

Mazda6 Interior

- COMFORT & CONVENIENCE
  - Power windows with driver’s one-touch auto-dimming feature
  - Power door locks
  - Remote keyless entry system with trunk release and illuminated key
  - Mazda Smart Entry System with push-button ignition
  - Mazda Advanced Keyless Entry & Start System with push-button start
  - Mazda Advanced Smart Entry & Start System with push-button start and Mazda satellite radio
  - Mazda Advanced Keyless Entry & Start System with push-button start, Mazda satellite radio and push-button initiation

- SEATING & TRIM
  - Recalling front seat and seatback angles
  - Electronic adjustable interior mirrors
  - Mazda Driver’s Seat Adjustments
  - Leather-trimmed seats
  - Mazda Driver’s Seat Adjustments
  - Mazda Driver’s Seat Adjustments

- AUDIO
  - AM/FM/CD/DVD/MP3 head unit with SiriusXM™ Satellite Radio
  - Bose® Surround Sound System
  - Rear-seat heater ducts
  - Dual-zone automatic climate control
  - Power sliding-glass moonroof with one-touch open/close
  - Dual-illuminated vanity mirror with covered dual storage compartments

Mazda6 Specifications

- Mazda6 Specifications & Capacities
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Mazda6 Options

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Mazda6 Engine

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Mazda6 Engine
It's your Mazda—make it your own. Customize your new Mazda6 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at all initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.

Additionl accessories:

- Fuel Lights
- Front Windshield Wiper Covers
- Moonroof Wind Deflector
- Fuel Door (Pearl Satin, Chrome)
- Car Cover
- Car Cover Cable Lock
- Wheel Locks
- Remote Starter (Automatic Transmission Only)
- SiriusXM™ Satellite Radio‡
- Bluetooth® Car Kit by Motorola
- 3.5 mm Audio Cable
- Cigarette Lighter
- Antenna with LED Illumination
- Floor Mat
- License Plate Frame
- Cargo Tray
- First Aid Kit
- Roadside Assistance Kit
- Touch-up Paint
- Windshield Sunscreen
- Windshield Wiper Fluid
- License Plate Frame
- iPod® Integration
- Auto-Dimming Rearview Mirror with Compass and HomeLink®
- iPod not included. iPod touch® shown. Additional components may be required for installation; contact your Mazda dealer for details.

Every new 2012 Mazda6 is protected by:

- A 5-year/unlimited-mileage warranty against body rust-through
- A 5-year/60,000-mile† limited powertrain warranty
- A 3-year/36,000-mile† "bumper-to-bumper" limited warranty
- A 3-year/36,000-mile† 24/7 Emergency Roadside Assistance program
- A 5-year/60,000-mile† limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through

For details, please see your Mazda Dealer, visit mazdausa.com or call toll-free 1-800-639-1000.
IF IT’S NOT WORTH DRIVING, IT’S NOT WORTH BUILDING.
WE BUILD MAZDAS, WHAT DO YOU DRIVE?

ZOOM-ZOOM